



California Watercolor Association

Exhibition Donor Contract

The 41st National Exhibition July 14 – September 19, 2010
Presidio Officers' Club Exhibition Hall, San Francisco, CA

Donation Levels

- To make your donation, select the level of giving and list the amount of the donation in the 'Donation Amount' column.
- Please specify if donation will be all in cash or part cash and part merchandise / gift certificate.
- Please total your donation in the space provided to the right and complete the Donor Information section below.

National Exhibition Catalog

- Offered free of charge to all the entrants and donors
- Sent to all California Watercolor Association members
- Kept as a reference for many years
- Advertising Specifics:
 - Artwork must be received by: **May 15, 2010**
 - Formats accepted are digital or camera-ready artwork.
 - Images should be scanned at 300 dpi.
 - PDF file format preferred. We can accept JPG, TIFF, or EPS files.
 - Proof read your art – we are not responsible for typos.
 - Contact Lin Teichman at 925.838.6328 for assistance.
 - Send artwork to newslettercwa@gmail.com or to the fundraising address below.
 - Full Page / no bleed: 7.5 x 10; full bleed: 8.5 x 11 with 1/8 bleed past the crop marks.
 - Half Page / 7.5 x 5
 - Third page / 7.5 x 3.25
 - Quarter Page / 3.75 x 5 (vertical)
 - Eighth Page / 3.75 x 2.5 (horizontal)

National Exhibition Donation Level of Giving

Distinguished Donor	Amount
<ul style="list-style-type: none"> • \$1,500 cash or \$500 in cash and \$2000 in merchandise/ gift certificates. • Free full page catalog ad 	
Benefactor	
<ul style="list-style-type: none"> • \$900 cash or \$250 in cash and \$1300 in merchandise/ gift certificates. • Free 1/2 page catalog ad 	
Fellowship	
<ul style="list-style-type: none"> • \$500 cash or \$1000 in merchandise/ gift certificates. • Free 1/3 page catalog ad 	
Patron	
<ul style="list-style-type: none"> • \$200 cash or \$500 in merchandise/ gift certificates. • Free 1/4 page catalog ad 	
Friend	
<ul style="list-style-type: none"> • \$50 cash or \$200 in merchandise/ gift certificates. • Free 1/8 page catalog ad 	

TOTAL	
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Donor _____
(as it should appear in the show catalog)

Contact Name _____ Signature _____ Date _____
(please print)

Address _____ City _____ State/Zip _____

Phone _____ Fax _____ Email _____

Donation Category _____ Cash \$: _____ Merchandise/ Gift Certificate Amt _____

Description of Merchandise/Gift Certificate _____

Shipment date _____ Send form with donation to:

Stephen Schumm, Fundraising Chair, 1250 E 3rd St, Benicia, CA 94510
510.333.8203 sdschumm@pacbell.net

➤ Make checks payable to: California Watercolor Association **Donations must be received by May 15, 2010**

California Watercolor Association is a tax-exempt organization under IRS 501(c)(3), federal tax ID # 51-0142997 rev 020310