



California WATERCOLOR Association

October 2009

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

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General Meeting • 7:30 pm, Wednesday, Oct. 21, 2009 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

A Big CWA Welcome to Guest Artist Judy Greenberg

Look for Judy's newest article, "Give Your Colors A Voice",
The Palette Magazine, Fall 2009

It's a homecoming of sorts as CWA welcomes our own Judy Greenberg as our guest artist for September's general meeting. Judy has been a CWA VP in a past life before relocating to Georgia a couple of years back, and many CWA members know and love Judy and her work. Judy is an accomplished watercolorist, juror, and art educator with a degree in Fine Arts. She has given workshops around the country, and as far away as Scotland! Greenberg will be giving the last of the 2009 workshops for CWA entitled Surfaces, Textures, and Paint Quality, October 19-23. The emphasis of this workshop is to help participants develop loose, strong paintings with good design and marvelous paint quality. Judy's last workshop here was in 2003, so it is definitely time for a return engagement!

Greenberg's paintings have been displayed in many galleries in New York, Massachusetts, Arizona, Georgia and California, including the Oakland Museum Collectors Gallery, San Diego Watercolor



Society's International Show, the Academy of Art in San Francisco, as well as in Laguna, Napa, and Carmel.

Her paintings are currently hanging at Vignettes Gallery in Healdsburg, Ca., and Raiford Gallery, Roswell, Ga. Her works are in the collection of the City of Thousand Oaks and in over 300 private collections throughout the world. Large corporations, such as AT&T, Warner Lambert Pharmaceuticals, Belvedere Winery, Phillips Medical Corp. and the Creative Card Company, have commissioned Judy to create paintings for their business use and pleasure.

Judy is currently a member of the National Association of Women Artists, holds signature memberships in the California Watercolor Association and the Georgia Watercolor Society, and is in Who's Who in the 21st Century. Greenberg has a DVD entitled "Creative Watercolor Using Gel Medium," and she has been selected to endorse Richeson Brushes. A regular contributor the *The Palette Magazine*, Judy's next article appears in the Fall 2009 issue.



Welcome back, Judy!!!

newsletter deadline info

The deadline for placing items in the newsletter is the 15th of each month prior to publication. Send articles and photos by disk, email, fax or in writing to:

Lin Teichman newslettercwa@gmail.com
170 Camille Court Ph: 925.838.6328
Alamo, CA 94507 Fax: 925:838.8694

membership/data manager

Mail all changes of address, phone number and email to:
Mary Ann Passerine CWA-DataManager@astound.net
1038 Scots Lane, Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month at
7:30 pm, Shadelands Center, 111 N. Wiget Lane,
Walnut Creek, CA
(NW corner of Wiget Lane and Ygnacio Valley Road).

cwa workshop info

June Hunt 510.525.0965 or
Karen Powers 510.502.6211
Anne Jacobson 510.339.6916

cwa gallery

Gallery Concord
1765 Galindo, Concord
925.691.6140
Hours: Thurs-Sun, 11-4pm
Free parking available behind the Gallery

e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

As the season's colors change Gallery Concord announces their newest show, "Fall Spectrum" which will run from Oct 1, 2009- Jan 3, 2010. **Opening night reception is Friday Oct 2, 6-8 pm.** Music by the band "Glacier" will be accompanied with light refreshments and beverages.

"Fall Spectrum" will feature Gallery Concord artist **Juanita Hagberg**, who likes to push the envelope of watercolor in its pure form as well as with mixed media and collage. Using strong images and design in her abstract, non-objective paintings, she conveys ideas about subjects, especially nature, that are of interest to her. She shows regularly in juried shows from California to Washington and has won several awards as well as being featured in *Watercolor Magazine* and *Splash 11*.

Our guest artists will be **Kay Athos**, painter of large luscious oils and acrylics and **Gregor Cork**, metal sculpture. Cork's work has organic forms that have been influenced by his love and involvement with nature as well as other cultures such as New Zealand's native Maori.

Also showing will be all the Gallery Concord Members and the juried fall show of the California Watercolor Association.

Gallery Concord is at 1765 Galindo St, Concord CA 94520 (at the corner of Galindo & Clayton). Free parking is available off Clayton Road behind the gallery. Gallery phone is (925) 691-6140. www.concordgallery.org



"Verdant Passage"
by Juanita Hagberg

"New Day" by Kay Athos



CWA 2010 Workshops



Christopher Schink
Feb 15-19
Finding Your Style

CWA National Show Juror and co-editor of Palette Magazine, Christopher Schink will be our first artist of 2010. All levels are welcome – CWA members \$395; non-CWA members \$450.

Charles Reid
March 15-19

Watercolor Figure/Historic Photos

Internationally known artist and teacher Charles Reid is making his third appearance in 8 years to CWA. This class will include 3 days of painting live Intermediate/advanced – CWA & non-CWA \$650.



Mike Bailey
May 18-20
Color Workshop

Mike Bailey's Color Workshop can help cure "painter's lament" - what to do with paint from multiple manufacturers. All levels are welcome - CWA Members \$395; non-members \$450.

Charlotte Huntley
June 15-17
Have Brush, Will Travel!

Do you need a shot of creativity? Then come have fun and learn with Master Signature CWA member Charlotte Huntley. All levels welcome – CWA \$240; non-CWA \$275.



Myrna Wacknov
Aug 16-20
Beginning Watercolor Portraiture

CWA's Myrna Wacknov will be here for those who wish to develop their skills drawing and painting an accurate portrait. All are welcome - CWA \$395; non-CWA \$450.

Skip Lawrence
Sept 13-17

Finding Your Voice in Paint

After you have explored all the "how to's" of painting, are you still stuck with the "why?" Then come to Skip Lawrence's workshop. All levels. CWA members \$395; non-CWA members \$450.



Nicholas Simmons
October 18-21
Watercolor on the Edge

In a few short years, Nicholas Simmons has become one of the most exciting contemporary watermedia artists on the scene – come find out why! All levels welcome – CWA \$315; non-CWA \$360.

Ruth Koch had a painting selected for inclusion in this year's 89th Annual Exhibition of the National Watercolor Society. She has also been awarded NWS Signature Membership.

Tricia Poulos Leonard's painting "Tenuous" was juried in to the Pike's Peak Watercolor Society's International Watermedia XVI show. Her "Abandoned Masquerade" and "Leaving the Nest" were juried into the Mother Lode National Art Exhibition. "Leaving the Nest" received an Honorable Mention at that show. The City of Pleasanton Civic Arts Commission awarded her "Midnight on the Boulevard" the 2009 Award for Artistic Excellence and has proposed it for purchase by the city. Look for a write up on Tricia in October's *Art Calendar* "Making the Leap" feature.

Cay Weston Drachnik won an award of merit in the Watercolor Division of the Fine Arts category in the California State Fair. There were 1342 entries in the arts divisions. 190 were accepted. Only 13 were accepted in the watercolor division. Cay's painting is titled "Margaritta and Her Pet Iguana." The fair was held in Sacramento the last 2 weeks of August. Cay can be reached at cdrach@surewest.net.

Barbara Nechis is the current Artist in Residence at Clos Pegase winery in Napa Valley. Selections of her work are on display in their Reserve Room, and Barbara will be on site painting most week-ends from mid-November through mid-March. The winery is located at 1060 Dunaweal Lane, Calistoga, CA.

Pat Dispenziere's watercolor "Back Street in Marrakesh" won the "Founders' Award in the Watercolor West XLI Annual Exhibition being held at the Riverside Art Museum Sept. 12-Oct. 24, 2009. Pat also

was awarded Signature membership in the National Watercolor Society. She had a painting accepted in the 89th Annual National Watercolor Society Exhibition at the City of Brea Gallery which qualified her to submit 3 matted watercolors to be juried for Signature status. Her selected painting will also be in the travel show of NWS. The exhibition will be held in Brea Oct 11-Dec 20, 2009.

Kathleen Alexander has been awarded signature membership in Watercolor West with the acceptance of "Lawai Plumeria" into the 41st Watercolor West Annual Exhibition. The show opens Sept. 12 and runs through Oct. 24 at the Riverside Art Museum. The juror is Scott Moore.

Sue Johnston, CWA, and Iretta Hunter, CWA, have been juried into the San Diego Watercolor Society's 29th International Exhibition, Oct. 1 to 31, 2009. And best of all, Sue received a merchandise award for her work.

artist spotlight

Marilyn Miller

I really started to focus on my painting when I retired in 2006 and I started getting involved in CWA. When I showed an interest and it became known that I had management experience, I quickly found myself the Co-Chair for the 39th National Exhibition. I enjoyed it so much, I did it again in for the 40th. Being on the CWA Board has been a great way to meet people and the Board is a terrific group. I highly encourage everyone to volunteer however they can – it is truly worth it!

Painting is a never-ending learning experience for me. I learn from workshops, from painting with other artists, from viewing exhibitions, but mostly from the process of painting itself. It is like putting together the pieces of a puzzle, but there are many ways to get to the end product. Exploring these many facets of watercolor technique keeps me fascinated with the medium.



I love to develop patterns in my paintings. Sometimes it is the repetition of a row of buildings, sometimes the play of light on arms and legs in a group of figures, sometimes the pieces of a landscape.

I have done some plein air painting as well as studio painting. I find this particularly challenging as you must condense the process of producing a painting into a short time. It is a good discipline to practice composition and value decisions. Plus it is a great opportunity to spend time enjoying and capturing the beauty of our local scenes! I need to do more of it!

Left: "Handstand Girls," right: "Incoming Tide"



CWA and EBMUD present the member show: **“The Water’s Edge,”** Oct. 22 – Dec. 11, 2009 at the EBMUD Gallery in Oakland, California. Two dimensional watercolor Paintings. Fees \$10.00 per entry. For more information, visit www.californiawatercolor.org. Hand-carry entries only, deadline and receiving October 19, 2009; 11:00 am to 1:00 pm. Pick-up for accepted art is December 11, EDBMUD Gallery, 375 11th Street, Oakland. Questions? Please contact Lynda Moore at lyndamoore@mac.com or Samantha McNally at info@californiawatercolor.org. (See page 8 for full prospectus.)

Don’t Forget the CWA Workshop Show!

All 2009 workshop participants are eligible Gallery Concord January 2010
Submit 1 painting per workshop
Juried show – 1st, 2nd, 3rd prizes will be awarded.

The Western Colorado Watercolor Society’s 18th Annual Watercolor Exhibition will be held from March 3 to April 4, 2010. Entry deadline is December 1, 2009. For more information go to www.wcwatercolorssociety.com.

The Minot State University will hold its **2010 Americas Paperworks Exhibition** from January 11 to February 24, 2010. Entry deadline is November 2, 2009. For more information go to <http://minotstateu.edu/nac>.

Watercolor Magazine, deadline November 2, 2009. Fee-\$50/entry. www.americanartistcompetitions.com.

Artist’s Magazine All Media Online Competition. Artist’s Magazine Over 60 Contest [Yes! Over 60 years old!], Splash 12. www.artistsnetwork.com.

Triton Museum of Art. Dec 12, 2009 – March 14, 2010. Deadline Oct 21, 2009. Fee: \$20 for one entry, \$10 each additional entry. Download prospectus at www.tritonmuseum.org.

shows
to see

Judy LewLoose is having an exhibition of her artwork at Unitarian Universalist Society of Sacramento, 2425 Sierra Blvd. Sacramento, CA 95825. The show will hang Sept 8 –Nov 10.

Bruce Stangeland will have a one-man show, “European Grand Tour” of paintings from recent trips, September 13 - November 29, 2009. It will be in the Sunburst Gallery at the First Congregational Church of Berkeley, 2345 Channing Way. Call the church office at (510) 848-3696 to arrange for a visit. 9:00 am - 5:00 pm, M-F, 9:30 am - noon, Sundays.

ArtWalk Livermore, Oct 10 11:00 am to 5:00 pm in Downtown Livermore, Livermore, CA. A fun cross between an arts festival and an exhibition, with over 150 artists exhibiting inside boutique shops, restaurants, wine bars, and outside on sidewalks and pocket parks, accompanied by fine live music.

Right after the main event closes, head to the end-of-event celebration with live music and fine art banner auction, held at the Livermore Valley Plaza.

“The High Horizon” featured Artist Exhibit

at FastFrame Lafayette, featuring **Robin Purcell**. Reception Sunday October 4th 12 to 4, Exhibit October 1 to 31. 3571 Mount Diablo Blvd.

“Landscape with a Modern Edge”, paintings by **Robin Purcell** at Newberry Gallery, Santa Monica. Reception Oct. 17th, 7 to 10 pm. Exhibit October 17th to November 21st, 1549 11th St #100.

Artists 7 Annual Boutique: October 17 & 18, 10 - 5, at the home of Jean Bidwell, 4593 James Ave., Castro Valley, 510.538.7562. There will be jewelry, ornaments, decorated gourds, cards and prints, wearable art, quilts, metal sculpture, photography, plus original paintings of watercolor, pastel, oil, acrylic, silk, abstraction and collage. Artists will be on hand: **Jean Bidwell, Denise Oyama Miller, Susan Helmer, Kathy & John Ries, Marcia Ritz, Cindy Sullivan and Marge Barta Atkins**. Please join us.

“Coast to Coast.” Viewpoints Gallery artist **Berni Jahnke** presents watercolors of Northern California beaches and the Jersey Shore October 5 thru 31. Join Jahnke at Viewpoints Gallery for a reception

to meet the artist Saturday 10, 4-7 pm. Gallery hours: Mon-Sat 11am - 5pm, Sun 11am-3pm. Viewpoints Gallery 315 State Street, Los Altos, 650-941-5789. www.viewpointsgallery.com.

New, Small & Large Works by **Pamela Howett**. Oakland – Montclair Art Festival, Oct 3-4, 10 am – 6 pm. Menlo Park Art Festival, Oct 16 – 18, 10 am – 5 pm.



workshop

workshops by
members and others

Art Demonstration by Dale Laitinen,

Sept. 13th, 2009, 11:00 am to 1:00 pm.

Workshop: Sept. 13th to 18th, Kit Carson Lodge, Silver Lake, CA. Dale will demonstrate his unique techniques of watercolor painting. He is best known for his bold watercolor paintings of the western landscape. Dale is a signature member of the National Watercolor Society and Watercolor West. His work has been published in The Artists Magazine, Watercolor Magic, etc. He has conducted workshops in the US and France. For information and lodging, contact Kit Carson Lodge at (209) 258-8500 or visit www.kitcarsonlodge.com.

Introduction to Children's Book

Illustration. Join **Lea Lyon**, published children's book illustrator and art teacher, to get an overview of the business of children's book illustration. Learn how to create characters, tell a story with pictures, portray the same characters in different settings and activities and make the reader want to turn the page. Discover ideas for breaking into this wonderful career. Exercises to practice your new skills. You may use your own stories or a classic as a basis for creating a picture book. \$10 materials fee. Nov 7-Dec 19* Sat 10 am-12 noon 6x \$140-\$150. *No class on Nov 28.

Also by Lea Lyon: **Beginning**

Watercolor Painting. Oct 14-Dec 2* Wed 9-11 am 6x \$140-\$150, *No class on Nov 11 & 25.

Intermediate Watercolor Painting.

Learn some new techniques and enhance your art, or just enjoy painting with a group of artists. Oct 20-Nov 24 Tue 9-11am 6x \$140 \$150.

Registration is through the Albany Community Center www.albanyca.org 1249 Marin Ave. Albany, CA. (510) 524-9283.

Julie Cohn's painting workshop in the **South of France** for two weeks: May 29 - June 12, 2010! Trip is open to watercolorists and those loving

water soluble media. The landscape is outrageously beautiful in Limoux and the southern region surrounding this wonderful village. Not an inch of land lacks in the French style, where color, pattern, shape, and reverence for the land combine to make picturesque scenes everywhere. And the wooden shutters on the houses are all painted in beautiful pastel colors, which stand out perfectly against the cream walls, red roofs and blue skies. To receive a brochure, or see a movie about artists from France and learn more about the trip, contact Julie by email, juliecohnproductions@yahoo.com, or call her at 644 1402. Her web site is juliecohnproductions.com. and email is juliecohnproductions@yahoo.com. She will be setting up a time for the movie in the fall.

"My Side of the Mountain" Plein

Air painting lessons in watercolor from **Robin Purcell**. October 8, 15, 22 (rain date 29th). Three Thursdays on Mount Diablo-Southgate and Summit Roads. Approximately 9am to noon, \$40 per session/\$100 for three. Email purcell@gmail.com by Wednesday at 3pm to reserve.

Painting and Drawing in Umbria with Vesta Kirby, May 6 - 20, 2010.

Journey to La Romita School of Art, established 40 years ago in a beautifully restored 16th century monastery located in the Umbrian hills between Rome and Florence. Umbrian chefs prepare our meals and pack lunches for daily excursions. Accommodations feature rustic, restored bedrooms with modern bathrooms at each end of the hall. Daily watercolor instruction given. Transportation is provided to all sites, Assisi & Perugia, including airport



La Romita School of Art

in Rome. Total cost excluding airfare is estimated between \$3350 and \$3460 per person, based on double occupancy. Single room is \$300.00. See La Romita brochure for more details at www.vestakirby.com. Painting Tours, email: vesta@vestakirby.com for questions and registration.

Kathleen Alexander, WW, NWS, is holding three watercolor workshops as well as weekly classes this fall. Weekly classes are from September 30-November 25, from 10 am - 12:30 pm and an evening session from 6:30 - 9 pm. **Workshop #1: Painting Flowers**, October 23, 24, 25, **Workshop #2: Painting Flowers & Glass**, November 13, 14, 15, **Workshop #3: Painting Waterlilies & Lilyponds**, December 4, 5, 6. The classes will be held in Pacifica. For more information, visit www.KathleenAlexanderWatercolors.com or call Kathleen at (650)355-6362.



"Water Lilies"
by Kathleen Alexander

“Vibrant Watercolors” Workshop,
Claire Verbiest, KA, NWS, CWA.
March 26-28, 2010 - 9:30 to 3:30 pm.
Walnut Creek, CA. With the help of demos,
lectures and lots of hands-on lessons, we
will explore together the unique properties
of the fluid and transparent medium of
watercolor. Topics such as how to render
light, work with color, contrast and value,
shape, texture and composition will be
addressed. We will use a variety of subject
matter to produce paintings full of energy
and strength. The course is designed for
all levels of expertise. There will be lots of
time to paint as well as individual help and
critiques. The price is \$295.00 for three
days. Class size is limited, so register early.
Call (925) 639-7161 for more information or
email pam.howett@sbcglobal.net.



“Blue, White and Gold Roses”
by Claire Verbiest

“Liquid Therapy (Drama by Design)”
Terri Hill Workshop, Oct 23 – 25 at SWA
Gallery, 2625 Broadway St., Redwood
City, CA. Create works that tell a colorful
story by going deep with pigment,
reflecting the past with juicy material
incorporating your personal framework.
Fee: \$247. For registration and info: www.societyofwesternartists.com.

Layering With Acrylic Textures, Nov
14 and 15, with **Susan Cornelis** in her
Sebastopol studio. Learn to create rich
textures with acrylics to harvest paintings
ripe with personal meaning. For more
information, www.imaginewithart.com,
(707) 824-8163



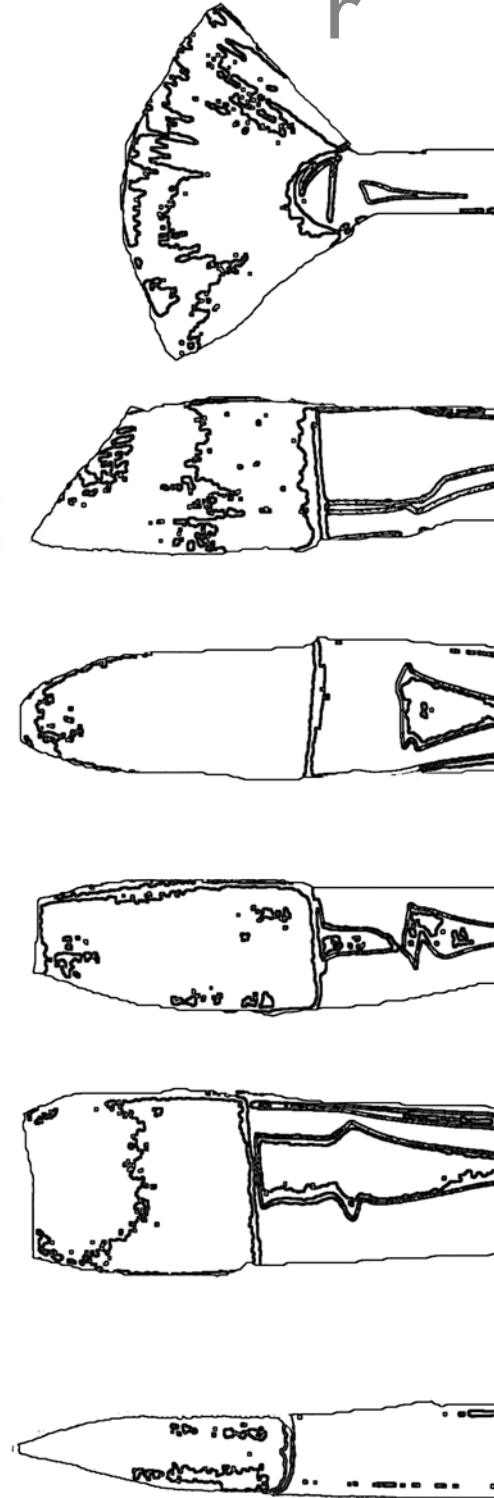
“Tree of Life” by Susan Cornelis

Abstract, Bold and Beautiful:
Pouring & Layering on Canvas. 2 day
workshop with **Mira M. White.** Oct 10-
11, 2009. Think LOOSE! Think BOLD!
And think VIBRANT! Are you a shape
maker or an artist whose paintings build
from linear marks? Do you pre-determine
your paintings or do you prefer to make
your painting experience a journey into
the unknown? This exciting workshop
is about constructing a painting through
layered applications of poured, sprayed,
scraped paint. Acrylics, Oils & Canvas.
For continuing painters. Supply list upon
registration. Fee: \$175 10 am-4 pm. Mira
M. White Teaching Studio, Meher Schools,
999 Leland Dr., Lafayette, CA. Pre-register:
(925) 947-5773 or miraMwhite@earthlink.net.

new
members

Frogard Butler, Pleasant Hill, CA
Carol Husslein, Walnut Creek, CA
Maria Klawe, Claremont, CA
Nancy Muren, Davis, CA
Dwayne Ramsey, Walnut Creek, CA

welcome!





**California Watercolor Association Member
And East Bay MUD**

Present

“The Water's Edge” at EBMUD Gallery, 375 Eleventh Street, Oakland

October 21st through December 10th, 2009

375 Eleventh Street, Oakland

(866) 403-2683

Gallery Hours: Monday through Friday 8 am – 4:30 pm Closed Saturday and Sunday

- RECEIVING:** Monday October 19th from 11 a.m. to 1 p.m. at EBMUD Gallery. Pick up unaccepted work from 2:00 p.m. to 3:00 p.m.
- JUROR:** Carol Lutz
- AWARDS:** First Place \$100, Second Place \$75, Third place \$50 and 3 Honorable Mentions
- ENTRIES:** 2 paintings may be submitted. Original, recent water media on paper. No copies or class work. Paintings must be framed in metal or wood, if on paper, covered in Plexiglas, wired and ready to hang. No sawtooths, clamps or screw eyes. Flat brackets required on wood frames. No cardboard or masking tape. No wide or Rococo frames. White or off-white mats only. Minimum framed size 11” x 14”, maximum framed size (accommodates half sheet matted and framed) 26” x 32”
- LABELS:** Fill in CWA labels and attach to the upper left back of work.
- FEES:** \$10.00 entry fee for each painting
- INSURANCE:** Your paintings will be handled with the best of care; however, CWA and Gallery Concord volunteers assume no responsibility for theft, loss or damage of any kind. Insurance is the sole responsibility of the artist.
- SALES:** Sales will be made through Gallery Concord and if your painting is sold you may replace it with a similar painting. Checks will be mailed to the artist after deduction of 15%, which goes to Outreach.
- RECEPTION:** Wednesday October 28th 11:30 – 1 pm Artists will sign up at receiving to help at the reception.
- CHAIRS:** Lynda Moore 415-454-2027 and Samantha McNally 415-828-499
- END OF SHOW:** Thursday, December 10th, 2009 Pick up paintings.

directors

board of

<i>president</i>	Samantha McNally 415.828.4991
<i>vice presidents</i>	Christine Dougherty 510.530.7522
	Desmond Elder, Emi Beifuss
<i>director california exhibits</i>	Lynda Moore
<i>director of programs</i>	Pamela Miller 925.288.9900
<i>secretary</i>	Leslie Wilson 925.935.7529
<i>budget director</i>	Marilyn Miller 925.631.6673
<i>director of communications</i>	Maggie Metcalf 925.837.8698
<i>director of workshops</i>	Karen Powers 510.339.66211 asst: June Hunt , Anne Jacobson
<i>director of outreach</i>	Nan Lovington 925.930.6503 asst: Michal Weinstein
<i>director of membership</i>	Position Open

committees

volunteer

<i>national exhibition</i>	Christine Dougherty,* Desmond Elder, Emi Beifuss
<i>gallery concord co-directors</i>	Pablo Villacana-Lara and Carol Jurasin
<i>gallery concord treasurer</i>	Gladys Schaible
<i>gallery concord publicity</i>	Margaret Fago
<i>area representatives</i>	Sue Johnston*, David Broad (San Rafael), Sally Cataldo (Santa Rosa), Carolyn Cappello (Penn Valley), Roberta Davis (Clovis), Gary Foll (Oregon), Susie Farber (Half Moon Bay), James Gleeson (San Francisco), Donna Gamel (Emeryville), Georgia Herrick (Modesto), Alvin Joe (Foster City), Ara Leites (Santa Cruz), Carol Maddox (Pleasanton), David Peterson (Sacramento), Judy Rowe and Carolyn Warm Sun (Oakland), Mary Spivey (Berkeley), Sal Valencia (Pittsburg), Pablo Villacana Lara (Concord), Betty Turnquist (Walnut Creek)
<i>community outreach</i>	Carol Smith, Wayne White, Helene Yu-June Rice, Mona Rivers-Vasquez, Jack Gautreaux, Charlotte Huntley
<i>mail distribution</i>	Sue Johnston
<i>hospitality</i>	Donna Gamel 510.595.1583 assistants needed
<i>greeter</i>	Joan Boyd
<i>treasurer assistants</i>	Gladys Schaible, Annette Hodtwalker
<i>video library</i>	Doreen Yates*, Cathy Riggs*
<i>panel rental</i>	Barb Bochenek*
<i>cwa webmaster</i>	Bruce Stangeland
	*Chair of Committee

staff

<i>membership/data manager</i>	Mary Ann Passerine
<i>newsletter editor</i>	Lin Teichman
<i>accountant</i>	Kathy Vigil
<i>audio/visual set up</i>	Thomas McFadden

sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, January 10 for the February newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Lin Teichman at LinTeichman@gmail.com or (925) 838-6328 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10

3 months: \$750

12 months: \$3000

Benefactor

Half Page/7.5 x 5

3 months: \$450

12 months: \$1800

Fellowship

Third Page/7.5 x 3.25

3 months: \$360

12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)

3 months: \$240

12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)

3 months: \$180

12 months: \$720

Classified

text only: approximately 400 characters, incl spaces. \$50/month (free to CWA members and non-profit organizations)



CALIFORNIA
WATERCOLOR
ASSOCIATION Box 4631 • Walnut Creek, CA 94596-0631

Nonprofit Org. U.S. Postage PAID Concord, CA Permit No. 720
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Return Service Requested

calendar

2009 MEETINGS & DEMOS

January 21	Jane Hofstetter
February 4	John Salminen
(note 1st Wednesday of the month at the Presidio!)	
March 18	Bill Yokoyama
April 15	Mike Bailey
May 20	Barbara Nechis
June	No Meeting
July 15	Pablo Villacaña Lara
August 19	David Savellano
September 16	Alex Powers
October 21	Judy Greenberg
November 18	TBA
December	Holiday Party

2009 MEMBER SHOWS

Jan 6 - Mar 28	Member Show, Gallery Concord
February	Miramonte , Lafayette
Mar 28 - Jun 27	Member Show, Gallery Concord
Feb 21- Apr 10	John Muir Hospital, Walnut Creek
Mar 31 - May 3	Filoli, Woodside
June 1 - 28	Blick, Oakland
Jun 27 - Sept 26	Member Show, Gallery Concord
Sept 26 - Jan 3	Member Show, Gallery Concord
Oct 22 - Dec 11	EBMUD Gallery, Oakland

2010 WORKSHOPS

Feb 15 - 19	Christopher Schink
March 15 - 19	Charles Reid
May 18 - 20	Mike Bailey
June 15 - 17	Charlotte Huntley
Aug 16 - 20	Myrna Wacknov
Sept 13 - 17	Skip Lawrence

October 2009

Plan ahead!
 Submissions deadline is the
 15th of the month prior to publication!
 Send to Lin Teichman (see page 2)