

WATERCOLOR Association

General Meeting 7:30 PM

March 2009

P.O. Box 4631 Walnut Creek, CA 94596

www.californiawatercolor.org email: info@californiawatercolor.org

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March's Guest Artist Bill Yokoyama



Bill Yokoyama will be our guest artist for March. Bill is a longtime teacher, award winning artist, as well as past president of CWA. Bill will demonstrate his unique painting style and show us how he gets deep, rich, vibrant colors that are the hallmark of his paintings.

Bill's art has always been strongly influenced by nature. Flowers are the focus of his present work. A fascination with fish has also extended into his paintings; fish often appear swimming among his floral subjects. He uses only three primary colors to create a full spectrum: tediously layering each color over one another ... often over 70 layers in each painting.

His work can be seen on exhibit on a regular basis in northern California at the Oakland Museum, UC Davis, California College of Arts,



Sacramento State Building and other prestigious venues. Bill's work has appeared in The Artist Magazine as well as Diablo Arts Magazine.

Bill earned his BFA in Illustration and Wednesday, March 18, 2009

MFA in Graphic arts at the California College of Arts, then went on to earn his teaching credentials at UC Berkeley. At the Walnut Creek Civic Arts he was the Visual Arts Specialist as well as a drawing and painting instructor for over 20 years. He currently is a drawing and painting instructor at Rossmoor as well as teaching art history, drawing and painting at the College of Alameda.

Please give Bill a warm welcome at our March General meeting!



newsletter deadline info

The deadline for placing items in the newsletter is the 10th of each month prior to publication. Send articles and photos by disk, email, fax or in writing to:

Lin Teichman	LinTeichman@sbcglobal.net
170 Camille Court	Ph: 925.838.6328
Alamo, CA 94507	Fax: 925:838.8694

membership/data manager

Mail all changes of address, phone number and email to: Mary Ann Passerine mpasserine@astound.net 1038 Scots Lane, Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month at 7:30 pm, Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA (NW corner of Wiget Lane and Ygnacio Valley Road).

cwa workshop info

June Hunt 510.525.0965 or Karen Powers 510.502.6211 Anne Jacobson 510.339.6916

cwa gallery

Gallery Concord 1765 Galindo, Concord 925.691.6140 Hours: Thurs-Sun, 11-4pm Free parking available behind the Gallery

e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

notes & announcements

Help Needed Hanging National Exhibition

We will be hanging CWA's 40th National Exhibition at the Presidio in San Francisco on Saturday, March 14th from about 10am to 3pm. This is always a fun and rewarding day as we transform a beautiful gallery space into a stunning watermedia show. We need lots of able bodies, creative minds and discerning eyes to pull this off in just a few hours. It's a great way to meet your fellow artists and get an early preview of the exhibition. Experienced hangers and newcomers are all welcome. To volunteer, please contact Ruth Koch at ruthko@aol.com or 510-268-0616.

Special Events at the March General Meeting

Drawing for a Framed Karen Mason Painting

At the March general meeting we will be selling raffle tickets for the painting donated by Karen's husband Terry as a fundraiser for the National Show. Tickets are \$5 each or 5 for \$20. Good luck!



"In Their Stalls" by Karen Mason

Book Sale

The Thurzday Painterz will be selling gently used books at greatly reduced prices as a fundraiser for the National Show. Come early for best selection. We gladly accept donations of books. Please call any of us: Sue Johnston, Marilyn Miller, Annette Hodtwalker, Iretta Hunter, Leslie Wilson, Pablo Villacana-Lara and Maggie Metcalf. We're in the directory and we paint at Gallery Concord every Thursday from 11 am to 4 pm. (925) 691-6140. Come on by and see what we're up to.

Volunteers Needed for Outreach Set-up at National

Set-up volunteers are needed at the San Francisco Presidio Outreach on Fridays, March-May 2009. Please contact Carol Smith at plcarolsmith@yahoo.com or at 925-426-8311 if you are able to assist our guest artists.

Free Oakland Art Marketing Salon

9 Tuesdays evenings: 7:30 - 9:00 pm. April 7, 21, May 5, 19, June 2, 16, 30, July 14 and August 11. Meetings will be held in Oakland and possibly in Alameda (meeting address will be given upon registration). Alyson B. Stanfield http://www. artbizco ach.com/ has created a free 9-week program that guarantees each and every participant a complete art marketing plan. Click http://artbizconnection. com/ to find out more about the program.

Mike Bailey — Watercolor Beyond the Obvious

April 13-17







Our next workshop features Mike Bailey, coming to us from his hometown of Santa Cruz. South Bay artists have been benefiting from his excellent teaching for a long time, and now the rest of us can take advantage of his artistry and excellent teaching style. Ask Myrna Wachnov – we did at the last CWA meeting in San Francisco and we heard a litany of praises for Mike. Myrna should know - she's taken his classes numerous times, and says that for her, it was like getting a master's degree in art -- high praise indeed from one artist to another. Given his popularity as a teacher, Mike clearly has a loyal following of fans that swear by his message of "going beyond the obvious", and credit him with their own artistic breakthroughs.

workshop

Mike's paintings are adventurous, bold soul, reflecting Mike's soul. He continues to learn and experiment. Learn about his journey into painting a series, and much more at www.mebaileyart. com. A fascinating read, which can be found on his website, is his discussion about a challenge he and another artist undertook to create 20 different paintings from the exact same still life setup, without moving the items from their original position. "The object was to only use the original set up as the starting place. Through revisions and variations in Line, Shape, Sizes, Values, Colors and Textures we both discovered that the possibilities were endless. We both learned so much from the exercise that it completely changed our painting thought processes forever." (See the images on the left).

If you enjoy this article, move on to other topics and read his interesting blog, where he shares his musings on a variety of topics for some great tips:

Sketching with a Purpose **Evaluating Abstractions** Still Life Variations Travel Journals

Better yet, join us for the next Mike Bailey workshop, April 13-17, at Gallery Concord!! Space is still available. Don't miss out!!

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Barbara Nechis "Painting the Essence of Nature in Watercolor" 3 Days / May 19 - 21 www.barbaranechis.com

Barbara Nechis' objective in a workshop is to introduce her thought process in constructing a painting, stimulate imagination, and help

students to produce designs that are personal statements. They may choose to work with either abstract or realistic forms. Her emphasis will be on concept, color and design. Topics will include wet-into-wet, underpainting and layering, designing with shapes, and foolproof methods for clean washes. Although the class is not geared to beginners, all levels are welcome. CWA Members \$240; non-members \$275.

Karen Frey New Workshop-More Details to Follow 3 Days/ June 12-14 www.karenfrey.com

Karen Frey will be doing a 3-day workshop at Blick on Broadway, Oakland, in conjunction with the CWA member show for which she will be the juror. Karen's workshop will cover wet into wet technical applications, the pigment characteristics of her chosen palette and how they pertain to wet into wet. She will also cover wash development through pigment consistencies, color changes, and the benefit of underpainting. CWA Members \$240; non-members \$275.

Chris Van Winkle "Watercolor Unbound" 5 Days / August 17-21 www.chrisvanwinkle.com

Van Winkle's class begins with refresher exercises on brushwork, washes, lifts, and texture. He then moves into sketching exercises, vignettes, transitions, color and its complements, and more. All levels welcome. CWA Members \$395; non-members \$450.

Alex Powers "Design and Personal Style with Models" 5 Days / September 14-18 www.alexpowersart.com

The workshop is more about participants' personal painting style and design, than about any subject matter (image) / models. The workshop will include lectures, individual critiques of previous work and workshop work, as well as group critiques. Intermediate/ advanced level. CWA Members \$475; non-members \$525.

Judy Greenberg "Surfaces, Textures, and Paint Quality" 5 Days / October 19-23 www.judygreenberg.net

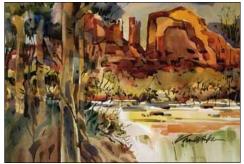
Experience the freedom and learn to pull it together! Greenberg's workshops are ideal for advanced beginner to intermediate painters who want to develop loose, strong paintings, with good design and marvelous paint quality. Her teachings focus on progressive techniques, with a strong emphasis on design. Judy covers the many uses of gel medium, as she does in her DVD Creative Watercolor Using Gel Medium. She will emphasize the use of tracing paper and stencils as an aid to composition. There will be both experimental and traditional approaches, with critique and demonstrations daily. CWA Members \$395; non-members \$450.



Painting by Barbara Nechis



Painting by Karen Frey



Painting by Chris Van Winkle



Painting by Alex Powers



Painting by Judy Greenberg

national exhibition

CWA 40th National Exhibition

The National Exhibition is rapidly approaching, with the show opening March 18 and the awards reception on March 22. There will be two paint-outs during the show. Mark your calendars for April 4 and May 2 for these events. We will be putting the paint-out registration on the CWA website. Also, our own Bruce Stangeland will perform in the Gallery on April 30 with the Dana Street Jazz Trio.

Thanks to the volunteers who helped with receiving the shipped and hand-delivered paintings on January 31. These hard-working folks included: **Charlotte Morris, Leslie Wilson, Iretta**

member

Pat Dispenziere's watercolor "Abandoned" was juried by John Salminen into CWA's 40th National Exhibition to be held March 18-May 24 at the Presidio Officers' Club Exhibition Hall in San Francisco. Her watercolor "Where are the Customers?" has been juried by Frank Francese into the Western Colorado Watercolor Society 17th Annual National Exhibition to be held March 3 - April 10, at the Western Colorado Center for the Arts in Grand Junction, CO. Also, "Oia Ill" a watercolor by Pat was juried by Judy Morris into the Watercolor Art Society-Houston's 32nd International Exhibition at the WAS-H Gallery March 6-April 3.

Charlotte Huntley AWS, MCWA,

had paintings accepted in 28 National Exhibitions in 2008, with 8 awards. Her painting, "Flower Child," will be included in a book published by The Johns Hopkins University School of Medicine. So far in 2009 Charlotte's paintings have been accepted in 4 National Exhibitions, with "Blossom of Youth" receiving a cash award from the Illinois Watercolor Society.

Charlsie Kelly will begin a one year residency at the Julia and David White Artist's Colony in Costa Rica beginning March 1. She'll be traveling back to her studio in Pacific Grove to complete some of the works, and to take care of the business end of marketing her art. She is going to be working on assignments from Applejack Art Partners, as well as trying to build a new body of work for galleries. Charlsie is also the Artist In Residence at the Hemingway Hotel in San Jose, C.R., and The Hotel del Mar in Manuel Antonio, Costa Rica.



"Costa Rican Frog" by Charlsie Kelly

Michael Reardon's painting, "Pont-au-Change," has been selected for inclusion in the American Watercolor Society's 142nd International Exhibition in New York. With



this selection he has been elected a signature member of the society.

"Pont-au-Change"

Set-up volunteers are needed at the San Francisco Presidio Outreach on Fridays, March-May 2009. Please contact Carol Smith at plcarolsmith@ yahoo.com or at 925-426-8311 if you are able to assist our guest artists.

Hunter, Ruth Collins Karen Powers, David Broad, Alvin Joe, Susan Ashley, Melanie Lacki, Sue Johnston, Eleanor Bain, Mary Spivey, Ruth Koch, Sue Baizerman, Samantha McNally and Ron Martin (Marilyn's husband). If we missed anyone, please let us know so we can recognize you. What a team!

- Marilyn Miller and Maggie Metcalf

The Art Connection Group had an exhibit at the Lindsay Dirkx Brown Art Gallery at the San Ramon Community Center during the month of February. The award-winning group consists of Mary Claire Stotler. Angela Cheng, Pamela Howett, Marie King Hauser (l-r below).





Outreach Report for January 2009:

An annual visit to Warren Dean's classroom at Concord High School has become an Outreach tradition. Jack Gautreaux answered the call once again, and with his relaxed style, presented his quick, beautiful landscape lessons to two very attentive, and creative groups of students. Thank you Warren and students for your enthusiastic participation in our Outreach program, and thank you Jack for your passion and dedication to CWA's Outreach efforts!



Attention Teachers:

Our very popular annual teachers' workshop day will be held on Wednesday, June 17th. Alvin Joe and Helene Yu-June Rice are two of the artists for the event. If you are a teacher, or have friends/ family members who are teachers, please spread the word about our Concord Gallery painting day. Fee is \$20. Please contact Carol Smith at (925) 426-8311 to sign up.



Painting by Mira M. WHite

In Beauty We Live. An exhibition of drawings and paintings by **Mira M. White.** March 23 – May 1, 2009. The works will span from 1989- 2009 and will include drawings, pastels, watercolors, acrylics and oils. Reception Sat, Mar 28, 1 – 3 pm. Diablo Valley College Art Gallery, Library Annex, 321 Golf Club Road, Pleasant Hill, CA 94523. For more info: www.miraMwhite.com.

Marge Barta Atkins will have a one-woman show of watermedia paintings March 10-June10, 2009, at the Contra Costa Public Law Library, A.F. Bray Courts Bldg., 1020 Ward St., Martinez. Hours will be 8am-5pm, Mon.-Fri.

Norm Nicholson will be the featured artist at Valley Arts Gallery Feb 3 – March 12. The exhibit features paintings of California, regions of France and some figurative work. The gallery is located at 1661 Botelho Drive in Walnut Creek, CA.





The Chelsea International Fine Art Competition is a

renowned juried art contest that has been juried by prominent museum curators and art experts. Juror selected artists will gain exposure by exhibiting their work in the famed Chelsea Art Gallery District and their work will be promoted both online and in print. Deadline for entries March 10, 2009. Juror: Ira Goldberg, Executive Director, The Art Students League of New York. For information and forms: www.agora-gallery.com/competition/art_contest_main. aspx.

Watercolor West XLI Annual Exhibition. Sept 12 - Oct 24, 2009. Deadline for entries: June 1, 2009, digital entries or slides. Juror: Scott Moore. exhibition held at Riverside Art Museum in Riverside, CA. Entry fee: \$35 for up to 2 images. Add \$10 for slide entries. Awards: \$12,000 in cash and merchandise. For entry form and prospectus: www.watercolor-online.com/WatercolorWest/.



Salminen Wows 'Em at the Presidio!!

Our thanks to the great CWA crowd that turned out to welcome John Salminen to our very successful February CWA Meeting, held at the Golden Gate Club in the Presidio. The audience was very enthusiastic in appreciating John's informative presentation and to see examples of his beautiful watercolors. Many of the folks in the crowd were some of our SF, North and South Bay members who appreciated a meeting on the other side of the bay this time!

In addition having John as our guest artist for the evening's presentation, CWA was fortunate to have John as our CWA National Show juror and guest artist for our sold-out workshop, From Abstraction to Realism. The workshop attendees were enjoying the workshop so much that many stayed on for the evening's presentation as well.

Salminen is a master of both abstract and representational styles of painting. He uses a common theme of developing his darks and lights whatever style he is working in, and reinforced the importance of good design and techniques for achieving it.

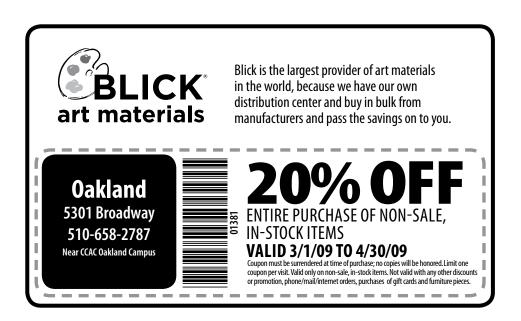
John's many years of teaching showed through, as he has the ability to engage a group with his easy, friendly speaking style and good



John Salminen pauses mid-demo to teach design.

humor. He told the story about advice he received years earlier on putting a center of interest in an abstract painting. As he said, if all else has failed, put a puppy in the picture, and if that still doesn't work, put a bandage on the puppy's leg. Unlikely John has ever had to resort to that type of trick!

For the first time, Blick Art Materials was the sponsor of one of our workshops. CWA is fortunate to have this partnership, and we look forward to more great things to come.



workshops by members and others

Spring Workshops with Jann Pollard, NWS, CWA.

Filoli: Plein Air to Studio. Apr 14 - 18 Paint the spring blossoms in incredible garden at Filoli in Woodside, California. This is a great opportunity to spend 5 full days in the gardens during the peak of the spring season.

Provence May 9 – 16. Be emerged into the Provence way of life while painting the incredible landscapes.

Prague May 24 - 30 This is a beautiful city full of architecture, waiting to be painted!

For more information: jannpollard@mac.com, www.jannpollard.com, cell (650) 430-2631

Mira M. White Workshops:

Watercolor Intensive: Pouring Techniques

We will focus primarily on variety of process and this approach applies equally to all imagery. Lots of short studies on the first morning and expand them into layered studies in the afternoon. The 2nd day builds upon the first, with additional demonstrations. The day will be devoted to the development of one painting with personal choice of imagery, selection of colors and methods of application. Email for supply list. April 4-5, 10-4 pm. Mira M. White Teaching Studio, Lafayette, CA. Fee: \$175 Register: (925) 947-5773, mira@miraMwhite.com

Driven to Abstraction: Design & Color Strategies for the Painter. Think LOOSE! Think BOLD! And think VIBRANT! We will be doing exercises to loosen you up and inspire you to pursue your work from a different perspective. Email for supply list. April 25-26, 10-4 pm. Mira M. White Teaching Studio, Lafayette, CA. Fee: \$175 Register: (925) 947-5773, mira@ miraMwhite.com.



"Chateau Biron" by Jann Pollard

members

Theresa Abbott, Alto, NM Georgia Annwell, San Rafael, CA Ann Boddum, Oakland, CA Valerie Cohen, Reno, NV Bro Halff, San Diego, CA Sandra Mac Diarmid, San Jose, CA Ann Maglinte, Willits, CA Diane Pargament, Lincoln, CA Nancy Reidell, Felton, CA Doug Robbins, Gardenerville, NV Helen Sherry, San Diego, CA Julie Simonelli, Walnut Creek, CA Carol Zupp, Fresno, CA

welcome!

directors

president vice presidents director california exhibits director of programs secretary budget director director of communications director of workshops director of outreach director of membership Samantha McNally 415.828.4991 Marilyn Miller 925.631.6673 Maggie Metcalf 925.837.8698 Position Open Pamela Miller 925.288.9900 Leslie Wilson 925.935.7529 Eleanor Bain 925.254.2246 Susan Miernicki 707.319.0900 Karen Powers 510.339.66211 asst: Iretta Hunter Nan Lovington 925.930.6503 asst: Carol Smith 925.426.8311 Claudette Earl 650.520.4323

committees

volunteer

national exhibition national exhibition fundraising gallery concord co-directors gallery concord treasurer gallery concord publicity area representatives Marilyn Miller* and Maggie Metcalf Jay Koch Pablo Villacana-Lara and Carol Jurasin Gladys Schaible Margaret Fago Sue Johnston*, David Broad (San Rafael), Sally Cataldo (Santa

Rosa), Carolyn Cappello (Penn Valley), Roberta Davis (Clovis),

Gary Foll (Oregon), Susie Farber (Half Moon Bay), James Gleeson (San Francisco), Donna Gamel (Emeryville), Georgia

Herrick (Modesto), Alvin Joe (Foster City), Ara Leites (Santa

Cruz), Carol Maddox (Pleasanton), David Peterson (Sacramen-

to), Judy Rowe and Carolyn Warm Sun (Oakland), Mary Spivey

(Berkeley), Sal Valencia (Pittsburg), Pablo Villacana Lara (Concord), Betty Turnquist (Walnut Creek), Sue Lyttle (Peninsula)

Carol Smith, Wayne White, Helene Yu-June Rice, Mona Rivers-

Vasquez, Jack Gautreaux, Charlotte Huntley

Gladys Schaible, Annette Hodtwalker

Doreen Yates*, Cathy Riggs*

community outreach

mail distribution greeter treasurer assistants video library panel rental cwa webmaster

staff

Pamela Miller

Barb Bochenek*

Bruce Stangeland

*Chair of Committee

Joan Boyd

membership/data manager newsletter editor accountant audio/visual set up Mary Ann Passerine Lin Teichman Kathy Vigil Thomas McFadden

sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, January 10 for the February newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Lin Teichman at LinTeichman@sbcglobal. net or (925) 838-6328 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10 3 months: \$750 12 months: \$3000

Benefactor

Half Page/7.5 x 5 3 months: \$450 12 months: \$1800

Fellowship

Third Page/7.5 x 3.25 3 months: \$360 12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert) 3 months: \$240 12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz) 3 months: \$180 12 months: \$720

Classified

text only: approximately 400 characters, incl spaces. \$50/month (free to CWA members and non-profit organizations)



Return Service Requested

calendar

2009 MEETINGS & DEMOS

January 21 ane Hofstetter February 4 John Salminen (note 1st Wednesday of the month at the Presidio!) March 18 Bill Yokoyama April 15 Mike Bailey May 20 **Barbara** Nechis No Meeting June July 15 TBA August 19 Chris Van Winkle September 16 Alex Powers October 21 Judy Greenberg November 18 TBA December Holiday Party

March 2009

Plan ahead! Sumissions deadline is the 10th of the month prior to publication! Send to Lin Teichman (see page 2)

2009 MEMBER SHOWS

Jan 6 - Mar 28 February	Member Show, Gallery Concord Miramonte, Lafayette
Mar 28 - Jun 27	Member Show, Gallery Concord
Feb 21– Apr 3	John Muir Hospital,
	Walnut Creek
Mar 31 - May 3	Filoli, Woodside
June	Blick, Oakland
Jun 27 - Sept 26	Member Show, Gallery Concord
Sept 26 - Jan 3	Member Show, Gallery Concord
Oct 21 – Dec 10	EBMUD Gallery, Oakland

40th NATIONAL EXHIBITION

Show dates - March 18 to May 24 Awards reception - March 22

2009 WORKSHOPS

Feb 2 - 5	John Salminen
Apr 13 - 17	Mike Bailey
May 19 - 21	Barbara Nechis
Aug 17 - 21	Chris Van Winkle
Sept 14 - 18	Alex Powers
Oct 19 - 23	Judy Greenberg