



California WATERCOLOR Association

General Meeting • 7:30 pm, Wednesday, April 15, 2009 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

April 2009

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

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Mike Bailey Watercolor Beyond the Obvious



California native Mike Bailey is our next guest artist. If you've studied with Mike before, you know what a great teacher he is. And Mike's dedication to his art means that there's always something new that he's learning and wants to share with his students. Explore your artistic vision with him in our next workshop, Watercolor Beyond the Obvious. As preview to what you can expect, read about his thoughts and challenges on his fascinating website, www.mebaileyart.com.

Bailey describes some of his current activities this way:

"I am spending more time emphasizing the interrelationships of Content (subject), Technique and Design and how those relationships affect the mood outcome of a painting... that technique, with variation, and the manipulation of value arrangements, color and edges can express many different moods."

In a recent article, "Manipulation of Technique, Design,"

In the paintings at left, the dominances of intensity, hue and temperature have definitely changed. *Bailey states: "See how the emphasis has shifted... how the process of moving from painting 'things' to constructing an overall atmosphere can completely shift an idea...how limiting or increasing contrasts can affect the mood. Isn't it interesting how such different feelings can be generated without changing the actual drawing?"*



our own Myrna Wacknov, that swear by his message of "going beyond the obvious," and credit him with their own artistic breakthroughs.

On his website, Mike discusses a challenge he and another artist undertook to create 20 different paintings from the exact same still life setup, without moving the items from their original position. *"The object was to only use the original set up as the starting place. Through revisions and variations in Line, Shape, Sizes, Values, Colors and Textures we both discovered that the possibilities were endless. We both learned so much from the exercise that it completely changed our painting thought processes forever."*

Please consider joining us for the Mike Bailey workshop, April 13-17, Gallery Concord, 1765 Galindo! Space is still available. To register, contact June Hunt at jclhunt@aol.com or (510) 525-0965, or visit the CWA website.

Given his popularity as a teacher, Mike clearly has a loyal following of fans, like

newsletter deadline info

The deadline for placing items in the newsletter is the 10th of each month prior to publication. Send articles and photos by disk, email, fax or in writing to:

Lin Teichman
170 Camille Court
Alamo, CA 94507

LinTeichman@sbcglobal.net
Ph: 925.838.6328
Fax: 925:838.8694

membership/data manager

Mail all changes of address, phone number and email to:
Mary Ann Passerine
1038 Scots Lane, Walnut Creek, CA 94596

mpasserine@astound.net

monthly meetings

Meetings are held the third Wednesday of each month at 7:30 pm, Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA (NW corner of Wiget Lane and Ygnacio Valley Road).

cwa workshop info

June Hunt 510.525.0965 or
Karen Powers 510.502.6211
Anne Jacobson 510.339.6916

cwa gallery

Gallery Concord
1765 Galindo, Concord
925.691.6140
Hours: Thurs-Sun, 11-4pm
Free parking available behind the Gallery

e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

notes & announcements

Volunteers Needed for Outreach Set-up at National

Set-up volunteers are needed at the San Francisco Presidio Outreach on Fridays, March-May 2009. Please contact Carol Smith at pcarolsmith@yahoo.com or at (925) 426-8311 if you are able to assist our guest artists.

Free Oakland Art Marketing Salon

9 Tuesdays evenings: 7:30 - 9:00 pm. April 7, 21, May 5, 19, June 2, 16, 30, July 14 and August 11. Meetings will be held in Oakland and possibly in Alameda (meeting address will be given upon registration). Alyson B. Stanfield <http://www.artbizco.ach.com/> has created a free 9-week program that guarantees each and every participant a complete art marketing plan. Click <http://artbizconnection.com/> to find out more about the program.

Artists' Flea Market

Saturday, April 25, 8 am to 2 pm, DeLucchi Park, Pleasanton. Great place to buy paints, frames, canvas, art books, etc. Kids want to try art? Buy inexpensive supplies. Clean out your hobby room or studio: sell your extra art supplies, equipment, bargain art, etc. 10' x 10' spaces \$25. No commission. Sign up by calling Dorothy Maestas (925) 846-6726. Sponsored by Pleasanton Art League but non-PAL members welcome.

new members

Emi Beifus, Concord, CA
Pamela Bevans, Fremont, CA
Martha Diaz, Millbrae, CA
Eileen Libby, El Cerrito, CA
Wendy Oliver, Walnut Creek, CA
Anne Oseberg, Menlo Park, CA

welcome!

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| KAREN KNUTSON | TOM LYNCH |



Art In The Mountains
PO Box 311
Mehama, OR 97384



Hello fellow artists!

We have an exciting year planned for 2009. We also have some serious business to talk about. The good news first. Our National Exhibition at the Presidio is stunning and during the time all of these beautiful paintings are hanging in the Officer's Club at the Presidio in San Francisco, we have many great events you can participate in. We have two paintouts, April 4 and May 2. Sign up on www.californiawatercolor.org or by mail with the enclosed prospectuses. Every Friday we will have a CWA artist giving a demo at the Presidio. Our own Bruce Stangeland and his Jazz Trio will play on April 30 at 6:30 pm. And if you missed our awards reception on March 22, don't miss the exhibition. You can vote for the people's choice award from March 18 to April 26!

Now for the not so good news. CWA is low on membership this year. This causes the newsletter to become very expensive for us to print and mail. As you may know, with printing, the more you print, the less expensive each piece is. So, we ask you to please help us, by first spreading the word about CWA among the artists you know. Send them to our website to join, or to Gallery Concord to pick up an application. Second, please email or call Mary Ann Passerine to switch to the emailed newsletter. You'll get it in full color and at the very beginning of the month. Each of these things will help CWA stay alive in these hard times. Mary Ann's contact information is on page 2 of this newsletter. And a big thank you to all of you who are already receiving the newsletter by email!

We all appreciate your help and if you love CWA as much as I do, you'll help us and do what you can to keep us afloat until the good times come along again. We have 2 board positions open, Publicity and Show Director(s), so if you can help, please don't hesitate to call me. Thanks everyone, and happy painting!

Samantha McNally
President, CWA

national exhibition

CWA 40th National Exhibition

The show is open and it is beautiful! Many thanks to all the volunteers that got us there! We hope everyone will be able to see it.

The reception was held on March 22 and many people attended, including 7 of the award winners. Thanks to **Sue Johnston** and her crew for organizing the reception.

The Presidio Trust has enabled us to make use of their docent program for the National Exhibition. Volunteers were trained on March 18 and are providing tours and answers to visitor questions.

Registrations for the paintouts are coming in. The first is April 4. If you have not already pre-registered, you will need to register on site. The second paintout is May 2, so there is still time to pre-register for that one. See the CWA website for registration details. It can all be done on-line.

Plan to attend a jazz performance in the Exhibition Hall on April 30. **The Dana Street Jazz Trio**, featuring **Bruce Stangeland**, will perform from 6:30 to 7:30. Come over early to see the Exhibition, get a bite to eat at one of the Presidio's nice restaurants, and catch the music!

It's a ways off, but we will need to have some volunteers to take the show down on May 30. If you are interested, let us know. We will circulate sign up sheets at the April meeting, or you can contact us.

– Marilyn and Maggie

workshop

center

Barbara Nechis
“Painting the Essence of Nature in Watercolor”
3 Days / May 19 - 21
www.barbaranechis.com

Barbara Nechis' objective in a workshop is to introduce her thought process in constructing a painting, stimulate imagination, and help students to produce designs that are personal statements. They may choose to work with either abstract or realistic forms. Her emphasis will be on concept, color and design. Topics will include wet-into-wet, underpainting and layering, designing with shapes, and foolproof methods for clean washes. Although the class is not geared to beginners, all levels are welcome. CWA Members \$240; non-members \$275.

Karen Frey
“Calculated Risks”
3 Days/ June 12-14
www.karenfrey.com

Karen Frey will be doing a special 3-day workshop at Blick Art Materials on Broadway in Oakland, in conjunction with the CWA member show for which she will be the juror. This will be a technical workshop, in which Karen will cover wet-into-wet applications, wash development through pigment consistencies, color changes, and the benefit of underpainting. She will also cover the pigment characteristics of her chosen palette and how they pertain to wet into wet. Intermediate/advanced. New special pricing for this workshop - CWA Members \$195; non-members \$240



Chris Van Winkle
“Watercolor Unbound”
5 Days / August 17-21
www.chrisvanwinkle.com

Van Winkle's class begins with refresher exercises on brushwork, washes, lifts, and texture. He then moves into sketching exercises, vignettes, transitions, color and its complements, and more. All levels welcome. CWA Members \$395; non-members \$450.

Alex Powers
“Design and Personal Style with Models”
5 Days / September 14-18
www.alexpowersart.com

The workshop is more about participants' personal painting style and design, than about any subject matter (image) / models. The workshop will include lectures, individual critiques of previous work and workshop work, as well as group critiques. Intermediate/ advanced level. CWA Members \$475; non-members \$525.

Judy Greenberg
“Surfaces, Textures, and Paint Quality”
5 Days / October 19-23
www.judygreenberg.net

Experience the freedom and learn to pull it together! Greenberg's workshops are ideal for advanced beginner to intermediate painters who want to develop loose, strong paintings, with good design and marvelous paint quality. Her teachings focus on progressive techniques, with a strong emphasis on design. Judy covers the many uses of gel medium, as she does in her DVD Creative Watercolor Using Gel Medium. She will emphasize the use of tracing paper and stencils as an aid to composition. There will be both experimental and traditional approaches, with critique and demonstrations daily. CWA Members \$395; non-members \$450.

Registration:
www.californiawatercolor.org/workshops.html or June Hunt, Registrar
(510) 525-0965 (jclhunt@aol.com)



Painting by Barbara Nechis



Painting by Karen Frey



Painting by Chris Van Winkle



Painting by Alex Powers



Painting by Judy Greenberg

CWA wishes to thank **Annette L. Hodtwalker, CPA** for her very generous donation of Silver Membership to CWA this year. Annette has been doing CWA's tax returns since 1999 and is very knowledgeable about taxes and the arts. Please consider using her yourself for your tax returns in the future.

Francesca Brayton, CWA was juried into the Western Colorado Watercolor Society National Show by Frank Francese, juror. The painting is of the Huntington Beach Pier and the Exhibition runs March 3-April 10.



"Afternoon Light" by Pat Dispenziere

Pat Dispenziere's watercolor "Santorini Light" received an Honorable Mention in the San Diego Watercolor Society's March

Membership Cash Award Show. The show is on display thru March 27th at the SDWS Gallery at NTC Promenade, 2825 Dewey Rd.#105,SD. Also, Pat's watercolor "Afternoon Light" has been juried into the Louisiana Watercolor Society's 39th Annual International Exhibition in New Orleans. The show will be on display May 9-29 at Place St. Charles in New Orleans. This is Pat's 4th acceptance into their annual shows which qualifies her for Signature Membership.

Anne F. Fallin AWS, NWS, CWA will be exhibiting about 50 watercolors and pastels during the month of May at the Orinda Library Gallery, 260 Orinda Way. Hours: Monday thru Thursday, 10 - 8; Friday and Saturday, 10 - 6; Sunday, 1 - 5. Reception: Sunday, May 3, from 3 to 5 pm.

Ara Leites gained Signature Membership in 2009 in AWS with her third accepted entry. Other shows with acceptances for 2009 include: CWA (March 18 - May 24) This is her third acceptance by CWA and makes her eligible for Signature Membership. She was in the 1996, 2008, 2009 shows; Texas Watercolor Society (March 2 - 29); Arizona Aqueous (Feb 20 - March 23); Missouri Watercolor Society (April 1 - May 17).



"Tangled Place 2" by Robin Purcell

Robin Purcell has a painting on exhibit at the American Watercolor Society 142nd Annual International Exhibition at the Salmagundi Club in Manhattan, the California Watercolor Association National Exhibition at the Presidio and the California Art Club Juried Artist Member Exhibit at the Old Mill, San Marino "Celebrating the Golden State." She is also in a two person exhibit at the Thomas Moser Cabinetmakers showroom in San Francisco, now through May 12. Robin has just been juried into the Sonoma Plein Air event, (May 4 to 9) for the second year and the Carmel Art Festival (May 14 - 17) for the fourth consecutive time. Details on all these events can be found on her blog robinpurcellpaints.blogspot.com.

CWA

CWA Members Winter Show 2008 at Gallery Concord

January 3 to March 28, 2009
Gallery Concord
1765 Galindo, Concord, CA
Gallery Hours: Wednesday-Sunday; 11 am to 4 pm

John Muir Medical Center

February 28th – April 10th 2009
Gallery Hours: open daily
1601 Ygnacio Valley Road, Walnut Creek, CA

The Gallery at Filoli, Filoli Garden Estate

March 31st – May 10th 2009
86 Cañada Road, Woodside, CA
Gallery Hours: Tues.-Sat 10:00am – 3:30pm, Sun 11:00am -3:30pm

Non-CWA

Paintings by Two Plein Air Colorists

Robin Purcell and Mary Lou Correia at Thomas Moser Cabinetmakers. 3395 Sacramento St, San Francisco, CA 94118. <http://www.thosmoser.com/> for directions. Exhibit runs through May 12.

The Fremont Art Association 2009 Open Studios Tour

May 30 - 31. Maps providing the locations of the various sites will be available at the FAA Gallery, 37659 Niles Blvd. in Fremont and their website www.fremontartassociation.org. Make sure you have your map as you visit each artist studio and request that your map is stamped. Then visit the gallery for an opportunity to win door prizes, provided by FAA members, for those participants who visit the most sites and have their map stamped. The Gallery will also display Open Studio artists' work, as well as the art for the Quarter. "Open Studio" signs will be posted throughout the route to assist you in finding your way to each site.

shows
to see

outreach news

Our first Outreach event for February was a visit to the Concord Gallery on Saturday, February 7th, from Cub Scout Pack 882. These enthusiastic San Ramon cub scouts were working on their artist badges. The boys, guests, and chaperones had a lot of fun practicing watercolor techniques taught by volunteer guest artist **Mona Rivers-Vazquez**. On February 20th, **Helene Yu-June Rice** presented a Chinese brush painting lesson to Terri Sharbach's class at Fallon Elementary School in Dublin. Her students welcomed us with open arms, and were very conscientious about completing their paintings of birds on pine cone branches. Two of the students' paintings took awards from the Dublin partnership in Education.



Clockwise from top left: Chaperone from Cub Scout event tries out watercolors (future CWA member?); Mona prepares her demo; Fallon Elementary School student. Photos by Carol Smith.

Future Outreach events include **Fridays at the Presidio** in conjunction with the National Exhibition. Adults are welcome to come see our guest artists' free demonstrations, and paint with them from 1:00-2:30. All painting materials will be supplied.

March 20th = Qian Gao
March 27th = Pablo Villicaña-Lara
April 3rd = Melissa Adkison
April 24th = David Broad
May 1st = Leslie Wilson
May 8th = Charlotte Huntley
May 15th = Helene Yu-June Rice
May 22nd = Jack Gautreaux

If you would like to help Outreach set up at 9:30 am on the above dates for the morning student groups, please contact Carol Smith at plcarolsmith@yahoo.com.

Our annual **Teachers' Day** will be held on Wednesday, June 17th. All painting supplies will be provided for teachers in public and private schools. Guest artists will include Alvin Joe, Helene Yu-June Rice, and one more surprise artist. Bagels and coffee for breakfast and lunch will be part of this event with a fee of only \$10. Sign-ups are on a first come, first serve basis, and this workshop fills up fast, so if you are a teacher, or you know a teacher who would like to participate, e-mail Carol Smith at plcarolsmith@yahoo.com. No more than three teachers per school, so that we can spread the wealth of watercolor painting!

Thank you to all of our CWA members who support our Outreach program in so many different ways!

CWA Workshop Show Grand Introduction: 1st Annual

Take a workshop and then submit your work for the first-ever CWA Workshop Show in January 2010 at Gallery Concord. (Salminen workshop participants are also eligible!) So here is a synopsis of what's coming:

- All 2009 workshop participants are eligible
- Participants can submit 1 painting per workshop
- Juried show – 1st, 2nd, 3rd prizes will be awarded
- Juror: Charlotte Huntley

Watch for more details!

The Artists Alley Gallery is

interviewing artists interested in participating in future juried shows. The gallery is 4000 sq feet and is currently showing works by over 40 artists. There is a fee for participation and showing. Gallery is located at 863 Mission in downtown San Francisco across from Bloomingdales. For information contact John Vila, (415) 522-2440 or go to www.TheArtistsAlley.com.

The International Society of Acrylic Painters (ISAP)

has extended its entry deadline to April 15 due to date conflict with the sponsoring gallery in Santa Cruz, CA. This is an Open International Show, work must be 80% acrylic on any surface, and is open to any artist over 18 years old. The juror is Charles Harrington, AWS. The

prospectus and information can be found at www.isap-online.com.

The 11th annual Art in the Park, October 3 - 4, 2009, in Danville, on the Town Green, Front Street Park, in front of the Danville Library. Sponsored by Alamo Danville Artists' Society. Booth fees for 10' x 10' space is \$70 for ADAS members and \$85 for non-members, plus 10% commission for the Art in the Schools fund. Applications available by e-mailing normawebb@comcast.net or calling (925) 828-9170.

shows
to enter



Above left to right: "Island Croton" by Cindy Sullivan and "Mystic" by Beverly Gilbert.



Thanks so very much to the hours of hard work put in by **Julie Limberg, Leslie Wilson, Carol Jurassin, and Sue Johnston** to create a new "rug" in the entryway of Gallery Concord. It's quite beautiful, stop by to see it soon! Sue Johnston, above, with finished product.

On the gentle winds of spring comes the new exhibit "Rebirth" to Gallery Concord. The **opening reception** on Friday night, April 3, 6-8 pm will be enlivened by the **Dana Street Jazz Trio**. Watercolor Photorealism, works that jump off the page asking for a second look by **Cindy Sullivan**, our featured artist, will be in juxtaposition to the large Abstracts of **Beverly Gilbert** which explore paint texture, design and color combinations. This will be a show of color and pattern both abstract and realistic expressing the artist's ideas and emotions on canvas and paper.

Both artists are Bay Area residents working in their favorite medium. Cindy, who also teaches art history in Fremont, has worked in many mediums during her art career, but loves watercolor painting for its fresh directness. She paints many subjects from historical places, people and objects, to modern still life and landscapes. East Bay resident, Beverly Gilbert's Abstracts are created with liquid polymer and fluid acrylics poured directly on canvas. Repeated transparent flows and layers create a translucent shimmer of light and color.

"Rebirth" also includes a group show by Gallery Concord members. The California Watercolor Association juried spring show will also be showing at the gallery. Both shows open April 2 and run until June 28 2009.

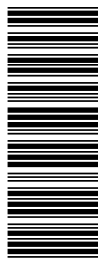
Gallery Concord is located at 1765 Galindo (at the corner of Clayton Road), Concord, CA 94520. Free parking is available behind the gallery off Clayton Road. Gallery hours are Thursday to Sunday, 11 am to 4 pm (except holidays). The gallery phone is (925) 691-6140. More information about the gallery and it's artists is on the website www.galleryconcord.com



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workshop

workshops by
members and others

Travel Sketching with David Savellano, CWA. 3 consecutive Saturdays, 10am to 4pm, April 11-18-25. Learn quick sketching and watercolor painting techniques to enable you to record your memories on your next trip. Traveling with a sketchbook allows you to draw and paint where it isn't possible to take photos and to see the world in new, creative ways. Learn and practice techniques in class and outdoor locations to prepare you for your next trip. In order to sketch rapidly, one must have a basic knowledge of drawing. We will cover structure in drawing, perspective, human figure, buildings, and city and landscape elements with spontaneous lines and color. First class meets at the Frank Bette Center, 1601 Paru St., Alameda. For the 2nd class, we will practice in Alameda and the 3rd class on the UC Berkeley campus (BART accessible). Cost: \$125 members, \$160 non-members Register on-line at www.frankbettecenter.org.

Art Center Ukiah Presents a FREE Seminar. **Winsor Newton Interactive Demonstration, The Use and Application of Artisan Water Miscible Oils.** Sunday, April 5, 2009, 1:30 - 3:30 pm, ACU Education Annex, 203 So. State Street, Ukiah, CA 95482. To reserve a space: (707) 462-1400. Bring your questions, your preferred support (canvas, board, panel), and brushes. Christine will provide free paint, mediums, technical information, and exercises to help you use this wonderful oil paint in your next painting. For more information e-mail Rose Peterson Myers at myers@saber.net.

Patricia Martin Osborne Upcoming Watercolor Workshops 2009:

"Painting Water Lilies & Koi Fish," April 18-19, Paradise Vineyard, Redwood Valley (707) 937-1104.
"Secret Techniques For Winning Watercolors," May 2-3, Adults & Teens. Petaluma Arts Council (707) 769-0429.
"Color Pouring Creating a Design That Sparkles," May 16-17, Mendocino Art Center (800) 653-3328.
"Painting Watercolor With the White of Your Painting," June 13-14, Santa Cruz Art League (831) 426-5787.
"Make Dynamic Paintings, Techniques & Smooth Surfaces," 5 day workshop, July 20-24, Mendocino Art Center (800)653-3328.
"Color Pouring & Blending Creating a Design that Sparkles," 5 day workshop, August 17-21, Petaluma Arts Council (707) 769-0429
"Bold & Beautiful: Backyard Wildlife In Watercolor" Oct 10-11, Mendocino Art Center (800) 653-3328.
 For more info: www.patriciaosborne.com, posborne@mcn.org, (707) 937-1104.

Spring Workshops with Susan Cornelis,

<http://imaginewithart.com>, 707-824-8163

Nature Sketchbooking at Lynmar Estates. March 21 - 22, 2009

Focus on quick capture methods of sketching with pen and loose watercolor applications to capture unique impressions in this exciting time of the year when nature makes dramatic transitions. Combined indoor/outdoor sessions. Demonstrations of fun textures and collage to add depth to our sketches.

Time: Sat. 10am-5pm, Sun. 10am-4pm

Location: Lynmar Winery, North Sebastopol

Cost: \$150 (ask about an opening for 1 day only, \$80)

Nature Sketchbooking at the Mendocino Art Center

Learn to make painting so portable that you can do it on a hike, in the woods, at the beach, or around town, capturing your unique impressions of the natural world in a color sketchbook. Using pen and watercolors which fit in a purse or pack, you will create your own captivating color sketchbook of this Mendocino spring weekend, discovering a new way to relate to the visual experience and record it with your own personal style.

When: May 2- 3, 2009

Time: 9:30am - 4:30pm

Cost: \$175 non-members/\$150 members

Contact the Mendocino Art Center to register at <http://www.mendocinoartcenter.org>

Painting in Italy with Carol Maddox, AWS, NWS

Visit the beautiful hill towns of Umbria: Orvieto, Todi, Perugia, Spoleto as well as smaller, quieter villages. Carol will take you to places she has painted many times in this beautiful green heart of Italy. Stay at La Romita's 16th Century former Capuchian monastery, where more recently art classes have been held, and wonderful meals have been enjoyed. Painters of all levels, working in various media, are encouraged to experience this memorable opportunity. The two-week session will be held from Aug 22 to Sept 5, 2009. For more information: www.laromita.org and www.laromita.com, or call Carol at (925) 462-8866, or email: cmad4paint@pacbell.net.



"Palazzo Medici-Riccardi"
by Carol Maddox

Ken Potter, AWS Watercolor Workshop. May 15 - 17, 2009, 9 am - 4 pm, Star Peak Arts Retreat Center Community Outreach Program, near Imlay, NV. \$150 for 3 days or \$110 for 2 days of choice. Register by sending deposit of \$50 to Jerry Ellen Cannizzaro, P.O. Box 188, Imlay, NV 89418. Your check will be returned immediately if class is full. Location details and materials list will be mailed on receipt of deposit. For info: Jerry Ellen at (415) 606-4831 or email jerry.ellen@yahoo.com.

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committees

volunteer

| | |
|--|---|
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| <i>audio/visual set up</i> | Thomas McFadden |

sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, January 10 for the February newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Lin Teichman at LinTeichman@sbcglobal.net or (925) 838-6328 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10
3 months: \$750
12 months: \$3000

Benefactor

Half Page/7.5 x 5
3 months: \$450
12 months: \$1800

Fellowship

Third Page/7.5 x 3.25
3 months: \$360
12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)
3 months: \$240
12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)
3 months: \$180
12 months: \$720

Classified

text only: approximately 400 characters, incl spaces. \$50/month (free to CWA members and non-profit organizations)



CALIFORNIA
WATERCOLOR
ASSOCIATION Box 4631 • Walnut Creek, CA 94596-0631

Nonprofit Org.
U.S. Postage
PAID
Concord, CA
Permit No. 720

Return Service Requested

calendar

2009 MEETINGS & DEMOS

| | |
|--|------------------|
| January 21 | Jane Hofstetter |
| February 4 | John Salminen |
| (note 1st Wednesday of the month at the Presidio!) | |
| March 18 | Bill Yokoyama |
| April 15 | Mike Bailey |
| May 20 | Barbara Nechis |
| June | No Meeting |
| July 15 | TBA |
| August 19 | Chris Van Winkle |
| September 16 | Alex Powers |
| October 21 | Judy Greenberg |
| November 18 | TBA |
| December | Holiday Party |

April 2009

Plan ahead!
**Sumissions deadline is the
 10th of the month prior to publication!**
 Send to Lin Teichman (see page 2)

2009 MEMBER SHOWS

| | |
|------------------|-------------------------------------|
| Jan 6 - Mar 28 | Member Show, Gallery Concord |
| February | Miramonte , Lafayette |
| Mar 28 - Jun 27 | Member Show, Gallery Concord |
| Feb 21- Apr 10 | John Muir Hospital, Walnut Creek |
| Mar 31 - May 3 | Filoli, Woodside |
| June 1 - 28 | Blick, Oakland |
| Jun 27 - Sept 26 | Member Show, Gallery Concord |
| Sept 26 - Jan 3 | Member Show, Gallery Concord |
| Oct 21 - Dec 10 | EBMUD Gallery, Oakland |

40th NATIONAL EXHIBITION

Show dates - March 18 to May 24

2009 WORKSHOPS

| | |
|--------------|------------------|
| Feb 2 - 5 | John Salminen |
| Apr 13 - 17 | Mike Bailey |
| May 19 - 21 | Barbara Nechis |
| Aug 17 - 21 | Chris Van Winkle |
| Sept 14 - 18 | Alex Powers |
| Oct 19 - 23 | Judy Greenberg |