



California WATERCOLOR Association

January 2012

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

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Join Us for the Plein Air Planning Meeting on January 14 at Gallery Concord at 1:00pm

For details, go to:
www.californiawatercolor.org
on the calendar page.

General Meeting • 7:30 pm, Wednesday, January 18, 2012 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

January Demo Artist Marcy Wheeler



Our January presenter, Marcy Wheeler, will kick off the New Year with a discussion and demonstration about pet portraits. “One of the best things about doing portraits of your beloved pets is that they never complain that you’ve made them look too fat!” says Marcy. She is a plein air painter as well as a studio artist and brings the same passion to landscape and figurative paintings. Marcy has painted her own pets, taken commissions to paint the pets of others, and is possibly best known for her “Comfy Chair” series, many of which featured her big orange cat, Charlie. Marcy will talk about different approaches to painting a pet.

Marcy was born in Chicago and received a BFA in Painting from the University of Illinois, Urbana-Champaign. After moving to California, she studied with Louise Smith, an art instructor at UC Berkeley, who was a wonderful role model for the teacher Marcy would become.

While continuing to grow with her artwork, Marcy entered the business and culinary world when she opened Toot Sweets Fine Desserts and the Edible Complex in 1975 with her future husband, Bob Kelso. Marcy displayed her paintings in her bakeries in

Berkeley, Orinda and Lafayette. She loved decorating cakes and that big batch lusciousness definitely influences her paintings today.



Marcy has been involved with many community art organizations including the Lamorinda Arts Alliance, the Lafayette Gallery, Benicia Plein Air Group and the Yosemite Conservancy. She teaches plein air painting in Yosemite one week a year.

In 2005, Marcy started the Lafayette Studio in partnership with Lamorinda Arts Alliance, where she continued to teach acrylic painting classes to adults and motivated teens, until the end of 2010, when she turned over the reins of the Lafayette Studio to Jody Matteson.

Marcy now paints and teaches ongoing classes in her new studio at 1196 Boulevard Way in Walnut Creek. To see more of her work or enquire about a class go to her website at www.MarcyWheeler.com.



newsletter deadline info

The deadline for placing items in the newsletter is the 15th of each month prior to publication.

Send articles and photos by disk, email, fax or in writing to:

Patricia Rosa

newsletter@californiawatercolor.org

5499 Wilke Dr.

Concord, CA 94521

Ph: 925.672.3052

eFax: 413 375.1851

membership/ data manager

Mail all changes of address, phone number and email to:

Anne Jacobson

cwa.data@gmail.com

c/o CWA P.O. Box 4631

Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month (except June and December) at 7:30 pm,

Shadelands Center

111 N. Wiget Lane

Walnut Creek, CA

(NW corner of Wiget Lane and

Ygnacio Valley Road).

cwa workshop info

Wendy Oliver

925.280.1944

Janet Groza

925.922.1235

Michele Weitzenberg

707.576.0466

cwa gallery

Gallery Concord

1765 Galindo

Concord, CA

925.691.6140

Hours:

Thursday - Sunday, 11:00 - 4:00 pm

Free parking behind the Gallery,

accessible only from Clayton Road

(just west of Galindo)

www.galleryconcord.com

e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

from the presidents

December 4, 2011

CWA's Holiday Party

I was pleased to see so many of you at the CWA party yesterday, hosted by the members of Gallery Concord. The weather was clear and the crowd was enthusiastic. We were treated to a delightful concert by the Clayton Valley High School Women's Ensemble singing holiday songs, some of which I didn't recognize. Their tight harmonies and powerful solos were impressive.

I was served sparkling cider by our 42nd National Exhibition's Gold Medal winner, Myrna Wacknov, MCWA and had more than my share of cookies and treats. There were holiday gifts to buy and a fine art show to savor.

Anne Jacobson, the chair of our nominating committee, pulled me aside and said she had found a willing candidate to be our next president. I noted that we had a quorum of CWA board members at the party and decided to convene a special board meeting right then and there. We approved Anne's nominee and now have a fine president lined up for 2012.

She has already served several years on our board, and has intimate knowledge of our workshops program. She is a member of Gallery Concord and is the featured artist for their Fall show. Her work shows the influence of memories and contrasting emotions.

I know CWA is in good hands as I pass the baton to Karen Powers.

*Regards,
Bruce Stangeland*

Karen Powers, CWA President, 2012

Thank you to Bruce and all those who have confidence in my ability to serve as the 2012 President. I am honored to represent CWA and its members.

Yikes! Now, I have to come up with something to say. Not hard.

CWA is filled with many valuable activities that stimulate our senses and spark what we want to artistically say with water media. We have General Meetings with FREE art demonstrations and lectures, Exhibits to enter, Opportunities for displaying our work at public arenas, Art Receptions, Workshops with professional, famous artists, Outreach Programs where we share art knowledge with children and adults in our Bay Area, Volunteer Opportunities—a great way to give back and meet new people, Plein Air events and Gatherings filled with Artistic Friendship. We have a new and fabulous Website for updates and networking to our members or other organizations, an Online CWA Newsletter delivered automatically to your computer, Email notices for current news bulletins to keep us up to date when exciting things approach or happen. The list of offerings continues to evolve and expand.

Reviewing CWA and what the organization has to offer makes it obvious that there are many things to write about. It definitely brought my art to a new level. My participation with CWA workshops made it clear to me that I paint from my heart and deep-seated emotions—artistic interpretations of how I view my surroundings. The paint and brush are the instruments that carry my message to the paper. How do you find your voice? Please tell me someday. I look forward to meeting you.

I also look forward to being the CWA President and hope the organization helps to spark new ideas and artistic friendships in a special way for you.

*Wishing you the best of Artistic Horizons and a Joy for Life
Karen Powers, CWA President, 2012*



watercolor workshops 2012

Our members are already signing up for these exciting workshops, so if you're interested, don't wait too long... we expect some, if not all, will fill. For more information, check out artists' websites and/or the workshop brochure (available online at www.californiawatercolor.org).

Linda Sutton, "The Nature of Transparent Color, How to See and Use It" March 19-21/All Levels

Linda is an award-winning "plein air" and wild-life painter



whose paintings wonderfully show the effects of light, as they work with the relationships between abstraction and realism to capture the essence of a subject or place and engage the viewer's imagination. Her transparent watercolor workshop will focus on the manipulation of color, character, technique, texture, content and concepts to establish various illusions on a flat surface. Students will work from their own source materials.

www.ldarsowsutton.com
\$250 for CWA members.



Ric Dentinger, "Seeing & Painting the Layers of a Subject" April 16-20/Intermediate/Advanced

Ric is a contemporary realist who paints architecture, still life, portraits,

and traditional objects, and has received many awards. He likes "to take a subject and present an aspect of its personality that gives a different or unique perspective." Encouraging self-expression through design and creative process, Ric will explore color theory and methods of applying paint, including brush strokes, mistake correction, underpainting, flat and graded washes, dry brush effects, wet-in-wet, and the use of materials such as tissue, plastic, and wax.

www.ricdentinger.com/art
\$395 for CWA members.

Mark Mehaffey, "Experiment for Fun, Design for Success" May 14-18/All Levels

Mark juries, gives workshops, and lectures around the country and is listed in "Who's Who among America's Teachers" and "Who's Who in America". About his fast moving, fun,



mixed media workshop, Mark says: "We start with what is important to YOU. We build on that to make the strongest painting possible." Workshop students will work intuitively with the elements of shape, line, value and color to simplify a subject and use a variety of color plans to create emotion and mood, producing both an abstraction and a representational work.

www.mehaffeygallery.com
\$425 for CWA members.

David Lobenberg, "Mastering the Six Skill Sets of Drawing" June 16-17/All Levels

David's high level of excellence in figurative/landscape watercolor and acrylic painting is well recognized by artists



and collectors nationwide and he has completed commissioned works for collectors such as Arnold Schwarzenegger, the US Air Force, and Imax Corporation. David's workshop will cover the six primary skill sets of drawing: Angles, proportion (or size), position, contours, values, and shapes. His approach to teaching has evolved from many years of instructing college students. David will provide all necessary drawing supplies and objects to draw.

www.davidlobenberg.blogspot.com
\$160 for CWA members.



Kathleen Alexander, "Detailed Realism in Luminous Color" September 17-21/All Levels

Kathleen teaches and paints in both Hawaii and California and exhibits nationally. Her workshop will focus on how to capture the grace and beauty of tropical flowers and still life, so that your paintings look alive. Kathleen will show you how

to create smooth transitions in petals, and flowers that glow with an inner radiance by underpainting and glazing. She will also cover the choice of painting subjects and the importance of light and composition.

www.kathleenalexanderwatercolors.com
\$395 for CWA members.



member news



Three India ink drawings by **Valerie Cohen (CWA, SDWS)** have been juried into the California Native Plant Society's "Botanical Illustration Contest." The show is part of CNPS's annual conference in San Diego, January, 2012.

You Never Can Tell
by Valerie Cohen

Don Harvie, CWA, received Best of Show in the Butte County National, the W&N Award in the Texas Watercolor Exhibition, and awards in the Wyoming Watercolor, Georgia Watercolor, and Arizona Watercolor Exhibitions. Recent acceptances also were included in the San Diego National, Southwestern Watercolor, New Mexico Watercolor, Kansas Watercolor Exhibitions and the Allied Artists of America. Don also had two paintings accepted for inclusion in "Splash 13", a North Light book due out in 2012.

Grace Swanson was featured in the article "Explore the Power of Complements (Tips for Still Lifes)" in Watercolor magazine's Winter 2012 issue.



Kathleen Alexander, Mark Mehaffey, Carol Carter, Thomas W. Schaller, Keiko Tanabe and Nicholas Simmons are exhibiting their artwork at Strathmore in Bethesda, Maryland from January 7 – February 4, 2012. The group formed North American Watercolor Artists in 2010 and have exhibited in international exhibitions in Mexico City, and Madrid.. This will be their first group show in the U.S.

Pili Lani by Kathleen Alexander

show news

Call To Artists

Lodi Community Art Center's 52nd Spring Art Annual An Open Juried Art Show

At Woodbridge by Robert Mondavi Winery May 12-13, 2012

Jurors are: Georgia Herrick, Kathrine Lemke Waste and Gary Stutler.

The show is free to the public and runs from 11:00am-5:00pm May 12-13th.

There are nine separate categories of art involved and more than \$5,000.00 in cash awards for artists, including a \$1,000.00 best of show award. Artists can enter their work by accessing www.lodiartcenter.org and using the link to the "SmarterEntry" system for this show January 10, 2012 through March 31, 2012. Any artist over 18 years of age can enter. A Call to Artists form gives all the details. There will be Friday Night Preview Benefit, on May 11, to raise funds for Lodi Unified School District's 7 area high school art programs. Tickets to the event are \$50.00. The theme for the Benefit is "Vintage Hollywood".

Everyone attending is encouraged to wear period attire and compete for best costume prizes. There will be gourmet food and wine served plus live music to add to the

evening's fun. Door prizes, raffles and presentation of awards to artists will also add to the evening's entertainment.

Show Chair, Patti Wallace
patriciawallace03@comcast.net
Gallery: 209-333-3855.

Sanchez Art Center Call For Entries 2012 Left Coast Annual Juried Exhibition

(Formerly Arts On Fire)
April 13–May 20, 2012

Open To All California Artists
All Fine Arts Visual Media
Gala Reception: April 13, 2012,
6:00pm-9:00pm.

Entry Deadline: Received by 5:00pm or postmarked by February 14, 2012.

Juror: Michael Schwager, Professor of Art History & Museum Studies; Director, University Art Gallery at Sonoma State University.

Awards: 2 artists receive \$250 plus an exhibition; 2 artists receive \$250.

For more information:

Call: 650.355.1894
info@sanchezartcenter.org
www.sanchezartcenter.org

Illinois Watercolor Society Presents Its 28th National Exhibition

To be held at the The Next Picture Show, A Fine Arts Center at 113 W. First St., Dixon, Illinois. May 4 – June 1, 2012
The IWS national exhibition is open , to all artists 18 years of age or older working with watermedia. Yupo and collage (watermedia must be the dominant element) are accepted. Digitally enhanced art and paintings previously shown in IWS shows are not acceptable. All paintings must be original (from artist's own photos) and completed within the last three years. Only one painting per artist will be selected. Judge of Selection and Awards is Donna Jill Witty, AWS, NWS, TWSA/MS
Best of Show \$1,500; Plus additional cash and material awards.

Email your digital entries to:
iws2012@illinoiswatercolorssociety.org.

Postmark deadline for entries:
March 5, 2012

For Prospectus, go to:
www.illinoiswatercolorssociety.org
815.285.4924

Renewing Your Membership

The CWA New Website & Online Registration System is Here!

If we have an email address for you on file, by now you should have received a message with renewal instructions and your personal USER NAME (LOG-IN ID) and PASSWORD. If you haven't received it, it means the email address we have for you isn't correct. If this applies to you, please notify me by email at datamanager@californiawatercolor.org and I will take care of it right away.

Once you log in with your user name and password, you will be at the MEMBERS ONLY area of the website. Since memberships are about to expire, you will be notified to renew by clicking the RED BUTTON on the right. The Members' Home is the page from which you can also sign up for workshops, update your information, see the Members' Directory, sign up for shows and paint-outs, and change your ID and password.

Your unique User Name (Log-in ID) is a combination of your First Name and Your CWA System ID Number, in most cases a 4 digit number, so for example, my log-in ID might be Anne1234. If you lose your information, you may click on the Log-In button in the upper right corner on the home page www.californiawatercolor.org, enter your email address and request a new one, which will be sent to the email address that we have on file for you.

So far, about 200 of you have renewed online – THANK YOU! Our renewals are running about 4:1 online versus paper, and we're delighted that we have had very few folks needing help to make the system work (less than 5, I think). **WHILE YOUR CURRENT MEMBERSHIP WILL EXPIRE AT THE END OF DECEMBER, WE WILL GIVE EXISTING MEMBERS A GRACE PERIOD UNTIL THE END OF JANUARY TO RENEW, RECOGNIZING THAT WE HAVE A NEW SYSTEM.**

We have received some great comments on the new site already:

Cheng-Khee Chee writes in an email:
"The new website is great!!!"

CWA Member and San Diego WS member (and web-master) Allison Benbrook writes in an email: "The new CWA site is wonderful!!!! I love it... I'm so impressed! Everything I looked at worked well and quickly... Very cool!!!!!"

Recent 42nd National Exhibition award winner comments on our Facebook page - Ona Kingdon: "Looks great and it's much easier for us Internationals with the e-commerce."

Also on our Facebook page, the Louisiana Watercolor Society says: "Wow-nice!"

So if you haven't renewed yet, please check out the new website and see what we have to offer. We will be doing a demo at the January meeting also. **Remember that if you add your website to your member details, it will automatically create a link and add you to our Members' Gallery site.**

In the meantime, as a reminder, when you log in: If your membership is current, you will be directed to the Member's Home page. On the right side will be a list of links to various parts of the Members' Only section.

As you renew your membership, please review and correct your information by choosing the My Details (name, address, phone, email, and website, if you have given them to us). Your information will be shown in our online directory exactly as you type it, so please confirm your details. If you wish to withhold any information, please check the proper box. If you add a website listing, your site will automatically be added to our members' gallery section, which will provide one-click access to your site. Also, as CWA depends on its volunteers, please review and keep current the Volunteer section to see what we are showing as your areas of interest for volunteering.

When you submit to pay, you will be sent to our secure PayPal site, where you can pay by Credit Card, Debit Card, or PayPal. You receive confirmation emails from both CWA and PayPal. If for any reason you choose not to use the PayPal site, you will be able to print out your details and email the form with a check to CWA.

If your membership has expired, you will automatically be sent to the renewal screen.

Please confirm that your details are correct, or make any changes desired to your personal information or volunteer choices.

When you submit the online form, you will be sent to our secure PayPal site to pay your dues, where you can pay by Credit Card, Debit Card, or PayPal. You receive confirmation emails from both CWA and PayPal. If for any reason you choose not to use the PayPal site, you will be able to print out your details and email the form with a check to CWA. Once you have paid, your information will be updated in our database, and your website added to our Members' Gallery.

We will be using the new system for the upcoming John Muir show in February next year. You sign up online for the shows, upload and re-size your images. We also will be able to have slide shows of our accepted paintings and offer them for sales on our sales site, which today only has catalogs and aprons.

We hope that you will use the new site and offer suggestions of things you might like to see. This is your organization and we need your feedback. Please let us know what you think.

Anne Jacobson
CWA Data Manager

California Watercolor Association

Membership Renewal

How to Renew:

Preferred:

Please Renew Online & Confirm Your Database Information! All the items on this form are shown on the website at:

www.californiawatercolor.org.

You then can pay by **Credit Card, Debit or PayPal** at our Secure PayPal Site, or print out the form and mail back to CWA.

Alternate:

Fill out form below and return with your remittance payable to CWA to:

CWA Data Manager

P.O. Box 4631

Walnut Creek, CA. 94596

GO GREEN – Yes, send me an E-Newsletter, not paper.

ASSOCIATE or SIGNATURE Memberships:

1 Year \$45

(Pending Approval: 2 Years @ \$90 & 3 Years @ \$135. Please check here to be advised when approved.)

BENEFACTOR Membership - 1 year membership: Gold: \$1000, Silver: \$500, Bronze: \$250.

FULL-TIME STUDENT Membership - 1 year membership (16 – 25) \$12 annually.

Name
Address
City/State/Zip
Phone/Fax
Email
Website
VISA/Mastercard
Credit card number
Name on credit card
Expiration date

Renew by January 1, 2012

I am a:

Professional Artist Non-Professional Artist Art Teacher Arts Patron

My Signature Memberships in other Art organizations: _____

Please check to volunteer:

- Advertising
- Area Representative
- Art History / Research
- Audio/Visual
- Board Member
- Business/Accounting
- Calligraphy
- Carpool
- Computer
- Co-Chair Show
- Fund Raising
- Gallery Sitting
- Grants
- General Meeting Set-up
- Greeters
- Hospitality/Refreshments
- Mailings
- Mail Distribution
- Membership
- National Exhibition
- Newsletter
- Outreach
- Photography
- Promotional Shows
- Marketing
- Paint Outs
- Public Relations
- Receive/Hang shows
- School Demonstrations
- Secretary
- Telephone
- Transport Paintings
- Video Library
- Website
- Workshops

Item(s) you wish to withhold from the CWA Roster: _____

=====
Clip here for your payment stub - CWA 2012
Payment date: _____ Amount paid: \$ _____

GALLERY CONCORD

1765 Galindo Street
Concord, CA 94520

PROSPECTUS

MEMBERSHIP:

To apply for membership, send resume and jpegs or web site address to pvlara@sbcglobal.net and artcmom@yahoo.com OR send resume and photos of your work to Gallery Concord, 1765 Galindo St., Concord, CA 94520. Member selection is based on the quality of work and the needs of the gallery. All artists showing at the gallery on an on-going basis must be members of CWA with dues current. Artists will be accepted as vacancies occur.

SELECTION JURORS:

2-3 past CWA Presidents and the Gallery Directors of Gallery Concord

ARTIST DUTIES:

Member artists must make a six month commitment to Gallery Concord. Member artists will be required to sit approximately one day a month. Member artists must also volunteer for duties once a quarter at receiving, hanging, or the reception. Artists wishing to no longer be a member of the gallery must give 30 days notice prior to the end of a quarter.

GALLERY ENTRIES:

To allow equal representation, a point system, based on the painting sizes, is used to determine the number of entries per member artist for each show. No copies or class work allowed. Paintings must be completely framed in metal or wood, wired and ready to hang. No sawtooths, clamps or screw eyes. Flat brackets required on wood frames. Plexiglas is required on all paintings larger than 14" in any direction. Member artists may show only water based media on paper. Gallery Concord reserves the right to withhold the hanging of any painting. Framed artwork may be hung in the Gallery only once a year. Unframed pieces may be shown more than once in a year.

SHOWS:

Member artist shows are changed quarterly.

FEES:

Fees of \$25 per quarter are paid by member artists by cash or check made payable to Gallery Concord.

HOURS:

The gallery is open Thursday through Sunday 11:00 to 4:00.

RECEPTIONS:

A reception is held with the opening of each new show. Artists are expected to attend the receptions.

SALES:

15% of sales will go to CWA Scholarship/Outreach Program.

OTHER EVENTS:

The Gallery classroom can be used by gallery member artists for workshops, classes, and other events. Permission must be secured from a gallery director. There are no charges for the use of the gallery.

board of directors

<i>president</i>	Karen Powers 510.502.6211
<i>vice president</i>	Open
<i>director california exhibits</i>	Lynda Moore 415.454.4027
<i>co-directors of programs</i>	Carol Husslein 925.935.6779 Pamela Miller 925.288.9900 Leslie Wilson 925.935.7529
<i>secretary</i>	Open
<i>budget director</i>	Samantha McNally 415.828.4991
<i>director of communications</i>	Wendy Oliver 925.280.1944
<i>directors of workshops</i>	Janet Groza 925.922.1235 asst: Alexis Milea, Ann Patterson registrar: Michele Weitzenberg 707.576.0466
<i>director of outreach</i>	Judy Bailey 925.462.8829 asst: Open
<i>director of membership</i>	Sue Johnston 510.531.5471

volunteer committees

<i>national exhibition</i>	Open
<i>gallery concord co-directors</i>	Pablo Villicaña Lara and Carol Jurasin
<i>gallery concord treasurer</i>	Gladys Schaible
<i>gallery concord publicity</i>	Qian Gao
<i>area representatives</i>	Joyce Leopardo*(San Jose) David Broad (San Rafael) Sally Cataldo (Santa Rosa) Carolyn Cappello (Penn Valley) Gary Foll (Oregon) James Gleeson (San Francisco) Donna Gamel (Emeryville) Georgia Herrick (Modesto) Alvin Joe (Foster City) Ara Leites (Santa Cruz) Carol Maddox (Pleasanton) David Peterson (Sacramento) Judy Rowe and Carolyn WarmSun (Oakland) Mary Spivey (Berkeley) Sal Valencia (Pittsburg) Pablo Villicaña Lara (Concord) Betty Turnquist (Walnut Creek) Qian Gao (San Ramon) Myrna Wacknov (Foster City) Ron Ridley (Elk Grove)
<i>community outreach</i>	Carol Smith, Helene Yu-June Rice, Mona Rivers-Vasquez, Jack Gautreaux, Charlotte Huntley
<i>mail distribution</i>	Sue Johnston
<i>hospitality</i>	Open, assistant: Open
<i>greeter</i>	Donna Gamel
<i>treasurer assistants</i>	Gladys Schaible, Annette Hodtwalker
<i>video library</i>	Charlotte Morris*
<i>photographer</i>	Rollando Barrero
<i>panel rental</i>	Barb Bochenek*, Pam Howett
<i>cwa webmaster</i>	Bruce Stangeland

staff

<i>membership/data manager</i>	Anne Jacobson
<i>newsletter editor</i>	Patricia Rosa
<i>accountant</i>	Kathy Vigil
<i>audio/visual set up</i>	Stephen Abts
<i>outreach</i>	Open *Chair of Committee

CWA Outreach

Freedom of Expression

Charlotte Huntley gave a demonstration over Thanksgiving holiday to a group of thirty five children at a church school in Glendale, California. Charlotte used Kandinsky's abstracts as the inspiration for the students and had copies of some of his paintings which she had obtained in St. Petersburg. Kandinsky's work was never allowed to be shown during the communist rule and Charlotte emphasized our freedom of expression in the United States. CWA supplied all the art materials for a very appreciative and responsive group.



Position Open! Outreach Program Rep

CWA is looking for an Outreach Program Rep in 2012. There is a stipend of \$1,500 for this job. Please contact outreach@californiawatercolor.org if you are interested in this paid position. It is fun, rewarding, and keeps you young.

To Volunteer, contact
outreach@californiawatercolor.org

workshop corner

workshops by members and others

Workshops with Susan Cornelis at Her North Sebastopol Studio:

The Tuesday Muse Group: A painting laboratory for creative expansion, featuring mixed media painting techniques. Meets weekly January 17- March 6, 2012, 1:30pm-4:30pm, \$240/8 weeks

Paint + Collage + Word: Integrate your personal vision combining painting, collage and written word. February 25, 2012 10:00am-4:30pm, \$80

Image Transfer with Nature's Patterns: Incorporate the exquisite patterns of nature in your mixed media paintings with digital image and copy transfers. March 17, 2012 10:00am-4:30pm, \$80

Contact Susan at 707-824-8163, susan@imaginewithart.com, or www.imaginewithart.com

plein air corner



November Paint Out

On November 19, 2011, we met at China Camp in San Rafael to paint. It was beautiful, clear and sunny in the morning. Patrice Stone and I painted at the first parking lot, a smaller lot right before the China Camp Village lot. Sara Kahn, Larry Hatfield, David Savellano, Georganne Zaro and Dorf painted at the China Camp Village lot. It's a bigger area and there's a little café with some fresh clam chowder. We saw a man slogging through the mud while we were there, apparently clamming.

There were Snowy Egrets and lots of bicyclers around. The woman at the café said that China Camp State Park will be open at least till July 12, 2012, but it is on that list of 70 State Parks to be closed. We can ask our legislators not to close it on www.calparks.org, click State Parks Releases Closure List and then click Take Action. At least we'll have a chance to go there again this year in the spring in case it does end up being closed. They are looking for other ways to keep the park of over 1000 acres open too.

Around 1 pm the cold November breeze kicked up while the tide went out. All in all, it was another successful day of painting as you can see from all of these wonderful paintings. Please join us at the planning meeting on January 14 at Gallery Concord at 1pm. We have some good ideas for some locations for 2012. Come and bring more suggestions. Login to www.californiawatercolor.org and go to membership/members home to RSVP.

Samantha McNally



sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, February 10 for the March newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Patricia Rosa at newsletter@californiawatercolor.org or (925) 672-3052 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10
3 months: \$750
12 months: \$3000

Benefactor

Half Page/7.5 x 5
3 months: \$450
12 months: \$1800

Fellowship

Third Page/7.5 x 3.25
3 months: \$360
12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)
3 months: \$240
12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)
3 months: \$180
12 months: \$720

Classified

text only: approximately 400 characters, including spaces. \$50/month (free to CWA members and non-profit organizations)



CALIFORNIA
WATERCOLOR
ASSOCIATION Box 4631 • Walnut Creek, CA 94596-0631

Nonprofit Org.
U.S. Postage
PAID
Concord, CA
Permit No. 720

Return Service Requested

2012 Calendar

MEETINGS & DEMOS

January 18	Marcy Wheeler – pet portraits
February 15	Member critique and show
March 21	Linda Sutton
April 18	Ric Dentinger
May 16	Mark Mehaffey
June	No Meeting
July 18	TBA
August 15	TBA
September 19	Kathleen Alexander
October 17	Leslie Wilson
November 21	Winsor Newton
December TBD	Holiday Party at Gallery Concord 1pm to 3pm

MEMBER SHOWS

Feb. 25 – Mar. 30	John Muir Medical Center
May 18 – July 5	Gallery at 48 Natoma, Folsom

WORKSHOPS

March 19-21	Linda Sutton
April 16-20	Ric Dentinger
May 14-18	Mark Mehaffey
June 16-17	David Lobenberg
September 17-21	Kathleen Alexander

CWA PLEIN AIR PAINT OUTS

January 14, 1 pm Planning meeting at
Gallery Concord

RSVP to info@californiawatercolor.org
Bring suggestions for places to paint.
*(Required: restrooms and that it be open to the
public on the third Saturday of the month.
Bonus: picnic tables.)*

**Plan ahead! Submissions for the newsletter must be received
by the 15th of the month prior to publication!
Send to Patricia Rosa (see page 2).**



Photos of Paint Outs, CWA show winners, & Monthly Demos
are on www.facebook.com/californiawatercolor