

WATERCOLOR Association

March 2012

P.O. Box 4631 Walnut Creek, CA 94596

www.californiawatercolor.org email: info@californiawatercolor.org



6 Directors, Committees, Staff, Show News

Plein Air Corner, Sponsorships

8 Calendar

Come paint with us at the Tao House Historic Site in Danville on March 17

For details, go to: www.californiawatercolor.org on the calendar page. General Meeting • 7:30 pm, Wednesday, March 21, 2012 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

March Demo Artist Linda Darsow Sutton



CWA's first workshop artist for 2012, Linda Sutton, is a California native who has a passion for capturing the beauty of the earth in transparent watercolor. Living in the California hills adjacent to protected open space, Linda has won awards for her landscapes, plein air and wildlife paint-

ings. Regardless of subject, Linda's paintings glow with light.

Since her childhood, Linda has had a particular awareness of the optical effects of light (her father was an optical engineer) and an interest in both the actual perception of light and color by the viewer, and how to capture them in watercolor on a twodimensional surface. As a child, she first learned to see color as light. Consequently, she has developed a unique approach to painting that very intentionally utilizes the special qualities and atmospheric effects of the watercolor medium, and the light coming through the color from the white paper.

An exacting observer and deep appreciator of the earth and its beauty, Linda paints with the intention of capturing the essence of her subjects by working with the relationship between abstraction and realism. Although she explores animal forms with a less traditional approach than most painters, she is respectful of the actual details in her animal subjects. She enjoys the investigation of colors, shapes,



and light qualities and often uses a less expected viewpoint to call attention to the elegant forms, textures and emotions of her subjects, whether animal or landscape.

Linda endeavors to create paintings that engage the viewer's imagination to facilitate a uniquely personal experience of the illusive quality of the subject's re-

> alism. By manipulating the subjective and abstract qualities to capture the essence of a subject or place, her paintings entice the viewer's imagination with just enough realism to draw them into and beyond the two dimensional surface. "It's not how much information is on a surface but how much reaction is evoked from that surface that is important." She hopes that her paintings will distract the viewer from the consuming pressures of civilization, even if only for a moment. And she also hopes that her paintings will inspire people to appreciate

the natural world and value its preservation.

Linda has worked for ten years at Walnut Creek Civic Arts, teaching classes and workshops in watercolor, and working in their school services program.

A member of the Society of Animal Artists, Linda holds Signature memberships in the National Watercolor Society, Artists for Conservation Foundation (formerly Worldwide Nature ArtistsGroup), and Watercolor West, and has a Master Signature membership in the California Watercolor Association.

Do plan to join us for Linda's demonstration of her unique approach to working with the optical aspects of light and color in watercolor at our March meeting.



newsletter deadline info

The deadline for placing items in the newsletter is the <u>15th of each month prior to publication.</u> Send articles and photos by disk, email, fax or in writing to:

Patricia Rosa

newsletter@californiawatercolor.org 5499 Wilke Dr. Concord, CA 94521 Ph: 925.348.1120 eFax: 413 375.1851

membership/ data manager

Mail all changes of address, phone number and email to:

> Anne Jacobson cwa.data@gmail.com c/o CWA P.O. Box 4631 Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month (except June and December) at 7:30 pm,

Shadelands Center 111 N. Wiget Lane Walnut Creek, CA (NW corner of Wiget Lane and Ygnacio Valley Road).

cwa workshop info

Wendy Oliver 925.280.1944 Janet Groza 925.922.1235 Michele Weitzenberg 707.576.0466

cwa gallery

Gallery Concord 1765 Galindo Concord, CA 925.691.6140 Hours:

Thursday -Sunday, 11:00 - 4:00 pm Free parking behind the Gallery, accessible only from Clayton Road (just west of Galindo) www.galleryconcord.com

e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

from the president

SEX is not part of this letter. It is meant to invite your attention. It is meant to spark your passion for ART, WATER MEDIA.

Passion for Art is best when we inspire others - through our work - relay our love for artistic beauty - capture the viewer. Art should be shared. Art should wake our senses. Art should open our mind to new ways of seeing life. Art fosters the appreciation of what this beautiful world presents to us on a daily basis. How we humans see, look and feel.

DID YOU KNOW...

The specific and primary purposes for which this corporation is formed are to create, foster and sustain an interest in the art of watercolor painting, to sponsor educational programs, entertainment, paint-outs, displays and exhibitions, to increase the skill of its members, to further the understanding and appreciation of watercolor art on the part of its members and the general public, to end that a better community may result. The general purposes for which this corporation is formed are to operate exclusively for educational and charitable purposes....

CWA signed a legal contract with the State of California, Secretary of State - Articles of Incorporation for Non-Profit Corporation – Educational Corporation - 501(c)(3)

What does this mean to all of us members? We have an opportunity and obligation to share our passion for water media. We can inspire new artists/young/old/un-inspired/ community about our love and knowledge of water media. We can find revival for our inspiration. We can satisfy the legal commitment through the charitable giving of our excitement for water media.

PLEASE, SHARE YOUR PASSION...

Get involved and let fellow artists inspire you. Help to motivate others. My mission as CWA President is to make this organization transparent, more efficient and offer a better experience for all of us while we spread our enthusiasm for water media with the general public. I can't do it alone. I need many hands to complete this painting – thank you for your help with satisfying our legal commitments. Together, our members make it happen. Please let me know if I can help you find the right CWA place to utilize your skills and time.

I'd like to extend a sincere Thank You to those resigning and another Thank You to those who recently said yes to a new position. We still have empty seats waiting for replies, perhaps it will be you.

Now, I am off for a passionate experience with some white, water media paper. Thank you for reading this letter. I hope it has sparked your passion and given you a little information about CWA and what its members represent.

Karen Powers, CWA President (510) 502-6211 karen_powers@hotmail.com

HELP NEEDED with this CWA Member Show: Gallery at 48 Natoma, Folsom, CA, May 18 - July 5, 2012. Lynda Moore needs help with this show, particularly from those who live in the Folsom area. Contact her at lyndamoore@mac.com or (415) 454-4027.



watercolor workshops 2012

If you're interested in any of the CWA workshops CWA, we advise you to not wait too long... we expect some, if not all, will fill. For more info, check out artists' websites and/or the workshop brochure (available online at CWA). And remember that if you sign up for two or more at the same time, you'll get a 10% discount.

LINDA SUTTON The Nature of Transparent Color, How to See and Use It March 19-21/All Levels

Linda is an award-winning "plein air" and wild-life painter whose paintings wonderfully show the effects of light, as they work with the relation-



ships between abstraction and realism to capture the essence of a subject or place and engage the viewer's imagination. Her transparent watercolor workshop will focus on the manipulation of color, character, technique, texture, content and concepts to establish various illusions on a flat surface. Students will work from their own source materials.

www.ldarsowsutton.com \$250 for CWA members.



RIC DENTINGER Seeing & Painting the Layers of a Subject

April 16-20/Intermediate/Advanced Ric is a contemporary realist who paints architecture, still life, portraits, and traditional objects, and has received many awards. He

likes "to take a subject and present an aspect of its personality that gives a different or unique perspective." Encouraging self-expression through design and creative process, Ric will explore color theory and methods of applying paint, including brush strokes, mistake correction, underpainting, flat and graded washes, dry brush effects, wet-inwet, and the use of materials such as tissue, plastic, and wax. www.ricdentinger.com/art \$395 for CWA members.

MARK MEHAFFEY Experiment for Fun, Design for Success May 14-18 /All Levels

Mark juries, gives workshops, and lectures around the country and is listed in "Who's Who among America's Teachers" and "Who's Who in America". About his fast moving, fun, mixed media work-



shop, Mark says: "We start with what is important to YOU. We build on that to make the strongest painting possible." Workshop students will work intuitively with the elements of shape, line, value and color to simplify a subject and use a variety of color plans to create emotion and mood, producing both an abstraction and a representational work.

www.mehaffeygallery.com \$425 for CWA members.

DAVID LOBENBERG Mastering the Six Skill Sets of Drawing June 16-17/All Levels

David's high level of excellence in figurative/landscape watercolor and acrylic painting is well recognized by artists and collectors nationwide and he has completed commissioned works for collectors such as Arnold Schwarzenegger, the US Air Force, and Imax Corporation. David's workshop will cover the six primary skill sets of drawing: Angles, proportion (or



size), position, contours, values, and shapes. His approach to teaching has evolved from many years of instructing college students. David will provide all necessary drawing supplies and objects to draw. www.davidlobenberg.blogspot.com \$160 for CWA members.



MICHAEL REARDON *Plein Air Painting* July 21-22/All Levels

Michael has traveled the world, creating plein air paintings as he goes. In this workshop he will share some of his insights into painting plein air, and how to enjoy it. Through demonstrations and hands-on painting, Michael will show ways to simplify and create dynamic compositions, work quickly and decisively, and capture the essence of a scene convincingly. He will cover the use of a limited palette, dynamic color mixing, and the use of light and value to describe form.

www.reardonwatercolors.com \$ to be determined.

KATHLEEN ALEXANDER Detailed Realism in Luminous Color

September 17-21/All Levels Kathleen teaches and paints in both Hawaii and California and exhibits nationally. Her workshop will focus on how to capture the grace and beauty of tropical flowers and still



life, so that your paintings look alive. Kathleen will show you how to create smooth transitions in petals, and flowers that glow with an inner radiance by underpainting and glazing. She will also cover the choice of painting subjects and the importance of light and composition. www.kathleenalexanderwatercolors.com \$395 for CWA members.

member news



Lin Teichman has had a photo accepted to the Triton Museum of Art's 2012 Statewide Photography Competition and Exhibition. Her photo: "Burning Man Trojan Horse" was one of nearly 700 submissions; 75 were chosen for the show. The exhibition runs from February 18 - April 22, 2012.

Burning Man Trojan Horse by Lin Teichman

Linda Darsow Sutton has a piece in the AFC's touring exhibit currently hosted by The Arizona-Sonora Desert Museum Tucson, Arizona until March 11, 2012, and will have a solo exhibit at The Firehouse Art Center in Pleasanton, California, March 6 - April 2, 2012. Then "Reflections of Nature" Show and Sale at The Art and Cultural Center of Fallbrook, California, May 5 - 6, 2012.

Carol Maddox will have an exhibit of her paintings at Wente Vineyards Estate Winery, from March 31 - April 30, 2012, with the Artist's Reception on Saturday, April 7, 1:00 - 3:00 pm,

5565 Tesla Road, Livermore. The tasting room is open daily 11:00 am to 4:30 pm.

Carol will be exhibiting Water Media and Oil Landscapes and Abstracts.





She is a Master Signature member of CWA, and has been awarded signature membership in the National, and the American Watercolor Society.

workshop corner workshops by members and others

Claire Verbiest, KA, NWS, CWA Weekend Watercolor Workshop

July 27 - 29, 2012, 9:30 am - 3:30 pm. The theme and focus of this workshop is street scenes and flowers, giving you a solid foundation for creating paintings on your own. Claire's enthusiasm for the medium of watercolor is contagious and through exercises and demonstrations, she will lead you to a better understanding of the properties of w/c pigments, the importance of color/value relationships, composition, edges and color temperature. It will be a joyful experience in the spirit of camaraderie and learning. All levels of expertise are welcome, however, the workshop requires a basic knowledge of drawing and color.

Willowick Business Park 1170 Burnett Ave., Ste. Q, Concord, CA

Check out her website at www.claireverbiest.com for materials list. The price is \$295.00 for three days. Class size is limited, so register early. Call (925) 639-7161 for more information or email pam.howett@sbcglobal.net.

Expand Your Art Journaling with Elaine Frenett and elinor peace bailey

July 11 -14, 2012. A fascinating, dynamic three-day workshop. Both professionals, Elaine Frenett (watercolorist and journal passionate: http://visualartjournaling.wordpress.com and elinor peace bailey (doll designer and journaler extrodinaire: http://www.epbdolls.net), will provide a tumble of techniques and diverse exposure to ways of expressing in your visual art journals. Entire workshop will be meeting at elinor's studio (near Portland, Oregon), which will limit participants to only ten (10).

Full Three Day Workshop, with lunches provided, \$150. For all ages (but you must bring your "child-within"). Lodging is the responsibility of the participants. elinor will furnish contacts for suggested hotels nearby for your convenience.

Registration: Contact elinor at (360) 892-6657, elinor@epbdolls.com; Elaine at (541) 944-2196, elainefrenett@live.com

Sandy Delehanty, CWA

Techniques for painting watercolors on Aquabord in a two day workshop in Sacramento at the University Art Center located at 2610 Marconi Ave. The dates are March 16 - 17, 2012. The fee is \$160. Aquabords are available at a discount for students at University Art Center. To enroll call Sandy at 916-652-4624. To view Sandy's watercolors on Aquabord visit www.sandydelehanty.com.

Watercolor Journaling Workshop in the charming Cinque Terre district of Italy May 18 - 25, 2013. This small group workshop is operated by Toscana Americana and includes lodging, all meals, instruction, and local transportation but does not include air fare. The all inclusive cost of the tour is \$2,899/per person double occupancy or \$2,999/per person single occupancy. Nonpainting guests pay \$2,149.00. You pay \$100. less if your deposit is received by Toscana Americana by April 31, 2012. Sandy has painted in these five small fishing villages twice before and cannot wait to take her students to her favorite places to paint. To learn more and see photos of the Cinque Terre visit www.ToscanaAmericana.com and www.sandydelehanty.com or call Sandy at (916) 652-4624.



Gallery Concord 1765 Galindo Street Concord, CA 94520

PROSPECTUS

MEMBERSHIP: To apply for membership, send resume and jpegs or web site address to <u>myrnawack@prodigy.net</u> and <u>mary-spivey@att.net</u> OR send resume and photos of your work to Gallery Concord, 1765 Galindo St., Concord, CA 94520. Member selection is based on the quality of work and the needs of the gallery. All artists showing at the gallery on an on-going basis must be members of CWA with dues current. Artists will be accepted as vacancies occur.

SELECTION JURORS: 2-3 past CWA Presidents and the Gallery Directors of Gallery Concord

ARTIST DUTIES: Member artists must make a six month commitment to Gallery Concord. Member artists will be required to sit approximately one day a month. Member artists must also volunteer for duties once a quarter at receiving, hanging, or the reception. Artists wishing to no longer be a member of the gallery must give 30 days notice prior to the end of a quarter.

GALLERY ENTRIES: To allow equal representation, a point system, based on the painting sizes, is used to determine the number of entries per member artist for each show. No copies or class work allowed. Paintings must be completely framed in metal or wood, wired and ready to hang. No sawtooths, clamps or screw eyes. Flat brackets required on wood frames. Plexiglas is required on all paintings larger than 14" in any direction. Member artists may show only water based media on paper. Gallery Concord reserves the right to withhold the hanging of any painting. Framed artwork may be hung in the Gallery only once a year. Unframed pieces may be shown more than once in a year.

SHOWS: Member artist shows are changed quarterly.

FEES: Fees of \$25 per quarter are paid by member artists by cash or check made payable to Gallery Concord.

HOURS: The gallery is open Thursday through Sunday 11:00 to 4:00.

RECEPTIONS: A reception is held with the opening of each new show. Artists are expected to attend the receptions.

SALES: 15% of sales will go to CWA Scholarship/Outreach Program.

OTHER EVENTS: The Gallery classroom can be used by gallery member artists for workshops, classes, and other events. Permission must be secured from a gallery director. There are no charges for the use of the gallery.

board of directors

Open

president Karen Powers 510.502.6211 vice president director california exhibits Lynda Moore 415.454.4027 co-directors of programs Carol Husslein 925.935.6779

secretary Leslie Wilson 925.935.7529 budget director Open director of communications Samantha McNally 415.828.4991

director of outreach Open

directors of workshops Wendy Oliver 925.280.1944 Janet Groza 925.922.1235 asst: Alexis Milea, Ann Patterson registrar: Michele Weitzenberg 707.576.0466

asst: Open director of membership Sue Johnston 510.531.5471

Pamela Miller 925.288.9900

volunteer committees

national exhibition Open gallery concord co-directors Myrna Wacknov and Mary Spivey gallery concord treasurer gallery concord publicity

Gladys Schaible Qian Gao area representatives Joyce Leopardo*(San Jose) David Broad (San Rafael) Sally Cataldo (Santa Rosa) Carolyn Cappello (Penn Valley) Gary Foll (Oregon) James Gleeson (San Francisco) Donna Gamel (Emeryville) Georgia Herrick (Modesto) Alvin Joe (Foster City) Ara Leites (Santa Cruz) Carol Maddox (Pleasanton) David Peterson (Sacramento) Judy Rowe and Carolyn WarmSun (Oakland) Mary Spivey (Berkeley) Sal Valencia (Pittsburg) Pablo Villicaña Lara (Concord) Betty Turnquist (Walnut Creek) Qian Gao (San Ramon) Myrna Wacknov (Foster City) Ron Ridley (Elk Grove) Carol Smith, Helene Yu-June Rice, Mona Rivers-Vasquez, Jack Gautreaux, Charlotte Huntley mail distribution Sue Johnston hospitality Open, assistant: Open greeter Donna Gamel treasurer assistants Gladys Schaible, Annette Hodtwalker video library Charlotte Morris* Rollando Barrero photographer panel rental Barb Bochenek*, Pam Howett

staff

cwa webmaster Bruce Stangeland

membership/data manager Anne Jacobson newsletter editor accountant Kathy Vigil audio/visual set up Stephen Abts outreach Open

community outreach

Patricia Rosa

*Chair of Committee

show news

2012 Call for Artists for the 7th Annual Art Spectacular in Springfield, Illinois, September 8-9, 2012

Application deadline is March 31, 2012, with notification by May 1. The application is also available on the website - www.carillon-rees.org click on the "Art Spectacular" bell.

See the review in the January issue of SUNSHINE ARTIST Magazine, page 45-46.

This is a show you should apply for if you want to participate in:

- one of the best 'little' fine art fairs in Central Illinois (up to 50 artists);
- a highly respected and loved fine art fair in Springfield, Illinois

• an art fair with volunteers who will cater to you with free water, soda, and time-of-day appropriate snacks throughout the event, load-in and out assistance, booth sitting, and artists' award dinner;

• an art fair in a beautiful park setting; and

• an art fair where the 'promoter' is on-site and available throughout the event!

In addition to wonderful original artwork, Art Spectacular features patron bucks drawings, patron preview sale, Kids' Place, kids' art sale, music provided by local musicians, food vendors, gift basket raffle and silent auction. 6,000 people attended Art Spectacular in 2011 in this art-loving, art-buying community.

The Art Of Light Juried Exhibition March 22 – April 28, 2012

One of the greatest tools of the artist is light. We are looking for work that uses, applies, handles, utilizes light as a primary attribute; literally or figuratively. All media accepted.

Juror: Susan Pitcher.

Chandler Fine Art and Framing, San Francisco, www.chandlersf.com Coordinator: Sally Briggs, Satri Pencak

Awards: \$200 Best of Show. \$50 Coordinators Award. Merit Awards.

Deadline for Entries: Monday, March 5, 2012, 6 pm

To apply:

CALL FOR ENTRIES: The Art of Light https://sites.google.com/site/scavisualarts/template-call-for-artists

For additional information: Call SCA (707) 829-4797 or email cdevriese@sonic.net

Sebastopol Center for the Arts 6780 Depot St. Sebastopol, CA 95472

www.sebarts.org



March Paint Out Tao House Historic Site March 17, 2012 No fee! Free shuttle!

Due to the location of the park, all visitors are required to take a free National Park Service shuttle from the Town of Danville to tour the historic home and grounds. Visitors are not permitted to drive their personal/private vehicles to this site.



Self-guided tours are offered on Saturdays. Advance reservations are not required. Shuttles leave from downtown Danville at 10:00 am, 12:00 pm and 2:00 pm on a first-come, first-served basis. Please allow 1³/₄ hours for your visit. (Transport provided is a 14 passenger van. If more than 14 are waiting for transport at designated time, van driver will make additional trips.)

Shuttles depart from:

The Museum of the San Ramon Valley 205 Railroad Avenue Danville, California 94526

Directions:

Take I 680 to Danville: Exit I 680 freeway at Diablo Road Go west on Diablo Road to Hartz Avenue ... From the north, go to the right ... From the south, go to the left Turn left (south) on Hartz Avenue Go one block to Prospect Avenue At Prospect, turn right (west) Go one block west to Railroad Two parking lots at Railroad and Prospect ... Northeast corner cross corner from Museum ... Southwest corner behind the depot Museum

Bring a bag lunch and we can get together at 1pm to review paintings and have lunch. Water, restrooms and picnic tables are available.

Information (925) 838-0249 Administration (925) 228-8860 www.nps.gov/euon/index.htm www.eugeneoneill.org/srv.php Email: taohouse@eugeneoneill.org

sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, February 10 for the March newsletter).

Formats accepted are digital or cameraready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Patricia Rosa at newsletter@californiawatercolor.org or 925.348.1120 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10 3 months: \$750 12 months: \$3000

Benefactor

Half Page/7.5 x 5 3 months: \$450 12 months: \$1800

Fellowship

Third Page/7.5 x 3.25 3 months: \$360 12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert) 3 months: \$240 12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz) 3 months: \$180 12 months: \$720

Classified

text only: approximately 400 characters, including spaces. \$50/month (free to CWA members and non-profit organizations)



Return Service Requested

2012 Calendar

MEETINGS & DEMOS

| January 18 | Marcy Wheeler – pet portraits |
|--------------|----------------------------------|
| February 15 | Member critique and show |
| March 21 | Linda Sutton |
| April 18 | Ric Dentinger |
| May 16 | Mark Mehaffey |
| June | No Meeting |
| July 18 | Michael Reardon |
| August 15 | Salvador Valencia |
| September 19 | Kathleen Alexander |
| October 17 | Leslie Wilson |
| November 21 | Jerry Stitt |
| December | No Meeting |
| | |

MEMBER SHOWS

| Feb. 25 – Mar. 30 | John Muir Medical Center |
|-------------------|---------------------------------|
| May 18 – July 5 | Gallery at 48 Natoma, Folsom |

WORKSHOPS

| March 19-21 | |
|-----------------|--|
| April 16-20 | |
| May 14-18 | |
| June 16-17 | |
| July 21-22 | |
| September 17-21 | |
| | |

| PS |
|--------------------|
| Linda Sutton |
| Ric Dentinger |
| Mark Mehaffey |
| David Lobenberg |
| Michael Reardon |
| Kathleen Alexander |

CWA PLEIN AIR DAYS

| January 14 | Planning meeting at Gallery Concord 1:00pm |
|-----------------|---|
| February 18 | Niles |
| March 17 | Tao House |
| April 21 | Sonoma Town Square |
| May 19 | China Camp |
| June 1 (Friday) | Blake Garden |
| June 16 | Crockett |
| July 21 | Michael Reardon's |
| | Plein Air Workshop |
| | (See workshop page of CWA's website) |
| July 28 | Crab Cove |
| August 18 | Miller Knox Park |
| September 15 | Pt. Reyes, Pierce Pt. Ranch |
| October 20 | Briones Park |
| November 17 | Benicia |
| December 15 | Quinn's Lighthouse |
| | |

Plan ahead! Submissions for the newsletter must be received by the 15th of the month prior to publication! Send to Patricia Rosa (see page 2).



Photos of Paint Outs, CWA show winners, & Monthly Demos are on www.facebook.com/californiawatercolor