



## Call for Entries

California Watercolor Association  
44<sup>th</sup> National Exhibition  
February 14 to March 15, 2014  
Olive Hyde Art Gallery  
Fremont, California

### ENTRY DEADLINE

October 15, 2013  
\$12,000 Anticipated Awards

### Juror

Elaine Daily-Birnbaum is a signature member of the American Watercolor Society, the National Watercolor Society, and the California Watercolor Association, to name but a few. She also is an AWS Dolphin Fellow. Her paintings have received awards from more than 75 national and international watercolor exhibitions, and she was an invited participant in the Second and Third International Exhibition of Contemporary International Watermedia Masters in Nanjing, China, as well as the 2010 Shanghai Zhujiajiao International Watercolour Biennial Exhibition in Shanghai, China. Ms. Daily-Birnbaum was a juror of selection for the 2011 AWS International Exhibition and the chairperson for the selection jury for the 2012 NWS Annual Exhibition.

### Venue

Founded in the 1960s, the Olive Hyde Art Gallery is located in the historic Mission San Jose area of Fremont, originally home of the Ohlone Indians. The Gallery was one of several buildings erected in the 1940s by Miss Olive Hyde. In 1962 she donated the buildings to the City of Fremont to be used for cultural and recreational purposes. Miss Hyde, member of a prominent San Francisco family, strongly supported the arts and wanted to preserve the history

and atmosphere of Mission San Jose. The Gallery's charm and rustic simplicity make it a favorite showcase for Bay Area artists and traveling exhibits.

### Exhibition Calendar

#### 2013

- Oct. 15 Entry deadline
- Nov. 14 Acceptance notification
- Dec. 9-13 Receiving, shipped paintings
- Dec. 14 Receiving, hand-delivered paintings
- Dec. 16 Juror's award selection

#### 2014

- Feb. 14 Exhibition opens to the public
- Feb. 21 Artists' reception and awards 7-9 pm
- Mar. 15 Exhibition closes

### Eligibility

The CWA 44<sup>th</sup> National Exhibition is open to all artists 18 years or older. Paintings must be two-dimensional and primarily of water-based media on paper surface; watercolor canvas, Yupo, and Tyvek are acceptable. Pastel or collage may be used as long as **watermedia is the dominant element**. No digital media, photography, prints, or reproductions. Source material and composition must be wholly original and not derived from any published images. Entries must be recent works completed within the last two years, entirely the work of the artist, and not shown previously in a CWA National Exhibition. No workshop or class work allowed. Artists who fail to provide an accepted entry are disqualified from the next three CWA National Exhibitions.

### Size Limits

- Minimum image: 140 square inches, no side less than 10 inches
- Maximum outside frame: 40"x40"
- Maximum weight: 40 lbs.

## **Framing**

All paintings must be framed in simple, square-cornered frames ready for hanging and protected under Plexiglas. Mats (optional) must be white or off white. Colored liner mats are acceptable. Additional details will be included in instructions to accepted artists.

## **Online Entries Only**

To enter, go to [www.californiawatercolor.org](http://www.californiawatercolor.org), click "Shows/Exhibitions," then "National Prospectus" for online submission details. Artists may enter up to three digital images in jpeg format, resolution 300 dpi, with 1200 pixels on the longest side, one painting per file. Show only the image without mat or frame. Filename: Lname\_Fname\_Painting Title (Doe\_Jane\_Bouquet of Roses.jpg).

## **Entry Fees (non-refundable)**

Entry fee is payable on PayPal by credit, debit, or individual account. CWA members: \$35 for one image, \$5 each additional image, maximum three. Non-members: \$45 for one image, plus \$5 each additional image, maximum three. Those wishing to join CWA may add \$45 annual dues during the entry process.

## **Accepted Entries**

All accepted artists will be notified by email and results will be posted online November 14, 2013. Artists with accepted artwork may be asked for a higher resolution image for the catalog. Shipping instructions will be attached to the acceptance email. All accepted paintings will have a handling fee of \$45. Accepted work must match submitted image; paintings not consistent with submitted image may be disqualified. All accepted paintings will be represented in the catalog. Each Exhibition entrant will receive a complimentary catalog. Additional catalogs will be available for purchase.

## **Sales**

The Olive Hyde Art Gallery, in conjunction with the City of Fremont, will handle all painting sales and retain a 40 percent commission.

## **Conditions and Liabilities**

No work may be withdrawn before the end of the exhibit. CWA and the Olive Hyde Art Gallery reserve the right to photograph artwork or copy images for promotional purposes. Insurance coverage is the artist's sole responsibility, both in transit and during the exhibit. Neither CWA nor the Olive Hyde Art Gallery insures the artwork and neither shall be responsible for loss or damage to any artwork submitted. Accepted artists must sign a release of liability. The submission of entries to this competition shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus.

If you have any questions, please email

**[44th.national@californiawatercolor.org](mailto:44th.national@californiawatercolor.org)**

or call Exhibition Chair  
Ruth Miller at 925-837 2818

## **Ready to enter?**

**CWA members:** [log in](#), and then you will be at the Members' Home page, where you can enter the show at a discounted rate.

**Non-members:** Go to our website, <http://www.californiawatercolor.org/>, click the on the Shows/Exhibitions tab, then National Prospectus, and follow the instructions.