



# Call for Entries

California Watercolor Association

45<sup>th</sup> National Exhibition

January 15, 2015, to February 21, 2015

HARRINGTON GALLERY, FIREHOUSE ARTS CENTER

PLEASANTON, CALIFORNIA

**ENTRY DEADLINE:** September 5, 2014

**\$12,000 ANTICIPATED AWARDS**

## Jurors

### Juror of Selection

Eric Wiegardt is a signature member of American Watercolor Society, National Watercolor Society and Transparent Watercolor Society of America (master status) to name a few. He has been awarded the 2012 AWS Gold Medal of Honor and is 2014 AWS judge. Mr. Wiegardt has been featured in many publications and is the author of *Watercolor Free and Easy*. His video series titled *Painting Loosely from Photographs* is very popular. Eric is a graduate of the American Academy of Art in Chicago.

### Juror of Awards

Gary Bukovnik was born and educated in Cleveland. He has the unique ability to fuse vitality with fluid, powerful colorations, creating floral and culinary images. He has had many national and international solo exhibitions including the Caldwell Snyder Gallery in San Francisco, Campton Gallery in NYC, Carnegie Mellon University in Pittsburg, and the Asorena Gallery in Madrid. Mr. Bukovnik lectures and demonstrates worldwide and has also been featured in many publications.

## Venue

The Harrington Gallery is located inside the Firehouse Arts Center. It is a state-of-the-arts exhibition space operated by the City of Pleasanton. It is a beautiful space that exhibits a lively schedule of rotating art installations featuring a variety of media, themes and styles. It is situated near the historic old town of Pleasanton, where interesting local restaurants and shops can be found.

## Exhibition Calendar

September 5, 2014	Entry deadline
October 15	Acceptance notification
November 10-14	Receiving, shipped paintings
November 15	Receiving, hand-delivered paintings
November 17	Juror's award selection
January 15, 2015	Exhibition opens
January 15	Artist Reception & Awards 6:00 - 8:00 PM
February 21	Exhibition closes
February 23	Pick up, hand-delivered paintings

## Eligibility

The CWA 45<sup>th</sup> National Exhibition is open to all artists 18 years or older. Paintings must be two-dimensional and primarily of water-based media on paper surface; watercolor canvas, Yupo, and Tyvek are acceptable. Pastel or collage may be used as long as **water-media is the dominant element**. No digital media, photography, prints, or

reproductions. Source material and composition must be wholly original and not derived from any published images. Entries must be recent works completed within the last two years, entirely the work of the artist, and not shown previously in a CWA National Exhibition. No workshop or class work allowed. Artists who fail to provide an accepted entry are disqualified from the next three CWA National Exhibitions. All paintings must be for sale.

### **Size Limits**

Minimum image: 140 square inches, no side less than 10 inches  
Maximum outside frame: 40"x40".

### **Framing**

All paintings must be framed in simple, square-cornered frames ready for hanging and protected under **Plexiglas**. Mats (optional) must be white or off white. Colored liner mats are acceptable. Additional details will be included in instructions to accepted artists.

### **Online Entries Only**

All entries will be submitted via our website, [www.californiawatercolor.org](http://www.californiawatercolor.org). Artists may enter up to three digital images in jpeg format, approximate resolution 300 dpi, with 1200 pixels on the longest side, one painting per file. Show only the image without mat or frame. **CWA members** will log in to enter from the Members' Home page. **Non-CWA members:** from our home page, click on **45<sup>th</sup> National - [How to Enter](#)**, or go to **Shows/Exhibitions, National Exhibitions, Entering the National Exhibition** and follow the instructions.

### **Entry Fees (non-refundable)**

Entry fee is payable on PayPal by credit, debit, or individual account. CWA members: \$35 for one image, \$5 each additional image, maximum three. Non-members: \$45 for one image, plus \$5 each additional image, maximum three. Those wishing to join CWA may add \$45 annual dues during the entry process.

### **Accepted Entries**

All accepted artists will be notified by email and results will be posted online October 15, 2014. Artists with accepted artwork may be asked for a higher resolution image for the catalog. Shipping instructions will be attached to the acceptance email. All accepted paintings will have a handling fee of \$45. Accepted work must match submitted image; paintings not consistent with submitted image may be disqualified. All accepted paintings will be represented in the catalog. Each Exhibition entrant will receive a complimentary catalog. Additional catalogs will be available for purchase.

### **Sales**

The Harrington Gallery, in conjunction with the City of Pleasanton, will handle all painting sales and retain a 30 % commission.

### **Conditions and Liabilities**

No work may be withdrawn before the end of the exhibit. CWA and the Harrington Gallery reserve the right to photograph artwork or copy images for promotional purposes. Insurance coverage is the artist's sole responsibility, both in transit and during the exhibit. Neither CWA nor the Harrington Gallery insures the artwork and neither shall be responsible for loss or damage to any artwork submitted. Accepted artists must sign a release of liability. The submission of entries to this competition shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus.

### **Questions**

If you have any questions, please email: [national@californiawatercolor.org](mailto:national@californiawatercolor.org) or call Exhibition Director, Ruth Miller at 925-837-2818.

### **Ready to enter?**

**CWA members:** [Log in](#) now, choose the National Exhibition link, confirm your information, and then add your painting details and upload your images. This process will ensure you receive the members' discounted rate.

**Non-members:** Go to [www.californiawatercolor.org](http://www.californiawatercolor.org), **45<sup>th</sup> National Exhibition - [How to Enter](#)**, or **Shows/Exhibitions, National Exhibitions, Entering the National Exhibition**.