



# Call for Entries

California Watercolor Association  
46<sup>th</sup> National Exhibition  
January 4 – February 28, 2016

Academy of Art University—Cannery Gallery  
2801 Leavenworth Street, San Francisco, CA

**ENTRY DEADLINE: September 1, 2015**  
**\$12,000 ANTICIPATED AWARDS**

## Jurors

### Jurors of Selection

Charles Pyle, Director of the School of Illustration at the Academy of Art University, for more than 24 years, is an illustrator as well as a painter in a multiple of mediums, including watercolor. He enjoys painting in his studio and working en plein air.

Craig Nelson, Executive Director for the graduate and undergraduate departments at the Academy of Art University, has taught at the college level since 1974. Mr. Nelson is also a celebrated painter and has received over 200 awards of excellence. He is the author of two published books on drawing and painting.

### Juror of Awards

Dick Cole is a signature artist of AWS, NWS, CWA, and WW. He has more than 40 years of experience as an illustrator, art director, graphic designer, teacher and watercolorist. He is represented by galleries throughout the country. His many awards and accolades are far too numerous to list here. His work has been featured in many publications.

## Venue

The Academy of Art University, established in 1929, is the largest private university of art and design in the country. Their students are taught by a faculty of professionals from the existing market place, providing hands on curriculum that produces graduates who are able to compete successfully in today's art world. We are honored to return to the Academy of Art University for the CWA 46<sup>th</sup> National Exhibition.

## Exhibition Calendar

September 1, 2015	Entry deadline
October 1	Acceptance notifications (emails to all accepted artists and accepted list posted on our website)
November 2-6	Receiving, shipped painting
November 7	Receiving, hand-delivered paintings
November 7	Juror's award selection
January 5, 2016	Exhibition opens
January 7	Artist Reception & Awards, 6:00 – 8:00 PM
February 28	Exhibition closes
February 28	Pick up, hand-delivered paintings

## Eligibility

The CWA 46<sup>th</sup> National Exhibition is open to all artists 18 years or older. Paintings must be two-dimensional and primarily of water-based media on paper surface; Yupo and Tyvek are acceptable. Pastel or collage may be used as long as **water-media is the dominant element**. No digital media, photography, prints, or reproductions. Source material and composition must be wholly original and not derived from any published images. Entries must be recent works completed within the last two years,

entirely the work of the artist, and not shown previously in a CWA National Exhibition. No workshop or class work allowed. Artists who fail to provide an accepted entry are disqualified from the next three CWA National Exhibitions. All paintings must be for sale.

### Size Limits

Minimum image: 140 square inches, no side less than 10 inches  
Maximum outside frame: 40"x40"

### Framing

All paintings must be framed in simple, square-cornered frames ready for hanging and protected under **Plexiglas**. Mats (optional) must be white or off white. Colored liner mats are acceptable. Additional details will be included in instructions to accepted artists.

### Online Entries Only

All entries will be submitted via our website, [www.californiawatercolor.org](http://www.californiawatercolor.org). Artists may enter up to three digital images in jpeg format, approximate resolution 300 dpi, with 1200 pixels on the longest side, one painting per file. Show only the image without mat or frame. **CWA members** will log in to enter from the Members' Home page. **Non-CWA members:** from our home page, click on **46<sup>th</sup> National – How to Enter**, or go to **Shows/Exhibitions, National Exhibitions, Entering the National Exhibition** and follow the instructions.

### Entry Fees (non-refundable)

Entry fee is payable on PayPal by credit, debit, or individual account. CWA members: \$35 for one image, \$5 each additional image, maximum three. Non-members: \$45 for one image, plus \$5 each additional image, maximum three. Those wishing to join CWA may add \$45 annual dues during the entry process.

### Accepted Entries

All accepted artists will be notified by email and results will be posted online October 1, 2015. Artists with accepted artwork may be asked for a higher resolution image for the catalog. Shipping instructions will be attached to the acceptance email. All accepted paintings will have a handling fee of \$45. Accepted work must match submitted image; paintings not consistent with submitted image may be disqualified. All accepted paintings will be represented in the catalog. Each Exhibition entrant will receive a complimentary catalog. Additional catalogs will be available for purchase.

### Sales

The Academy of Art University will handle all painting sales and retain a 50% commission.

### Conditions and Liabilities

No work may be withdrawn before the end of the exhibit. CWA and the Academy of Art University reserve the right to photograph artwork or copy images for promotional purposes. Insurance coverage is the artist's sole responsibility, both in transit and during the exhibit. Neither CWA nor the AAU insures the artwork and neither shall be responsible for loss or damage to any artwork submitted. Accepted artists must sign a release of liability. The submission of entries to this competition shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus.

### Questions

If you have any questions, please email: [national@californiawatercolor.org](mailto:national@californiawatercolor.org) or call Exhibition Director, Ruth Miller at 925-837-2818.

### Ready to Enter?

**CWA members:** **Log in** now, choose the National Exhibition link, confirm your information, and then add your painting details and upload your images. This process will ensure you receive the members' discounted rate.

**Non-members:** Go to [www.californiawatercolor.org](http://www.californiawatercolor.org), **45th National Exhibition – How to Enter**, or **Shows/Exhibitions, National Exhibitions, Entering the National Exhibition**.