



Prospectus

California Watercolor Association  
48<sup>th</sup> National Exhibition  
January 3 – January 31, 2018

Marin Society of Artists Gallery  
1515 3<sup>rd</sup> Street, San Rafael, CA

**ENTRY DEADLINE: August 18, 2017**

**\$12,000 ANTICIPATED AWARDS**

**Juror of Selection—Dean Mitchell**

Renowned artist Dean L. Mitchell is well-known for his figurative works, landscapes and still lifes in watercolor as well as other mediums. He is the recipient of more than 600 awards, including American Watercolor Society Gold and Silver Medals and the T.H. Saunders International Artists in watercolor competition in London. His art is featured in corporate and museum collections as well as five galleries throughout the country. Mr. Mitchell's work has also been featured in numerous publications, including *American Artist*, *Southwest Art*, *Fine Art Connoisseur Magazine* and *Fine Art International*.

**Juror of Awards—Myrna Wacknov**

Myrna Wacknov is an artist and workshop instructor specializing in figurative and portrait character studies, which has been her calling since high school. She studied in St. Louis and California. Myrna has received many awards and is a Signature Member of the American Watercolor Society, California Watercolor Association and San Diego Watercolor Society. Her portrait process was featured in *Watercolor Magic*, and her work has been featured in many publications.

**Venue**

We are delighted to be working with the Marin Society of Artists this year. They are the longest running, active art organization in Marin County. Their gallery is located in beautiful downtown San Rafael, California. Through monthly exhibits, workshops and education, the Society's mission is to provide an engaging environment to discover, develop and appreciate creativity and artistic expression.

**Exhibition Calendar**

August 18, 2017	Entry Deadline
September 16	Acceptance Notifications
October 30-November 3	Receive Shipped Paintings
November 4	Receive Hand-delivered Paintings, Awards Selection
January 3, 2018	Exhibition Opens
January 6, 3-5 pm	Artist Reception and Awards Ceremony
January 31	Exhibition Closes
February 1	Pick Up Hand-delivered Paintings

## Eligibility

- The CWA 48<sup>th</sup> National Exhibition is open to all artists 18 years or older.
- Paintings must be two-dimensional and primarily of watermedia on paper surface; Yupo and Tyvek are acceptable.
- Pastel or collage may be used as long as watermedia is the dominant element.
- No digital media, photography, prints, or reproductions.
- Source material and composition must be wholly original and not derived from any published images.
- Entries must be recent works completed within the last two years, entirely the work of the artist, and not shown previously in a CWA National Exhibition.
- All paintings must be for sale.
- No workshop or class work allowed.
- Artists who fail to provide an accepted entry are disqualified from the next two CWA National Exhibitions.

## Size Limits

- Minimum image: 140 square inches, no side less than 10 inches
- Maximum outside frame: 40"x40"

## How to Submit an Entry

All entries will be submitted through our website, [www.californiawatercolor.org](http://www.californiawatercolor.org).

### CWA Members

- Log in to the **Members Home Page**
- Choose the **National Exhibition** link
- Confirm your information
- Add your painting details and upload your images

**Members Entry Fee** (nonrefundable): \$40 for one image, \$5 each additional image, maximum three. Entry fees are payable on PayPal by credit, debit or individual account.

### Non-CWA Members

From our **Home Page**, click on **48<sup>th</sup> National – How to Enter**, or go to **Shows/Exhibitions, National Exhibitions, National Exhibition Entry – Non-CWA Members** and follow the instructions.

**Non-members Entry Fee** (nonrefundable): \$50 for one image, \$5 each additional image, maximum three. Entry fees are payable on PayPal by credit, debit or individual account.

### You will need the following information for your entry:

- Title of painting
- Size of frame and size of painting image (height x width)
- Selling price
- Medium
- Digital jpg image of your painting, 300 dpi and no more than 1200 pixels on the longest side. Show only the image without mat or frame

You may wish to join CWA prior to entry to save on your entry fee and to enjoy the benefits of membership. You may do this during the entry process.

**Deadline for submission is August 18, 2017**

## **Framing**

- All paintings must be framed in simple, square-cornered frames ready for hanging.
- Paintings must be protected under sturdy acrylic such as Plexiglas. No glass is permitted.
- Mats (optional) must be white or off white. Colored liner mats are acceptable.
- Additional details will be included in instructions to accepted artists.
- Artists outside of the contiguous USA may send artwork unframed, and CWA will frame for the exhibition at an additional \$75 fee.

## **Accepted Entries**

All accepted artists will be notified by email, and the selected artists will be posted online September 16, 2017. Artists with accepted artwork may be asked for a higher resolution image for the exhibition catalog. Shipping instructions will be attached to the acceptance email. All accepted paintings will have a handling fee of \$50. Accepted work must match submitted image; paintings not consistent with submitted image may be disqualified. All accepted paintings will be represented in the exhibition catalog. Each exhibition entrant will receive a complimentary catalog prior to the exhibition opening. Additional catalogs will be available for purchase.

## **Sales**

The Marin Society of Artists Gallery will handle all painting sales and retain a 30% commission.

## **Conditions and Liabilities**

No work may be withdrawn before the end of the exhibit. CWA and the Marin Society of Artists Gallery reserve the right to photograph artwork or copy images for promotional purposes. Insurance coverage is the artist's sole responsibility, both in transit and during the exhibit. Neither CWA nor the Marin Society of Artist Gallery insures the artwork and neither shall be responsible for loss or damage to any artwork submitted. Accepted artists must sign a release of liability. The submission of entries to this competition shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus.

## **Questions**

If you have any questions, please email: [national@californiawatercolor.org](mailto:national@californiawatercolor.org)