



Prospectus
**California Watercolor
Association**
49th National Exhibition
January 11 – February 16, 2019

Harrington Gallery—Firehouse Arts Center
4444 Railroad Avenue, Pleasanton, California

ENTRY DEADLINE: Midnight, September 1, 2018
\$14,000 ANTICIPATED AWARDS

Juror of Selection—Iain Stewart

Iain Stewart is an award-winning watercolor artist and a signature member of AWS and NWS. His work has been exhibited in the USA and internationally. He has also had his work published in many magazines, including *Plein Air Magazine*, *The Art of Watercolour*, and *Watercolor Artist*. Iain maintains a studio in Opelika, Alabama, and teaches at Auburn University. “My watercolors are not only a translation of what I see, but more importantly, an expression of how I choose to view the world.”

Juror of Awards—Karen Frey

Karen Frey is a very accomplished San Francisco Bay Area artist and teacher. She is a signature member of AWS and NWS. She has had numerous articles and images published, including *North Light Books*, *Splash*, *Artists Magazine*, and *Watercolor Artist*. In 2013, Karen had a solo exhibit at the Triton Museum of Art in Santa Clara, California. Karen’s work is currently being represented by Gallery 901, Santa Fe, New Mexico.

Venue

The Harrington Gallery, in the Firehouse Arts Center, 4444 Railroad Avenue, Pleasanton, California, features the works of renowned visual artists of regional and national stature in painting, sculpture, installations, and conceptual art. Old Fire Station Number One, established in 1888, served downtown Pleasanton well for many years. This rebuilt facility became the basis for the Firehouse Arts Center, including a portion of the original building with brick walls preserved within the gallery space. The gallery is just a few steps off Main Street in the heart of downtown Pleasanton.

Exhibition Calendar

September 1, 2018	Entry Deadline—Midnight
September 28	Acceptance Notifications
November 12-16	Receive Shipped Paintings
November 17	Receive Hand-delivered Paintings, Awards Selection
January 11, 2019	Exhibition Opens
January 12	Artist Reception and Awards Ceremony, 1:00 – 3:00 pm
February 16	Exhibition Closes
February 19	Pick Up Hand-delivered Paintings

Eligibility

- CWA 49th National Exhibition is open to all artists 18 years or older.
- Paintings must be two-dimensional and primarily of watermedia on paper surface; Yupo and Tyvek are acceptable.
- Pastel or collage may be used as long as watermedia is the dominant element.
- No digital media, photography, prints, or reproductions. Source material and composition must be wholly original and not derived from any published images.
- Any photo reference material must be taken by the artist and is neither copyrighted nor published.
- Entries must be recent works completed within the last two years, entirely the work of the artist, and not shown previously in a CWA National Exhibition.
- All paintings must be for sale. The selling price cannot be changed after entry.
- No workshop or class work allowed.
- Artists who fail to provide an accepted entry are disqualified from the next two CWA National Exhibitions.

Size Limits

- Minimum image: 140 square inches, no side less than 10 inches.
- Maximum outside frame: 44x44 square inches.

How to Submit an Entry

All entries will be submitted through our website, www.californiawatercolor.org.

CWA Members

Log in to the **Members Home Page**; choose the **National Exhibition** link; confirm your information; add your painting details, and upload your images.

Members Entry Fee (nonrefundable): \$40 for one image, \$5 each additional image, maximum three. Entry fees are payable on PayPal by credit, debit or individual account.

Non-CWA Members

From our **Home Page**, click on **49th National – How to Enter**, or go to **Shows/Exhibitions, National Exhibitions, National Exhibition Entry – Non-CWA Members** and follow the instructions.

Non-members Entry Fee (nonrefundable): \$50 for one image, \$5 each additional image, maximum three. Entry fees are payable on PayPal by credit, debit or individual account.

You will need the following information to complete your entry:

- Title of painting
- Size of frame and size of painting image (height x width)
- Selling price
- Medium
- Digital jpg image of your painting, 300 dpi, and no more than 1200 pixels on the longest side. Show only the image without mat or frame.

You may wish to join CWA prior to entry to save on your entry fee and to enjoy the benefits of membership. You may do this during the entry process.

Deadline for submission is midnight, September 1, 2018

Framing

- All paintings must be framed in simple, square-cornered frames ready for hanging.
- Paintings must be protected under sturdy acrylic, such as Plexiglas. No glass is permitted.
- Mats (optional) must be white or off white. Colored liner mats are acceptable.
- Additional details will be included in instructions to accepted artists.
- Artists outside of the contiguous USA may send artwork unframed, and CWA will frame for the exhibition at an additional \$100 fee.

Accepted Entries

All accepted artists will be notified by email, and the selected artists will be posted online September 28, 2018. Artists with accepted artwork may be asked for a higher resolution image for the exhibition catalog. Shipping instructions will be attached to the acceptance email. All accepted paintings will have a handling fee of \$50. Accepted work must match submitted image; paintings not consistent with submitted image may be disqualified. All accepted paintings will be represented in the exhibition catalog. Each exhibition entrant will receive a complimentary catalog prior to the exhibition opening. Additional catalogs will be available for purchase.

Sales

The Harrington Gallery will handle all painting sales and retain a 30% commission.

Conditions and Liabilities

No work may be withdrawn before the end of the exhibit. CWA and the Harrington Gallery reserve the right to photograph artwork or copy images for promotional purposes. Insurance coverage is the artist's sole responsibility, both in transit and during the exhibit. Neither CWA nor the Harrington Gallery insures the artwork and neither shall be responsible for loss or damage to any artwork submitted. Accepted artists must sign a release of liability. The submission of entries to this competition shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus.

Questions

If you have any questions, please email national@californiawatercolor.org

Or call an exhibition co-director:

Ruth Miller, 925-683-1120

Iretta Hunter, 925-330-2988

Members, be sure you're logged in to get the member's discount.

[Click here to enter the CWA 49th National Exhibition](#)