



Call for Entries

California Watercolor Association
43rd National Exhibition
January 17-February 16, 2013

HARRINGTON GALLERY, FIREHOUSE ARTS CENTER | PLEASANTON, CALIFORNIA

ENTRY DEADLINE: September 8, 2012

\$12,000 ANTICIPATED AWARDS

Juror: M.E. "Mike" Bailey, NWS

Mike Bailey has won awards from watercolor societies around the country and has appeared in "Watercolor," "The Palette," and "Watercolor Artist" magazines. His work has also been featured in several books on the subject of watercolor. His paintings are held in corporate and private collections throughout the USA, Europe and Australia.

Considered a gifted art teacher, he is noted for his ability to articulate the elements and principles of design. He devised and taught a class at the University of California at Santa Cruz Extension, "Watercolor Beyond the Obvious," based on the principles of design and developing one's art through series work. He is a popular workshop instructor across the USA and occasionally in Europe.

He is a Signature Member and President Emeritus of the National Watercolor Society, a member of the California Watercolor Association and the Santa Clara Valley Watercolor Society. His art blog can be found at <http://www.mebaileyart.blogspot.com>

He lives with his wife Diana in Santa Cruz, California. His work and contact information can be seen at www.mebaileyart.com

Venue

The Harrington Gallery, in the Firehouse Arts Center, 4444 Railroad Avenue, Pleasanton, California, features the works of renowned visual artists of regional and national stature in painting, sculpture, installations, and conceptual art. Old Fire Station Number One, established in 1888, served downtown Pleasanton well for many years. This rebuilt facility became the basis for the Firehouse Arts Center, including a portion of the original building with brick walls preserved within the gallery space. The gallery is adjacent to Wayside Park and just a few steps off Main Street in the heart of downtown Pleasanton.

Exhibition Calendar

September 8	Entry deadline
October 15	Acceptance/decline notification
November 12-16	Shipped paintings received
November 17	Hand-delivered paintings received
November 18	Juror's award selection
January 17, 2013	Exhibition opens to the public
January 19	Artists' reception and awards, 1pm to 3pm
February 16	Exhibition closes

Eligibility

The 43rd National Exhibition is open to all artists 18 years or older. Paintings must be two-dimensional and primarily of water-based media on paper surface; watercolor canvas, Yupo, and Tyvek are acceptable. Pastel or collage may be used as long as **water-media is the dominant element**. No digital media, photography, prints, or reproductions. Source material and composition must be wholly original and not derived from any published images. Entries must be recent works completed within the last two years, entirely the work of the artist, and not shown previously in a CWA National Exhibition. No workshop or class work. Artists who fail to provide an accepted entry are disqualified from the next three CWA National Exhibitions.

Size Limits

Minimum Image: 140 square inches, no side less than 10 inches

Maximum Frame, outside dimensions: 40"x40"

Maximum Weight: 40 lbs.

Framing

All paintings must be framed in simple, square-cornered frames ready for hanging and protected under Plexiglas. Mats (optional) must be white or off white. Colored liner mats accepted. Additional details will be included in instructions to accepted artists.

Online Entries Only

To enter, go to www.californiawatercolor.org, click "Shows/Exhibitions," then "National Prospectus" for online submission details. Artists may enter up to three images submitted as digital files only. Images must be jpegs in RGB format (not CMYK), with 1200 pixels on the longest side, one painting per file. Show only the image without mat or frame. Label the image file with: Lastname_Firstname_Painting Title, i.e. (Doe_Jane_Bouquet of Roses.jpg).

Entry Fees (non-refundable)

Entry fee is payable on PayPal by credit, debit, or individual account. CWA members: \$35 for one image, \$5 each additional image, maximum of three images. Non-members: \$45 for one image, plus \$5 each additional image, maximum of three images. Those wishing to join CWA may add \$45 annual dues during the entry process. Benefits of membership, effective for one year from date of payment, are at www.californiawatercolor.org.

Accepted Entries

Only one entry per artist may be accepted. All artists will be notified by email and posted online after October 15, 2012. Artists with accepted artwork may be asked for a higher resolution image for the catalog. Full instructions for shipping will be attached to the acceptance email. All accepted paintings will have a handling fee of \$45. Accepted work must match submitted image; paintings not consistent with submitted image may be disqualified. All accepted paintings will be represented in the catalog. Each Exhibition entrant will receive a complimentary catalog. Additional catalogs will be available for purchase.

Sales

The Firehouse Arts Center will handle all painting sales and retain a 30% commission.

Conditions and Liabilities

No work may be withdrawn before the end of the exhibit. CWA and the Harrington Gallery reserve the right to photograph artwork or copy images for promotional purposes. Insurance coverage is the artist's sole responsibility, both in transit and during the exhibit. Neither CWA nor the Harrington Gallery insures the artwork and neither shall be responsible for loss or damage to any artwork submitted. Accepted artists must sign a release of liability. The submission of entries to this competition shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus.

If you have any questions, please email 43rd.national@californiawatercolor.org

or call Exhibition Co-Chairs:

Sue Johnston

510-908-3097

Iretta Hunter

925-330-2988

Ready to enter? Go to www.californiawatercolor.org to continue with the online entry procedure.

