



California WATERCOLOR Association

September 2012

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

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PLEIN AIR
**Come paint with
us at Pt. Reyes,
Pierce Pt. Ranch
on September 15**

For details, go to:
www.californiawatercolor.org
on the calendar page.

General Meeting • 7:30 pm, Wednesday, September 19, 2012 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

September Guest Artist Kathleen Alexander



Luminous, rich and vibrant are adjectives that come to mind when you allow your eyes to feast on one of Kathleen Alexander's paintings. And she has a keen eye for color and details. As one of her workshop participants stated, "...she'll point out colors in a simple photograph and I'd have to look real hard, but I'd start to see what she's seeing and wow! I never saw that, so the biggest thing I take away each time from her workshops is to pay more attention and really look, look for the subtle colors and color mixtures and hues." (Sheila Estep blogspot)

Kathleen actually began painting in watercolor in 1983 when she took her first drawing and painting class at San Francisco State University to fulfill a graduation requirement. She discovered she was more interested in her art class than in her major, but went on to earn a degree in biochemistry and worked in that field before starting her family. She did keep painting, but didn't take another art class until 1991 when she began taking evening classes in watercolor at a local community college. In the early 1990's, Kathleen studied watercolor with photo-realist painter Jim Torlakson who encouraged her and she began to paint seriously. In 1999, the Academy of Art College in San Francisco awarded her a one year scholarship. After having stayed home for ten years raising children, she found attending life drawing and graphic design classes in downtown San Francisco to be very exciting and her attendance there in 2000-2001 fulfilled her dream of attending art school.

Painting from photos she has taken in Hawaii and California, Kathleen sometimes combines many

photos to create her composition. "I try to capture the grace and beauty of my subjects, and hope viewers of my paintings can share in the happiness they bring me. My goal is to make my paintings look alive." Currently, her primary subjects are tropical flowers and still life.

Kathleen is a signature member of the Northwest Watercolor Society and Watercolor West. She spends half of the year in Hawaii to paint and teach workshops, and the other half in California to do the same, as well as sell her artwork at art festivals around the country and travel for watercolor workshops. She enjoys art festivals because it's like having her "own art gallery for a weekend." In addition to exhibiting nationally, Kathleen is represented by Village Galleries in Maui and Hana Coast Gallery in Hawaii. She was featured in the April 2010 issue of Watercolor Artist magazine.

Her work has won awards in numerous juried watercolor competitions around the country, including: The Northwest Watercolor Society; the Watercolor Art Society, Houston; the Louisiana Watercolor Society; and Watercolor West. Recently, she won Third Place in the juried Statewide Watercolor Exhibition at the Triton Museum of Art in Santa Clara, CA. She also has had two paintings accepted into the 2013 issue of the Northlight Books publication, "SPLASH 14", a compilation of contemporary watercolor artists.

Join us for Kathleen's demonstration at the September meeting, when we will learn about her techniques for underpainting and glazing to achieve the luminous effects we see in her paintings.

For more information on Kathleen's September workshop, check out www.californiawatercolor.org/classes there are still a few places left.

For more information about Kathleen and to see her painting gallery, go to kathleenalexanderwatercolors.com



newsletter deadline info

The deadline for placing items in the newsletter is the 15th of each month prior to publication.

Send articles and photos by disk, email, fax or in writing to:

Patricia Rosa

newsletter@californiawatercolor.org

5499 Wilke Dr.

Concord, CA 94521

Ph: 925.348.1120

eFax: 413.375.1851

membership/ data manager

Mail all changes of address, phone number and email to:

Anne Jacobson

cwa.data@gmail.com

c/o CWA P.O. Box 4631

Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month (except June and December) at 7:30pm,

Shadelands Center

111 N. Wiget Lane

Walnut Creek, CA

(NW corner of Wiget Lane and

Ygnacio Valley Road).

cwa workshop info

Wendy Oliver

925.280.1944

Janet Groza

925.922.1235

Michele Weitzenberg

707.576.0466

cwa gallery

Gallery Concord

1765 Galindo

Concord, CA

925.691.6140

Hours:

Thursday - Sunday, 11:00am - 4:00pm

Free parking behind the Gallery,

accessible only from Clayton Road

(just west of Galindo)

www.galleryconcord.com

e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

from the president

Knowing When to STOP... painting... and...

It is always a bit of a challenge to know when to stop painting on the painting. As artists, we stand back, raise our brush, look backwards in the mirror, ask a friend, compare with the photo, cock our heads and, sometimes, start the process all over again before saying, STOP. Well, that is what the CWA Board of Directors is doing at times.

CWA board meetings are filled with very similar actions. CWA has evolved into current times for the benefit of our members. We raise our heads and listen to what is needed today. We compare that with what other contemporary organizations are successfully accomplishing. We ask members what they want, and read their comments. We do cock our heads a bit to determine if we understand correctly and try to figure out how we can apply what makes sense for all concerned. We stop and listen to the experts and do our best to keep CWA current with the times.

Here are a few recent developments:

- 2013 Nominating Committee appointed
- Electronic banking to be established
- Bookkeeping analysis soon to be completed
- 2013 Board position definitions to be evaluated and re-defined if necessary
- CWA is going paperless and green
- CWA Workshop Committee has a speaker system

I invite you to STOP for two reasons...

Please stop and let us know if you have suggestions about CWA as an organization. What needs applause, attention or change?

Please, STOP painting on your painting for the 43rd. If you haven't already and this newsletter reaches you on time, submit your entry by September 8th. It will be a great show. We look forward to raising our brush to all those who enter.

Thanks for being a part of CWA.

Here's to a happy wet brush,

Karen J. Powers, CWA President

(510) 502-6211

karen_powers@hotmail.com

From a Past President for Another Past President

Hello CWA members, some of you might remember being a member while Bill Yokoyama was President. We've recently learned he's engaged in a fight for his good health and we'd like to tell you a little bit about him so he knows how much we care and support him! If you were a member of CWA when we had our general meetings in Orinda, you'll know Bill Yokoyama. He brought CWA general meetings over to the bigger and better Shadelands Center while he served as President. Bill's been a juror for many CWA shows and always volunteers to help with the National Exhibition. When Bill Yokoyama is not jurying a CWA show, he's usually among the winners with his limited pallet, multiple glazed, paintings. We're behind you Bill, get well soon and come back strong!

Samantha McNally



CWA Workshops for 2012-13

For more info, check out artists' websites and/or the 2012 or 2013 workshop brochures (available online at californiawatercolor.org/classes.php). And remember that if you sign up for two or more at the same time, you'll get a 10% discount.



LAST CWA WORKSHOP FOR 2012

KATHLEEN ALEXANDER

Detailed Realism in Luminous Color

September 17-21/All Levels

Kathleen teaches and paints in both Hawaii and California and exhibits nationally. Her workshop will focus on how to capture the grace and beauty of tropical flowers and still life, so that your paintings look alive. Kathleen will show you how to create smooth transitions in petals, and flowers that glow with an inner radiance by underpainting and glazing. She will also cover the choice of painting subjects and the importance of light and composition. Although the primary subject of this workshop is flowers, it is important to note that the techniques you will learn are totally transferable to any subject matter and many different styles of painting.

About her process, Kathleen says, "I paint from photos I've taken while in Hawaii and in California. Sometimes I combine many photos to create my composition. Lately, the focus of my painting has been tropical flowers and still life. I try to capture the grace and beauty of my subjects, and hope viewers of my paintings can share in the happiness they bring me. My goal is to make my paintings look alive."

For a step-by-step of Kathleen's painting process, check out this link: <http://kathleenalexanderwc.blogspot.com/>

For other info about Kathleen, go to her website: www.kathleenalexanderwatercolors.com **\$395 for CWA members.**

WATERCOLOR WORKSHOPS 2013

Katherine Chang Liu
"Open Studio"

February 18-22/Inter. & Adv.

Katherine will address a common struggle—experienced artists with technical knowledge and experience who have yet to find their own voices. Her focus is to help artists make their work more personal. CWA member \$555, non-CWA \$595.

Birgit O'Connor
"Big, Bold & Beautiful Flowers"
March 18-22/All Levels

Birgit will guide you step-by-step through the painting process, share how she studies her subject, and teach her techniques for simplifying a flower and finding the WOW factor that creates dramatic paintings. CWA member \$495, non-CWA \$550.

Gerald Brommer
"Landscape Painting"
April 15-19/All Levels

Gerald's landscape studio workshop will emphasize design and content, working with a variety of resources: Sketches, photographs, slides, old paintings and imagining, with an emphasis on understanding and interpreting the content of a landscape. CWA member \$425, non-CWA \$480.

Thomas Schaller
"The Architecture of Light"
May 10-12/All Levels

Thomas will teach: How to identify subject matter by concentrating less on specific objects (places or things) and more on the strength of an abstract value composition of darks and lights; how to execute quick impressionistic initial abstract value

sketches, and how to complete a strong and satisfying watercolor. CWA member, \$375, non-CWA \$430.

Ric Dentinger "Seeing & Painting the Layers of a Subject"
July 15-19/All Levels

Ric will teach his approach for seeing through the layers of a subject, including unique methods of applying paint, different perspectives on design and composition, working from the darks to the lights, jewel-like color creation, texturing techniques, and the use of gouache for certain effects. CWA members \$395, and non-CWA \$450.

Jean Pederson
"Faces & Figures in Water Media"
Sept 16-20/Inter. & Adv.

Jean's workshop will explore various com-

binations of mixed media (watercolor, gouache, gesso, acrylics, inks, mark making tools, collage) with an emphasis on water soluble paints and mediums as they relate to the human face and figure. Live models. CWA member \$475, non-CWA \$530.

Lian Zhen
"Chinese Brush & Watercolor Painting"
Oct 14-18/All Levels

Lian will teach one day of Chinese brush painting (Asian Art theory, how to use Chinese brushes, ink and colors, and painting techniques for spontaneous-style Chinese paintings) and four days of watercolor techniques, including Lian's "Color Pouring and Blending." Chinese painting materials will be provided to students for a reasonable cost. CWA member \$495, non-CWA \$550.

member news

Marge Barta Atkins shows us that “Color Is The Thing” in her art exhibit at the Castro Valley Library, 3600 Norbridge Ave., July 17-September 3, 2012. She displays her versatility by including both watercolor florals and an assortment of purely abstract mixed media paintings (13 in all.) Library hours are: Saturday and Sunday 10:00am-5:00pm, Monday and Tuesday noon-8:00pm, Wednesday and Thursday 10:00am-6:00pm, Friday closed.



Balance by Marge Barta Atkins



The Author's Desk by Irina Sztukowski

Irina Sztukowski painting “The Author’s Desk”, was accepted by ADAS, Alamo Danville Artists’ Society, for exhibition “Tao House-Through Artists Eyes” August 24-September 22, Village Theatre Art Gallery, Danville, CA.

Diane Fujimoto’s watercolor “Tournesol” has been accepted to Filoli’s “Handcrafted Through the Lens” show, July-October 21, 2012. Open Tues.-Sat. 10-3;30pm- Sundays from 11:00am-3:30pm. Filoli is located at 86 Canada Rd., Woodside, CA. www.filoli.org (650) 364-8300. Come “Meet the Artist” days are October 20-21. She will show her “France From My Palette” watercolor series, updated with several new paintings, at Restaurant Sent Sovi, 14583 Big Basin Way, Saratoga, CA. (408) 867-3110 from September 2012-January, 2013. For info, please contact diane@dianefujimoto.com or www.dianefujimoto.com.



Tournesol by Diane Fujimoto

Pat Dispenziere’s watercolor “You’ve Got Mail” has been juried into the Philadelphia Watercolor Society’s 112th Anniversary International Exhibition of Works on Paper being held at the Wayne Art Center in Wayne, PA, October 5-November 17, 2012. Frank Webb was the juror. This show gives Pat Signature Membership in the Philadelphia Watercolor Society. Her watercolor “The Play of Light” has been juried by Karen Frey into the Watercolor West 44th Annual International Exhibition at the City of Brea Art Gallery October 3-December 16, 2012. Her watercolor “Casablanca Mosque” has been juried by Nicholas Simmons into the San Diego

Watercolor Society 32nd Annual International Exhibition at the San Diego Watercolor Society Gallery in Point Loma, CA during the month of October, 2012. She will be showing her watercolors with Robin Erickson at the Pinnell Gallery and Frame Design, 124 North Main St, Fallbrook during the month of August. The reception will be held on August 4, 2012 from 4:00-7:00pm.

Chris Beck is featured in the September issue of The Artist’s Magazine and she also has an online tutorial posted on artistsnetwork.com. Her painting “Waiting in the Wings” was accepted for Splash 14 (coming out in 2013) and also for the 92nd Annual National Watercolor Society Exhibition, which runs from September 29 to December 2, 2012 at the NWS Gallery in San Pedro, CA.



Waiting in the Wings by Chris Beck



Wall of Shamans by Carolyn WarmSun

Carolyn WarmSun’s “Wall of Shamans,” the 24th painting in her Honoring First Artists series, has been juried into the Southside Art League’s Midwest National Abstract Art Exhibition VIII. The reception, a black tie optional affair, will be on September 29, 6:00-8:00pm, at the Garfield Arts Center in Indianapolis, IN, and Carolyn will be there with family and friends! The juror was Keith Linton, professional artist and teacher and founder and director of the Louisville Visual Arts Collective.

FROgard Butler was presented the 2011 Arts Recognition Award in the Contra Costa County Supervisors Chambers on May 8, 2012. She also received Documented Awards from the State Assembly and State Senate recognizing her for her love of nature, her own art work, and her philanthropic efforts of volunteerism in the visual arts field. The Arts and Culture Commission of Contra Costa County awarded FROgard with a glass sculpture and Documented Resolution recognizing FROgard for her contribution to the Visual Arts Field in her “long and successful career as a visual artist with her work displayed in many Contra Costa County venues including the Walnut Creek library, curated by the Bedford Gallery; and recognizing her as an active arts outreach and education advocate serving the East Bay Artists Guild and the CWA for many years; and recognizing her in her effort to advance arts education for school children and teachers by revealing the joy and value of art through her presentation and facilitation of many programs and workshops in schools.” FROgard is currently the owner and curator of the newest Gallery in Concord. To find out about exhibits, classes, and upcoming events go to artcottage.info and get involved. Volunteers and contributions of materials and supplies are always welcome.

CWA 43rd

National Exhibition Update MESSAGE FROM THE CO-CHAIRS

We are delighted to see so many entries already in for our upcoming 43rd National Exhibition, and we want to send all of you early entrants a big thank you. We are looking forward to a great show! There is still plenty of time remaining but the clock is ticking, and we hope that the rest of you will enter too. The deadline, September 8, 2012, is a little over three weeks away. So put the finishing touches on those special paintings, go to www.californiawatercolor.org/national.php, and complete your entry form. Entering is easier than ever on our new site – nothing to mail, no CDs to make – it is all automated for you. Good luck to everyone and we hope to see your painting in our exhibition at the Harrington Gallery.

Keep painting,

Iretta Hunter and Sue Johnston

CWA 43rd National Exhibition Co-Chairs

43rd.national@californiawatercolor.org

CWA USED BOOK SALE!



The CWA 43rd National Exhibition committee is holding a used book sale—bargains for you and benefits for us! All proceeds from the sale will fund the Member's Book Award for our current exhibition. David Broad planted this award seed with his generous donation of watercolor books. Now the idea is growing. If you have any books to contribute to our sale, please bring them to the September 19, 2012, monthly meeting. We will catalog the books and have them all for sale at the October 17, 2012, meeting (cash or checks only). Bring us one of your books in September, buy a new one in October, and prepare to learn something new. This simple book trade may open a brand door into your painting world!

membership news

Dear Fellow Artists and Members of CWA,

We hope you are enjoying our new website and its facility of use and have had time to try it out. We have been working very hard to get information for and to you in the easiest, up to date, and user friendly way possible. Data manager, Anne Jacobson, Webmaster, Bruce Stangland, and Gloderworks, our server, have worked tirelessly to make our communications with you state of the art.

Two years ago we began the transition from paper copy of our newsletter to a virtual version. Hundreds of our members have embraced the change and are greeted at the first of each month with a full color version of our newsletter. Something we could never afford to do via snail mail. At the present time all but 50 of our members have access to a computer. However there still those (about 200 members) who for what ever reason still prefer to receive a paper copy of the newsletter via mail even though they have a computer. It may surprise you all to know that CWA's monthly cost for mailing approximately 250 newsletters is over \$700. That comes out to more than \$8400. a year. That cost is a pretty big part of our annual budget. Money we could be spending to bring you workshops with the top named artists in the country, as well as many more services to help you in your ongoing quest to paint more and paint with better knowledge, understanding, and tools as you enjoy your pursuit to be the best artist you can be.

Your board has discussed what to do as we move forward as an organization. We need to cut costs in order to balance our budget and see the elimination of paper copies of the newsletter as one way to do that. For those of you who are enjoying your newsletter online and perhaps printing out a copy to hold in your hand (as many of us like to do), congratulations! You have made a step that is appreciated by all. The board is considering how to fairly handle the situation of a newsletter for those without a computer and those who still like to get snail mail. One possibility under consideration may be to charge a higher membership fee to those who still want this service. We invite your thoughts and consideration regarding this matter. If you have not made the leap to virtual newsletter viewing, please take a moment to go to californiawatercolor.org, where you can view newsletters current and going back several years. We hope that you will be pleased and perhaps rethink your position. Changing from paper to a virtual version is simple, just contact our data manager at: cwa.data@gmail.com, and request the change. You'll be glad you did and the board of directors will be grateful for your decision to change.

Wishing you a wonderful month filled with plenty of painting opportunities. Regards, Sue Johnston, Membership

workshop corner workshops by members and others

Chris Beck Workshop

“Make Your Work Shine”— a two-day workshop covering techniques for highlights and reflections on hard surfaces. We’ll paint the vintage ceramic duck that’s featured in the sidebar of my article in The Artist’s Magazine. October 20–21, Sat.–Sun., 10am–4pm at Guy Magallanes’ Studio, 620 Taylor Way, #2, San Carlos, CA. Space is limited, reserve your place now. Reduced fee if you sign up by September 15. Demo on September 15, 10am–Noon at Guy’s Studio. Contact Guy at (650) 575-9158 or guy@guymagallanes.com for more information and to register.

Mira M. White Fall 2012 Classes & Workshops

Experimental Techniques With Soft Pastels

(for continuing pastelists) Sept. 17- Nov. 19, Mon. 7-10pm
Mira M. White Teaching Studio, Lafayette, CA
Pre-register: (925) 947-5773 or miraMwhite@earthlink.net
Tuition: \$250

Introduction To Color With Soft Pastels

Sept. 18- Nov. 20, Tues. 1:15-4:15pm
The Painting Place-Civic Park Comm. Center, Walnut Creek, CA
Pre-register: (925) 943-5846 / www.arts-ed.org
Tuition: \$165

Drawing Class: Explorations: Black & White Media

Sept. 13-Nov. 15, Thurs. 9am-12noon (No Class Oct. 4)
Walnut Creek Civic Arts, Walnut Creek, CA
Pre-register: (925) 943-5846 / www.arts-ed.org
Tuition: \$151

Figure Drawing / Painting (Beg/Cont)

Session 1: Sept. 15- Oct. 27, Sat. 9:30am-12:30pm (No class Oct. 6)
Session 2: Nov. 10- Dec. 15, Sat. 9:30am-12:30pm
Studio One Art Center, Oakland, CA
Pre-register: (510) 597-5027
Tuition: Session 1: R \$145; N/R \$172; S/T \$ 123
Session 2: R \$165; N/R \$195; S/T \$146

Mix Those Media! (Dry & Wet Color Media)

Sept. 14- Nov. 16, Fri. 9am-12noon (No Class Oct. 5)
Walnut Creek Civic Arts, Walnut Creek
Pre-register: (925) 943-5846 / www.arts-ed.org
Tuition: \$151 (for continuing artists & adventurous beginners)

Watercolor: (All levels)

Session 1: Sept. 12-Oct. 31, Wed. 6:30-9:30pm
Session 2: Nov. 7-Dec. 12, Wed. 6:30-9:30pm (no class 11/21)
Studio One Art Center, Oakland, CA
Pre-Register: (510) 597-5027
Tuition: Session 1: R \$145; N/R \$172; S/T \$123
Session 2: R \$120; N/R \$144; S/T \$105

Watercolor: Loosening Up! (continuing)

Sept. 17- Nov. 12, Mon. 9:30am-12:30pm (no class Nov. 5)
Lafayette Studio, Lafayette, CA
Pre-register: (925) 947-5773 / miraMwhite@earthlink.net
Tuition: \$250

Encaustic Workshop (Beginning & Continuing)

Oct. 20-21, Sat.-Sun. 10-4 pm (enrollment limited to 6)
Mira M. White Teaching Studio, Lafayette, CA
Pre-register: (925) 947-5773 / miraMwhite@earthlink.net
Tuition: \$ 275 (includes partial materials fee)
See supply list online at www.miraMwhite.com

Stunning Abstracts In Soft Pastels

Nov. 3-4, Sat.-Sun. 9:30am-4:30pm
Mendocino Art Center, Mendocino, CA
Pre-register: (800) 653-3328 / www.mendocinoartcenter.org
Tuition: MM/\$170; M/ \$180; NM \$200

Third Annual Women’s Journaling & Painting Alpine Retreat - with Elaine Frenett and Jean Warren

Dates: September 9-14, 2012
Location: Lake Alpine Resort in the California Sierras. We are now FULL but taking names for the Waiting List. Visit the website: visualartjournaling.wordpress.com/itinerary-2012-retreat/ or Elaine (541) 944-2196; Jean (707) 875-9240



July Workshop Instructor
Michael Reardon



monthly demo photos



August Guest Artist
Pablo Villaicaña Lara

Photos by Rolando Barrero

show news

Art in the Park

Call for Artists, October 6 & 7: "Inside Art Show" in conjunction with Art in the Park, now located in Central Park, Alcosta at Bollinger Canyon Road, San Ramon. The Inside Show will be in the adjacent Community Center. It is a judged with ribbons and money awards and is open to all artists. Prospectus: normawebb@comcast.net, (925) 828-9170. www.ADAS4ART.org.

Mistlin Gallery 2013 Shows, Call to Artists

Central California Art Association at the Mistlin Gallery is accepting applications from art groups, featured artists or guest curators for exhibitions in 2013. Proposals are open to drawing and painting, mixed media, graphics, photography, digital prints, pastel and 3-D sculpture & ceramics. Artists must be at least 18 years of age, and the work must be original, recent creations by the artist. Mistlin Gallery is part of 10th Street Place, a large government office building in downtown Modesto. It has thirty-three, 5 x 5 feet permanent grids for attaching art work, track lighting, and two classrooms. The show fees are \$30 per grid and \$20 per pedestal for non-CCAA members. CCAA member fees are \$20 per grid and \$10 per pedestal. Receptions are held on the Third Thursday Art Walk. Mistlin Gallery, 1015 J Street, Modesto, CA, phone, (209) 529-3369. Hours: Tues.-Fri. 11:30am-5:00pm and Sat. 12:00 to 4:00pm. For application, email Barbara at gillwatercolors@gmail.com.

WASH Inc. 44th Annual Open Show "Go With the Flow"

September 4-29, 2012, Sacramento Fine Arts Center, 5330 B Gibbons Drive, Carmichael, CA. (916) 971-3713 Gallery Hours: Tues. 11:00am-7:00pm, Wed.-Sat. 11:00am-3:00pm. Second Saturday Reception: Sept. 8, 5:30-8:30pm / Awards at 6:30pm.

11th Annual ArtWalk Livermore

You are invited to participate in the 11th Annual ArtWalk Livermore 2012 set for October 13, 2012 in Livermore's lovely downtown. Artists exhibit in pocket parks and the plaza in Downtown Livermore, from beginners to professionals. With our changes to the format, artists choose their own space from our maps and choice spots are going fast. Download an application at www.bothwellartscenter.org – signup deadline is August 31st. "Like" Bothwell Arts Center on Facebook and stay in touch!

Laguna Art Museum

The nation's best plein air painters descend on Laguna Beach for a week-long festival. Laguna Art Museum and the Laguna Plein Air Painters Association host the 14th Annual Laguna Beach Plein Air Painting Invitational, a week-long landscape painting festival focusing on the community, the environment, and art education October 14-21, 2012. (949) 494-8971 / www.LagunaArtMuseum.org

1st Annual Juried Exhibition, The 2012 Artist Showcase, International Fine Art Competition

Competition Now Open! November 15 - Submission Deadline

- Winners will be featured in a Special Article in our Miami Issue
 - Painting, Sculpture, Photography, Mixed Media, Works on Paper
 - Open to All Categories of Artists: Painters, Sculptors, Photographers, Mixed Media
 - Separate Winners in each of 5 Categories: Contemporary Painting, Realist Painting, Sculpture, Photography, Mixed Media
- * Must be 18 years and over to enter

Over \$20,000 In Prizes Including:

- \$5,000 - Cash Prizes; \$5,000 - Your Work Featured in a Major International Fine Art Fair; \$1,000 - Feature Article & Complimentary Ad in The Artist Showcase; \$1,000 - Membership with Artisan Direct, Ltd.; \$3,000 - Complimentary Art Marketing Consultation
- \$5,000 - Art Show Catalogues.

For details, visit: www.artmarketpublications.com/artcontest

board of directors

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<i>newsletter editor</i>	Patricia Rosa
<i>accountant</i>	Melissa Alva
<i>audio/visual set up</i>	Stephen Abts

volunteer committees

<i>national exhibition</i>	Open
<i>gallery concord co-directors</i>	Myrna Wacknov and Mary Spivey
<i>gallery concord treasurer</i>	Gladys Schaible
<i>gallery concord publicity</i>	Qian Gao
<i>community outreach</i>	Carol Smith, Helene Yu-June Rice, Mona Rivers-Vasquez, Jack Gautreaux, Charlotte Huntley
<i>mail distribution</i>	Sue Johnston
<i>hospitality</i>	Open, assistant: Open
<i>greeter</i>	Donna Gamel
<i>treasurer assistants</i>	Gladys Schaible Annette Hodtwalker
<i>video library</i>	Charlotte Morris* Carolyn WarmSun, Terrie Moore
<i>plein air</i>	Samantha McNally
<i>photographer</i>	Rollando Barrero
<i>panel rental</i>	Barb Bochenek* Pam Howett
<i>cwa webmaster</i>	Bruce Stangeland

*Chair of Committee



plein air corner

Crab Cove CWA Paintout

by Carol Husslein

Are you up for a bit of adventure? CWA plein air painters are! My husband, Don and I go to places we have never been before and we LOVE it.

We arrived at Crab Cove in Alameda, parked, unloaded my painting supplies then headed out to find 'my spot' which didn't take long. This park had so many vistas as you will see in the photos of paintings accompanying this article. Don walked the entire length of the park, finding all of our painters and observing all of the activities going on in the park. It has something for everyone and is a great on leash dog walking park.

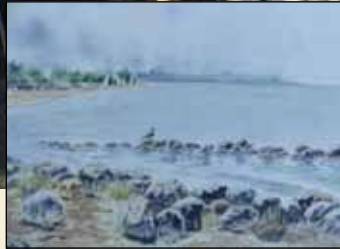
The day started out a bit hazy however, before long we had to adjust our colors because the sun made its appearance. As a result, you may see some paintings depicting a foggy scene right next to one showing a bright sunny scene.

We gathered around a gnarled old pine tree at one o'clock to view everyone's creations. I heard numerous people say, "Wow, our paintings are getting so good!" It would be interesting to view then-and-now paintings.

We went through our voluntary critique. However, if you are a bit shy, you don't have to participate. I've picked up some great pointers from the other painters – weigh your painting down, separate sea and sky, where are your darks – the list goes on, but the tips are becoming less elementary in nature and more like "What would make this and awesome painting is ..."

Joining me, Carol Husslein and guest Don Husslein, at Crab Cove were Juanita Hagberg, Irina Sztukowski and guest Masha Batkova, David Savellano, Betsy Trtek, Sara Kahn, Judy Rowe, Samantha McNally, Susan Hilgendorf and guest Henne Denzinger and Robin Moreno.

Our September 15 plein air outing will be at Pt Reyes, Pierce Pt. Ranch. Detailed information is available on the CWA website - www.californiawatercolor.org/paintouts.php



sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, February 10 for the March newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Patricia Rosa at newsletter@californiawatercolor.org or 925.348.1120 for further information.

sponsor levels

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Full Page/7.5 x 10
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Quarter Page/3.75 x 5 (vert)
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Friend

Eighth Page/3.75 x 2.5 (hrz)
3 months: \$180
12 months: \$720

Classified

text only: approximately 400 characters, including spaces. \$50/month (free to CWA members and non-profit organizations)





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2012 Calendar

MEETINGS & DEMOS

January 18	Marcy Wheeler – pet portraits
February 15	Member critique and show
March 21	Linda Sutton
April 18	Ric Dentinger
May 16	Margaret Fago
June	No Meeting
July 18	Michael Reardon
August 15	Pablo Villicaña Lara
September 19	Kathleen Alexander
October 17	Leslie Wilson
November 21	Jerry Stitt
December	No Meeting

MEMBER SHOWS

Feb. 25 – Mar. 30	John Muir Medical Center
May 18 – July 5	Gallery at 48 Natoma, Folsom

THE LAST CWA WORKSHOP FOR 2012!

September 17-21 Kathleen Alexander

CWA PLEIN AIR DAYS

January 14	Planning meeting at Gallery Concord 1:00pm
February 18	Niles
March 17	Tao House
April 21	Sonoma Town Square
May 19	China Camp
June 1 (Friday)	Blake Garden
June 16	Crockett
July 21	Michael Reardon's Plein Air Workshop <small>(See workshop page of CWA's website)</small>
July 28	Crab Cove
August 18	Miller Knox Park
September 15	Pt. Reyes, Pierce Pt. Ranch
October 20	Briones Park
November 17	Benicia
December 15	Quinn's Lighthouse

Plan ahead! Submissions for the newsletter must be received by the 15th of the month prior to publication! Send to Patricia Rosa (see page 2).



Photos of Paint Outs, CWA show winners, & Monthly Demos
are on www.facebook.com/californiawatercolor