



August 2013

California WATERCOLOR Association

General Meeting • 7:30 pm, Wednesday, August 21, 2013 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

August Guest Artist Larry Cannon



Larry Cannon is a watercolorist focused primarily on the sea and landscapes of California. He lives among the splendor of the Sonoma Valley vineyards that are only a short distance from the rugged Sonoma coastline, providing him with an inspirational balance of natural and man-enhanced beauty.

“I have long had a strong emotional and in intellectual connection with nature and its infinite variety of moods; Cannon says. “In my seascapes especially, I respond to the meeting of sky, sea and land, and with the realization that the same meeting of irresistible force with immovable objects has shaped our environment for eons. I love painting at the sea where I can sense the energy of the waves and clouds that were born days ago and thousands of miles away.”

Cannon credits his discovery of the early 20th Century watercolors of Percy Gray as well as those of great British and Australian watercolors for his inspiration and approach to painting. “They opened my eyes to a deeper expression with watercolor, and literally changed the course of my life,” he remarks.

He credits his approach and success to plein air painting, where he learned to see the world around him in a clearer and more nuanced way. Studying early and contemporary California plain air painters, he believes, has deepened his understanding of nature and his artistic expression in watercolor.

In June his painting Pacific Outcropping, Point Lobos was shown at the USC Fisher Museum of Art during California Art Club’s 102nd annual Gold Medal Exhibition. In July, Cannon’s paintings were featured at Graton Gallery in Northern California.

His work has been exhibited at the San Diego Museum of Art, the Weismann Museum of Art in Malibu, the Bennington Vermont Center for the Arts, The Laguna Art Museum, the Oceanside Museum of Art, and in multiple exhibits at the Triton Museum of Art and the Napa Valley Museum.

He has also been included in other well-respected art exhibitions including those at the California Art Club, Sausalito Art Festival, Napa Valley Art Festival, and the California Watercolor Association.

Larry is an Artist Member of the California Art Club, and a Signature Member of the Laguna Plein Air Painters Association (LPAPA) and the California Watercolor Association (CWA).



Represented by
Lee Youngman
Galleries in
Calistoga, CA.

www.cannonwc.com
cdgplan@pacbell.net

contents



- 2** From the President
- 3** CWA Workshops
- 4** Member News
- 5** San Leandro Library Show Winners
- 6** Announcing the 44th National Exhibition How to Photograph Your Paintings
- 7** Sponsorships Workshop Corner Artist Getaways
- 8** Outreach
- 9** Plein Air Corner
- 10** Show News Directors Committees, Staff
- 11-12** 44th National Exhibition Prospectus
- 13** Calendar

PLEIN AIR
August 17, 2013
Rodeo Beach,
Marin Headlands

For details, go to:
www.californiawatercolor.org
on the plein air page.



newsletter deadline info

The deadline for placing items
in the September newsletter is the
15th of August.

Send articles and photos by disk,
email, fax or in writing to:

Patricia Rosa

newsletter@californiawatercolor.org
5499 Wilke Dr.
Concord, CA 94521
Ph: 925.348.1120
eFax: 413.375.1851

membership/ data manager

Mail all changes of address,
phone number and email to:

Anne Jacobson

cwa.data@gmail.com
c/o CWA P.O. Box 4631
Walnut Creek, CA 94596

monthly meetings

Meetings are held the third
Wednesday of each month
(except June and December)
at 7:30pm,

Shadelands Center

111 N. Wiget Lane
Walnut Creek, CA

(NW corner of Wiget Lane and
Ygnacio Valley Road).

cwa workshop info

Wendy Oliver

925.280.1944

Janet Groza

925.922.1235

June Hunt

510.520.3802

e-newsletter info

To receive this newsletter electronically
please send a note to our Data Manager
with the email address at which you wish
to receive the newsletter.

from the president

NATIONAL NEWS *and More!!!!*

It is with great pleasure that we announce the CWA National Exhibition 2014.

Thanks to Ruth Miller for leading this wonderful opportunity - available to all watercolor artists. Ruth has a great and experienced team of CWA volunteers training her behind the scenes. However, very soon, as things ramp up, Ruth will need support from many of us for small but very helpful tasks. Please contact Ruth Miller to see if your assistance can be added to her 'do list'.

To learn more about the 2014 National Exhibition, please look for further information in this newsletter, CWA website and your email inbox. Volunteering opportunities and Registration will be open very soon.

A special thank you to the Outreach Directors, Sheila Cain and Irina Sztukowski, and their CWA volunteer team, for building full and valuable art programs for the Bay Area communities. Please read the article about Outreach success in the newsletter-perhaps one of their programs will inspire your volunteer services. If bringing artistic inspiration to someone who always wanted to be an artist but too afraid to try inspires you, please contact Sheila or Irina. Everyone will appreciate Your Volunteer Assistance.

CWA California Shows are also bringing great opportunities for all members to hang their watercolors in local galleries. Joan Gombos is another Director doing a great job. She is determined to find galleries that bring attention to our art. Her small team is dedicated and always in need of your support. How can you participate? Submit your art to a CWA California Show. Or, let Joan know when you can volunteer with Receiving, Hanging or Takedown of these shows. Thank you for your submissions and support.

Last but not least, and definitely not everyone who should be thanked, is the CWA Workshop Committee. Wendy Oliver and Janet Groza, Co-Directors, and their team, continue to present great professional workshops. You will be very pleased to hear about the Who, What, Why, When and Where of the future CWA workshops. Did you ever have an interest in being on this team? Now is the time to review the CWA Workshop schedule or get in touch with one of the directors.

GREAT NEWS! Training for any CWA Committee position is available especially for you.



Create Art from your Heart,

Karen J Powers, CWA President

2013 CWA WORKSHOPS SERIES

Jean Pederson "Faces & Figures in Water Media"



September 16-20/Intermediate-Advanced
Location: Boundary Oak Golf Course,
3800 Valley Vista Rd., Walnut Creek

Jean Pederson has been painting for over twenty years, balancing her strong teaching abilities and writing with her continuing aspiration to convey her ideas in visual form. She has exhibited her work in China, England, Sweden, New York, San Francisco, Mexico and across Canada, and is the author of "Expressive Portraits: Creative Methods for Painting People;" North Light Books has approved her to write a second book and she has been honored with numerous national and international awards.

Jean's workshop will open the door into the exploration of various combinations of mixed media with an emphasis on water soluble paints and mediums as they relate to the human face and figure. You will be supported and encouraged to work beyond your traditional practice in pursuit of your own personal language. Jean will help you explore how everything from watercolor to gouache, gesso, acrylics, inks, mark making tools, collage and much more can be applied to figure painting. She will emphasize design and personal style and you will have the opportunity to paint live models. CWA member \$475, non-CWA \$530. For more information on Jean, visit her website at jeanpederson.com.



"A beautiful painting depicts the harmony between nature and imagination." Lian Zhen

Lian Zhen "Chinese Brush & Watercolor Painting"

October 14-18/All Levels

Location: Boundary Oak Golf Course,
3800 Valley Vista Rd., Walnut Creek

Lian Zhen obtained a BA from the University of California and a Master of Architecture Degree from MIT after immigrating to the US from China. He has exhibited in the US, Hong Kong and China, and his paintings hang in numerous institutional and private collections, including the MIT Museum.

An experienced instructor, Lian has taught watercolor and Chinese brush painting throughout the US, as well as in Europe, Canada, Mexico, the Bahamas, China, South Africa and Australia. He has also juried a number of exhibitions and his paintings have been featured in many magazines and books. His three books on Chinese painting techniques have been distributed internationally.

Lian's workshop will include one day of Chinese brush painting, followed by four days of watercolor. On the Chinese painting day, students will learn about Asian Art theory, how to use Chinese brushes, ink and colors, and painting techniques for spontaneous-style Chinese paintings. (Note that Chinese painting supplies will be available at the workshop for a modest fee.) During the watercolor session, Lian will teach techniques including his "Color Pouring and Blending," as well as composition and coloring. CWA member \$495, non-CWA \$550. For more information on Lian, visit his website at lianspainting.com.

New workshop location!!! The Workshop Committee is happy to announce that a new location has been found for the last two workshops of 2013. The site is close to our general meeting at Shadelands with many restaurants nearby and is comfortable and sufficiently spacious for workshop participants. For people coming from out of town, the Walnut Creek Marriott on Parkside is on the way and a good value. In addition, there are two possible room rentals from CWA members available.

For more info on the workshops, check out artists' websites and/or the 2013 workshop brochure (available online at www.californiawatercolor.org/classes.php). And remember that if you sign up for two or more at the same time, you'll get a **10% discount**.

member news



Rose with the Glass Rocks by Irina Sztukowski

Irina Sztukowski's paintings *Rose with the Glass Rocks* was accepted into a juried Art Show at Elk Grove Fine Art Center, Sacramento, CA. Conveniently located in "Old Town Elk Grove", the art center provides a place for the community and artists to come together in the education, appreciation and enjoyment of fine art and fine arts events. 9080 Elk Grove Blvd., Elk Grove, CA 95624

Evelyne Picard is participating in the 50-50 Show V, 50 small artworks in 50 days x 70 artists at the Sanchez Art Center, 1220-B Linda Mar Blvd., Pacifica, California. The show is curated by Lonnie Lee of Vessel Gallery, Oakland. The Ticketed Preview Fundraiser is Friday, August 23, 6:00-7:30pm, and is open to the public August 23-September 29, 2013.



Sea Quest by Geri Keary

Geri Keary has 30 paintings exhibited at the Law Library in Martinez, California. June 10-September 7, 2013, Monday-Friday 10:00am-5:00pm.

Carolyn WarmSun has switched to painting on canvas and wood. She has a box of Kilimanjaro CP 300 Wht 22x30 5pks (5 of them equaling 25 sheets)—all unopened—that she would like to sell for \$125.00 (this works out to \$5/sheet). If you look at Cheap Joe's recent email paper sale, you will see that this paper is now selling for \$8+/sheet. If you are interested, send her an email at cwarmsun@sbcglobal.net. She would like to do one sale of the entire lot.

In Memory of Victoria Jew

CWA member Victoria Jew passed away in late June following a struggle with brain cancer. Born in Canton, China in 1938, she moved to the U.S. in 1957 where she earned a degree in English, married and raised 3 children. Having earned an art degree in Hong Kong, she resumed her pursuit of the arts upon retirement. She met CWA member, Mary Spivey, when she took an art class from her. The two became close friends and Victoria joined CWA in 2002. Her art was rewarded with acceptance into the CWA National Exhibitions in 2013 and 2012. An open, friendly, and dedicated member of CWA, she will be missed.

Sue Johnston, Membership, Vice President

Dorcas Moulton Moving On

Many CWA members can trace their roots as a beginning artist back to a very influential member: Dorcas Moulton. Known as a generous, charismatic, and energetic teacher in the Bay Area for more than 25 years, she has encouraged students to join CWA and enter member shows. For many years she could be found at Merritt College teaching watercolor classes as well as figure drawing, botanical drawing and perspective sketching. She also taught color theory at the Academy of Art University in San Francisco for 8 years. She is an avid gardener, talented artist in watercolor and pastel, and enjoys playing the accordion with musician friends. Retiring from Merritt College this fall, she will be sorely missed. However, you can be sure retirement will not slow her down. Her dedication to the arts is expressed for all to see on her license plate: me4hue. She will continue to enjoy her garden, music, and art and will always share what she has learned over the years with friends and acquaintances. She currently sponsors a "fresh air painting tour" on the Sonoma Coast titled: Brush With Nature.

We thank her for her dedication to watercolor and to CWA, and wish her well in her retirement. If you would like to contact her with a personal thanks, you will find her at dorcasmoulton@gmail.com

Sue Johnston, Membership, Vice President

SAN LEANDRO LIBRARY SHOW



Cactus Wren by Yvonne Newhouse

Winners in the San Leandro Library Show

Juror Margaret Fago picked:

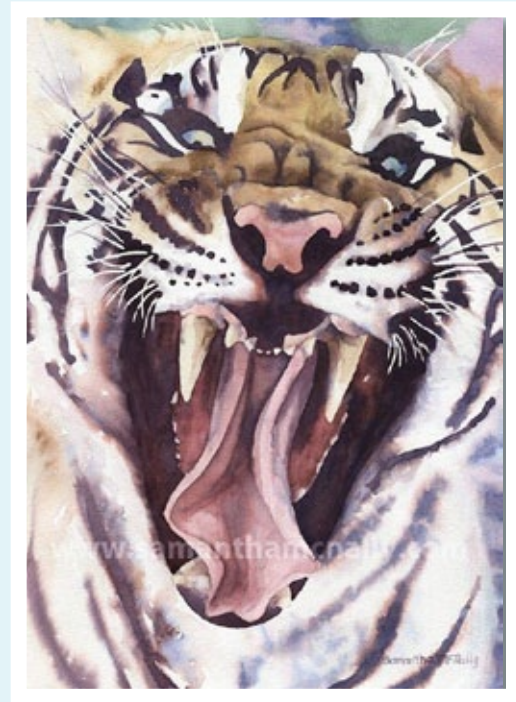
1st Prize Cactus Wren Yvonne Newhouse

2nd Prize Mystic Light Nataly Tikhomirov

3rd Prize Big Cat Rescue Tiger Samantha McNally



Mystic Light by Nataly Tikhomirov



Big Cat Rescue by Samantha McNally

Honorable Mentions:



Waterfall by Emi Beifus



Off in the Distance by Carol Husslein



Seventeen by Joan Gombos



HOW TO PHOTOGRAPH YOUR PAINTINGS

CWA is starting to exhibit show winners' paintings on our web site, but in order to be included, we need our artists to provide photos of their paintings. Our national show and occasionally one of the local shows will require you to send in photos also. So to encourage you all, here are a few quick tips for photographing your art work.

Pick a gray or partly cloudy day, if using outside lighting or wait until night time and use electric lights in a dark room. I have two 500 watt work lights that I got at a hardware store on sale for twenty dollars each. They do a great job.

Before you put the frame or Plexiglas on your masterpiece, prop it in as close to an upright a position as possible. Using a tripod will help to steady the camera. If you are using lights, position each of

them several feet away at a 45 degree angle towards your painting. Next make sure that the front surface of the camera is in a parallel position to the surface of your artwork. When you look through the viewfinder, you can tell if it's parallel when the top and bottom of the image are the same width. Point the camera at the center of the painting and when it's just right press the button. I hope these quick tips help.

*Joan. M. Gombos,
CWA Local Show Chair*



44TH NATIONAL EXHIBITION

ANNOUNCING THE CWA 44TH NATIONAL EXHIBITION

Get those paints out of dry dock. Tell the family and the friends you'll be out of commission. Postpone cleaning out those closets. It's time for some serious painting!

We are very excited to announce CWA's prestigious 44th National Exhibition.

- Exhibition Dates:** February 14 – March 15, 2014
- Juror:** Elaine Daily-Birnbaum
- Venue:** Historic Olive Hyde Art Gallery, Fremont, CA
- Entry Deadline:** October 15, 2013
- Questions:** Ruth Miller, rmiller94507@comcast.net or (925) 837-2818

Please see the prospectus on pages 9 and 10 of this newsletter where you will find all the necessary details. Enjoy the pleasure of seeing your work hang with the best in the world.

MEMBER OPPORTUNITY!

Ever wonder how our annual National Exhibition is accomplished? Ever think about having conversations with nationally known artists? Ever think about helping out with the annual exhibition plans? Do you enjoy receiving the catalogue each year and looking forward to the opening of the show?

Well, CWA is offering you the opportunity of your artistic career. Our 2014 44th Annual National Exhibition has been scheduled. The juror has been selected. The Location has been selected. The timeline of jobs and events has been created.

What we need now are a few members who are willing to learn the ropes of how to put on a national exhibition.. It couldn't be an easier time to take a chance on learning about how our annual exhibition is executed.

Those of us who have enjoyed this experience many times over are standing by to help and support members who step forth and volunteer to learn the ropes of National Exhibition 101. All the big decisions have been made so that you can step up with confidence and assurance that you will learn from the pros while becoming a part of the most important event of our CWA year.

So grab the phone or your keyboard and contact me right now! All 'yes' answers are correct! I can tell you more about this opportunity and help get you started. Waiting to hear from you. Sue Johnston, membership. (510) 531-5471, suj22ascot@yahoo.com

P.S. If you take the big step, you will be able to receive one hundred volunteer hours to use toward a workshop, annual dues or other items.

sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is emailed monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, February 10 for the March newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Patricia Rosa at newsletter@californiawatercolor.org or 925.348.1120 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10
3 months: \$750
12 months: \$3000

Benefactor

Half Page/7.5 x 5
3 months: \$450
12 months: \$1800

Fellowship

Third Page/7.5 x 3.25
3 months: \$360
12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)
3 months: \$240
12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)
3 months: \$180
12 months: \$720

Classified

text only: approximately 400 characters, including spaces. \$50/month (free to CWA members and non-profit organizations)

workshop corner

by members
and others

Women's Journaling Alpine Retreat

September 15-20, 2013. Join Elaine Frenett and Jean Warren for this adventure into plein air painting and word-play: Haiku, Word Whittling, meditation, yoga, hiking and more! Near Bear Valley in the Sierras, Lake Alpine Resort's tranquil beauty will inspire you! Come imagine, play and be outrageous in your watercolor journal!

Sign-up by August 15 for two extra days!

visualartjournaling.wordpress.com/objectives-and-summary-2013-retreat/



Watercolor Artists of Sonoma County (WASCO)

Present a Nancy Collins Workshop: Working With Color

Part 2 August 9-11 - Exercising your way to great color.

Part 3. October 4-6- Impress yourself.

These classes build upon each other. No one stage is either too basic or advanced for any skill level. This workshop can be a refresher, learning the basics of color or advancing your knowledge and skills. So don't be shy—every one in Nancy's past workshops quickly realized they were each learning something new everyday.

Cost: Each workshop will be \$250.00

Place: Wild Oak Saddle Club, 550 White Oak Dr, Santa Rosa (Participants can fly directly to Santa Rosa from Seattle, Portland, Los Angeles, and San Diego) (Refund less \$25.00 only if replacement found)

Call Grace Cunningham with Questions at (707) 938-3326. She has all the Answers.

artist getaways

Artist Getaway is taking reservations for the October 21st to 26th trip to Occidental/Bodega Bay. We have 12 artists signed up so far and expect to have a really great time painting around this beautiful Sonoma coastal area. If you'd like to join us, just go to www.artistgetaway.com and register. The price is \$640 for a King room and \$420 each to share a Double Queen room. If you have questions please feel free to ask Samantha McNally at info@artistgetaway.com.





CWA Outreach: EMQ Families First



On May 14, Deb Taylor did an Outreach with 12 Foster Kids at EMQ Families First facility in Concord. I assisted her by taking a few photos and helping children, but to my surprise, the kids needed not much of assistance. As soon the brushes and paper were placed on the desks and the plastic cups were filled with water, the children were occupied with the teacher's performance following Deb's instruction precisely.

Deb prepared a step-by-step lesson with the landscape, which was calling for wet-on-wet and wet-on-dry techniques. She taught the children how to mix the colors on the paper, paint the background mountains lighter compared to the tree in the foreground, grass, and flowers, which can be painted with brighter and juicier colors. The kids even learned how to paint water with the watercolor as the project included the painting of a small pond for imaginary fish. All of the kids had enjoyable time, learned a good deal of techniques in playful manner, and loved a few small gifts that were generously donated by Cheap Joe's and delivered by CWA Outreach team.

Irina Sztukowski

A couple of weeks after the lesson date, we received a bunch of lovely thank you notes from the children. One of them states:

*"Dear Ms. Taylor and Irina,
I really appreciate you helping us with our watercolor paintings. I learned a lot about watercolors and how to use them. I enjoyed making a landscape very much. I had a lot of fun. I still have my painting, and it turned out well. Thank you for taking the time to come teach us.*

Sincerely, Josh F."

To Volunteer, contact outreach@californiawatercolor.org

plein air corner



A Sycamore Grove Plein Air Sonnet

By Andrea Baron

Far, far out—the wild east bay—Livermore,
Met six en plein air painters and one small
Boy. We're surrounded: vineyards, land galore,
Hills, rivers, trees, and sky ephemeral.



Myself, Teresa and Joshua Lo,
My husband Brian Rusnak and my hue
friend Gretta Speakman, Betsy Trtek, no?
And David Savelleno painted, too.

But it's far out there where the windmills churn
And artists a few ventured the long drive.
Their loss: a perfect day for our sojourn
With paintings showing artists always thrive.

Soon Marin and then Carmel. Don't dismiss
Them for their distance; they could be art bliss.



**NEXT PLEIN AIR
August 17, 2013
Rodeo Beach,
Marin Headlands**

For details, go to:
www.californiawatercolor.org
on the plein air page.

www.californiawatercolor.org/paintouts.php





board of directors

- president* **Karen Powers** 510.502.6211
vice president **Sue Johnston** 510.531.5471
director california shows **Joan Gombos** 510.367.4295
director of programs **Carol Husslein** 925.935.6779
secretary **Leslie Wilson** 925.935.7529
budget director **Iretta Hunter** 925.330.2988
director of communications **Sharon Hind-Smith** 415.310.8165
directors of workshops **Wendy Oliver** 925.280.1944
Janet Groza 925.922.1235
asst: Alexis Milea
registrar: June Hunt 510.525.0965
co-directors of outreach **Sheila Cain** 510.845.0863
Irina Sztukowski

staff

- membership/data manager* Anne Jacobson
newsletter editor Patricia Rosa
accountant Melissa Alva
audio/visual set up Annegret Van Gemenen-*primary*
Don Husslein-*alternate*

volunteer committees

- national exhibition* Open
community outreach Carol Smith,
Helene Yu-June Rice
Mona Rivers-Vasquez
Charlotte Huntley
Maria Batkova
Deb Taylor
mail distribution Sue Johnston
hospitality Open, assistant: Open
greeter Donna Gamel
treasurer assistants Annette Hodtwalker
video library Charlotte Morris*
Terrie Moore
plein air Samantha McNally
photographer Rollando Barrero
panel rental Barb Bochenek*
Pam Howett
cwa webmaster Bruce Stangeland

*Chair of committee

show news

The Alamo Danville Artists' Society Presents Summer Delights
a new exhibit at the Blackhawk Gallery, July 5 through September 15, 2013.
3416 Blackhawk Plaza Circle, Danville, California, (925) 648-8023

ArtWalk Livermore 2013

You are invited you to bring your art to our community by participating in ArtWalk Livermore 2013. ArtWalk provides you with exposure to thousands of art-lovers and brings a vibrant sense of an "Arts District for a Day" to beautiful downtown Livermore. ArtWalk is a one-day, annual event that takes place on the second Saturday in October. This year, ArtWalk will be on Saturday, October 12.

Exhibits will be grouped in clusters at the Livermore Valley Plaza, downtown parks and specified locations providing a good distribution of attendees and attractions. You select your booth or table site in advance from a map (trade-show style). Sites can be occupied by a sole artist or shared by a group. Spaces are allotted on a first come, first served basis so please turn in your applications with payment as soon as possible in order to get the location you want.

Final application deadline is August 31, 2013 provided spaces are still available at that time. Please see www.bothwellartscenter.org for applications and details.

Fallbrook Art Center Call for Entries, 5th Annual Signature American Watercolor Exhibition

Show Opens: February 2-March 16, 2014. The exhibition will be juried by noted watercolor artist Dean L. Mitchell (AWS, NWS), and will be presented with the National Watercolor Society's travel exhibition. For show details and submission guidelines go to www.fallbrookartcenter.org. Deadline for Submissions: November 15, 2013. Fallbrook Art Center, 103 South Main, Fallbrook, California. Contact: (760) 728-1414 or info@fallbrookartcenter.org.

Exhibition Announcement: Milford Zornes – A Painter of Influence

August 10-October 13, 2013 Grace Hudson Museum & Sun House
431 South Main Street, Ukiah, California. Contact: Marvin Schenck, Curator
(707) 467-2836, www.gracehudsonmuseum.org.

MAGNUM OPUS XXIV

Sacramento Fine Arts Center August 13-31, 2013. Reception and Awards August 31, 2013 12:00-3:00pm, 5330-B Gibbons Drive, Carmichael, California, (961) 971-3713. www.sacfinearts.org

CALL TO ARTISTS! WASH Annual Open Juried Show

"Go With The Flow 2013" Sacramento Fine Arts Center September 3-28, 2013. \$1500 in cash prizes plus additional prizes, Best of Show \$300. Our Juror will be Rod Williams. Receiving August 23-24, 2013. Reception and Award Ceremony September 14, 2013. 5330-B Gibbons Drive, Carmichael, California. (916) 971-3713. Download entry form at www.sacfinearts.org/wash.

2013 Open Juried Fall Show Sponsored by the Stockton Art League

Exhibition dates are September 3-26, 2013, and the exhibit will be held at the Elsie May Goodwin Gallery in Stockton. Accepted media: Oil/acrylics, Water media, Photography (no computer art or computer enhanced photography), Pastel, 3-D/Sculpture, Graphics, and Mixed Media. The Entry Form Deadline with payment (via US Mail) is August 24, with hand-delivery of artwork on August 31. The reception and awards ceremony will be held September 14. For info contact Chairperson Maria Flumiani directly at mflumiani@sbcglobal.net, (209) 603-2375 or www.stocktonartleague.org.

Sebastopol Center for the Arts "NOT JUST LANDSCAPES" National Juried Exhibition August 1-September 7, 2013. 282 S. High Street, Sebastopol, California, (707) 829-4797, www.sebarts.org.

Call for Entries

California Watercolor Association
44th National Exhibition
February 14 to March 15, 2014
Olive Hyde Art Gallery
Fremont, California

ENTRY DEADLINE

October 15, 2013
\$12,000 Anticipated Awards

Juror

Elaine Daily-Birnbaum is a signature member of the American Watercolor Society, the National Watercolor Society, and the California Watercolor Association, to name but a few. She also is an AWS Dolphin Fellow. Her paintings have received awards from more than 75 national and international watercolor exhibitions, and she was an invited participant in the Second and Third International Exhibition of Contemporary International Watermedia Masters in Nanjing, China, as well as the 2010 Shanghai Zhujiajiao International Watercolour Biennial Exhibition in Shanghai, China. Ms. Daily-Birnbaum was a juror of selection for the 2011 AWS International Exhibition and the chairperson for the selection jury for the 2012 NWS Annual Exhibition.

Venue

Founded in the 1960s, the Olive Hyde Art Gallery is located in the historic Mission San Jose area of Fremont, originally home of the Ohlone Indians. The Gallery was one of several buildings erected in the 1940s by Miss Olive Hyde. In 1962 she donated the buildings to the City of Fremont to be used for cultural and recreational purposes. Miss Hyde, member of a prominent San Francisco family, strongly supported the arts and wanted to preserve the history

and atmosphere of Mission San Jose. The Gallery's charm and rustic simplicity make it a favorite showcase for Bay Area artists and traveling exhibits.

Exhibition Calendar

2013

- Oct. 15 Entry deadline
- Nov. 14 Acceptance notification
- Dec. 9-13 Receiving, shipped paintings
- Dec. 14 Receiving, hand-delivered paintings
- Dec. 16 Juror's award selection

2014

- Feb. 14 Exhibition opens to the public
- Feb. 21 Artists' reception and awards 7-9 pm
- Mar. 15 Exhibition closes

Eligibility

The CWA 44th National Exhibition is open to all artists 18 years or older. Paintings must be two-dimensional and primarily of water-based media on paper surface; watercolor canvas, Yupo, and Tyvek are acceptable. Pastel or collage may be used as long as **watermedia is the dominant element**. No digital media, photography, prints, or reproductions. Source material and composition must be wholly original and not derived from any published images. Entries must be recent works completed within the last two years, entirely the work of the artist, and not shown previously in a CWA National Exhibition. No workshop or class work allowed. Artists who fail to provide an accepted entry are disqualified from the next three CWA National Exhibitions.

Size Limits

Minimum image: 140 square inches, no side less than 10 inches
Maximum outside frame: 40"x40"
Maximum weight: 40 lbs.

Framing

All paintings must be framed in simple, square-cornered frames ready for hanging and protected under Plexiglas. Mats (optional) must be white or off white. Colored liner mats are acceptable. Additional details will be included in instructions to accepted artists.

Online Entries Only

To enter, go to www.californiawatercolor.org, click "Shows/Exhibitions," then "National Prospectus" for online submission details. Artists may enter up to three digital images in jpeg format, resolution 300 dpi, with 1200 pixels on the longest side, one painting per file. Show only the image without mat or frame. Filename: Lname_Fname_Painting Title (Doe_Jane_Bouquet of Roses.jpg).

Entry Fees (non-refundable)

Entry fee is payable on PayPal by credit, debit, or individual account. CWA members: \$35 for one image, \$5 each additional image, maximum three. Non-members: \$45 for one image, plus \$5 each additional image, maximum three. Those wishing to join CWA may add \$45 annual dues during the entry process.

Accepted Entries

All accepted artists will be notified by email and results will be posted online November 14, 2013. Artists with accepted artwork may be asked for a higher resolution image for the catalog. Shipping instructions will be attached to the acceptance email. All accepted paintings will have a handling fee of \$45. Accepted work must match submitted image; paintings not consistent with submitted image may be disqualified. All accepted paintings will be represented in the catalog. Each Exhibition entrant will receive a complimentary catalog. Additional catalogs will be available for purchase.

Sales

The Olive Hyde Art Gallery, in conjunction with the City of Fremont, will handle all painting sales and retain a 40 percent commission.

Conditions and Liabilities

No work may be withdrawn before the end of the exhibit. CWA and the Olive Hyde Art Gallery reserve the right to photograph artwork or copy images for promotional purposes. Insurance coverage is the artist's sole responsibility, both in transit and during the exhibit. Neither CWA nor the Olive Hyde Art Gallery insures the artwork and neither shall be responsible for loss or damage to any artwork submitted. Accepted artists must sign a release of liability. The submission of entries to this competition shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus.

If you have any questions, please email

44th.national@californiawatercolor.org

or call Exhibition Chair
Ruth Miller at 925-837 2818

Ready to enter? Go to our website, <http://www.californiawatercolor.org/>.

CWA members: log in, and then you will be at the Members' Home page, where you can enter the show at a discounted rate.

Non-CWA members: click the on the Shows/Exhibitions tab, then National Prospectus, and follow the instructions.

CWA 2013 CALENDAR

MEETINGS & DEMOS

January 16	Julie Cohn
February 20	Katherine Chang Liu
March 20	Birgit O'Connor
April 17	David Savellano
May 15	Chris Beck
June	No Meeting
July 17	Ric Dentinger
August 21	Larry Cannon
September 18	Jean Pederson
October 16	Lian Quan Zhen
November 20	Claire Verbiest
December	No Meeting

43RD NATIONAL EXHIBITION

January 17 - February 16, 2013
Harrington Gallery
Firehouse Art Center
Pleasanton, California

MEMBER SHOWS

PACO/Impulse Gallery Pittsburg Waterfront

Saturday, March 16
through Saturday, April 20

John Muir Walnut Creek

Drop off Saturday, May 4, 9am-noon
Pickup Friday, June 28, 2-5pm

San Leandro Library

300 Estudillo Street

July 13 - August 31, 2013

Lyndsay Dirx Brown Gallery

San Ramon Recreation Center

Drop off and hanging:

Saturday, November 2, 2013 from 2-4pm

Reception:

Saturday, November 9, 2013 from 2-4pm

Pickup Paintings:

Saturday, November 30, 2013 from 2-4pm

WORKSHOPS

February 18-22	Katherine Chang Liu
March 18-22	Birgit O'Connor
April 15-19	Gerald Brommer Cancelled
May 10-22	Thomas Schaller
July 15-19	Ric Dentinger
September 16-20	Jean Pederson
October 14-18	Lian Zhen

CWA PLEIN AIR DAYS

March 16	San Francisco Windmill at Golden Gate Park
April 20	Inspiration Point, Tilden Park
May 18	Fort Point, San Francisco
June 15	Sycamore Grove Park, Livermore
July 20	UC Berkeley
August 17	Rodeo Beach, Marin Headlands
September 21	Carmel
October 19	Benicia

For details, go to:
www.californiawatercolor.org
on the plein air page.



CALIFORNIA WATERCOLOR ASSOCIATION 44TH NATIONAL EXHIBITION

February 14 to March 15, 2014 at the Olive Hyde Art Gallery in Fremont, California

Entry Deadline: October 15, 2013



Photos of Paint Outs, CWA show winners,
and Monthly Demos are on
www.facebook.com/californiawatercolor



Plan ahead!

Submissions for the newsletter
must be received by the 15th of
the month prior to publication!

**September Newsletter Deadline
is August 15th.**

Send to newsletter@californiawatercolor.org