



November 2013

California WATERCOLOR Association

General Meeting • 7:30 pm, Wednesday, November 20, 2013 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

November Guest Artist Claire Schroeven Verbiest, CWA



Claire works in watercolor, pastel, collage and acrylics. She says of her approach to painting that light and color are the two main motivators for putting paint on paper or canvas and that in her watercolors she is fond of subject matter set against a large and plain background, as the latter provides her with an opportunity to paint freely and intuitively. She finds texture as well as dramatic light and high contrasts of value and color very compelling.

Claire is a Belgian native who lived in the Congo and in Germany before moving to San Jose, California with her husband and their two children. An award-winning artist and a signature member of several societies, Claire is considered one of the finest watercolor and pastel artists in the

San Francisco Bay Area. She is well known for her lively, crisp and colorful depictions of people, landscapes, flowers and objects and for her distinctive use of color.

She no longer teaches but is often asked to judge for local and regional shows. In 1997, her "Chili sans Carne" watercolor received the Best of Show prize at the CWA Annual and in May and June 2007, 29 of her pastel paintings were on display in a solo exhibition at the Triton Museum of Art in Santa Clara, California.



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2014 Board Election

CWA Plein Air 2014 Planning Meeting

Place: El Sobrante Library,
El Sobrante Meeting Room
4191 Appian Way
El Sobrante, CA 94803
(510) 374-3991

Date: Saturday, January 11, 2014
Time: 10:00 am to 12:30 pm

For details, go to:
www.californiawatercolor.org
on the plein air page.



newsletter deadline info

The deadline for placing items in the December newsletter is the 15th of November.

Send articles and photos by disk, email, fax or in writing to:

Patricia Rosa

newsletter@californiawatercolor.org

5499 Wilke Dr.

Concord, CA 94521

Ph: 925.348.1120

eFax: 413.375.1851

membership/ data manager

Mail all changes of address, phone number and email to:

Anne Jacobson

cwa.data@gmail.com

c/o CWA P.O. Box 4631

Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month (except June and December) at 7:30pm,

Shadelands Center

111 N. Wiget Lane

Walnut Creek, CA

(NW corner of Wiget Lane and Ygnacio Valley Road).

cwa workshop info

Wendy Oliver

925.280.1944

Janet Groza

925.922.1235

June Hunt

510.520.3802

e-newsletter info

To receive this newsletter electronically please send a note to our Data Manager with the email address at which you wish to receive the newsletter.

from the president

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“Discovery Requires Exploration”, written above in Common Bullet font, probably looks a bit absurd to the reader. It is my creative attempt at getting the reader’s attention. I must give credit to Skip Lawrence, Palette Magazine#47 producer and author, for inspiring this President Letter and, I think, allowing me to borrow his title for this article.

It makes so much sense to always ask, “What If?” he mentioned? It makes so much sense to explore new discoveries. If what we plan to create on paper is re-directed by a visual moment of excitement, it can lead to artistic advantage.

The most exciting phase of art for me is when the piece starts talking back -taking on its own form. The first steps, drafted in my head, consist of the subject matter, best dimensions, color, composition, emotion, purpose, etc. I make good plans but promise myself to leave the door of ideas open for discovery. The complete path is not always clear.

When I said yes to the CWA President position, the path wasn’t clear but I soon discovered an exciting and fulfilling journey. I hope, by the time this letter is printed, someone has stepped up to fill this Presidential spot. I can assure you, Madam or Mr. CWA President, Discovery Requires Exploration no matter what challenge we accept and you will be glad you accepted the title.

Thank you to everyone for being a member of California Watercolor Association. Your participation and interest make it a reality. “What If?” you discover the rewarding experience and exploration of being the new CWA President?

Create Art from you Heart,

Karen J. Powers

CWA President

P.S. Happy Exploration with your Art while you discover what is outside your comfort zone.

(Or as written in Common Bullet font)

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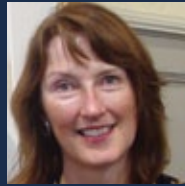
2014 CWA WORKSHOPS SERIES



Judy Morris



David Savellano



Mary Whyte



Stan Miller



Jeannie Vodden



Judy Greenberg

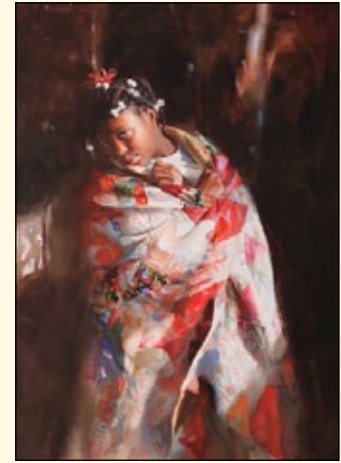
The 2014 Workshop Brochure is now available, you will receive an email with a link to it on the CWA website.
So you can start planning, here is a list of next year's exciting workshops:



Judy Morris
Design & Watercolor: From Start to Finish
5 Days/February 17 to 21



David Savellano
Plein Air: Landscape, Seascape & Cityscape
3 Days/April 17 to 19



Mary Whyte
Portraits & Figures—Dynamic Realism
3 Days/June 19 to 21



Stan Miller
Landscape, Romantic Realism
5 Days/July 14 to 18



Jeanne Vodden
Florals & Still Life—Very Colorful, Somewhat Loose
3 Days/August 14 to 16



Judy Greenberg
Very Loose to Abstraction
4 Days/September 15 to 18

An Even Better Workshop Location!!!

The 2014 workshops (except the plein air one) will be held in an actual art room at the Concord Campus of the California State University East Bay at 4700 Ygnacio Valley Road. Those traveling from out of town can find workshop-rate accommodations at the Holiday Inn Express on Main Street in Walnut Creek. In addition, there are two possible room rentals from CWA members available.



board of directors

- president* **Karen Powers** 510.502.6211
vice president/membership **Sue Johnston** 510.531.5471
co-chair california shows **JoAnn McMahon**
Pending
director of programs **Carol Husslein** 925.935.6779
secretary **Leslie Wilson** 925.935.7529
budget director **Iretta Hunter** 925.330.2988
co-chair communications **Sharon Hind-Smith** 415.310.8165
Arena Shawn 765.491.8338
directors of workshops **Wendy Oliver** 925.280.1944
Janet Groza 925.922.1235
 asst: Anne Jacobson 510.339.6916
 registrar: June Hunt 510.525.0965
co-directors of outreach **Sheila Cain** 510.845.0863
Victoria Bianco 925.687.8675

staff

- membership/data manager* Anne Jacobson
newsletter editor Patricia Rosa
accountant Melissa Alva
audio/visual set up Annegret Van Gemergen-*primary*
 Don Husslein-*alternate*

volunteer committees

- national exhibition* Ruth Miller
community outreach Carol Smith,
 Helene Yu-June Rice
 Mona Rivers-Vasquez
 Charlotte Huntley
 Maria Batkova
 Deb Taylor
mail distribution Sue Johnston
hospitality Open, assistant: Open
greeter Donna Gamel
treasurer assistants Annette Hodtwalker
video library Charlotte Morris*
 Terrie Moore
plein air Samantha McNally
photographer Rolando Barrero
panel rental Barb Bochenek*
 Pam Howett
cwa webmaster Bruce Stangeland

*Chair of committee



watercolor
CALIFORNIA WATERCOLOR ASSOCIATION

44th National Exhibition

TA DA... NATIONAL SHOW ENTRIES

We were still getting entries as of 11:00pm the night of October 15! We had 357 artists enter 747 paintings! Pretty exciting. Our entries are being sent online to our judge, Elaine Daily Birnbaum. She will select 70 paintings to be in our 44th National Show. Results in November. Good luck to all of you who entered.

Ruth Miller, National Show Chairman

member news

Susan Routledge, and six other artists, are having an event at the home of the late Millard Sheets, in his beautiful gallery on the coast in Gualala, Mendocino. The show is titled, "As We See It", seven unique views. November 29-December 31, opening on weekends and some weekdays, 10:00am-4:00pm.



Baking Rocks

34800 S. Hwy. 1, Gualala, CA 95445

(707) 884-1035 or (925) 937-8105

seroutledge@yahoo.com

www.barkingrocks.com

Valerie P. Cohen will give a slide presentation, about mountain climbing and her paintings, to the Los Alamos Mountaineers, in New Mexico. The fall 2013 issue of U.C. Press' "Boom: A Journal of California," which marks the centennial of the Los Angeles Aqueduct, includes six of Cohen's watercolors.

Christopher Wynn, and fellow Richmond artist, Susan Stuller were both accepted into the hard bound publication, "Splash Retrospective: 20 Years of Contemporary Watercolor Excellence". The semi-annual "Splash" series of juried works in book form, is considered, by most, to be the de facto standard of current, contemporary watercolor excellence. Christopher's inclusion, (along with 200 other artists in a 20 year retrospective of the best of the best of those thousands of artists chosen over the years), is a great honor. To order a copy of Splash Retrospective, go to Amazon.com.



CWA Outreach



DISNEY FAMILY MUSEUM



Outstanding Outreach

September of this year had perhaps the most fruitful Outreach program in whole history of CWA. More than hundred art lovers were introduced to the various watercolor techniques in total of seven Outreach sessions in three different cities in one month!

Besides the ongoing semiweekly outreach for VA recreation therapy department in Martinez, which was taught by Sheila Cain and Victoria Bianco; a team of eight artists collaborated for an Open Studio event at Walt Disney Family Museum in San Francisco. Maria Batkova, Sheila Cain, Victoria Chiofalo, Joan Gombos, Iretta Hunter, Sue Johnston, Samantha McNally, and Irina Sztukowski presented various projects there. Bringing their talents and enthusiasm these artists gave instructions, painted alongside with museum guests, and promoted their love of watercolor. Together, all four sessions at the museum became a great mix of celebration of the Fall season, upcoming holidays, and the current exhibition Water to Paper, Paint to Sky. These Outreach sessions were held on the weekends between September 7 and 15.

On September 27, Irina Sztukowski with assistance of her husband organized a watercolor lesson for 36 students of Western Christian School in Hanford, CA. Irina instructed young artists how to paint a colorful landscape with the water reflections in watercolor. When the first project with Wet-On-Wet landscape was completed, brave artists fearlessly moved into an illustrative assignment. Within an hour of the lesson, each child ended up with an artwork ready to be framed and a cute greeting card. Everyone had lots of fun. The learning process was a pure enjoyment, and all students' creations were colorful, unique and beautiful. Supplies for this lesson were provided by CWA.

To Volunteer, contact outreach@californiawatercolor.org



WESTERN CHRISTIAN



sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is emailed monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, February 10 for the March newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Patricia Rosa at
newsletter@californiawatercolor.org
or 925.348.1120 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10
3 months: \$750
12 months: \$3000

Benefactor

Half Page/7.5 x 5
3 months: \$450
12 months: \$1800

Fellowship

Third Page/7.5 x 3.25
3 months: \$360
12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)
3 months: \$240
12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)
3 months: \$180
12 months: \$720

Classified

text only: approximately 400 characters, including spaces. \$50/month (free to CWA members and non-profit organizations)

show news by members and others

Press Release

Spring 2014 National Plein Air Emerging Artist Contest November 1, 2013 – January 31, 2014:

Emerging Plein Air Artists (EPAA) hosts the biannual online event seeking to applaud, recognize, encourage and foster the new and developing careers of emerging plein air artists. We are honored to have Roger Dale Brown, OPA, as juror. Entry Fee - \$35. First Prize – Name recognition and one image of artwork on a half page advertisement in April/May Plein Air Magazine PLUS \$1000 cash. Second Prize – Name recognition on a half page advertisement in Plein Air Magazine PLUS \$500 cash PLUS One Year Gold Plan Website from Fine Art Studio Online (FASO.com). Third Place - Name recognition on a half page advertisement in Plein Air Magazine PLUS one Handmade Bitterroot Pochade box from AllaPrimaPochade.com.

Contact www.EmergingPAA.com for prospectus and entry procedure.

workshop corner

Pleasanton Art League is pleased to offer Create 4 Sculptures in 1 Weekend Workshop

February 22-23, 2014 from 9:30-4:30

Firehouse Arts Center, Pleasanton – Fee* \$199/209

Express your creativity and make a unique personal statement in 3D art work. Explore the materials in clay, Dermagel, balsa wood and wire. Learn techniques and concepts of sculpture through four small-scale projects. Discuss related and historical art, critique in group and photograph final work. Space is limited, the workshop fee* is \$199 before Dec.1, 2013 or \$209 after that. A separate fee of \$20 for materials is due at the workshop. To register on line, go to <https://palworkshop.eventbrite.com>. To register by mail, complete and send the registration form attached. For more information: contact Rebecca Chou, PAL Chairperson of Workshops at (510) 209-5348 or email rc@cxs.com

Watercolor Artists of Sonoma County Presents a Gerald Brommer Workshop

5-Day Watercolor/Collage Workshop

with World Renown Watercolor Artist, Gerald Brommer

Explores the practical use and implementation of design principles utilizing watermedia and collage in order to emphasize learning the all-important design crucial for Award-Winning Art.

February 17 – 21, 2014, 9:30 am – 4 pm

Price: \$450.00 - \$100 down (due now) and final payment of \$350.00 due by January 1, 2014

Place: To be advised - In Santa Rosa, CA area

Contact: Grace Cunningham (707) 938-3326
(Refund less \$25.00 only if replacement found)



CWA Carmel-by-the-Sea Paintout September 21, 2013

Carmel-by-the-Sea...just saying it conjures up visions of quaint homes, beaches, cypress trees, dogs and art! I can never get too much of Carmel! Some CWA members traveled to Carmel the day before the paintout in order to enjoy more of the city. We strolled in and out of the galleries and shops, making sure we didn't miss the Carmel Art Association (CAA) Gallery. CAA was founded by local artists in 1927 and is located on Dolores between 5th and 6th.

There was so much subject material to choose from, but most of us gravitated to either the state beach or Carmel Beach. Of course it was a bit windy, but we painted all the same. We met in Devondorf Park to critique, which turned into more of a hide and seek effort! Every time we started to show our work, it started to drizzle and we would cover them up again. We did get a few moments to see everyone's paintings before it really started raining, sending us scurrying off to protect our work.

Joining me, Carol Husslein, was Maria Batkova, Barbara Bochenek, Juanita Hagberg and her husband, guest acrylic painter Vera Lysendo, Samantha McNally, Irina Sztukowski, my husband Don and last but not least, my fur companions Emmett and Jasper.

Carol Husslein

www.californiawatercolor.org/paintouts.php

CWA 2013/14 CALENDAR

2013 MEETINGS & DEMOS

November 20	Claire Verbiest
December	No Meeting

2014 MEETINGS & DEMOS

January 15	Gary Bukovnik
February 19	Judy Morris
March 19	Robin Purcell
April 16	David Savellano
May 21	Mira White
June 18	To Be Determined
July 16	Stan Miller
August 20	Melissa Adkison
September 17	Judy Greenberg
October 15	Dorcas Moulton
November 19	Sal Valencia

MEMBER SHOWS

**Lindsay Dirx Brown Gallery
San Ramon Recreation Center**

Drop off and hanging:

Saturday, November 2, 2013 from 2-4pm

Reception:

Saturday, November 9, 2013 from 2-4pm

Pickup Paintings:

Saturday, November 30, 2013 from 2-4pm

2014 WORKSHOPS

February 17-21	Judy Morris
April 17-19	David Savellano
June 19-21	Mary Whyte
July 14-18	Stan Miller
August 14-16	Jeanne Vodden
September 15-18	Judy Greenberg

CWA PLEIN AIR 2014 PLANNING MEETING

El Sobrante Library,
El Sobrante Meeting Room
4191 Appian Way
El Sobrante, CA 94803
(510) 374-3991

Saturday, January 11, 2014
10:00 am to 12:30 pm

For details, go to:
www.californiawatercolor.org
on the plein air page.

**California Watercolor
Association
44th National Exhibition
February 14 to March 15, 2014
at the Olive Hyde Art Gallery in
Fremont, California**

CWA Board – 2014 Election at the November Meeting

An important activity that happens this time every year is the election of a new Board for the following year. We are fortunate to have Karen Powers agreeing to stay on another year, some continuing members of the Board, and also some new CWA members who are willing to volunteer as Co-Chairs for next year. Thank you to all who have agreed to serve your organization in the coming year. We also have a new webmaster, so welcome to him as well!

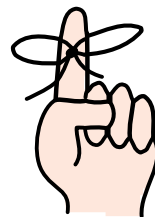
*The Nominating Committee, Carol Husslein,
Eileen Libby, Anne Jacobson*

CWA Board 2014

President - Karen Powers (staying on for 2014)
VP/Membership - Sue Johnston
Co-Chairs, California Shows - JoAnn McMahon, Pending
Co-Communications Directors - Sharon Hind-Smith, Arena Shawn
Programs Director - Carol Husslein
Budget Director - Iretta Hunter
National Show - Ruth Miller
Secretary - Leslie Wilson
Co-Chairs Outreach - Sheila Cain, Victoria Bianco
Workshops - Wendy Oliver
At large - Elizabeth Johnston, Candace Mika
Volunteer-Webmaster - Efrain Ibarra



Photos of Paint Outs, CWA show winners, and Monthly Demos are on www.facebook.com/californiawatercolor



Plan ahead!

Submissions for the newsletter must be received by the 15th of the month prior to publication!

**December Newsletter
Deadline is November 15th.**

Send to newsletter@californiawatercolor.org