



October 2014

California WATERCOLOR Association

General Meeting • 7:30pm, Wednesday, October 15, 2014 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

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PLEIN AIR
Come paint with us
**October 18 at
Lake Chabot**

For details, go to:
www.californiawatercolor.org
on the plein air page.

October Guest Artist Dorcas Moulton



Dorcas Moulton was raised in the Midwest, and got her B.F.A. from the University of Illinois at Urbana-Champaign. She moved to Eugene, Oregon, to get her M.F.A., and then to the Bay Area.

She retired in June, 2013, from Merritt College in Oakland, where she taught the watercolor classes since 1987. She also taught pastel, botanical drawing and perspective sketching at Merritt, as well as figure drawing and portraiture. She taught color theory and design at the Academy of Art in San Francisco for eight years. She takes great pleasure in having helped hundreds of students develop the creative skills to give them lifelong enjoyment and satisfaction.

Her own works have ranged from photo-realistic, life-sized Prismacolor pencil drawings of animals (her White Pigs won Best of Show at the State Fair, and her Black Cats has been made into a poster for the Fund for Animals) to impressionism in pastel and acrylic, as well as her expressive watercolors. Her pastel portraits of pets and children are in homes across the country.

Gardening is also one of her favorite artistic media, working with the infinite variety and unpredictability of nature to create an expressive environment that communicates itself and induces a certain mood. It is not just two or three-dimensional, it includes time, as the seasons change, and the complete range of senses: touch, sound, taste, smell as well as vision.

Her one-acre creek-side garden in El Sobrante has been an ongoing project for almost thirty years,

filled familiar and exotic plants, flowers, heirloom fruits and California native plants with old brick pathways and trees woven and pruned into arbors and forms.

Her recent paintings combine her love of nature with her love of painting using plant materials from her garden, collaged on paper and painted with iridescent and interference acrylic pigments.

She will be showing examples of her work in watercolor, pastel, acrylic and colored pencil.

The love of color and her understanding of color theory unify and inform her work in all these various media. Watercolor, of course, is a medium which demands an understanding of color and its applications.

Dorcas is known to her students as an entertaining and knowledgeable instructor as well as a wonderful artist. Her presentation will include a slide show on understanding color theory and relationships of hue, value and intensity. She will demonstrate a technique of working in layers with a limited palette of pigments, allowing the serendipitous mixing of color while controlling balance and movement in the composition.



Mailing list:
dorcasmoulton@gmail.com



newsletter deadline info

The deadline for placing items
in the November newsletter is the
15th of October.

Send articles and photos by disk,
email, fax or in writing to:
Patricia Rosa
newsletter@californiawatercolor.org
5499 Wilke Dr.
Concord, CA 94521
eFax: 413.375.1851

membership/ data manager

Mail all changes of address,
phone number and email to:
Anne Jacobson
cwa.data@gmail.com
c/o CWA P.O. Box 4631
Walnut Creek, CA 94596

monthly meetings

Meetings are held the third
Wednesday of each month
(except June and December)
at 7:30pm,
Shadelands Center
111 N. Wiget Lane
Walnut Creek, CA
(NW corner of Wiget Lane and
Ygnacio Valley Road).

cwa workshop info

Wendy Oliver
925.280.1944
June Hunt
510.520.3802
Anne Jacobson
510.339.6916

e-newsletter info

To receive this newsletter
electronically please send a note to
our Data Manager with the email
address at which you wish
to receive the newsletter.

from the president

Free Inspiration – Where to Find Yours

Getting involved in the art world, away from your wet brush, is a great way to expand your wet brush activities. Being an active participant has done that for many CWA members.

FREE - just for you

Take your ideas to the CWA Board – make a difference with your participation as a board member. Your ideas are valuable and waiting to be heard.

Consider a discussion with the Nominating Committee Chair, Carol Husslein, to review a starting point.

Share your expertise with Dear Elizabeth; send her your art questions. Or, keep reading her great articles.

Attend a General Meeting, sit back and enjoy the CWA sponsored demonstrations presented by professional artists. Or, borrow a video from the CWA library.

Visit the CWA National Exhibition or CWA Local Shows – support your fellow artists.

Reach Out to others curious about art - volunteer with the CWA Outreach Directors, Sheila Cain and Victoria Bianco. Find out why they find such joy in this area.

Get involved with the CWA Plein Air group, meet new art friends, and capture fresh ideas while challenging yourself to paint at a beautiful, outside location.

Enjoy reading this CWA Newsletter and inspire yourself with news about fellow artists.

How about that! In preparation for writing this letter (I will confess that my ideas were not coming to the surface) I reviewed CWA Newsletters and our website www.californiawatercolor.org. I found Free Inspiration for composing this letter and, once again, my wet brush. Now it is your turn.

Wishing you an abundance of Inspiration!

Karen Powers, CWA President



2015 watercolor workshop series

California Watercolor Association

Registration for the 2015 workshops is off to a blazing start! If you haven't signed up for Joseph Zbukvic, alas those workshops are filled and we already have some folks on a wait list. One of the Charles Reid workshops is also full, but there is still space in the second one. Katherine Chang Liu's workshops also has attracted a lot of attention.



Katherine Chang Liu

5 Days | February 16-20

"Open Studio" Workshop | Intermediate/Advanced

CWA Members \$595, Non-Members \$650. See Katherine's work at www.jenkinsjohnsongallery.com



Charles Reid

5 Days | April 20-24 and April 27-May 1

Figures, Still Life and Historic Photos | Intermediate/Advanced

CWA Members \$795; Non-Members \$850 for each 5 day class. Learn more about Charles at www.charlesreidart.com



Iain Stewart

3 Days | July 16-18 | Light in Watercolor | All Levels

CWA Members \$395, Non-Members \$450. Learn more about Iain at www.stewartwatercolors.com



Joseph Zbukvic

3 Days | September 14-16 SF East Bay and September 18-20 San Francisco

Mastering Mood and Atmosphere in Watercolor | Intermediate/Advanced

CWA Members \$695, Non-Members \$750 for each 3 day class. Learn more about Joseph at www.jzbukvic.com



Mary Ann Beckwith

3 Days | October 22-24 | Brush and Beyond | All Levels

CWA Members \$395, Non-Members \$450. Learn more about Mary Ann at www.maryannbeckwith.org

To say the least, we are pleased to see such interest so early on. So don't delay - sign up today and give your artistic self an early 2015 present. We know you deserve it!



member news

Tony Segale

The Curiosity & Oddities Show at Double Dip Gallery

The strange, weird, odd, curious! Double Dip Gallery is going to be hosting a Curiosity & Oddities Exhibit for the month of October 2014. Our wonderful artists are going to dig down deep inside to bring out a little bit of their inner mystery to their art pieces. Every turn you make in our gallery you will be faced with the question "What in the world???" This exhibit will be perfect for the month that shares Halloween, and also a great experience for anyone who is searching to look outside of the box.

Tony Segale's Double Dip Gallery is located at 222 W. Pine Street, Lodi. The Gallery is a unique concept, mixing fine art and Gunther's Ice Cream from Sacramento. You can enjoy a milkshake, sundae, or just a simple scoop of ice cream while walking around the gallery and viewing the wonderful paintings of local artists.

workshop corner

David Savellano

Combine Art and Travel with David Savellano in Italy June 4 -18, 2015 Imagine 14 magical days... Savor a gelato in an Umbrian village cafe and panoramic views of Assisi – and along the way discover the legend of St. Francis of Assisi while sketching and painting every day. The combination of travel sketching and painting gives you the best of both worlds; the immediacy of travel sketching and the spontaneity of plein air painting. Attend an informational slideshow November 15, 2014, 1:00 to 3:00pm at Frank Bette Center for the Arts, 1601 Paru St., Alameda, California, presented by La Romita Director Edmund Zimmerman. Email an RSVP or ask questions of David Savellano at eastshoreart@comcast.net

If combining art and travel appeals to you, enroll today. Go to <http://tiny.cc/2e63kx> for registration information

David Savellano Seminar Plein Air Events

October 11, 2014, Saturday, 10:00am to 1:00pm
Frank Bette Center, 1601 Paru St., Alameda, CA

Know what you're getting into before you enter a plein air event. Help is available for understanding the ins and outs of plein air events. Join this seminar and get a solid understanding of applying to and participating in painting events. Discover how to choose the type of event that matches your skill level. These events are fun and exciting once you know what to expect and avoid pitfalls. Pre-register today by sending an RSVP to: eastshoreart@comcast.net or calling (510) 814-0504. Tuition: \$30

More information: www.davidsavellano.com

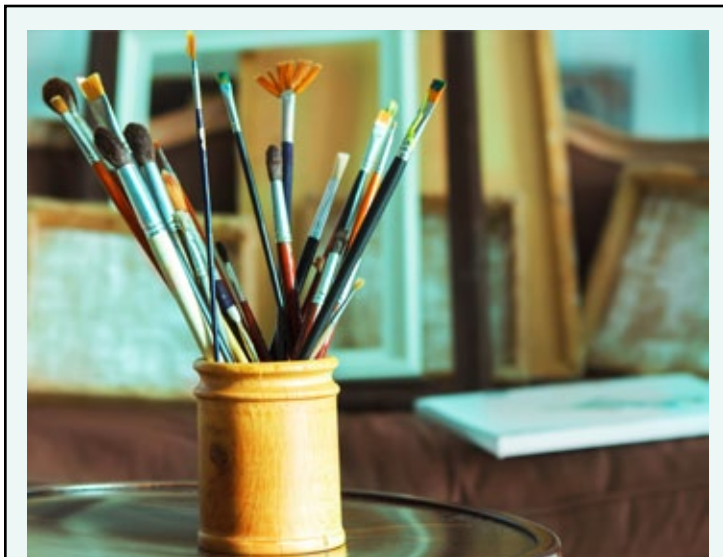
Two-Day Watercolor Workshop by Karen Frey

February 7 - 8, 2015

Firehouse Arts Center, 4444 Railroad Ave., Pleasanton, CA Karen Frey, the instructor, will provide lectures and demonstrations about various aspects of developing a painting from concept to completion. She will touch upon elements that include her specialty wet into wet watercolor techniques, compositions and structures, color theories, values, and one of the many important features as an artist--aesthetic reflection.

The workshop fee is \$199 early bird before December 1, 2014 or \$209 after that. To register on line, go to www.palworkshop4.eventbrite.com. To register by mail, please send name, address, phone, email and your check payable to Pleasanton Art League, c/o Workshops, P.O. Box 23, Pleasanton, CA 94566.

For more information, go to www.pal-art.com.



Are You Able to Walk Through Your Studio?

If the answer is 'no', then do we have a deal for you!
The April 15, 2015 general meeting will be a 'sale' event.
A committee is being formed to create this event.
Members will have tables at which they can
sell excess art supplies or art related items.

If you would like to be part of this planning committee,
please email Carol Husslein at cahusslein@yahoo.com.



board of directors

<i>president</i>	Karen Powers 510.502.6211
<i>co-vice president/membership</i>	Sue Johnston 510.531.5471
	Robert Davidson 510.552.4924
<i>co-chair california shows</i>	JoAnn McMahon
	Fran Osborne
<i>director of programs</i>	Carol Husslein 925.935.6779
<i>secretary</i>	Leslie Wilson 925.935.7529
<i>budget director</i>	Iretta Hunter 925.330.2988
<i>co-chair communications</i>	Sharon Hind-Smith 415.310.8165
<i>directors of workshops</i>	Wendy Oliver 925.280.1944
<i>workshops assistants</i>	registrar: June Hunt 510.525.0965
	publicity: Anne Jacobson 510.339.6916
<i>co-directors of outreach</i>	Sheila Cain 510.845.0863
	Victoria Bianco 925.687.8675

staff

<i>membership/data manager</i>	Anne Jacobson
<i>newsletter editor</i>	Patricia Rosa
<i>bookkeeper</i>	Melissa Alva
<i>audio/visual set up</i>	Annegret Van Gemenen- <i>primary</i> Don Husslein- <i>alternate</i>

volunteer committees

<i>national exhibition</i>	Ruth Miller
<i>community outreach</i>	Carol Smith, Helene Yu-June Rice Mona Rivers-Vasquez Charlotte Huntley Maria Batkova Deb Taylor
<i>mail distribution</i>	Sue Johnston
<i>hospitality</i>	Open, assistant: Open
<i>greeter</i>	Donna Gamel
<i>treasurer assistants</i>	Annette Hodtwalker
<i>video library</i>	Charlotte Morris* Terrie Moore
<i>plein air</i>	Samantha McNally
<i>photographer</i>	Rolando Barrero
<i>panel rental</i>	Barb Bochenek* Pam Howett
<i>cwa webmaster</i>	Efrain Ibarra

*Chair of committee

CWA Opportunities For 2015

Volunteers needed for Board Positions – New Members Welcome!!
This is YOUR organization - please volunteer!

If you have thinking about getting more involved in CWA,
NOW IS A GOOD TIME!

The CWA Nominating Committee is looking for Members who are interested in becoming Board Members in 2015, either to assume a position or to be a Co-Chair/Director. To learn more about the positions, please see the job descriptions on our website (each blue job title is a link) or contact the Board members directly, and they can give you more information.

If you would like to consider volunteering for a Board position, please contact Carol Husslein at cahusslein@yahoo.com.

Board Positions 2015

All positions can be “job-shared” (except Member at Large).

- Director(s) of California Shows - organizes our member shows
- Communications Director(s) - interfaces with social media, local and national print and online media as appropriate
- Program Director(s) - organizes our monthly meetings
- Member at Large: One of our 2 Member at Large positions is available for next year. This is a great way to learn about the CWA “inner workings” if you would like to test the waters on the board.

If you have some time to support YOUR organization,
we need you!!!!

*Thank you,
The Nominating Committee*

Dear Elizabeth...

Questions and answers about watercolor art

Topography of Paper

Watercolor painters often have the experience of paper that dries in an unexpected topography of hills and valleys instead of the desired flat surface. The likelihood of warping increases with paper size; larger paper is more likely to lose flatness and assume a curvilinear surface. Artists have developed many ways to keep paper flat during painting or to work with buckled paper after the painting is finished.

I asked CWA member, Linda Sutton for her strategies to insure flat paper. Linda explained that she often paints on a sheet of Plexiglas. Both sides of the paper are sprayed with water to assure a consistently damp surface. The paper expands as water is absorbed. The paper is then placed on the Plexiglas and smoothed down. The moisture holds the paper in place while the artist paints. The paper often, but not always will dry flat if the paper is left to dry on the Plexiglas.

Linda sprays the back of the paper again to relax the surface if the work dries into a buckle. Once the back is wet, the paper is pressed flat against the Plexiglas and allowed to dry again. As an alternative to Plexiglas, some artists are using foam or wooden boards to keep watercolor paper flat.

During her workshop for CWA, Mary Whyte recommended using a foam board sold as Gatorboard. Dry watercolor paper can be taped or stapled to Gatorboard and will remain flat if painted dry. Techniques that are more complex include using gesso or glue to attach paper to a wood or Gatorboard surface. The paper dries in place over night and is ready for painting the next day.

A simpler technique is just to buy a block of watercolor paper and paint on the block. The painting will dry flat as long as the work dries on the block. The problem with blocks is that size is restricted.

Artists, who wish to paint larger images, need something other than a block of watercolor paper. Curious as to how classical artists prepared paper for painting, I did a little research on John Singer Sargent's watercolors recently exhibited at the Brooklyn Museum of Art. Readers who want to learn more about the Sargent exhibit might read the New Yorker commentary on the show at <http://tiny.cc/3j3jmx>

Archival experts at the Brooklyn museum did extensive research on how Sargent worked with watercolors. Sometimes, Sargent used



Fumee d' Ambre Gris (Smoke of Ambergris) by John Singer Sargent
Watercolor, 1880

pre-stretched watercolor paper. In this technique, paper is thoroughly wetted so that the paper expands. The expanded paper is carefully stretched over a board, nailed or stapled into place, and allowed to dry. As the water evaporates, the paper shrinks to the original size and is now ready for painting. In addition, and like many of us, Sargent used blocks of watercolor paper sometimes buying from Fabriano.

Thanks for reading and send your watercolor questions to ejohns5513@aol.com.

sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is emailed monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, Feb. 10 for the Mar. newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Patricia Rosa at newsletter@californiawatercolor.org or 925.348.1120 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10
3 months: \$750
12 months: \$3000

Benefactor

Half Page/7.5 x 5
3 months: \$450
12 months: \$1800

Fellowship

Third Page/7.5 x 3.25
3 months: \$360
12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)
3 months: \$240
12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)
3 months: \$180
12 months: \$720

Classified

text only: approximately 400 characters, including spaces. \$50/month (free to CWA members and non-profit organizations)

show news

Valley Art Gallery 65th Anniversary Reception and Art Auction, Saturday, October 11, 4:00 - 7:00pm

Auction results and raffle prizes awarded at 5:30pm. Paintings on display and silent bids accepted at the gallery from Tuesday, October 6 through Saturday, October 11, 2014, 11:00am to 5:00pm. Valley Art Gallery, 1661 Botelho Drive, Suite 110, Walnut Creek, CA 94596. Info: www.valleyartgallery.org or (925) 935-4311.

Valley Art Gallery is a volunteer run, non-profit organization that has been representing artists of the Bay Area since 1949. Located in downtown Walnut Creek, the gallery exhibits work in many mediums including oil, watercolor and acrylic paintings, original prints, jewelry, wood, ceramics, photography and pastels.

The Santa Clara Valley Watercolor Society presents their 47th Annual Member Watermedia Art Show

October 3-26, 2014 at the Rose Shenson Community Gallery, at the Triton Museum of Art in Santa Clara. Each member of the society may enter one original watermedia work. Well known artist Robert Semans is the juror for awards for the exhibit. The public is invited to meet the artists at a reception and awards ceremony on Saturday, October 11, 1:00-3:30pm. A paintout will take place at the gallery, Saturday, October 18, 11:00am. The paintout is free, non-competitive, open to the public, and followed at 2:00pm by a show of work and reception. Dick Zunkel will demo his "ink and Wash" technique at 11:00am. Rose Shenson Community Gallery located behind the Triton Museum of Art, 1505 Warburton Avenue., Santa Clara, CA 95050. Open to the public. Info: (408) 247-2438 or www.scvws.org

CALL FOR ENTRIES

6th Annual Signature American Watermedia Exhibition Fallbrook Art Center's 2015 World of Watercolor

Open to all artists who have achieved official signature status in one or more of the one or more established watercolor or watermedia societies in the U.S. Paintings must be watermedia on paper or yupo, have been completed within the past two years, and source material original.

Digital entries only in .jpg format.

Deadline for Entries: November 21, 2014

Juror: Stephen Quiller, AWS-DF, NWS, RMNW,
Society for Painters in Acrylic and Casein

Cash and Merchandise Awards: \$10,000

Opening Reception: Saturday February 7, 2015 5:00-7:00pm

Show Continues Daily: February 8 - March 22, 2015

Download Prospectus at: www.fallbrookartcenter.org

103 South Main at Alvarado | Fallbrook CA 92028
(760) 728-1414

info@fallbrookartcenter.org
www.fallbrookartcenter.org



2015 National Exhibition

Mr. Wiegardt has just received images of 600 paintings by over 300 artists. It is an exciting moment. It feels like it should be a time to slow down and take a breath after Anne Jacobson, Iretta Hunter and I helped many artists enter and checked the status of each entry. But alas, not so....time to work on Acceptance Documents, receiving, storage and a venue and a juror for our 2016 exhibition. The fun never ends! I've kiddingly compared this to hosting a wedding, 9 intense months of planning. Now with over a year under my belt, I think I was spot on. Just imagine if you had 3 or 4 daughters waiting in line to be wed, one each year! Leaves me speechless, well, not quite!

Time to mark your calendars: The Receiving of the shipped paintings will be the week of **November 10 - 14**. I am asking for volunteer help each day. If you have previously been involved in Receiving or would like to learn and experience the excitement of having the first look at the incoming paintings..... **PICK A DAY**. Bring a friend. Iretta or I will personally give you a Receiving Lesson and your job will be to wait for UPS or Fed X to arrive. Bring a book, sketch pad, painting materials to use while you wait. Its fast and fun as the paintings arrive, but there's plenty of downtime as well.

I will also need volunteers to help with checking in the **Hand Delivered** paintings on **Saturday, December 15th**. On **Monday, December 17th** I am hosting an "Awards Party" for Gary Bukovnik. This is a wonderful event, watching how the awards are given and getting a peak inside a great artist's head!

Please check your calendars and see how and where you can help. This is CWA's National Exhibition, not just mine and Iretta's. To thrive and grow our organization needs more of our membership to experience what's going on behind the scenes. This is a perfect way to accomplish that goal. ONLY ONE DAY with plenty of notice; a perfect way to get involved. Email me with your preference.

Lastly the National Committee has been discussing the possibility of an underwriter, sponsor, donor. Does anyone in our organization know how to accomplish this or maybe how to get started? I feel certain that at least one of our members is knowledgeable in this arena. Can you give us guidance?

Ruth Miller

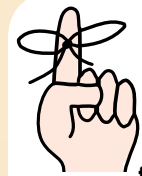
national@californiawatercolor.org

925-837-2818

CWA 2014/15 CALENDAR

CWA MEETINGS & DEMOS

January 15	Gary Bukovnik
February 19	Judy Morris
March 19	Robin Purcell
April 16	David Savellano
May 12	Juanita Hagberg (2nd Monday in May)
June 18	NO MEETING
July 16	Stan Miller
August 20	Melissa Adkison
September 17	Dick Cole
October 15	Dorcas Moulton
November 19	Sal Valencia



Plan ahead!

Submissions for the newsletter must be received by the 15th of the month prior to publication!

November Newsletter

Deadline is October 15th.

Send to newsletter@californiawatercolor.org

CWA Member Show

Boundary Oak

October 16 - December 18
3800 Valley Vista Road
Walnut Creek, CA 94598

Drop Off:

Thursday, October 16 11:00am - noon

Pickup:

Thursday, October 18 11:00am - noon

Chairperson:

JoAnn McMahon
(510) 848-1207
joannm1@me.com

Juror:

Dorcas Moulton

Download Prospectus at:

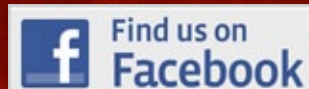
<http://tiny.cc/9tzjmx>

CWA PLEIN AIR DAYS

March 15	Stowe Lake
April 4 (Friday)	Blake Garden
April 19	Baker Beach
May 17	Briones Park
June 21	Heather Farms
July 19	Rodeo Beach
August 16	Santa Cruz
September 20	Half Moon Bay
October 18	Lake Chabot

2015 CWA WORKSHOPS

February 16-20	Katherine Chang Liu
April 20-24	Charles Reid I
April 27-May 5	Charles Reid II
July 16-18	Iain Stewart
September 14-16	Joseph Zbukvic
September 18-20	Joseph Zbukvic (SF)
October 22-24	Mary Ann Beckwith



Photos of Paint Outs, CWA show winners, and Monthly Demos are on www.facebook.com/californiawatercolor