



September 2014

California WATERCOLOR Association

General Meeting • 7:30pm, Wednesday, September 17, 2014 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

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PLEIN AIR
Come paint with us
September 20 in
Half Moon Bay

For details, go to:
www.californiawatercolor.org
on the plein air page.

September Guest Artist Dick Cole, NWS, AWS, CWA, WW



Please give a big CWA welcome to September guest artist Dick Cole. The workshop team enjoyed him so much the last time he was here, we've invited him back to our last workshop for 2014, September 15-18, entitled Re-Imagining the Familiar (see the workshop section of the newsletter for details – space still available).

Dick Cole is an illustrator and watercolorist with over 40 years of experience, and a past president of the National Watercolor Society (NWS). He is a graduate of UCLA and the Art Center College of Design. Dick has worked as a graphic designer, art director, and illustrator in New York, Palo Alto, and San Francisco. An experienced and popular teacher, he has taught painting and illustration at the Academy of Art University, San Jose State University and Foothill College, and is an Artist Member of the California Art Club.

Cole is a master of lights and darks, and has the ability to render the most ordinary, everyday scene in an interesting, imaginative way. He paints en plein air as well as in his studio, working realistically but with “artistic license” to give additional interest to his subjects. He is known for painting the cows and scenery of Sonoma, as well as for his beautiful interiors.

A celebrated and collected artist, his recent fine arts awards include:

- Gold Metal/Best of Show in our own CWA 2000 National Exhibition
- National Watercolor Society 2000 Show and traveling exhibition

- Blue Ribbon, Best of Show 2001 Grand National Exposition, San Francisco Cow Palace
- NWS Watercolor West Award for best transparent watercolor, 2001
- Watercolor West Founder's Award, 2003
- NWS National H.K. Holbein Award, 2003
- American Watercolor Society Ogden and Mary Pleissner Award, 2004
- NWS/PWS Side By Side, best in show, 2004
- CWA National, Charlotte Huntley Award, 2005
- Sonoma Plein Air, 2005
- Sonoma Valley Museum of Art Biennial, 2005
- American Watercolor Society Elsie & David Wu Ject – Key award, 2006
- National Watercolor Society Past Presidents Award, 2006
- Best of Show, Northwest Watercolor Society, May 2009
- Watercolor West National Show, Best of Show Award, 2010
- Watercolor West National Show, NWS Reciprocal Award, 2010
- Sonoma Plein Air, Artist's Choice Award, 2010
- Bronze Medal, Watercolor West, 2011

Cole and his work have also been featured in numerous art magazines, including the June/July 2004 issue of International Artist Magazine in a Watercolor Interiors Article, in an American Artist Magazine July 2006 feature article, in the June/July 2010 Watercolor Artists Magazine, and the Southwest Art magazine article on Watercolor interiors in 2012.

He continues to exhibit and was the featured artist for the California Art Club History of California Landscape Exhibit at the California Historical Society in 2011. Cole is currently represented by Galleries in California, Washington, Pennsylvania, and Texas. His work is widely collected throughout the United States.

A fourth generation Californian, Dick has traveled widely, has a passion for jazz and classical music, and enjoys fly-fishing and writing poetry. He is a Sonoma resident who shares his home and studio with his two small spoiled dogs, Max and Tipper.





newsletter deadline info

The deadline for placing items
in the October newsletter is the
15th of September.

Send articles and photos by disk,
email, fax or in writing to:

Patricia Rosa

newsletter@californiawatercolor.org

5499 Wilke Dr.

Concord, CA 94521

Ph: 925.348.1120

eFax: 413.375.1851

membership/ data manager

Mail all changes of address,
phone number and email to:

Anne Jacobson

cwa.data@gmail.com

c/o CWA P.O. Box 4631

Walnut Creek, CA 94596

monthly meetings

Meetings are held the third
Wednesday of each month
(except June and December)
at 7:30pm,

Shadelands Center

111 N. Wiget Lane

Walnut Creek, CA

(NW corner of Wiget Lane and
Ygnacio Valley Road).

cwa workshop info

Wendy Oliver

925.280.1944

June Hunt

510.520.3802

Anne Jacobson

510.339.6916

e-newsletter info

To receive this newsletter electronically
please send a note to our Data Manager
with the email address at which you wish
to receive the newsletter.

from the president

Summertime When The Living is Easy

I hope your summer was grand. This letter is
really short in the hopes that you are able to stretch
out your summertime just a bit longer, give yourself
time to enjoy the CWA Newsletter, and play in the
creative world of watercolor art.

Thank you for being a part of CWA.

Karen Powers, CWA President

Board Positions Available for 2015

CWA Members:

CWA is looking for members who might be interested in one of the following board
positions, either alone or with a co-chair, for the 2015 Board of Directors.

- California Shows Director
- Communications Director
- Programs Director

Also needed for 2015 is a Member at Large, who helps out as needed for
board activities.

If you are interested, please read the description of the positions by visiting our
website, <http://tiny.cc/f6x3kx>. This link takes you to our Board, and each of the titles
is a clickable link, with a description of the position's responsibilities.

If you are interested or have any questions, please contact
Carol Husslein at cahusslein@yahoo.com.

DICK COLE FINAL 2014 WORKSHOP



Dick Cole, NWS, AWS, CWA, WW

Re-Imagining the Familiar

September 15 -18

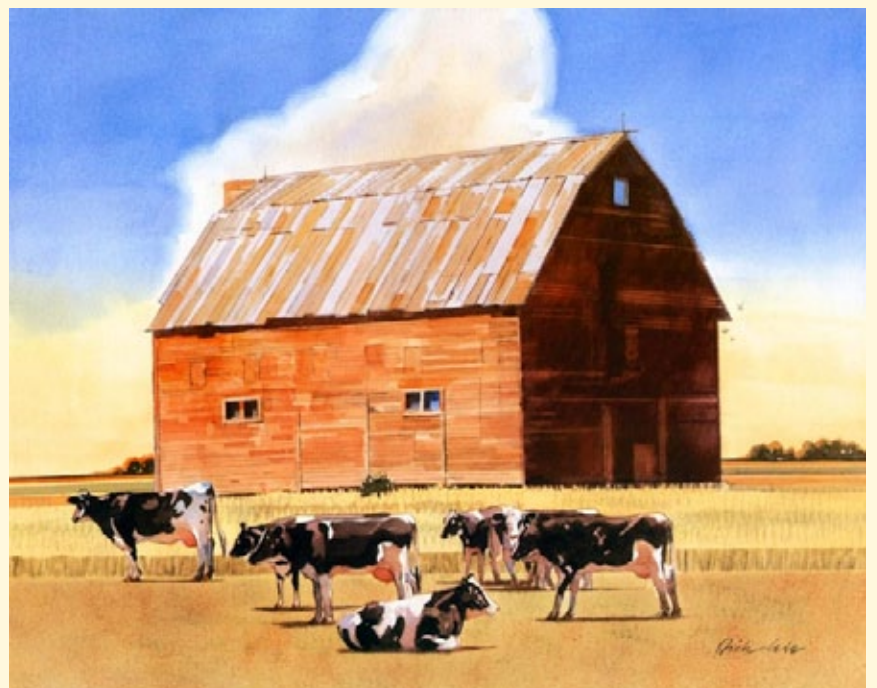
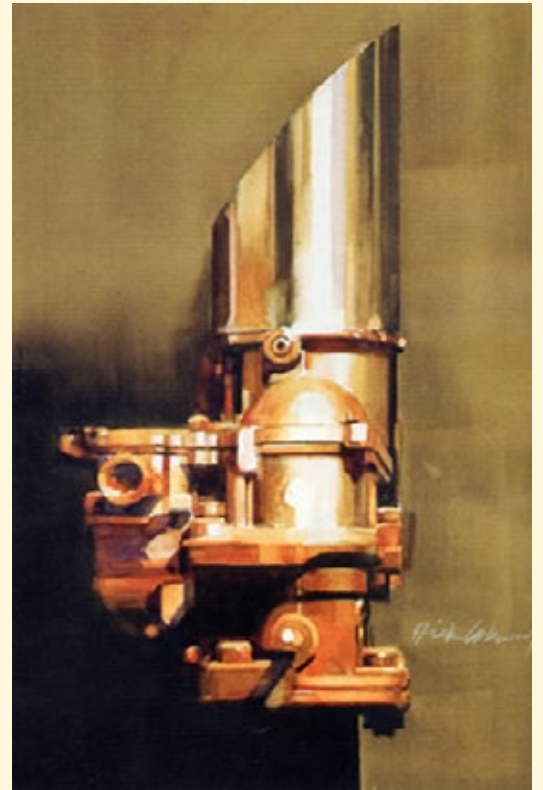
All Levels Welcome

Dick Cole's workshop is designed to explore new materials and to utilize them in a new and different manner. There will be a concentration on value study and composition. We will be using photos for reference, but not to slavishly copy, but rather as an inspirational starting point. Our subject matter will include the figure, still life and urban landscape. Dick will do a demo every morning based on the day's assignment. The objective will be to paint freely without fear or trepidation, and to bring our individual personalities to bear on each painting. Dick's adheres to only rule and that is that water runs downhill. His goal is to make the workshop experience inspirational as well as enjoyable.

This workshop will be held at Cal State East Bay in Concord, California. The prices for this 4-day workshop are: CWA members \$440, non-CWA \$495. To read more about Dick, see this month's cover article or go to his website, www.dickcolewatercolors.net.



DICK COLE
Re-Imagining
the Familiar
(Space Still Available)



member news

Ruth Miller's Up Powell received a prize in San Diego Watercolor Society's International Exhibition. The reception is being held on October 3. They have a beautiful gallery. Worth a visit when you are in the area.

Sayeko Nakamura's painting "End of Summer" was accepted into the San Diego International Exhibition. The exhibit will run the month of October at their Gallery at 28925 Dewey Road, San Diego, California. Reception will be held the evening of October 3, from 5:00-8:00pm.

Tony Segale invites you to come see The Holy Mountain Exhibit at his Double Dip Gallery. The Holy Mountain Series, a series of different out looks of what Tony has named The Holy Mountain. The exhibit starts during the First Friday Art Hop on September 5 at 6:00pm. The Gallery is a unique concept, mixing fine art and Gunther's Ice Cream from Sacramento. You can enjoy a milkshake, sundae, or just a simple scoop of ice cream while walking around the gallery and viewing the wonderful paintings of local artists. Double Dip Gallery is located at 222 W. Pine Street, across from City Hall in downtown Lodi.



Up Powell by Ruth Miller

workshop corner

David Savellano

Combine Art and Travel with David Savellano in Italy June 4 -18, 2015. Imagine 14 magical days... Savor a gelato in an Umbrian village cafe and panoramic views of Assisi- and along the way discover the legend of St. Francis of Assisi while sketching and painting every day. The combination of travel sketching and painting gives you the best of both worlds; the immediacy of travel sketching and the spontaneity of plein air painting. Attend an informational slideshow November 15, 2014, 1:00 to 3:00pm at Frank Bette Center for the Arts, 1601 Paru St., Alameda, California, presented by La Romita Director Edmund Zimmerman.

Email an RSVP or ask questions of David Savellano at eastshoreart@comcast.net

If combining art and travel appeals to you, enroll today. Go to <http://tiny.cc/2e63kx> for registration information

Karen Frey Workshop

Karen Frey will be teaching "Eat, Sleep, Paint"; a workshop at La Romita in the beautiful Umbrian region of Italy from May 4 - 18, 2015. Our focus will be on both painting en plein air and developing a sketchbook. For more information contact Karen Frey at blumule@att.net or (510) 652-9837. To learn more about La Romita visit their website at laromita.org.

Nancy Roberts

Nancy Roberts will offer two two-day workshops in Brentwood this Fall. Draw and Paint Buildings with Confidence meets Saturdays, October 18 and 25, 1:00 to 4:00pm, and Exploring Color Harmonies meets Saturdays, November 8 and 15, 1:00 to 4:00pm. The fee for each workshop is \$75. Classes are held at the Delta Gallery of the Arts, 2485 Sand Creek Rd. in the Streets of Brentwood shopping center. For workshop details visit www.nancyrobertsstudio.com and click on "classes", or email Nancy at nrobertsart@sbcglobal.net. To register call the gallery at (925) 516-5935.



board of directors

- president* **Karen Powers** 510.502.6211
co-vice president/membership **Sue Johnston** 510.531.5471
Robert Davidson 510.552.4924
co-chair california shows **JoAnn McMahon**
Fran Osborne
director of programs **Carol Husslein** 925.935.6779
secretary **Leslie Wilson** 925.935.7529
budget director **Iretta Hunter** 925.330.2988
co-chair communications **Sharon Hind-Smith** 415.310.8165
directors of workshops **Wendy Oliver** 925.280.1944
workshops assistants registrar: June Hunt 510.525.0965
publicity: Anne Jacobson 510.339.6916
co-directors of outreach **Sheila Cain** 510.845.0863
Victoria Bianco 925.687.8675

staff

- membership/data manager* Anne Jacobson
newsletter editor Patricia Rosa
bookkeeper Melissa Alva
audio/visual set up Annegret Van Gemenen-*primary*
Don Husslein-*alternate*

volunteer committees

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community outreach Carol Smith,
Helene Yu-June Rice
Mona Rivers-Vasquez
Charlotte Huntley
Maria Batkova
Deb Taylor
mail distribution Sue Johnston
hospitality Open, assistant: Open
greeter Donna Gamel
treasurer assistants Annette Hodtwalker
video library Charlotte Morris*
Terrie Moore
plein air Samantha McNally
photographer Rolando Barrero
panel rental Barb Bochenek*
Pam Howett
cwa webmaster Efrain Ibarra

*Chair of committee

July Guest Artist Stan Miller

Miller's Landscape, Portrait and
Seascape completed after demo.



Dear Elizabeth...

Questions and answers about watercolor art

The question this month is how might an artist choose shows or galleries to approach as a venue for showing work. The question is important because although I might work alone to produce art, the second aspect of being an artist is showing work. I might start by tentatively showing my work to family and close friends, but ultimately, like most artists, I would like to show my work to a larger circle of viewers.

Showing artwork takes a certain amount of courage. Entering an open show means inviting comments from viewers. Entering a competitive show means possible rejection from a judge. So, how do I decide where to put my energies?

I had an opportunity to ask Skip Lawrence to consider the question. Lawrence is a watercolor painter and teacher, who has been a working artist for many decades. Visit his website for insights (<http://skiplawrence.com>).

Lawrence offered the following advice. "If you are going to enter a show, enter a show where you respect the judge. Then, you submit what you think is your very best work." Skip went on to say, "don't try to second guess the judge." He explained that "if you paint something to please the judge, you will not get honest feedback about your work." Submitting your best work insures the judge will see your most representative work. However, defining your best work requires self-evaluation.

Skip continued, "People make the mistake of relying on the judgment of others too much." Self-evaluation is a powerful aspect of becoming a stronger painter. Lawrence suggests that applying self-evaluation requires some working criteria.

Consider what ideas are driving the work. Alternatively, as Lawrence phrased the question, "do I have an idea? Something as simple as color and shape can be the idea. But what ideas are central to the painting?"

As you think about the ideas in a painting, ask what elements dominate the painting. Is the image predominantly light or dark conveying a mood? Does one color dominate? Each color has an emotional temperature. A predominantly red painting will feel different than a painting that is neutral ochre. Are the details busy and sharp with detail or not clear? What shapes are visible? Are shapes large, medium sized, or small? Are shapes organic or geometric? The dominant elements in the painting express the feeling.



Two Doors by Skip Lawrence

Are shapes interesting? If not, how can the painter make shapes interesting? What is going on inside the shapes? Are the surfaces rough or smooth? As Skip explains, "design is a lot of one thing, and a small amount of something different." How is design functioning in your painting? Often, the small amount of something gains the viewer's attention.

Finally, Skip advises that painters ask themselves two questions that I am paraphrasing here. What can I add to a painting that is uniquely mine? What have I done in a painting that merits someone taking time to view my painting?

As you consider the advice from Lawrence, I am including one of his paintings. The painting above is titled "Two Doors." Next month, I will continue to gather insights on showing artwork.

Thanks for reading and send your watercolor questions to ejohns5513@aol.com.

sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is emailed monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, Feb. 10 for the Mar. newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Patricia Rosa at newsletter@californiawatercolor.org or 925.348.1120 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10
3 months: \$750
12 months: \$3000

Benefactor

Half Page/7.5 x 5
3 months: \$450
12 months: \$1800

Fellowship

Third Page/7.5 x 3.25
3 months: \$360
12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)
3 months: \$240
12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)
3 months: \$180
12 months: \$720

Classified

text only: approximately 400 characters, including spaces. \$50/month (free to CWA members and non-profit organizations)

show news & more

The Watercolor Artists of Sonoma County (WASCO) 20th Annual "Aqua Areas" Art Show

The Watercolor Artists of Sonoma County (WASCO) is hosting their 20th annual "Aqua Areas" art show at Coddington Mall, Santa Rosa, California, for ten days from September 12-21, 2014. This is the largest "all watercolor and water media" showcase in the North Bay. Exhibiting consistently high quality art, this long-running show has developed a faithful following of art lovers. This impressive juried and judged show is a display of some of the best watercolor and water media paintings in our area. This popular show is free and open to the public from 10:00am to 8:00pm, Monday through Saturday, and from 11:00am to 6:00pm on Sunday. Live watercolor demonstrations will take place Saturdays and Sundays from 1:00 to 4:00pm. The opening reception and awards presentation will be held on Sunday, September 14 from 4:00 to 5:30 p.m. and is open to the public.

For further information contact Joan Wale, WASCO Aqua Areas Show Chairperson, mjwale@aol.com, (707) 433-6714.

CALL TO ARTISTS:

Sam and Adele Golden Foundation for the Arts Residency Application

A 4-week exploration for any artist who is passionate about painting and exploring their materials!

Like us on Facebook to see the artists-in-residence in action!

Application Deadline for 2015 Residencies: September 15, 2014

For application go to <http://tiny.cc/qr23kx>



Colors of Nature.com – earth-friendly, vegan art supplies and artists' paint. Our watercolor paint comes in pots or tubes and is made from plant ingredients, earth pigments and they are free from petroleum. We provide earth-friendly and vegan art supplies: pigments, mullers, Hahnemühle paper, EcoPaper, encaustic pucks, oil paint and brushes. Colors of Nature.com is safe for you, your kids and the environment!

The City of San Ramon is seeking artists to exhibit in the Lindsay Dirx Brown Gallery, Alcosta Senior and Community Center Gallery and the Main Library Gallery for the 2015 Calendar year.

For gallery information and application go to <http://tiny.cc/y923kx>

Deadline to apply is September 4. Individuals, pairs and groups are encouraged to apply.

For more information: email rhilst@sanramon.ca.gov or call (925) 973-3372



California Watercolor Association's 45th National Exhibition Deadline



Melanie Lacki, Cherries Jubilee

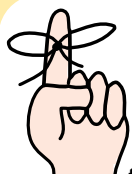
Call for Entries Deadline - September 5, 2014

Exhibition Dates: Jan. 15 - Feb. 21, 2015 * Harrington Gallery, Pleasanton, CA
\$12000 in Awards * Prospectus: <http://www.californiawatercolor.org/national.php>
Contact: Ruth Miller, national@californiawatercolor.org

CWA 2014 CALENDAR

CWA MEETINGS & DEMOS

January 15	Gary Bukovnik
February 19	Judy Morris
March 19	Robin Purcell
April 16	David Savellano
May 12	Juanita Hagberg (2nd Monday in May)
June 18	NO MEETING
July 16	Stan Miller
August 20	Melissa Adkison
September 17	Dick Cole
October 15	Dorcas Moulton
November 19	Sal Valencia



Plan ahead!

Submissions for the newsletter must be received by the 15th of the month prior to publication!

October Newsletter

Deadline is September 15th.

Send to newsletter@californiawatercolor.org

CWA Member Shows

Alameda Library

August 31 - September 28

Pickup September 28, 9-1

Reception Wednesday,

September 3, 6-8pm

Boundary Oaks

**Exact dates to be determined
tentatively October - December**

More information to come.

CWA WORKSHOPS

February 17-21	Judy Morris
April 17-19	David Savellano
June 19-21	Mary Whyte
July 14-18	Stan Miller
August 14-16	Jeanne Vodden
September 15-18	Dick Cole

CWA PLEIN AIR DAYS

March 15	Stowe Lake
April 4 (Friday)	Blake Garden
April 19	Baker Beach
May 17	Briones Park
June 21	Heather Farms
July 19	Rodeo Beach
August 16	Santa Cruz
September 20	Half Moon Bay
October 18	Lake Chabot



Photos of Paint Outs, CWA show winners, and Monthly Demos are on www.facebook.com/californiawatercolor