



July 2015

California WATERCOLOR Association

General Meeting • 7:30pm, Wednesday, July 15, 2015 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

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PLEIN AIR

Come paint with us

July 25

at San Pablo Reservoir
in El Sobrante

For details, go to:

www.californiawatercolor.org
on the plein air page.



Grace Church by Iain Stewart

July Guest Artist Iain Stewart, NWS

Our CWA guest artist for July is Iain Stewart, who will be here giving a workshop entitled *Light in Watercolor*. Stewart is an award-winning watercolor artist and architectural illustrator, and a signature member of the National Watercolor Society whose work has received numerous awards in international competition. He is a sought-after juror and workshop instructor. Also well known as an architectural illustrator with an international clientele, Iain maintains a studio in Opelika, Alabama. He is also an Adjunct Professor at Auburn University.

Stewart has taught watercolor classes and participated in exhibitions across the US as well as in France, Scotland, Canada, Thailand, and Belgium. His work has received numerous awards in American and international competitions.

Stewart's paintings have been published in *Southern Living*, *Cottage Living*, *Better Homes and Gardens*, *The Robb Report*, *Watercolor Artist Magazine* and the French publication *Pratique des*

Arts in addition to numerous regional and local publications. Iain also had a feature article in *The Art of Watercolor*, the world's premier water media publication, in the March 2013 issue and he was featured in *Watercolor Artist's* July 2013 issue.

Iain understands that learning to take creative license with photos is not easy. He has a DVD series, *Iain Stewart's Light in Watercolor Painting Collection*, which teaches students how to change the light, mood, and composition of reference photos to paint the desired watercolor landscapes, no matter the original inspiration.

His DVDs show students how to paint a seascape, landscape, and a cityscape, analyzing photographic references and making adjustments along the way. In these DVDs, Iain also shares his best tips for bringing the joy and spontaneity of sketching to your studio work, as shown in an article in the *Watercolor Artist* June 2014 issue.

continued on page 2

Artist's Statement

"I rely on instinct a great deal and endeavor not to imbue any false grandeur to the choices I make when working. The lion's share of my work is done alla prima as my real struggle in painting is to capture the initial vision for any given piece. I am most often motivated by capturing a definitive lighting condition and how it influences shape and value rather than faithfully representing the subject as witnessed. Watercolor is uniquely suited for this task as 'light' is reserved from the first brush strokes and must be protected throughout the painting process.

The underlying narrative in my work is not based on any theme in particular but quite simply how 'place' is inhabited and used daily.

I often use remembered atmospheric and lighting conditions in my work and would say that I paint from life and memory simultaneously. My watercolors are not only a translation of what I see, but more importantly, an expression of how I choose to view the world."

Please enjoy these other works from Iain Stewart, and join us for our July General Meeting!



Thurlow Dam, Tallahassee Alabama



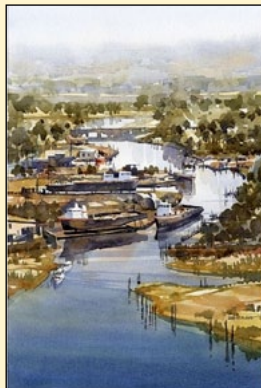
Istanbul from Pierre Loti Hill



Grace Church



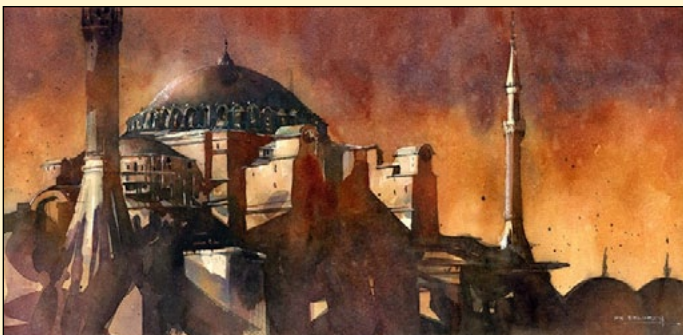
Apse End Notre Dame



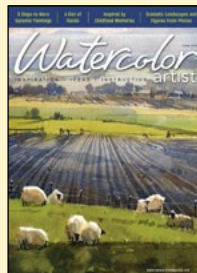
Decatur Street, New Orleans



5th Avenue in the Rain



Ayasofya



Fife Sheep



Recent Awards And Recognitions:

"Apse End Notre Dame" selected for the China/NWS Small Image Exchange, held in conjunction with the Shenzhen International Biennial Exhibition.

"Decatur Street, New Orleans" awarded 1st Place in Watercolor Magazine's "What do you love" Competition.

"Thurlow Dam, Tallahassee Alabama" honored with a Purchase Award from the National Watercolor Society

"5th Avenue in the Rain" selected for inclusion in the Shanghai Zhujiajiao International Watercolour Biennial Exhibition

Signature American Watercolor Exhibition at The Fallbrook Art

"From the Bosphorus-Istanbul" selected for the Southern Watercolor Society Exhibition in Kerryville, TX

"Grace Church" in American Watercolor Society's 146th Annual International Exhibition

"Fife Sheep" was chosen for the cover of the June 2014 issue of Watercolor Artist with a feature in the magazine



newsletter deadline info

The deadline for placing items
in the August newsletter is the
15th of July.

Send articles and photos by disk,
email, fax or in writing to:

Patricia Rosa

newsletter@californiawatercolor.org

5499 Wilke Dr.

Concord, CA 94521

eFax: 413.375.1851

membership/ data manager

Mail all changes of address,
phone number and email to:

Anne Jacobson

cwa.data@gmail.com

c/o CWA P.O. Box 4631

Walnut Creek, CA 94596

monthly meetings

Meetings are held the third
Wednesday of each month
(except June and December)
at 7:30pm,

Shadelands Center

111 N. Wiget Lane

Walnut Creek, CA

(NW corner of Wiget Lane and
Ygnacio Valley Road).

cwa workshop info

Wendy Oliver

925.280.1944

June Hunt

510.520.3802

Anne Jacobson

510.339.6916

e-newsletter info

To receive this newsletter
electronically please send a note to
our Data Manager with the email
address at which you wish
to receive the newsletter.



from the president

Risky Business

Not to be confused with the 1983 movie starring Tom Cruise, our John Muir member show coming up in August is about pushing us out of our comfort zone. (Ok, maybe it is a bit like the movie!)

When we create the same old paintings, using the same palette, the same paper, the same brush strokes, the same subjects, the same style, the same frames, the same matts...well by now you get the picture. There is no excitement. There is no challenge. It's same old, same old. We get bored with our own work. Hmmmmmm maybe other people are bored with our work also!

Why take a workshop if you are not going to use any of the new and different techniques demonstrated? Why buy magazines to see what other artists do? Why view DVDs or painting shows on TV if you're not going to try any of the new ideas presented to you? Heck, why even go to art galleries and museums if the works in front of you are not going to inspire you to do something new and different?

CWA is encouraging you to "change it up" and enter our Risky Business show. Show us something different. We can't wait!

Go to the CWA website, Shows/Exhibitions tab, California Shows for detailed entry information.

Sincerely,
Carol Husslein



2015 watercolor workshop series

California Watercolor Association

The only 2015 workshop still available for sign-ups is the Mary Ann Beckwith, October 22-24 | Brush and Beyond | All Levels



Mary Ann Beckwith,
AWS/NWS

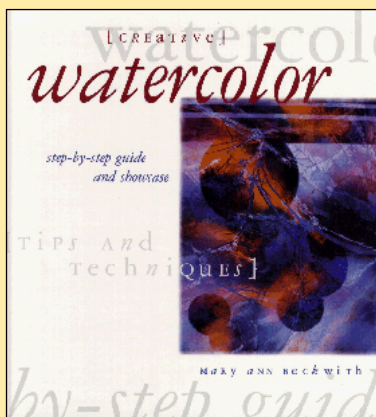
3 Days | October 22-24,

Brush and Beyond | All Levels

Members \$395

Learn more about Mary Ann at
www.maryannbeckwith.org

Mary Ann's workshop "Brush and Beyond" is an art-altering experience! The energy filled days explore creative methods of watermedia application, including the building layers with texturing and collage, and experimenting with new materials.



member news



The Blue Canopy (New Tin's Market)
by Beth Bourland

Beth Bourland has a solo show, "Colors of Chinatown," July 4 to August 27 at Piedmont Gardens Retirement Community, 110 41st St., Oakland. Viewing hours: 8:00am to 9:00pm, 7 days a week, main corridor.



Do Ya Feel Lucky?" by Beth Bourland



Bonnie Joy Sedlak watercolors were juried into the California Art Club "The Spirit of Adventure" exhibit hanging at the Altadena Town & Country Club in Pasadena (May 29 – September 22) and the Santa Cruz 85th Annual Statewide Landscape show (June 5 – July 5)

Navajo Sky by Bonnie Joy Sedlak



Malibu Lagoon by Larry Cannon, CWA

Larry Cannon, CWA is pleased to announce that he has been elected to Signature Member status in the American Society of Marine Artists (ASMA).



Bus Boy by Ruth Miller

Ruth Miller's painting "Bus Boy" was accepted into a new show, "Seeing Red" opening at the Danville Village Theater Art Gallery in Danville this month. The show runs into August.



Moondancer by Robin Purcell AWS, NWS

Robin Purcell AWS, NWS, is very pleased to share that ZHOU Tianya has juried this painting into the NWS/China Small Image Exchange. It is one of 100 American paintings that will be traveling for the next year between California and Shenzhen China in conjunction with the Shenzhen International Watercolor Biennial Exhibition is at the Shenzhen Art Museum, December 5, 2015 to January 10, 2016 and then NWS Gallery July 30 to August 28, 2016.



Plan ahead!

Submissions for the newsletter must be received by the 15th of the month prior to publication!

August Newsletter
Deadline is July 15th.

Send to newsletter@californiawatercolor.org

Call for Entries

CWA's 46th National Exhibition



Butch & Roy by Dick Cole

Venue:

Academy of Art University, S.F.

Dates:

January 4 – February 28, 2016

Entry Deadline:

September 1, 2015

Awards Juror:

Dick Cole

Prospectus: www.californiawatercolor.org

To enter, register or log in to your personal profile



2016 NATIONAL EXHIBITION JUROR INSIGHTS

I am positive that every exhibition artist and viewer has second-guessed a juror. They wonder why some paintings are chosen and why others are not. I thought it would be insightful and fun to report just what they are thinking as they select a show of the caliber of CWA's National Exhibition. After reading their words, I think you'll find the emotional story in a painting is as important as the technique of the artist. Lesson learned: Enter CWA's 2016 National Exhibition. You just never know!

Thank you, artists, for sharing your thoughts with us.

Ruth Miller, National Director, national@californiawatercolor.org

"Listen to your painting....do not paint whatever it is that inspires you, but paint the inspiration itself. Fancy words? I mean if I am stopped in my tracks by a particular scene and I feel a painting coming on, remember the painting shouldn't be a copy of the sight or scene but rather my interpretation, reaction to it. That is where the art is found. Let memory and instinct guide you to make choices as you paint. Shut out the world, turn down the volume in your mind and listen to your painting."

Thomas Schaller

"When selecting an exhibition the first criteria is of course technique. For me it must look effortless and give no impression of the difficulty or sweat that went into conception or execution. Then comes the hard part - trying to decide what next separates excellence from excellence. Because of the very subjective nature of art and what makes one respond, it is something quite personal. I look for those paintings than make my heart beat faster. I hope that I have explained the unexplainable."

Gary Bukovnik

"Basically I look for these qualities, in this order, regardless of subject matter: Strong Design (Excellent shape/value construction, edge quality, an understanding of the use of Color). The willingness to take advantage of the intrinsic qualities of the medium. Personal Interpretation."

Eric Weigardt

"Paintings that stand out and grab my attention are those that reveal the artist's unique vision, creative imagination, or a compelling story."

Elaine Dily-Birnbaum

"When I jury a show, I look for paintings that first attract my attention with outstanding design, great color chords, meaningful content or an unusual view of an ordinary subject. I call it the '5-inch view.' I want to see what I call 'eye entertainment.'"

Judy Morris, Watercolor Artist, February 2015

"I find that technical skill, creativity and composition go hand-in-hand when viewing paintings, and in the end it's as much about emotion as any technical quality a work may possess. I can only say that it needs to be more than itself; it should make me want to look deeper, seek what the artist is trying to say, and spend more time with it."

Iain Stewart, Watercolor Artist, February 2015



board of directors

<i>president</i>	Carol Husslein 925.935.6779
<i>co-vice presidents/membership</i>	Sue Johnston 510.531.5471
	Robert Davidson 510.552.4924
<i>national exhibition</i>	Ruth Miller 925.631.6673
<i>chair california shows</i>	Liz Johnston 925.988.0450
<i>co-directors of programs</i>	Marilyn Miller 925.631.6673
	Betsy Trtek 925.825.4371
<i>secretary</i>	Leslie Wilson 925.935.7529
<i>budget director</i>	Iretta Hunter 925.330.2988
<i>communications director</i>	Open
<i>co-directors of workshops</i>	Wendy Oliver 925.280.1944
	Phyllis Brady 925.855.8532
<i>workshops assistants</i>	registrar: June Hunt 510.525.0965
	publicity: Anne Jacobson 510.339.6916
<i>co-directors of outreach</i>	Sheila Cain 510.845.0863
	Victoria Bianco 925.687.8675

staff

<i>membership/data manager</i>	Anne Jacobson
<i>newsletter editor</i>	Patricia Rosa
<i>bookkeeper</i>	Melissa Alva
<i>audio/visual set up</i>	Unfilled

volunteer committees

<i>community outreach</i>	Carol Smith
	Helene Yu-June Rice
	Mona Rivers-Vasquez
	Charlotte Huntley
	Deb Taylor
<i>mail distribution</i>	Sue Johnston
<i>hospitality</i>	Open, assistant: Open
<i>greeter</i>	Donna Gamel
<i>treasurer assistants</i>	Annette Hodtwalker
<i>video library</i>	Charlotte Morris*
	Terrie Moore
<i>plein air</i>	Samantha McNally
	Andrea Baron
<i>photographer</i>	Rolando Barrero
<i>panel rental</i>	Barb Bochenek*
	Pam Howett
<i>cwa webmaster</i>	Efrain Ibarra
<i>members at large</i>	Susan Scolnick
	Dmitry Grudsky

*Chair of committee

workshop corner

The Sixth Annual Women's Art Discoveries Retreat

Ever think about starting your very own painting journal? For refining ideas. Delving deeper. Discovering. Exploring. Collaboration. Abstraction. Nurturing the creative spirit. Come along with Elaine Frenett and Jean Warren as we plunge into new ways of seeing and learning at the Women's Art Discoveries Retreat, September 13-18 at Lake Alpine Resort near Bear Valley in the Sierras. All-inclusive: meals, lodging; workshop. <http://tinyurl.com/15uwa7d>
Contact Elaine: (541) 944-2196 or Jean: (707) 875-9240

PAL Workshop 2015 – Gerald Brommer

Developing Unique Surfaces for Watermedia Work

The Pleasanton Art League is proud to bring back World Renowned Watercolorist, Gerald Brommer to the Firehouse Art Center in Pleasanton, CA. The attached flyer is for Workshop scheduled for September 2015. September 18, 19, & 20, 2015 from 9:30am to 4:30pm, at Firehouse Arts Center 4444 Railroad Ave., Pleasanton, CA. To register on line, go to <http://tiny.cc/9zfznx>. To register by mail, please provide name, address, phone, email and mail it with your check payable to Pleasanton Art League, c/o Workshops, P.O. Box 23, Pleasanton, CA 94566.

ANNOUNCING...

MARJORIE FISCHER MEMORIAL AWARD 2016 CWA NATIONAL EXHIBITION

BOOK SALE of over 100 BEAUTIFUL HARD BACK WATERCOLOR BOOKS from well known contemporary watercolor artists, new condition, property of Marjorie Fischer, deceased July 15, 2011.

Story: Late last year a friend of mine, Diane Crowley, presented me with over 100 books that were donated to the Walnut Creek Library. It turned out that the Library couldn't handle any more books. Diane asked me if CWA could make use of the books through our programs.

I found Marjorie's name in several of the books and started the research to find her – name search, which led to my search for obituaries through the Contra Contra Times. Eureka! I found Marjorie Fischer's obituary which described her passion for the arts and memberships in many art associations, including CWA. She attended numerous watercolor workshops and exhibited her paintings all over the San Francisco area and beyond.

From the obituary, I was able to contact her son, Jack Fischer, and her husband of 60 years, Jack Fischer, and suggested that it would be a great idea to honor Marjorie with an award funded by the sale of her collection of watercolor books.

Therefore, we are hoping our members will participate in the book sale to be held at the July and August General Meetings. I will have the books at a table for you to browse and purchase at reasonable prices to fund this honorary award in the name of Marjorie Fischer! I know you will be amazed at the quality of these books and their well known authors!

Leslie Wilson, CWA Board Secretary

Dear Elizabeth...

Questions and answers about watercolor art

Send your watercolor questions to ejohns5513@aol.com

A painter who reflects love of place

Recently, I visited Alaska and discovered Rie Munoz, an Alaskan painter, who worked in watercolor and other media. Rie started working in watercolor during the 1970s. The artist died at 93 in the spring of 2015 leaving a legacy of illustrations, posters, paintings and other art that document her love of Alaska and the people, who live there.

In early 1950, Rie, who was born in Southern California, planned a trip to the most exotic location that she could afford. Rie traveled by steam ship up through the inside passage to visit Alaska when the population of Juneau was seven thousand and before Alaska became a state. I just returned from a similar passage to Alaska. The trip through the inside passage and through Glacier National Park was beautiful beyond words. In later years, Munoz explained that her visit to Alaska changed the course of her life. Landing in Juneau, she decided to stay if she could find a job in one day. Munoz was successful and was so enchanted by the land and people that she decided to stay permanently. After a few years, Rie married Juan Munoz, who she met while working in Juneau. The couple accepted a teaching position on isolated Kings Island. Juan would work as a prospector, in addition to teaching school with Rie.



Rie Munoz "Whales in the inlet" watercolor painting 1998

By, 1972, Rie was working as an artist full time. Her son recalls the clothes line tours of Alaska where Munoz displayed her work by pinning paintings up on a clothesline. She sold most of her original paintings for thirty or forty dollars. The paintings would be worth more today. Munoz developed a skill for posters and other graphic work. Watercolor and printmaking became a logical choice of media.

Rie never forgot her years on King Island and the drawings she developed there. Munoz illustrated "King Island Christmas" written by her friend Jean Rogers and published in 1998 (available today on Amazon, <http://tiny.cc/hxgtzx>). The story and images in the book became the basis for a musical celebration (<http://kingislandchristmas.com/>) .



Rie Munoz: Both Sun and Moon belong to Women.1999

Munoz developed a unique style that might be considered illustrative in nature. Her work is expressive and colorful and she uses the watercolor medium to great effect. In addition, her work has been adapted to many different venues including a musical production. Rie's work is sold in over 100 galleries throughout Alaska and the lower forty-eight states. Paintings by Munoz have been featured in several small museums. Posters and cards are available in many locations and especially in Juneau, her home for many years.

For me, her paintings and drawings reflect an exuberant love of place. The theme of place and how place shapes the people and stories about the people are the key to Munoz's work. The images convey a sense of optimism and wonder that attract a broad audience of appreciative viewers.

As I reflect on her work, I identify with some of Rie's qualities. Her commitment to watercolor, which did not start until she was well into her fifties and her status as a woman artist both resonate with me. I consider Rie's long life as a highly productive artist and wonder what insights I might transfer to my own work.



sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is emailed monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, Feb. 10 for the Mar. newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Patricia Rosa at
newsletter@californiawatercolor.org
for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10
3 months: \$750
12 months: \$3000

Benefactor

Half Page/7.5 x 5
3 months: \$450
12 months: \$1800

Fellowship

Third Page/7.5 x 3.25
3 months: \$360
12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)
3 months: \$240
12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)
3 months: \$180
12 months: \$720

Classified

text only: approximately 400 characters,
including spaces. \$50/month (free to CWA
members and non-profit organizations)

show news

CALL FOR SUBMISSION: "Secret"

National Juried Exhibition - at Arc Gallery, San Francisco

CATEGORIES ACCEPTED: Sculpture, painting, drawing, photo, printmaking, ceramics, assemblage, collage, mixed media, fiber art, artist book

JUROR: Joan McLoughlin of The McLoughlin Gallery, San Francisco, CA

JUROR'S AWARD: A Juror's Award ribbon and certificate will be presented to three works that express the most imaginative interpretation of the theme

EXHIBITION DATES: November 7, 2015 - December 6, 2015

OPENING RECEPTION: November 7, 7-9pm

ARTIST TALK & CLOSING RECEPTION: December 5, 1-3pm

DEADLINE FOR SUBMISSION: September 13, 2015

On-Line Submission at: <http://www.arc-sf.com/secret.html>

For more info contact ArcGallerySf@gmail.com

Arc Gallery, 1246 Folsom St., San Francisco

415-298-7969

www.arc-sf.com.

2015 Brentwood Art, Wine & Jazz Festival

CALL FOR ARTISTS!

August 29 - 30, 2015

The 2015 AW&J festival, recognized as one of Northern California's premier festivals, returns to the Streets of Brentwood this year expecting more than 15,000 visitors.

For more info contact Rosie at rgrejsen@pacbell.net,

or go to <http://tiny.cc/7ihtzx> to download your application today!

www.shopstreetsofbrentwood.com

WASH OPEN SHOW 2015- "GO WITH THE FLOW"

CALL TO ARTISTS

Entries for "Go With the Flow," are now online. This show is sponsored by WASH and will be held from September 1 - 26, 2015 at Sacramento Fine Arts Center.

Judge: Michael Reardon

Online Entry Deadline: July 6, 2015

Judging for Awards: August 22

Exhibit Opens: September 1, 2015

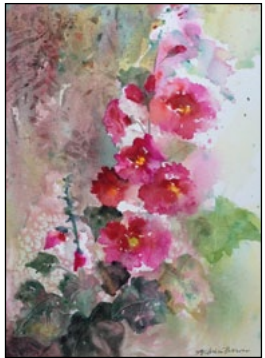
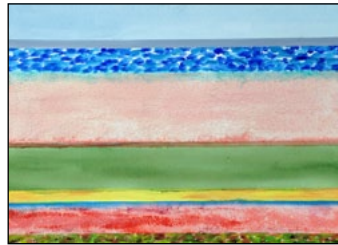
Reception and Awards: September 12, 2015

Detailed Prospectus at onlinejuriedshows.com

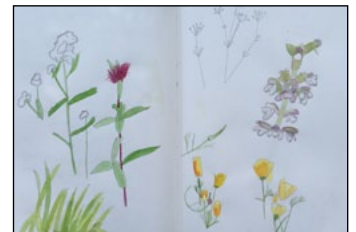
For more info contact Rose Sloan at 916-660-2247

www.sacfinearts.org

plein air corner **FLOWERS!**



Two garden spots—Blake Garden in Kensington and Morcom Municipal Rose Garden in Oakland—afforded the opportunity to embrace glorious spring colors and paint mother nature's lovely offerings. The following painters were in attendance at one or both locations: Juanita Hagberg, Deborah Dodge, Gina Koenig, Samantha McNally, Theresa Lo, Andrea Baron, Brian Rusnak, Judy Rowe, David Savellano, and Alice Hsu.



July brings us to the beautiful San Pablo Reservoir in El Sobrante. We're meeting later in the month, Saturday, July 25.

Go to the Website for full directions. Hope to see you there.



CWA 2015 CALENDAR

CWA MEETINGS & DEMOS

January 21	Leslie Wilson
February 18,	Katherine Chang Liu
March 18	Joyce Faulkner and Guy Magallanes
April 15	Member White Elephant
May 20	John Finger
June	NO MEETING
July 15	Iain Stewart
August 19	Camille LaPonte-Lyons
September 16	Joseph Zbukvic
October 21	Mary Ann Beckwith
November 18	Carol Maddox
December	NO MEETING

CWA WORKSHOPS

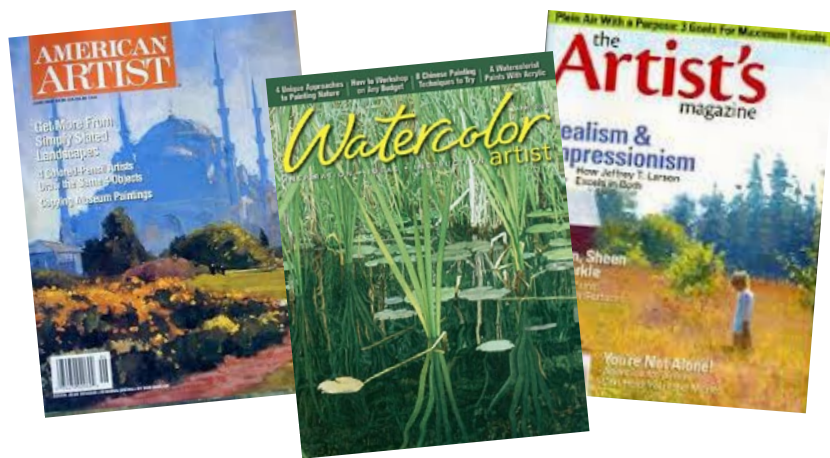
February 16-20	Katherine Chang Liu
April 20-24	Charles Reid Session 1
April 27-May 5 Session 2	Charles Reid
July 16-18	Iain Stewart
September 14-16	Joseph Zbukvic Session 1 (EB)
September 18-20 Session 2 (SF)	Joseph Zbukvic
October 22-24	Mary Ann Beckwith

CWA PLEIN AIR DAYS

Sat., March 21	John Muir Historic Site, Martinez
Sat., April 11	Downtown Benicia
Fri., May 15	Blake Garden, Berkeley
Sat., May 23	Municipal Rose Garden, Oakland
Fri., June 12	Sycamore Grove (Wetmore entrance), Livermore
Sat., June 20	Sonoma Cornerstone, Sonoma
Sat., July 25	San Pablo Reservoir, El Sobrante
Sat., August 22	Angel Island, San Francisco
Sat., September 26	Borges Ranch, Walnut Creek
Fri., October 2	Sycamore Grove (Veteran's entrance), Livermore
Sat., October 17	Tilden Park/Jewel Lake, Berkeley

For details, go to:
www.californiawatercolor.org
 on the plein air page.

NEW – MAGAZINE EXCHANGE



Attention CWA Members!

We are offering a new benefit for you at our general meetings. It is a magazine exchange table. Bring your quarters and dollar bills to the July meeting and check it out.



CWA Member Shows

**John Muir
Medical Center**
 August 29 - October 9, 2015

Drop Off:
 Saturday, August 29, 2015
 9:00am - 11:00am

Pickup:
 Friday, October 9, 2015
 2:00pm - 4:00pm



Photos of Paint Outs, CWA show winners, and Monthly Demos are on www.facebook.com/californiawatercolor