



March 2017

P.O. Box 4631
Walnut Creek, CA 94596
www.californiawatercolor.org
email: info@californiawatercolor.org

contents

3 White Elephant

4 CWA Workshops

5 47th National Exhibition

6 Outreach

7-8 California Show Prospectus

9 Fun Facts & Historical Musings

10 From the President

11 Thank You
Arnold A. Grossman

12 Money Matters

13-14 Dear Elizabeth

14 Book Sale
Welcome New Members

15 Member News

16 Directors
Committees
Staff
John Salminen
Workshop Photos

17 Show News
Workshop Corner
Artist Vacations/Getaways

18 Calendar

California WATERCOLOR Association

General Meeting • 7:30pm, Wednesday, March 15, 2017 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

March Guest Artist Jeannie Vodden



Riding the Wild Boar by Jeannie Vodden



When the Wind Blows by Jeannie Vodden

Our March 15th General Meeting guest and workshop artist is Jeannie Vodden, coming to us from the foothills of the Northern Sierra Nevada Mountains. Her cottage studio is located on the Jackson Creek in Jackson, CA. Jeannie was with us a couple of years ago, giving a workshop on florals. We enjoyed her very much, and after seeing some of her portraits, we invited her to come back and share her techniques for painting beautiful translucent portraits. Limited space is still available in that class; for information, please contact our registrar@californiawatercolor.org or sign up on our website.

Art is her love and her passion, and Jeannie dedicates her time to painting, drawing, teaching and the continuing study of both art and philosophy. “My desire is to bring to my work, the imagination and curiosity which is so often found in children... And to combine that sense of wonder with an experienced artist’s hand.”

Vodden is a versatile painter of portraits, still life, floral, landscape and fantasy in watercolor, her medium of choice. In our workshop and at the general meeting, she will share her rhythmic wet-on-dry approach to watercolor, using transparent staining color in portraits. She will demonstrate how to use a limited palette to heighten color, and how to see and paint light. With watercolor as her primary medium, she paints with pure staining transparent hues. Her painting process uses a series of glazes, layer upon layer, changing the colors and letting them mix on the paper. Her palette is quite limited – sometimes only three colors, occasionally as many as six to eight, but seldom more.

Jeannie loves painting the complex textures, forms and patterns found in nature. “The scales of a reptile, the random branches of a nest, the tousled hair of a young child, a dried leaf, are some of my favorites. It’s fun to compare and contrast man-made textures. A few I’ve attempted are: a crocheted scarf, the floral print in the folds of a woman’s dress, a glass vase. And when I add beautiful, natural light it changes the whole look and feel of each surface and pattern, overlaying complexity and changing form.”

As for portraits, Jeannie has have been painting and drawing faces and portraits since she was very young, taking great pleasure early on to see a likeness emerge onto her paper. Many paintings later, casual, sun-dappled images of people, have become a major part of her work.

continued on page 2



Little Beach Girl by Jeannie Vodden

continued from page 1

Vodden also enjoys adding some fantasy to her paintings as well. She describes it as “not full-fledged fantasy art, but something that changes a regular portrait into an interaction with the magic of life.” She has added whimsical touches such as a fairy and tiny dragon into the hands of models. Granddaughter Elle and various friends have dressed up in costumes, be-jeweled, with a wreath on her head. She wanders through orchards and gardens searching for the perfect moment, with just the right lighting and pose.

Jeannie also enjoys painting florals and still life. “When I have no friend or model, I can group special, interesting and meaningful combinations of items together and watch the light, photographing and moving objects till I find something I want to paint.”

Come join us for a special evening of painting as we welcome back Jeannie Vodden to CWA. And yes, it is the Ides of March, so don't miss out!



Sam and Luke by Jeannie Vodden



Elle and Sunday by Jeannie Vodden

April 19, 2017
CWA Membership Meeting And
White Elephant Sale

Clean out your studio, kitchen table, spare rooms, or closets. Bring all those art goodies that you no longer use.

- Remember the workshop where you bought every item on the list, and only used them once?
- All those acrylic supplies? But now you only do watercolors?
- Boxes left over from your last move?
- Why not clear out some of the clutter? And give other artists a chance to try your forgotten paints, brushes, paper, books, and palettes, that are taking up space.



The public is welcome, so spread the word!

Questions? Contact Juanita Hagberg, at: artsale@californiawatercolor.org
OR CALL (510) 531-1190.

Seller Requirements

Sign up in advance by Friday March 24, 2017
at artsale@californiawatercolor.org

- Sellers must be members of CWA.
- Upon arrival at Shadelands, sellers will be issued tables—but only if they have signed up ahead of time. You may be asked to share a table depending on how many sellers we have.
- **ART ITEMS ONLY for sale—in useable condition.**
- Only plexiglas in frames—no glass.
- Sellers may accept cash, checks (or credit cards — if you have a mobile device with your own card reader.
- Bring small bills to give change – CWA will not provide change.
- You may barter or trade items.
- No commission will be due to CWA. **However donations to CWA Outreach are welcome.**
- No unsold items can be left behind – be prepared to take them home. Leftover watercolors, brushes and paper, may be donated to Outreach.
- No power cords can be run across the floor. Any electrical items need to be tested at wall outlets.



2017 Watercolor Workshop Series

California Watercolor Association



March Workshop Jeannie Vodden

4 Days | March 15-18

Translucent Watercolor Portraits

If you've always admired and wanted to try watercolor portraits, this is the class for you!

For some painting tips and demos, along with images of her work, visit Jeannie's website at www.jeannievodden.com.

Her FaceBook page is Jeannie Vodden's Art Studio:
<http://www.facebook.com/jeannie.vodden>.

CWA Members \$495,
Non-Members \$550

Space Available

2 Ways to Save!

10% discount when you sign up for 2 workshops

1) 10% discount per workshop for two or more workshops when you sign up at the same time.

2) For those taking additional workshops within one year of the first workshop - the subsequent workshop(s) will be at a 10% discount.



Space Available Birgit O'Connor

4 Days | May 15-18

Fearless Flowers

CWA Members \$495,
Non-Members \$550

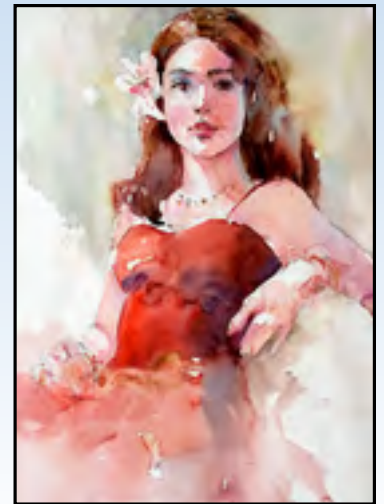


Waitlist Only Michael Reardon

2 Days | July 21-22

Watercolor Techniques

CWA Members \$275,
Non-Members \$325



Space Available Janet Rogers

4 Days | October 16-19

**Expressive Watercolors –
Flowers, Faces & Figures**

CWA Members \$495,
Non-Members \$550

47th National Exhibition

BY THE NUMBERS

- 746 Entries, representing
- 4 Countries
- 1 Distinguished entry juror, Donna Zagotta
- 1 Notable awards juror, Linda Doll
- \$13,000 Awarded to the
- 26 Award winners
- 8 New signature members
- 1 Quiet, thoughtful catalog cover, "Casual Moment in Ybor City," painted by Dean Mitchell
- 1 Talented catalog graphic designer, Patricia Rosa
- 1 Beautiful venue—Harrington Gallery, Pleasanton
- 1 Very efficient gallery curator, Julie Finnegan
- 1 Terrific group of gallery staff and volunteers led by Sarah Logan Helping with installation, reception and takedown
- 200+ Reception attendees
- 2 Reception event planners, Georganne Zaro-Eddy and Deb Taylor and their committee
- 2,000+ Guests enjoyed the exhibition
- 3 Paintings sold
- 5 Talented gallery art demonstrators: Steve Berry, Mary Ciofalo, Pat Moseuk, Sue Johnston & myself
- 1 Tireless tour giver, Sue Johnston
- 44 Volunteers, some did more than 1 tour of duty
- 3 Enthusiastic husbands, Jim Miller, Donald Hunter, and Bob Eddy(master packers, haulers and pourers)
- 1 Electronic guru, Anne Jacobson, Data Manager
- ZERO Mess ups, electronic or otherwise, that I am aware of
- 48th CWA National Exhibition will have a new venue Marin Society of Artists brand new gallery in San Rafael, CA
- 2 Months off before the gears kick in for our 48th
- 1 Continuing search for a new National Director
- 1 Loss of a friend of CWA's National, Dick Cole

Submitted by

- 1 Proud National Director, Ruth Miller, and her sidekick, co-captain, mentor, co-conspirator, or however she'd like to refer to herself, Iretta Hunter (We make a good team!)

Thank You

Personally I give our National Exhibition lots of time, love and care. But rest assured this show takes a great deal of heavy lifting, both literally and figuratively, by many talented and generous people. Please allow me to publically thank these wonderful friends of CWA. They have made my job more successful and more enjoyable!

Here's a toast to each and every one of you!

- | | |
|---|---|
| Iretta Hunter | <i>Co chair</i> |
| Marilyn Miller and Samantha McNally | <i>Fundraisers</i> |
| Georganne Zaro Eddy
Deb Taylor | <i>Reception planners and hostesses</i> |
| Phyllis Brady
Kathy Schermerhorn
Wendy Oliver
Annegret van Gemeren | <i>Juror award luncheon hostesses</i> |
| Bob Davidson
Judy Rowe | <i>Receivers</i> |
| Deborah Graffuis | <i>Publicist</i> |
| Anne Jacobson | <i>Data Manager</i> |
| Patricia Rosa | <i>Graphic Designer</i> |
| Julie Finnegan | <i>Curator</i> |
| Tim Andrews, Lucy Ashton,
Andrea Baron, Barb Bochenek,
Phyllis Brady, Grace Castro,
Marianne Elliott, Jane Foster,
Michael Friedland, Sharon Graffuis,
Marcia Hart, Sharon Hopkins,
Iretta Hunter, Charlotte & Neal Huntley,
Carol Husslein, Sue Johnston, Kim Kearns,
Ruth Koch, Paulette Lagana, Pat Lauer,
Samantha McNally, Maggie Metcalf,
Marilyn Miller, Craig Moline,
Sandra Morea, Wendy Oliver,
Jean Orino, Sharon Peterson,
Tracy Phillips, Katie Reggiani,
Mark Shawver, Kathy Schermerhorn,
Sandi Sherwood, Annegret van Gemeren,
Pat Wai, Georganne Zaro Eddy | <i>All Very Helpful Hands</i> |

Ruth Miller,
47th National Director



outreach

The Apple Project

Outreach is a vital part of the California Watercolor Association's programs. CWA volunteers serve veterans in Oakland and Martinez by providing them monthly and bi-monthly watercolor Outreach sessions. The Oakland group is all outpatient and the vets come from as near as across the street to as far as the Mt. Lassen area. They are by and large vets of the Vietnam war and have been in an occupational therapy program together for many years.

In Oakland Cody and George are experienced painters. George remarked "When I come to a CWA Outreach the project is in front me. I just get painting. At home on my own, I don't get that focus, the go for it factor."



Cody's Apples



George's Apples

The next Outreach in Oakland is scheduled for March 8th.
The next Outreaches in Martinez are scheduled for March 8th and 22nd.



The Complete Apple Project by Nancy Redden

We are proud of our current on-going Outreach programs with the vets in Oakland and Martinez and honored to demonstrate and paint with families at the California Academy of Sciences in San Francisco. CWA has a long term goal of outreaching to more young people. If you are connected to an institution that would enjoy and/or host an Outreach event contact us, outreach@californiawatercolor.org.

By Sheila Cain



Call for Entries California Watercolor Association

Regional Member Show
Different Perspective I April 1 - April 29, 2017

Delta Gallery - The STREETS of Brentwood
2485-Sandcreek #128, Brentwood, CA

ENTRY DEADLINE: March 5, 2017

Place Awards: 1st \$100, 2nd \$75, 3rd \$50 and 3 Honorable Mentions



Juror of Acceptance-Karen Frey, (www.karenfrey.com). My work is a window to my life. I paint what I see, know, love and find entertaining. While my work is representational, my challenge is to question what I am actually seeing. I must interpret reality into an organized array of shapes, colors, and marks. I paint in both watercolor and encaustic. While these two mediums may seem as opposing as water and wax, they oddly share common characteristics. Most notable, they both encompass fluidity and transparency. While watercolor is a taxing medium, encaustic becomes a formidable adversary with the incorporation of fire. The content of my work suggest a narrative. I prefer a vague tale, allowing my viewer to engage in a personal interpretation. I utilize this same approach when painting. Audience participation is a requisite to translating my colors, shapes and curious edges into something tangible.



Juror of Awards-John Finger, (www.fingerart.com), grew up in the San Francisco Bay Area's Diablo Valley. And graduated from the California College of Arts and Crafts (CCA) in Oakland in 1977. He has traveled extensively around the World from Europe to Asia visiting art centers and collections, drawing from the works of the masters, and sketching and painting areas of interest and natural beauty. Although John is best known for his California landscapes, he continues to work on other studio and plein air paintings including the figure, still lifes and anything else that inspires painting. Currently, John exhibits, teaches classes, and holds workshops in Northern California.

Show Calendar (*Save these Dates*)

March 5, 2017
March 16, 2017

Entry deadline

Acceptance notifications (emails to all accepted artist and accepted list posted on our website)

March 26, 2017

Receiving, hand-delivered paintings (11:00AM to 3:00PM), artist check-in, label validation and hang paintings

March 29, 2017

Juror's award selection (John Finger) 2:00PM

April 1, 2017

Show opens

April 15, 2017

Artist Reception/Awards 4:00PM to 6:00PM (CWA Artists and Delta Artists).

April 29, 2017

Show closes

April 30, 2017

Artist pickup paintings (11:00AM to 4:00PM)

Venue

The Delta Gallery, in the STREETS of Brentwood, 2485-Sandcreek #128, Brentwood, California, features the works of renowned artists of regional stature in painting, sculpture and conceptual art. The new owners have transformed and remodeled this facility into a beautiful open spaced gallery.

continued on page 8

continued from page 7

Eligibility

The CWA Regional Member Show is open to all CWA artists 18 years or older. Paintings must be two-dimensional and primarily water media on paper surface; Yupo and Tyvek are acceptable. Pastel or collage may be used as long as watermedia is the dominant element. No digital media, photography, prints, or reproductions. Source material and composition must be wholly original and not derived from any published images. Entries must be entirely the work of the artist, and not shown previously in a CWA Regional Member Show. No workshop or class work allowed. All paintings must be for sale.

Size Limits

Minimum image: 140 square inches, no side less than 10 inches. Maximum outside frame: 40"x40"

Framing

All paintings must be framed in simple, square-cornered frames ready for hanging and protected under Plexiglas with FOAM CORE BACKING, wire ends taped and ready to hang. **No sawtooths, clamps or eye screws.** Mats (optional) must be white or off white. Colored liner mats are acceptable. Additional details may be included in instructions to accepted artists.

Online Entries Only

All entries will be submitted via our website, www.californiawatercolor.org. Artists may enter up to three digital images in jpeg format, resolution 300 dpi, with 1200 pixels on the longest side, one painting per file. *Show only the image without mat or frame.*

CWA Members: Log in to the Members Home page, choose californiashows, confirm your information, and then add your painting details and upload your images.

Entry Fees (non-refundable)

Entry fee is payable on PayPal by credit, debit, or individual account. CWA members: \$20 for two images, \$30 for a maximum of 3 images.

Accepted Entries

All accepted artists will be notified by email and results will be posted online March 16, 2017. Accepted work must match submitted image; paintings not consistent with submitted image may be disqualified. **All paintings must have a label attached to the back.** Labels are found on the web at californiawatercolor.org >Membership >Forms> Labels for painting.

Sales

The Delta Art Gallery will retain a 30% commission. CWA will retain 10% commission.

Conditions and Liabilities

No work may be withdrawn before the end of the Show unless sold. CWA and the Delta Gallery reserve the right to photograph artwork or copy images for promotional purposes. Insurance coverage is the artist's sole responsibility, both in transit and during the show. Neither CWA nor the Delta Gallery insures the artwork and neither shall be responsible for loss or damage to any artwork submitted. Accepted artists must sign a release of liability. The submission of entries to this show shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus.

Questions

Please email: californiashows@californiawatercolor.org or

Contact: Craig Moline 415-806-0907 or Michael Friedland 415-505-3399

A special thank you to Karen Frey for stepping in as our Juror of Acceptance. Randall Tipton had to step down due to health concerns. Our best wishes for a quick recovery for Randall.

Fun Facts & Historical Musings, Part I

Ever wonder how California Watercolor Association (CWA) became an organization? How long it has been in existence? Who started it, and why? I recently inherited one very large box, a 10-lb. binder, and photo albums full of facts and fun information about the early days of our organization.

Looking through the documents I was impressed with the accomplishments of our earliest members, the prestigious names that kept popping up in newsletters, and the energy and enthusiasm with which members embraced the art of watercolor. I also was reminded that getting organized and recognized didn't come easy and required a huge amount of dedication. We have a lot to be thankful for as we learn about these dedicated artists.

The earliest documents I could find went back to 1971, but I soon learned that the group started to organize sometime around the mid-sixties. But how did they do that? Imagine pre-1979 connectivity with only a telephone (today's land line) and snail mail to get the word out!

I made a call to one of our early members, Shirley Nootbaar, to find out more. Shirley was glad to talk about how she became involved with the group in the late 60s. As a young mother, she began taking painting classes from artist Peg Humphries. She soon learned that there was a group of very enthusiastic artists in her area who met frequently in Contra Costa County to paint in Plein Air. She quickly joined the group and arrived at one gathering carrying her new baby on her back. A favorite meeting place to paint was the Cowell Cement Works on the east side of Concord. They loved painting the tall brick chimney.

Shirley became an active member right away. Two names that often returned to her memories were Charlotte Panton and Peg Humphries, who inspired her with their knowledge and enthusiasm for sharing their love for watercolor. The small band soon began to talk about forming an official group in order to share their experience and passion with others, and especially to promote the art of watercolor.



Eastbay Watercolor Society

Digging through the binder and reading the minutes, I learned that the early name for our organization was Eastbay Watercolor Society or EWS. They embraced the idea of reaching artists in the north, south, east, and west of Contra Costa County. Shirley told me that the members grew to 35 or more, but at one time dipped to as low as six. She credits Peg Humphries and Charlotte Panton with spearheading the organization, and said that even at its lowest numbers, Peg Humphries would not give up. She was determined to hang on and see EWS grow as a respected state organization.

Starting in January 1971, the group began to petition for incorporation as a non-profit and educational organization. More than three years, and a lot of hard work, went into the official formation. Finally, on June 13, 1975, their dream was realized when EWS was officially granted Articles of Incorporation. Seven members were listed as signees on that document: President, Charlotte Panton; Vice-President, Peggy Humphries; Secretary, Barbara Luebke; Treasurer, Ruth E. Hoase; Corresponding Secretary, Nancy A. Havas; Annual Show Chairman Ned Dodds; and Member Show Chairman, Shirley Nootbaar.

A lot of watercolor has passed under the bridge since then, and there are a lot more stories to tell. Our paper files go from 1971 through 1996, where the binder ends. If you have paper newsletters going forward that you would like to donate to the files, or your own memories to share, contact me at suj22ascot@gmail.com. The more we know, the more we grow as a very special watercolor organization.

Stay tuned and keep painting.

By Sue Johnston



from the president

California Watercolor Association (CWA)

“Life is the Art of Drawing Without an Eraser”

John W. Gardner



We all have friends in our lives that are artists. They may be exhibiting artists or they may be private artists who create only for their family and close friends. Within less than a two-week period I have lost one of each from my life making me reflect on their lives and my own.

The first was my friend Lucille. We met in September, 2007 at the first watercolor class of the semester. She walked into the room, surveyed all of the attendees and asked me if she could sit with me. Lucille told me she picked me out because of my smile. We were class partners for years. I picked her up for each class after that. We drank tea, ate cookies and talked watercolor.

She was a tiny lady, a very friendly lady, and she was a wonderful and inspirational artist. When she was a young woman right out of high school she was going to be a newspaper illustrator. If you're old enough you know what I'm talking about. In the fashion section of the newspaper, the ads use to be hand drawn instead of photos. Lucille was offered a scholarship, however, it did not include “room and board.” That dream remained just that — a dream. Lucille married a wonderful man, had two children, had two grand children and continued her art through adult classes.

The second was Noreen. I met Noreen in 1976 when she and her husband, Jerry, purchased the home next door to my parents. We became very good friends. Noreen and her husband had no children. Jerry worked for a brewery in Milwaukee. Noreen stayed home. She took care of the home and the one acre yard. She became very close to my folks. Noreen was always busy.

Noreen was very talented. Not only was she an excellent artist she could also refinish furniture. Not just any furniture, she once refinished an old piano! She also did woodworking with her husband. She could do anything. We would talk for hours over coffee or wine coolers creating — things. In 1985 Noreen, Jerry, and I pulled my folks huge flagpole out of its support in the front yard and carried it to sawhorses in the backyard. That was the end of Jerry's participation until Noreen and I were done. We scraped, prepped, and then painted it. With Jerry's help we reinstalled it back in the front yard. My parents took an extended vacation that year. Boy, were they surprised to see that gleaming white pole when they returned. Noreen was always ready, willing, and able to help with any project no matter how hair-brained. Oh, and remember the “no children” part of this story? Well, suddenly after 20 years of marriage, Noreen and Jerry had a child. And a wonderful young lady she has turned out to be!

What does all of this mean to us? This means don't ever stop creating your art! Live an artful, art filled life in the manner you want to live it — without an eraser! Show your work to many or only a few. But show it! Never allow others to influence your art. Enjoy your art your way.

Sincerely, Carol Husslein



Thank You, Arnold A. Grossman

Rarely has CWA received a gift that supports our organization so generously. Imagine our surprise when such a gift came to us posthumously last fall. The Estate of Arnold A. Grossman gifted California Watercolor Association in the amount of five thousand dollars in appreciation for years of learning and proud participation as a member of CWA.

Who was Arnold A. Grossman?

Mr. Grossman was born March 23, 1923, in Napa, California. He spent his formative years in Oakland and showed an early interest in the arts. Following service in World War II, he attended the University of California and eventually settled in San Francisco. His passion for the arts encompassed symphonies, opera, theater, art exhibits at the De Young Museum and Palace of Fine Arts, as well as galleries throughout the Bay Area.

A man with a great passion for art, he joined the fledgling East Bay Watercolor Society in 1970. As an early member of EBWS he helped foster the goals that form the centerpiece our organization today. In 1975 the East Bay Watercolor Society recognized him for his talent and volunteer spirit as a Signature Member, one of the first to attain such an honor. In 1996 the East Bay Watercolor Society changed its name to California Watercolor Society. Mr. Grossman continued to participate in and support CWA all his life. He enjoyed plein air events in Monterey with Jade Fon, participated in the Coastal Arts League and the Marin Society of Artists, in addition to his membership in CWA.

He spent his final years at the Rhoda Goldman Plaza in San Francisco where he participated in art shows and gave classes.



Mr. Grossman passed away peacefully on July 29, 2016, having enjoyed a rewarding life in his passion for the arts. His bequest of five thousand dollars will be used to fund a Memorial Award for the CWA National Exhibitions in recognition of artistic excellence.

Thank you Arnold A. Grossman for sharing your passion with the California Watercolor Association.

\$money matter\$

Presented below is the California Watercolor Association (CWA) 2016 Profit & Loss Statement. This statement is subject to the variability of the income and expenses of workshops and the national exhibition across more than the calendar year.

If you have any questions, please contact CWA at: budgetdirector@californiawatercolor.org.

Iretta Hunter, Budget Director through 2016

INCOME

CWA Member Shows	
Entry fees	\$2,990.00
Ship/Handling	\$1,320.00
Interest	\$44.49
Membership	
Logo wear	\$404.55
New	\$4,140.00
Renewal	\$17,645.00
Video late fees	\$130.00
National Exhibition	
Catalog Sales	\$1,073.86
Donations	\$8,279.40
Entry Fees	\$15,484.11
Handling Fees	\$3,654.50
Outreach Program	\$45.50
Workshop Fees	\$50,932.50
Total Income	\$106,143.91

EXPENSES

Contract Services	
Accounting/Taxes	\$9,850.00
CWA Member Shows	
Awards	\$1,850.00
Catering	\$65.00
Juror Fees	\$500.00
Sales Commissions	\$280.00
Insurance	\$2,129.00
License/Permits	\$10.00
Membership	
AV/Event Setup	\$75.00
Catering	\$49.55
Data Manager	\$4,800.00
Demonstration Artists	\$1,250.00
Newsletter Editor	\$3,900.00
General Meeting Room	\$2,930.00
Storage Unit	\$2,904.00
Supplies	\$1,380.64
Mailing service	\$215.00
Merchant Fees	\$2,588.55
National Exhibition	
Awards	\$6,725.00
Catalog and Name Tags	\$5,575.73
Catering	\$602.47
Equipment Rental	\$354.69
Juror Fees	\$750.00
Rent—Storage & Venue	\$2,122.35
Supplies	\$594.32
Outreach	
Supplies	\$136.00
Postage	\$742.94
Website Fees	\$392.50
Workshops	
Advertising	\$229.27
Artist Instructors	\$25,863.52
Printing	\$129.18
Catering	\$664.22
Model Fees	\$214.00
Room Rental	\$4,800.00
Supplies	\$1,985.69

Total Expenses **\$86,658.62**

NET INCOME/(LOSS) **\$19,485.29**



Dear Elizabeth...

Questions and answers about watercolor art

Send your watercolor questions to ejohns5513@aol.com

Ruth Ellen Hoag

Ruth Ellen Hoag, who will be the distance judge for the June 2017 San Ramon show, started her career as an artist by studying music. She graduated from the Manhattan School of Music with a major in French horn and worked as a musician for over thirty years. Ruth finds many similarities between the study of music and visual arts, including rhythm, tone, composition, and perhaps most importantly, the emotional content that is in music and in visual art as well.

Ruth works primarily with the figure; her paintings are usually compositions of more than one and sometimes many figures. Ruth said, "Constructions are made from pieces. Each character is drawn separately in my sketchbook. From there I choose which ones to place in a setting where they will exist and interact in an invented world. They are like playing with paper dolls given stories to tell. In this process, I come to know each one in an intimate way. As actors in a play, some characters show up in more than one painting." Ruth continues, "I am creating an environment with my characters and they all have a story to tell. Some characters are disconnected from others in the painting. They are real people with real stories to tell. Creating a large painting with many figures takes a long time."



Warm Spell by Ruth Ellen Hoag: Watercolor on paper, 2016

Warm Spell is about people enjoying pleasant weather in a New York City park. Ruth explains the characters are all close together and

yet not relating to one another. On the other hand, two dogs are making eye contact. Ruth says, "Creating the painting shows how I feel about the characters. I put something into it and hope that viewers get something from the image. I never tell anyone what the story is."



Someday in the Park by Ruth Ellen Hoag Watercolor on paper, 2016

Ruth has always been interested in watercolor painting, but she has expanded her range to include opaque paints like many other watermedia artists.

Dear readers, I hope you will take a look at *Someday in the Park* and think about the story that is narrated here. In considering the narrative, you become the viewer, who is one half of the narrative process as explained by the artist. Ruth discusses her work with watermedia: "While working mainly in watercolor, I often work with other mediums over a watercolor surface using India ink, opaque pigments, acrylic, as well as incorporating techniques such as scratching or drawing into a wet surface. I enjoy the process, the discovery, and the results. I don't consider the medium to be what is important. As I embark on a painting, I'll use whatever feels right."

continued on page 14

continued from page 13

Ruth created a series of paintings on dance with opaque paints because she found showing motion easier with opaque. The inspiration came because Ruth and her husband love to dance; “we observe many dancers and while the painting is not of any special dancers, I was trying to capture movement and painted in a very gestural way.” The painting *Balboa* is one of the Dance series.



Balboa by Ruth Ellen Hoag: Watermedia on paper. 2012

As an accomplished watermedia artist, Ruth has many national and regional honors. Ruth earned Signature status in these international and national organizations: American Watercolor Society and National Watercolor Society, San Diego Watercolor Society, Rocky Mountain National Watermedia, Watercolor West and California Watercolor Association. Locally work is represented by Kathryn Designs in Montecito. Ruth Ellen Hoag will be one of the judges for the 2017 San Ramon show. I am looking forward to the show and working with Ruth.



Outreach Program Book Sale

These five books will be available for March General Meeting (at the magazine table).

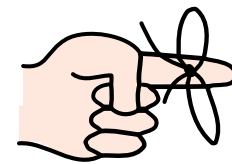
We are asking for a donation of \$5 each.

Normally they run about \$30 a piece.

Remember 100% goes to our Outreach Program.

Welcome New Members

Claudia Bowman
Walter Denn
Penny Gray
Linda Harris
Donna Heatherington
Dawn Hyde
Shirley McGrath



Plan Ahead!

Submissions for the newsletter must be received by the 15th of the month prior to publication!

April Newsletter Deadline is March 15th

Send to newsletter@californiawatercolor.org

member news



Curry Point November by Robin Purcell

Robin Purcell, AWS, NWS, MCWA won the CaliforniaWatercolor.com Award (In the Early California Style) for her painting “Curry Point November” in the 8th Annual Signature American Watermedia Exhibition at the Fallbrook Art Center. The exhibit runs February 5 - March 19, 2017.



Divergence (Bristlecone Pine), India ink by Valerie P. Cohen

Valerie P. Cohen, SDWS, CWA will have a solo show at the Sheppard Contemporary Gallery, University of Nevada, Reno, from April 6 - May 18, 2017. 30 original India ink drawings of high-altitude pine trees will be exhibited, in conjunction with the release of Valerie and Michael Cohen’s book, *Tree Lines*, University of Nevada Press.



A Moment in Time: Malibu and Laguna Cove by Larry Cannon

Larry Cannon, CWA will be exhibiting two watercolors, “A Moment in Time: Malibu and Laguna Cove” in the California Art Club’s 106th Annual Gold Medal Exhibition at the Autry Museum of the American West (Los Angeles) from April 9 - April 30, 2017. Jurors for the exhibition were Amy Scott, Chief Curator, Autry Museum of the American West (Los Angeles) and Michael Zakian, Director, Frederick R. Weisman Museum of Art (Malibu).



Michael Reardon, CWA received the Ogden and Mary Pleissner Memorial Award in the 150th Annual American Watercolor Association Exhibition for his painting “The Domes of San Marco.”

The Domes of San Marco by Michael Reardon



board of directors

president **Carol Husslein** 925.935.6779

co-vice presidents/membership **Sue Johnston** 510.531.5471

Annegret van Gemeren 925.926.0616

director of national exhibition **Ruth Miller** 925.683.1120

co-director of national exhibition **Iretta Hunter** 925.330.2988

co-chair california shows **Michael Friedland**

Craig Moline 415.806.0907

co-directors of programs **Betsy Trtek** 925.825.4371

Grace Castro 925.285-.0073

secretary **Leslie Wilson** 925.935.7529

budget director **Sandi Sherwood** 925.825.7017

communications director **Deborah Graffuis** 925.939.7626

co-directors of workshops **Wendy Oliver** 925.280.1944

Phyllis Brady 925.849.6584

workshops assistants registrar: Sally Noble

publicity: Anne Jacobson 510.339.6916

co-directors of outreach **Sheila Cain** 510.845.0863

Victoria Bianco 925.687.8675

members at large **Sandra Morea** 925.984.3226

Vacant

staff

membership/data manager Anne Jacobson

newsletter editor Patricia Rosa

bookkeeper Melissa Alva

volunteer committees

audio/visual set up Betsy Trtek

Grace Castro

community outreach Sheila Cain

Victoria Bianco

Georganne Zaro Eddy

Marianne Elliott

mail distribution Sandi Sherwood

hospitality Sandra Morea

Susan Scolnick

co-video librarians Charlotte Morris

Terrie Moore

plein air Samantha McNally

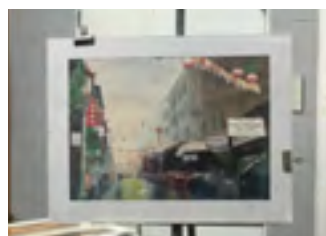
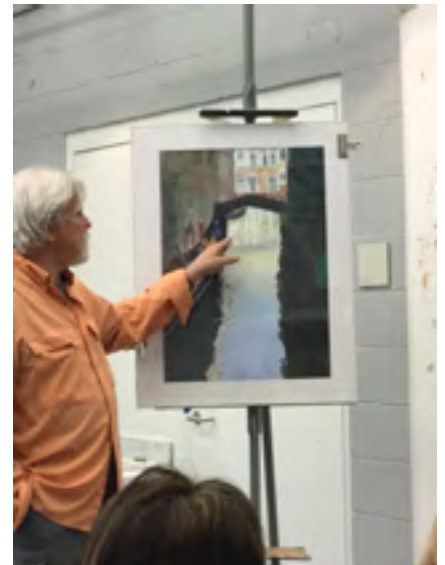
panel rental Carol Husslein

cwa webmaster Chris Harper-Triplett

*Chair of committee

John Salminen Workshop

This workshop was sold out long ago, and we all understand why. John is a masterful painter and teacher.





newsletter deadline info

The deadline for placing items
in the April newsletter is
March 15.

Send articles and photos by disk,
email, fax or in writing to:
Patricia Rosa
newsletter@californiawatercolor.org
5499 Wilke Dr.
Concord, CA 94521
eFax: 413.375.1851

membership/ data manager

Mail all changes of address,
phone number and email to:
Anne Jacobson
cwa.data@gmail.com
c/o CWA P.O. Box 4631
Walnut Creek, CA 94596

monthly meetings

Meetings are held the third
Wednesday of each month
(except June and December)
7:30pm
Shadelands Center
111 N. Wiget Lane
Walnut Creek, CA
(NW corner of Wiget Lane and
Ygnacio Valley Road).

cwa workshop info

Wendy Oliver
925.280.1944
Anne Jacobson
510.339.6916

e-newsletter info

To receive this newsletter
electronically please send a note to
our Data Manager with the email
address at which you wish
to receive the newsletter.

show news

Pleasanton Art League – Alviso Adobe Art Show

March 31 to April 2

This show is open to all artists and will be judged by
Peggy Magovern. Pre-registration required by March 20.
Reception Sunday, April 2, 2:00-4:00pm. Old Foothill Road,
Pleasanton, CA.

Entry forms and prospectus available at: www.pal-art.com
or by contacting Chairperson Pat Smith at (925) 846-4138
or psmithrltr@comcast.net.

workshop corner

Chinese Brush Painting Workshop

Lodi Community Art Center, March 11, 2017

Introduction (or review): Painting Bamboo, Orchid, Chrysanthemum, and Plum (the four Chinese
“Gentlemen”) All Skill levels welcome! For details and to register, please contact Lodi Community
Art Center at (209) 333-3385; or register at the LCAC Gallery during regular hours. Course fee
is \$40/non-members of Lodi Community Art Center, and \$35/members. Lodi Community Art
Center, 110 W. Pine Street, Lodi, CA.

National Watercolor Society

“Improvisational Watermedia” Contemporary materials for contemporary times

Robert Burrige Workshop

Workshop: May 22, 23, 24, 2017

Demo/Lecture: May 21, 2017

A Series of Good Ideas... That Work!

Geoff McCormack Workshop

Workshop: October 23, 24, 25, 2017

Demo/Lecture: October 22, 2017

Workshop: \$350/Member, \$400/Non-Member Demo/Lecture: \$25/Member, \$35/Non-Member
Register online at www.nationalwatercolorssociety.org. Further inquiries contact Penny Hill
(760) 908-3389 or NWSAnnualExhib@gmail.com. NWS Gallery, San Pedro, CA.

artist vacations/getaways

“Women’s Alpine Celebration”

The Journaling and Painting Retreat at Lake Alpine

August 22-27, 2017 with Elaine Frenett and Jean Warren. Imagine deep connections, inquisitive
women, nature’s still wonder, and expanded self-awareness, as we explore journaling and how it
relates to the art of watercolor. In this unique retreat you will discover how to combine eyes and mind
with heart! More Information: www.VisualArtJournaling.wordpress.com or call (541) 944-2196.

Michael Reardon – Provence

Please join Michael Reardon for a week-long workshop in Provence this fall. The dates are September 18-
25, 2017. Imagine painting ancient stone villages, dramatic landscapes, and delightful Mediterranean
light. The group size is quite small and there are just a few spaces left. For more information contact
Michael at mreardon@mreardon.com or write the organizer, Jackie, at contact@frenchescapade.com
or call her at (510) 483-5713.

Artist Getaway 2017, Workshops and Art Vacations

Go to www.artistgetaway.com for details and registration.

April 8-9	Mark Monsarrat 3 day workshop, Alameda, oil	July 17-19	Rolando Barrero 2 day workshop. Benicia, watercolor
May 1-5	Half Moon Bay Artist Getaway	September 16	Meisha Grichuhin 1 day workshop, Pacifica, oil
June 4-9	Murphys Artist Getaway	October 15-20	Occidental Artist Getaway

NATIONAL WATERCOLOR SOCIETY

97th NWS Int’l Exhibition,

Oct. 21-Dec. 17, 2017.

CALL FOR ENTRIES

\$40,000+ in Awards

DEADLINE: May 19, 2017, NOON

Online Entries Only. Open April 1-May 19, 2017.

Jurors: Mike Bailey, NWS, AWS; Carol Pickle, NWS,
AWS D.F.; Cathy Hegman, NWS, AWS, ISAP, ISEA.

Awards Juror: Malcolm Warner, PH.D.,
Executive Director, Laguna Art Museum.

Upload Prospectus:

www.nationalwatercolorssociety.org

Information: 760-908-3389

CWA 2017 Calendar

Meetings & Demos

January 18, 2017	David Savellano
February 15, 2017	John Salminen
March 15, 2017	Jeannie Vodden
April 19, 2017	White Elephant
May 17, 2017	Birgit O'Connor
June 2017	NO MEETING
July 19, 2017	Michael Reardon
August 16, 2017	TBD
September 20, 2017	Nancy Collins
October 18, 2017	Janet Rogers
November 15, 2017	TBD
December 2017	NO MEETING

CWA Workshops

February 13-14	John Salminen
March 15-18	Jeannie Vodden
May 15-18	Birgit O'Connor
July 21-22	Michael Reardon
October 16-19	Janet Rogers

Plein Air

April 22	Rush Ranch, Suisun
April 28 (Friday)	Blake Garden, Kensington
May 20	Crockett
June 17	St. Mary's College, Moraga
July 22	Pierce Point Ranch, Pt. Reyes
August 19	Tilden Regional Park Botanical Garden, Berkeley
September 23	Briones Park, Martinez
October 21	Mt. Diablo, Castle Rock Road Viewpoint, Walnut Creek



CWA Newsletter Advertising
We are revamping our advertising policy. Updates coming soon.

The graphic features a red construction hard hat with a white logo that says "under construction" and a hand holding a pencil. The text is in blue and black.