



2016 Watercolor Workshop Series

California Watercolor Association



Keiko Tanabe | Watercolor: Keep It Simple and Strong | Feb. 15-19 | 5 Days | All Levels

Keiko Tanabe is award-winning artist and a signature member of the National Watercolor Society. Often working en plein air, her atmospheric watercolors perfectly capture a sense of time and place. Through her use of color, textures, and signature brushwork, Keiko's landscapes and cityscapes beautifully convey both the exotic and the simple scenes of the many places she travels. Keiko is essentially self-taught, as she started painting following a single drawing class in 2004. A year later, after studying basic drawing and watercolor at a local community school in San Diego, Keiko decided to paint full-time. From then on, she intensely taught herself to be fluent in watercolor painting, just as one would do to master a foreign language. Her subjects include landscape, cityscape, waterscape and interior scenes, which will be demonstrated in the workshop, using representational and impressionistic compositions. Since 2011, Keiko has given more than 100 workshops and numerous live demonstrations around the world.

This workshop is designed for those who would like to gain a better understanding of how to make a watercolor painting that is simple yet strong. The goal is to capture the essence of the subject that conveys a certain mood and atmosphere. The process of simplification begins with visualization. In representational art, this ability to see the end result of a painting, through the mind's eye, is instrumental in realizing an artist's vision. The ability to do so and quickly is especially useful when painting en plein air. This class will be held mostly indoors, however there may be some plein air as well. Through various exercises and step-by-step demonstrations, Keiko will show you how to take the initial inspiration through the simplification process, to an expressive painting that is strong in composition and content. All levels welcome but basic knowledge and watercolor experience is strongly recommended for students to benefit from this workshop.

CWA Members \$595, Non-Members \$650. Learn more about Keiko at ktanabefineart.com.



Bev Jozwiak | Painting Life with Life | March 16-18 | 3 Days | All Levels

Painting life with life – as in people and animals, and as in energy and excitement: this workshop is a no-nonsense approach to watercolor. It focuses on answering many of the questions artists constantly ask: "Why is my work muddy? How can I loosen up?" It is designed to help students at every skill level, to master techniques, and work on design and color. Paint boldly, think outside the box, and paint outside the lines! Bev teaches color mixing, including how to make luscious greens, glowing whites, great grays, and rich blacks. Bev also focuses on good composition and strong values. While she does paint figures, they are not portraits, as the views she paints could be from the back, side, or full face. Bev wants students to feel free to paint the animals or people that call to them, and helps them to look for the dramatic light on their images. She will give daily demos but will reserve plenty of time for students to paint, and receive help.

From a family of artists, Bev has always been involved in art, and graduated with Honors in Fine Arts. Alas, Bev did not know what to do with it, and so she took a job to pay the bills. An early midlife crisis prompted Jozwiak to recognize that she had always wanted to be an artist, and so she got serious in her 30's and started entering local shows - the rest is history. Per Bev, art is her joy and her job. Jozwiak is a signature member of every major watercolor society, most notably The American Watercolor Society, The National Watercolor Society, Watercolor West and NWWWS. She has had a plethora of magazine articles in everything from The Artist, Watercolor, American Art collector, to International Artist Magazine, and more. She is the author of a 164-page technique/coffee table book called Painting Life with Life.

CWA Members \$395; Non-Members \$450. Learn more about Bev at bevjozwiak.com.



The California Watercolor Association is the largest regional water media organization in California. CWA is a nonprofit organization that exists to create, foster, and sustain interest in the art of watermedia painting, through our community Outreach Program, workshops, and exhibitions. Monthly meetings are held the third Wednesday of each month in Walnut Creek (except June and December), with slide lectures or demonstrations by nationally known artists.

2016 TERMS AND CONDITIONS

- Class sizes are limited, and reservations are accepted in the order received. Workshops will be located in the San Francisco East Bay area. Check the website for exact locations.
- **A 10% discount will apply if registering for 2 or more workshops concurrently.** Online registrations will automatically receive discount. If registering with a paper form, Registrar will manually apply discounts. CWA volunteer credit of 100 points (worth \$75) may be applied toward fee, with a limit of 2 students per workshop.
- Registration:
 - Go on-line to www.californiawatercolor.org/workshops.html, scroll down to desired workshop, and click on a *PayPal* button; CWA members, log in first to receive your member discount.
 - Use form in brochure; or
 - Download the registration form: www.californiawatercolor.org/forms/CWAWorkshop.pdf.
 - Contact registrar Sally Noble at registrar@californiawatercolor.org.
- For online and credit card registrations, full payment is due at the time of registration. If paying by check, you may pay the non-refundable fee of \$75 to hold your space, with the balance is due sixty (60) days before the workshop begins.
- Workshop times, location, and directions list are sent approximately thirty (30) days before the workshop begins. Information will be sent via email, or USPS. Artists' outlines and supply lists will be on the website.
- Model fees, when appropriate, may be added. Costs for the workshops are subject to change.

2016 CWA CANCELLATION POLICY

- Cancellation of a workshop six (6) weeks or more prior to the first day of the workshop is 100% refundable, less the \$75 registration fee.
- Cancellations with less than six (6) weeks before the start: you may find a substitute to take your place or ask the workshop committee registrar to assist you, if there is a waitlist. It is the responsibility of the person registered to make his/her own reimbursement arrangements with the substitute. The workshop committee will not be involved.
- Once the workshop begins, there will be no refunds for no-shows or withdrawals.
- CWA reserves the right to cancel workshops due to insufficient enrollment or other reasons beyond our control. If CWA cancels a workshop, applicants will receive a full refund.
- For more information, contact registrar Sally Noble at registrar@californiawatercolor.org.



Carol Carter | Watercolor from the Heart | April 19-22 | 4 Days | All Levels

Carol’s early years in Florida left her with the strong visual impression of the importance of water as an environment for human activity. In much of her work, water provides the setting for anonymous figures, and she often uses images of water and tropical themes. The paintings contain duality: clarity and ambiguity; sanctuary and threat; pleasure and pain. The use of vibrant, saturated-color contributes to the tension between these extremes. Strongly recommended by our recent guest artist, Iain Stewart, Carol is well recognized by her fellow artists.

In this workshop, Carol will demonstrate her technique of wet, loose watercolor. Each day begins with a uniquely tailored lesson to inspire. She will discuss color, water, design, and value. The brilliance of color and the purity of paint application will be emphasized. She will talk about juxtaposing colors to make them vibrate. Imagery, content, and point-of-view are a focus. The afternoon will be devoted to individual instruction and group critique. All levels are welcomed but some experience with watercolor is helpful. Classes are informal and discussions are lively and entertaining. For those interested in art as a career, she will talk about marketing and using social media. Questions, curiosity and camaraderie are a must! Carter strives to build an atmosphere of learning by support, encouragement, permission to take a risk, and answering all questions.

CWA Members \$495; Non-Members \$550. Learn more about Carol at carol-carter.com.



Frank Eber | Atmospheric Landscape in Watercolor | May 17-20 | 4 Days | All Levels*

Frank Eber (AWS, NWS, TWSA, WW) is an award-winning artist who paints timeless art. A painter’s painter, Frank Eber works in a direct, loose style influenced by the Old World masters. Typical in his art are color mixes and light that evoke nostalgia while remaining absolutely in the present. Frank’s watercolor workshops reach beyond technique, encouraging individual expression and observing the elusive balance of forces that create beauty in painting. Eber says that a good way to approach a drawing is to first draw in as true proportions as possible, then make a second drawing from the first, just drawing the essence of the first, omitting stuff. Simplifying is easier that way, since we no longer look at the original reference but already a ‘version’ of it.

In this workshop, Frank will cover the topics of design and composition, color and lighting, positives and negatives, simplification of shape, and atmospheric effects. The techniques learned in Frank’s workshop transcend the watercolor medium, as they are applicable to oils, acrylics, tempera, pastels, etc. Frank breaks up his demonstrations, thereby helping students keep up and absorb the lessons more effectively. In terms of subject matter, as Frank puts it, we paint best what we know best, but also we paint best what we truly love, as that love goes into the painting and others pick up on it.

*Students should have an understanding of the watercolor medium

CWA Members \$495; Non-Members \$550. Learn more about Frank at frankeber.com.



Jean Pederson | Faces and Figures in Water Media | Sept. 19-23 | 5 Days | Inter/Adv

Jean Pederson’s course will open the door into the exploration of various combinations mixed media with an emphasis on water soluble paints and mediums as they relate to the human face and figure. You will be encouraged work beyond your traditional practice in pursuit of your own personal language. We will be exploring how everything from watercolor to gouache, gesso, acrylics, inks, mark making tools, collage and much more can be applied to figure painting. Emphasis will be placed on design, personal style, live models and class work will be part of the course.

Jean Pederson has been painting for over twenty years, balancing her strong teaching abilities and writing with her continuing aspiration to convey her ideas in visual form. Jean’s traditional practice includes referential imagery of people, still life, landscape and abstraction. In addition to watercolor, Jean uses the layering of a variety of media to create an assortment of possibilities within her work, e.g., quality of edge, line and texture all play a role within her imagery. Although a master of watercolors, mixed media has become an important venue for her creative expression. Jean has exhibited her work internationally and is the author of “Expressive Portraits: Creative Methods for Painting People.” Jean’s second book, "Mixed Media Painting Workshop" was published last year by North Light Books. She is also a contributing editor for The Artists Magazine.

CWA Members \$595; Non-Members \$650. Learn more about Jean at jeanpederson.com



Stan Miller | Romantic Realism/Portrait & Landscape in Watercolor
Oct. 18 – 21 | 4 Days | Inter/Adv

What makes a painting convey a subject more beautifully and interesting than it actually is, yet give it all the reality, and even a more convincing reality than that of our everyday lives? Mark Twain said, “First get the facts, then you can dilute them (or romanticize them) at your leisure.” The first step that must be taken if we desire to communicate the romantic in our painting is to make sure we know the truth.

In this workshop students will be shown how to truthfully see their subject, the color, shapes, textures, perspective, and design. Once one can see and draw the truth, then... and only then, is one ready to recompose, adjust the color, the lighting and composition so that the message and mood one desires is successfully communicated. Everyone can learn how to paint and everyone can improve their skills, dramatically, if properly instructed. Come join our painting quest!

Stan Miller is a signature member and award winner with the American Watercolor Society. Stan gives workshops around the world, including: Vietnam, Mexico, France, Thailand and Canada.

CWA Members \$495, Non-Members \$550. Learn more about Stan at stanmiller.net.

2016 CWA WORKSHOP REGISTRATION FORM

If registering for 2 or more workshops at the same time, a discount of 10% per workshop will be applied.
Questions? Contact Registrar Sally Noble at registrar@californiawatercolor.org.

- **To Register and pay on-line:** www.californiawatercolor.org Select **Workshops**, scroll down to click the **PayPal** button. Discounts will be automatically applied.
- ☐ **Enclosed is a credit card payment** of \$ _____ (**\$75 per workshop**).
Balance due 60 days before workshop begins. Only Visa & MasterCard are accepted.
- ☐ **Enclosed is a deposit check** in the amount of \$ _____ (**\$75 per workshop**).
Balance due 60 days before workshop begins. If paying by check, make checks payable to **California Watercolor Association (CWA)**. Send **Registration Form** to Sally Noble, CWA Workshop Registrar, 1341 Leisure Lane #2, Walnut Creek, CA 94595

Credit Card Type: <input type="checkbox"/> Visa or <input type="checkbox"/> MasterCard		
Credit Card #		
Expiration Date		
Signature		
Name		
Address		
City	State	Zip
Day Phone	Night Phone	
Email		

Please Check Box to Register				
Artist	#Days	Date	CWA Mbrs	NonCWA
<input type="checkbox"/> Keiko Tanabe	5	Feb 15 - 19	\$595	\$650
<input type="checkbox"/> Bev Jozwiak	3	Mar 16 - 18	\$395	\$450
<input type="checkbox"/> Carol Carter	4	Apr 19 - 22	\$495	\$550
<input type="checkbox"/> Frank Eber	4	May 17 - 20	\$495	\$550
<input type="checkbox"/> Jean Pederson	5	Sept 19 - 23	\$595	\$650
<input type="checkbox"/> Stan Miller	4	Oct 18 - 21	\$495	\$550

How did you hear about the workshop? _____
I am: ☐ CWA member ☐ Non-Member

☐ I wish to become a CWA member by adding the annual membership fee of \$45 to my total.

JOIN ON-LINE: www.californiawatercolor.org/membership-join.php
RENEW ON-LINE: www.californiawatercolor.org/membership-renew.php

I have read and accept conditions of cancellation policy and agree not to hold CWA or or any instructor responsible for any injury or loss related to workshops.

Signature _____ Date _____