



California WATERCOLOR Association

General Meeting • 7:30 pm, Wednesday, Sept. 16, 2009 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

September 2009

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

contents

3
CWA Workshops
Announcements

4
Outreach
Artist Spotlight

5
Member News

6
Shows to Enter
Shows to See

7
More Workshops

8
Prospectus

9
Directors
Committees
Sponsorships

10
Calendar

September Guest Artist Alex Powers

*“Alex is the greatest painter in the world.”
- Alex’s sister (courtesy of the
Southern Artistry Website)*



While clearly not an unbiased statement, acclaimed artist Alex Powers certainly has received much praise and recognition over his long career. A painter and self-employed art teacher since 1970, Powers has won many national awards, including the Gold Medal at the 1997 American Watercolor Society Annual Exhibition. CWA is delighted to have Alex as our guest for our September 16th meeting and as our workshop artist.

Powers is a resident of Myrtle Beach, South Carolina, and travels the United States and Canada, teaching 8-10 workshops per year. He is one of the storied artists and

teachers at the Taos Intensive Studies Seminar. His colleagues in that endeavor include Christopher Schink, Skip Lawrence, Katherine Chang Liu, and Fran Larsen.

Despite an education in mathematics, Alex was able to launch a successful art career after studying at several art schools in Florida and the Northeast. His works appear in museums in New York, Florida, Minnesota, and throughout the south.

Alex’s painting style has evolved into a personal content-dominated imagery. Using gouache, charcoal, pastel and sometimes collage



“Abandoned Creek House”

on illustration board, his loose realism combines an emphasis on drawing with an awareness of the art of our times. “I attempt to deal with issues such as human origins, religion, philosophy, economic inequality, etc. These overwhelming issues are difficult to deal with, but they are what interest me. And, since I believe in the singularity of life and art, these issues are the content of my life and my current work.”

As Powers states, his reasons for painting relate to content more than form. The content that interests him concerns ideas as well as emotions: ideas questioning our life choices; an acquaintance with philosophers and writers; and his selected preferences from past and current thinkers.

“I find learning to teach as difficult as learning to paint. At one time, like so many other teachers, I thought the perfect

(continued on next page)

newsletter deadline info

The deadline for placing items in the newsletter is the 10th of each month prior to publication. Send articles and photos by disk, email, fax or in writing to:

Lin Teichman newslettercwa@gmail.com
170 Camille Court Ph: 925.838.6328
Alamo, CA 94507 Fax: 925:838.8694

membership/data manager

Mail all changes of address, phone number and email to:
Mary Ann Passerine CWA-DataManager@astound.net
1038 Scots Lane, Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month at
7:30 pm, Shadelands Center, 111 N. Wiget Lane,
Walnut Creek, CA
(NW corner of Wiget Lane and Ygnacio Valley Road).

cwa workshop info

June Hunt 510.525.0965 or
Karen Powers 510.502.6211
Anne Jacobson 510.339.6916

cwa gallery

Gallery Concord
1765 Galindo, Concord
925.691.6140
Hours: Thurs-Sun, 11-4pm
Free parking available behind the Gallery

e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.



“Not a Good Year”

teaching format was: demo each morning, individual help during the middle of the day, and a critique at the end of the day. However, this format is based on the ‘how-to-do-it demo,’ which is not what students need. They need to find their own personal expression, and then find their personal how-to-do-it technique to deliver that expression /content...we live in a good time for art. We are not constrained by the dogma of academic realism or the dogma of Abstract Expressionism. Postmodernism brings all styles into play without hierarchy”.

Powers is the author of “Painting People in Watercolor, A Design Approach.” His works have also been included in 16 books, two of which are “New American Painting,” and “In the Spirit of Martin: The Living Legacy of Martin Luther King, Jr.” Alex also has 22 articles to his credit, most recently in *The Artist Magazine*, May 2007.

Alex has won 14 Best-of –Show awards in national competitions, including the American Watercolor Society 139th International Exhibition, New York, NY, Gold Medal, 1997, The Artist Magazine Art Competition 1999, Experimental Category, and the San Diego Watercolor Society International Juried Exhibition, San Diego, CA, 2002. He has also had 15 invitational exhibitions including:

- The Republic of China, USA, Australia Watermedia Exhibition, and Taiwan Watermedia Exhibition (1994)
- In the Spirit of Martin: The Living Legacy of Dr. Martin Luther King, Jr., Smithsonian Institution, Washington D.C., 2001 and traveling exhibitions, 2002-2004
- 100 Years/100 Artists, South Carolina State Museum, Columbia, SC, 1999-2000
- Red State Blues, Halsey Gallery, College Of Charleston, SC, 2008

Powers has been a Juror for 50 exhibitions, and was the awards juror for the National Watercolor Society, (awards juror) Los Angeles, CA, 2001.

We welcome Alex Powers to CWA with great pleasure.

The Last Workshop of 2009 - Judy Greenberg's Surfaces, Textures, and Paint Quality October 19-23

CWA's own Judy Greenberg, now living in Georgia, returns to the Bay Area for her workshop "Surfaces, Textures, and Paint Quality." This workshop is ideal for those painters who want to develop loose, strong paintings with good design and marvelous paint quality. Judy's last workshop here was in 2003, so it is definitely time for a return engagement! Her class will focus on progressive techniques, with a strong emphasis on design. This workshop will include use of techniques to make a composition work and focus on "how to pull the painting together", with daily demonstrations and critiques. This will be a fun and rewarding experience!

From her DVD "Creative Watercolor Using Gel Medium," Judy will demonstrate the use of gel medium and a mid-value underpainting. The use of values in a painting will be emphasized. We will be working from photos that have strong value patterns, extreme lights and darks.

June Hunt, Registrar (510) 525-0965 (jclhunt@aol.com),
www.californiawatercolor.org/workshops



notes

& announcements

Board Position Opening: Director of California Shows

The Director(s) of California Shows is a board position that serves the CWA membership by creating the annual calendar of local CWA shows. The calendar for 2010 is already in progress; created by utilizing established locations or finding new venues throughout the nine Bay area counties for our members to exhibit their art. The director(s) may also be involved negotiating contracts, terms and conditions with gallery personnel, gallery owners and jurors. Procedures and the process for producing the events are well documented. The director(s) recruit members to become show chair(s) for each venue. This position's responsibilities can be shared two co-directors. Prospective candidates will receive training and guidance from members experienced in the process of creating an art show. Please contact President Samantha McNally for additional information.

CWA 41st National Exhibition

We held a planning meeting with the Presidio Trust staff on August 18 to put the wheels in motion for the next show, which will be in the summer of 2010. Since this will be the third exhibition in partnership with the Presidio Trust, we are on a familiar path.

We still have openings for a **Receiving/Shipping Coordinator** and a **Fund Raising Coordinator**. All the other positions on the National Committee are already filled by experienced volunteers who will help new people who want to get involved. If interested, please contact us at:

Marilyn Miller - 925-631-6673, moraga2@pacbell.net
Maggie Metcalf - 925-837-8698, magster753@msn.com

We look forward to hearing from you!

New Email Addresses for Newsletter and Data Manager

Please make a note of the new email addresses for the CWA Newsletter and for the CWA Data Base Manager.

Newsletter: newslettercwa@gmail.com
Data Manager: CWA-DataManager@astound.net

Concord Oktoberfest

OUTREACH VOLUNTEERS ARE NEEDED OCTOBER 17TH for morning and afternoon sessions for the Concord Oktoberfest at Todos Santos Park. Last year CWA did free paint set-ups for 150 children, and the community was very grateful, especially in these tough economic times. If you can help, please contact Carol Smith at plcarolsmith@yahoo.com.

Alameda County Fair Youth Exhibition

CWA Outreach paid a visit on July 18th to the Alameda County Fair Youth Art Exhibition. Thanks to the generosity of CWA members, a free CWA youth membership and \$50 awards were presented to three young watercolorists.

- Rachel Ross, grade 6, from Trinity Home School
- Tammy Cheng, grade 9, Yumei Center for Artistic Inspiration
- Jung Yeon (Kim) Ryu, grade 11, Mission San Jose High School.

The subjects of these beautiful watercolor paintings ranged from blue butterflies to a breathtaking figure with violin. Kudos to the next generation of painters.



artist spotlight

Emi Beifuss

I was born in Japan. Ever since I was young, I liked to draw. I did mostly drawings of pretty girls. I studied figure drawing with a few Japanese artists in Osaka, and joined a small group of people at my college in Kobe who liked to do illustrations.

After I graduated from college, I decided to come to the United States. When I was studying English in San Francisco in the early 1980's, I found an art school called "The Academy of Art." I enrolled in the school right away.

Besides basic fine art training, I studied illustration, graphic art, and advertisements. I tried many different media, but I liked watercolor the best. At school, I realized that "art" is not just about techniques. And artist might have great technique, but without the right spirit, their work could be boring. Even if an artist has somewhat limited skills, if her work shows her spirit, people will like it.

I met my husband and became a U.S. citizen, but I gave up on my art until well after the divorce. Right now I'm still re-learning to paint. I've forgotten many things about watercolor painting.

My work is very influenced by Japanese art, especially Manga and Anime. I like to paint things that make people wonder, things that I want to have, fantasy places where I want to be, fantasy creatures whom I want to meet. And also I like to paint cats too.



Above, "Abstract 021"



Left, "Fairy"



Below, "Yellow"



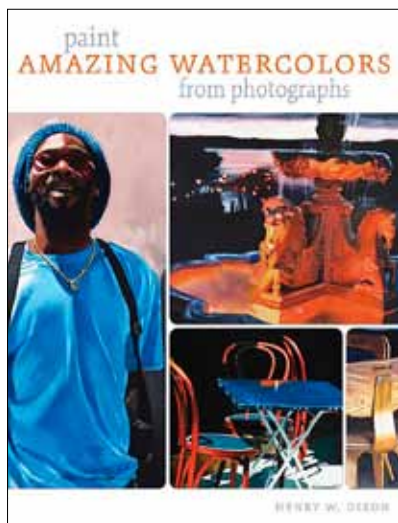
"Discovery" by Larry Cannon, CWA

Larry Cannon, CWA currently has a watercolor in the California Art Club's exhibit at the Frederick Weismann Museum of Art in Malibu, is one of 30 artists invited to paint in this summer's Telluride Plein Air Festival, and is looking forward to having two watercolors exhibited in the California Art Club's centennial exhibition at the Bennington, Vermont Center for the Arts in August.

Dick Cole, CWA was awarded best of show in the 69th Northwest Watercolor Society National Exhibition for his painting, "Second Set". Watercolor Artist Magazine has a feature article on Dick's paintings in their July/August issue.

Susan Cornelis has published her complete sketchbook from a trip to British Columbia on her blog <http://susancornelis.wordpress.com>.

Signature member, **Henry W. Dixon**, has authored his first book with North Light Books. It is available at most bookstores, including Amazon.com, Barnes and Noble and Borders.



David Savellano, CWA and award winning painting.

Pat Dispenziere's watercolor "Bishop's Chair" was juried into the 89th Annual National Watercolor Society Exhibition at City of Brea Art Gallery in Brea, CA. The show opens Oct. 11 and closes Dec. 20th. Pat's watercolor "Santorini Light" has been juried into the Pittsburgh Watercolor Society's 63rd Annual International Exhibition to be held at be Galleries Nov 3rd-Nov 28th. Also her collage won a 2nd award and her watercolor "Seawatchers" won a 1st award in the Carlsbad Oceanside Art League 59th Annual Open Juried Fine Arts Award Show to be held at the League's gallery in Carlsbad July 29th - Sept 6th.

"Watercolor Secrets" is just released by North Light Books, and **Guy Vincent Magallanes** had a book signing event at Gallery 2611 on the Saturday that coincided with the Redwood City ArtWalk from 7 - 9 pm. Rachel Wolf, the editor of the Splash Books, asked Guy if he would like to contribute to this first book of its' kind. It was originally slated to be called "Splash in Action," but was changed to "Watercolor Secrets." "Splash" books feature finished work, the best in contemporary watercolor, and this new book shows step by step demonstrations from 15 selected artists, and Guy was one of the selected artists!

Robin Purcell had an article written about her and her artwork in the Danville Weekly newspaper on August 7. To read the article go to: www.danvilleweekly.com/story.php?story_id=6473

Michael Reardon has been juried into the Watercolor West 41st Annual Exhibition. With this selection he also received signature status in Watercolor West.

David Savellano, CWA was awarded Best of Show for his painting titled "Gallagher & Lindsey" at the 4th annual Frank Bette Center for the Arts Plein Air Paint Out in Alameda by juror Seamus Berkley. See www.frankbettecenter.org for more information.



"Harmonica ...Has Something Inside" by Tony Segale

Tony Segale, of Lodi, received an Award of Excellence for his watercolor "Sacramento Street," and an Award of Merit for the watercolor "Harmonica... Has Something Inside" in the Fine Arts Competition at the California State Fair.

Nicholas Simmons was featured in an 8 page article in the premier issue of new watercolor magazine in France, *l' Art de l' Aquarelle*. He also recently won the gold medal at the 30th Annual Pennsylvania Watercolor Society, the second year in a row that he has won this honor.



shows to enter

California Watercolor Association & EBMUD Proudly Present a CWA Member Show, "The Water's Edge"

Dates: October 22 - December 11, 2009
Place: EBMUD Gallery, Oakland
Receiving: Monday, October 19 at 8am to 4:30 pm
Pick Up: December 11, EBMUD Gallery
Reception: TBA
Juror: TBA

The Fallbrook Art Center is presenting the **Inaugural Signature American Watercolor Exhibition** in conjunction with the National Watercolor Society 89th National Exhibition Travel Show. The exhibition will accept 30 original paintings from artists who have achieved signature status in one or more established Watercolor associations in the U. S. that will be displayed with the 30 paintings in the NWS show. Juror: Frank Webb AWS [DF], NWS. Show dates are February 7 to March 28, 2010. Submission deadline is September 10, 2009. Digital submission only. To learn

Don't Forget the CWA Workshop Show!

All 2009 workshop participants are eligible
Gallery Concord January 2010
Submit 1 painting per workshop
Juried show – 1st, 2nd, 3rd prizes will be awarded.

more visit www.fallbrookartcenter.org.

Danville's 11th Annual Art in the Park Fine Arts Show. October 3 & 4, 10 am to 5 pm, Town Green, 400 Front Street, in front of the Library and adjacent to the Community Center. 60 booths of art, judged Inside Art Show, live music, food & wine. Children's art tables & kid's train rides. Free admission. Sponsored by ADAS and the Town of Danville. Fund raiser for Art in the Schools. Information www.ADAS4ART.org or Norma Webb (925) 828-9170.

shows to see

The National Watercolor Society has organized a traveling exhibit of it's 2009 Members Only Show, opening at the Cesar Chavez student Center Gallery at San Francisco State University on September 10, 2009. In addition to paintings from the NWS Members Show, the exhibition will include paintings from NWS Past Presidents. The opening reception is scheduled for the 10th of September from 5 to 8pm. The gallery is on the Terrace Level of the Cesar Chavez Student Center, located at 1650 Holloway Ave., San Francisco. The show will run through the month of September.

Estuary Art Attack. 2nd Friday of each month in Alameda, CA, 6 -9 pm. Featuring local artists of all media, music, food, beverages. For schedule: www.estuaryartattack.com

Go Green!

If you subscribe to this newsletter online,
you can see all this stunning artwork in full color
on your computer screen.

Plus you'll be saving paper and CWA costs!

See page 2 for details on how to subscribe.

new members

Angela Anastasion, Alamo, CA
Mary Bennett, Stockton, CA
Natalie Clarkson, Santa Rosa, CA
Janie Marie Davis, Richmond, CA
Martha Dundon, Carmel Valley, CA
Kimiko Jinbo, Honolulu, HI
Elizabeth Kennen, Pleasant Hill, CA
Hannah Martin, San Francisco, CA
Michelle Myers, Hayward, CA
Ron Ridley, Elk Grove, CA
Santa Fe Ryan, Midland, OR
David Severson, Castro Valley, CA

welcome!



© Bruce Lonngrén/Stock

Sandy Delahanty Fall Workshops

October: "Grape Vines" Emphasis on texture. Grapes, vines and leaves offer the perfect subject for practicing texture. We will use some of the techniques we learned in the sunflower class and add new ones for creating the rough texture of the leaves and vines.

Thursday, Oct. 22, 1 - 5 pm Sacramento Fine Art Center, 5330-B Gibbons Drive, Carmichael, fee \$40. Saturday, Oct. 24, 1 - 5 pm, University Art Center, 2610 Marconi Ave., Sacramento, fee \$40.

November: "Autumn Leaves" Emphasis on negative painting. This is a fun way to paint. You apply color to the paper first, then paint the "negative space" around the leaf shapes and create the leaves. Thursday, Nov. 19, 1 - 5 pm, Sacramento Fine Art Center, 5330-B Gibbons Drive, Carmichael, fee \$40. Saturday, Nov. 21, 1 - 5 pm, University Art Center, 2610 Marconi Ave., Sacramento, fee \$40.

To register for a class please call (916) 652-4624 to ensure there is space available. Confirm your registration by writing your check to "Sandy Delehanty", and mailing it to P. O. Box 130, Penryn, CA 95663. Checks are not cashed until after the class has taken place.

Fearless Creating. Tricia Poulos Leonard and Kim Pace

Learn about the six stages of the creative process and how to overcome the blocks to creative thinking and doing. We will pursue a step-by-step guide to starting, completing, and marketing your work of art as well as developing a support community. We welcome aspiring writers, visual artists, musicians, actors, and aspiring creators in any field. Sept 10 - Nov 5, 7 - 9 pm, Amador Valley High School. Sign up on line: www.pleasanton.k12.ca.us/EducationalServices/AdultEducation or call (925) 426-4280 for more information.

Imagine With Art Workshops with Susan Cornelis.

The Muse group is a laboratory to spark creative expression, an opportunity to treat yourself to a regular infusion of art play in a supportive group setting, featuring a wide variety of wet media painting and collage techniques as well as written word. Meets at Susan's north Sebastopol studio. Saturday Muses (a monthly group) and Tuesday Evening Muses (weekly) beginning in Sept. Visit www.imaginewithart.com for more information.

Patricia Osborne Fall Workshops

"Secret Techniques for Winning Watercolors: Capture Vibrant Fall Colors" An ideal class to discover how to freely play with watercolor. Patricia will take you through demonstrations using masking fluid, pouring, salt, sponges and spatter techniques to create fall foliage. In this workshop you will have fun discovering the magic of watercolor. No drawing skills needed. October 3 & 4, Petaluma Arts Center, CA. Call the Petaluma Arts Council at (707) 762-5600.

"Capture Bold & Beautiful Wildlife In Watercolor" In this workshop you will learn to capture the magical moments in nature with wild life. There will be demonstrations on back-lit leaf effects, grass, clouds, water and wildlife capturing the quality of light, achieving color, harmony and good composition. Open to all levels with some knowledge of watercolor. October 10-11, 9:30

to 4:30. Place: Mendocino Art Center (800) 653-3328. Cost: \$175.00.

"Watercolor Memories & Sketching At Le Petit Rousset" in Perigord region of France with Patricia Martin Osborne. July 21-31, 2010. Come join in this fun and delightful workshop, designed to sharpen your observation through watercolor memories & sketching in an around the beautiful French countryside of Perigord. We will sketch on location, using a Watercolor travel sketchbook, which will also include design concepts, how to choose a subject and how to photograph it for a painting later in the studio. This workshop will include watercolor "Tricks & Techniques" to create imaginative effects in your painting, collaging, pen & ink, and colored pencil. Information about Petit Rousset can be found at: www.rousset-perigord.org.

Fallbrook School of the Arts has just published its lecture and demo schedule for 2010. A large selection of lectures and demos are free, register as soon as possible as space is limited. Fallbrook also offers a large variety of classes for adults and children (not free). Their fall schedule has just been published as well. Visit them at www.fallbrookschoolofthearts.org/ for more info and to see what tickles your fancy.



"Canada 22" by Susan Cornelis



California Watercolor Association Member Show

**CWA Members Fall Show 2009 at Gallery Concord
September 26 to January 3, 2010**

Gallery Concord

1765 Galindo, Concord, CA

(925) 691-6140

Gallery Hours: Thursday, Friday, Saturday and Sunday from 11 am to 4 pm

- RECEIVING:** Saturday, September 26 from 11 am to 1 pm at Gallery Concord. Pick up unaccepted work from 2:00 pm. to 3:00 pm
- JUROR:** Dick Cole
- AWARDS:** First Place \$100, Second Place \$75, Third Place \$50 and 3 Honorable Mentions
- ENTRIES:** 2 paintings may be submitted. Original, recent water media on paper. No copies or class work. Paintings must be framed in metal or wood, if on paper, covered in Plexiglas, wired and ready to hang. No sawtooths, clamps or screw eyes. Flat brackets required on wood frames. No cardboard or masking tape. No wide or Rococo frames. White or off-white mats only. Minimum frame size 14" x 14"; maximum size 35" x 35" framed. 30-35 paintings will be accepted.
- PRINTS:** Accepted artists may put 2 unframed prints in the print rack, for sale.
- GALLERY SITTING:** CWA Artists will sign up for gallery sitting on three dates during the show. Gallery hours are Thursday, Friday, Saturday and Sunday from 11 am to 4 pm.
- LABELS:** Fill in CWA labels and attach to the upper left back of work.
- FEES:** \$10.00 entry fee for each painting
- INSURANCE:** Your paintings will be handled with the best of care; however, CWA and Gallery Concord volunteers assume no responsibility for theft, loss or damage of any kind. Insurance is the sole responsibility of the artist.
- SALES:** Sales will be made through Gallery Concord and if your painting is sold you may replace it with a similar painting. Checks will be mailed to the artist after deduction of 15%, which goes to Outreach.
- RECEPTION:** Friday October 2, 6 pm to 8 pm. Artists will sign up at receiving to help at the reception.
- CHAIRS:** Samantha McNally 415-828-4991
- SHIPPING PAINTINGS:** Contact show chair for shipping details.
- END OF SHOW:** Sunday January 3, 2010 Pick up paintings. The next show will be the workshop show. If you have paintings from a 2009 workshop, you can enter them on January 3, 2010.

directors

board of

<i>president</i>	Samantha McNally 415.828.4991
<i>vice presidents</i>	Marilyn Miller 925.631.6673
	Christine Dougherty 510.530.7522
<i>director california exhibits</i>	Position Open
<i>director of programs</i>	Pamela Miller 925.288.9900
<i>secretary</i>	Leslie Wilson 925.935.7529
<i>budget director</i>	Eleanor Bain 925.254.2246
<i>director of communications</i>	Maggie Metcalf 925.837.8698
<i>director of workshops</i>	Karen Powers 510.339.66211 asst: June Hunt , Anne Jacobson
<i>director of outreach</i>	Nan Lovington 925.930.6503 asst: pending
<i>director of membership</i>	Position Open

committees

volunteer

<i>national exhibition</i>	Christine Dougherty*
<i>gallery concord co-directors</i>	Pablo Villacana-Lara and Carol Jurasin
<i>gallery concord treasurer</i>	Gladys Schaible
<i>gallery concord publicity</i>	Margaret Fago
<i>area representatives</i>	Sue Johnston*, David Broad (San Rafael), Sally Cataldo (Santa Rosa), Carolyn Cappello (Penn Valley), Roberta Davis (Clovis), Gary Foll (Oregon), Susie Farber (Half Moon Bay), James Gleeson (San Francisco), Donna Gamel (Emeryville), Georgia Herrick (Modesto), Alvin Joe (Foster City), Ara Leites (Santa Cruz), Carol Maddox (Pleasanton), David Peterson (Sacramento), Judy Rowe and Carolyn Warm Sun (Oakland), Mary Spivey (Berkeley), Sal Valencia (Pittsburg), Pablo Villacana Lara (Concord), Betty Turnquist (Walnut Creek)
<i>community outreach</i>	Carol Smith, Wayne White, Helene Yu-June Rice, Mona Rivers-Vasquez, Jack Gautreaux, Charlotte Huntley
<i>mail distribution</i>	Sue Johnston
<i>hospitality</i>	Donna Gamel 510.595.1583 assistants needed
<i>greeter</i>	Joan Boyd
<i>treasurer assistants</i>	Gladys Schaible, Annette Hodtwalker
<i>video library</i>	Doreen Yates*, Cathy Riggs*
<i>panel rental</i>	Barb Bochenek*
<i>cwa webmaster</i>	Bruce Stangeland
	*Chair of Committee

staff

<i>membership/data manager</i>	Mary Ann Passerine
<i>newsletter editor</i>	Lin Teichman
<i>accountant</i>	Kathy Vigil
<i>audio/visual set up</i>	Thomas McFadden

sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, January 10 for the February newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Lin Teichman at LinTeichman@gmail.com or (925) 838-6328 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10

3 months: \$750

12 months: \$3000

Benefactor

Half Page/7.5 x 5

3 months: \$450

12 months: \$1800

Fellowship

Third Page/7.5 x 3.25

3 months: \$360

12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)

3 months: \$240

12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)

3 months: \$180

12 months: \$720

Classified

text only: approximately 400 characters, incl spaces. \$50/month (free to CWA members and non-profit organizations)



CALIFORNIA
WATERCOLOR
ASSOCIATION Box 4631 • Walnut Creek, CA 94596-0631

Nonprofit Org. U.S. Postage PAID Concord, CA Permit No. 720
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Return Service Requested

calendar

2009 MEETINGS & DEMOS

January 21	Jane Hofstetter
February 4	John Salminen
(note 1st Wednesday of the month at the Presidio!)	
March 18	Bill Yokoyama
April 15	Mike Bailey
May 20	Barbara Nechis
June	No Meeting
July 15	Pablo Villacaña Lara
August 19	David Savellano
September 16	Alex Powers
October 21	Judy Greenberg
November 18	TBA
December	Holiday Party

2009 MEMBER SHOWS

Jan 6 - Mar 28	Member Show, Gallery Concord
February	Miramonte , Lafayette
Mar 28 - Jun 27	Member Show, Gallery Concord
Feb 21- Apr 10	John Muir Hospital, Walnut Creek
Mar 31 - May 3	Filoli, Woodside
June 1 - 28	Blick, Oakland
Jun 27 - Sept 26	Member Show, Gallery Concord
Sept 26 - Jan 3	Member Show, Gallery Concord
Oct 22 - Dec 11	EBMUD Gallery, Oakland

2009 WORKSHOPS

Feb 2 - 5	John Salminen
Apr 13 - 17	Mike Bailey
May 19 - 21	Barbara Nechis
Aug 17 - 21	Chris Van Winkle
Sept 14 - 18	Alex Powers
Oct 19 - 23	Judy Greenberg

September 2009

Plan ahead!
 Submissions deadline is the
 10th of the month prior to publication!
 Send to Lin Teichman (see page 2)