



California WATERCOLOR Association

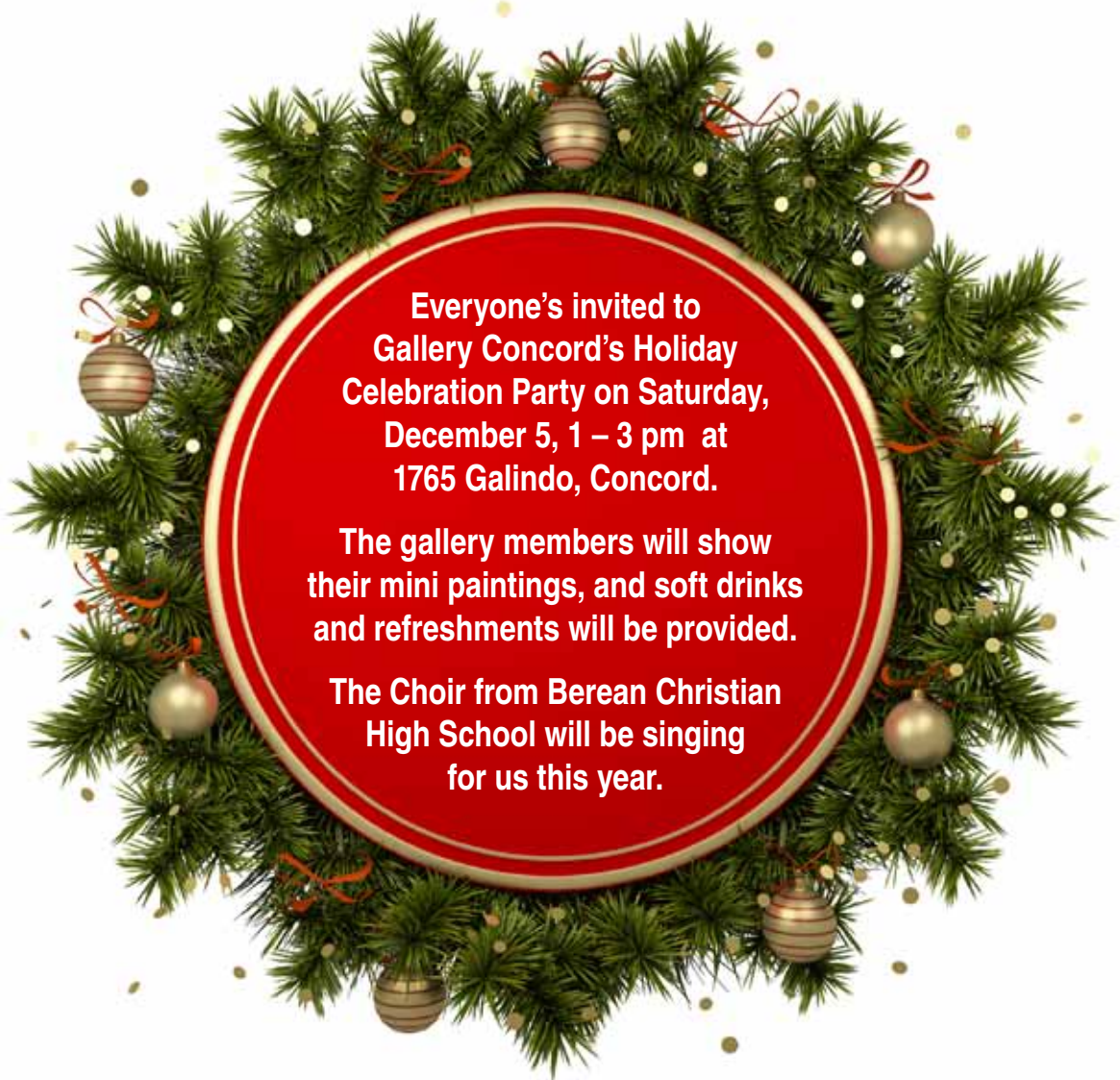
December 2009

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

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**No General Meeting this month.
Happy Holidays!**

newsletter deadline info

The deadline for placing items in the newsletter is the 15th of each month prior to publication. Send articles and photos by disk, email, fax or in writing to:

Lin Teichman newslettercwa@gmail.com
170 Camille Court Ph: 925.838.6328
Alamo, CA 94507 Fax: 925:838.8694

membership/data manager

Mail all changes of address, phone number and email to:
Anne Jacobson cwa-data-mgr@comcast.net
c/o CWA P.O. Box 4631, Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month at
7:30 pm, Shadelands Center, 111 N. Wiget Lane,
Walnut Creek, CA
(NW corner of Wiget Lane and Ygnacio Valley Road).

cwa workshop info

June Hunt 510.525.0965 or
Karen Powers 510.502.6211
Anne Jacobson 510.339.6916

cwa gallery

Gallery Concord
1765 Galindo, Concord
925.691.6140
Hours: Thurs-Sun, 11-4pm
Free parking available behind the Gallery

e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

notes & announcements

Thank you for your generous donations!

On behalf of the CWA membership, the Board of Directors would like to express our gratitude to **Charlotte and George Huntley** for a generous donation given in conjunction with the Clorox Company Foundation Employee Giving Campaign and to **Helene Yu-June Rice** for her generous donation to Outreach. Helene, Charlotte and George have also been active Outreach volunteers for many years. Your above and beyond support is appreciated by CWA and the aspiring artists in the community.

Thank you for early renewals!

Thank you to the members who took advantage of the extra-early renewal reminders. We are in the process of change with our database and the 41st National Exhibition will be open for entries in December, creating an unusually high workload for our data manager. This helps spread the work over a more reasonable period of time.

2010 Membership Drive

Get a head start on the new year and take the opportunity to renew your membership early, bring in new friends to join in the fun at CWA – artists and patrons of the arts – and earn raffle tickets for great prizes at the same time!!!!

With the slump in the economy our membership is in a slump too. Let's work together to change that. Where else can you get so much for so little? Ten months of great demonstrations by renowned artists., information on upcoming shows to enter and view, friendship in a community of artists ... the benefits go on and on. Join us in celebrating our love of watermedia all year long!

When: January 21, 2010, at Shadelands Center for the Arts

What: Invite members to come to the January Meeting and do one or both of the following: renew membership at that meeting and receive raffle tickets for great prizes to be raffled off that night

Bring along artists and or patrons of the arts new to CWA and sign them up as new members at the January meeting. Receive bonus raffle tickets for you and new member/s. What if I already renewed? Your name will be entered in the raffle, as provided by our data manager.

Raffle prizes to include: Artist Basket filled with all kinds of art goodies, "How to" books by famous artists, gift certificates, other goodies that you can't live without.

New Opportunity

Attention art instructors and artists: visit Artist Workshops.net (<http://www.artistworkshops.net/>), a new free online art workshop listing service. The purpose of the site is to link artists with art workshops. For the instructor or workshop organizer, we offer a free site for you to list your classes! You have your own account and manage your own posting of classes. For the artist, we offer a searchable database to find classes that fit your needs. Points of contact are listed on the website, or contact Robert & Peggy Stermer-Cox, webmaster@artistworkshops.net.

CWA 2010 Workshops

Christopher Schink February 15-19 Finding Your Style

CWA National Show Juror and co-editor of Palette Magazine, Christopher Schink will be our first artist of 2010.

Schink designed this class to help each painter find and express a personally satisfying direction or style. This class is not about his style or subject matter. Learn contemporary concepts in color and design to make your work more personally expressive. All levels are welcome – CWA members \$395; non-CWA members \$450. Mr. Schink has conducted workshops in 45 states in the U.S. as well as classes in Canada, Mexico, Australia, and Europe. He has served as juror for over 40 state, regional, national, and international exhibitions. With his colleagues Skip Lawrence, Katherine Chang Liu, Alex Powers, Fran Larsen, Topher teaches the Intensive Studies Workshop in Taos New Mexico, each spring.



Charles Reid March 15-19 Watercolor Figure/ Historic Photos

(Waitlist only for this class) Internationally known artist and teacher Charles Reid is making his third appearance in 8 years to CWA. This class will include 3 days of painting live models, intermediate/advanced – CWA & non-CWA \$650.

Mike Bailey, May 18-20 Color Workshop

(Please see corrected prices below) Mike Bailey's Color Workshop can help cure "painter's lament" - what to do with paint from multiple manufacturers. All levels are welcome - CWA Members \$240; non-members \$275 (these prices were incorrect in previous announcement).

Charlotte Huntley June 15-17 Have Brush, Will Travel!

Do you need a shot of creativity? Then come have fun and learn with Master Signature CWA member Charlotte Huntley. All levels welcome – CWA \$240; non-CWA \$275.

Myrna Wacknov, Aug 16-20 Beginning Watercolor Portraiture

CWA's Myrna Wacknov will be here for those who wish to develop their skills drawing and painting an accurate portrait. All are welcome - CWA \$395; non-CWA \$450.

Skip Lawrence, Sept 13-17 Finding Your Voice in Paint

After you have explored all the "how to's" of painting, are you still stuck with the "why?" Then come to Skp Lawrence's workshop. All levels are welcome – CWA members \$395; non-CWA members \$450.

Nicholas Simmons October 18-21 Watercolor on the Edge

In a few short years, Nicholas Simmons has become one of the most exciting contemporary watermedia artists on the scene – come find out why! All levels welcome – CWA \$315; non-CWA \$360.

from the budget director

CWA Joins the Economic Downturn

The current economic situation has hit CWA along with everyone else. We have projected a budget for 2010 that will be in the red unless we make some spending reductions or enhance our revenue. The Board has discussed a number of options. We would like to ask our members to help us with our efforts on this. Please consider the following and let us know what you think:

- The CWA Newsletter is one of our biggest costs, primarily for printing and mailing. We are considering going exclusively with electronic distribution (with some sort of exemption for people without computers) or charging extra for memberships that include a hard copy.
- Membership dues are our largest revenue source. We will be starting a membership drive (see other article in Announcements) to enhance this, but we would like members to give us any ideas they might have and also to encourage their colleagues to join CWA.
- CWA Exhibitions (both the Member Shows and the National

Exhibition) have seen declining participation. We encourage everyone to enter and let us know if you have any ideas on how to encourage entries.

- Currently, all CWA members get a free catalog from the National Exhibition. We are considering making these available to members at a reduced cost instead of no cost.
- We do get donations to CWA (they are tax deductible!), but more would help. If you have ideas on how to improve fund raising through donations, let us know. Of course, if you would like to make a donation, that would be greatly welcome.

Please feel free to contact any of the Board members with your thoughts on these possible changes or with ideas on other cost control or revenue enhancing approaches.

Thanks,
Marilyn Miller, Budget Director

shows
to enter

CWA Member Shows for 2010

January 18 to February 27

Dick Blick, Berkeley Proposed, but not firm

February 28 to April 9

John Muir, Walnut Creek

April to May

Bay Model, Sausalito (6 weeks)

May 17 to June 27

Dick Blick, Berkeley

July 14 to September 17

41st National Show, Presidio San Francisco

October

Art Academy Gallery 79 New Montgomery San Francisco

CWA will be notified when the new Walnut Creek Library will be accepting applications for a show. The new facility will be opening mid year.

Respectfully,
Lynda Moore
CWA Dir. Calif Exhibits

John Muir Center Exhibit

Receiving will be Saturday February 27th 2010, 9 am to 12 pm at the Aspen Surgery Center in the Garden Level Services. Directions: From Ygnacio Valley Road turn on La Casa Via to the Main Campus entry. Take right road straight to "G" Aspen Surgery Center, there you will be dropping off your paintings and I will be accepting them with a couple of volunteers (Calls accepted for volunteer positions at [510] 669-1150 or Victoria Chiofalo's cell: [510] 734-6737.)

Northwest Watercolor Society

Call for Entries - 2010 National Open Exhibition. Location: Washington State Convention and Trade Center, 800 Convention Place, Seattle, WA 98101-2350. Exhibition dates: April 17 - July 17, 2010. Entry Deadline: February 2, 2010. Entry fee (one per person): Member \$30.00, Non-member \$40.00, New/renewing member \$40.00 dues + \$30.00 entry fee (NWS membership is open to U.S. and Canadian artists, however, entry into the Exhibition is open worldwide). Watercolor/watermedia on paper/paperboard. Awards: Over \$10,000 in cash and merchandise. Sales commission to NWS: 30%. Juror: Joe Garcia. For prospectus, go to www.NWS.org or send SASE to Northwest Watercolor Society, Attention: Open Exhibition Chair, P.O. Box 50387, Bellevue, WA 98015-0387 Exhibition Chair: Lola Deaton (206) 992-5446., email: thewingdecider@hotmail.com

On October 17, California Watercolor Association's Outreach participated in the community run Oktoberfest 2009 at Todos Santos Plaza in downtown Concord. **Nan Lovington**, Outreach Director, and **Michal Weinstein**, Assistant Outreach Director helped to coordinate CWA's watercolor booth with the help of **Carol Smith**. The day was warm and sunny and our volunteers **Mary Spivey**, **Frogard Butler**, and **Keiko Stong** provided assistance to the young artists as they painted, some for the first time. We offered these sessions free of charge and over 125 children ranging in age from two to fifteen took part. Each child was so proud of their work and it was so fascinating to see how unique each painting turned out to be and how it seemed to reflect each child's personality. Many parents thanked us for providing this free activity. We had a wonderful day filled with lots of bright colors and sprouting new talent.



Carol Jurassin and Samantha McNally at the CWA Outreach table.

Michal Weinstein and Carol Smith with young artists.



Young artists at work.



Impromptu gallery/drying rack.



Mary Spivey with another budding artist.

Olive Hyde Art Guild Holiday Sale and Show - Group Show to Benefit Visual Arts in the Community. Gala Reception: Friday, December 4, 5:30pm - 9:00pm, admission fee at the door. (Denise Oyama Miller will be the featured artist and has donated "Yosemite Aspens" to be raffled off the night of the Gala.) Holiday Sale and Show: Saturday - Sunday, December 5 - 6, 10:00am - 5:00pm, admission is free. Show and Sale is located at the Olive Hyde Gallery at 123 Washington Boulevard, Fremont.

Gallery Concord Holiday Reception - Group Show of Miniature Art. The mini show is an annual event at Gallery Concord for paintings that are smaller than 6" x 8". There are usually have over 100 small paintings for sale. They are usually between \$25 - \$75 each. The regular show is up at the same time, so there are lots of paintings to look at. Reception: Saturday, December 5, 1 pm - 3 pm. Thursday, December 3 - Sunday, December 20 (Gallery is open Thursday - Sunday, 11 am - 4 pm). Admission is free. Gallery Concord is at 1765 Galindo Street, Concord.

Denise Oyama Miller will be showing over 30 of her paintings in a solo show at the Contra Costa County Public Law Library. The show will include watercolors, pastels, mixed media, and collages and will run from Friday, Dec 11, 2009 to Mar 9, 2010. The library is located at 1020 Ward Street in Martinez and is open Monday - Friday from 8 am - 5 pm. Admission is free.

CWA members **George Ehrenhaft** and **Bruce Stangeland** are showing their art in Oakland at 5489 Taft Ave. (in the Rockridge area, just east of College Ave.). Saturday, Dec 5 and Sunday, Dec 6, 11 am - 4 pm.

The Eastbay Fine Artists are holding their annual show at the Orinda Library Gallery. The 12 award winning local artists exhibiting work in oil, watercolor, acrylic and pastel are: **Mary Lou Correia, Cynthia Eastman-Roan, Geri Keary, Carol Groothaert Lutz, Nancy Partovi, Robin Purcell, Margo Sanger, L. Darsow Sutton, Gordon Towell, Wayne White, Leslie Wilson, Gail Zavala.** The show opens Wed, Dec. 2 and ends Tue, Dec 29. The public is invited to a reception at the library Sun., Dec. 20, 2-4 p.m. Location is 23 Orinda Way, Orinda and the show is open during regular library hours. Information contact Wayne White (925) 939-5930.

The Fremont Art Association is having a Christmas Boutique at their Gallery, located at 37659 Niles Boulevard in Fremont. The boutique will run from Friday, November 27 through Wed, Dec 23. In addition to the jewelry, paintings, and sculptures, artists will offer their holiday craft items at reasonable prices. This is a wonderful opportunity to purchase one-of-a kind art and crafts created by members of your local community to share with your family and friends. The gallery has extended their hours on Friday, November 27th to coincide with annual Niles Festival of Lights Parade and Tree Lighting ceremony, an event that the whole family will enjoy.



"Celebratory Ride" by Terri Hill

"Japanese Irises No 1" by
Denise Oyama Miller



Mira M. White: Open Studio Exhibit, Sale and Studio Party. December 6, 2009, 10 am - 6 pm. 2500 Lucy Lane # 306, Walnut Creek 94595. (Please wear easily removable shoes. This is a no shoe event.) Mira will also be exhibiting at the Contra Costa Artists Exhibit: County Board of Supervisors Building in Martinez, on Pine Street. Nov - Jan 2010.

Denise Oyama Miller and Nancy Ryan will be showing their exciting new textile artworks in a two-women show "Landscape Impressions" at Alexander's Fine Art in downtown Pleasanton. The show will be on display Friday, January 15 and Saturday, January 16, 2010. There will be a reception for the artists Friday night from 6:00 - 9:00 pm, and the artists will also be available Saturday from 1:00 - 4:00 to discuss their work. Alexander's Fine Art is located at 608 Main Street, Pleasanton. For information, please call (925) 846-6015. Admission is free.

Viewpoints Gallery in Los Altos presents award-winning watercolorist, **Terri Hill**, who exhibits her 'Gifts of the Season' December 1, 2009 - January 2, 2010. The richly colored watercolor paintings were created to share the pleasure of gift-giving and receiving. Also showing: 8 x 8" panels by the 14 artists gifting visitors with their presence. Viewpoints Gallery, 315 State Street, Los Altos, CA 94022, is hosting an Evening Art Reception on Saturday, December 18, from 5 to 8pm at the gallery. For more information on Terri Hill's work, visit www.designerhill.com.

Kids Bicycle Series for the 20/20 Show by **Judy LewLoose** at 20th Street Art Gallery, 911 20th St, Sacramento, CA. Nov. 11 - Dec. 24, 2009. 8" x 8" kids bicycle paintings. Join Judy on 2nd Sat. Nov. 14th & Dec. 12th, 6-9 pm. Family & Friends Reception: Thursday, Nov. 12th, 5:30pm. RSVP to (916) 930-0500 or jim@20art.net.

Rolando Barrero was awarded First Place his painting titled "Old Crockett Post Office" at the 2009 Annual Valona Paint Out in Crockett by Randall Sexton. In may this year, He also won Second Place Award at the Alameda County Fair Plein Air Competition titled "At The Fair" held in Pleasanton and First Place at the Contra Costa County Fair titled "Carnival Fun" held in Pittsburg.

The singer songwriter Phil Bearce created a music video for a song that he wrote for and about **Marge Drew**. He has used her paintings for this video, and some of his images of himself. Its on YouTube, so you all can see it. <http://www.youtube.com/watch?v=7b5lnoyNUCU>

Terri Hill: Two Entries, Two Prizes! 2nd Place in Watermedia at the LGAA Juried Member Show, through December 4. Art Museum of Los Gatos, 4 Tait Ave at Main Street, Los Gatos 95030. And 3rd Place Overall at the SCVWS "Linear Visions" Exhibit, through November 14. Rose Shenson Gallery at the Triton Museum of Art, 1505 Warburton Ave., Santa Clara CA 95050.

Hazel Stone, NWWS, PPWS, KWS had two paintings included into the Northwest Watercolor Society Signature Member Exhibition from June 11 to October 17, 2009 at the University House, Issaquah, WA and had a painting juried into their "Waterworks 2009" which hangs at Kaewyn Gallery, Bothell, WA, Oct 23 - Nov 23, 2009. She also had a painting juried into the International Watermedia XVI, presented by the Pikes Peak Watercolor Society from Aug 15 to Oct 17, at the Sangre Cristo Arts Center, Pueblo, CO, and had a painting juried into the Rocky Mountain National Watermedia Exhibition which will hang at the Foothills Art Center, Golden, CO, from Aug 15 to Oct 18, 2009. Hazel also had a painting juried into the Kansas Watercolor Society National Exhibition 2009 that will hang at the Wichita Center for the Arts from November 20, 2009 to January 3, 2010. Her painting received a Patron Purchase Award.



Rolando Barrero with his award winning painting.

Charlotte Huntley MCWA, AWS, has received the Mary Anderson Sumner Award and Gold Medal Award for her painting, "Voodoo Picnic," in the Red River Valley International, TX.. Other recent awards include an Award of Merit for her painting, "Face Off," in the Southern Appalachian Artist Guild's National and an Honorable Mention in the Rhode Island Watercolor Society's Sixteenth Annual National for her painting, "This Old Thing?" which is also featured in her 2010 Calendar "Big Hat Series." Charlotte will be leading a three-day workshop for CWA in June 2010, and a five day workshop for Minnesota Watercolor Society in mid-May 2010.

The American Artist Magazine's Summer Watercolor issue included a feature article about **Jean Pederson's work**. The article is twelve pages and deals with giving yourself permission to explore. Also, the 2009 C.S.P.W.C. Open Water Exhibition awarded Jean Pederson with the Charles Comfort Medal for the second year in a row; the Swinton Award accompanied the medal.

David Peterson was one of three watercolor artists participating in the Capitol Plein Air Festival in Sacramento, CA, October 11-16, 2009. His full sheet watercolor, "Jay Street" won the "Mayors Award."

Lewis Suzuki, well-known Japanese American watercolor artist, will show his work with the Berkeley Artisans Holiday Open Studios. Mr. Suzuki's studio will be open to the public for 4 week-ends after Thanksgiving from 11 am to 6 pm. His studio is located at 2240 Grant Street, Berkeley, CA Appointments welcome as well. Call (510) 849-1427.

workshop

corner

workshops by
members and others

The Art Colony, Palm Desert, CA. We've got a cool new classroom and workshop space here at our Palm Desert location. We have fantastic instructors

lined for classes and workshops for almost every artist and medium. If you have any questions or want to register, just give us a call or drop by the store and we'll be happy to help you. Or visit our website: www.TheArtColony.us. There you'll find complete workshop information and downloadable registration forms to save you time. Don't hesitate! Workshop space is limited and these classes fill up quickly.

Mira M. White has her Winter 2010 teaching schedule up. Visit her site at www.miraMwhite.com for information on classes such as "Mix Those Media!" "Loosening Up in Watercolor," and many more.

Kay Russell will be leading a painting trip to **Skopelos, Greece** May 23 – June 4, 2010. Painting locations will include towns, churches, harbors, boats, and other locations on the island. Lessons will focus on composition, use of whites and "lost edges," skies, reflection, and use of pigment to create texture: losing the fear of painting is the goal. Cost includes hotels with breakfast, transportation to Skopelos and back to Athens, and art instruction and will range from: \$2600 (double) - \$3000 (single), 12-15 students. For more info: kayrus@comcast.net or call (415) 457-3379. \$500 deposit is due upon registration.

Monthly Muse Group with Susan Cornelis, Sebastopol. The Muse group is a laboratory to spark creative expression. Each session features a different painting or art technique that you can add to your repertoire - from textured collage to a variety of wet media painting techniques. Simultaneously you will learn an art practice that captures your thoughts, feelings, and intuitions in a playful visual format that you can keep as an ongoing book of your life. Meets first Sunday of the month Jan 3 - Jun 6, 2010 (6 monthly sessions), 10 am - 2 pm, www.imaginewithart.com, (707) 824-8163.

Springtime in the South of France with Susan Adams, May 23 - June 2010. I invite you to join me as I paint the famous coquelicots (red poppies) and glycine (wisteria) just starting to bloom. Paint en plein air or create a still life for a studio painting. Bring your sketch books and journals! We'll visit medieval villages & farmers markets, Renaissance chateaux & prehistoric caves, all set in some of the most beautiful countryside in the world. www.rousset-perigord.org/LPRLibrary/2010/susanadams.shtml for more info.

Santa Barbara Watercolor Workshop with Cathy Quiel. Jan 15 -17, 2010, 9-4 pm, \$240. Learn to create paintings rich in dramatic color, light and shadow. An invigorating lesson on ridding yourself of an artistic slump – "slump blasting techniques" will add to the fun of this splashing watercolor workshop. Drip, Drool and Splash techniques will be explored and the simple

painless way to add the figure to your paintings will be achieved. A sample palette of 8 luscious Richeson watercolors will be included. Information on photographing a still life for a projected painting and digital reference will be discussed. Each student will receive a private critique with instructor Cathy Quiel based on 5-8 pieces of the student's past work. (Optional) \$50 deposit to Cathy Quiel at below address. Class held at Rusty Barn Studio, PO Box 61353, Santa Barbara, CA, 93111, (805) 683-4467.

Jean Pederson will be teaching for Leading Edge workshops again in February 2010. Anyone interested in this workshop entitled "Faces and Figures in Water Media" can contact Louise at: Leading Edge Art Workshops, #28, 1911 Spiller Road SE, Calgary, Alberta, Canada T2G 4G5. Phone: (403) 233-7389.

Vibrant Watercolors Workshop, Claire Verbiest, KA, NWS, CWA. Fri, Sat, & Sun, March 26-28, 2010, 9:30 to 3:30 pm Walnut Creek, CA. With the help of demos, lectures and lots of hands-on lessons, we will explore together the unique properties of the fluid and transparent medium of watercolor. Topics such as how to render light, work with color, contrast and value, shape, texture and composition will be addressed. We will use a variety of subject matter to produce paintings full of energy and strength. The course is designed for all levels of expertise. There will be lots of time to paint as well as individual help and critiques. The price is \$295.00 for three days. Class size is limited, so register early. Call (925) 639-7161 for more information or email pam.howett@sbcglobal.net.



"Blue, Gold & White Roses" by Claire Schroeven Verbiest

directors

board of

<i>president</i>	Samantha McNally 415.828.4991
<i>vice presidents</i>	Christine Dougherty 510.530.7522
	Desmond Elder, Emi Beifuss
<i>director california exhibits</i>	Lynda Moore 415.454.4027
<i>director of programs</i>	Pamela Miller 925.288.9900
<i>secretary</i>	Leslie Wilson 925.935.7529
<i>budget director</i>	Marilyn Miller 925.631.6673
<i>director of communications</i>	Maggie Metcalf 925.837.8698
<i>director of workshops</i>	Karen Powers 510.339.66211 asst: June Hunt, Anne Jacobson
<i>director of outreach</i>	Nan Lovington 925.930.6503 asst: Michal Weinstein
<i>director of membership</i>	Sue Johnston 510.531.5471 asst: Sandra Gorski

committees

volunteer

<i>national exhibition</i>	Christine Dougherty,* Desmond Elder, Emi Beifuss
<i>gallery concord co-directors</i>	Pablo Villacana-Lara and Carol Jurasin
<i>gallery concord treasurer</i>	Gladys Schaible
<i>gallery concord publicity</i>	Margaret Fago
<i>area representatives</i>	Sue Johnston*, David Broad (San Rafael), Sally Cataldo (Santa Rosa), Carolyn Cappello (Penn Valley), Roberta Davis (Clovis), Gary Foll (Oregon), Susie Farber (Half Moon Bay), James Gleeson (San Francisco), Donna Gamel (Emeryville), Georgia Herrick (Modesto), Alvin Joe (Foster City), Ara Leites (Santa Cruz), Carol Maddox (Pleasanton), David Peterson (Sacramento), Judy Rowe and Carolyn Warm Sun (Oakland), Mary Spivey (Berkeley), Sal Valencia (Pittsburg), Pablo Villacana Lara (Concord), Betty Turnquist (Walnut Creek)
<i>community outreach</i>	Carol Smith, Wayne White, Helene Yu-June Rice, Mona Rivers-Vasquez, Jack Gautreaux, Charlotte Huntley
<i>mail distribution</i>	Sue Johnston
<i>hospitality</i>	Donna Gamel 510.595.1583 assistants needed
<i>greeter</i>	Joan Boyd
<i>treasurer assistants</i>	Gladys Schaible, Annette Hodtwalker
<i>video library</i>	Doreen Yates*, Cathy Riggs*
<i>panel rental</i>	Barb Bochenek*
<i>cwa webmaster</i>	Bruce Stangeland

staff

<i>membership/data manager</i>	Anne Jacobson
<i>newsletter editor</i>	Lin Teichman
<i>accountant</i>	Kathy Vigil
<i>audio/visual set up</i>	Thomas McFadden

*Chair of Committee

sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, January 10 for the February newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Lin Teichman at LinTeichman@gmail.com or (925) 838-6328 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10
3 months: \$750
12 months: \$3000

Benefactor

Half Page/7.5 x 5
3 months: \$450
12 months: \$1800

Fellowship

Third Page/7.5 x 3.25
3 months: \$360
12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)
3 months: \$240
12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)
3 months: \$180
12 months: \$720

Classified

text only: approximately 400 characters, incl spaces. \$50/month (free to CWA members and non-profit organizations)



CALIFORNIA
WATERCOLOR
ASSOCIATION Box 4631 • Walnut Creek, CA 94596-0631

Nonprofit Org. U.S. Postage PAID Concord, CA Permit No. 720
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Return Service Requested

calendar

2010 MEETINGS & DEMOS

January 20	TBA
February 17	Christopher Schink
March 17	Charles Reid
April 21	TBA
May 19	Mike Bailey
June	No Meeting
July 21	TBA
August 18	Myrna Wacknov
September 15	Skip Lawrence
October 20	TBA
November 17	TBA
December	Holiday Party

2010 MEMBER SHOWS

Jan 18 - Feb 27	Bick Blick, Berkeley (proposed)
Feb 28 - Apr 9	John Muir Hospital, Walnut Creek
April - May	Bay Model, Sausalito
May 17 - June 27	Dick Blick, Berkeley
July 14 - Sept 17	41st National Exhibition, San Francisco
October	Art Academy Gallery, San Francisco
To Come	Walnut Creek Library

2010 WORKSHOPS

Feb 15 - 19	Christopher Schink
March 15 - 19	Charles Reid
May 18 - 20	Mike Bailey
June 15 - 17	Charlotte Huntley
Aug 16 - 20	Myrna Wacknov
Sept 13 - 17	Skip Lawrence

December 2009

Plan ahead!
 Submissions deadline is the
 15th of the month prior to publication!
 Send to Lin Teichman (see page 2)



California Watercolor Association Show
CWA Workshop Show at Gallery Concord
January 3, 2010 to March 27, 2010

Gallery Concord
1765 Galindo, Concord, CA
(925) 691-6140

Gallery Hours: Thursday, Friday, Saturday and Sunday from 11 am to 4 pm

RECEIVING: Sunday January 3, 2010 from 11 a.m. to 1 p.m. at Gallery Concord. Pick up unaccepted work from 2:00 p.m. to 3:00 p.m.

JUROR: Charlotte Huntley

AWARDS: First Place \$100, Second Place \$75, Third place \$50 and 3 Honorable Mentions

ENTRIES: Each workshop participant in the 2009 CWA workshop schedule may submit Two (2) paintings to the CWA Workshop Show. Original, 2009 workshop paintings. Paintings must be framed in metal or wood and, if on paper with water media or pastel, covered with Plexiglas. Other media i.e. oil, acrylic or gouache on canvas or wood, do not need Plexiglas. All artwork must be wired and ready to hang. . No sawtooths, clamps or screw eyes. Flat brackets required on wood frames. No cardboard or masking tape. No wide or Rococo frames. White or off-white mats only. 30-35 paintings will be accepted.

GALLERY SITTING: Artists will sign up for gallery sitting on three dates during the show. Gallery hours are Thursday, Friday, Saturday and Sunday from 11 am to 4 pm.

LABELS: Fill in CWA labels and attach to the upper left back of work.

The labels are on www.californiawatercolor.org, click the drop down menu, chose forms.

FEES: \$10.00 entry fee for each painting

INSURANCE: Your paintings will be handled with the best of care; however, CWA and Gallery Concord volunteers assume no responsibility for theft, loss or damage of any kind. Insurance is the sole responsibility of the artist.

SALES: Sales will be made through Gallery Concord and if your painting is sold you may replace it with another workshop painting. Checks will be mailed to the artist after deduction of 15%, which goes to Outreach.

RECEPTION: January 8, 2010 - 6 pm to 8 pm. Artists will sign up at receiving to help at the reception.

CHAIRS: Samantha McNally 415-828-4991 Karen Powers 510-502-6211

SHIPPING PAINTINGS: Contact show chair for shipping details.

END OF SHOW: Saturday March 27, 2010 Pick up paintings 11 - 4.