



California WATERCOLOR Association

May 2011

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

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May Paintout

Attention CWA members!
Friday May 6, 2011 we will be meeting at Blake Garden in Kensington and Mare Island on May 21, 2011.

Please join us! Check www.californiawatercolor.org on the calendar page for details.

General Meeting • 7:30 pm, **Thursday**, May 19, 2011 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

May Guest Artist Jeannie McGuire



Jeannie McGuire paints portraits and figures, but with a rich personal style that has won her many awards. “My passion is creating ‘figurative works’ –strong watercolor paintings of people that illuminate their personalities, explore their character and play with persona.” Mood, not an exact likeness or detailed setting for her figures, is what characterizes Jeannie’s paintings, along with an approach to watercolor painting that utilizes large brushes and a higher pigment to water ratio, layering and a flexible approach to color. With her background in photography and graphic design, Jeannie has been able to express her passion in paintings that have garnered numerous awards. She exhibits in regional and international shows, teaches workshops, gives demos, and juries shows and is affiliated with the Pittsburgh Watercolor Society, Associated Artists of Pittsburgh, Pittsburgh Under Water and various small groups of collaborative artists. Jeannie’s work was featured in the August 2011 issue of “Watercolor Artist” magazine, and her painting “Kenneth” was awarded the American Watercolor Society’s Gold Medal of Honor in the 144th international show in New York.

On her website, Jeannie states, “My creative paintings are impressionistic original pieces of art with identifiable subjects versus a traditional portrait. For those that prefer a more realistic look, my style lends a fresh feeling to portraits and full figures.” Jeannie works from photographs she has taken herself, acquired snapshots, client family photos and some life drawing. “I’ve always sought to create a persona, a mood, a feeling, so that when viewers look at my art, they’re not just seeing a replica of a photograph. I want to create some kind of a story, or just some kind of emotion or

feeling, almost as if you’re privy to a snippet of time in somebody’s life.”

Jeannie’s approach to watercolor painting evolved out of a determination to find a different way of working; one summer she challenged herself by painting the same reference photo repeatedly, exploring ways to make something different. This was the beginning of an approach to painting that focuses on body language, tonal cadences, and the texture and movement of the paint itself to express the mood. Jeannie sees things in graphic form; her backgrounds tend to be minimalist and she frequently crops her compositions which tends to bring the viewer more intimately into contact with the content.

The full title of Jeannie’s workshop is: Figurative Design Workshops: Depicting figures and faces using watercolor in a non-traditional way. She encourages and challenges participants to communicate a story or feeling in their paintings and create strong figurative works of art in watercolor. Referencing a variety of photographs and snapshots, the focus is to absorb the viewer by developing emotion and movement; intertwining figurative subjects with their background; seeing natural design in reference materials; exploring the impact of cropping and the placement of contrast; and most importantly a purpose for creating art. Through demonstrations, candid conversation and individual time, Jeannie shares her painting style and thoughts as well as the versatility of watercolor when employing a higher ratio of pigment to water.

Given Jeannie’s very unique approach to watercolor portraiture, the demonstration at the meeting should be extremely interesting and informative, and we look forward to it.

(NOTE: CWA meeting is Thursday evening in May, due to Shadelands conflict)



newsletter deadline info

The deadline for placing items in the newsletter is the 15th of each month prior to publication. Send articles and photos by disk, email, fax or in writing to:

Patricia Rosa newsletter@californiawatercolor.org
5499 Wilke Dr. Ph: 925.672.3052
Concord, CA 94521 eFax: 413 375.1851

membership/data manager

Mail all changes of address, phone number and email to:
Anne Jacobson cwa-data-mgr@comcast.net
c/o CWA P.O. Box 4631, Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month (except June and December) at 7:30 pm,
In May we will meet on the third Thursday, May 19, 2011.
Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA
(NW corner of Wiget Lane and Ygnacio Valley Road).

cwa workshop info

June Hunt 510.525.0965 or
Karen Powers 510.502.6211
Wendy Oliver 925.280.1944

cwa gallery

Gallery Concord
1765 Galindo, Concord
925.691.6140
Hours: Thursday -Sunday, 11:00 - 4:00 pm
Free parking behind the Gallery,
accessible only from Clayton Road
(just west of Galindo)
<http://www.galleryconcord.com/>

e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

notes & announcements

Reminder... Artists Flea Market

Saturday, April 30, 2011, 8:00 am to 2:00 pm, DeLucci Park at First St. and Neal, Pleasanton (next to the Farmers' Market). Supplies, Art, Equipment, etc. Sponsored by the Pleasanton Art League www.PAL-ART.com. For information call Gail Ruvalcaba 925-846-8960.

Hello Fellow Artists...

Since December 2010, several of us have been showing our art at the Ygnacio Valley Library in Walnut Creek, CA. The art is displayed for 1 month. For information contact:
David H. Thomas, Adult Services Librarian
Ygnacio Valley Branch, Contra Costa County Library
2661 Oak Grove Road, Walnut Creek, CA 94598
(925) 938-1481 or email dthomas@ccclib.org

Carol Husslein

Order Your Framing Supplies From American Frame

Mention that you are a member of the California Watercolor Association or our code for their Alliance Program: A183 at the time of purchase. CWA will get 5% of the sale for our building fund! You can order from them online at www.americanframe.com or by phone at 888-628-3833.

Join CWA's Facebook Page

Go to www.californiawatercolor.org and click the Facebook link at the bottom of the home page.

Check the Member's Gallery Page of CWA's Website

Go to <http://www.californiawatercolor.org/gallery.html> - If you're a member, we can list your website there. Email communications@californiawatercolor.org with your name and web address.

We Need More Volunteers!

Sign up to help CWA at <http://www.californiawatercolor.org/volunteering.html>.

Bend, OR *"Where Artists Become Better Artists!"*
 **2011 Workshops**
Since 1983 **Acrylic - Mixed Media**
Maui, San Francisco **Oil - Pastel - Watercolor**

Robert Burridge	Laurie Humble	James Toogood
Betty Carr	John Lovett	Timothy C. Tyler
Alvaro Castagnet	Judy Morris	Tony van Hasselt
Sam Collett	Richard McKinley	Myrna Wacknov
Kathy Dunham	Charles Reid	Frank Webb
Jean Grastorf	Karen Rosasco	Mary Whyte
Karlyn Holman	David Taylor	Lian Zhen

Request Your **503-930-4572**
Free Full **www.ArtintheMountains.com**
Color Brochure **info@ArtintheMountains.com**

workshop corner

Registration now available for these stimulating and inspiring workshops!



Jeannie McGuire
“Figurative Design”
May 16 - 20 (All levels)

WAIT LIST

With a strong emphasis on design, contrast, paint consistency and the sense of an emotion or story of the figure, Jeannie will give individual attention during the initial design process and provide critiques along the way to encourage unique style in the depiction of figures or faces, using watercolor in a non-traditional way.

\$395 for CWA members.



David Savellano
“Travel Sketching & Plein Air Painting”
June 14 - 16 (All levels)

WAIT LIST

Well known for his highly instructive workshops on this subject, CWA member David will teach techniques and tools for quick sketching and watercolor painting that will enable you to record your travel experiences meaningfully, artfully and with great efficiency.

\$245 (3 days) for CWA members.



Cheng-Khee Chee
“Watercolor: Synthesizing East & West”
September 19 - 23 (All levels)

WAIT LIST

Each day, Cheng-Khee will teach/demo a different concept/technique (traditional, saturated wet, improvisational, crinkling, marbling and monoprinting), and then work individually with students as they apply the concept to their own works, using their own reference material. The focus will be on process, not product.

\$395 for CWA members.

Kathleen Conover “Chaos to Order”

October 17 - 21 (All levels)

Kathleen’s objective is to further develop students’ compositional skills with daily demonstrations and design-strengthening exercises, along with innovative approaches to problem solving; she will also share new painting techniques including the use of gesso and acrylic mediums with watercolor to create texture. Kathleen’s passions cover a range of subject matter, as shown by the four series on her website: “Life Cycles” utilizes floral images to express cycles of life, death, and life; “The Industrial Evolution” series is about the changes America is undergoing in its struggling technological and manufacturing industries and is inspired by travels throughout the U.S., but, most specifically, by the Marquette, Michigan iron ore docks (one of these paintings has been selected by AWS for its traveling exhibition currently touring the US); “Frozen Crystal” series interprets nature using frozen paint crystals; and “Contemporary Design” series of abstracts inspired by interactions with the environment.

\$395 for CWA members.





Betty Dennis's painting "Eyes of Africa" has been accepted for the National Watercolor show May 15 – June 12, 2011 in San Pedro, California.

Eyes of Africa
by Betty Denis

Carol Maddox, MCWA, AWS, NWS, was awarded the Hardie Gramatky Memorial Award in the 144th Annual Exhibition of the American Watercolor Society, hanging now in New York City. The painting was also chosen to be included in the year-long AWS Traveling Show around the U.S. This is Carol's fourth award from AWS, her first being the Gold Medal of Honor in 2004. Carol gave a demonstration at CWA's April 2010 meeting. She has given many workshops in the US, Belgium, France and Italy.



Landscape 610 by Carol Maddox



Distress by Hazel Stone

York, NY. Hazel Stone's painting "DISTRESS" was juried into the Arizona Aqueous XXV Exhibition, Tubac Center of the Arts, Tubac, AZ, shown from January 13 to March 13, 2011, and won the Creative Mind Award.

Susan Ashley will be exhibiting 5 paintings at UCSF Center for Women's Health, 2356 Sutter St. (x. Divisidero) SF from April 13 – July 13, 2011. Artists' reception will be Wednesday, April 27, 2011 from 5:30 – 7:30 pm.

Valerie P. Cohen, CWA, will give a slide presentation, "Drawing Timberline Species," as part of the Parsons Memorial Lodge Summer Series in Yosemite National Park's Tuolumne Meadows on July 23, 2011.

Juanita Hagberg's article, "The Unconventional Route" is featured in the June issue of Watercolor Artist Magazine. In it, she discusses a simplified method for achieving abstraction in watercolors.



Seeing the Forest by Juanita Hagberg

Ken Potter is one of the artists featured in "Buena Vista: California Artists in Mexico 1928 – 1970" which showcases a fifty-two year period - when the California Style of watercolor painting gained international recognition for its important contributions to the development and promotion of the medium. Among the artists affiliated with the California Style that traveled to Mexico were Millard Sheets, Phil Dike, Rex Brandt, Emil Kosa, Marion Wachtel, Barse Miller and **Ken Potter**, each of whom created watercolors inspired that captured the picturesque landscapes and scenes of Mexican people in their everyday environment. These watercolors constitute a captivating exhibition and document an important era in the history of Mexico. At The California Heritage Museum, Santa Monica, California through May 1, 2011.



Noriko Hasegawa had a retrospective exhibition at the Plattsburg State Art Museum, State University of New York College at Plattsburg. 30 paintings were exhibited February 26 – March 27, 2011.

Yatsuhashi
by Noriko Hasegawa

FROgard will be having a reception at the Civic Park in Walnut Creek on May 28, 2011 at 1:00 pm. The new Library is featuring her oil painting series "From Here to There and Back Again"; approximately 26 oil paintings will be on exhibit. She was juried in by the Bedford Gallery as the guest artist to be on the public wall in the beautiful new library. Please feel free to bring your family and friends. It will be a fun time in the park with our pot luck picnic; a chance to see the interior of the new library; check out some books; and enjoy the exhibit. She will be happy to answer any questions you may have regarding the paintings. Come to the park on Saturday, May 28, 2011 at 1:00 pm with your favorite pot luck dish. This show runs through June 2011. www.frogard.wordpress.com

Robin Purcell's painting "Rare Sight" has just been selected for the cover of the June 2011 Artist's Magazine, it appears also in the issue in an article on 4 watermedia landscape painters. Go to robinpurcellpaints.blogspot.com for details.





April Outreach Junior Duck Stamp Event



Outreach is as busy as ever!! Our last event was in Sonoma at the Junior Duck Stamp Event. The judging for the future Duck Stamp which will be used by the USPO was done on March 26, 2011 in Sonoma. Here you can see some of the entries and the mediums used. They included watercolor, colored pencil, pastels, and much more. It was a delight to work with the children surrounded by all their beautiful art. CWA Outreach was there to help children experience the joy, mystery, and delight of using water and color.

Photos by FROgard



To Volunteer, contact outreach@californiawatercolor.org



Orinda Library Exhibit

June 1, 2011 to June 30, 2011

26 Orinda Way, Orinda, CA (925) 254-2184

Library hours M-Th 10am - 8 pm, Fri-Sat 10am - 6pm, Sun 1- 5pm

**PAINTING/S
DROP OFF:**

Wednesday June 1st 2 to 3pm.

JUROR:

Christine Dougherty

AWARDS:

First Place \$100.00, Second Place \$75.00, Third Place \$50.00 and Honorable Mention Ribbons.

ENTRIES:

Up to 2 framed paintings may be submitted. Framed paintings may not be smaller than 16" x 20" or larger than 48" x 50". Original, recent water media on paper. (Yupo accepted) No copies or class work. Paintings must be framed in metal or wood, covered with Plexiglas, wired and ready to hang. No saw tooth, clamps or screw eyes. Flat brackets required on wood frames. No cardboard or masking tape. No wide (3+inches) or Rococo frames. White or off-white mats only. Orinda Library has determined unsuitable for hanging any nudes or any subject which could be construed as being of a religious or political nature.

LABELS:

Labels can be printed from www.californiawatercolor.org, click forms on the drop down menu. Fill in labels and attach to upper left corner on back of work. Cut below first dotted line and mail with check made out to CWA and SASE (self addressed stamped envelope) to: Lynda Moore 137 Suffield Avenue, San Anselmo, CA 94960.

DEADLINE:

Postmarked May 25, 2011.

FEES:

\$10.00 entry fee for each painting

RECEPTION:

TBA - Check www.californiawatercolor.org for update.

INSURANCE:

Your paintings will be handled with the best of care; however, CWA and its volunteers assume no responsibility for theft, loss or damage of any kind. Insurance is the sole responsibility of the artist. There will be a release form to sign when you submit your painting

SALES:

All sales will be through the artist. There will be no early removals during the show. The artist is responsible to CWA for 25% of sales. (15% of sales go to Outreach and 10% goes to the building fund)

CONTACT:

Lynda Moore at (415) 454-4027 or cell (415) 860-7221 CWA, Director of California Exhibits.

END OF SHOW:

Pickup paintings and sign out on Friday, July 1, 11am to 12pm.



CWA 42nd National Exhibition

The Marin Society of Artists Gallery in the Marin Art and Gardens Center
September 8 - October 9, 2011, September 18, 2011 - Artists' Reception

Update on the 42nd Exhibition

On Wednesday, April 13, 2011 we received our first sponsorship of the catalog and awards for the CWA 42nd National Exhibition at the Marin Art and Garden Center! Many thanks to Perry Paradiso of Perry's Art Supplies and Framing in San Anselmo for his "OK, I'll do it!" and immediate check writing. It's always nice to make a new friend, and if you are in the area, stop by at 128 Greenfield Ave. His door has the big wooden palette handle on the outside and the long paintbrush on the inside, complete with bristles! Black Cat Studio agreed to return as a Patron, rounding out a wonderful April afternoon!

Entries will be closed by the time you read this, but as I write, we're receiving a steady stream of exceptional images. With just a week to go, we're well on our way to another wonderful exhibition. Looking back in the archives, I see that "history indicates we receive the majority of entries in the last week..." History repeats itself!

Our juror, Katherine Chang Lui, will make her selections, and we will send email notices to all entrants by June 6, 2011. "Accepted" notices will include instructions and documents to print for the receiving process. New this year will be an online payment for storage and transport fees, similar to the online payment system for entries, but the general receiving process will be the same as last year.

Reaction to our new system has ranged from dismay to delight, and of course, there are always improvements to be made. Other organizations have adopted this online/digital entry system and encountered similar bumps in the road, so we'll learn from their experience and our own as we improve the process. Much appreciation to all who figured it out, called or emailed for help, helped others, gave feedback, and made valuable suggestions.

Save the date of Sunday, September 18, 2011 for the Artists' Awards and Reception.

Our Paint-Out with David Savellano has been rescheduled for October 1, 2011... details later.

Please consider ways you may be able to participate in this year's production. We'll need gallery sitters during the show, help for the reception, Outreach Friday volunteers, and wonderful smiles to direct our visitors to the gallery around the Saturday weddings. Long before that though, in July we can use some receivers, lifters, and movers of paintings for our juror to personally review for awards. Let me know if you are willing and able to help at (510) 619-7056 or 42ndnational@californiawatercolor.org.

Eileen Libby, Director
California Watercolor Association



workshop

workshops by
members and others

“On-The-Go Ink and Wash Sketching” Workshop

June 24, 2011 at Gallery Concord from 10:00 am to 3:00 pm, David Lobenberg, Gallery Concord artist, college art professor, and noted fine artist, will be conducting his unique “On-The-Go Ink and Wash Sketching” one day workshop. With only an office pencil, a double-ended Tombow art pen, an ultra fine tip Sharpie pen, a Niji Waterbrush, and an inexpensive watercolor sketch pad, you will learn how to do charming and energetic sketches with rich and flowing washes. To reserve a spot in David’s workshop, email him at sushi3@mac.com, and send a \$95 workshop fee check to: David Lobenberg, 741 48th Street, Sacramento, CA 95819. You can see his art at two website locations: david-lobenberg.artistswebsites.com and davidlobenberg.blogspot.com.

Outdoor Watercolor Workshop by David Peterson

“Paint the Town” Watercolor Workshop at Elk Grove Fine Arts Center, 9080 Elk Grove Blvd., Elk Grove, CA 95624 on June 11, 2011 from 9:00 am - 1:00 pm. Fee: \$40. Need Stuff? Add \$10 for materials. Students of all levels will come to this workshop prepared to paint out doors. The point of the class is to practice painting fast and loose from life!” Call (916) 685-5992 or email egfinearts@frontiernet.net, www.aquarellist.com.

Ted Nuttall will be giving a Watercolor Portrait Workshop in Glendale, CA, June 13 - 17, 2011. The class will meet from 9:00 am - 4:00 pm daily in the fabulous Glendale Brand Studio facility. You will be painting from your own photographs. The cost is \$650. Contact Jill Polsby at polsby@yahoo.com for more information.

ART (Art Round Table) has openings for Asilomar 2011, June 24 - 30. Relax, create, explore, socialize with other artists. Paint the beauty of Monterey. A time to regenerate, refresh and renew those creative urges.

Includes studio, meals, and housing in a Julia Morgan designed lodge. Affordable private or shared rooms available. For details: Lynda Moore at lyndamoore@mac.com or Geraldine LiaBraaten asterisk@pacbell.net.

Michael Reardon AWS, NWS will be holding a watercolor workshop on May 14 - 15, 2011 at Mountain View Cemetery in Oakland. The workshop is entitled “Seeing Green” and will focus on ways to paint rich, vibrant greens. The class will run from 9:30 am to 1:00 pm each day. The fee for the two days is \$80.00. Go to www.reardonwatercolors.com/workshops for more information and a registration form.

Mira White

Mixed Media Meets Melted Wax!

May 14 - 15, 2011 10:00 am - 4:00 pm. 2 day workshop includes watercolor, collage, oil media some encaustic. Mira M. White Teaching Studio, Meher Schools, Lafayette, CA Tuition: \$250 (includes wax supplies). **2 spaces remaining.**

Experimental Pastel Techniques

June 25 - 26, 2011 10:00 am - 4:00 pm. 2 Day workshop featuring watercolor, acrylic with soft pastel Lafayette Studio, Plaza Center, 3506A Mt. Diablo Blvd., Lafayette, CA Tuition: \$200.

Loosening Up In Watercolor!

July 11, 18, 25, 2011 9:00 am - 1:00 pm. 3 session workshop featuring a variety of watercolor processes. Lafayette Studio, Plaza Center, 3506A Mt. Diablo Blvd., Lafayette, CA Tuition: \$200 (enrollment limited).

Driven To Abstraction

July 11, 18, 25, 2011 6:00 pm - 10:00 pm. 3 session workshop devoted to exploring dimensions of abstraction. Wet and dry media. Lafayette Studio, Plaza Center, 3506A Mt. Diablo Blvd., Lafayette, CA Tuition: \$200 (enrollment limited).

Pre-register: (925) 947-5773, or miramwhite@earthlink.net, www.miraMwhite.com

Pamela Howett

Ongoing Open Painting/Critique Group

Tuesdays and Thursdays 9:30 am - 12:00 noon throughout the year. Weekly Class in Walnut Creek, CA. (Class limited to 12 students.)

Contemporary Collage Exploration Workshop

July 22 - 23, 2011 (Friday and Saturday) Fee: \$160.

Abstract Acrylics Painting Workshop

August 26 - 27, 2011 (Friday and Saturday) Fee: \$160.

Waterscapes/Landscapes Workshop

September 23 - 24, 2011 (Friday and Saturday) Fee: \$160.

To register, email pam.howett@sbcglobal.net or call (925) 639-7161.

Susan Cornelis

Sebastopol Workshops

Nature Sketchbooking, May 14, 2011.

Capture your unique impressions of the natural world in a color sketchbook. Using pen and watercolors, which fit in a purse or pack, you will create your own captivating sketchbook for this heady season of buds and blooms. Fee: \$80.

Inks and Textures Galore! July 16 - 17,

2011. Free yourself from the rules of traditional art instruction and learn to express your inner voice in this playful mixed media workshop. Your imagination will take flight as you paint, draw, stamp, comb and splash colorful inks onto collage textured papers. Fee: \$160.

Barnyard Sketching, August 27, 2011.

Put on your straw hat and pack your sketchbook and watercolors for a day of sketching the chickens and goats in a magical garden sanctuary. Instruction in quick capture sketching with pen and loose watercolor applications will embolden your sketches and bring freshness and movement to the page! Fee: \$85.

For more information and to register contact susan@imaginewithart.com, <http://imaginewithart.com>, (707) 824-8163.

Art of the Blues - Call For Art

This summer, two local non-profit community galleries, the Sun Gallery and the Hayward Arts Council at Cinema Place, will proudly host 'Art of the Blues' from June 8 - July 16, 2011. This multi-dimensional exhibit expands on the annual Hayward Russell City Blues Festival. Calling for submissions of art inspired by the The Blues; the music, the musicians, the mood. Artwork may be any media including, but not limited to, painting, sculpture, glass-work, ceramics, drawing, photography and assemblage. Artwork will be juried for entry digitally or by photo at no cost to the artist. The deadline for consideration of your work is May 12, 2011. Exhibits will take place at Sun Gallery, 1015 E St., and Cinema Place Gallery, 1061 B St. in Hayward, CA. Artists receptions to be held for both galleries the weekend of June 25 - 26, 2011. For more information email Deb Harrison at artoftheblues@gmail.com.

2011 California Open Exhibition

TAG Gallery Juried Exhibition, August 17 - September 2, 2011, at Bergamot Station Arts Center in Santa Monica, CA. Deadline is June 15, 2011. Open to U.S. artists 18+ working in computer art, drawing, mixed media, painting, photography, printmaking and sculpture. 2-D works maximum size 48" h x 36" w, sculptures no more than 40 lbs. Cash awards. Juror: Katherine Chang Liu, artist, instructor and curator; and Peter Mays, Executive Director, Los Angeles Art Association. Entry Fee: \$40/1 to 2 entries, \$10/each additional, 6 maximum. Details and Prospectus at www.taggallery.net. For more information call (310) 829-9556 or e-mail info@taggallery.net.

Watercolor West XLIII

Juried Exhibition Call For Entries

Entry deadline June 30, 2011. Exhibition dates October 15 - December 19, 2011. City of Brea Art Gallery, Brea, CA. Approximately \$12,000 in cash, merchandise and purchase selections. First Award \$1500. Juror: Jerry Stitt. Online entries only. Transparent watercolor; see prospectus for details. \$35 for 1-2 entries. Prospectus at www.watercolorwest.org or SASE to: Francesca Brayton, 3961 Toland Circle, Los Alamitos, CA 90720.

Art and Music in the Gardens

June 4 - 5, 2011. Showcasing the Gardens at Lake Merritt and the Arts of Oakland Friends of the Gardens at Lake Merritt (FGLM) is working with the City of Oakland and Oakland's Arts and Creative Expression (ACE) to present our 3rd Annual Event in the Gardens. The public is invited to join us in the Gardens during the first weekend in June 2011 to experience nature, to enjoy the Arts of Oakland, to listen to Music, to learn from local Gardening Experts - and to appreciate a peaceful day together. Through sponsorships, contributions, a silent auction, presenter fees, and food and art sales we will be raising funds entirely to benefit the park and to extend the reach of the Gardens throughout Oakland and the East Bay. This event will be free to the public. It will take place at the Lakeside Garden Center and in the surrounding Gardens, including eleven themed horticultural collections, many of them unique and world-class horticultural examples. In the three rooms of the Garden Center, a set of museum-quality partitions and platforms will display art and art objects. Throughout the Gardens, sculpture, music and other three-dimensional art will appear (in zero impact installations). These collections will be installed and hosted by local arts organizations, galleries, museums, purveyors of the arts and crafts, and individual artists of traditional and experimental visual, musical and performance media. Selected artists and gardeners will lead hands-on workshops and performances. A selection of foods, from local sources, will be available for purchase. Botanical and landscape art will be given special consideration and emphasis. Special children's events, demonstrations and activities will be emphasized.

The Santa Cruz Art League National "Mix It Up" Mixed Media Exhibit

August 5 - September 4, 2011. Juried by Tobin Keller, Teacher, Director and Curator of the Cabrillo Gallery. Open to U.S. residents. Mixed Media refers to artworks that combine more than one medium. This can present a challenging journey! \$1,000 in Awards, Deadline: Friday May 20, 2011. Maximum of up to 3 entries /\$40/jpegs on CD. For prospectus: www.scal.org. Call 831-426-5787 or cindy@scal.org.

Santa Cruz Art League 81st Annual Statewide Exhibit

Earth Portraits: Contemporary Landscape Painters of California, Juror: Scott A. Shields, Ph.D., Associate Director/Chief Curator Crocker Art Museum, Curator: Ed Penniman. "Best of Show" \$1,000 award plus \$1,000 additional cash awards! May 28 - June 26, 2011. Reception: June 4, 2011 2:00 pm -4:00 pm. Download prospectus at: www.scal.org or send SASE to: Santa Cruz Art League 526 Broadway Santa Cruz, CA 95060 Deadline: Jpeg & Prospectus deadline Friday, March 25, 2011, 5:00 pm (jpegs received - not postmarked): Questions: cindy@scal.org.

The Pittsburgh Watercolor Society presents its 65th Annual International Exhibition 2011 Aqueous Open

September 25 - October 30, 2011 at Gallery Sim in Pittsburgh, PA. Over \$5,000 in cash and prize awards. Juror: Skip Lawrence Entry deadline is June 18, 2011 Prospectus available at www.pittsburghwatercolorssociety.com. Contact Elene Page, elenepage@verizon.net, 412-264-9150. Skip Lawrence, will be teaching a workshop in association with the show. For complete workshop details contact schasports@aol.com or 412-421-3369.



sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, February 10 for the March newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Patricia Rosa at
newsletter@californiawatercolor.org
or (925) 672-3052 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10
3 months: \$750
12 months: \$3000

Benefactor

Half Page/7.5 x 5
3 months: \$450
12 months: \$1800

Fellowship

Third Page/7.5 x 3.25
3 months: \$360
12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)
3 months: \$240
12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)
3 months: \$180
12 months: \$720

Classified

text only: approximately 400 characters,
incl spaces. \$50/month (free to CWA
members and non-profit organizations)

directors

board of

president **Bruce Stangeland** 510.526.9075
vice president **Eileen Libby** 510.237.8181
director california exhibits **Lynda Moore** 415.454.4027
director of programs **Pamela Miller** 925.288.9900
secretary **Leslie Wilson** 925.935.7529
budget director **Marilyn Miller** 925.631.6673
director of communications **Samantha McNally** 415.828.4991
directors of workshops **Karen Powers** 510.502.6211
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volunteer

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gallery concord publicity Qian Gao
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outreach FROgard Butler

Paint Lodi 2011 Plein Air Contest Sponsored by Lodi Community Art Center

To enter "Paint Lodi 2011", artists must bring their canvas, paper or other presentation medium to the Lodi Community Art Center on Thursday, June 16, 2011 between Noon and 6:00 pm, to have it date stamped and register for the event. Entry fee is \$10 per entry for adults and \$1 per entry for K-12 students. Parent or guardian must accompany students to enter. Artists must bring their finished work, along with a display easel, to the Lodi Public Library Meeting Room between 1:00 and 3:00 pm, on Sunday, June 19, 2011 for public viewing and judging. At 4:30 pm winners will be announced and awards will be presented. LCAC will display contest entries at their gallery during July. All pieces must be matted and/or framed for hanging in the gallery.

Complete rules and details of the contest will be listed on our Call to Artists for the event at www.lodiartcenter.org. LCAC is located at 1373 Lakewood Mall (200 block of N. Ham Lane), Lodi, CA.

May Paintout

Friday May 6, 2011 we will be meeting at Blake Garden in Kensington and Mare Island on May 21, 2011. Please join us! Check www.californiawatercolor.org on the calendar page for details.

We hope to see you out there in the sunshine, painting and enjoying getting to know your fellow CWA members.

Samantha McNally,
CWA Communications Director
and plein air painter.



Watercolors by Larry Hatfield (top left), Samantha McNally (center right), and Leslie Wilson (bottom right). Photos by Rolando Barrero and Samantha McNally.

April Paintout

On April 16, 2011 ten CWA artists gathered at the Ferry Building in San Francisco for the first successful CWA plein air paintout. We arrived by car, BART, the Oakland Ferry and the Vallejo Ferry. It was a beautiful sunny day and the farmer's market was packed with shoppers and tourists. Bob Shaw, David Savellano, Samantha McNally, Rollie Barrero, Larry Hatfield, Carolyn WarmSun, Terrie Moore, Leslie Wilson and Andrea Baron painted the Ferry Building, Cupid's Arrow, the Bay and other wonderful scenes in the area.

Samantha McNally

"I was looking forward to being on the Embarcadero, but I didn't realize that the Farmer's Market would be going on. There were so many people and so much activity, there was a real energy in the air. People stopped by to comment and ask questions as I painted and it was an enjoyable day."

Larry Hatfield

"What a perfect day it was for plein air painting - warm, sunny day with sailboats on the Bay, farmer's market, and tourists. There was an enthusiastic group of CWA members who found lots of material to paint at a landmark that is the envy of painters everywhere. The plein air painting events are getting lots of attention from our CWA members - all members are welcome. Go to the CWA website www.californiawatercolor.org for details about our next paint out in May."

Leslie Wilson

"A ferry boat ride with friends, sunshine in the City, SF at its best: Farmer's Market at the Ferry Building, everyone out to celebrate the City, the sun, fresh food, and Saturday. What a glorious day and place in which to paint. The woman who jogged by, stopping to say 'that's great!', really added to the 'aren't we lucky to live here' mood."

Carolyn WarmSun



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calendar

2011 MEETINGS & DEMOS

May 19 (Thursday Night)*	Jeannie McGuire
June	No Meeting
July 20	TBA
August 17	TBA
September 21	Cheng-Khee Chee
October 19	Kathleen Conover
November 16	Barry Levin
December	Holiday Party

2011 WORKSHOPS

May 16 - 20	Jeannie McGuire
June 14 - 16	David Savellano
September 19 - 23	Cheng-Khee Chee
October 17 - 21	Kathleen Conover

*Due to a scheduling conflict the May General Meeting will be held on Thursday, May 19, 2011 at 7:30pm.

2011 MEMBER SHOWS

June 1 - 30	Orinda Public Library
March 31 - June 26	"Spring Blossoms" Gallery Concord
Sept. 8 - Oct. 9	42nd National Exhibition

Watch this space for more shows to be added.

CWA PLEIN AIR PAINT OUTS

10 am to 1 pm. See www.californiawatercolor.org for details.

May 6 (New Date)	Blake Gardens
May 21	Mare Island
June 18	Borges Ranch
July 16	Quinn's Lighthouse
August 20	Lands End
September 17	Treasure Island
October 15	Viansa Winery
November 19	China Camp

Plan ahead! Submissions for the newsletter must be received by the 15th of the month prior to publication! Send to Patricia Rosa (see page 2).