



# California WATERCOLOR Association

July 2011

P.O. Box 4631  
Walnut Creek, CA 94596

www.californiawatercolor.org  
email: info@californiawatercolor.org

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**Join Us At The  
Next Paint Out  
July 16 at  
Quinn's Lighthouse**

For details, go to:  
www.californiawatercolor.org  
on the calendar page.

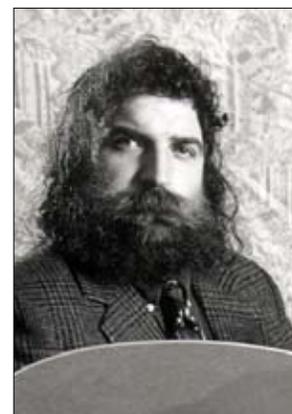
General Meeting • 7:30 pm, Wednesday, July 20, 2011 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

## July Workshop Artist Mark Jezierny



Mark Jezierny has been creating art in one form or another for the past 38 years and seriously painting for the past 25 years. He paints primarily in oils and sometimes acrylics on canvas or board, many of which are done en plein air. His paintings of landscapes, waterfronts, buildings and industrial scenes are done with both brush and palette knife. "Every element such as sky, water and trees deserves a different treatment when it comes to applying paint," he says. He lets the subject matter tell him how it needs to be painted as opposed to falling into the trap of formula painting. He might visit the same site 4 to 10 times at 2 to 4 hours each time before the painting is completed. He even sometimes has to wait until the season of the year is the same before going back to complete the painting. He creates an impressionistic style with an approach that is unconventional yet boldly realistic. He uses color to convey mood along with atmosphere, perspective and an energy that depicts the overall spirit of the subject matter. Texture and shading are effectively used to emphasize the

form, density and richness of natural and man made objects. Since 1987 his paintings have been exhibited in numerous solo, group and juried shows. He currently is represented by the Epperson Gallery in Crockett, the Epoch Gallery in Berkeley and the Lyons Head Gallery in Carmel. Since 1989 he has taught various drawing and painting classes and currently teaches at the Acalanes, Martinez and Mount Diablo Adult Education programs. He also teaches a plein air class on his own on Friday mornings. For more information on Mr. Jezierny's paintings and classes, email him at [jezart@astound.net](mailto:jezart@astound.net). For the July 20 meeting, Mr. Jezierny will do a landscape oil painting demonstration with an emphasis on the materials and techniques of plein air painting.



## newsletter deadline info

The deadline for placing items in the newsletter is the 15th of each month prior to publication.

Send articles and photos by disk, email, fax or in writing to:

**Patricia Rosa**

newsletter@californiawatercolor.org  
5499 Wilke Dr.

Concord, CA 94521

Ph: 925.672.3052

eFax: 413 375.1851

## membership/ data manager

Mail all changes of address, phone number and email to:

**Anne Jacobson**

cwa-data-mgr@comcast.net

c/o CWA P.O. Box 4631

Walnut Creek, CA 94596

## monthly meetings

Meetings are held the third Wednesday of each month (except June and December) at 7:30 pm,

**Shadelands Center**

111 N. Wiget Lane

Walnut Creek, CA

(NW corner of Wiget Lane and

Ygnacio Valley Road).

## cwa workshop info

**June Hunt**

510.525.0965

**Karen Powers**

510.502.6211

**Wendy Oliver**

925.280.1944

## cwa gallery

**Gallery Concord**

1765 Galindo

Concord, CA

925.691.6140

**Hours:**

Thursday -Sunday, 11:00 - 4:00 pm

Free parking behind the Gallery,

accessible only from Clayton Road

(just west of Galindo)

<http://www.galleryconcord.com/>

## e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

# from the president

## If Not Now, Then When?

May 30, 2011

CWA is a vital, dynamic group of artists that is a valuable asset to its members and to the community at large. Its success depends on the many volunteers who organize its shows, run its meetings, and operate its outreach programs. Somehow we need to encourage new volunteers to step forward. They would discover that volunteering brings many benefits and maintains CWA's many activities.

Growing up in the Chicago area, I learned that people there take their civic duties seriously, particularly with voting. The saying there was "vote early and vote often." To paraphrase, I know we in CWA would benefit if we would "volunteer early and volunteer often."

Shortly after I joined CWA in 1998, president Jerry Little told me to volunteer for some position so I would start getting more benefit from my membership. Get involved, meet interesting people, and learn more about art and artists. He asked if I would eventually be interested in the presidency. I declined emphatically. Then he suggested I become Director of Workshops. There I would be exposed to many ideas about painting and would meet many fellow artists. Jerry was right. My 2-year stint in that position was a huge growth period, where I worked with Lee Garrison, Mary Claire Stotler, and Barb Bochenek.

Next I became the CWA webmaster, taking over for Michelle Kamrath, and still remain in that position. I've also helped hang National Exhibitions and served as a show co-chair.

Last fall, when no one seemed willing to be CWA's president, I felt almost embarrassed. Surely someone in our 700+ member organization would do it if only asked. So I started calling a few friends who I thought would be good at it. The three people I contacted said they couldn't do it, but all said "Why not you?"

By the January 2011 general meeting I had given much thought to that question, which had slowly changed into another question: "if not now, then when?" I decided that now was as good a time as any, and probably better now than later. So I told Samantha McNally I could do it for one term. The CWA Board approved, and here I am.

Deciding when to volunteer can be a complex process. People's family situation, job situation, health, and other time commitments are all factors. And they can all change with time. Even one's interest in art can change. I now spend more time on my music than I do on art. Some of my friends no longer do any painting, and others no longer do watercolors.

WA now needs volunteers in several positions, and will need more in 2012 when several board members retire. As older friends in church have told us, "travel while you still can." So, in that same vein, I ask you to volunteer as soon as you can, and do it as often as you can. If not now, then when?



Bruce Stangeland by Leslie Wilson

*Thanks for your attention.  
Bruce Stangeland*

# workshop corner

Registration is still available for this last workshop of 2011!

## Kathleen Conover "Chaos to Order"

October 17 - 21 (All levels)



About her workshop, Kathleen says the following: This week's focus is on strengthening your compositional skills from wherever you are in painting experience. You will bring your paintings from colorful and textured "chaos" to "order" with good design (see definitions below). I teach with daily demonstrations, lead you through design-strengthening exercises and share new painting techniques (including gesso and acrylic mediums). You will work independently each day and have some fun, too. Goals: Understand and implement Design Principles and Elements; create strong compositions and designs; and paint from a plan (your design) and without a plan (intuitively).

**Kathleen provides the following definitions related to her workshop:**

**Chaos-** is the exciting and/or interesting, often confusing, beginning of a painting that captures a particular mood, energy, inspiration, texture or other "magic" that is difficult to introduce in your work at a later stage of development.

**Order-** transforms the chaos of a great "start" into a successful painting through the use of Design Principles and Elements.

**Personal Imagery/Style-** is often defined :

1. MARKS: repeated strokes, colors, shapes
2. SYMBOLS: objects of meaning, recurring attractions, dreams. Images with meaning become your symbols and can develop into series of unique work.
3. CONTENT is what your "person" brings to the subject.

**Kathleen's passions cover a range of subject matter, as shown by the four series**

**on her website:** "Life Cycles" utilizes floral images to express cycles of life, death, and life; "The Industrial Evolution" series is about the changes America is undergoing in its struggling technological and manufacturing industries and is inspired by travels throughout the U.S., but, most specifically, by the Marquette, Michigan iron ore docks (one of these paintings has been selected by AWS for its traveling exhibition currently touring the US); "Frozen Crystal" series interprets nature using frozen paint crystals; and "Contemporary Design" series of abstracts inspired by interactions with the environment. \$395 for CWA members.

### Cheng-Khee Chee "Watercolor: Synthesizing East & West" September 19 - 23 (All levels) **WAIT LIST**

Each day, Cheng-Khee will teach/demo a different concept/technique (traditional, saturated wet, improvisational, crinkling, marbling and monoprinting), and then work individually with students as they apply the concept to their own works, using their own reference material. The focus will be on process, not product. \$395 for CWA members.



There is no way to exaggerate the value of the workshop experience for an artist who wants to grow. Even after a workshop that I don't experience as being resonant (it's not the kind of art I want to do and the teacher is teaching primarily to his style), I discover afterward that I have learned more about myself and my art and, indeed, techniques that are useful for painting in my own way. If you feel you're developing more slowly than you'd like, invest some time and energy in a workshop; it will probably reward you bigtime!

*Alexis Milea*

# member news

**Breaking news, David Peterson,** recent winner of 1st Place Watercolor at Vacaville Art Gallery 2011 Juried Art Show, with "Your Town", has two watercolor works accepted California State Fair Fine Arts Exhibit, one in Watercolor division and one in Plein Air division. You can see these works, "Metro" and "Covered Bridge" at the Fair July 13-31, 2011. [www.aquarellist.com](http://www.aquarellist.com)



Metro by David Peterson



Cypress Dune by Larry Cannon

**Larry Cannon** CWA was presented with the Best Watercolor Award for his painting Cypress Dune at the Carmel Art Festival (plein air) by Jean Stern, Director of the Irvine Museum. He also currently has two watercolors on display at the Oceanside Museum

of Art's Gold Coast: Paintings of Southern California by the California Art Club exhibition, and has been included with a full page illustration of his painting San Francisco Sunset in the Skira Rizolli International's California Light: A Century of Landscapes book published in conjunction with the California Art Club's Centennial Celebration.

**Karen Frey** currently has two openings available in her evening classes. Classes are held on Monday and Wednesday evenings from 7:30 pm - 9:30 pm. Discussions cover technical applications, compositional elements, and aesthetic concerns. Special arrangements will be made for anyone interested in the evening group on those conflicting weeks when the CWA general meetings take place. Interested? Call Karen at (510) 652-837, or email to [blumule@att.net](mailto:blumule@att.net).

## Mission Trails Artists Open Studios

Friday thru Sunday, July 8-10, 2011, 10:00 am-5:00 pm, 1423 Deschutes Place, Fremont, CA: Marge Barta Atkins, Susan Helmer, John Ries, Kathy Ries, Marcia Ritz, Francie Shaw, Cindy Sullivan 270 Tordo Court, Fremont, CA: Simone Archer, Adriane Dedic, Denise Oyama Miller, Judith Oyama Olson, Buck Olson, Wendy Olson, Nancy Ryan.

Fourteen award-winning artists will display their original art and gift items at two popular East Bay studio sites. Visit Cindy Sullivan's artist studio, 1423 Deschutes Place and meet seven talented artists showing a variety of stunning pastels, watercolor and oil landscapes and seascapes, silk paintings, colored pencil, mixed media, photography and fabulous jewelry. Several of the artists are well known in the Bay Area as Artists 7 and have exhibited widely at city and community galleries.

Visit Denise Oyama Miller's studio at 270 Tordo Court to see exhibits by seven local artists displaying watercolor and oil paintings, colorful art quilts, ceramic tile wall murals and mosaic bird baths, gorgeously painted gourds, hand-made rugs, masterful wood-turned pieces, Japanese inspired prints, hand-made paper, jewelry and exquisitely designed wearable art.

PR Contact: Marge Barta Atkins, email: [mtatkins@sbcglobal.net](mailto:mtatkins@sbcglobal.net), (510) 582-7672.

# show news

## Friends of Filoli Call for Entries Small Gifts of Art

An Exhibit of Many Forms of Small Artworks, September 13, 2011 through October 23, 2011 Presented by the Friends of Filoli Art Committee Small Gifts Of Art will be a juried invitational exhibit of original mixed media small art works. The goal is to showcase a broad range of the forms and materials that artists employ to express themselves and to interpret their world. Juried entries must be artwork that can be hung on a wall and cannot exceed 14 inches either horizontally or vertically framed. Paintings and wall hangings may be representational or abstract and must be appropriate for display in a public space. Photographs may be digitally enhanced when that is clearly stated in the description. Entries will be judged based upon creativity, viewpoint, techni-

cal execution, and overall artistic quality. An artist may submit up to three entries. Entries are to be submitted on a CD, in .jpg format. Entry fees are \$25.00 for up to 3 entries. Checks are made payable to Filoli. Entry packets must be postmarked no later than July 15, 2011.

Mail Entries To:  
Filoli Small Gifts of Art  
Attn: Cathy Rampley  
86 Canada Road  
Woodside, Ca. 94062

Color printout of each entry submitted. If you have any questions, please contact the exhibit Co-Curators:  
Dorothy Radyk, Exhibition Co-Curator, 650-341-3087, [dorj@earthlink.net](mailto:dorj@earthlink.net) and  
Susan Vandiver, Exhibition Co-Curator, 650-726-5314, [stv@coastside.net](mailto:stv@coastside.net)

## The 42nd Annual River Road Show

A national juried exhibition sponsored by the Louisiana Art and Artists' Guild, is receiving entries for the December 5 – January 27 exhibit at the Louisiana State Archives building in Baton Rouge, LA. Deadline for entries is September 16. Entry fee is \$40 for three entries and \$5 for each additional submission up to 10. This is a national juried competition with cash prizes of \$3000. All United States artists 18 years and older are invited to submit any original two-dimensional art except photography or digitally-created/enhanced works. The exhibition will be juried and judged by Pam Ingalls, renowned artist and instructor. The Prospectus and pictures of the 2010 are available at [www.laag-site.org/River\\_Road\\_Show.html](http://www.laag-site.org/River_Road_Show.html) Direct questions to Gary Drinkwater at (225) 485-8884 or [laagbr@laag-site.org](mailto:laagbr@laag-site.org).

# workshop corner workshops by members and others

## Bev Jozwiak/Vickie Nelson Workshop

Oct. 10-14, 2011 Tolovana Inn, Cannon Beach, OR. This Workshop is designed to help students at every skill level. Learn to paint boldly with good composition, strong values, and vivid color. Live, eat and breathe art by staying at the beautiful Tolovana Inn for the complete workshop experience. Cost: \$450.00 To Reserve a Place in your October Workshop: Send \$100 Deposit to: Bev Jozwiak 315 W. 23rd. St., Vancouver, WA 98660 Questions: email Vickie Nelson: vickienelsonstudios@comcast.net Other workshops available. www.bevjozwiak.com www.vickienelson.com

## Watercolor Collage by Ron & Sandy Ridley

"Grape Escape" Watercolor Workshop at the Elk Grove Fine Arts Center 9080 Elk Grove Blvd., Elk Grove, CA 95624 on July 16 from 10:00 am to 1:00 pm. Fee is \$40. Need stuff? Add \$5 for materials. Students of all levels will enjoy creating a watercolor collage painting using watercolor paints, plastic wrap, gauze and natural grape leaves. Call (916) 685-5992 or email egfinearts@frontiernet.net.

## Go With The Flow 2011 Call to Watercolor Artists, WASH Inc.

(Watercolor Artists of Sacramento Horizons, Inc.) Annual Open Exhibition "Go With The Flow 2011" - September 6 - October 1.

Hand carry entries August 19-20 to Sacramento Fine Arts Center, Carmichael, CA 95603. Judged by Howard Rees. Cash and Merchandise Awards total \$1500, Best of Show \$300.

Prospectus at: www.sacfinearts.org/wash.html David Peterson http://www.aquarellist.com

## Lake Alpine Women's Journaling and Painting Retreat

Elaine Frenett and Jean Warren are gathering women for their second annual "Visual Art Journaling Retreat" from September 11-16 at Lake Alpine Resort, near Bear Valley, CA. Imagine the Sierras' crisp, clean mountain air inviting us to hike and explore, along with our watercolor journals.. 2 Scholarships available for our Culinary Coordinator and an Emerging Artist. An ideal retreat for spirited women who love words, art, journaling and the energy of other women. Sign up by July 15 and receive 2 extra nights free! For more info: <http://visualartjournaling.wordpress.com/>

## Mira White

**Driven To Abstraction** (Mixed Meda) July 11, 18, 25, 6:00 pm-10:00 pm MMW Teaching Studio, Lafayette Studio, Plaza Center, Lafayette, CA 94549 Pre-register (925) 947-5773 Tuition: \$ 200 (3, 4 hour sessions)

**Watercolor: Loosening Up!** July 11, 18, 25, Monday 9:00 am-1:00 pm, MMW Teaching Studio, Lafayette Studio, (limited enrollment) Pre-register: (925) 947-5773 Tuition: \$200 (3, 4 hour sessions)

**Mixed Media and Melted Wax** August 1-4, 9:30 am-4:30 pm, Mendocino Art Center, Mendocino, CA Pre-register: (800) 653-3328 Tuition: Member \$337/ Non-Member \$375 Materials Fee: \$ 75 (Instruction only) miraMwhite@me.com miramwhite@earthlink.net <http://www.miraMwhite.com> <http://www.expressiveworkshops.com>

## Birgit O'Connor Watercolors Within the Flower,

Mendocino, CA, August 15 - 19 **Treasures from the Shore,** Mendocino, CA, August 22 - 24 Two back-to-back workshops in Mendocino in August, you can choose one or both. The first 5 day workshop we'll be painting dramatic flowers then for the next three days we'll paint compositions from the beach, stones, sand, beach glass. A list of affordable lodging is available by request. Birgit O'Connor P.O. Box 828, Bolinas CA 94924 (800)749-4784, [www.birgitoconnor.com](http://www.birgitoconnor.com)

## Shipwrecks, Point Reyes, CA,

September 10 -11 Spend part of Saturday out on location finding local shipwrecks sketching doing thumbnails and taking photos. We will focus on one of the most photographed ships in the world which happens to be in Inverness. To register call Point Reyes National Seashore Association (415) 663-1200 ext. 373.

**Exploring Watercolor,** Point Reyes National Seashore, Point Reyes, CA, September 24, 9:00 am - 4:00 pm, \$135 (\$115 Members) Join us for this introductory class to explore watercolor, the closest medium to fluid emotion. Be free, have fun—explore and express yourself by letting go of the frustration of trying to be in control or to create the perfect painting. You'll learn about paper, brushes, water usage, color, movement, how to build color density, giving images shape, and other watercolor techniques. To register call Point Reyes National Seashore Association (415) 663-1200. ext 373.

**Bend, OR**



*"Where Artists Become Better Artists!"*

**2011 Workshops**

Acrylic - Mixed Media  
Oil - Pastel - Watercolor

Robert Burridge	Laurie Humble	James Toogood
Betty Carr	John Lovett	Timothy C. Tyler
Alvaro Castagnet	Judy Morris	Tony van Hasselt
Sam Collett	Richard McKinley	Myrna Wacknov
Kathy Dunham	Charles Reid	Frank Webb
Jean Grastorf	Karen Rosasco	Mary Whyte
Karlyn Holman	David Taylor	Lian Zhen

Request Your Free Full Color Brochure **503-930-4572**  
[www.ArtintheMountains.com](http://www.ArtintheMountains.com)  
[info@ArtintheMountains.com](mailto:info@ArtintheMountains.com)

## board of directors

<i>president</i>	<b>Bruce Stangeland</b> 510.526.9075
<i>vice president</i>	<b>Eileen Libby</b> 510.237.8181
<i>director california exhibits</i>	<b>Lynda Moore</b> 415.454.4027
<i>director of programs</i>	<b>Pamela Miller</b> 925.288.9900
<i>secretary</i>	<b>Leslie Wilson</b> 925.935.7529
<i>budget director</i>	<b>Marilyn Miller</b> 925.631.6673
<i>director of communications</i>	<b>Samantha McNally</b> 415.828.4991
<i>directors of workshops</i>	<b>Karen Powers</b> 510.502.6211
	<b>Wendy Oliver</b> 925.280.1944
	assts: June Hunt, Alexis Milea
<i>director of outreach</i>	<b>Nan Lovington</b> 925. 930.6503
	asst: FROgard Butler
<i>director of membership</i>	<b>Sue Johnston</b> 510.531.5471

## volunteer committees

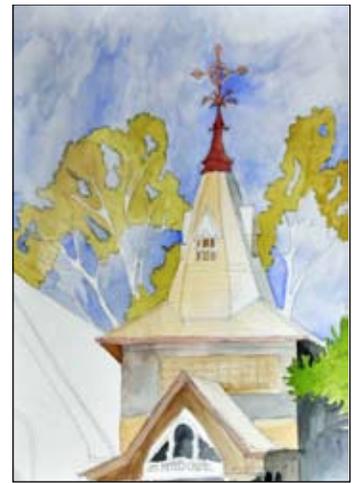
<i>national exhibition</i>	Eileen Libby
<i>gallery concord co-directors</i>	Pablo Villicaña Lara and Carol Jurasin
<i>gallery concord treasurer</i>	Gladys Schaible
<i>gallery concord publicity</i>	Qian Gao
<i>area representatives</i>	Joyce Leopardo*(San Jose)
	David Broad (San Rafael)
	Sally Cataldo (Santa Rosa)
	Carolyn Cappello (Penn Valley)
	Gary Foll (Oregon)
	James Gleeson (San Francisco)
	Donna Gamel (Emeryville)
	Georgia Herrick (Modesto)
	Alvin Joe (Foster City)
	Ara Leites (Santa Cruz)
	Carol Maddox (Pleasanton)
	David Peterson (Sacramento)
	Judy Rowe and Carolyn Warm Sun (Oakland)
	Mary Spivey (Berkeley)
	Sal Valencia (Pittsburg)
	Pablo Villicaña Lara (Concord)
	Betty Turnquist (Walnut Creek)
	Qian Gao (San Ramon)
	Myrna Wacknov (Foster City)
	Ron Ridley (Elk Grove)
<i>community outreach</i>	Carol Smith, Helene Yu-June Rice, Mona Rivers-Vasquez, Jack Gautreaux, Charlotte Huntley
<i>mail distribution</i>	Sue Johnston
<i>hospitality</i>	Phyllis Annee-Wecker, assistant: position open
<i>greeter</i>	Donna Gamel
<i>treasurer assistants</i>	Gladys Schaible, Annette Hodtwalker
<i>video library</i>	Charlotte Morris*, Cathy Riggs*
<i>photographer</i>	Rollando Barrero
<i>panel rental</i>	Barb Bochenek*, Pam Howett
<i>cwa webmaster</i>	Bruce Stangeland

## staff

<i>membership/data manager</i>	Anne Jacobson
<i>newsletter editor</i>	Patricia Rosa
<i>accountant</i>	Kathy Vigil
<i>audio/visual set up</i>	Stephen Abst
<i>outreach</i>	FROgard Butler

\*Chair of Committee

# plein air corner



## May 21, Paintout

When I saw that the paint out was going to be at Mare Island, I let out a whoop and asked my husband, Don, if he would like to join me on a bit of an adventure. We have never been to Mare Island and this was just the ticket to get us there. First we used Google Earth to find a couple of good places to paint. We didn't want to drive around forever scoping out the huge island and waste gas! I then found the Mare Island website: <http://mareislandhpf.org/>. The site provided good information that I used to make my painting location decision, St. Peter's Chapel it was. Joining me at St. Peter's were Doreen Yates, Betsy Trtek, Joel Summerhill and Lynda Moore. While I was painting, Don was walking. He walked over ten miles. He found Samantha McNally near a group of warehouse buildings. He spied David Savellano near the mansions on "Officers Row". He meandered further stopping to admire a large ship, but didn't see Rollie Barrero who must have been painting that same ship. Hey, maybe Don is one of the people in Rollie's painting. Marshall Lockman, Charlotte Morris and Hank Rivera were on the island painting too, but were missed by eagle-eyed Don. We all met at the Golf Club Café at one o'clock for a bite to eat and a gentle critique of paintings for those who presented their work. Painting tips were offered and received. There was even an interesting idea thrown out by David to Rollie for a future paint out experiment. The idea... David and Rollie would each start a painting, and then pass the painting to the other person to complete. Hmm, we want to see that! Join us at the next paint out, July 16 Quinn's Lighthouse. Details are available on the CWA website: [www.californiawatercolor.org](http://www.californiawatercolor.org). It's fun, friendly and a great way to meet fellow painters and enjoy nature.

Carol Husslein



# June Outreach

Two big Outreach events took place in June. On June 20th Nan Lovington and FROgard went to the Alameda County Fair to help judge an art event. That same week on June 22, Outreach once again provided teacher's with a workshop and two professional demo artists; Charlotte Huntley and Myrna Wacknov. It was a free event for those who participated, courtesy of CWA. We had 25 participants. Photos of both events will be in the July Newsletter.

## Earth Day

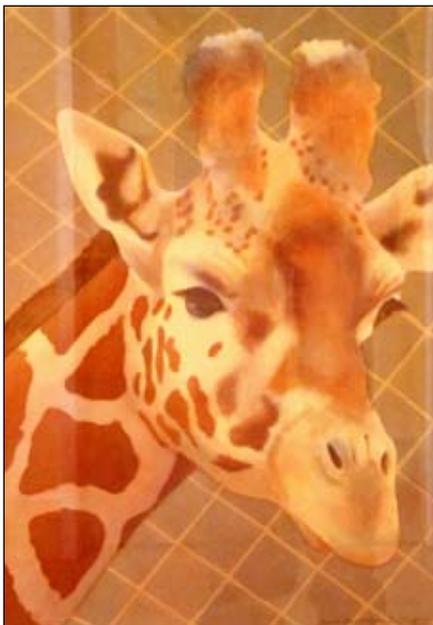
These beautiful cards that the children painted on Earth Day in April, will be on display and for sale at the Annual Beaver Festival, sponsored by Worth a Dam of Martinez. Outreach will be there once again, representing CWA and showing off the beautiful 250 watercolor cards made by the children. Please see the attached and make a design with them floating around this article.



Photos by FROgard

To Volunteer, contact [outreach@californiawatercolor.org](mailto:outreach@californiawatercolor.org)

## Congratulations to the Award Winners of the Orinda Public Library Exhibit



1st Place: Carol Lutz "Giraffe"



2nd Place: Marilyn Lam "Blushing Lady"



3rd Place: Sue Johnston "Needs Work"

Honorable Mention: Wayne White "The Coming Storm", and Nataly Tikhomirov "Rose With Bee". Juror's Choice: Jack Anderson "Cinder Cone". The rain didn't keep our artists and visitors away we all enjoyed the fabulous reception held in the Garden Room at the library. Many thanks to all the volunteers: Frogard Butler, Juanita Hagberg, Marilyn Lam, Mary Spivey, Nancy Sprague, Janet Walton, and to all those who entered your work, for your assistance. *Lynda Moore*

## sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, February 10 for the March newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Patricia Rosa at [newsletter@californiawatercolor.org](mailto:newsletter@californiawatercolor.org) or (925) 672-3052 for further information.

## sponsor levels

### Distinguished Donor

Full Page/7.5 x 10  
3 months: \$750  
12 months: \$3000

### Benefactor

Half Page/7.5 x 5  
3 months: \$450  
12 months: \$1800

### Fellowship

Third Page/7.5 x 3.25  
3 months: \$360  
12 months: \$1440

### Patron

Quarter Page/3.75 x 5 (vert)  
3 months: \$240  
12 months: \$960

### Friend

Eighth Page/3.75 x 2.5 (hrz)  
3 months: \$180  
12 months: \$720

### Classified

text only: approximately 400 characters, incl spaces. \$50/month (free to CWA members and non-profit organizations)



CALIFORNIA  
WATERCOLOR  
ASSOCIATION Box 4631 • Walnut Creek, CA 94596-0631

Nonprofit Org.  
U.S. Postage  
PAID  
Concord, CA  
Permit No. 720

Return Service Requested

## 2011 Calendar

### MEETINGS & DEMOS

July 20	Mark Jezierny
August 17	John Finger
September 21	Cheng-Khee Chee
October 19	Kathleen Conover
November 16	Barry Levin
December	Holiday Party

### WORKSHOPS

September 19 - 23	Cheng-Khee Chee
October 17 - 21	Kathleen Conover

### MEMBER SHOWS

October 2 - 29	Alameda Public Library
----------------	------------------------

Watch this space for more shows to be added.

### CWA PLEIN AIR

#### PAINT OUTS

10 am to 1 pm.

July 16	Quinn's Lighthouse
August 20	Lands End
September 17	Treasure Island
October 15	Viansa Winery
November 19	China Camp

See [www.californiawatercolor.org](http://www.californiawatercolor.org) for details.

**Plan ahead! Submissions for the newsletter must be received by the 15th of the month prior to publication! Send to Patricia Rosa (see page 2).**

## notes & announcements

### Position Open: CWA Budget Director

The Budget Director oversees CWA's finances. The Director monitors income and expenses and makes sure the bills are paid. Annually the Director prepares a budget for the organization and reports financial performance for the previous year. CWA has a professional bookkeeper who handles the details of the job and the Director manages the work of the bookkeeper. This is a Board position, so the Director attends monthly Board meetings and reports on the financial status of CWA.

### Position Open: CWA Outreach Person

Dear CWA Members,

It has been a pleasure to serve as your Outreach person for CWA. I am currently looking for someone to work with me (side by side) in July, Aug, Sept, and Oct. This will make the transition for 2012 much easier for CWA as well as the new Outreach person. In August I will need someone to help at the 4th annual Beaver Festival in Martinez. We are planning on having the children in attendance make beaver tails. In September and October I will need help with the 42nd National with children and adults as they come on Fridays to learn to paint. Help is needed in setting up and cleaning up. Demo artists will be lined up. Also in October there is the famous Oktoberfest in Concord. This will be my last Outreach event as Outreach Assistant. I will need shift helpers for the entire day. We start at 8 and end at 5. I am hoping that the person who steps forward and works along side of me will be "in training" and can then transition to be the Outreach Assistant and take over. There is a yearly stipend of \$1500.

I want to encourage anyone who is interested to call me or email me with desires and questions. I have completely enjoyed my time serving as the Outreach Assistant. This is a wonderful opportunity to work with a medium we all love and to give of yourself to your community and its children and adults. Jump in and Join the Fun and see the JOY. You will not be sorry. FROGard (CWA Outreach Assistant) 925-934-5957

# Update for the 42nd Exhibition

As scheduled, juror Katherine Chang Liu's selections were announced by email on June 6th to all entrants, who received notice of "accepted", or "not accepted". Given the number and quality of images submitted, many fine paintings could not be included, and we thank everyone for entering.

## Following are the artists and titles for the 42nd Exhibition:

<b>Alexander</b> Goldfish-Bowl Blues	<b>Dentinger</b> Angel of Metairie	<b>Hook</b> Seattle Sunshine	<b>Mettler</b> Abstract Figure Series No. 12	<b>Sterling</b> Eviction
<b>Arnold</b> Basilisk, Orchids, Frogs	<b>Elkins</b> Fallin' For You	<b>Hristova</b> Polina	<b>Miller</b> Confetti	<b>Stilin</b> Murano Gem
<b>Athanas</b> Making a Connection II	<b>Fairmont</b> Above The Firmament	<b>I. Hunter</b> Number Twenty Three	<b>Mitchell</b> Secret Thoughts	<b>Stitt</b> Corinthian Yacht Club
<b>Barrero</b> Old Silver Mine, Virginia City, NV	<b>Fallin</b> Deep Thoughts	<b>R. Hunter</b> Changing Flies	<b>Nakamura</b> End of Summer	<b>Stone</b> Juggling Act
<b>Bechtold</b> Giants in the Sierras	<b>Feingold</b> Simplicity	<b>Huntley</b> Skin So Soft	<b>Neill</b> Stack the Dice	<b>Sun</b> Untitled
<b>Benson</b> Pomegranate Party	<b>Fenno</b> Love Apples	<b>James</b> Indifference To War	<b>Neilson</b> Women in Art	<b>Thomas</b> Looking Through
<b>Bowers</b> Orange Perfume	<b>Fisher</b> El Mercado	<b>Jew</b> Cascade in Red	<b>Nickel</b> Honoring Heritage	<b>Tin</b> San Francisco Chinatown#3
<b>Brabec-King</b> Shrimp Forks	<b>Frey</b> Chefs at Work IV	<b>Johnson, Jr.</b> Rio Vista Mustard	<b>Pederson</b> Set it Free	<b>Van Oosbree</b> Blue Light Special
<b>Broad</b> Paris Rooftops	<b>Gerrish</b> Crystal Forest	<b>Justice</b> Aspen Invite	<b>Powers</b> Night Vision	<b>Verbiest</b> Breeze
<b>Brown</b> Fiery Parrot	<b>Goldstein-Warren</b> Morning in Times Square	<b>Katsenelson</b> Bouquet	<b>Rella-Clohesy</b> Woman of Kalaw	<b>Wacknov</b> Let Your Fingers Do the Walking
<b>Byrne</b> Rusty Wheels	<b>Gray</b> Blue Mood	<b>Kingdon</b> Chitty Chitty Bang Bang We Love You	<b>Rouse</b> Through the Glass Darkly	<b>Walters</b> Cotton Candy
<b>Cain</b> Bike Pool	<b>Greer</b> October Ochres	<b>Kown</b> Memory	<b>Ryan</b> Urban Prose	<b>Washington</b> American Window
<b>Cartwright</b> The First Law of Thermodynamics	<b>Grey</b> Prickly Poppy	<b>Lacki</b> Lunch Between Two Centuries	<b>Sallak</b> West Crossing	<b>Wear</b> Kohala Honu
<b>Castro</b> Untitled	<b>Grudsky</b> Puppeteer	<b>Leites</b> Cherry Blossoms?	<b>San Souci</b> Young Marc Chagall	<b>White</b> Some Folks Call It Checkerboard Heaven
<b>Cheney-Parr</b> Fruitful Dance	<b>Haan</b> Brave Heart	<b>Levy</b> Cathedral	<b>Schaffer</b> Eyecatcher III	<b>Wright</b> Defenses Intact
<b>Crookston</b> Breakfast	<b>Harvie</b> Kyoto Rooflines	<b>Llarina</b> Red and Yellow	<b>Schutzky</b> Morning Sonata	<b>Wynn</b> Tangerines on the Piano
<b>Daily-Birnbaum</b> Salt Beds	<b>Herbert</b> Not Enough Pixels	<b>MacDiarmid</b> Memory Shadow I	<b>Segale</b> Angelo Arco	<b>Yoerg</b> A Sense of Loss
<b>Davidson</b> Canyon de Chelly	<b>Herlihy</b> Robes	<b>McCord</b> Funny Pages	<b>Shook</b> Dutch Treat	<b>Yokoyama</b> Quiet Please
<b>Deckert</b> The Long Walk Home	<b>M. Hill</b> Quakes and Waves	<b>McCoy</b> Infantia (Pinguis Incuratus)	<b>Stambler</b> Echoes of Mortality	<b>Zavala</b> Eggs In A Basket
<b>Delehanty</b> Impromptu	<b>T. Hill</b> Handle Bar	<b>McIntyre</b> Offramp II	<b>Steele</b> LittleRock2	<b>Zittin</b> Hope
	<b>Hoag</b> The Music In His Head		<b>Steinbach-Garcia</b> 18 Bloemgracht Straat	

Award recipients will be notified by phone after Katherine returns for the final judging on the 10th of July. The catalog production is gearing up for delivery to all CWA members, each entrant, and award sponsors in time for the exhibition opening. Look for yours, and see you at the reception.

*Eileen Libby, Director 42nd National Exhibition  
California Watercolor Association*



Alameda Free Library

# NEW WORKS\* EXHIBIT

October 2 – 29, 2011

1550 Oak Street Alameda, CA 94501 (510) 747-7777

Library Hours: Mon. 12:00pm – 8:00pm, Tues. – Thurs. 10:00am – 8:00pm,  
Fri. – Sat. 10:00am – 5:00pm, Sun. 1:00pm – 5:00pm

**THEME:**

**New Works\* ~ Exhibit will show new works only.**

**PAINTING/S  
DROP OFF:**

Sunday, October 2nd, 10:00 to 12:00 noon.

**JUROR:**

David Savellano, CWA

**AWARDS:**

First Place \$100.00, Second Place \$75.00, Third Place \$50.00 and  
Honorable Mention Ribbons.

**ENTRIES:**

New Works\* only. Up to 2 paintings may be submitted. Framed Painting may not be smaller than 16" x 20" or larger than 48" x 50". Original, new\* water media on paper (Yupo accepted). No copies or class work. Paintings must be framed in metal or wood, covered with Plexiglas, wired and ready to hang. No saw tooth, clamps or screw eyes. Flat brackets required on wood frames. No cardboard or masking tape. No wide (3+inches) or Rococo frames. White or off-white mats only. Alameda Free Library has determined unsuitable for hanging any nudes or any subject which could be construed as being of a religious or political nature.

**LABELS:**

Labels can be printed from [www.californiawatercolor.org](http://www.californiawatercolor.org), click forms on the drop down menu. Fill in labels and attach to upper left corner on back of work. Cut below first dotted line and mail with Check to CWA and SASE (self addressed stamped envelope) Lynda Moore 137 Suffield Ave., San Anselmo, CA 94960.

**ENTRY  
DEADLINE:**

Postmarked September 25, 2011.

**FEES:**

\$10.00 members entry fee for each painting.

**Reception:**

Wednesday October 12<sup>th</sup> 6:00pm – 8:00pm Wine Served.

**INSURANCE:**

Your paintings will be handled with the best of care; however, CWA and its volunteers assume no responsibility for theft, loss or damage of any kind. Insurance is the sole responsibility of the artist. A release form is signed with your entry.

**SALES:**

All sales will be through the artist. There will be no early removals during the show. The artist is responsible to CWA for 25% of sales (15% Outreach and 10% building fund).

**CONTACT/S:**

Lynda Moore h(415) 454-4027 c(415) 860-7221 CWA, Director of California Exhibits.

**END OF SHOW:**

Pickup paintings and sign out on Sunday October 30, 2011, 12:00 - 1:00pm.

**\*New works determined by the artist as recently painted (within last year) and never been exhibited.**