



California WATERCOLOR Association

August 2011

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

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Join Us At The Next Paint Out August 20 at Lands End

For details, go to:
www.californiawatercolor.org
on the calendar page.

General Meeting • 7:30 pm, Wednesday, August 17, 2011 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

August Demo Artist John Finger



Our August presenter John Finger grew up in the Diablo Valley and graduated from the California College of the Arts in 1977. John served as president of the California Watercolor Association in 2001 and 2002.

John has taught for many years at Diablo Valley College, Academy of Art University, Mendocino Art Center and Walnut Creek Civic Arts among others. John is currently teaching a plein air painting class through the Orinda Community Center on Wednesdays after taking a 5-year break from doing much teaching.

“Sketching in Watercolor” was a location painting class John taught at a number of places including the Mendocino Art Center a couple times a year for most of the 1990s

For the August meeting John will demonstrate and discuss ways he approaches plein air watercolor that he has discovered over the years and that can help painters get past some of the blocks that can get in the way of the magic of the plein air painting experience.

He says that the watercolor approach used by most watercolor painters for the last 40 years

works well in the studio but not so well in the field. The size you work and the techniques you use must be taken into account to be successful in plein air painting.

John’s first step to being successful in location painting is “getting yourself out there”. Sounds easy right? This is followed by “find a comfortable place to paint and let the painting come to you. If you don’t see a painting just sit and sketch until you relax enough – there are paintings all around you”. In the steps after that he gets into all that value, color and composition stuff which he will be demonstrating at the August meeting.

Although John is best known for his California landscapes, his painting subjects include the figure, animals, and anything else that inspires him. In his Walnut Creek studio and plein air, John works in both oil and watercolor these days switching between the two as seems appropriate. Samples of his paintings can be seen at www.johnfinger.net.



newsletter deadline info

The deadline for placing items in the newsletter is the 15th of each month prior to publication.

Send articles and photos by disk, email, fax or in writing to:

Patricia Rosa

newsletter@californiawatercolor.org

5499 Wilke Dr.

Concord, CA 94521

Ph: 925.672.3052

eFax: 413 375.1851

membership/ data manager

Mail all changes of address, phone number and email to:

Anne Jacobson

cwa-data-mgr@comcast.net

c/o CWA P.O. Box 4631

Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month (except June and December) at 7:30 pm,

Shadelands Center

111 N. Wiget Lane

Walnut Creek, CA

(NW corner of Wiget Lane and

Ygnacio Valley Road).

cwa workshop info

Wendy Oliver

925.280.1944

Susan Lenoir

925.482.4900

June Hunt

510.525.0965

cwa gallery

Gallery Concord

1765 Galindo

Concord, CA

925.691.6140

Hours:

Thursday -Sunday, 11:00 - 4:00 pm

Free parking behind the Gallery,
accessible only from Clayton Road
(just west of Galindo)

<http://www.galleryconcord.com/>

e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.



42nd National Exhibition Committee Update

El Mercado by Erich Fisher

The juror, Katherine Chang Liu, returned on Sunday, July 10, to select the 20 awards for this year's exhibition. She was very impressed with the high quality of the entries, and our level of awards that attracted such accomplished artists. We have designated awards of \$14,000, plus cash and prizes for the October 1st Paint-Out. Catalog support was generous, the memorial funds still have a balance, and thanks to those of you who contributed to the Signature Members and Past Presidents' Awards. These combinations of merchandise and cash were a challenge to allocate!

Artwork is now in storage, to be transported to the gallery for hanging on the September 6 and 7 by CWA and MSA volunteers. Big thanks to the receiving crew. We still need Gallery sitters and other volunteers for Outreach Fridays. Marin County members, here's your chance to participate! Email FroGard at frogard2000@yahoo.com.

MSA's Board of Directors is pursuing approval from Marin Art and Garden Center and the city of Ross for us to hang a banner and set out signs to publicize the event. Susan Hilgendorf has chosen a caterer and will coordinate the reception on September 18. She'll need volunteers for various jobs, such as bar tending! Her email: hilgensc@juno.com.

The Marin Art and Garden Center will host a VIP Preview Party at the MSA Gallery for their donors on September 7, in celebration of our 42nd National Exhibition, and to showcase all three organizations. Our thanks to their new CEO, Chris Kelley, for this inspiration and support, and we look forward to the success of sales!!

We are working down the checklist of elements for the catalog and postcard announcements with Patricia Rosa, our Graphics Designer. Look for your copy to arrive before the show begins, and hope to see you at the Artists and Awards Reception on September 18, from 1:00 – 4:00 pm!

The next 42nd National committee meeting will be on Saturday, August 20, 3:00-5:00pm.

*Eileen Libby, Director
42nd National Exhibition*

workshop corner

Kathleen Conover "Chaos to Order"

October 17 - 21 (All levels)

About her workshop, Kathleen says the following: This week's focus is on strengthening your compositional skills from wherever you are in painting experience. You will bring your paintings from colorful and textured "chaos" to "order" with good design (see definitions below). I teach with daily demonstrations, lead you through design-strengthening exercises and share new painting techniques (including gesso and acrylic mediums). You will work independently each day and have some fun, too. Goals: Understand and implement Design Principles and Elements; create strong compositions and designs; and paint from a plan (your design) and without a plan (intuitively).



Kathleen's passions cover a range of subject matter, as shown by the four series on her website: "Life Cycles" utilizes floral images to express cycles of life, death, and life; "The Industrial Evolution" series is about the changes America is undergoing in its struggling technological and manufacturing industries and is inspired by travels throughout the U.S., but, most specifically, by the Marquette, Michigan iron ore docks (one of these paintings has been selected by AWS for its traveling exhibition currently touring the US); "Frozen Crystal" series interprets nature using frozen paint crystals; and "Contemporary Design" series of abstracts inspired by interactions with the environment.

Kathleen provides the following definitions related to her workshop: **Chaos-** is the exciting and/or interesting, often confusing, beginning of a painting that captures a particular mood, energy, inspiration, texture or other "magic" that is difficult to introduce in your work at a later stage of development.

Order- transforms the chaos of a great "start" into a successful painting through the use of Design Principles and Elements.



Personal Imagery/ Style-is often defined:

1. MARKS: repeated strokes, colors, shapes
2. SYMBOLS: objects of meaning, recurring attractions, dreams. Images with meaning become your symbols and can develop into series of unique work.
3. CONTENT is what your "person" brings to the subject.



\$395 for CWA members.



Registration is still available for this last workshop of 2011!

Cheng-Khee Chee "Watercolor: Synthesizing East & West"

September 19 - 23

(All levels)

WAIT LIST

Each day, Cheng-Khee will teach/demo a different concept/technique (traditional, saturated wet, improvisational, crinkling, marbling and monoprinting), and then work individually with students as they apply the concept to their own works, using their own reference material. The focus will be on process, not product.

\$395 for CWA members.



member news

CWA Signature Member Berni Jahnke is one of the 14 local artists in Viewpoints Gallery to exhibit their individual interpretations of Rhythm n' Blue in oils, watercolor, pastels mixed media, and ceramics, joined by the 30 artists of Gallery 9. August 2-30, 2011. Both galleries will host receptions to meet the artists on Friday evening, August 12, 2011 5:00pm-8:00pm. The public can visit both venues with a short stroll from Main Street to State Street. For information contact Viewpoints Gallery (650) 941-5789, nanckodi@aol.com, or Gallery 9 (650) 941-7969, cacherise@yahoo.com.



Fun Fair by Rollie Barrero

Rollie Barrero was awarded 2nd place at the Marin County Fair Plein Air Paint Out for his painting "Fun Fair" on June 30, 2011, and 1st Place at the Contra Costa County Fair Paint Out for his painting "At The Fair #2" on June 4, 2001.

David Savellano, CWA, NWS will be exhibiting eight paintings in conjunction with the Frank Bette Center satellite exhibition program at Eyewise Optometry, 2651 Blanding Ave., Suite B (Bridgeside Shopping Center), Alameda, CA from July 1-September 30, 2011. Artist reception will be on Friday, August 19, 2011 from 6:00pm-8:00pm.

Diane Fujimoto is in "FIREWORKS" a new exhibit at PARC, featuring the colourful art of 6 local artists: Terri Hill, Karen White, Jane Ferguson, Kathleen Alexander, Diane Fujimoto and Karen Honaker. Exhibit opens July 25, 2011 and runs through September 30, 2011. Come meet the artists at the reception on Friday, August 26, 2011 from 4:00pm-6:00pm. Terri Hill will be giving a watercolor demo from 4:30pm-5:30pm. This exhibit is open to the public. Contact PARC to view art during business hours (650) 812-4002. PARC, 3333 Coyote Hill Road, Palo Alto, CA.

Susan Routledge will be participating in this year's Studio Discovery Tour on the Mendocino/Sonoma Coast, on Saturday and Sunday September 3-5, 2011 and September 10-11, 2011 from 10:00am-5:00pm. Barking Rocks studio and gallery of the late Millard Sheets will be open to the public, displaying Susan's work. For more information contact Susan at (925) 937 8105 or www.studio-tours.com.

Dick Cole, MCWA, was awarded the honor of having his painting, "Pismo Beach" selected as the image for the publicity for the "Century of landscapes: Selections from the California Art Club" at the California Historical Society Galleries. The Galleries are located at 678 Mission Street, San Francisco, CA. The exhibition will be on display from July 14 -October 15, 2011. In addition, Dick will be one of the artists participating in "Classic Watercolorists" exhibition at the Knowlton Gallery in Lodi, CA. Opening reception is on the July 22, 2011. Dick will be teaching a Workshop at the Knowlton Gallery August 19-21, 2011. Information on the Exhibition and the Workshop may be obtained at (209) 368 5123.



Pismo Beach by Dick Cole

Sandi Adams is exhibiting work in two places in the East Bay during July and August. Expressions Gallery at 2035 Ashby Ave. in Berkeley, is having a five year anniversary show titled "Nothing but the Best". It features artists whose work has appeared on the publicity banners and postcards for the shows mounted during the five years since Expressions' inception. Four of Sandi's (best!) collages from a series about Time are on display until September 9, 2011. Expressions Gallery is open afternoons from Wednesday to Sunday. Call (510) 644-4930 for info. Sandi also has 9 paintings at EyeWise Optometry in Alameda until September 19, 2011. The exhibition includes both representational watercolor paintings and collages. EyeWise Optometry is at 2651 Blanding Ave., Ste. B, in Alameda. Call (510)-748-9749 for office hours.

show news

SOFA Artwalk Showcases 28 Artists in One Location 1st Annual SOFA Artwalk

August 6 and 7, 2011, 11:00am -4:00pm.
SOFA (South A St. Arts District in Santa Rosa, CA), Free Admission.
Contact Christie Marks at (707) 695-1011, christie.marks@sbcglobal.net or www.sofasantarosa.com.

Stockton Art League Sponsors 2011 Fall Open Juried Show

Open to non-members and members, at the Elsie May Goodwin Gallery in Stockton, CA. September 6-29, 2011. Delivery Dates are Friday and Saturday,

August 26-27, 2011. The Reception, a catered event with live music, will be held on September 10, 2011 from 4:00pm-7pm. Please email Maria Flumiani at mflumiani@sbcglobal.net or phone (209) 467-1439 for a copy of the prospectus which provides details regarding specifications, categories, calendar, and awards. Artist Joe Draeggert will serve as Juror.

Call to All Watermedia Artists Butte County Watercolor Society's Annual Juried Watermedia Exhibition

October 3-22, 2011, Entries due August 1, 2011. John Pugh Juror. For a prospectus go to www.bcwatercolorsoc.com, email buttecws@gmail.com or mail a #10 sase to: Amber Palmer 1430 Esplanade Suite 15, Chico, CA 95926 \$1700 in Awards

Scene On Strait Celebrates Art- And Nature 15th Annual Event

A unique art show and festival that benefits the environment, August 13, 2011 from 10:00am-5:00pm at the Martinez Regional Shoreline in Martinez, CA. This is the 15th annual Scene on the Strait and has grown into one of the largest and most popular showcases for landscape or "plein air" painting in the Bay Area and California. Benefiting the Carquinez Regional Environmental Education Center (CREEC), a nonprofit organization in which teenagers from underserved communities gain valuable work experience by planting native oak trees and raising Monarch butterflies for release. CREEC has restored almost seven acres of habitat along the Carquinez Strait and released countless butterflies into

workshop corner workshops by members and others



Lake Alpine Women's Journaling and Painting Retreat with Elaine Frenett and Jean Warren

With the penetrating heat of summer upon us, try envisioning the air as autumn crisp, leaves begin to turn golden and thoughts turn to introspection. Such is the setting for the second annual "Visual Art Journaling Retreat", September 11 - 16, 2011 at Lake Alpine Resort, near Bear Valley, California. The clean mountain air invites us to hike and explore, along with our watercolor journals, the shimmering lake's surroundings where Miwok rocks line the shore. Come breathe creativity into your days... fully packed, yet gently paced. This year's "Retreat Chef" is from the Culinary Institute of America - our meals will be scrumptious! This all-inclusive retreat is for the spirited who love words, art, journaling and the energy of other women. Still available is our "Emerging Artist" Scholarship! For more information: <http://VisualArtJournaling.wordpress.com/>

the wild. Walk around and talk with more than 20 of the leading plein air artists in the state, who will be painting on site. Live jazz music, gourmet food and drink available. All art purchases are tax deductible of 40 percent or more. Art auctions will be held, and special discounts are available. Parking and admission are free. Participating artists: Rolando Barrero, Melinda Cootsona, Mary Lou Correia, Kevin Courter, Nikki Basch-Davis, Jack Garasky, Dana Hooper, Timothy Horn, Geri Keary, Ramona Kennon, Sandra Lo, Douglas Morgan, Teresa Onoda, Nancy Roberts, William Rushton, Robert Sandidge, Bryan Mark Taylor, Jerrold Turner, Gregory Vaserdsian, Mamie Walters, and Norma Webb. Call (510)787-9772 or visit www.SceneOnTheStrait.org for information.

Workshops with Susan Cornelis in Sebastopol

Barnyard Sketching

August 27, 2011, 10:00am-4:30pm, \$85.

A day of sketching the chickens and goats in the magical garden sanctuary at the Rose and Thorn Gift/Garden Shop. Quick capture sketching with pen and loose watercolor applications.

The Muse Group: Painting Lab for Creative Expansion

Tuesday Muse Group meets weekly

September 20-November 15, 2011

1:30pm-4:30pm, \$240

Learn to paint intuitively in the playful format of art journaling. Features a different mixed media painting technique in each session.

Contact at susan@imaginewithart.com or

(707) 824-8163

Ric Dentinger Presents Workshop at The Rusty Barn in Santa Barbara

Nationally recognized watercolorist, Ric Dentinger, will present a Watercolor Workshop at The Rusty Barn in Santa Barbara on September 16-18, 2011. The workshop will focus on studio painting and student artists will re-experience solid fundamentals plus learn many advanced techniques. Dentinger has received national attention and recognition including numerous National Awards and has been featured on the cover of Watercolor Artist magazine as well American Artist, American Art Collector, Southwest Art and the recent hard bound copy of Splash 12, published by Northlight Books featuring the nations most prominent Watercolor Artists. According to Meredith Lewis of Watercolor Artist Magazine, "Dentinger's best

paintings capture everyday views and objects in an extraordinary way. Doorways yawn with gaping black mouths, doughnuts glimmer like beads in an oversize tower, and a maraschino cherry tumbles across a table tossed with whipped cream and nuts. The tones are jewel-like in their intensity and in their brilliance, set-off with darks so dark that the paintings could easily be mistaken for works in another medium." For more information contact: Holli Harmon at (805) 448-6373 or holliharmon@cox.net

Tony Couch Workshop Paint, Golf and Swim

December 5-9, 2011, Monday-Friday

9:00am-5:00pm, \$565.

Location is the fabulous Aliso Creek Inn and Golf Course. This quaint coastal arts community is home to seven miles of California's most picturesque Pacific coastline, and the resort is across the street from the ocean.

31106 S. Coast Hwy, Laguna Beach, CA. Superb Suites \$99/night.

Contact Dodie Davis at (303) 589-4495 or Dodie@DodieDavis.com

Paint with Mary Whyte at American Artist's 3rd Annual Weekend With the Masters Workshop & Conference,

September 7-10, 2011 at the Portola Hotel & Spa in Monterey Bay, CA. Painting workshops, demos, lectures, and evening events. Stay for the full weekend or pay per class. Save \$200 off master participant registration when you enter code: CWAfriend at checkout.

Visit www.aamastersweekend.com.

Silent Auction!

Full-size French Style Field Easel by Jullian.

In slightly used, almost new condition, this wonderful wood easel was donated by Don Harvie to benefit CWA and the 42nd National Exhibition.

On display at the general meetings for silent auction bidding. Winner to be announced on September 21, 2011. Enter your (tax-deductible) bid at the general meeting, and keep watch to keep ahead!



board of directors

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Susan Lenoir 925.482.4900
June Hunt 510.525.0965 asst: Alexis Milea
Nan Lovington 925. 930.6503
asst: FROgard Butler
director of outreach
director of membership **Sue Johnston** 510.531.5471

volunteer committees

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gallery concord treasurer Gladys Schaible
gallery concord publicity Qian Gao
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Ara Leites (Santa Cruz)
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greeter Donna Gamel
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membership/data manager Anne Jacobson
newsletter editor Patricia Rosa
accountant Kathy Vigil
audio/visual set up Stephen Abst
outreach FROgard Butler
*Chair of Committee

plein air corner



Paint-out at Borges Ranch

During the month of June, painting at Borges Ranch in Walnut Creek was a step back in time. In 1899 Frank Borges bought this land to raise his family and healthy cattle. Now it is an historical site and home to, I think, a pig, some goats and vocal chickens. We didn't see many, and were told most of the animals were busy visiting the fair. Old equipment, intact barns and out-buildings made for plentiful shapes, dramatic shadows and beautiful colors. There was even some wonderful laundry hanging out to dry. The weather was perfect. In attendance were: Doreen Yates, Carol Husslein, David Savellano, Samantha McNally, Andrea Baron, Gretta Speakman, Larry Hatfield, Joel Summerhill, Margot Santolla, Marshall Lockman, and Marilyn Hill. Fun was had by all. Please join us on the next plein air day, we'll be painting at Land's End on August 20. See www.californiawatercolor.org, click calendar on the drop down menu, for details.

Marilyn Hill



Outreach



Left to Right are:
Teachers enjoying
the workshop,
Myrna's demo wallets,
and teacher's tree
painting.

Photos by FROgard



Teacher's Day Workshop

FRO and Nan had a busy time with Outreach in June. There were many happy participants at Gallery Concord for the Teacher's Day Workshop. This year it was a free event to the first 25 who signed up. We had a full house! Thank you to Myrna Wacnov (who taught us how to make Tyvek wallets) and Charlotte Huntley (who taught us how to make beautiful trees) for their excellent demos! We could not have done this without the volunteers who helped set up and clean up. Thank you.

Alameda County Fair School Art Contest

Another Outreach event in June was the Alameda County Fair school art contest. Judges were FROgard and Nan Lovington. Each winner received \$50 from CWA.

42nd National Demos

July is the month for planning the demos at the 42nd National. If you are reading this article, get ready for a good time. Award winning artists give demos to children and adults in Ross at the Marin Art and Garden Center. The Fridays to be there are: September 16 (Linda Sutton-possibly), September 23 (Sue Johnston), and September 30 (David Broad) and on October 7th (David Lobenberg). The fun begins at 10:00am for the children visiting the exhibit (school trips) and in the afternoon at 1:00pm for adults who are viewing the exhibit. All materials and supplies are provided by the CWA Outreach Program. Be sure to pass the word to your friends and come join the fun playing and creating with water and color.

www.frogard.wordpress.com

To Volunteer, contact
outreach@californiawatercolor.org

sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, February 10 for the March newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Patricia Rosa at newsletter@californiawatercolor.org or (925) 672-3052 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10
3 months: \$750
12 months: \$3000

Benefactor

Half Page/7.5 x 5
3 months: \$450
12 months: \$1800

Fellowship

Third Page/7.5 x 3.25
3 months: \$360
12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)
3 months: \$240
12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)
3 months: \$180
12 months: \$720

Classified

text only: approximately 400 characters, including spaces. \$50/month (free to CWA members and non-profit organizations)



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2011 Calendar

MEETINGS & DEMOS

August 17 John Finger
September 21 Cheng-Khee Chee
October 19 Kathleen Conover
November 16 Barry Levin
December 3 Holiday Party
at Gallery Concord 1pm-3pm

WORKSHOPS

September 19 - 23 Cheng-Khee Chee
October 17 - 21 Kathleen Conover

MEMBER SHOWS

October 2 - 29 Alameda Public Library
Watch this space for more shows to be added.

CWA PLEIN AIR PAINT OUTS

10 am to 1 pm.

August 20 Lands End
September 17 Treasure Island
October 15 Viansa Winery
November 19 China Camp

See www.californiawatercolor.org for details.

HELP WANTED

Last month our President Bruce Stangeland wrote a beautiful letter to the CWA membership about the value of our CWA volunteers. This is the list of open positions on the board of directors. If you'd like to help CWA, step forward now and learn how it's done from the current board member so you'll be ready to hit the ground running in 2012 when the position opens up. That's how I did it when I became the President. Sue Johnston helped me learn the ropes and it was a smooth transition. Email info@californiawatercolor.org to volunteer for one of these VERY IMPORTANT positions. As with your teeth, ignore it and it goes away.

*Thank you in advance,
Samantha McNally*

President: open in 2012
Vice President/National Director: open in 2012
Director of Programs: open in 2012
Budget Director: open in September 2011
Director of Outreach: open in 2012
Outreach Assistant (stipend of \$1,500) open in 2012



Photos of Paintouts, CWA show winners, & Monthly Demos are on www.facebook.com/californiawatercolor

Plan ahead! Submissions for the newsletter must be received by the 15th of the month prior to publication! Send to Patricia Rosa (see page 2).