



# California WATERCOLOR Association

February 2009

P.O. Box 4631  
Walnut Creek, CA 94596

www.californiawatercolor.org  
email: info@californiawatercolor.org

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General Meeting 7:30 PM

Wednesday, February 4, 2009

CWA National Show Juror

## John Salminen

Featured Artist for February 4th Meeting &  
February 2nd-5th Workshop



Whether it's a realistic cityscape or striking abstract work, award-winning artist John Salminen has mastered it. Capturing the fascinating shapes, colors, lights and shadows of our urban spaces, John's work inspires and overwhelms at the same time. Salminen's paintings of San Francisco's Montgomery and Grant streets are infused with the life of the city in ways that no mere cityscape can provide. You can feel yourself drawn into the traffic in the streets or the throngs in Chinatown through John's works.

How does he do it? Come find out at the CWA monthly meeting at San Francisco Presidio Officers' Club on February 4th, 7:30 pm, and see a renowned artist at work!

For a wonderful artistic experience, sign up for the John Salminen workshop, February 2nd-5th, also at the Presidio. Let us know if you would like to carpool. Salminen believes that every successful realistic painting must also be a well thought-out and carefully planned abstraction. Whether

you are a representational painter or abstract painters, come explore new possibilities in expressing your creative voice.

Geared towards artists of all levels, the workshop begins with abstraction, encouraging representational painters to experiment with a different style and challenging experienced abstract painters to explore new possibilities in expressing their creative voices. During class the students will produce an abstract painting beginning with a step-by-step process designed to make the experience both productive and enjoyable. With the completion of the abstract painting, we'll apply the same design principles to the production of a realistic painting. All levels

welcome. CWA Members \$475; non-members \$525. Blick Art Materials is the sponsor of this workshop.

John has won more than 175 awards in national and international exhibitions, including many major awards from the American Watercolor Society (AWS), the National Watercolor Society (NWS), the Transparent Watercolor Society of America, the New England Watercolor Society, Watercolor USA and Watercolor West. He won the first place prize in the National Watercolor Society Exhibition 2005 and the American Watercolor Society Exhibition 2006. His work has been exhibited in the National Academy show in New York. He is the juror for this year's CWA National Exhibition, and has previously served as a juror for both the American Watercolor Society and the National Watercolor Society.

To participate in a workshop, please visit our website [www.californiawatercolor.org](http://www.californiawatercolor.org) or contact registrar June Hunt (510) 525-0965 (jclhunt@aol.com).

## newsletter deadline info

The deadline for placing items in the newsletter is the 10th of each month prior to publication. Send articles and photos by disk, email, fax or in writing to:

Lin Teichman  
170 Camille Court  
Alamo, CA 94507

LinTeichman@sbcglobal.net  
Ph: 925.838.6328  
Fax: 925.838.8694

## membership/data manager

Mail all changes of address, phone number and email to:  
Mary Ann Passerine  
1038 Scots Lane, Walnut Creek, CA 94596

mpasserine@astound.net

## monthly meetings

Meetings are held the third Wednesday of each month at 7:30 pm, Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA (NW corner of Wiget Lane and Ygnacio Valley Road).

## cwa workshop info

June Hunt 510.525.0965 or  
Karen Powers 510.502.6211  
Anne Jacobson 510.339.6916

## cwa gallery

Gallery Concord  
1765 Galindo, Concord  
925.691.6140  
Hours: Thurs-Sun, 11-4pm  
Free parking available behind the Gallery

## e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

# notes & announcements

## Changes for John Muir Medical Center Painting Drop Off:

Saturday February 28, 2009, 10 am to 12:30 pm at the ASPEN SURGERY CENTER in the Garden Level Services. Directions: From Ygnacio Valley Road turn on La Casa Via to the MAIN CAMPUS ENTRY. Take right road straight to "G" ASPEN SURGERY CENTER, there you will be dropping off your paintings and I will be accepting them with a couple of volunteers (calls accepted for volunteer position at 510-669-1150 or my cell: 510-734-6737 thank you). We will be in a new building in the Surgery Center. Building will be closed on Saturdays and Sundays. Bill Yokoyama, CWA has accepted to be our Juror for this exhibit. Please include a phone number where you can be reached on the same day for results of acceptance. Pick up paintings and sign out on Friday, April 10th 3 to 4:30 pm at the Aspen Surgery Center. See map below.

— Victoria Chiofalo



## Help Needed Hanging National Exhibition

We will be hanging CWA's 40th National Exhibition at the Presidio in San Francisco on Saturday, March 14th from about 10am to 3pm. This is always a fun and rewarding day as we transform a beautiful gallery space into a stunning watermedia show. We need lots of able bodies, creative minds and discerning eyes to pull this off in just a few hours. It's a great way to meet your fellow artists and get an early preview of the exhibition. Experienced hangers and newcomers are all welcome. To volunteer, please contact Ruth Koch at ruthko@aol.com or 510-268-0616.

# Mike Bailey

## "Watercolor Beyond the Obvious"

April 13-17



Do you enjoy doodling? If so, you're not alone. Mike Bailey does too. What he calls "little visual thoughts...ideas trying to be expressed. Mike thinks "it might be the subconscious trying to tell the conscious mind that there is something afoot ... an idea is brewing." Per Bailey, artists should consider those ideas as something to develop on canvas or paper. Make a "personal" statement; paint without a model or photo; change a photo to make something extraordinary. Intermediate/advanced but all levels welcome. CWA Members \$395; non-members \$450. Check out Mike Bailey at [www.mebaileyart.com](http://www.mebaileyart.com).

### Upcoming:



Barbara Nechis May 19 - 21



Alex Powers Sept 14 - 18

Complete descriptions available @ [www.californiawatercolor.org](http://www.californiawatercolor.org).



Chris Van Winkle Aug 17 - 21



Judy Greenberg Oct 19 - 23





Above: "The Rug." Right: Featured Artist Denise Oyama Miller.



Outgoing team of Gallery Concord co-directors: Cindy Sullivan and Denise Miller receiving orchid plants from the new co-director team of Pablo and Carol Jurasin. Photo by Myrna Waknov.

Gallery Concord was a busy place this week as we changed our shows for the Gallery Members and for the CWA Members juried show. All the gallery members showed up early to give **Denise Oyama Miller** and **Cindy Sullivan** a great big "Thank You" for having been our directors for the last three years. **Carol Jurasin** and **Pablo Villicana-Lara** will take on the duties of directors with the help and backing of all our members.

During the end of the year break a team worked on freshening up the Gallery with new paint on floors and walls. The entryway "rug" which was originally painted by **Denise Oyama Miller, Gail Zavala and Karen Mason** unfortunately was so badly damaged in last years leaks that it needed to be painted over. We will miss it, but the entry looks much cleaner now.

"Winter's Gifts" and the CWA winter members show opened with a reception on Friday Jan 9th. Featured artist, **Denise Oyama Miller** has put together a truly wonderful show of her colorful, thoughtful planned and rendered, realistic paintings. We are proud to have and artist of her talents among us. Our guest artist, **Chloe Trujillo**, is a great counterpoint to Denise, as she too has a great use of color but explores her subjects with abstract ideas and symbols.

## CWA Member Show

On January 3, 2009 we held the receiving for the CWA member show at Gallery Concord. **Victoria Chiofalo** and **Samantha McNally** received the paintings. There were not many artists entering, only 10, perhaps due to the holidays. So we had 16 paintings for our juror, the very talented **Kenneth Potter**, to choose the winners from. After the jurying, Mr. Potter was kind enough to give us a little critique and explain why he awarded ribbons to the winners. Thank you Victoria and Kenneth for your help on this show. Please check your newsletter in March for the prospectus for the next show and check the back of the newsletter for show dates. We need more paintings to fill the walls! And Gallery Concord is a great place to paint while you are gallery sitting. Congratulations to the winners of the Winter show!



Top to bottom: Prize winning paintings by Pablo Villacana-Lara, Victoria Chiofalo and Marilyn Miller.

1st Place	"Holding on to Traditions" by Pablo Villicana
2nd Place	"Aria" by Victoria Chiofalo
3rd Place	"Fourth of July" by Marilyn Miller
HM	"Croquet Ladies" by Maggie Metcalf
HM	"Saxophonist" by Qian Gao
HM	"Two Bridge View, Crockett, CA" by Joel Summerhill

## CWA 40th National Exhibition

John Salminen, our National Exhibition juror, will be here for the judging of awards February 1. He will be conducting a workshop February 2-5 and he will also be the featured artist for the CWA General Meeting on February 4 in the Presidio's Golden Gate Club. Mark your calendars to note this date and location change for the monthly meeting. The accepted paintings were received by shipping during the last week in January and by hand Jan. 31. The paintings are beautiful!

This year we will again print a catalog of the show and we will also offer a DVD with all the show paintings. They will both be on sale in the Presidio Officers' Club bookstore and at Gallery Concord after the show opens. The Exhibition will open on March 18 and runs until May 24, in the Presidio Officers' Club Exhibition Hall (same great location as last year). We will have an awards reception on March 22, also in the Officers' Club. We'll see you there!

## member news

**Melissa Adkison** is displaying her Artworks at Chateau St. Jean in Kenwood for the months of January and February '09. She is having a show at the Orinda Library Art Gallery in February; the opening is Feb 6, 5:30 - 7 pm. Melissa was accepted to the CWA National show at the Presidio in SF in March- May '09. She is also conducting holding a 2 day watercolor workshop at MOCA; Jan 24 and the 31st. Melissa has ongoing watercolor classes at the Margarate Todd Center in Novato. Come join the fun!

**Ruth Brophy** is showing her new work at Canessa Gallery in San Francisco during the month of February. Opening reception: Thursday, February 5, 2009, 5 - 8 pm. Show runs February 2 - February 27. Info: 415-260-5926 or email [rubro@earthlink.net](mailto:rubro@earthlink.net), <http://www.canessa.org>.

**Ruth Miller's** painting "Night Crawlers" was accepted into the Statewide Watercolor Competition & Exhibition being held at the Triton Museum of Art in Santa Clara. The show runs through Feb. 22.

**Robin Purcell, CWA** has been selected as one of approximately 20 new artist members of the California Art Club. Membership is limited to 350 painters and sculptors working in traditional art in California. "This means a lot to me because I have a strong attachment to the art of one of the founders: William Wendt. He was an amazing landscape painter whose way of seeing the landscape as shapes has really

inspired me. Coincidentally, he and I share a birthday, February 20th! What are the odds? (Well, actually 1 in 365!)"

**Larry Cannon, CWA** finished out the Fall with participation in the Sausalito Art Festival, the Sedona Plein Air Festival, a First Place Award (Professional Artist Category) in the Modern Landscapes Exhibition of the Southern California Artists Association (Laguna Beach), and a juried selection as one of the twenty artists selected in 2008 as a full Artist Member of the California Art Club [www.californiaartclub.org](http://www.californiaartclub.org).



"The Devil's Cauldron, Point Lobos" by Larry Cannon

**Jacqueline Mitchell Smith** was awarded the Cheap Joe's Art Stuff Award for her watercolor painting of "Iguacu Falls I, Argentina" at the inaugural Juried Exhibition of the Alabama Miniature Art Society in Mobile, Alabama, shown November 15th to December 2nd, 2008.

# outreach news

December 5th marked the date of the Outreach visit to Chateau on Broadway in Concord, California. **Nan Lovington**, assisted by **Carol Smith**, served as the guest artist for the residents of the facility. Nan set up a still life lemon and apple scene as the subject for her watercolor lesson. Several of the residents had been involved in art careers years prior, and were eager to start painting again. What a wonderful day we had in this atmosphere of gratitude and appreciation for sharing our watercolor techniques!

Outreach will be running an adult painting drop-in program at the San Francisco Presidio in 2009 from 1:00 - 2:30 pm on the following dates:

March 20: Qian Gao  
March 27: Pablo Villicana-Lara  
April 3: Melissa Adkison  
April 24: David Broad  
May 1: Leslie Wilson  
May 8: Charlotte Huntley  
May 15: Helene Yu-June Rice  
May 22: Jack Gautreaux

Thanks again to these generous artists for volunteering to support the Outreach program!

Outreach would also like to acknowledge the very special gift of forty Chinese brushes from **Helene Yu-June Rice** to our student program. Her daughter, **Winling Chang**, carried this art supply delivery to us direct from China. Wow, are we excited to have these spectacular, fine point brushes! Thank you to both Helene and Winling for your thoughtfulness!



From top: Nan Lovington demonstrating at The Chateau in Concord. Below her are pictures of some of the residents working on their paintings.



## shows to see

### **Line, Color, Shape. The Work of Goldstein, Muehring and Brophy.**

Feb 2 – 27, 2009. Take a look at these bold, colorful paintings that reflect an independent, feisty and fearless spirit, seasoned with a touch of humor. Canessa Gallery, 708 Montgomery St., San Francisco, CA. Opening Reception: Thursday, February 5, 2009, 5 to 8 pm. Gallery open Monday through Friday, 10 am to 3 pm or by appointment. Please call 415-260-5926.

**Julie Cohn Studio Student/Teacher Exhibit.** Rockridge Library, Feb 1 – 28. 10 of Julie's students as well as Julie exhibit watercolor and related media paintings featuring Julie's canvas wrapping method.

Opening reception: Feb 7, 1 – 5 pm. The exhibit will be in the upstairs gallery of the Rockridge Public Library located at 5366 College Avenue, Oakland, CA. Phone: 510-597-5017. Please call for library hours. Questions about the show?? Call Julie's Studio: 510-644-1402.

**The Marin County Watercolor Society** presents an exhibition of new work, "Spring Torrents", at the Tiburon Town Hall, 1505 Tiburon Boulevard, Tiburon from February 3 - March 26, 2009.

There will be a reception on Wednesday, Feb 4, 6 - 8pm. The show may be seen weekdays, 9 - 5 and Fridays 9 - 12. However, please check to make sure the room is open at 435-7377.

**Graton Gallery 3rd Annual Invitational Art Exhibition**, Jan 20 – Mar 1, 2009. Featuring 26 of Northern California's most outstanding fine art painters and printmakers. Graton Gallery is open daily 10:30 am to 6:00 pm – Closed Monday. Located at 9048 Graton Road, in the center of Downtown Graton, CA. Call 707-829-8912, or visit [www.gratongallery.com](http://www.gratongallery.com), for more information on artists and upcoming shows.



## CWA Exhibition at Filoli

**Can't Wait For Spring? Now is the time to finish that painting of spring for the CWA Show at Filoli.**

CWA is proud to announce that the spring member show will be held at Filoli Garden Estate located at 86 Cañada Road, Woodside (north of Palo Alto off I280). Recognized as one of the finest remaining country estates of the 20th century, Filoli is a 654-acre property of the National Trust for Historic Preservation. Its historic house and 16-acre English Renaissance garden make a wonderful venue for arts and artists, providing inspiration and a range of valuable resources. In addition to art workshops and special Artist Access Days, Filoli sponsors the Gallery at Filoli located in its Visitor Center. Filoli is open to the public Tuesday through Saturday 10:00 am-3:30 pm, and Sunday 11:00 am-3:30 pm. More information about Filoli and its programs is at [www.filoli.org](http://www.filoli.org).

CWA held a very successful show at Filoli two years ago which resulted in sales of originals, prints and cards exceeding \$10,000. The new show for Spring 2009 will coincide with Filoli's most popular time for visitors and its Annual Flower Show.

The theme of this year's show is "Visions of Spring". This is pretty wide open for interpretation, but if you have questions as to whether your painting qualifies, please contact me (Mary Raftery) at [mkraftery@mac.com](mailto:mkraftery@mac.com) or (650) 868-9442. Even though the show is being held at Filoli, your painting does not have to be of gardens!

The show will be juried by Past CWA President and Signature Member John Finger. John graduated from the California College of Arts and Crafts and has traveled extensively around the



world. Although best known for his California landscapes, he does other studio and plein air paintings, including figure, still lives and anything else that is inspiring. John exhibits, teaches classes and

holds workshops in Northern California.

If you are interested in submitting your vision of spring, the deadline for submissions is March 7, 2009. You may submit up to two images of paintings. Please submit your entries in jpg (or jpeg) format only. **NO SLIDES WILL BE ACCEPTED.** For tips about digital images, see the CWA website at [www.californiawatercolor.org/takingdigitalphotos.html](http://www.californiawatercolor.org/takingdigitalphotos.html).

Notice of acceptance will be sent out March 14, and accepted paintings will need to be dropped off on March 30. Accepted artists will be able to sell matted originals, prints and cards within a point system during the exhibit. All accepted artists will also be asked to participate in Filoli's "Meet the Artist" day on Saturday April 18, 10:00 am- 2:00 pm. Additional information will be provided to accepted artists.

For more information, the prospectus for this show can be found on the CWA website at <http://www.californiawatercolor.org>. The prospectus is also included in this newsletter. Good luck! And, if you have any questions, please feel free to contact me at [mkraftery@mac.com](mailto:mkraftery@mac.com) or at (650) 868-9442.

**24th Chelsea International Fine Art Competition 2009**, New York, NY. Awards valued at \$38,000 will be distributed as follows: exhibition at the Chelsea art gallery, cash awards, Internet exposure and publicity in ARTisSpectrum magazine. Gallery/artist split will be 50/50. In the spirit of giving, 25% of Agora Gallery's proceeds of sales resulting from the competition exhibition will be donated to Art Start an award-winning, nationally recognized program helping underprivileged youth and teens. Deadline for entry: March 10. Visit [www.agoragallery.com/competition/art\\_contest\\_main.aspx](http://www.agoragallery.com/competition/art_contest_main.aspx) to enter online or download the submission form.

**Marin Society of Artists 2009 National Juried Show.** Aug 2 – 30. Juror: Scott Shields, Associate Director and Chief Curator at the Crocker Art Museum in Sacramento, CA. Open to all 2 and 3 dimensional works in any medium except video. Deadline for entries: May 1, 2009. Cash prizes. Fee: \$20 for 1 -2 works. Additional works \$10 each, no limit. 30% of sales commission. Entries must be digital. For entry form and information: [www.marinsocietyofartists.com](http://www.marinsocietyofartists.com). or phone 415-454-9561.

shows  
to enter

# workshop

workshops by  
members and others

## Imagine with Art: Winter Workshops with Susan Cornelis

**Paint “Fantascapes” with Liquid Acrylics.** Explore the terrain of your imagination in this fun workshop where we’ll be pouring, splattering, stamping, and layering liquid acrylics to create fantasy-filled “scapes” with no rules attached! This is a great chance for beginners and experienced watercolor painters to get in on the fun of acrylics in a wet and flowing way. Date: February 21/22, Time: Sat. 10am-5pm, Sun. 10am-4pm, Cost: \$170 (includes most materials)

**Sketchbooking of the Vernal Equinox.** In this ode to the vernal equinox we will be focusing on quick capture methods of sketching with pen and loose watercolor applications to capture unique impressions in this exciting time of the year when nature makes dramatic transitions. Date: March 21/22, Time: Sat. 10am-5pm, Sun 10am-4pm, Cost: \$150

Contact Susan by email [susan@imaginewithart.com](mailto:susan@imaginewithart.com) or phone 707-824-8163 for more information and to register. Visit her website <http://www.imaginewithart.com> and art blog <http://susancornelis.wordpress.com>.

## Travel Sketching with David Savellano, CWA

Learn quick sketching and watercolor painting techniques to enable you to record your memories on your next trip. Traveling with a sketchbook allows you to draw and paint where it isn’t possible to take photos and to see the world in new, creative ways. Discover how to economically pack essential supplies, work in public without being noticed and work outdoors in different kinds of weather. Practice techniques in class and outdoor locations to prepare you for your next trip. In order to sketch rapidly, one must have a basic knowledge of drawing. We will cover structure in drawing, perspective, human figure, buildings, and city and landscape elements with spontaneous lines and color. Class schedule: 3 consecutive Saturdays, 10am to 4pm, March 14, 21, 28 or April 11, 18, 25. First class meets at the Frank Bette Center, 1601 Paru St., Alameda. For the 2nd class, we will practice in Alameda and the 3rd class on the UC Berkeley campus (BART accessible). Cost: \$125 members, \$160 non-members. Register on-line at [www.frankbettecenter.org](http://www.frankbettecenter.org)

**Italy! Visit the beautiful hill towns of Umbria, Italy: Orvieto, Todi, Perugia, Spoleto and more. Carol Maddox, AWS, NWS,** will take you sketching and painting during a two-week session sponsored by La Romita School of Art in the green heart of Italy. La Romita’s students stay in its 15th Century Monastery, where more recently, art classes have been held and wonderful meals served for the past 42 years, and Carol has taught eight sessions. She feels that La Romita offers the perfect opportunity for artists to immerse themselves in art, both their own

pursuits as well as the history, architecture and art of Italy. The session runs from August 22 through September 5, 2009. To learn more, contact Carol at 925-462-8866, or email her [atcmad4paint@pacbell.net](mailto:atcmad4paint@pacbell.net). See more by going to [www.laromita.org](http://www.laromita.org) and [www.laromita.com](http://www.laromita.com).

## Sandy Delahanty 2009 Painting Trips

**“French Escapade Painting Trip”** Belgium, Sept. 5 - 12, 2009. Limited to 7 painters, now accepting deposits US \$2,890.00 per person double occupancy. Single rooms may be available at an additional cost of \$450. Itinerary, photos and details about this trip can be found at the French Escapade Website [www.frenchescapade.com](http://www.frenchescapade.com). Click on “Our Trips”, “Painting Trips” then on “Belgium”.

**“Creating Watercolor Memories of Santorini”** Santorini Greece Sept. 26 – Oct. 3, 2009. US \$2,849. per person single occupancy or US \$2,749, per person double occupancy. Itinerary, photos and details about this trip can be found at the Toscana/Americana Website. [www.toscanaamericana.com/delehantysantoriniwater.html](http://www.toscanaamericana.com/delehantysantoriniwater.html). This trip is limited to 8 to 12 guests, and is open to non-painters as well as painters.





# directors

## board of

<i>president</i>	<b>Samantha McNally</b> 415.828.4991
<i>vice presidents</i>	<b>Marilyn Miller</b> 925.631.6673 <b>Maggie Metcalf</b> 925.837.8698
<i>director california exhibits</i>	<b>Position Open</b>
<i>director of programs</i>	<b>Pamela Miller</b> 925.288.9900
<i>secretary</i>	<b>Leslie Wilson</b> 925.935.7529
<i>budget director</i>	<b>Eleanor Bain</b> 925.254.2246
<i>director of communications</i>	<b>Susan Miernicki</b> 707.319.0900
<i>director of workshops</i>	<b>Karen Powers</b> 510.339.66211 asst: Iretta Hunter
<i>director of outreach</i>	<b>Nan Lovington</b> 925.930.6503 asst: Carol Smith 925.426.8311
<i>director of membership</i>	<b>Claudette Earl</b> 650.520.4323

# committees

## volunteer

<i>national exhibition</i>	Marilyn Miller* and Maggie Metcalf
<i>national exhibition fundraising</i>	Jay Koch
<i>gallery concord co-directors</i>	Pablo Villacana-Lara and Carol Jurasin
<i>gallery concord treasurer</i>	Gladys Schaible
<i>gallery concord publicity</i>	Margaret Fago
<i>area representatives</i>	Sue Johnston*, David Broad (San Rafael), Sally Cataldo (Santa Rosa), Carolyn Cappello (Penn Valley), Roberta Davis (Clovis), Gary Foll (Oregon), Susie Farber (Half Moon Bay), James Gleeson (San Francisco), Donna Gamel (Emeryville), Georgia Herrick (Modesto), Alvin Joe (Foster City), Ara Leites (Santa Cruz), Carol Maddox (Pleasanton), David Peterson (Sacramento), Judy Rowe and Carolyn Warm Sun (Oakland), Mary Spivey (Berkeley), Sal Valencia (Pittsburg), Pablo Villacana Lara (Concord), Betty Turnquist (Walnut Creek), Sue Lyttle (Peninsula)
<i>community outreach</i>	Carol Smith, Wayne White, Helene Yu-June Rice, Mona Rivers-Vasquez, Jack Gautreaux, Charlotte Huntley
<i>mail distribution</i>	Pamela Miller
<i>greeter</i>	Joan Boyd
<i>treasurer assistants</i>	Gladys Schaible, Annette Hodtwalker
<i>video library</i>	Doreen Yates*, Cathy Riggs*
<i>panel rental</i>	Barb Bochenek*
<i>cwa webmaster</i>	Bruce Stangeland
	*Chair of Committee

# staff

<i>membership/data manager</i>	Mary Ann Passerine
<i>newsletter editor</i>	Lin Teichman
<i>accountant</i>	Kathy Vigil
<i>audio/visual set up</i>	Thomas McFadden

# sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, January 10 for the February newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Lin Teichman at LinTeichman@sbcglobal.net or (925) 838-6328 for further information.

## sponsor levels

### Distinguished Donor

Full Page/7.5 x 10  
3 months: \$750  
12 months: \$3000

### Benefactor

Half Page/7.5 x 5  
3 months: \$450  
12 months: \$1800

### Fellowship

Third Page/7.5 x 3.25  
3 months: \$360  
12 months: \$1440

### Patron

Quarter Page/3.75 x 5 (vert)  
3 months: \$240  
12 months: \$960

### Friend

Eighth Page/3.75 x 2.5 (hrz)  
3 months: \$180  
12 months: \$720

### Classified

text only: approximately 400 characters, incl spaces. \$50/month (free to CWA members and non-profit organizations)



CALIFORNIA  
WATERCOLOR  
ASSOCIATION Box 4631 • Walnut Creek, CA 94596-0631

Nonprofit Org.  
U.S. Postage  
**PAID**  
Concord, CA  
Permit No. 720

Return Service Requested

# calendar

## 2009 MEETINGS & DEMOS

January 21	Jane Hofstetter
February 4	John Salminen
(note 1st Wednesday of the month at the Presidio!)	
March 18	TBA
April 15	Mike Bailey
May 20	Barbara Nechis
June	No Meeting
July 15	TBA
August 19	Chris Van Winkle
September 16	Alex Powers
October 21	Judy Greenberg
November 18	TBA
December	Holiday Party

## February 2009

Plan ahead!  
Sumissions deadline is the  
10th of the month prior to publication!  
Send to Lin Teichman (see page 2)

## 2009 MEMBER SHOWS

Jan 6 - Mar 28	Member Show, Gallery Concord
February	Miramonte , Lafayette
Mar 28 - Jun 27	Member Show, Gallery Concord
Feb 21- Apr 3	John Muir Hospital, Walnut Creek
Mar 31 - May 3	Filoli, Woodside
June	Blick, Oakland
Jun 27 - Sept 26	Member Show, Gallery Concord
Sept 26 - Jan 3	Member Show, Gallery Concord
Oct 21 - Dec 10	EBMUD Gallery, Oakland

## 40th NATIONAL EXHIBITION

Show dates - March 18 to May 24  
Awards reception - March 22

## 2009 WORKSHOPS

Feb 2 - 5	John Salminen
Apr 13 - 17	Mike Bailey
May 19 - 21	Barbara Nechis
Aug 17 - 21	Chris Van Winkle
Sept 14 - 18	Alex Powers
Oct 19 - 23	Judy Greenberg



# California Watercolor Association Member Show

“Visions of Spring” at Filoli Garden Estate

March 31, 2009—May 10, 2009

The Gallery at Filoli • Filoli Garden Estate • 86 Cañada Road, Woodside, CA

650-364-8300 or [www.filoli.org](http://www.filoli.org)

Filoli hours: Tues - Sat 10:00 am - 3:30 pm, Sun 11:00 am - 3:30 pm

- SUBMISSION** Digital image submission - Please use **jpeg** file format only. Provide an image that is **at least 800 pixels** wide. Keep the image size under 500 Kbytes. Save the images with a file name that includes your LastnameFirstnameFiloli followed by image # (DoeJohnFiloli1.jpg). See Tips about Digital Images on the "Resources" page of CWA's website ([www.californiawatercolor.org](http://www.californiawatercolor.org)).
- ENTRY DEADLINE AND CHECKLIST:** Entry Deadline is March 7, 2009. Send (1) Name, Address, Phone and Email (**Email is critical for notification**); (2) File name of image(s) submitted; (3) Check for fee (see below); and (4) CD of images (or attach images to an email sent to [mkraftery@mac.com](mailto:mkraftery@mac.com)) Selection results will be announced March 14.
- RECEIVING:** Accepted artists may hand carry their accepted paintings to Filoli Visitor and Education Center, 86 Cañada Road, Woodside on March 30 between 9 to 11 am. OR accepted paintings may be shipped via UPS to Filoli, Attn: Cathy Rampley, 86 Cañada Road, Woodside, CA 94062 Shipped painting(s) must be received no later than Thursday, March 26, 2009.
- JUROR:** John Finger, past CWA President and Signature Member.
- AWARDS:** First Place \$100, Second Place \$75, Third place \$50 and Honorable Mentions
- ENTRIES:** Theme: Visions of Spring. Work should be related to a spring theme. The sponsor asks for no nudes. Minimum image 10"x 14", maximum frame size 38"x 40". Original water media on paper. Plexiglas is required on all paintings; white or off-white mat colors; simple frames with flat brackets; ready to hang. No ornate or oversized frames. No saw teeth, clamps or projecting screw eyes. No cardboard or masking tape. Floating images are discouraged. CWA & Filoli reserve the right to withhold the hanging of any painting.
- LABELS:** Fill in Filoli labels (will be mailed to accepted artists) and attach to the upper left back of work
- FEES:** \$15 entry fee for 1-2 images. Make check payable to CWA. Mail to Mary Raftery, 202 Sycamore Street, San Carlos, CA 94070. Entry fees are non-refundable.
- INSURANCE:** Your paintings will be handled with the best of care, however, CWA and Filoli and/or their personnel, assume no responsibility for theft, loss or damage of any kind. Insurance is the responsibility of the artist.
- SALES:** Paintings are to remain for the duration of the exhibit. Accepted artists will have the opportunity to display matted prints and unframed originals utilizing a point system. Additional information will be provided to accepted artists. Checks will be mailed to the artist from Filoli after the deduction of 25% Filoli and 10% CWA Outreach commission, total of 35%.
- MEET THE ARTISTS:** **Meet the Artist Day** at Filoli will be Saturday April 18, 10:00 am- 2:00 pm. The sales table must be staffed by a Filoli volunteer for procedural purposes, accepted artists are encouraged to be present in order to represent the artists, talk about the paintings, etc. Additional information will be provided to accepted artists.
- CHAIRS:** CWA Contact: Mary Raftery; 650.868.9442; ([mkraftery@mac.com](mailto:mkraftery@mac.com))  
Filoli Contact: Pat Park (Filoli); 650.728.5342; ([patama@aol.com](mailto:patama@aol.com))
- END OF SHOW:** Pick-up: May 11, 9 am – 11am. Shipped paintings must include a prepaid return-shipping label or supply a credit card. Details will be provided to accepted artists.