



California WATERCOLOR Association

June 2009

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

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Karen Frey is Our June Workshop Artist

"Calculated Risks" June 12-14
Blick Art Materials, 811 University Ave, Berkeley

Well-known Bay Area artist and CWA member Karen Frey is our guest artist for our June 3-day workshop entitled "Calculated Risks." Our partner, Blick Art Materials is sponsoring the workshop as well as providing the space at their store in Berkeley. (CWA is also having a small painting show at Blick, and Karen is the juror for that show.)

Karen's workshop will be an extensive technical workshop geared towards those intermediate to advanced painters. Day 1 will cover the how's and why's of Karen's palette, discussing the unique characteristics of each paint and in what context they might be applied. Then, Karen will cover the benefits of under-painting and how it supports "finished" painting. Days 2 & 3 will be focused on the technical aspects of wet-into-wet applications using a calculated approach, exploring uses of pigments as well as a variety of wet-into-wet applications. While elements of composition will be discussed, these lectures will be oriented towards the technical and aesthetic aspects of painting. CWA members \$195; non-members \$240.

Karen says that her happiness/frustration is directly linked gauged by the level of satisfaction that she experiences as she works. "Problem solving, efficiency, and brevity have become a lifestyle. Perception and observation have become a mindset. When deciding what to paint I allow self-indulgence, what suits my mood in that exact moment."

Not only is Karen an accomplished watercolorist, but she also works in oils, so she first has to pick her medium to translate her vision. She then does a great deal of initial planning to properly structure her composition, form, light and color, and "inform myself as to what might come..I rely on the blatant under-painting as my guide while I concern myself with the task of creating a glorious marriage between pigment and paper. I think of wet-into-wet as a calculated, and risky act of faith."

Karen's work is categorized as representational, but often suggests a narrative. I paint what I see, know, love and find entertaining. She says that her challenge is to really look, question, decide what are her priorities, and ultimately, regularly evaluate my sense of

(continued on next page)



"I have so integrated my life and work, that I sometimes feel as though I exist in a painting."



newsletter deadline info

The deadline for placing items in the newsletter is the 10th of each month prior to publication. Send articles and photos by disk, email, fax or in writing to:

Lin Teichman
170 Camille Court
Alamo, CA 94507

LinTeichman@sbcglobal.net
Ph: 925.838.6328
Fax: 925:838.8694

membership/data manager

Mail all changes of address, phone number and email to:
Mary Ann Passerine mpasserine@astound.net
1038 Scots Lane, Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month at
7:30 pm, Shadelands Center, 111 N. Wiget Lane,
Walnut Creek, CA
(NW corner of Wiget Lane and Ygnacio Valley Road).

cwa workshop info

June Hunt 510.525.0965 or
Karen Powers 510.502.6211
Anne Jacobson 510.339.6916

cwa gallery

Gallery Concord
1765 Galindo, Concord
925.691.6140
Hours: Thurs-Sun, 11-4pm
Free parking available behind the Gallery

e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

(continued from front)



perception and subtly alter her reality. Suggesting a narrative lets her not to lay it all out clearly, but leave room for individual interpretation.

As Karen states, "Paint can be applied in such a way that one's brain must literally kick into gear to perceive an optically created color or mass. When someone remarks that my paintings are just shapes, colors and curious edges up close, but look remarkably like something from a distance, I am satisfied that I've done my job."

Take a calculated risk and join us for "Calculated Risks," June 12-14 in Berkeley!

notes & announcements

Assistant Outreach Director Position Open September 1, 2009

Would you like the opportunity to spread the joy of watercolor to young people and adults? Due to college commitments, I will be unable to continue as Assistant Outreach Director after August 31, 2009. The major part of the job is becoming a liaison between schools/educational facilities and guest watercolor artists who have talents and character that have enriched my life in an infinite number of ways. When you set up art supplies for the guest artists, you are always greeted by a myriad of big smiles from happy children and adults who, for the most part, have never painted in watercolor. This position has enabled me to work at schools, foster care facilities, senior resident homes, the fairgrounds, Gallery Concord, and one of the most beautiful settings in the world-the Presidio- during CWA's National Show! As Assistant Outreach Director, you network with committed Bay Area Arts Communities, including the Dublin Partnership and San Francisco Art Seed. Then you share the good news about your Art experiences in our monthly newsletter with our CWA membership which has so generously supported this Outreach program. Please contact: plcarolsmith@yahoo.com or CWA President Samantha McNally sam@samanthamcnally.com if you would like this golden opportunity to give back to the Arts Community. Thank you to all of my art friends for this wonderful Arts adventure!

CWA Workshop Show

Did you ever wonder what happens at a CWA Workshop but were afraid to ask? You can find out for yourself at any one of 6 remaining workshops for 2009! Take a workshop and then submit your work for the first-ever CWA Workshop Show in January 2010 at Gallery Concord. (Salminen workshop participants are also eligible!)

So here is a synopsis of what's coming:

- All 2009 workshop participants are eligible
- Participants can submit 1 painting per workshop
- Juried show – 1st, 2nd, 3rd prizes will be awarded



Chris Van Winkle, “Watercolor Unbound,” 8/17-21

www.chrisvanwinkle.com

Van Winkle's class begins with refresher exercises on brushwork, washes, lifts, and texture. He then moves into sketching exercises, vignettes, transitions, color and its complements, and more. All levels welcome. CWA Members \$395; non-members \$450.

Alex Powers, “Design and Personal Style with Models,” 9/14-18

www.alexpowersart.com

The workshop is more about participants' personal painting style and design, than about any subject matter (image) / models. The workshop will include lectures, individual critiques of previous work and workshop work, as well as group critiques. Intermediate/advanced level. CWA Members \$475; non-members \$525.



Judy Greenberg “Surfaces, Textures, and Paint Quality,” 5 Days / 10/19-23

www.judygreenberg.net

Experience the freedom and learn to pull it together! Greenberg's workshops are ideal for advanced beginner to intermediate painters who want to develop loose, strong paintings, with good design and marvelous paint quality. Her teachings focus on progressive techniques, with a strong emphasis on design. Judy covers the many uses of gel medium, as she does in her DVD Creative Watercolor Using Gel Medium. She will emphasize the use of tracing paper and stencils as an aid to composition. There will be both experimental and traditional approaches, with critique and demonstrations daily. CWA Members \$395; non-members \$450.

June Hunt, Registrar (510) 525-0965 (jlhunt@aol.com), www.californiawatercolor.org/workshops

national exhibition

Presidio Paint Out May 2

The watercolor gods were with us on Saturday, May 2. The rain was light the competition was fierce. I think there were about thirty artists. There was a lot of creative energy. Some very nice art work was generated. We were able to meet some new artists. Some from Sonoma and in and around the Bay Area. After sign-in, everyone scattered out in the vast Presidio. They were back at two o'clock to hang their work and swap stories of success. (My paintings were so bad they barked at me.) All kidding aside, everyone really enjoyed themselves and I hope we continue these venues. I know it's a lot of work, but from what I've seen, the work just gets better. The winners were: First Place: Leslie Wilson, Second Place: David Salvellano, Third Place: George Ehrenhaft and Peoples Choice: Rollie Barrero. Rollie Barrero took the pictures .

— Paint from the heart, Sal Valencia

National Exhibition Wrap-up

The 40th National Exhibition is now history and it has been a great success! Thanks to all the many volunteers who worked so hard to make it so great! The show closed on May 24 and the paintings were taken down on May 30.

Here are a few highlights of this year's show:

- We accepted digital entries and more than half our entries came in digital format. This is definitely the way of the future.
- Two paintouts attracted many painters, even though one was in the rain.
- The Friday art classes in the studio were full and very popular. The children and their teachers have been very enthusiastic and we had a regular group of adults who showed up every Friday for their art lesson.
- The awards reception was very well attended and got many compliments.
- The Dana Street Jazz Trio (Bruce Stangeland included) performed in the gallery and it became a rollicking sing-along.
- The People's Choice voting brought in over 3,000 ballots. Show visitors really like the opportunity to express their opinions on the art.
- The attendance at the Exhibition broke records for the Presidio. Final numbers are still being tallied, but all agree it was very popular.



The winners were (from top left): First Place: Leslie Wilson, Second Place: David Salvellano, Third Place: George Ehrenhaft and Peoples Choice: Rollie Barrero.



Many thanks again to our Committee for their hard work and great ideas and to CWA support folks for their work as well:

Jay and Ruth Koch - Fund raising and awards
Iretta Hunter - Budget
Ruth Koch - Show hanging
Qian Gao - Receiving and Shipping
Sue Johnston - Reception
Maggie Metcalf - Publicity
Carol Smith - Outreach Manager
Mary Ann Passerine - Data Manager
Lin Teichman - Graphic Designer
Leslie Wilson - Member at Large

We will soon begin the planning for the 41st National Exhibition and will be looking for people to take on some of these duties. Please contact us if you are interested.

— Maggie and Marilyn

Mike Bailey's "Watercolor Beyond the Obvious," Gallery Concord

We had such a great time with Mike Bailey at our workshop in April, Watercolor Beyond the Obvious. His class received uniformly rave review from all attendees. In fact, we liked him so much we are going to bring him back sometime next year for a workshop specifically on color theory.

Mike was great fun as well as a great teacher - if you've studied with Mike before, you know what we're talking about. He had wonderful things to say about CWA on his blog at his website, www.mebaileyart.com.

"I have been teaching a ten week long class entitled "Watercolor, Beyond The Obvious" for over ten years. It was a course I originated with the intent of lifting the students from focusing on photographs and tapping into their natural creative selves. In addition, the content of the class was to teach serious design. From the bases of design, the student could begin to come up with creative approaches to a subject and make original, creative paintings which were 'beyond the obvious.' Many painters have immersed themselves in the curriculum and made extraordinary breakthroughs in their painting style and the way they think about painting and design.

CWA, the California Watercolor Association, in Concord, California took the challenge of doing much of that coursework in a one week (five day) workshop. I have spent nearly a year devising ways to teach the information and have the artists walk away with new means of thinking and creating and composing their artwork.

The art of composing is to use a few recognizable shapes, arrange them within a rectangle format, devise a pattern of values, plan a color strategy then make the painting. None of these is an easy task when the subject is a mundane, non emotional subject. The charge to the painters was to remain playful and "Exalt the mundane to the Extraordinary" . . . no easy task.

The 16 artists who took this workshop had no idea what they were in for. My hat is off to them for taking a workshop from a relatively unknown teacher (me) not knowing if they would get something from it, or not. Moreover, I doubt they had an idea of the speed or the amount of information (and work) that would transpire in a short week.

They jumped into the water (over their heads) and swam from the very first day !!! They flew through the course matter as fast as I could throw it to them. Language schools call this teaching method "total immersion." It wasn't long and everyone was speaking the language of design and using the principles.

Without disclosing everything here, I will say the lessons were dense, extremely pertinent and fast. There was little time to paint, but paint we did and made five paintings in five days. Each day the paintings improved and grew in stature and creativity . . . from virtually EVERY student. Amazing results !! It was a pleasure to be among this highly responsive and intelligent group! I had a wonderful week with them and they showed me what was possible. Ladies and gentlemen of CWA, take a bow !!!



member news

Susan Ashley has a painting, "Gehry's Walt Disney Concert Hall", accepted into the: Alchemy, Artfully Reclaimed IV, a National Juried Exhibition, for the month of June at the Marin Museum of Contemporary Art, 500 Palm Drive, Novato. The show will end on July 5, 2009.



"Gehry's Walt Disney Concert Hall" by Susan Ashley

Pat Dispenziere had a watercolor juried by Brad Faegre into the National Watercolor Society All Members 2009 exhibition. The show is being held at the new remodeled NWS gallery located at 915 S. Pacific Avenue in San Pedro, CA (LA area) May 17-June 27, 2009. Gallery hours are Thurs thru Sunday 11-3. Pat also won 1st place in watercolor in the Rancho Bernardo Art Association Members only Juried Show.

From and about your Sacramento Region Members (where the grass is green and we don't let it grow under our feet): **David Petersen - Bondi Abraham - Ken Potter - Cay Drachnik**. David, Ken, Cay and Bondi were all accepted in the 32nd

Annual Vacaville Juried Art Show which ran to May 19, 2009; Ken, Cay and David all receiving awards. Bondi, Ken, and David were each accepted in the Greater Sacramento Business Art Show, held at the Sacramento Fine Arts Center, which ran through May 16th, 2009. David and Bondi did a duo-demo for the Business Art Show Reception Gala on May 9th - Additionally, David and Bondi were invited to show a number of their recent works at Vaneli's, Town Center in Eldorado Hills; and they are showing in Country Club Plaza, Sacramento, California. David has a permanent collection at Papayas (Cal Expo) in Sacramento, CA.

new members

Jeanne Adams, Carmel, CA
Caren Bechtold, Truckee, CA
Kumar Fanse, Alameda, CA
Susanna Griswold, Orinda, CA
Cheryl Lawson, Concord, CA
Donna MacInnis, Belmont, CA
Robin Moreno, San Ramon, CA
Ann Pederson, San Francisco, CA
Shawn Riley, Culver City, CA
Mary Jane Rosenfield, Brunswick, ME
Sandra Schaffer, Kansas City, MO
Michal Weinstein, San Francisco, CA

welcome!

outreach news

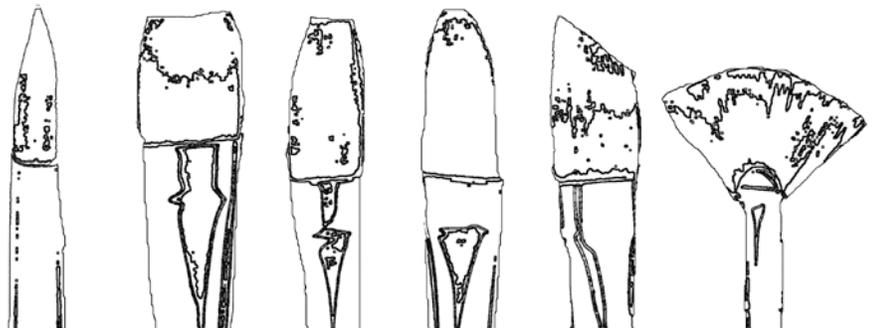
Outreach Report for April, 2009

April has been a very busy art month for the CWA Outreach program. On April 3rd, **Melissa Adkison** presented her lively YUPO demonstration to Liz Scotta's classroom from Cesar Chavez Escuela and 40+ adults in the afternoon session. Great fun was had by all with foam rollers, plastic texture screens, and cut-up credit cards (for etching). Several other CWA artists painted for many show guests at the Officers' Club. **Iretta Hunter** and **Margaret Fago** painted still life scenes on April 10th and **Leslie Wilson** and **Annette Hodtwalker** showed floral painting techniques on April 17th. Then on April 24th, **David Broad** demonstrated cartooning in watercolor for a very vibrant group of young artists in Elizabeth St. Clair's class from Phillip Burton High School. For the afternoon adult session, versatile David painted a beautiful Parisian landscape. **Carol Smith, Bianca Lee, and Dorf Nicklas** were very busy volunteers, assisting with the paint set-ups for the large Presidio National Show crowds.

CWA member **Myrna Wacknov** ventured to the Pacific Coast on April 24th to inspire Half Moon Bay High School students in classes of Larkin Evans with Tyvek techniques, ideas, and materials.

Outreach is so grateful to the many CWA artists and assistants who have made this program a huge success at the National Show.

Remember that the position of Assistant Outreach director is still open. A complete job description is on page 2 of this newsletter. If you would like to contribute to the art education of students and adults by taking this position on September 1st, please contact Carol Smith at pcarolsmith@yahoo.com or Samantha McNally sam@samanthamcnally.com.



TAG Gallery 2009 California Open Exhibition. TAG Gallery in Santa Monica, CA. 4th annual juried art competition, Aug 19-Sept 4. The exhibition recognizes excellence in a diverse range of media and offers selected artists a group show at TAG Gallery, cash awards totaling \$1000, plus catalog and online exposure. Juror: Michael Zakian, Director, Frederick R. Weisman Museum of Art, Malibu. Open to all U.S. artists 18 years or older working in computer art, drawing, mixed media, painting, photography, printmaking, and sculpture. Entry fee \$30 for up to 2 entries, \$5 for each additional entry, maximum of 6 (slides or jpgs). 35% commission on all sales.. Deadline for entries: June 27. For prospectus and more info: www.taggallery.net or send a SASE to TAG Gallery, 2903 Santa Monica Blvd., Santa Monica, CA 90404.

Fremont Art Association 44th Annual Fine Art Show. Sept 25 – Oct 11, 2009. Fremont Art Association Gallery, 37659 Niles Blvd, Fremont, CA. Prizes will be awarded in 5 categories: Oils and Acrylics, Water Media, Graphics (includes Pastel, Graphite, and Mixed Media) Photography and Computer-generated and Three-Dimensional. Deadline for mailing your entry form is September 14. The entry form and prospectus can be picked up at the Gallery or downloaded at the Fremont Art Association's website at www.FremontArtAssociation.org.

Artists by the Sea, a one day fine art event. Sept 13, 2009, Avenue of the Arts, North side of Redondo Beach Pier, CA. Fine artists will display and sell their creations. Application requests: E-mail artbysea@socal.rr.com, or mail a self-addressed stamped envelope to: Artists by the Sea, PO Box 3164, Redondo Beach, CA 90277-3164. Artist Space fee: \$35.00 (10x10). For info: Becky McLaughlin, (310) 629-6147, fax: (310) 371-5212 or email artbysea@socal.rr.com.

Kansas Watercolor Society National Exhibition 2009. Nov 20, 2009 – Jan 3, 2010. Juror: Eric Wiegardt. Deadline for entries: Aug 3, 2009. \$30,000 in cash and purchase awards are anticipated. Entry fee: \$30 for up to 3 entries (slides or jpgs).

40% commission charged on all sales. For more information and prospectus, www.wcfta.com or send SASE to The Wichita Center for the Arts, 9112 E. Central, Wichita, KS 67206. (316) 634-2787.

Calico's Art of the West Show. Sept 18 – 20, 2009. Calico Ghost Town, CA. The aim is to promote the understanding of Calico as a 'Boomtown', and the ancient history of the surrounding area as a vital part of American history for present and future generations. Artwork should convey the essence of the Western way of life. The complexities of wild versus tame, new customs against old, towns in opposition to nomadic life; these are all struggles of the western lifestyle. The life and times of the miners, the Native Americans, ranchers, mountaineers; the peoples that occupied and tried to tame the country are all a part of this country. Landscapes regarding the desert, hills or mountains are part of this; oceanscapes are not. Flowering cacti, wild flowers, blooming bushes are fine, but floral arrangements don't fit into the western theme. Space and registration fee: \$80. For more info and all forms: Reanne Galentine (760) 254-3050 during business hours seven days a week, or (760) 390-4942, after hours. Email: misscrafty50@aol.com.

National Watercolor Society 89th Annual Exhibition. Oct 10 - Dec 20, 2009. Deadline for entries: June 27, 2009. Jury of selection: Jerry Stitt, Carl Purcell, Carolyn Lord. Juror of awards: Jim Morphesis. No work that has previously been exhibited in any national shows. Entry fee: \$30, one entry per artist, digital or slides. 30% commission on sales. Prospectus available at www.nationalwatercolorssociety.org.

"Let's Go Green. Earth Awareness, Recycle, Recreate, Reuse." July 13 - August 23 at Gallery One. Deadline for entries: July 9, 10, 11. Entries must be hand delivered. All mediums, work must be for sale. 50% commission. Fees: \$5 per artwork. For more information and entry forms: Gallery One, 209 Western Ave., Petaluma, CA 94952; (707)778-8277; www.galleryonepetaluma.com.

"Near and Far. Artwork from Home and Abroad." Grace Rankin, local artist, painting instructor and art tour leader, is pleased to present an exhibition of her own and students work, some of which are products of a teaching trip to the Dordogne area of SW France last year. The interpretation of familiar scenes is enriched for the viewer by the adjacent challenge of capturing a foreign place, architecture and cultural style and, of course, by the viewer's insight. Reception for the artists on Sunday June 14th from 3-5 pm at Mission Coffees, 151 Washington Blvd, Fremont, CA. Info phone (510) 794-5468.

Art in the Garden at Regan's Nursery. The Fremont Art Association and Regan's Nursery have once again teamed up for Art in the Garden. On June 27 and June 28, 2009, artists will be working from 11 am to 4:00 pm each day at the Nursery located at 4268 Decoto Road, Fremont, CA. 18 artists will be drawing, painting, creating jewelry, pottery work and ceramic pieces, and exhibiting photography, while working among a profusion of colorful blossoms everywhere, accompanied by the live music of local featured musician and artist, Don Cardoza. There will be a wide variety of art available for sale. For further information about the weekend,

please call Regan's Nursery at (510) 797-3222 or check the Fremont Art Association website at www.fremontartassociation.org.

Lewis Suzuki, well-known Japanese American watercolor artist will show his work with the ProA Arts East Bay Open Studios, June 6 -7, 13 - 14, 11 am - 6 pm. Located at 2240 Grant st., in Berkeley, CA. Mr. Suzuki has been painting for over 70 years. His subject matter ranges from seascapes to barns, and from nudes to abstracts.

workshop

workshops by
members and others

Back to Yellowstone with Tom Jones.
Watercolor workshop adventure in Cooke City, Montana at the NE Gate of the park. August 24th – 28th, 2009. Workshop fee: \$395. Contact: Tom Jones (386) 775-3635, tom@tomjonesartist.com.

Business Management Workshop for Artists. Each workshop spans two days. Led by senior consultants from G-TAC, the focus will be on best practices for building, enhancing and growing a professional business. Thanks to a generous grant from Manex, there is no charge to qualifying participants. Please choose to attend in either Lafayette or Pinole; you cannot “mix and match”: June 13 & 14 from 1 to 5 pm at the Lafayette Studio, 3506A Mt. Diablo Blvd., Lafayette, CA. Or June 20 & 21 from 1 to 5 pm at the Pinole Art Center, 2221 Pear Street in Old Town Pinole. Limited to 20 participants. To sign up, contact Darcelle Lahr at G-TAC: email dlahr@g-tac.com by June 5th for Lafayette or June 12th for Pinole. Please include your phone number in the email.

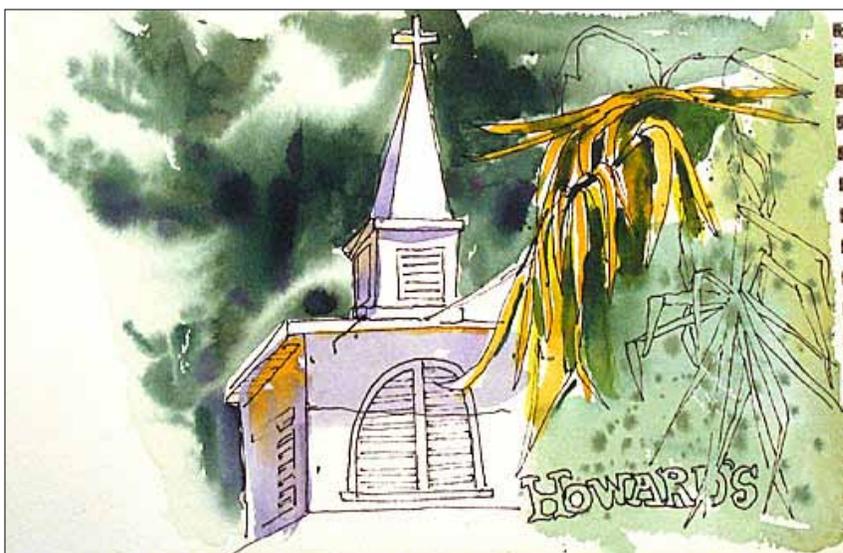
Portraits in Watercolor, Ted Nuttall. Sept 7-11 (Labor Day Monday), Glendale, CA. 9 am - 4 pm at the Glendale Brand Studios. It is a rare opportunity to experience Ted in California! Check out his paintings at www.TedNuttall.com. Glendale and Pasadena have many reasonably priced places to stay, both cities being close to the studio. Cost \$625. Contact: Jill Polsby at (626) 799-6125 or polsby@yahoo.com to register for this class.

Imagine With Art workshops with Susan Cornelis
Watercolor Sketchbooking at Lynmar Estate Garden, June 20, 10am-5pm, \$125 (includes picnic lunch and wine tasting)

Soul Reflections: Contemplative Painting Weekend, July 25, 26, Sebastopol, \$160. Using inks, water based paints, and collage, you will learn an art practice which captures your thoughts, feelings, and intuitions in a playful visual format that you can keep as an ongoing look at your life. Visit www.imaginewithart.com and contact Susan (707) 824-8163, susan@imaginewithart.com to register.

Workshops by Margaret Fago: Art at the Feather River Art Camp for Adults. June 21 to 28, includes room and board and the opportunity to sample, explore and immerse yourself in a very diverse collection of classes in the arts. Margo is teaching “**Dynamics of Watercolor**” which will be plein aire with a bounty of nature subjects available. www.featherriverartcamp.com for more info and to register.
Oct 3 – 4, “**Color Dynamics**” at the Mendocino Art Center. Weekend workshop on color mixing using a limited palette and its inter-relationships for designing watercolor paintings. www.mendocinoartcenter.org.

Information on **Mira M. White’s** classes and workshops for the summer are available at www.miraMwhite.com. A sample of class titles: **Drawing on the Spot!, Experimental Color Techniques, Mix That Media!, Watercolor: All Levels, Painting from Personal Myth,** and many more. Contact Mira at: mira@miraMwhite.com.



“Howards” by Susan Cornelis

directors

board of

<i>president</i>	Samantha McNally 415.828.4991
<i>vice presidents</i>	Marilyn Miller 925.631.6673 Maggie Metcalf 925.837.8698
<i>director california exhibits</i>	Position Open
<i>director of programs</i>	Pamela Miller 925.288.9900
<i>secretary</i>	Leslie Wilson 925.935.7529
<i>budget director</i>	Eleanor Bain 925.254.2246
<i>director of communications</i>	Position Open
<i>director of workshops</i>	Karen Powers 510.339.66211 asst: June Hunt, Anne Jacobson
<i>director of outreach</i>	Nan Lovington 925.930.6503 asst: Carol Smith 925.426.8311
<i>director of membership</i>	Claudette Earl 650.520.4323

committees

volunteer

<i>national exhibition</i>	Marilyn Miller* and Maggie Metcalf
<i>national exhibition fundraising</i>	Jay Koch
<i>gallery concord co-directors</i>	Pablo Villacana-Lara and Carol Jurasin
<i>gallery concord treasurer</i>	Gladys Schaible
<i>gallery concord publicity</i>	Margaret Fago
<i>area representatives</i>	Sue Johnston*, David Broad (San Rafael), Sally Cataldo (Santa Rosa), Carolyn Cappello (Penn Valley), Roberta Davis (Clovis), Gary Foll (Oregon), Susie Farber (Half Moon Bay), James Gleeson (San Francisco), Donna Gamel (Emeryville), Georgia Herrick (Modesto), Alvin Joe (Foster City), Ara Leites (Santa Cruz), Carol Maddox (Pleasanton), David Peterson (Sacramento), Judy Rowe and Carolyn Warm Sun (Oakland), Mary Spivey (Berkeley), Sal Valencia (Pittsburg), Pablo Villacana Lara (Concord), Betty Turnquist (Walnut Creek)
<i>community outreach</i>	Carol Smith, Wayne White, Helene Yu-June Rice, Mona Rivers-Vasquez, Jack Gautreaux, Charlotte Huntley
<i>mail distribution</i>	Sue Johnston
<i>greeter</i>	Joan Boyd
<i>treasurer assistants</i>	Gladys Schaible, Annette Hodtwalker
<i>video library</i>	Doreen Yates*, Cathy Riggs*
<i>panel rental</i>	Barb Bochenek*
<i>cwa webmaster</i>	Bruce Stangeland
	*Chair of Committee

staff

<i>membership/data manager</i>	Mary Ann Passerine
<i>newsletter editor</i>	Lin Teichman
<i>accountant</i>	Kathy Vigil
<i>audio/visual set up</i>	Thomas McFadden

sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, January 10 for the February newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Lin Teichman at LinTeichman@sbcglobal.net or (925) 838-6328 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10
3 months: \$750
12 months: \$3000

Benefactor

Half Page/7.5 x 5
3 months: \$450
12 months: \$1800

Fellowship

Third Page/7.5 x 3.25
3 months: \$360
12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)
3 months: \$240
12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)
3 months: \$180
12 months: \$720

Classified

text only: approximately 400 characters, incl spaces. \$50/month (free to CWA members and non-profit organizations)



CALIFORNIA
WATERCOLOR
ASSOCIATION Box 4631 • Walnut Creek, CA 94596-0631

Nonprofit Org.
U.S. Postage
PAID
Concord, CA
Permit No. 720

Return Service Requested

calendar

2009 MEETINGS & DEMOS

January 21	Jane Hofstetter
February 4	John Salminen
(note 1st Wednesday of the month at the Presidio!)	
March 18	Bill Yokoyama
April 15	Mike Bailey
May 20	Barbara Nechis
June	No Meeting
July 15	TBA
August 19	Chris Van Winkle
September 16	Alex Powers
October 21	Judy Greenberg
November 18	TBA
December	Holiday Party

June 2009

Plan ahead!
**Sumissions deadline is the
 10th of the month prior to publication!**
 Send to Lin Teichman (see page 2)

2009 MEMBER SHOWS

Jan 6 - Mar 28	Member Show, Gallery Concord
February	Miramonte , Lafayette
Mar 28 - Jun 27	Member Show, Gallery Concord
Feb 21- Apr 10	John Muir Hospital, Walnut Creek
Mar 31 - May 3	Filoli, Woodside
June 1 - 28	Blick, Oakland
Jun 27 - Sept 26	Member Show, Gallery Concord
Sept 26 - Jan 3	Member Show, Gallery Concord
Oct 21 - Dec 10	EBMUD Gallery, Oakland

40th NATIONAL EXHIBITION

Show dates - March 18 to May 24

2009 WORKSHOPS

Feb 2 - 5	John Salminen
Apr 13 - 17	Mike Bailey
May 19 - 21	Barbara Nechis
Aug 17 - 21	Chris Van Winkle
Sept 14 - 18	Alex Powers
Oct 19 - 23	Judy Greenberg



California Watercolor Association Member Show

**CWA Members Summer Show 2009 at Gallery Concord
June 27 to September 26, 2009**

Gallery Concord

1765 Galindo, Concord, CA

(925) 691-6140

Gallery Hours: Thursday, Friday, Saturday and Sunday from 11 am to 4 pm

- RECEIVING:** Saturday, June 27 from 11 a.m. to 1 p.m. at Gallery Concord. Pick up unaccepted work from 2:00 p.m. to 3:00 p.m.
- JUROR:** TBA
- AWARDS:** First Place \$100, Second Place \$75, Third place \$50 and 3 Honorable Mentions
- ENTRIES:** 2 paintings may be submitted. Original, recent water media on paper. No copies or class work. Paintings must be framed in metal or wood, if on paper, covered in Plexiglas, wired and ready to hang. No sawtooths, clamps or screw eyes. Flat brackets required on wood frames. No cardboard or masking tape. No wide or Rococo frames. White or off-white mats only. Minimum frame size 14" x 14"; maximum size 35" x 35" framed. 30-35 paintings will be accepted.
- PRINTS:** Accepted artists may put 2 unframed prints in the print rack, for sale.
- GALLERY SITTING:** CWA Artists will sign up for gallery sitting on three dates during the show. Gallery hours are Thursday, Friday, Saturday and Sunday from 11 am to 4 pm.
- LABELS:** Fill in CWA labels and attach to the upper left back of work.
- FEES:** \$10.00 entry fee for each painting
- INSURANCE:** Your paintings will be handled with the best of care; however, CWA and Gallery Concord volunteers assume no responsibility for theft, loss or damage of any kind. Insurance is the sole responsibility of the artist.
- SALES:** Sales will be made through Gallery Concord and if your painting is sold you may replace it with a similar painting. Checks will be mailed to the artist after deduction of 15%, which goes to Outreach.
- RECEPTION:** Friday July 10, 6 pm to 8 pm. Artists will sign up at receiving to help at the reception.
- CHAIRS:** Samantha McNally 415-828-4991
- SHIPPING PAINTINGS:** Contact show chair for shipping details.
- END OF SHOW:** Saturday September 26, 2009 Pick up paintings and bring new paintings for Fall Show receiving.