



# California WATERCOLOR Association

General Meeting • 7:30 pm, Wednesday, July 15, 2009 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

July 2009

P.O. Box 4631  
Walnut Creek, CA 94596

www.californiawatercolor.org  
email: info@californiawatercolor.org

contents

- 2** Announcements
- 3** CWA Workshops
- 4** Happenings
- 5** Gallery News
- 6** Member News Outreach
- 7** Workshops
- 8** Shows to Enter Artist Spotlight
- 9** Directors Committees Sponsorships
- 10** Calendar

## July Guest Artist Pablo Villacaña Lara

Pablo will be our guest artist at July's General Meeting. Although he was raised in both Mexican and American cultures, most of Pablo Villacaña Lara's paintings reflect his Mexican Native heritage. Depicting handmade objects such as pottery, baskets, blankets, and musical instruments in combination with flowers and other cultural objects, he creates paintings that speak of the heart of his people and the culture they are trying to preserve. With bold color and dramatic lighting, his paintings evoke a sense of ancient history and tradition, much like the stories passed down orally from generation to generation.

Speaking of his attraction to watercolor, Pablo observes, "I love everything about watercolor -- it's inherent luminous qualities, the vibrant colors, the beautiful granulating flowing textures -- though it took me several years to summon the courage to face the challenges I had heard about and it proved to be true for a few years before I discovered that there's absolutely nothing you cannot do with watercolors from the most expressionistic style to the most real and even hyper-realism. I think I fall somewhere in between: I love

creating images that look real and have a presence, a sense of light, but also have hints of flowing washes and spatters."

Pablo was born in a small village thirty miles south of the California/Mexico border. He came to the U.S. when he was five to receive medical attention for the polio he had contracted at age two. Although he had always intended to return to Mexico, he was so far along in school by the time the medical treatments were completed that he decided to stay and finish school. He has an MFA in drawing from the California College of the Arts (formerly the California College of Arts and Crafts) and has won numerous awards for work exhibited in watercolor shows throughout the U.S. Most recently, he was invited to become a member of the International Guild of Realism and was the only watercolorist accepted into their annual exhibitions for the past two years.

Pablo keeps a running commentary and showing of his work on his blog at <http://www.mylittlepaintbox.blogspot.com/>.



Please join us for what promises to be a magical evening with Pablo!

## newsletter deadline info

The deadline for placing items in the newsletter is the 10th of each month prior to publication. Send articles and photos by disk, email, fax or in writing to:

Lin Teichman  
170 Camille Court  
Alamo, CA 94507

LinTeichman@sbcglobal.net  
Ph: 925.838.6328  
Fax: 925:838.8694

## membership/data manager

Mail all changes of address, phone number and email to:  
Mary Ann Passerine  
1038 Scots Lane, Walnut Creek, CA 94596

mpasserine@astound.net

## monthly meetings

Meetings are held the third Wednesday of each month at  
7:30 pm, Shadelands Center, 111 N. Wiget Lane,  
Walnut Creek, CA  
(NW corner of Wiget Lane and Ygnacio Valley Road).

## cwa workshop info

June Hunt 510.525.0965 or  
Karen Powers 510.502.6211  
Anne Jacobson 510.339.6916

## cwa gallery

Gallery Concord  
1765 Galindo, Concord  
925.691.6140  
Hours: Thurs-Sun, 11-4pm  
Free parking available behind the Gallery

## e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

## Assistant Outreach Director Position Open September 1, 2009

Would you like the opportunity to spread the joy of watercolor to young people and adults? Due to college commitments, I will be unable to continue as Assistant Outreach Director after August 31, 2009. The major part of the job is becoming a liaison between schools/educational facilities and guest watercolor artists who have talents and character that have enriched my life in an infinite number of ways. When you set up art supplies for the guest artists, you are always greeted by a myriad of big smiles from happy children and adults who, for the most part, have never painted in watercolor. This position has enabled me to work at schools, foster care facilities, senior resident homes, the fairgrounds, Gallery Concord, and one of the most beautiful settings in the world-the Presidio- during CWA's National Show! As Assistant Outreach Director, you network with committed Bay Area Arts Communities, including the Dublin Partnership and San Francisco Art Seed. Then you share the good news about your Art experiences in our monthly newsletter with our CWA membership which has so generously supported this Outreach program. Please contact: pcarolsmith@yahoo.com or CWA President Samantha McNally sam@samanthamcnally.com if you would like this golden opportunity to give back to the Arts Community. Thank you to all of my art friends for this wonderful Arts adventure!

## Out with the old and in with the new!

Several new videos have been purchased this year:

Alvaro Castagnet- Plein air  
Frank Francese- Fast & loose  
Janet Rogers – Rhythms & figures  
Charles Reid – Portraits  
Sharon Sprung – Skin tones/facial features  
Susan Harrison-Tustain – 2 DVDs on Watercolor Portraits  
Costa Vavagiakis – Drawing the nude  
Frank Webb – Painting Enjoyable Color

Also thanks to John Salminen for donating a copy of each of his videos and Barbara Nechis for donating her DVD.

To lighten our load and raise money for new videos, we are clearing out old VHS tapes from our video library. **The old videos will be sold for \$5 each, as is condition.** Come to the meeting and pick out an old favorite to own. Many were sold at the May meeting, but there are some good “oldies” left!

If anyone owns DVDs they are no longer interested in keeping, we would greatly appreciate donations. We would also love to have more volunteers to help at meetings.

Thanks,  
Doreen Yates & Cathy Riggs  
“The Video Ladies”



**Chris Van Winkle, “Watercolor Unbound,” August 17-21**

[www.chrisvanwinkle.com](http://www.chrisvanwinkle.com)

If you missed Chris Van Winkle’s June workshop in Quebec and the eastern Canadian coast, you can catch up with him in August at our next CWA workshop (August 17-21) at Gallery Concord. No doubt he’ll have some great stories to share from this workshop, as well as from the many painting trips to Europe he has lead over the years. He enjoys painting en plein air, and his speed sketching technique

allows him to capture the essence of the scene in a few minutes. He is a disciple of Milford Zornes, a follower of the California Scene Painters and a pure watercolorist. Our CWA workshop begins with refresher exercises on brushwork, washes, lifts, and texture. Van Winkle then moves into sketching exercises, vignettes, transitions, color and its complements, and more. Sounds like a full 5 days! All levels welcome. CWA Members \$395; non-members \$450.

**Alex Powers, “Design and Personal Style With Models,” September 14-18**

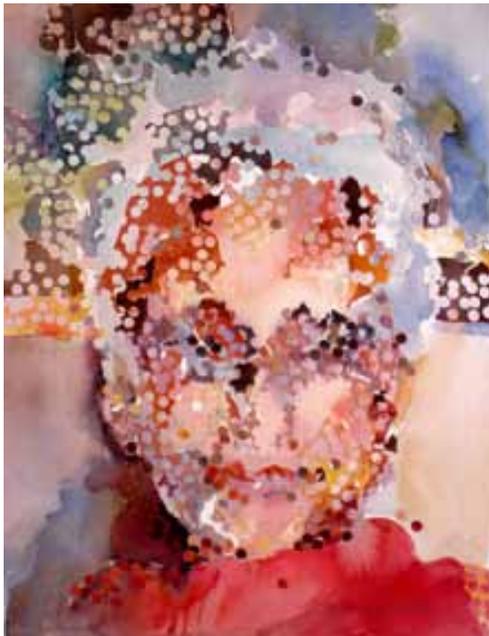
[www.alexpowersart.com](http://www.alexpowersart.com)

The workshop is more about participants’ personal painting style and design, than about any subject matter (image) / models. The workshop will include lectures, individual critiques of previous work and workshop work, as well as group critiques. Intermediate/advanced level. CWA Members \$475; non-members \$525.



**Judy Greenberg  
“Surfaces, Textures,  
and Paint Quality,”  
October 19-23**

[www.judygreenberg.net](http://www.judygreenberg.net)



Experience the freedom and learn to pull it together! Greenberg’s workshops are ideal for advanced beginner to intermediate painters who want to develop loose, strong paintings, with good design and marvelous paint quality. Her teachings focus on progressive techniques, with a strong emphasis on design. Judy covers the many uses of gel medium, as she does in her DVD Creative Watercolor Using Gel Medium. She will emphasize the use of tracing paper and stencils as an aid to composition. There will be both experimental and traditional approaches, with critique and demonstrations daily. CWA Members \$395; non-members \$450.

June Hunt, Registrar (510) 525-0965 ([jlhunt@aol.com](mailto:jlhunt@aol.com)), [www.californiawatercolor.org/workshops](http://www.californiawatercolor.org/workshops)

## CWA 40th National Exhibition is Over, 41st is Starting

The 40th National Exhibition closed at the end of May and the paintings are back with their artists. The final attendance for the show was just under 10,000 visitors - setting a record for the Presidio Exhibition Hall! Thank you to all the people who helped with taking the show down on May 30 and with packing paintings for shipping on May 31, especially those who worked both days! The volunteers were: **David Broad, Iretta Hunter, Leslie Wilson, Samantha McNailey, Christine Dougherty,**

**Karen Mills, Melinda Shook, Francis Hewlett, Joan Gombos, Sal Valencia, Qian Gao, Nataly and Pavel Tikhomirov,** and Marilyn's husband **Ron Martin.**

We have confirmed that we will be back at the Presidio for the 41st National Exhibition in 2010. The show will be in the summer, so start looking for the prospectus in late fall of this year. We welcome **Christine Dougherty** to our team. She has

volunteered to Co-Chair the next show. We are looking for another Co-Chair to work alongside her. We also have positions open for a Receiving/Shipping Coordinator and a Fund Raising Coordinator. We will gladly train anyone who is interested in working on the team, so no prior experience is required! It is so enjoyable to see a beautiful show like this all come together! Please let us know if you are interested in these positions or just want to help in general.

— Marilyn and Maggie

## CWA/Blick Show

A collaborative show by CWA and Blick Art Materials, "Small Format - Big Impact" opened May 31 at Blick in Berkeley. 32 paintings were selected by the Juror, **Karen Frey, NWS, CWA,** who also taught a workshop at the Berkeley location on University Avenue June 12 - 14.

Awards went to: **Qian Gao,** 1st place for "Street View - Austria;" **Geri Keary,** 2nd place for "The Pinguin;" **Mary Cooper,** 3rd place for "Chicken Run;" Honorable Mentions to **Jenifer Kolkhorst, Melissa Adkison, and Kerry Woodward.** A "People's Choice" will be awarded by Blick Art Materials, and a lovely reception was also provided by the company, and hosted by **John Writer,** Gen.Mgr. Blick Berkeley, and **Jaci Zacamy,** Gen. Mgr. Blick Oakland. The chairs for the show were **Carolyn WarmSun, Juanita Hagberg, and Karen Powers.** **Charlotte Morris** handled all the digital entries and assisted with intake and hanging, as did **Victoria Jew,** and **Rolando Barrero** photographed the reception. The show ended on June 27.



### Affiliates

Don't forget to check out our website at [www.californiawatercolor.org/resources.html](http://www.californiawatercolor.org/resources.html) for links to our affiliates. By purchasing your supplies through these links, you will help support CWA...at no cost to you!



## "Sizzle," The Summer Show

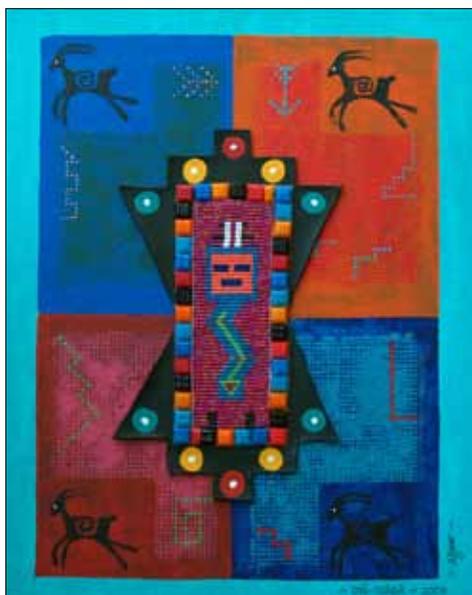
Gallery Concord's Summer Show, "Sizzle" arrives with an opening reception Friday, July 10th, 6-8 pm, featuring a Native American evening showcasing Bob Brown's Native American Flute Music and invited guest artist, Timothy James Aguino's (aka Oye-Tseda) images and symbols of his Native American Hopi (Tewa) roots created in mixed medium.

But this will only be a part of the art being showcased. Each quarter Gallery Concord features a member artist so they can share a full body of their work. Castro Valley artist, **Marge Barta Atkins**, who is our featured artist during the summer show, "Sizzle," feels that art offers freedom. She shows freedom in her willingness to work from ultra realistic florals to abstracts on the experimental papers like Yupo and Tyvek. She uses a range of mediums from traditional watercolor, to hydrus liquid watercolor, acrylics, and collage. Atkins exhibits with a variety of local art groups from City Arts Gallery Hayward to the Marin Society of Artists. Currently she has a solo show at the Contra Costa Law Library as well as here at Gallery concord.



"Scarlet Matilija" and "A Hint of Music" from our featured artist Marge Barta Atkins

"Pride of One" from our guest artist Timothy Aguino



As well as welcoming **Michael Rizza**, sculptor, we are excited to host the retrospective of **Karen Mason** with her large vibrant watercolors ranging from swimmers to cars to flowers and more. We must not forget to mention the CWA members Juried show and of course our members group show. This will be a reception to remember!! The show runs July 2 to Sept 27th. The gallery will be closed July 4th.

Gallery Concord is located at 1765 Galindo (at the corner of Clayton Road), Concord, CA 94520. Free parking is available behind the gallery off Clayton Road. Gallery hours are Thursday to Sunday, 11 am to 4 pm (except holidays). Phone: (925)691-6140, Website [www.galleryconcord.com](http://www.galleryconcord.com).

# member news

Congratulations to our members who have reached Signature level membership: **Linda Carolee Williams-Avila, Sandra Schaffer, and Susan Ashley.** Congratulations goes to **Manette W. Fairmont** for attaining Master Signature membership!

**Susan Cornelis** now has three free painting demonstration videos which can be viewed online at her website: [http://imaginewithart.com/IWA\\_Workshops.htm](http://imaginewithart.com/IWA_Workshops.htm). The titles are "Sketching the Spring Garden: Pen and Watercolor," "Soul Sketching: Nature Collage with Image Transfer," and "Soul Sketching: Mixed Media."

**Jacqueline Mitchell Smith** of Wernersville, PA had a solo exhibition, "Art in Miniature," at The Hill School, Ryan Library, Pottstown, PA from April 18 to June 7, 2009. She also won Honorable Mention for her watercolor, "Going Fishing," at the Miniatures in Mariposa Exhibit, Mariposa, CA in March 2009.



"October Afternoon" by Robin Purcell

**Robin Purcell's** painting "October Afternoon" took first prize at the Santa Cruz Art League 79th Annual Statewide Exhibit of Contemporary Landscape Painters juried by Kevin MacPherson in June. "October Afternoon" was painted in Danville, started plein air and finished by glazing over to create darks later. It is Mt Diablo as seen from near Blackhawk.

**Mira M. White** has launched a mini website showcasing some of her works in progress. You can access it at: <http://web.mac.com/miramwhite/iWeb/MIRA%20M%20WHITE%20FINE%20ART/MMW.html>

## new members

Ann Buell, Oakland, CA  
Mary Cooper, Castro Valley, CA  
Su Corbaley, Oakland, CA  
Lynn Davis, Santa Rosa, CA  
Frances Emmanuel, Campbell, CA  
Richard Fox, Brooklyn, NY  
Sara Kee, Santa Rosa, CA  
Carol Mintz, Berkeley, CA  
Linda Morris, Berkeley, CA  
Teri Peri, Oakland, CA  
Kathy Pope, Bakersfield, CA  
Flo Sparks, San Francisco, CA  
Ying Xiong, Santa Clara, CA  
Ju Jin Yoon, Millbrae, CA

**welcome!**

## Outreach for May 2009

May Outreach at the Presidio in San Francisco started out with a unique lesson from **Leslie Wilson** that included taking big bites out of apples. Children in the morning and adults in the afternoon had so much fun painting apples that were in various stages of being eaten. Next came **Charlotte Huntley** on May 8th teaching an encounter with abstraction to the young artists, and a pointillism demonstration for adults. **Helene Yu-June Rice** had students doing Chinese brush painting techniques with colorful birds; then the afternoon adult group painted pine trees and a village in the background. May 22nd marked the date of the last Presidio adventure when **Jack Gautreaux** taught landscape painting to eager morning and afternoon groups.

It takes a team to make an event like the Presidio Outreach come to fruition! Thank you to the CWA National Show Committee, Presidio staff, CWA board and membership, and the many other participant helpers who made the CWA Presidio Outreach program such a huge success! **Lisa Hillstrom** (Presidio Trust staff): you saved the day several times over! Merci beaucoup to **Carol Smith** (Assistant Outreach Director), **Nan Lovington** (Director), and assistants **Bianca Lee, Dorf Nicklas, Neal Huntley, Michelle Gautreaux,** and **Charlotte Morris** who also donated watercolor paper and brushes. And happy painting to our new members from the Presidio Outreach classes!



From top: David Broad painting; Carol Smith and friends; Leslie Wilson making her subject matter ready; enthralled workshop participants.



## outreach news

**Back to Yellowstone with Tom Jones.** Watercolor workshop adventure in Cooke City, Montana at the NE Gate of the park. August 24 - 28, 2009. Workshop fee: \$395. Contact: Tom Jones (386) 775-3635, tom@tomjonesartist.com.

**Portraits in Watercolor, Ted Nuttall.** Sept 7-11 (Labor Day Monday), Glendale, CA. 9 am - 4 pm at the Glendale Brand Studios. It is a rare opportunity to experience Ted in California! Check out his paintings at [www.TedNuttall.com](http://www.TedNuttall.com). Glendale and Pasadena have many reasonably priced places to stay, both cities being close to the studio. Cost \$625. Contact: Jill Polsby at (626) 799-6125 or [polsby@yahoo.com](mailto:polsby@yahoo.com) to register for this class.

**Imagine With Art workshops in Sebastopol with Susan Cornelis**

**“Watercolor Sketchbooking”** at Lynmar Estate Garden. Quick-capture drawing and painting instruction in this extraordinary winery garden, June 20, 10am - 5pm, \$125 (includes picnic lunch and wine tasting).

**“Soul Reflections: Contemplative Painting Weekend,”** July 25 and 26, Sebastopol, \$160. Using inks, water based paints, and collage, you will learn an art practice which captures your thoughts, feelings, and intuitions in a playful visual format that you can keep as an ongoing look at your life. Visit [www.imaginewithart.com](http://www.imaginewithart.com) and contact Susan (707) 824-8163, [susan@imaginewithart.com](mailto:susan@imaginewithart.com) to register.

**Workshops with Mira M. White:**

**“Painting From Personal Myth.”** July 11 - 12, 10 - 4 pm  
This workshop is about using your personal experiences as fuel for your painting. Powerful dreams, poems that stir you, objects that evoke memories- these are all treasures for your creative work. All media. Fee: \$175. Mira M. White Teaching Studio, Meher Schools, Lafayette, CA. (925) 947-5773, Contact: [mira@miraMwhite.com](mailto:mira@miraMwhite.com)

**“Mix That Media.”** July 18 - 19, 10 am - 4 pm  
This workshop is about discovery and play with multiple mediums. Emphasis will be on experimentation. Layering with different materials often yields results that are unexpected and rich. Materials list available online, or in the office. Some materials provided by the instructor. (\$10 materials fee due at workshop). Fee: \$115. (925) 943-5846. Civic Arts Education, Walnut Creek. Contact: [mira@miraMwhite.com](mailto:mira@miraMwhite.com)

**“Mendocino Mini Retreat.”** July 22 - 27, 9:30 am-4:30 pm  
This mini retreat is about Discovery and Play. We experiment with different media on a variety of surfaces. Each day focuses on a different combination of materials- such as acrylics combined with pastels & collage. All imagery is applicable, as are all surfaces, all media. Tuition: \$350 (Instruction Only). Mendocino Art Center, 45200 Little Lake Street, Mendocino. Pre-Register: [mendoart@mcn.org](mailto:mendoart@mcn.org). Phone (800) 653-3328 / (707) 937-5818.

**Claire Verbiest, KA, PSA, NWS. “Watercolor with a Twist”** Workshop, August 10 - 13, 2009, 9:30 to 3:30 pm. Gardens at Heather Farms, Walnut Creek, CA. Claire will introduce you to a few techniques designed to explore the creative possibilities offered by combining watercolor with soft pastel. Plans are to do some

straightforward watercolor painting with an emphasis on texture through the use of granulating paints and a mouth atomizer, but also to rescue unsuccessful watercolor paintings with pastel and to underpaint sanded pastel paper with watercolor and pastel pigments in a powder form. Demos and critiques included. Open to all levels of painters. Price is \$395 for four days before July 1, \$450 after. Easel required for pastel painting. Class size is limited, so register early. Call (925) 639-7161 for more information or email [pam.howett@sbcglobal.net](mailto:pam.howett@sbcglobal.net).



“Curb Appeal” by Claire Verbiest, KA, PSA, NWS

**Watercolor Workshops with Patricia Martin Osborne**  
**“Watercolor Textures & Experimental Techniques On Smooth Surfaces”** July 20-24, 9:30 am to 4:30 pm This workshop will include many of Patricia’s watercolor secrets and texture techniques that depend on the paper you choose, a variety of different papers will be used in this 5 day class. Mendocino Art Center (800) 653-3328. Cost: \$350.

**“Capture Magical Moments In Nature With Watercolor”** Oct 10-11, 9:30 a.m. to 4:30 pm. In this workshop you will learn to capture the magical moments in nature with wild life. There will be demonstrations on back-lit leaf effects, grass, clouds, water and wild life, as well as capturing the quality of light, achieving color harmony, and good composition. This workshop is designed to feel and see the magic in nature and have fun doing it. Mendocino Art Center (800) 653-3328. Cost: \$175.

## Open Juried Fall Exhibition in Stockton

The Fall Open Juried Exhibition will be held at the Stockton Art League's Elsie May Goodwin Gallery, 1902 Pacific Ave., Stockton, CA 95204, from September 5 - Oct. 1, 2009. Drop off dates are August 28 - 29. For a prospectus, visit the website at [www.stocktonartleague.org](http://www.stocktonartleague.org), or contact the gallery at (209) 466-6604. Questions: Contact Maria Flumiani at [mflumiani@sbcglobal.net](mailto:mflumiani@sbcglobal.net)

## Call for artists – All media.

A new gallery opening in Half Moon Bay will focus on art that reflect the beauty of the California and Pacific coast: its oceans, shores, coastal hills, and ranches. The gallery will focus on value for its customers. Artists' work will be displayed within a prime Main Street location. Interested artists should email [CoastsideLiving@yahoo.com](mailto:CoastsideLiving@yahoo.com) for further information.

## artist spotlight



## Joan M. Gombos

Growing up in the 1950's in Connecticut, watercolor painting was the only style of art I remember. From the local artist's calendars my mother brought home from

her work to the many art festivals on town greens, watercolor was the way to express the beauty of the land and the sea.

By the age of twelve, I was copying drawings in my father's art correspondence homework from the Westport School of Artists. At the age of fourteen I won a second prize in a UNICEF poster contest.

After college, I worked as a stagehand, a camera saleswoman, a movie projectionist, a social worker, an auto mechanic and finally settled into a long career as a technician with ATT.

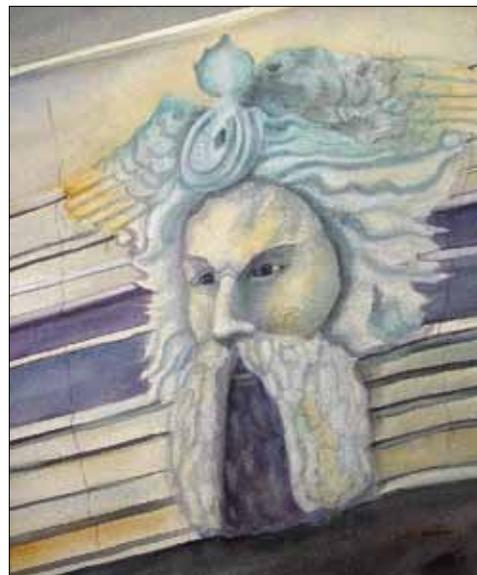
Most of my art training came from studying art books on my coffee breaks. I spent many years drawing in pen and ink before adding color to my work. In recent years I have studied with local artists Mira White, Judy Greenberg and Margaret Fago. For the last two years I have exhibited in many of the California Watercolor Association Shows.

Years of sailing on San Francisco Bay have given me a deep appreciation for marine art. Though I have recently been expanding my artistic repertoire, most of my paintings express my love of ships and shore.

[Jmgombos@aol.com](mailto:Jmgombos@aol.com)



"Untitled"



"Portal God"

# directors

## board of

<i>president</i>	<b>Samantha McNally</b> 415.828.4991
<i>vice presidents</i>	<b>Marilyn Miller</b> 925.631.6673 <b>Maggie Metcalf</b> 925.837.8698
<i>director california exhibits</i>	<b>Position Open</b>
<i>director of programs</i>	<b>Pamela Miller</b> 925.288.9900
<i>secretary</i>	<b>Leslie Wilson</b> 925.935.7529
<i>budget director</i>	<b>Eleanor Bain</b> 925.254.2246
<i>director of communications</i>	<b>Position Open</b>
<i>director of workshops</i>	<b>Karen Powers</b> 510.339.66211 asst: June Hunt, Anne Jacobson
<i>director of outreach</i>	<b>Nan Lovington</b> 925.930.6503 asst: Carol Smith 925.426.8311
<i>director of membership</i>	<b>Claudette Earl</b> 650.520.4323

# committees

## volunteer

<i>national exhibition</i>	Marilyn Miller* and Maggie Metcalf
<i>national exhibition fundraising</i>	Jay Koch
<i>gallery concord co-directors</i>	Pablo Villacana-Lara and Carol Jurasin
<i>gallery concord treasurer</i>	Gladys Schaible
<i>gallery concord publicity</i>	Margaret Fago
<i>area representatives</i>	Sue Johnston*, David Broad (San Rafael), Sally Cataldo (Santa Rosa), Carolyn Cappello (Penn Valley), Roberta Davis (Clovis), Gary Foll (Oregon), Susie Farber (Half Moon Bay), James Gleeson (San Francisco), Donna Gamel (Emeryville), Georgia Herrick (Modesto), Alvin Joe (Foster City), Ara Leites (Santa Cruz), Carol Maddox (Pleasanton), David Peterson (Sacramento), Judy Rowe and Carolyn Warm Sun (Oakland), Mary Spivey (Berkeley), Sal Valencia (Pittsburg), Pablo Villacana Lara (Concord), Betty Turnquist (Walnut Creek)
<i>community outreach</i>	Carol Smith, Wayne White, Helene Yu-June Rice, Mona Rivers-Vasquez, Jack Gautreaux, Charlotte Huntley
<i>mail distribution</i>	Sue Johnston
<i>greeter</i>	Joan Boyd
<i>treasurer assistants</i>	Gladys Schaible, Annette Hodtwalker
<i>video library</i>	Doreen Yates*, Cathy Riggs*
<i>panel rental</i>	Barb Bochenek*
<i>cwa webmaster</i>	Bruce Stangeland
	*Chair of Committee

# staff

<i>membership/data manager</i>	Mary Ann Passerine
<i>newsletter editor</i>	Lin Teichman
<i>accountant</i>	Kathy Vigil
<i>audio/visual set up</i>	Thomas McFadden

# sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, January 10 for the February newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Lin Teichman at LinTeichman@sbcglobal.net or (925) 838-6328 for further information.

## sponsor levels

### Distinguished Donor

Full Page/7.5 x 10

3 months: \$750

12 months: \$3000

### Benefactor

Half Page/7.5 x 5

3 months: \$450

12 months: \$1800

### Fellowship

Third Page/7.5 x 3.25

3 months: \$360

12 months: \$1440

### Patron

Quarter Page/3.75 x 5 (vert)

3 months: \$240

12 months: \$960

### Friend

Eighth Page/3.75 x 2.5 (hrz)

3 months: \$180

12 months: \$720

### Classified

text only: approximately 400 characters, incl spaces. \$50/month (free to CWA members and non-profit organizations)



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Nonprofit Org. U.S. Postage <b>PAID</b> Concord, CA Permit No. 720
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Return Service Requested

# calendar

## 2009 MEETINGS & DEMOS

January 21	Jane Hofstetter
February 4	John Salminen
(note 1st Wednesday of the month at the Presidio!)	
March 18	Bill Yokoyama
April 15	Mike Bailey
May 20	Barbara Nechis
June	No Meeting
July 15	Pablo Villacaña Lara
August 19	Chris Van Winkle
September 16	Alex Powers
October 21	Judy Greenberg
November 18	TBA
December	Holiday Party

## 2009 MEMBER SHOWS

Jan 6 - Mar 28	Member Show, Gallery Concord
February	Miramonte , Lafayette
Mar 28 - Jun 27	Member Show, Gallery Concord
Feb 21- Apr 10	John Muir Hospital, Walnut Creek
Mar 31 - May 3	Filoli, Woodside
June 1 - 28	Blick, Oakland
Jun 27 - Sept 26	Member Show, Gallery Concord
Sept 26 - Jan 3	Member Show, Gallery Concord
Oct 21 - Dec 10	EBMUD Gallery, Oakland

## 2009 WORKSHOPS

Feb 2 - 5	John Salminen
Apr 13 - 17	Mike Bailey
May 19 - 21	Barbara Nechis
Aug 17 - 21	Chris Van Winkle
Sept 14 - 18	Alex Powers
Oct 19 - 23	Judy Greenberg

## July 2009

Plan ahead!  
 Submissions deadline is the  
 10th of the month prior to publication!  
 Send to Lin Teichman (see page 2)