



California WATERCOLOR Association

General Meeting • 7:30 pm, Wednesday, May 19, 2010 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

May 2010

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

contents

- 2** Announcements
- 3** Workshops
- 4** Gallery News National
- 5** Member News
- 6** Shows to Enter Artist Spotlight
- 7** More Workshops
- 8** Shows to See
- 9** Directors Committees Sponsorships
- 10** Calendar

Mike Bailey = COLOR!!!

We are fortunate to have NWS 2010 President Mike Bailey as our Guest Artist for the May meeting. If you attended Mike's Watercolor Beyond the Obvious CWA workshop in 2009, you'll know why we invited him back for an unprecedented second year in a row to give his Color Workshop. This workshop has been filled for weeks now, but those of you not attending the workshop can see what all the fuss is about at our May 19th General Meeting. Mike's demonstration will be on the art of arranging a composition, devising a pattern of values, and planning a color strategy to then make the painting.

As we learn and grow as painters and artists, most of us are continually challenged to understand more about color. And there are a lot of the different manufacturers out there with their own color names, and pigment characteristics. The challenge is how to make those paints work together. Mike Bailey will help us build "fluency" with color mixing and color recognition. As Mike says, "With a palette of 20 different pigments, there are over 1,000,000 possible color mixes. Is it any wonder we are confused about color and how to put them all into a cogent and appealing painting?"

As preview to what you can expect, read about his thoughts and challenges on his fascinating website, www.mebaileyart.com. Mike shares with readers his successes and failures, which we can all relate to, such his award-winning painting at NWS getting turned away at AWS. And he's the president of NWS!



Mike writes a fascinating blog, and has a very interesting and informative website. There you can see recent works, some successful and some less so, and reads his musings on a variety of topics.

"Several years ago when attending a concert in the California Mountains, the musicians were lit with Magenta and Cyan lighting from opposing sides. In the dark, strange magenta and blue green shapes leapt off the musicians and their contorted stances. The mental images and colors still

haunt me! I tackled the idea of a series having no prior experience with painting people. Some 80 paintings were made in that series, some of which never saw the light of day. That series, though, ushered in a deluge of learning and offered so many opportunities to express emotions with color and shape. I doubt this series will ever be complete . . . it calls to me often."

While sharing his thoughts, insights, and challenges, Mike offers a lot of food for thought and some great tips. Examples of ideas he shares on his site include: Sketching with a Purpose, Manipulation of Technique and Design, Evaluating Abstractions, Still Life Variations, and Travel Journals.

Mike is a great teacher with an enthusiasm that is infectious – he obviously loves what he does, and it is almost impossible not to get caught up in the spirit he brings to teaching. It is fun and challenging to be with Bailey. Don't miss out your chance to see him in action at the May 19th meeting.

notes & announcements

newsletter deadline info

The deadline for placing items in the newsletter is the 15th of each month prior to publication. Send articles and photos by disk, email, fax or in writing to:

Lin Teichman newslettercwa@gmail.com
170 Camille Court Ph: 925.838.6328
Alamo, CA 94507 Fax: 925:838.8694

membership/data manager

Mail all changes of address, phone number and email to:
Anne Jacobson cwa-data-mgr@comcast.net
c/o CWA P.O. Box 4631, Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month at
7:30 pm, Shadelands Center, 111 N. Wiget Lane,
Walnut Creek, CA
(NW corner of Wiget Lane and Ygnacio Valley Road).

cwa workshop info

June Hunt 510.525.0965 or
Karen Powers 510.502.6211
Anne Jacobson 510.339.6916

cwa gallery

Gallery Concord
1765 Galindo, Concord
925.691.6140
Hours: Thurs-Sun, 11-4pm
Free parking available behind the Gallery
<http://www.galleryconcord.com/>

e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

Membership Report

As of April 12, our membership number was 642. This is a sizable increase from last year at this time. We welcome all new members and returning members as well. The roster is at the printer and you should expect it in the mail sometime this month.

Efforts by data manager Anne Jacobson and assistant Membership Chair Sandra Gorski, to contact 2008 and 2009 members as reminders to renew have paid off. We are happy to see our membership growing. Members wishing to apply for signature and master signature status may submit a letter of request and proper documentation (refer to pg, P&P 4 in the roster) to me at any time.

– Membership Chair, Sue Johnston

Been There, Done That

Do you have art related DVDs that you would like to donate to our popular video library? Please bring them to Cathy Riggs or Doreen Yates at the General Meeting. We will be grateful and you can be pleased to share the knowledge. Don't forget that Earth Day is April 22 and what a great way to reuse a resource!

Cookies, Cookies, We Love Those Cookies!

After much discussion, and really, these things are important, we have decided to change the coffee and cookies social at the general meetings to 7:15 pm so the meeting can start at 7:30. The cookies will be left out for the whole meeting, and we will still have a break in the middle so you can stretch your legs, visit with your friends, sign out a dvd, and so on. To make this happen, we ask that donated cookies be brought at 7 pm, which is when the socializing begins, anyway. Thank you!

Artists Wanted for Demos

Grumbacher paint is looking to hire accomplished acrylic painters to teach two hour workshops at a major retailer in locations across the country. Artists must be capable of demonstrating a still life, landscape, seascape, and floral. We have developed a flexible curriculum in acrylics for an artist to use or adapt to fit to his or her style. We plan to conduct approximately one to four workshops per store per month and the artist will have flexibility in scheduling. Compensation is \$100 per workshop, and teaching materials will be provided to the artist at no cost

Please have anyone who is interested email Sasha DeMarino at sdemarino@chartpak.com with examples of their work in acrylics, along with a resume and contact information. (Chartpak is a manufacturer of fine art supplies. Grumbacher, Koh-I-Noor, Higgins ink, and Clearprint are some of our brands.)

Volunteer! Earn hours! Sign up on www.californiawatercolor.org, click the Volunteering Opportunities link to see all of the upcoming events.



Bailey



Huntley



Wacknov



Lawrence



Simmons

Use those
 Volunteer Hours
 towards a
 workshop in
 2010!

**Mike Bailey
 Color Workshop**

**May 18-20
 SOLD OUT**

Mike Bailey's Color Workshop can help cure "painter's lament" - what to do with paint from multiple manufacturers. All levels are welcome - CWA Members \$240; non-members \$275 (these prices were incorrect in previous announcement).

**Charlotte Huntley
 Have Brush, Will Travel!**

June 15-17

Do you need a shot of creativity? Then come have fun and learn with Master Signature CWA member Charlotte Huntley. All levels welcome - CWA \$240; non-CWA \$275.

Charlotte Huntley AWS has been an avid California artist since she scribbled on the walls. She learned to control these urges with a formal education at Scripps College, Chouinard School of Art, and the Los Angeles County Art Institute, only to have them reemerge to the benefit of community theaters in the San Francisco Bay Area and Chicago. This imaginative, award-winning, enthusiastic Watercolor Artist has, in the last ten years, had over 250 paintings accepted in National Juried Art Exhibitions in forty-one states and is a Signature Member of 29 Art Societies. Charlotte has proven to

be a popular Demonstrator, knowledgeable Juror, inspiring Workshop Instructor, and an Award-winning author.

**Myrna Wacknov
 Beginning Watercolor Portraiture**

Aug 16-20

CWA's Myrna Wacknov will be here for those who wish to develop their skills drawing and painting an accurate portrait. All are welcome - CWA \$395; non-CWA \$450.

**Skip Lawrence
 Finding Your Voice in Paint**

Sept 13-17

After you have explored all the "how to's" of painting, are you still stuck with the "why?" Then come to Skip Lawrence's workshop. All levels are welcome - CWA members \$395; non-CWA members \$450.

**Nicholas Simmons
 Watercolor on the Edge**

**October 18-21
 WAITLIST**

In a few short years, Nicholas Simmons has become one of the most exciting contemporary watermedia artists on the scene - come find out why! All levels welcome - CWA \$315; non-CWA \$360.

“Rejuvenation” reception at Gallery Concord

Gallery Concord had a wonderful reception for their Spring Show, “Rejuvenation”, on Friday, Apr. 9. The featured artist is Leslie Wilson and Gallery members have on display their watercolor paintings in different styles. Live music was played by members of Jump-In (Paul Herzoff and Paul King) and everybody had a great time! Go to the gallery and look at these art works if you missed the reception (Gallery is open Thursday – Sunday, 11am – 4pm). Gallery Concord is at 1765 Galindo St. Concord.



Above: Featured Artist Leslie Wilson with reception band “Jump-In.”



Below: Art, food and friends. Photos by Rollando Barrero

national
exhibition

Volunteers are needed for the following events:

- May 22:** Receiving paintings at Gallery Concord (20 volunteers needed)
- May 23:** Assisting during the judging of the awards (10 volunteers needed)
- July 10:** Hanging the exhibit (20 volunteers needed)
- July 14 to September 19:** Docents for the exhibition (be a docent for one day or more)
- July 25:** Plein air Paint Out at The Presidio (4 volunteers needed)
- August 29:** Plein air Paint Out at The Presidio (4 volunteers needed)
- Sept. 25:** Dismounting the exhibit (17 volunteers needed)
- Sept. 26:** Repack paintings to ship from Gallery Concord (6 volunteers needed)

Go to <http://www.californiawatercolor.org> to sign up!

Christopher Schink, juror for our 41st National Exhibition, has completed his selection of 100 paintings from the 820 images that were submitted for the show, and finalists have been notified. We think everyone will be very pleased with the variety and caliber of watercolor media he has selected for the exhibition.

The exhibition will open on July 14th. The opening reception will be held on Sunday, July 18th, from 2 – 5 p.m. in the Moraga Room of the Presidio Officers’ Club. Christopher Schink will present the awards at the beginning of the reception, while a video slideshow will concurrently project the winning images.

We hope you will be sure to save the date and invite your family and friends to join you for this special afternoon. The creativity on display is bound to inspire you for next year’s show.

Volunteer help is needed at Gallery Concord on May 22nd for receiving the paintings, and on May 23rd to assist Christopher Schink when he judges the award winners. Members may volunteer for these and other opportunities via the website: <http://www.californiawatercolor.org> or on the signup sheet at the monthly general meeting.

Thank you to the 10 volunteers who came out on April 10th for the processing of the letters of notification to the 375 artists who submitted entries for the 41st. Iretta Hunter deserves special thanks for completely updating and unifying all the response documents that were mailed out. CWA is fortunate to have dedicated volunteer members who give so much time and energy year after year for the improvement of the Association.

The next 41st National Committee meeting will be at Gallery Concord on Wednesday, May 12 at 7 p.m.



"Swimmin' With Susan" by Terri Hill

Pat Dispenziere's watercolor painting "Morning Stroll in Edfu" was juried by Mary Addison Hackett into the National Watercolor Society 2010 All Members Juried show to be held at NWS Gallery in San Pedro, CA (LA area) May 2 - May 29, 2010.

Robin Purcell's painting "The Hills Are Alive" was accepted into the 143rd American Watercolor Association International Exhibition, April 6, 2010 – May 2, 2010 at the Salmagundi Club in New York. Her painting was also selected for the Traveling Exhibition, where it will also be touring the United States until April of 2011. In May 2010, Robin will be painting at the Carmel Art Festival, May 13 to 16, and the Sonoma Plein Air Event, May 21 and 22. In June 2010 "Splash 11" is scheduled to be published, including Robin Purcell's painting "A Tangled Place." This will be the third consecutive time she has been selected for the Splash Series.

Jay Rider recently was juried into the 33rd Annual Houston WASH International Exhibit and received the Faber McMullen Memorial Award for his painting "Cool Running". He was also juried into the 17th Annual Red River Watercolor Society Exhibit which opened April 13.



"Noyo Harbor" by Michael Friedland

"Swimmin' with Susan" (29 x 22" watercolor) by **Terri Hill** won first place in 2D category at Infinity Art Gallery's international, juried Spring Expo 2010. This painting has also been accepted into the NWS 2010 Member show.

Bruce Stangeland's painting "Lake Temescal", has been accepted into a show called "Sacred Waters" at the Fruitvale Presbyterian Church of Oakland. This show, which honors Earth Day, runs from April 8th to May 11th. It will be open for viewing 2 - 6 pm on Tuesdays and Thursdays in the chapel. The church is at 2735 MacArthur Blvd (at Coolidge), about 7 blocks south of the Fruitvale Exit on I-580.



"The Hills Are Alive" by Robin Purcell

Lady Jill Mueller has had her full sheet watercolor, "Highland Mist, Scotland" accepted into the Nevada Watercolor Society Annual Spring Show. The juror, Mark Cardoza, from Arizona, selected 35 paintings from 84 entries. The show is held at the Springs Preserve in Las Vegas. The opening reception is scheduled for May 7th. The show will be able to be viewed until July 5th, 2010. For further information: Louise Gillespie (702) 419-0461 or visit NV Watercolor Society at nvws.org.

Kathleen Alexander, Terri Hill and Michael Reardon, CWA each have had a painting accepted into "Splash 12" by North Light Books. Only 100 artists were chosen for the book that will be published next year.

Michael Reardon, CWA has also been juried into the Sonoma Plein Air event, May 17-22 and the Napa Valley Art Festival, August 21.

Michael Friedland's painting "Noyo Harbor" has been accepted into the National Watercolor Society All Member Juried Show. The exhibition will be at the National Watercolor Society Gallery, 915 S. Pacific Avenue in San Pedro, CA from May 2 to 29. The show was juried by Mary Addison Hackett.

Art On The Vine Art Festival, Fairfield Visual Arts Association. June 5 & 6, 2010, 11 am to 5 pm. Wooden Valley Winery. Spaces for 40 Northern California artists. Entry fee is \$75 for Non-FVAA artists. Deadline is May 24. For more information call Alex or Paula Santurio, event co-chairs, at 707-386-6448 or santuriosart@comcast.net or see the website at [www. http://www.fairfieldvisualarts.org/events/aov](http://www.fairfieldvisualarts.org/events/aov).

Festival Americana, July 2 – 5, Concord, CA. Sponsored by City of Concord and Hilton Concord. No charge for booth, 10% of sales to be donated to John Muir Health Foundation (tax deductible). Contact David Cantando (925) 349-2654 or david.cantando@hilton.com for information. Festival will feature American music and county fair type summer foods.

The 56th Juried Exhibition at The Haggin Museum sponsored by Stockton Art League. September 2 – October 31. Cash awards over \$5000. Open to all US artists. No photography or computer art. CD deadline July 7, 2010. Juror: Margot Schulzke. Prospectus: #10 SASE to Teresa Hickey, 1031 Elmwood Ave., Stockton, CA

95204 or www.hagginmuseum.org Inquiries: elmhickey@sbcglobal.net.

San Joaquin County Fair, June 16 - 20, 2010. Deadline for entries: May 15. For all information go to www.sanjoaquinfair.com for exhibits entry information.

New England Watercolor Society 12th Biennial North American Open. Gloucester, Massachusetts, Sept 24 - Oct 24, 2010, Hosted by the North Shore Arts Association. Juror: John T. Salminen NWS, AWS.DF. \$5,000 in awards. Entry deadline: July 16. For prospectus, download from website at www.newenglandwatercolorssociety.org or send #10 SASE to: Carolyn Latanision, 28 Church St. No. 3, Winchester, Ma. 01890.

The Pennsylvania Watercolor Society 31st Annual International Juried Exhibition, entry deadline May 31 (www.pswc.com)

Sebastapol Center for the Arts National Juried Exhibition digital entries by June 1 (sebartarts.org).

Sacramento Pine Arts Center Annual Open Exhibition, Deadline: Friday June 18 (M@margaretpollan.com).

Pittsburgh Watercolor Society's 64th International Exhibition, submission deadline, June 26, (pittsburghwatercolorssociety.com).

Keystone National 2010 Juried Exhibition of Works on Paper. Sept 26 – Oct 22. Entry deadline June 23. Juror of selection: Janet Walsh, AWS. (www.mechanicsburgartcenter.com).

2010 Frank Bette Plein Air Paintout. Alameda, CA. July 26 – 31. Deadline for application: May 3. Prospectus available at http://frankbettecenter.org/exhibit_special_paintout.html.

37th Rocky Mountain National Watermedia 2010, Sept 11 – Oct 31. Juror: Judy Morris. Deadline for entry: May 28. Entry fee: \$25 for 1, \$30 for 2, \$35 for 3. Download prospectus at www.foothillsartcenter.org.

artist spotlight

FroGard Butler

I am happiest when I am in my garden. This inspires my art. Whether I am painting outdoors, observing my surroundings, or working with clay, I am content to be productive. It is from within that I paint. I enjoy being in this world and interacting with the living creatures around me. The feeling I had when I first observed the place, plant, animal or person, is what I hope to recapture.

Top: "Crossing Over" is 1/2 sheet -the death of a soul mate looking toward her hawk spirit.

Bottom: "Kasha" is 1/4 sheet - a favorite pet.

Right: "Galapago Girl" is 1/2 sheet - made up of animals I saw in the Galapagos Islands.



Helping Artists Become Better Artists – Since 1983.

Art in the Mountains has 22 fine art painting workshops including studio and plein-air classes in Bend and Newport, OR, San Francisco and Santa Barbara, CA, and Kauai, HI. Master artists instruct in watercolor, acrylic, oil, pastels, drawing and mixed media. See our 2010 instructors and locations: www.ArtintheMountains.com or Call (503) 930-4572.

Workshop retreats at the U of M Botanical Gardens in Ann Arbor, MI.

Watercolor instructors during 2010 are: Don Andrews, July 12 -15. Mark Mahaffey, August 24 – 26. Donna Zagotta, November 1 – 4. Details: www.buddingartideas.com.

Painting Watercolor Koi Fish with Ron and Sandy Ridley.

Elkgrove fine Arts Center. Wednesday, May 26, 6– 9 pm. Fee: \$40.00. This watercolor demonstration is designed for both new and experienced painters. All you need is an interest to learn and a desire to have fun. We will be teaching you how to draw Koi Fish and arrange them in a composition using a simple, fast, loose and bright color method of watercolor painting. Each of our lessons, a student comes away with a completed painting. For more information: www.elkgrove-fineartscenter.org.

Travel Sketching Basics with David Savellano, CWA.

Learn the basics of quick sketching and watercolor painting techniques to capture the essence of a scene. Learn and practice techniques at the Frank Bette Center for the Arts (FBCA) studio and at Alameda and Oakland outdoor locations. We will review the principles of drawing, perspective, people, buildings, landscape elements including basic watercolor techniques for travel sketching. Basic drawing skills recommended. Class schedule: 3 days, 10am to 4pm, May 21st, 22 (Friday, Saturday) and May 29th (Saturday). Cost: \$175 members, \$200 non-members. Call FBCA 510-523-6957 or register on-line at www.frankbettecenter.org

Plein Air Painting with David Savellano. 3 Days painting on location in the San Francisco Bay Area's most scenic areas. Da-

vid will demonstrate his painting style and help you to improve your painting skills with individual coaching. View David's work in the June issue of *Watercolor Artist* magazine and on his website www.david-savellano.com. Schedule: June 4, 5 & 6. Register by email: eastshoreart@comcast.net or call (510) 814-0504.

Boosting Your Creative Edge by Mira M. White.

May 15 – 16, 10 am – 4 pm. Learn to use conventional and unconventional materials using short exercises and demonstrations. All 2-D media. Blick Art Materials at University and 6th in Berkeley, CA. Fee: \$135, includes some materials. Register: miraMwhite@earthlink.net.

Workshop with Michael Reardon,

CWA. Saturday and Sunday, May 7-8, 9:30-1:00 each day at Morcom Rose Garden (Oakland Rose Garden). The fee is \$75.00. The theme for this workshop is "Seeing Green." Greens are often a very difficult color in watercolor. Painting outdoors, we will focus on various ways to create greens, in all of its various shades, using the Rose Garden as inspiration. Please visit www.reardonwatercolors.com/workshops for more information and registration form.

Workshops with Susan Cornelis

Barnyard Sketching, May 23, Sebastopol A day of quick capture sketching of chickens and goats with instruction in pen and loose watercolor applications to bring freshness and movement to the page!

Travel Sketchbooking, June 26, 27, Gualala Arts Treat yourself to a sketchbooking weekend in this beautiful beach town: learn new ways to "go portable" with your drawing and painting, adding textures, designing the page, and adding words in unique ways.



On location with David Savellano

Free the Creative Spirit

Weekend, July 17, 18, Bennett Peak Ranch, Santa Rosa, featuring painting, meditation, movement and writing. For the artist, who wants to his/her paintings to be more expressive and personal, and the beginner, who wants to paint for the joy of it! Visit http://imaginewithart.com/IWA_Workshops.htm and contact Susan 707-824-8163, susan@imaginewithart.com for more information.

Upcoming California workshops with Birgit O'Conner:

Flowers in Bloom Point Reyes National Seashore, CA.

June 26-27, 2010 Learn how to interpret a flower without adding every detail. Learn how to control water and color to create large smooth washes in the petals, and how to make a painting more dramatic with backgrounds. Add the illusion of dimensional with water drops. All levels welcome. To register (415) 663-1200 x 373.

The Essence of the Flower Mendocino Art Center, CA.

July 12-15, 2010 How to simplify a flower and turn it into a stunningly beautiful dramatic composition. Begin by learning how to simplify the composition with smooth washes then build color and advance to a more advanced level with more complicated compositions. To register (707) 937-5818 or (800) 653-3328.

Rocks, Shells, Sand & Shore Mendocino Art Center, CA.

July 17-18, 2010. Learn how to create realistic sand, and dimension in your paintings with rocks, shells, beach glass, sand and other treasures from the shore. Birgit shares her techniques of depth, luminous color combinations and unusual textural effects to create depth. To register (707) 937-5818 or (800) 653-3328.

42nd Annual Textiles Exhibition, Apr 2 - May 15, 2010. Olive Hyde Art Gallery, 123 Washington Boulevard, Fremont, CA. Open Thursday through Sunday, noon to 5pm. CWA's Denise Oyama Miller has 7 pieces in the show!

The Epperson Gallery will feature **Leslie Wilson** and three other plein air artists, in their "Best of Show" exhibit this spring. Show dates: April 10th - May 16th. The Epperson Gallery, 1400 Pomona Street, Crockett, CA. (510) 787-2925. Hours: Fri - Sun 11 am - 5 pm. www.eppersongallery.com.

"Watercolor by Design" Jean Warren, NWS. May 1- June 20, 2010. Reception Saturday, May 1, 1-4pm at Smith & Kirk Contemporary Art and Custom Framing, 1785 A Highway 1, Bodega Bay, CA. (707) 875-2976. Open Wed-Sun 10-5.

CWA member **Cheryl Kampe** will be the featured artist for the month of May at Viewpoints Gallery. Show Title: Urban Landscapes. Dates: May 3 - June 5. Viewpoints Gallery, 315 State Street, Los Altos, CA, www.viewpointsgallery.com (650) 941-5789.

Art at the Source Open Studio Tour, western Sonoma County, CA. June 5 - 6 and June 12 - 13, 127 artists and 73 studios. An up close and personal look at artists and their work in their native environment. Opening reception: Fri, May 21, 6 - 8 pm at Sebastopol Center for the Arts, 6780 Depot Street, Sebastopol. Free color catalogs with detailed maps available beginning April 30 at area restaurants, wineries, and other retail shops. Catalog available on line at www.artatthesource.org.

Dutch Impressionism and Beyond, Bedford Gallery, Walnut Creek, CA. April 25 - June 27.



"Breakers" by Jean Warren

Tri-Cities Open Studios. Sat, May 1 and Sun, May 2, 2010. The tour begins at the Fremont Art Association, 37659 Niles Boulevard in Fremont. Maps providing the locations of the various sites will be available at the FAA Gallery and their website, www.fremontartassociation.org.

"Inward, Outward," by Andy Crockett. Large-scale, non-objective, non-representational acrylic paintings deploy floral and geometrical shapes to convey natural rhythms and the unfolding of inner experience. Frank Bette Center for the Arts, May 7 - May 29. Gala opening: Friday, May 7, 7 - 9 pm.

East Bay Open Studios - located at the old Barnes and Noble store. Date: June 5 & 6, 12 & 13, time: 10 am - 5 pm. Location: Pavilion Building, Jack London Square in Oakland, CA. Over 35 local artists will present their original artwork for viewing and sale during the Pro Arts Open Studios.

Ken Auster Show at New Masters Gallery. Reception: May 15, 4 - 7 pm. Dolores Between Ocean and 7th, Carmel, CA. 1-800-336-4014. www.newmastersgallery.com.



directors

board of

<i>president</i>	Samantha McNally 415.828.4991
<i>vice presidents</i>	Christine Dougherty 510.530.7522
	Desmond Elder asst: Emi Beifuss
<i>director california exhibits</i>	Lynda Moore 415.454.4027, FroGard Butler
<i>director of programs</i>	Pamela Miller 925.288.9900
<i>secretary</i>	Leslie Wilson 925.935.7529
<i>budget director</i>	Marilyn Miller 925.631.6673
<i>director of communications</i>	Maggie Metcalf 925.837.8698
<i>director of workshops</i>	Karen Powers 510.339.6211 asst: June Hunt , Anne Jacobson
<i>director of outreach</i>	Nan Lovington 925.930.6503 asst: Michal Weinstein
<i>director of membership</i>	Sue Johnston 510.531.5471 asst: Sandra Gorski

committees

volunteer

<i>national exhibition</i>	Christine Dougherty,* Desmond Elder, Emi Beifuss
<i>gallery concord co-directors</i>	Pablo Villacana-Lara and Carol Jurasin
<i>gallery concord treasurer</i>	Gladys Schaible
<i>gallery concord publicity</i>	Qian Gao
<i>area representatives</i>	Joyce Leopardo*(San Jose), David Broad (San Rafael), Sally Cataldo (Santa Rosa), Carolyn Cappello (Penn Valley), Gary Foll (Oregon), James Gleeson (San Francisco), Donna Gamel (Emeryville), Georgia Herrick (Modesto), Alvin Joe (Foster City), Ara Leites (Santa Cruz), Carol Maddox (Pleasanton), David Peterson (Sacramento), Judy Rowe and Carolyn Warm Sun (Oakland), Mary Spivey (Berkeley), Sal Valencia (Pittsburg), Pablo Villacana Lara (Concord), Betty Turnquist (Walnut Creek), Qian Gao (San Ramon), Myrna Wacknov (Foster City)
<i>community outreach</i>	Carol Smith, Wayne White, Helene Yu-June Rice, Mona Rivers-Vasquez, Jack Gautreaux, Charlotte Huntley
<i>mail distribution</i>	Sue Johnston
<i>hospitality</i>	Donna Gamel 510.595.1583 assistant: Sandra Gorski
<i>greeter</i>	Position Open
<i>treasurer assistants</i>	Gladys Schaible, Annette Hodtwalker
<i>video library</i>	Doreen Yates*, Cathy Riggs*
<i>photographer</i>	Rollando Barrero
<i>panel rental</i>	Barb Bochenek*
<i>cwa webmaster</i>	Bruce Stangeland
	*Chair of Committee

staff

<i>membership/data manager</i>	Anne Jacobson
<i>newsletter editor</i>	Lin Teichman
<i>accountant</i>	Kathy Vigil
<i>audio/visual set up</i>	Thomas McFadden
<i>outreach</i>	Michal Weinstein

sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, January 10 for the February newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Lin Teichman at LinTeichman@gmail.com or (925) 838-6328 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10
3 months: \$750
12 months: \$3000

Benefactor

Half Page/7.5 x 5
3 months: \$450
12 months: \$1800

Fellowship

Third Page/7.5 x 3.25
3 months: \$360
12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)
3 months: \$240
12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)
3 months: \$180
12 months: \$720

Classified

text only: approximately 400 characters, incl spaces. \$50/month (free to CWA members and non-profit organizations)



CALIFORNIA
WATERCOLOR
ASSOCIATION Box 4631 • Walnut Creek, CA 94596-0631

Nonprofit Org.
U.S. Postage
PAID
Concord, CA
Permit No. 720

Return Service Requested

calendar

2010 MEETINGS & DEMOS

January 20	Claire Schroven Verbiest
February 17	Christopher Schink
March 17	Charles Reid
April 21	Carol Maddox
May 19	Mike Bailey
June	No Meeting
July 21	David Savellano
August 18	Myrna Wacknov
September 15	Skip Lawrence
October 20	Nicholas Simmons
November 17	TBA
December	No Meeting

May 2010

Plan ahead!
Submissions deadline is the
15th of the month prior to publication!
Send to Lin Teichman (see page 2)

2010 MEMBER SHOWS

Jan 18 - Feb 27	Bick Blick, Berkeley (proposed)
Feb 27 - Apr 9	John Muir Hospital, Walnut Creek
May 17 - June 27	Dick Blick, Berkeley
July 14 - Sept 19	41st National Exhibition, San Francisco
July 12 - Aug 16	Bay Model, Sausalito
October	Art Academy Gallery, San Francisco
To Come	Walnut Creek Library

2010 WORKSHOPS

Feb 15 - 19	Christopher Schink
March 15 - 19	Charles Reid
May 18 - 20	Mike Bailey
June 15 - 17	Charlotte Huntley
Aug 16 - 20	Myrna Wacknov
Sept 13 - 17	Skip Lawrence
Oct 18 - 21	Nicholas Simmons