



California WATERCOLOR Association

General Meeting • 7:30 pm, Wednesday, Jan 19, 2011 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

January 2011

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

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January Guest Artist Charlotte Huntley

January brings Charlotte Huntley, AWS to our general meeting to show you some of her latest creative work, and talk about her approach to design and painting.

“Transparent watercolor is my passion. Transparency allows me to layer small dabs of color, one over the other and call it my form of Pointillism. The Fugal design is another aspect that is common to many of my paintings. You may see swirls that change color as they pass through the subject matter. Endeavoring to tell a story makes my paintings different, even if there are some similar patterns or colors.”

Charlotte paints in series, which challenges her to create many different designs from the same subject matter. You can see the variations of design and mood in her Big Hat Series and her latest Animal Skull Series that she will be bringing to our meeting.

“I recently came into temporary possession of my son’s collection of animal skulls. I have a few of my own that I have painted in many different designs. Why skulls? The swooping lines, textures and crevices of teeth and horns are obvious attractions. It is more than that. I feel that skulls represent an emotional tie as well as an historical connection between the past, the present and the future.”

Charlotte is a native Californian, an award winning artist, author, and juror who has signature

membership in 31 art societies, including Master Signature status from CWA. She was accepted into 33 national juried exhibitions this past year, with two first place awards and one \$500 award. During her career, this prolific artist has had over 450 paintings accepted in national juried art exhibits in 44 states, Canada, and Puerto Rico. In addition to her painting, Charlotte and Judi Betts co-authored an award winning book on painting and design, “*Painting... a QUEST toward Xtraord!nary,*” which many readers keep as a reference and use to enhance their creativity.

She is noted for the use of Fugal design and her unique form of layered Pointillism. Pointillism is a time-consuming way to paint, but a process that produces rich color and texture in the paintings. For our demo, Charlotte will start a painting using her pointillism technique, then continue on a second painting that needs to have some finishing touches of pointillism to show how one can add texture, even over black. “Feel free to ask questions on any subject, as this is the way I learned and I want to share my knowledge with all artists.”



notes & announcements

newsletter deadline info

The deadline for placing items in the newsletter is the 15th of each month prior to publication. Send articles and photos by disk, email, fax or in writing to:

Lin Teichman newslettercwa@gmail.com
170 Camille Court Ph: 925.838.6328
Alamo, CA 94507 Fax: 925:838.8694

membership/data manager

Mail all changes of address, phone number and email to:
Anne Jacobson cwa-data-mgr@comcast.net
c/o CWA P.O. Box 4631, Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month at
7:30 pm, Shadelands Center, 111 N. Wiget Lane,
Walnut Creek, CA
(NW corner of Wiget Lane and Ygnacio Valley Road).

cwa workshop info

June Hunt 510.525.0965 or
Karen Powers 510.502.6211
Anne Jacobson 510.339.6916

cwa gallery

Gallery Concord
1765 Galindo, Concord
925.691.6140
Hours: Thurs-Sun, 11-4pm
Free parking available behind the Gallery
<http://www.galleryconcord.com/>

e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

CWA Plein Air planning meeting!

Gallery Concord at 1:00 pm on January 22. All interested CWA members are welcome to attend. Bring a favorite paintings location including directions, map, photo, location of restrooms, where to meet, place for a critique. We have tentatively decided that the paint outs will be on the third Saturday of every month from 10 to 1, to paint and then have lunch, then display with informal critique. Come help us decide on the locations for 2011!

Open board positions!

Don't leave CWA without a President! Come volunteer so CWA continues to give us such great monthly meetings, shows to enter and everything else we get from this organization. Email info@californiawatercolor.org. Co-VP is also an open board position. Please give some of your time to the Association we all love so much and help plan the 42nd National Exhibition along with Eileen Libby, Co-VP. Send us an email with the good news that you're willing to help.

CWA Members ... Attention!

The time to renew your membership is running out! Don't be left behind, missing out on upcoming workshops, meetings, shows and much more. Renewing is easy. Go to www.californiawatercolor.org and click on renew. If that doesn't work for you, fill out a renewal form from the December newsletter. Or, come to our January meeting at Shadelands, and renew then. We look forward to seeing you in 2011.

— Sue Johnston, Membership Director

Note from the Editor

This will very likely be my last newsletter that I will edit and produce for CWA. After 10 1/2 years, I feel that it is time to step down from my position as CWA Graphics Diva and get my brushes wet again...where this whole journey with CWA began. I am not leaving CWA; I will be around, but on a painterly level with the rest of you. The new editor will be chosen at the January Board of Directors meeting from several applicants. I've had lots of fun working with everyone, learned a lot, and made many friendships that I hope will last a lifetime. Good painting to all of you...get messy and take chances!

— Lin Teichman





Katherine Chang Liu
“Open Studio”
Feb 14 - 18
(Intermediate/Advanced)
***** limited space available!**

Katherine is an internationally known painter, juror, curator, and teacher; she designed

this workshop to help artists find their own voices. To this end, Katherine gives each participant two private critiques, one of prior work and one of work done in the workshop and offers specific guidance going forward. Since she gives only a few workshops a year, we are very fortunate to be able to have her. \$585 for CWA members.

Don Andrews
“Figure”

Mar 14-18
(Intermediate/Advanced)

Don teaches that “successful figure painting is more than a visual explanation of anatomical parts.” He adds: “We can also benefit from exploring the figure through color, design, and paint quality directions as well.” The workshop will be geared toward painters eager “to stretch beyond the usual answers and discover a new looseness and expressive paint quality in their work.” \$425 for CWA members.



Janet Rogers
“Expressive Flowers, Faces & Figures”
Apr 18-22 (All levels)

Using a series of “fun” painting exercises, students will develop a direct, loose and natural approach to painting; although the demos and instruction will begin with flowers and end with the portrait/figure, students may choose to paint only flowers or portraits.

Janet will work individually with students in addition to providing class instruction. \$395 for CWA members.

Jeannie McGuire “Figurative Design”
May 16-20 (All levels)

With a strong emphasis on design, contrast, paint consistency and the sense of an emotion or story of the figure, Jeannie will provide individual attention during the initial design process and provide critiques along the way to encourage unique style in the depiction of figures or faces, using watercolor in a non-traditional way. \$395 for CWA members.



Registration now available for these stimulating and inspiring workshops!

David Savellano “Travel Sketching and Plein Air Painting”
June 14-16 (All levels)

Well known for his highly instructive workshops on this subject, CWA member David will teach techniques and tools for quick sketching and watercolor painting that will enable you to record your travel experiences meaningfully, artfully and with great efficiency. \$245 (3 days) for CWA members.



Cheng-Khee Chee
“Watercolor: Synthesizing East & West”
Sept 19-23 (All levels)

Each day, Cheng-Khee will teach/demo a different concept/

technique (traditional, saturated wet, improvisational, crinkling, marbling and monoprinting), and then work individually with students as they apply the concept to their own works, using their own reference material. The focus will be on process, not product. \$395 for CWA members.

Kathleen Conover
“Chaos to Order”
Oct 17-21 (All levels)

Kathleen’s objective is to further develop students’ compositional skills with daily demonstrations and design-strengthening exercises, along with innovative approaches

to problem solving; she will also share new painting techniques including the use of gesso and acrylic mediums with watercolor to create texture. \$395 for CWA members.



Register for these exciting workshops online at www.californiawatercolor.org before they fill up!

As of the deadline of this newsletter, December 15, our fellow CWA member, **Victoria Chiofalo**, has been in the hospital for a month and a half. She's recovering from a bad infection that she got from the hospital itself. Victoria has been active in CWA for many years. If you've entered the John Muir Hospital show you'll know Victoria, she's chaired that show for as long as we can remember. Victoria is at Kaiser Hospital in San Francisco at the time of this writing. Hopefully she will be home by the time this goes to print. We are all wishing you well Victoria!!! Kaiser at 2425 Geary Boulevard, San Francisco. (415) 833-3773 is the phone number for the nurses on her floor. Her room number 6417A. Visiting hours are 11 am to 8 pm.

Dick Cole, CWA has been accorded the NWS Reciprocal Award at the 42nd National Watercolor West National Exhibition at the City of Brea Art Gallery in Brea, California, for his painting "Shining Hour" In addition, Dick will be teaching a 5-day SCVWS Watercolor Workshop March 14-18, 2011 in San Jose, CA. The focus will be on depicting the urban landscape emphasizing the unusual and unexpected. For further information email workshops@SCVWS.org.



"J Street Midtown"
by David Peterson

David Peterson was awarded "First Place Painting" in the "Midtown Your Way" Art Competition at The Barton Gallery in Midtown Sacramento, CA. The work, a 22" x 15" watercolor is titled "J Street Midtown".

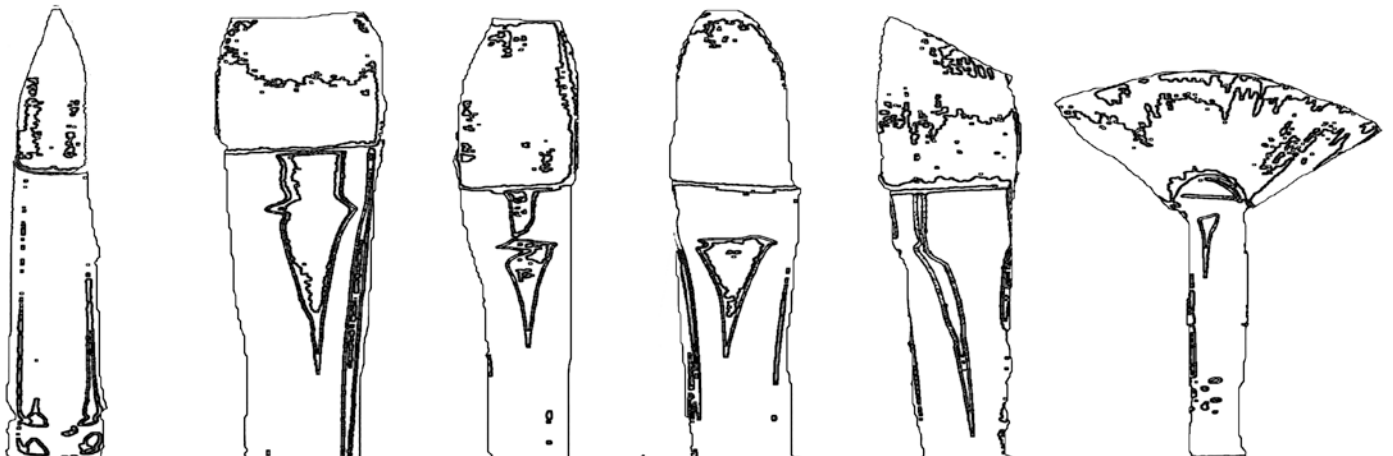


"Red Tulips"
by Sandy Delahanty

Sandy Delahanty's painting "Red Tulips" has been juried into the Richeson 75 Small Works 2011 National Open Show and will be exhibited at Richeson School of Art and Gallery in Kimberly, Wisconsin, Feb 7 - Mar 25, 2011. "Red Tulips" is a watercolor on Aquabond. Sandy will be the instructor for a "Workshop on Painting Watercolors on Aquabond" at University Art Center in Sacramento Friday and Saturday March 18 & 19, 2011, details on her website www.sandydelehanty.com.

Ruth Miller and **Denise Oyama Miller** each had a painting accepted into the Triton Watercolor Show. The show runs December 11, 2010 – February 27, 2011. The Triton Museum is at 1505 Warburton Ave, Santa Clara, CA.

Marlin Rotach, NWS, CWA, WHS exhibited in the Western Spirit Invitational (Cheyenne, WY) winning Best in Show and Best Watercolor, Watercolor Missouri National Open Exhibition, ARC 6th International Salon Exhibition-Top 100 finalist, Northwest Watercolor Society 70th Annual Open Competition, Transparent Watercolor Society of America 34th Annual National Exhibition winning The Edgar Whitney Award and Member's Choice Award, Watercolor USA, Rocky Mountain National Watermedia Exhibition awarded Signature Membership, and Aqueous USA 2010 winning Best in Show -The Kentucky Watercolor Society Award.



Outreach was a great success in December!

What a way to wind up the year! December was a very busy month for CWA Outreach involvement. The photos at right pretty much say it all.

From top to bottom we have the **Las Juntas Elementary School** field trip to Beaver Park in Martinez. It was at Beaver Park that CWA showed the children how to make watercolor book-marks with rainbows, beaver tails, or whatever they wanted. 60 third graders (2 classes) were given a tour of the location of the beaver dams and lodge in downtown Martinez. After the tour, instruction and practice of Beaver Art took place.



Las Juntas Elementary School



Photos: FROGard Butler

Next we have the children of the **Monument Community Project**. 25 children and adults participated in making watercolor cards. A demo was given on wet on wet as well as dry brush and other methods of painting. Children painted and sang both in Spanish and English as they were working on their cards. Helpers were provided from the parents, and the MCP community. The location was at Palm Terrace on Monument Boulevard, Concord.



Monument Community Project



Gallery Concord gave of their space and outreached to the community at large with an exhibit of children's art - preventing lead poisoning. This exhibit was by the children from Meadow Homes Elementary School. Ana Villalobos, Community Health Worker for the **Lead Poisoning Prevention Project Program**, Contra Costa County Health Services is the one who conducted the lead poisoning prevention classes and organized the poster project. And the winners were:

- 1st Prize - Christian Escalera
 - 2nd Prize - Brian Vega
 - 3rd Prize - Felix Bonifacio
 - 4th prize is 3 friends - Christian, Brian and John.
- All of these students want to be artists when they grow up!



Lead Poisoning Prevention Project



1st Place: Christian Escalera

2nd Place: Brian Vega



3rd Place: Felix Bonifacio



Photos of the artists: Maggie Metcalf

I attended your gallery showing at the Presidio in San Francisco this year.

I thoroughly enjoyed the show and the demonstration. I am just beginning to do watercolors and I have some questions about framing after completing a few paintings on paper. If my memory is correct, all of the water colors in the show followed some basic rules and I do not know what they are. Could someone email me or explain to me how watercolors should be shown if you want to participate in a competition?

For example, should the glass be real glass or plexiglass? How wide should the mat be and what color should it be? Should the frame be wide or narrow? Colored, metal (silver) or black?

Thank you,
Jim

Hi Jim,

Most galleries like your paintings to be framed alike. They also prefer white or off-white mats. I read they prefer either wood or black or silver frames. Metal is easier. For wood framing you need a few tools. Metal you just need a screwdriver.

CWA gets 5% of sales from www.american-frame.com if you tell them you're a member when you place your order. Here's the info from our website: "Order your framing supplies from American Frame and mention that you are a member of the California Watercolor Association or our code for their Alliance Program: A183 at the time of purchase. CWA will get 5% of the sale for our building fund! You can order from them online or by phone at (888) 628-3833."

CWA requires plexiglass instead of glass because of the weight and also if the glass breaks it could damage your painting.

Here's what our prospectus usually says for shows. "No copies or class work. Paintings must be framed in metal or wood, covered with Plexiglas, (no glass) wired and ready to hang. No saw tooth, clamps or screw eyes. Flat brackets required on wood frames. No cardboard or masking tape. No wide

(over 3 inches) or Rococo frames. White or off-white mats only."

I usually make my mats about 3 inches wide for my paintings and even wider for larger paintings. When the mat is too narrow, it makes the painting look less important. Americanframe.com can cut your frame, foam core backing, plexiglass and mat for you. It's very easy to put their metal frames together.

I hope this helps,
CWA

This is helpful.

I do not know what the term "no class work" means. My work is done at home and sometimes in a classroom and sometimes outside in my garden.

Also, the work I plan to frame will have a black wooden frame with an off-white mat. I was planning on having a wire in the back to hang it. However, you state you want a flat bracket. Is a wire OK? What is a flat bracket? Is that the 2 inch bar with teeth on it that can be nailed to the frame? Isn't a wire better so that you get a painting that

lies perfectly horizontal? Also, what is a Rococo frame?

Thank you,
Jim

Hi Jim,

Class work means any painting that you did in a workshop or class where the teacher taught you how to do the painting. CWA wants original paintings by you alone.

The flat bracket refers to the bracket that holds the wire. CWA doesn't want any screw eyes or anything that sticks out from the back of the painting that could scratch a wall. So whatever holds the wire should lay flat. And yes, wire is the way to go. We also like you to wrap the sharp ends of the wire with masking tape so we don't cut our fingers when handling the paintings.

A Rococo frame is one that is ornamental and very fancy and ornate. Something that might be OK for an oil painting in the 1800s. But watercolor is best with simple frames.

We are happy to help,
CWA

gallery news

In the Winter 2010 Quarter, Gallery Concord will be showing its newest collection of paintings, "Generations," which will run from

January 5 to March 27, 2011. **The opening night reception is Friday, January 7th from 6:00 to 8:00 pm.** Light refreshments and beverages will be served, and music will be provided by the Dana Street Jazz Trio.



"Old Hay Truck" by Iretta Hunter

The "Generations" show will feature **Iretta Hunter**, a watercolor artist from Danville, California, and her daughter, **Krys Horley**, an acrylic artist. Iretta Hunter is a signature member of CWA, and her paintings have been shown in numerous local and national exhibitions and won awards. In a description of her art career, she wrote that "I started creating art a long time ago; first through pen and ink, then silk screen, and even some wearable art. But I truly loved my first watercolor class 15 years ago. I love to paint—the good, the not-so-



Northwest Watercolor Society 71st Annual Open Exhibition, March 21 – May 13, 2011. Mercer View Gallery, Mercer Island, WA. Over \$11,000 in awards. Juror: Paul Jackson. Deadline for entries: January 16, 2011. Prospectus and more information available at www.NWWS.org.

The Abstract. Juried by Phil Linhares, Chief Curator of Art, The Oakland Museum of California. Subject matter at the discretion of the artist. Works must be two dimensional originals, painting, drawing, mixed media, photography, etc. (sculpture and film will not be considered). Maximum size of original 60" x 72". Images should be submitted on cd, files labeled with title and number coordinating with image list. Exhibition will take place from June 1-25, 2011. California artists only. Application deadline is April 15th, 2011. Application, timeline and more information can be found at: <http://sandraleegallery.com/juried-show/>

Art Spectacular 2011 prospectus is now available at www.carillon-rees.org. The application may be accessed by clicking on the "Art Spectacular" bell on the left side of the home page; then scroll down to the 2-page application links. If you're looking for a great little fine art fair with reasonable fees and great artist amenities and attention, then please consider Art Spectacular! It

was the best ranked fine art fair in Springfield, IL in the 2010 Art Fair SourceBook! Application deadline is 3/31/11.

Filoli's Spring Watercolor Show – "Expressions of Color" Filoli Gardens is issuing a Call for Entries for its spring show, Apr 12 to June 6, 2011. Deadline for submission is Mar 4, 2011. Original watercolor paintings that have not previously been exhibited at Filoli. Dick Cole, NWS, and Jann Pollard, NWS, will jury the show. The theme, "Expressions of Color," focuses on how color is expressed in nature, particularly through the seasons. Further information can be downloaded from the Filoli web site at www.filoli.org, Special Event/Exhibits page beginning in early January. You may also request the Prospectus and Entry Forms from the Filoli Education Office by email to classes@filoli.org or by phone to (650) 364-8300 x233.

22nd Annual Circle of Art Show and Sale, Sat, Mar 19 and Sun, Mar 20, 2011. This show is held outdoors on Christmas Circle, a small grassy park centrally located in Borrego Springs, CA, less than two hours from San Diego and the Palm Springs areas. The event is juried and all media are invited to apply. A show flyer, exhibitor requirements, and application form are available at www.circle-of-art.org.

Best of Artists and Kennedy Publishing is proud to announce their next series of Best of Art book competitions! Enter one or more of the 24 upcoming competitions. Open to all artists. The book competitions are held in oil, pastel, watercolor, acrylic, glass, sculpture, photography, jewelry, and genre books: figurative & portrait, landscape, still life, animal, and abstract (each is a separate book competition). Selected artists will receive a 2-page full color layout of their artwork (a total of 2 - 4 images) including their contact/gallery information in a beautiful full color softbound Best of Book. Entry fee is \$55 for up to 10 images. To learn more visit bestofartists.com/BOAA-3 or enter on line: www.bestofartists.com/best-of-america-entries/.

good, and the wow! It's exciting to see a painting appear on a piece of white paper." She paints from her photos taken anywhere and everywhere. She's always looking for an unusual angle or close up perspective and every piece of her paintings reflects her skills and artistic imagination with this magic medium. She feels thankful that the visual arts journey never ends; there are always more images to find and more pictures to paint.

As our guest artist, Krys Horley comes from a family of artists: two grandparents painted with oil and her mother paints with watercolors. She tried many different mediums, but never really found her place until she used acrylics in a class called "Abstract and Non-Objective Painting." She loves the versatility of acrylic paint and how it can feel like oil, or watercolor, or just acrylic. She paints with brushes, rags, palette knives, cardboard, and even her hands. She also loves the freedom of non-representational painting, using color and texture and shapes to build her vision, with no expectations or pressure.

"Female Torso" by FROgard Butler

Our other guest artist is **FROgard Butler**, a ceramic artist and also a member of CWA, who will exhibit her sculptures with unique forms and delicate designs. Every piece of her artwork reflects her personal and spiritual experiences.



Also showing will be the exhibit of CWA workshop paintings and paintings by all the Gallery Concord members with different styles of watercolor paintings.

Gallery Concord is located at 1765 Galindo St., Concord, California 94520, at the corner of Galindo and Clayton. Gallery hours: Thursday thru Sunday, 11 am to 4 pm. Telephone: (925) 691-6140. Free parking is available off Clayton Road behind the gallery. Go to www.concordgallery.org for updated info.

workshop

workshops by
members and others

Jann Pollard, NWS, CWA is returning to the Bay Area to teach two workshops at Filoli Garden in Woodside. **Spring Plein-air**, Apr 28 - 30, 2010 and **Mixed Water Media**, May 2 - 5, 2010. Mixed Water Media is a new class full of new techniques to use acrylics and other medias. Full details on Jann's website www.jannpollard.com/workshopfiloli.htm. Or email Jann at jannpollard@mac.com or (704) 910-6422.



"Arrone, Italy" by Carol Maddox

Invitation to an Italian Afternoon in Pleasanton! Carol Maddox, AWS, NWS, CWA, invites you to learn more about her painting workshop at La Romita School of Art (June 23 - July 7, 2011) in the hills of Umbria, Italy. The informational afternoon will be held at Carol's home on Sunday, January 16, at 2 pm. Featured will be a presentation and video by La Romita's manager, Edmund Zimmerman, input from former participants, photos and paintings, and Italian refreshments. Contact Carol for info: (925) 462-8866, cmad4paint@pacbell.net. Website: www.laromita.com.

Watercolor classes with Julie Cohn
Abstract Watercolor, Jan 24 - 28, 9 am - 1 pm at Julie's studio in Berkeley. "Abstract" means "to take from reality." Use your own photos of landscapes as inspiration, paint from still life objects set up in class, and delve into your imagination! Fee is \$275

Drawing Essentials. Thursdays 9:30 am to 12:30 pm, Julie's Berkeley studio. 4 Classes, each class every two weeks. Feb 10 and 24, Mar 10 and 24. Learn drawing basics

for still life, landscape, portrait and figure, each subject corresponding with the four consecutive dates above. Fee is \$40.00 per class, \$150.00 for a complete session of four classes.

Perspective Drawing. Thursdays 9:30 am to 12:30 pm, Julie's Berkeley studio. 4 Classes, each class every two weeks. Mar 31, Apr 14 and 28, May 12. Learn how to apply one and two point perspective, as well as aerial and diminutive perspective to still life, landscape, portraits and figures. Each class corresponds to the four consecutive dates shown above. Fee is \$40.00 per class, \$150.00 for a complete session of four classes.

The Flow of Watercolor: Impressions of the Sea and Coast. Wednesdays, 2:10-5 pm. Feb 2 to Mar 16, Kentfield Campus, Performing Arts 151, College of Marin. Bring to life the mood of the sea while painting impressions of sky, sea, and coast. Paint our beautiful California coastline and other coastlines that enthrall you. Feel the mist of the water, the brisk early morning breeze, and rhythm of the waves as you paint in a variety of watercolor styles. All levels are welcome! Fee \$97 (Includes \$8 materials fee)

For more information and to register: www.juliecohnproductions.com. For Marin classes: www.marin.edu.

2011 Winter Workshops with Susan Cornelis in North Sebastopol
Painting With Inks and Gesso, Jan 22, \$80

Winter Fantascapes on Crinkled Oriental Paper, Feb 19, 20, \$170

Image Transfer with Nature's Patterns, Mar 19, \$80

Monthly and weekly Muse Groups: new sessions starting in 2011

Contact Susan@imaginewithart.com, (707) 824-8163. <http://imaginewithart.com> for more info and registration.

Mira M. White's upcoming winter classes at her Lafayette Teaching Studio @ 3506 Mt. Diablo Blvd., Lafayette, CA. To register for any class: miraMwhite@me.com or call (925) 947-5773.

Watercolor: Loosen Up! Jan 24 - Mar 28. Mondays, 9:30 am - 12:30 pm. This program is structured specifically for continuing watercolorists who want to

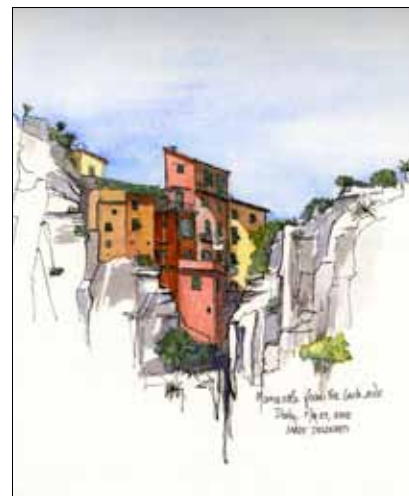
move forward in their exploration of color, composition and experimental techniques. Tuition: \$250

Drawing Towards Painting. Jan 24 - Mar 28, 10 classes, Mondays 7 - 10 pm. This class is for artists who have a foundation in basic drawing techniques and want to move toward painting but are not prepared to jump into the complex world of color. Tuition: \$250

Pouring and Layering Techniques in Aquamedia - My Style! Apr 9 - 10. 10 am - 4 pm. This workshop focuses primarily on variety of process and applies equally to all manner of imagery. It may open some new doors, bring in a current of fresh energy and a delightful resurgence of expressive play. Tuition: \$200

Sandy Delehanty: Creating Watercolor Memories of the Cinque Terre.

Italy September 7 - 14, 2011. I have traveled to this charming part of the Italian Riviera twice before to paint the five tiny fishing villages that are now preserved as the Cinque Terre National Park. I am thrilled to have the opportunity to take my students with me this time and show you all my favorite painting sites in Riomaggiore, Manarola, Vernazza, Corniglia and Monterosso. All-inclusive (lodging, all meals, wine tastings, instruction, local transport) \$2,899.00 double occupancy and \$2,999.00 single occupancy. A deposit of \$250.00 will insure your space in this small group workshop. Details and enrollment form available at www.ToscanaAmericana.com, questions call Sandy at (916) 652-4624.



"Manarola Backside" by Sandy Delehanty

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Sue Johnston 510.531.5471 asst: Sandra Gorski

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volunteer

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gallery concord publicity

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Lin Teichman

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Kathy Vigil

audio/visual set up

Stephen Abst

outreach

FROgard Butler

sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, January 10 for the February newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Lin Teichman at LinTeichman@gmail.com or (925) 838-6328 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10

3 months: \$750

12 months: \$3000

Benefactor

Half Page/7.5 x 5

3 months: \$450

12 months: \$1800

Fellowship

Third Page/7.5 x 3.25

3 months: \$360

12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)

3 months: \$240

12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)

3 months: \$180

12 months: \$720

Classified

text only: approximately 400 characters, incl spaces. \$50/month (free to CWA members and non-profit organizations)



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calendar

2011 MEETINGS & DEMOS

January 19	Charlotte Huntley
February 16	Katherine Chang Liu
March 16	Don Andrews
April 20	Janet Rogers
May 18	Jeannie McGuire
June	No Meeting
July 20	TBA
August 17	TBA
September 21	Cheng-Khee Chee
October 19	Kathleen Conover
November 16	TBA
December	Holiday Party

2011 MEMBER SHOWS

Feb 10 - Mar 11	John Muir Hospital, Walnut Creek
Apr 12 - June 5	Filoli Gardens, Woodside
June 1 - June 30	Orinda Public Library

Watch this space for more shows to be added.

2011 WORKSHOPS

Feb 14 - 18	Katherine Chang Liu
March 14 - 18	Don Andrews
April 18 - 22	Janet Rogers
May 16 - 20	Jeannie McGuire
June 14 - 16	David Savellano
Sept 19 - 23	Cheng-Khee Chee
Oct 17 - 21	Kathleen Conover

January 2011

Plan ahead!
Submissions deadline is the
15th of the month prior to publication!
Send to Lin Teichman (see page 2)