



# California WATERCOLOR Association

**No Meeting in December! Happy Holidays!**

## December 2011

P.O. Box 4631  
Walnut Creek, CA 94596

[www.californiawatercolor.org](http://www.californiawatercolor.org)  
email: [info@californiawatercolor.org](mailto:info@californiawatercolor.org)

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Poinsettia on Hearth by Julie Limberg

## *Celebrate the Holidays with CWA!*

The Holiday Party will be on Saturday, December 3 from 1:00 - 3:00 pm at which time we'll be serving soft drinks and cookies and we'll be treated to the wonderful choir music of the Clayton Valley High School Women's Ensemble singing holiday songs. Also, for your gift-giving needs, the Holiday Boutique at Gallery Concord will run from November 19 - December 19, from 11:00am - 4:00pm – lots of beautiful handmade gifts and cards for the holidays.

Gallery Concord is located at 1765 Galindo, Concord, CA.

Free parking is available behind the gallery off of Clayton Avenue.

**Join us January 14, 2012  
for the Plein Air  
planning meeting,  
at Gallery Concord 1:00 pm.**

For details, go to:  
[www.californiawatercolor.org](http://www.californiawatercolor.org)  
on the calendar page.

## newsletter deadline info

The deadline for placing items in the newsletter is the 15th of each month prior to publication.

Send articles and photos by disk, email, fax or in writing to:

**Patricia Rosa**

newsletter@californiawatercolor.org

5499 Wilke Dr.

Concord, CA 94521

Ph: 925.672.3052

eFax: 413 375.1851

## membership/ data manager

Mail all changes of address, phone number and email to:

**Anne Jacobson**

cwa.data@gmail.com

c/o CWA P.O. Box 4631

Walnut Creek, CA 94596

## monthly meetings

Meetings are held the third Wednesday of each month (except June and December) at 7:30 pm,

**Shadelands Center**

111 N. Wiget Lane

Walnut Creek, CA

(NW corner of Wiget Lane and

Ygnacio Valley Road).

## cwa workshop info

**Wendy Oliver**

925.280.1944

**Janet Groza**

925.922.1235

**Michelle Weitzenberg**

707.576.0466

## cwa gallery

**Gallery Concord**

1765 Galindo

Concord, CA

925.691.6140

**Hours:**

Thursday -Sunday, 11:00 - 4:00 pm

Free parking behind the Gallery,

accessible only from Clayton Road

(just west of Galindo)

[www.galleryconcord.com](http://www.galleryconcord.com)

## e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

# from the president

## My, How Time Flies

November 15, 2011

It seems like only a few months ago that Samantha McNally handed me the presidential briefcase. My agreement with you was to serve for only one year. So, now it's time for me to step down. I hope some of you future presidents are thinking about when you'll take your turns. A new board member, Susan Lenoir, will soon move out of the area. She told me she was sorry she hadn't gotten active in CWA earlier, and said "I've realized that by volunteering in something like CWA I get to volunteer, feed my artistic side and spend time with kindred spirits." What about you?



Bruce Stangeland by Leslie Wilson

### We've had a busy year in CWA and are now winding down our activities in preparation for the holidays.

- Our Outreach program was active in local classrooms, at our national exhibition in Ross, and held a successful teachers' workshop at Gallery Concord.
- Our Workshops committee hosted its first workshop in February and just finished its 7th in October. The instructors also graced our general meetings with fine demos.
- Our National Exhibition, held in the Marin Art and Garden Center in Ross, is now over, and the paintings have been shipped back to their creators.

One of the new innovations this year was the use of all-digital submissions to our National Exhibition. Anne Jacobson, Eileen Libby and I put together an on-line system that handled registration, submission of digital images, payment of entry fees, and communication back to the artists. We eliminated the making of slides or CDs. Nothing had to be mailed to CWA, or returned to the artists in SASE. All communications were done with email. The digital images make it easier for our committee to organize and verify them and to pass them on to our juror.

Inspired by this success, Anne next asked your board to consider combining the large membership database that she nurtures with our website, which Samantha McNally and I try to keep up-to-date. With the board's approval, Anne located a website developer with experience in building sites for many organizations, including the San Diego Watercolor Society. Our plan is to have this new system ready for the 2012 membership renewal cycle. You can read more about this system in Anne's report on page 6.

I've found it useful over the years to keep a few maxims in mind. I'm sure you're familiar with them: "Don't sweat the small stuff." "Give people a chance to contribute." "Why not do it now?" "When you don't care who gets the credit, it's amazing what you can accomplish." "Live one day at a time." "Be thankful for each new day."

This last one appears at the top of my "life calendar". When my father died ten years ago at age 93, I started a personal calendar to represent the next 30 years. It is a piece of graph paper (remember that?) with 1 millimeter squares. Each one corresponds to a day in my life. Each horizontal line of 90 squares corresponds to three months. As I cross the days off, and see the strip of pencil marks slowly creep down the page, I am reminded of the passage of time and the need to not waste those precious days. About a third of the page is already full. But, if I've miscalculated, and need more space, I have a spare sheet tucked away.

My days spent as your president were not wasted. They were challenging, educational, and fun because I got a chance to work with you and to meet many more of you, our amazing CWA members. Thanks for the chance to serve you.

*Happy Holidays,  
Bruce Stangeland*



# watercolor workshops 2012

Our members are already signing up for these exciting workshops, so if you're interested, don't wait too long... we expect some, if not all, will fill. For more information, check out artists' websites and/or the workshop brochure (available online at [www.californiawatercolor.org](http://www.californiawatercolor.org)).

## Linda Sutton, "The Nature of Transparent Color, How to See and Use It" March 19-21/All Levels

Linda is an award-winning "plein air" and wild-life painter whose paintings wonderfully show the effects of light, as they work with the relationships between abstraction and realism to capture the essence of a subject or place and engage the viewer's imagination. Her transparent watercolor workshop will focus on the manipulation of color, character, technique, texture, content and concepts to establish various illusions on a flat surface. Students will work from their own source materials.

[www.ldarsowsutton.com](http://www.ldarsowsutton.com)  
\$250 for CWA members.



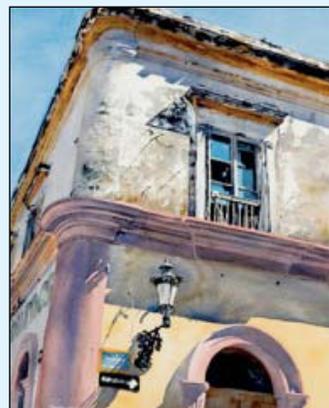
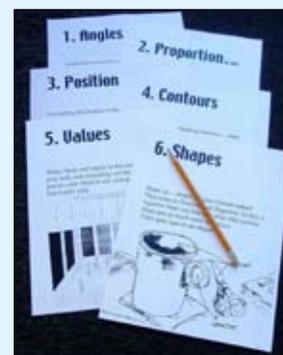
About his fast moving, fun, mixed media workshop, Mark says: "We start with what is important to YOU. We build on that to make the strongest painting possible." Workshop students will work intuitively with the elements of shape, line, value and color to simplify a subject and use a variety of color plans to create emotion and mood, producing both an abstraction and a representational work.

[www.mehaffeygallery.com](http://www.mehaffeygallery.com)  
\$425 for CWA members.

## David Lobenberg, "Mastering the Six Skill Sets of Drawing" June 16-17/All Levels

David's high level of excellence in figurative/landscape watercolor and acrylic painting is well recognized by artists and collectors nationwide and he has completed commissioned works for collectors such as Arnold Schwarzenegger, the US Air Force, and Imax Corporation. David's workshop will cover the six primary skill sets of drawing: Angles, proportion (or size), position, contours, values, and shapes. His approach to teaching has evolved from many years of instructing college students. David will provide all necessary drawing supplies and objects to draw.

[www.davidlobenberg.blogspot.com](http://www.davidlobenberg.blogspot.com)  
\$160 for CWA members.



## Ric Dentinger, "Seeing & Painting the Layers of a Subject" April 16-20/Intermediate/Advanced

Ric is a contemporary realist who paints architecture, still life, portraits, and traditional objects, and has received many awards. He likes "to take a subject and present an aspect of its personality that gives a different or unique perspective." Encouraging

self-expression through design and creative process, Ric will explore color theory and methods of applying paint, including brush strokes, mistake correction, underpainting, flat and graded washes, dry brush effects, wet-in-wet, and the use of materials such as tissue, plastic, and wax.

[www.ricdentinger.com/art](http://www.ricdentinger.com/art)  
\$395 for CWA members.

## Mark Mehaffey, "Experiment for Fun, Design for Success" May 14-18/All Levels

Mark juries, gives workshops, and lectures around the country and is listed in "Who's Who among America's Teachers" and "Who's Who in America".



## Kathleen Alexander, "Detailed Realism in Luminous Color" September 17-21/All Levels

Kathleen teaches and paints in both Hawaii and California and exhibits nationally. Her workshop will focus

on how to capture the grace and beauty of tropical flowers and still life, so that your paintings look alive. Kathleen will show you how to create smooth transitions in petals, and flowers that glow with an inner radiance by underpainting and glazing. She will also cover the choice of painting subjects and the importance of light and composition.

[www.kathleenalexanderwatercolors.com](http://www.kathleenalexanderwatercolors.com)  
\$395 for CWA members.



# member news

**Charlotte Huntley, MCWA, AWS**, has had a banner year with acceptances in 27 Exhibitions with 9 awards. She received two first place awards in watercolor - one for "Diet Club" in Cheyenne Artists Guild, WY, and one in Society of Western Artists, CA, for "Blossom of Youth". Also, a 2nd place award in Niagara Frontier W.S., NY, for "Prairie Gold", and the Founders Award in Watermedia 2011, Montana W.S., for "It's All Relative". Other awards include those from the Signature American Watercolor Exhibition, Fallbrook, CA, Emerald Art Center, OR, South Cobb Arts Alliance, GA, Aqueous Open 2011, Pittsburgh W.S., PA, and Missouri W.S. Invitational. The Emerald Art Center, Springfield, OR, picked Charlotte's painting, "Dazzleberries", to print on their Show Bag.

In December Charlotte will have a one woman Show of her paintings at the Orinda, CA, Library Gallery. Please come to the opening reception December 4 from 3:00pm - 5:00pm, or view her paintings anytime in December during Gallery hours.

**Ray Hunter's** painting "Beating the Storm" has been accepted into the American Society of Marine Artists 15th National Exhibition. The Exhibition is touring the United States over the next two years, and it will appear at the Haggin Museum beginning December 20, 2012–March 3, 2013.

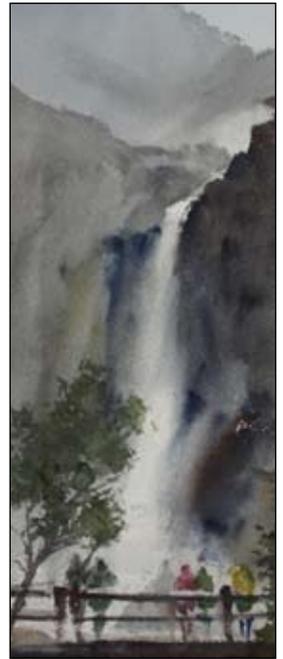


Beating the Storm by Ray Hunter

**Jay Rider** is in three juried Exhibitions: The 81st California Landscape artists exhibit, Montana National exhibit and the upcoming Kansas exhibit.

**David Savellano, CWA** has three paintings accepted into the 42nd Annual River Road Show in Baton Rouge, Louisiana. The National Juried Exhibition runs from December 5, 2011 through January 27, 2012 at the Louisiana State Archives Building.

Lower Yosemite Falls  
by David Savellano



**Leslie Wilson** is one of "The Five Palettes" – On Exhibit in the Old Engine Bay at the Firehouse Arts Center, Harrington Gallery. Paintings by Iretta Hunter, Sue Johnston, Maggie Metcalf, Marilyn Miller and Leslie Wilson. This exhibit accompanies the Traveling Exhibit from the National Watercolor Society. October 26 - December 10, 2011. The Harrington Gallery is located at 4444 Railroad Avenue in Pleasanton. Gallery Hours: Wednesday - Saturday, 12:00 noon - 5:00pm; Saturdays 11:00am - 3:00pm. [www.firehousearts.org](http://www.firehousearts.org)

**Robin Purcell AWS, CWA** has had a painting "Flag Hill Sunol" juried into the Triton Museum of Art Statewide Painting Exhibition and Competition. There were over 900 entries and 80 paintings were selected for the exhibition.



Flag Hill Sunol by Robin Purcell

It will be on exhibit December 10, 2011 - February 12, 2012 and the reception is Friday, December 9, 2011 from 7:00pm - 9:00 pm.

## workshop corner workshops by members and others

### "The Creative Process in Watercolor" with Jean Warren

This on-going class will continue to explore how our unique personalities and intuition work to build creative paintings. From plein air painting to abstraction, you'll experience watercolor's versatility. Using design principles and color theory, we'll play with rhythm washes, fractured images, our art philosophy and the 'process' of painting. Demos and individual instruction. For all levels of watercolor experience. Jean is a signature member of NWS and CWA with 30 years of painting/teaching experience.

Sebastopol Center for the Arts, (707) 829-4797, [www.sebarts.org](http://www.sebarts.org).

6 Wednesdays, 9:30am - 12:30pm  
January 11 - February 15, 2012  
Fee: \$135/ \$130 Members

Contact Jean for materials list: [jean@jeanwarren.com](mailto:jean@jeanwarren.com)

### John Hewitt 2012 Workshops

Italy – May 23 to June 6,  
Yosemite – Oct 14-20,  
Mendocino – July 9-20,  
Colusa – May 17 to 20  
For these, and other workshops,  
contact [johnhewitt@mcn.org](mailto:johnhewitt@mcn.org)

Italy 2 weeks ALL expenses save air fare  
\$3000 with excellent food and lodging.  
See web at [www.johnhewittart.com](http://www.johnhewittart.com)

# from your board

## Board-Approved Changes in Bylaws for January 2012 Meeting

The Board has approved several changes to the bylaws, which are shown in **bold print and underlined**. The Board requests approval by the Membership at the January 2012 General Meeting.

The changes are mostly adding clarifications and additional information on board member responsibilities, but there are some more significant items, which are:

1. Change in the membership term period to allow memberships of 1-3 years in length, not just the current 1-year membership.
2. Change in the date of membership from January 1-December 31 to a period based on the joining or renewing date. For example, a member who renews on January 10, 2012 will have a membership until January 9, 2013 (or 2014/2015 if multi-year option chosen).
3. The proration of membership dues for new members will no longer apply, since the membership period will be for 12 months from joining date.
4. The addition of 2 new positions to the Board, as Members At-Large.
5. A quorum is now defined as a majority of Board members, as opposed to a fixed number.

### **ARTICLE II. MEMBERSHIP**

**Section 5. Dues.** All members, unless otherwise stated in these Bylaws, shall pay **annual** dues as determined by the Board. **Dues** are payable **when joining CWA. Members may pay dues for 1 - 3 years.**

All Board **members** shall be exempt from payment of **one year's** dues for each full year **of service.**

**Section 8. Resignation and Reinstatement.**

.... **A member can only be reinstated after payment of dues.**

### **ARTICLE III. BOARD**

**Section 2.**

....Director(s) of Communications, Director(s) of Workshops **Two (2) Members At-Large**

### **ARTICLE IV. DUTIES AND RESPONSIBILITIES OF BOARD MEMBERS**

**Section 2. Vice President.**

.... **The Vice President shall act as board liaison to the National Exhibition Committee.**

**Section 3. Director(s) of Shows.**

..... **The Director(s) of Shows shall act as board liaison to the show chairs.**

**Section 4. Director(s) of Programs.** The Director(s) of Programs shall be in charge of programs for the general meetings, **and shall act as Board liaison to the video librarian(s), hospitality chair and technical support.**

**Section 5. The Budget Director.** The Budget Director shall be accountable to the Board for all funds of the Association; shall act as a custodian of the Association's investment accounts, and shall manage the balances of all CWA financial accounts as approved by the Board; shall review bill-paying and record-keeping activity, **and** shall oversee accounts along with the **bookkeeper**. The Budget Director shall maintain an inventory of all property of every kind and nature of the Association and maintain proper records. In the first quarter of the year, the Budget Director shall provide to the newsletter for publication the annual financial report and approved budget proposal. **The Budget Director shall act as Board liaison to the bookkeeper and tax preparer.**

**Section 6. Membership Director.**

..... **The Membership Director shall act as Board liaison to the data manager and the greeter at general meetings.**

**Section 9. Director(s) of Workshops.**

..... **The Director(s) of Workshops shall act as Board liaison to the Workshop Committee.**

**Section 10. Outreach Director.**

..... **The Outreach Director is the liaison for the Outreach Coordinator.**

**Section 11. Members At-Large.** **The two members at-large will have no assigned programs. They will provide assistance to the Board on special assignments, will learn the Board's functions, and will serve as liaison between the Board and the general membership.**

### **ARTICLE VIII. QUORUM**

**Section 2.** A quorum of the Board shall consist of **a majority of** members.

# It's Time to Renew Your Membership

## the CWA New Website & Online Registration System is Here

The new website is up and running, has a lot more content, and is easier to use than our old one. And it is also **beautiful**, thanks to the talented Gloderworks design team. You'll see slide shows of award winners in our recent National Exhibitions and shows, images from General Meetings and Paint-outs posted on our CWA Facebook page. We have added more drop-down menus for easier system navigation, and one-click access to a lot of content such as our calendar, workshops, and the like. **Members Login** and **Join/Renew** buttons are in the upper right corner for easy access to the system. And once you are logged in, the Members Login button changes to Logout, so you will always know your status on the system.

Some of this extra content is for members only, such as the online **Members Directory**, so to fully use the system, you will need to log in. In addition to the extra content, having a **Members Only** area provides protection for our members' information.

In the **Members Only** area you will find links to update your personal details, volunteer activities, login ID, password, sign up for **member shows, sign up for paint-outs, and sign up for workshops at the discounted member rate.** (While you can sign up for workshops without logging in, you would be charged the non-member price.)

**Membership Renewal does require you to log in**, not surprisingly, and shortly you will be receiving instructions by email on how to log in and use the renewal site. For those of you who used our previous online registration system – more than half of our membership - it will look much the same, but better. It is now a key component of our new Content Management System (CMS), which combines our website and database into a fully integrated system.

**All members with current emails will receive a system notice giving you unique Log-in ID and password for your first time accessing the system, which you can then change once you log in.** This unique Log-in ID will be a combination of your First Name and Your CWA System ID Number, in most cases a 4 digit number, so for example, my log-in ID might be **Anne1234**.

**To log in, go to our home page, [www.californiawatercolor.org](http://www.californiawatercolor.org). There you will see a button in the upper right that says Member Log-in. Click here and put in the Log-in ID and password that we sent. If your membership is current, you will be directed to the Member's Home page.** On the right side will be a list of links to various parts of the Members' Only section.

- As you renew your membership, please review and correct your information by choosing the My Details (name, address, phone, email, and website, if you have given them to us). Your information will be shown in our online directory exactly as you type it, so please confirm your details. If you wish to withhold any information, please check the proper box. If you add a website listing, your site will automatically be added to our members' gallery section, which will provide one-click access to your site.

- Also, as CWA depends on its volunteers, please review and keep current the Volunteer section to see what we are showing as your areas of interest for volunteering.
- When you submit to pay, you will be sent to our secure PayPal site, where you can pay by Credit Card, Debit Card, or PayPal. You receive confirmation emails from both CWA and PayPal.
- If for any reason you choose not to use the PayPal site, you will be able to print out your details and email the form with a check to CWA.

### **If your membership has expired, you will automatically be sent to the renewal screen.**

- Please confirm that your details are correct, or make any changes desired to your personal information or volunteer choices.
- When you submit the online form, you will be sent to our secure PayPal site to pay your dues.
- Where you can pay by Credit Card, Debit Card, or PayPal. You receive confirmation emails from both CWA and PayPal.
- If for any reason you choose not to use the PayPal site, you will be able to print out your details and email the form with a check to CWA.
- Once you have paid, your information will be updated in our database, and your website added to our Members' Gallery.

Later you'll see more benefits, like when it comes to signing up for the upcoming John Muir show in February next year. Our system now will let you sign up online for the shows, upload and re-size your images. We also will be able to have slide shows of our accepted paintings and offer them for sales on our sales site, which today only has catalogs and aprons.

In a previous report I mentioned better linkage to members' websites. Anytime you add your website to your member details, it will automatically create a link and add you to our Members' Gallery site. Over time, we hope to offer thumbnail images of members' work and more informative links.

In addition to the member benefits, organizationally, CWA will gain a lot of capability to improve our operations. Once isolated pockets of information will be better linked and we will gain better reporting tools for managing the business.

We hope that you will use the new site and offer suggestions of things you might like to see. This is your organization and we need your feedback. Please let us know what you think.

*Anne Jacobson*  
**CWA Data Manager**

# California Watercolor Association

## Membership Renewal

### How to Renew:

**Preferred:**

**Please Renew Online & Confirm Your Database Information!** All the items on this form are shown on the website at:

[www.californiawatercolor.org](http://www.californiawatercolor.org).

You then can pay by **Credit Card, Debit or PayPal** at our Secure PayPal Site, or print out the form and mail back to CWA.

**Alternate:**

Fill out form below and return with your remittance payable to CWA to:

CWA Data Manager  
P.O. Box 4631  
Walnut Creek, CA. 94596

**GO GREEN – Yes, send me an E-Newsletter, not paper.**

**ASSOCIATE or SIGNATURE Memberships:**

1 Year \$45

*(Pending Approval: 2 Years @ \$90 & 3 Years @ \$135. Please check here  to be advised when approved.)*

**BENEFACTOR Membership - 1 year membership: Gold:  \$1000,  Silver: \$500, Bronze:  \$250.**

**FULL-TIME STUDENT Membership - 1 year membership (16 – 25)  \$12 annually.**

Name
Address
City/State/Zip
Phone/Fax
Email
Website
VISA/Mastercard
Credit card number
Name on credit card
Expiration date

### Renew Your Membership!

I am a:

Professional Artist    Non-Professional Artist    Art Teacher    Arts Patron

**My Signature Memberships in other Art organizations:** \_\_\_\_\_

**Please check to volunteer:**

- Advertising
- Area Representative
- Art History / Research
- Audio/Visual
- Board Member
- Business/Accounting
- Calligraphy
- Carpool
- Computer
- Co-Chair Show
- Fund Raising
- Gallery Sitting
- Grants
- General Meeting Set-up
- Greeters
- Hospitality/Refreshments
- Mailings
- Mail Distribution
- Membership
- National Exhibition
- Newsletter
- Outreach
- Photography
- Promotional Shows
- Marketing
- Paint Outs
- Public Relations
- Receive/Hang shows
- School Demonstrations
- Secretary
- Telephone
- Transport Paintings
- Video Library
- Website
- Workshops

**Item(s) you wish to withhold from the CWA Roster:** \_\_\_\_\_

---

**Clip here for your payment stub - CWA 2012**  
**Payment date: \_\_\_\_\_ Amount paid: \$ \_\_\_\_\_**

## board of directors

<i>president</i>	<b>Bruce Stangeland</b> 510.526.9075
<i>vice president</i>	<b>Eileen Libby</b> 510.237.8181
<i>director california exhibits</i>	<b>Lynda Moore</b> 415.454.4027
<i>director of programs</i>	<b>Pamela Miller</b> 925.288.9900
<i>secretary</i>	<b>Leslie Wilson</b> 925.935.7529
<i>budget director</i>	<b>Open</b>
<i>director of communications</i>	<b>Samantha McNally</b> 415.828.4991
<i>directors of workshops</i>	<b>Wendy Oliver</b> 925.280.1944
	<b>Janet Groza</b> 925.922.1235
	asst: Alexis Milea, Ann Patterson;
	registrar: Michele Weitzenberg 707.576.0466
<i>director of outreach</i>	<b>Nan Lovington</b> 925. 930.6503
	asst: <b>Open</b>
<i>director of membership</i>	<b>Sue Johnston</b> 510.531.5471

## volunteer committees

<i>national exhibition</i>	Eileen Libby
<i>gallery concord co-directors</i>	Pablo Villicaña Lara and Carol Jurasin
<i>gallery concord treasurer</i>	Gladys Schaible
<i>gallery concord publicity</i>	Qian Gao
<i>area representatives</i>	Joyce Leopardo*(San Jose)
	David Broad (San Rafael)
	Sally Cataldo (Santa Rosa)
	Carolyn Cappello (Penn Valley)
	Gary Foll (Oregon)
	James Gleeson (San Francisco)
	Donna Gamel (Emeryville)
	Georgia Herrick (Modesto)
	Alvin Joe (Foster City)
	Ara Leites (Santa Cruz)
	Carol Maddox (Pleasanton)
	David Peterson (Sacramento)
	Judy Rowe and Carolyn WarmSun (Oakland)
	Mary Spivey (Berkeley)
	Sal Valencia (Pittsburg)
	Pablo Villicaña Lara (Concord)
	Betty Turnquist (Walnut Creek)
	Qian Gao (San Ramon)
	Myrna Wacknov (Foster City)
	Ron Ridley (Elk Grove)
<i>community outreach</i>	Carol Smith, Helene Yu-June Rice, Mona Rivers-Vasquez, Jack Gautreaux, Charlotte Huntley
<i>mail distribution</i>	Sue Johnston
<i>hospitality</i>	Phyllis Annee-Wecker, assistant: position open
<i>greeter</i>	Donna Gamel
<i>treasurer assistants</i>	Gladys Schaible, Annette Hodtwalker
<i>video library</i>	Charlotte Morris*
<i>photographer</i>	Rollando Barrero
<i>panel rental</i>	Barb Bochenek*, Pam Howett
<i>cwa webmaster</i>	Bruce Stangeland

## staff

<i>membership/data manager</i>	Anne Jacobson
<i>newsletter editor</i>	Patricia Rosa
<i>accountant</i>	Kathy Vigil
<i>audio/visual set up</i>	Stephen Abst
<i>outreach</i>	<b>Open</b>

\*Chair of Committee

# nominating committee report

## WE NEED YOU!!!

Our 2012 president-to-be needed to back out at the last minute, so as of today, we have 3 key positions on the Board that are vacant: President, Vice President/National Exhibition, and Budget Director. CWA depends on volunteers, so if you can, please take on one of these responsibilities (either alone or with a co-chair) and let one of us know ASAP.

Anne Jacobson cwa.data@gmail.com,  
Eileen Libby at cwaeileen@gmail.com, or  
David Savellano at eastshoreart@comcast.net.

## show news

### FREMONT ART ASSOCIATION

#### Grand Opening Holiday Celebration

Sunday, December 11, 1:30 – 4 p.m.

The FAA Centre, 37695 Niles Blvd., Fremont (corner of J Street)  
THE FREMONT ART ASSOCIATION invites you to share in the celebration of its wonderful, new location offering great food, live music, splendid raffle items & unique original hand-crafted holiday gifts (created by the artists of the association) at the best prices. The holiday treasures are abundant: Ceramics, jewelry, infused glasses, miniature paintings, prints, silk items, and apparel (for kids and adults), and more... Additionally, a beautiful showcase of featured works by many award-winning local artists, priced to sell. For details, please call the centre, (510) 792-0905 or visit [www.FremontArtAssociation.org](http://www.FremontArtAssociation.org). Support your local artists!

### CALL TO ARTISTS

#### The Northwest Watercolor Society (NWWS)

invites all artists to enter its

#### 72nd Annual International Open Exhibition

April 21 – May 25, 2012

Seattle Design Center, 5701 6th Ave S., Seattle, Washington 98108.  
Over \$10,000 in awards will be presented. Internationally renowned artist and instructor, Thomas Schaller, will be the juror.

Prospectus available online.

Entries accepted at [www.NWWS.org](http://www.NWWS.org)

Entry deadline: February 16, 2012 at midnight (PST)

# plein air corner

## CWA Plein Air Paint Out – Viansa Winery, October 15

Grapes, as far as you can see, glistening in the sunshine ready to be turned into nectar of the gods. The view from atop the hill was panoramic, overlooking miles of vines starting to change color for autumn. The Jacuzzi Vineyard castle a short distance from Viansa's entrance. What more could a painter ask for...  
Permission...

When Don and I read on the CWA website that Viansa would be the next plein air adventure we were stoked!

We are wine club members of Cline and Jacuzzi, both of which are right next to Viansa. We also are members of the Olive Press, housed at Jacuzzi, so we were going to make a day of it. We went so far as to bring our dog, Cisco. I did check with Viansa to make sure he was allowed on the grounds. Don would be wine tasting, I would be painting and Cisco would be napping. What more could one ask for?



When I arrived I spoke briefly with Lynda Moore. She's a Viansa member so she knows the area. I waved at Joel Summerhill who was scouting out the hilltop to determine where he was going to set up his easel. Don had Cisco so I got my gear out of the car and started toward my ideal location when I was stopped by two CWA members who informed me we were not going to be allowed to paint at Viansa since we did not have reservations or releases. Numerous other folks including Samantha McNally were arriving, so after a brief discussion a few of us headed down to Cline.

At Cline we were told we were welcome to paint, so I set up and started. About six other painters were scouting out the grounds to decide where to set up when a different manager came out and told us they had too many activities going on and we could only stay from 11:30am-noon.

Moral of this saga... we must get all clearances to paint on private property well in advance and follow-up with the proper level of command before descending on them.

I was able to complete a rough painting at Cline. We ran into Joel across the street at Jacuzzi and he said he painted in the parking lot up at Viansa. Samantha joined Lynda up at Viansa where Lynda had continued to paint. Other CWA members scattered to the winds... What about Don and Cisco? Well we tasted at Cline, and then went over to Jacuzzi where we ate a picnic lunch, tasted wine, bought olive oil and watched Cisco nap in the shade of an ancient grapevine on a small enclosed patio. It was a dog day afternoon.

Join us January 14, 2012 at the planning meeting, Gallery Concord 1:00pm. RSVP to [info@californiawatercolor.org](mailto:info@californiawatercolor.org) if you will attend. Bring suggestions for places to paint. (Required: restrooms and that it is open to the public on the third Saturday of the month. Bonus: picnic tables).

Details on [www.californiawatercolor.org](http://www.californiawatercolor.org).

By Carol Husslein



## sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, February 10 for the March newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Patricia Rosa at [newsletter@californiawatercolor.org](mailto:newsletter@californiawatercolor.org) or (925) 672-3052 for further information.

## sponsor levels

### Distinguished Donor

Full Page/7.5 x 10  
3 months: \$750  
12 months: \$3000

### Benefactor

Half Page/7.5 x 5  
3 months: \$450  
12 months: \$1800

### Fellowship

Third Page/7.5 x 3.25  
3 months: \$360  
12 months: \$1440

### Patron

Quarter Page/3.75 x 5 (vert)  
3 months: \$240  
12 months: \$960

### Friend

Eighth Page/3.75 x 2.5 (hrz)  
3 months: \$180  
12 months: \$720

### Classified

text only: approximately 400 characters, including spaces. \$50/month (free to CWA members and non-profit organizations)





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WATERCOLOR  
ASSOCIATION Box 4631 • Walnut Creek, CA 94596-0631

Nonprofit Org.  
U.S. Postage  
**PAID**  
Concord, CA  
Permit No. 720

Return Service Requested

## 2011 Calendar



**December 3  
Holiday Party  
at Gallery Concord  
1 pm-3pm**

**No Meeting  
in December!  
Happy Holidays!**

## 2012 Calendar

### MEETINGS & DEMOS

January 18	Marci Wheeler – pet portraits
February 15	Member critique and show
March 21	Linda Sutton
April 18	Ric Dentinger
May 16	Mark Mehaffey
June	No Meeting
July 18	TBA
August 15	TBA
September 19	Kathleen Alexander
October 17	Leslie Wilson
November 21	Winsor Newton
December TBD	Holiday Party at Gallery Concord 1pm to 3pm

### MEMBER SHOWS

Feb. 25 – Mar. 30	John Muir Medical Center
May 18 – July 5	Gallery at 48 Natoma, Folsom

### WORKSHOPS

March 19-21	Linda Sutton
April 16-20	Ric Dentinger
May 14-18	Mark Mehaffey
June 16-17	David Lobenberg
September 17-21	Kathleen Alexander

### CWA PLEIN AIR PAINT OUTS

January 14, 1 pm	Planning meeting at Gallery Concord
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RSVP to [info@californiawatercolor.org](mailto:info@californiawatercolor.org)  
Bring suggestions for places to paint.  
*(Required: restrooms and that it be open to the public  
on the third Saturday of the month. Bonus: picnic tables.)*

**Plan ahead! Submissions for the  
newsletter must be received by the  
15th of the month prior to publication!  
Send to Patricia Rosa (see page 2).**



Photos of Paint Outs, CWA show winners, & Monthly Demos  
are on [www.facebook.com/californiawatercolor](http://www.facebook.com/californiawatercolor)