



**NATIONAL
EXHIBITION**

**50th
2020**

ANNIVERSARY

California Watercolor Association

January 11 - February 22

Harrington Gallery
Pleasanton, CA

► P R O S P E C T U S

Jurors

John Salminen, Juror of Selection.

John is a world-renowned watercolor artist and teacher from Duluth, MN. He is a signature member of the America Watercolor Society and National Watercolor Society. He has won more than 200 awards in national and international exhibitions. Besides exhibiting his work in many one-person shows and small group shows in the United States, he has been invited to more than 40 international shows, including Thailand, China, Russia, Belgium and Australia. He is author of the book, *Master of the Urban Landscape*.

Michael Reardon, Juror of Awards.

Michael is a watercolor artist based in Oakland, CA. He is a very popular workshop instructor. He is a signature member of American Watercolor Society, National Watercolor Society and the California Art Club. He is also a master signature member of CWA. His work has received numerous awards in national and international competitions. Michael has been featured in many magazines. He is the author of *Watercolor Techniques*, published by North Light Books.

Exhibition Calendar

September 1, 2019	Entry deadline, midnight - Pacific Standard Time
September 28	Acceptance notifications
November 11-15	Receive shipped paintings
November 16	Receive hand-delivered paintings
November 16	Awards selection
January 11, 2020	Exhibition opens
January 11	Artist Reception and Awards Ceremony, 2:00 – 4:00 pm
February 22	Exhibition closes
February 25	Pick up hand-delivered paintings, 12:00 – 2:00 pm

Venue

The Harrington Gallery, in the Firehouse Arts Center, 4444 Railroad Avenue, Pleasanton, California, features the works of renowned visual artists of regional and national stature in painting, sculpture, installations, and conceptual art. Old Fire Station Number One, established in 1888, served downtown Pleasanton well for many years. This rebuilt facility became the basis for the Firehouse Arts Center, including a portion of the original building with brick walls preserved within the gallery space. The gallery is just a few steps off Main Street in the heart of downtown Pleasanton.

Eligibility

- CWA 50th National Exhibition is open to all artists 18 years or older.
- Paintings must be two-dimensional and primarily of watermedia on paper surface; Yupo and Tyvek are acceptable.
- Pastel or collage may be used as long as watermedia is the dominant element.
- No digital media, photography, prints, or reproductions. Source material and composition must be wholly original and not derived from any published images.
- Any photo reference material must be taken by the artist and is neither copyrighted nor published.
- Entries must be recent works completed within the last two years, entirely the work of the artist, and not shown previously in a CWA National Exhibition.
- All paintings must be for sale. The selling price cannot be changed after entry.
- No workshop or class work allowed.
- Artists who fail to provide an accepted entry are disqualified from the next two CWA National Exhibitions.

Size Limits

- Minimum image: 140 square inches, no side less than 10 inches.
- Maximum outside frame: 44x44 square inches.

How to Submit an Entry

All entries will be submitted through our website, www.californiawatercolor.org.

CWA Members

Log in to the Members Home Page; choose the National Exhibition link; confirm your information; add your painting details, and upload your images.

Members Entry Fee (nonrefundable): \$40 for one image, \$5 each additional image, maximum three. Entry fees are payable on PayPal by credit, debit or individual account.

Non-CWA Members

From our Home Page, click on 50th National – How to Enter, or go to Shows/Exhibitions, National Exhibitions, National Exhibition Entry – Non-CWA Members and follow the instructions.

Non-members Entry Fee (nonrefundable): \$50 for one image, \$5 each additional image, maximum three. Entry fees are payable on PayPal by credit, debit or individual account.

You will need the following information to complete your entry:

- Title of painting
- Size of frame and size of painting image (height x width)
- Selling price (The selling price cannot be changed after entry.)
- Medium
- Digital jpg image of your painting, 300 dpi, no more than 1200 pixels on the longest side. Show only the image without mat or frame.

You may wish to join CWA prior to entry to save on your entry fee and to enjoy the benefits of membership. You may do this during the entry process.

► **Deadline for submission is midnight, September 1, 2019 - Pacific Standard Time**

Framing

- All paintings must be framed in simple, square-cornered frames ready for hanging.
- Paintings must be protected under sturdy acrylic, such as Plexiglas. No glass is permitted.
- Mats (optional) must be white or off white. Colored liner mats are acceptable.
- Additional details will be included in instructions to accepted artists.
- Artists outside of the contiguous USA may send artwork unframed, and CWA will frame for the exhibition for an additional \$100 fee.

Accepted Entries

All accepted artists will be notified by email, and the selected artists will be posted online September 28, 2019. Artists with accepted artwork may be asked for a higher resolution image for the exhibition catalog. Shipping instructions will be attached to the acceptance email. All accepted paintings will have a handling fee of \$50. Accepted work must match submitted image; paintings not consistent with submitted image may be disqualified. All accepted paintings will be represented in the exhibition catalog. Each exhibition entrant will receive a complimentary catalog prior to the exhibition opening. Additional catalogs will be available for purchase.

Sales

The Harrington Gallery will handle all painting sales and retain a 30% commission.

Conditions and Liabilities

No work may be withdrawn before the end of the exhibit. CWA and the Harrington Gallery reserve the right to photograph artwork or copy images for promotional purposes. Insurance coverage is the artist's sole responsibility, both in transit and during the exhibit. Neither CWA nor the Harrington Gallery insures the artwork and neither shall be responsible for loss or damage to any artwork submitted. Accepted artists must sign a release of liability. The submission of entries to this competition shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus.

Questions

If you have any questions, please email national@californiawatercolor.org . . . Or call an exhibition co-director:

Ruth Miller, 925-683-1120 | Iretta Hunter, 925-330-2988