



California Watercolor Association

January 9 - February 27

Harrington Gallery
Pleasanton, CA

NATIONAL EXHIBITION

► P R O S P E C T U S

Jurors

Frank Webb, Juror of Selection

Frank Webb, AWS-af, NWS, has authored four books and has conducted over 500 workshops. Nine museums have collected his work. In 2019 he was the first artist to be honored as a living legend by the American Watercolor Society. "With large flat brushes and plenty of water I approach the paper in slam-bang initial washes, and end with the caress of a butterfly wing. Fused into the paint is my delight as qualities and relationships emerge from the process. Thus, a new reality is re-created which began with observation but goes beyond what is to what ought to be."

David Savellano, Juror of Awards

David Savellano is a Bay Area artist who works primarily *en plein air*, creating watercolor paintings that capture random moments—on the street, in nature, and wherever else his portable easel takes him. The challenges involved in painting outside are essential to what makes this on-location art form so vital, and a big part of David's efforts to create the feeling and energy of spontaneous work. "I enjoy working outdoors because it's unpredictable and lends itself to a kind of spontaneity you just can't get in a studio."

Exhibition Calendar

September 1, 2020	Entry deadline, 11:59 pm- Pacific Standard Time
September 28	Acceptance notifications
November 16-20	Receive shipped paintings
November 16-20	Receive hand-delivered paintings
November 21	Awards selection
January 9, 2021	Exhibition opens
January 9	Artist Reception and Awards Ceremony, 1:00 – 3:00 pm
February 27	Exhibition closes
March 2	Pick up hand-delivered paintings, 12:00 – 2:00 pm

Venue

The Harrington Gallery, in the Firehouse Arts Center, 4444 Railroad Avenue, Pleasanton, California, features the works of renowned visual artists of regional and national stature in painting, sculpture, installations, and conceptual art. Old Fire Station Number One, established in 1888, served downtown Pleasanton well for many years. This rebuilt facility became the basis for the Firehouse Arts Center, including a portion of the original building with brick walls preserved within the gallery space. The gallery is just a few steps off Main Street in the heart of downtown Pleasanton.

Eligibility

- CWA 51st National Exhibition is open to all artists 18 years or older.
- Paintings must be two-dimensional and primarily of watermedia on paper surface; Yupo and Tyvek are acceptable.
- Pastel or collage may be used as long as watermedia is the dominant element.
- No digital media, photography, prints, or reproductions. Source material and composition must be wholly original and not derived from any published images.
- Any photo reference material must be taken by the artist.
- Entries must be recent works completed within the last two years, entirely the work of the artist, and not shown previously in a CWA National Exhibition.
- All paintings must be for sale. The selling price cannot be changed after entry.
- No workshop or class work allowed.
- Artists who fail to provide an accepted entry are disqualified from the next two CWA National Exhibitions.

Size Limits

- Minimum image: 140 square inches, no side less than 10 inches.
- Maximum outside frame: 44 x 44 square inches.

How to Submit an Entry

All entries will be submitted through our website, www.californiawatercolor.org.

CWA Members

Log in to the Members Home Page; choose the National Exhibition link; confirm your information; add your painting details, and upload your images.

Members Entry Fee (nonrefundable): \$45 for one image, \$5 each additional image, maximum three. Entry fees are payable on PayPal by credit, debit or individual account.

Non-CWA Members

From our Home Page, click on 51st National – How to Enter, or go to Shows/Exhibitions, National Exhibitions, National Exhibition Entry – Non-CWA Members and follow the instructions.

Non-members Entry Fee (nonrefundable): \$55 for one image, \$5 each additional image, maximum three. Entry fees are payable on PayPal by credit, debit or individual account.

You will need the following information to complete your entry:

- Title of painting
- Size of frame and size of painting image (height x width)
- Selling price (The selling price cannot be changed after entry.)
- Medium
- Digital jpg image of your painting, 300 dpi, no more than 1200 pixels on the longest side. Show only the image without mat or frame.

You may wish to join CWA prior to entry to save on your entry fee and to enjoy the benefits of membership. You may do this during the entry process.

► **Deadline for submission is 11:59 pm, September 1, 2020 - Pacific Standard Time**

Framing

- All paintings must be framed in simple, square-cornered frames ready for hanging.
- Paintings must be protected under sturdy acrylic, such as Plexiglas. No glass is permitted.
- Mats (optional) must be white or off white. Colored liner mats are acceptable.
- Additional details will be included in instructions to accepted artists.
- Artists outside of the contiguous USA may send artwork unframed, and CWA will frame for the exhibition for an additional \$100 fee.

Accepted Entries

All accepted artists will be notified by email, and the selected artists will be posted online September 28, 2020. Artists with accepted artwork may be asked for a higher resolution image for the exhibition catalog. Shipping instructions will be attached to the acceptance email. All accepted paintings will have a handling fee of \$50. Accepted work must match submitted image; paintings not consistent with submitted image may be disqualified. All accepted paintings will be represented in the exhibition catalog. Each exhibition entrant will receive a complimentary catalog prior to the exhibition opening. Additional catalogs will be available for purchase.

Sales

The Harrington Gallery will handle all painting sales and retain a 30% commission.

Conditions and Liabilities

No work may be withdrawn before the end of the exhibit. CWA and the Harrington Gallery reserve the right to photograph artwork or copy images for promotional purposes. Insurance coverage is the artist's sole responsibility, both in transit and during the exhibit. Neither CWA nor the Harrington Gallery insures the artwork and neither shall be responsible for loss or damage to any artwork submitted. Accepted artists must sign a release of liability. The submission of entries to this competition shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus.

Questions

Michael Friedland is our National Exhibition director. You can email any questions you may have to him at...
www.californiawatercolor.org/contact.php | You can call Michael at 415 505 3399.