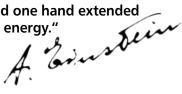
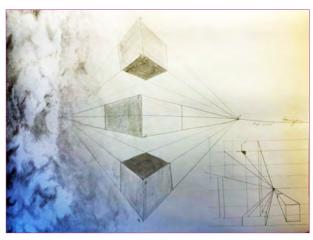


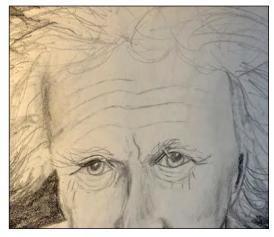
From the President California Watercolor Association

"Art is standing with one hand extended into the universe and one hand extended into the world, and letting ourselves be a conduit for passing energy."









Albert must have known about the internet and ZOOM, Facebook Live, YouTube, etc., when he made this comment!

We, CWA, are extending our hand into the universe to bring art into the world a little differently than we used to do in the past. Our general meeting guest artists are conducting their demonstrations for us on ZOOM or other similar internet platforms. Our board is meeting via ZOOM on a monthly schedule as we "normally" do. And our member shows have started to be virtual, accessible on our website for all to enjoy.

What does/can this mean to CWA and our members?

Well, it can be a little scary but it can also be extremely exciting! It is not as satisfying as being in a room physically with one another talking excitedly about a painting, a technique, a new brush or heaven forbid...a new color of paint. We all know and feel that. But what it does do is give us the ability to still share with one another our thoughts and ideas, which is very important to all of us. Yes, we are still a little shaky with the technology but we are getting better with each event. This technology is opening our minds to other ways we can use it in the future. How you ask? Picture this...we've been given the ok to hold meetings again. It's winter. It's dark and raining. It's time for the general meeting in Walnut Creek and you really want to see the guest artist demonstration but you don't want to drive at night and in the rain. What if, while the meeting is being projected on the big screen to the audience attending the meeting in person, we also use ZOOM to share the demonstration online! You could watch in the comfort of your own home and not have to drive in the dark. It could happen!

There are so many possibilities CWA is looking at to keep our organization a thriving center for watercolor painting now and into the future. Let's continue to be a conduit for passing energy!

