

# AUTUMN'S ALLURE

## CWA Members Show Open Juried Exhibit

Open to **ALL** CWA Members August 30 - October 30, 2019

ENTRY DEADLINE: August 14, 2019

San Ramon City Hall Gallery, 7000 Bollinger Canyon Road, San Ramon, CA

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### Awards

1st \$100 - 2nd \$75 - 3rd \$50 & four Honorable Mentions

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### Jurors

#### Juror of Selection - David Broad

David Broad maintains a studio in San Rafael, California where he paints watercolors in the impressionistic tradition featuring a variety of subjects. He studied at the Maryland Institute of Art and after service in the army in World War II studied at Pratt Institute in Brooklyn, New York. Upon graduating he began a career as an Illustrator/Designer from 1950 until retiring in 1996 to devote his time to painting. He became a Master Signature member of the California Watercolor Association and when not napping continues to paint a few Award winning paintings.

#### Juror of Awards - Uma Kelkar

Uma Kelkar's watercolor practice gained a second wind after she took it up as a healing activity after her first child. Since, then, she has gone on to wield ink, charcoal and drawing on tablet apart from her regular plein air practice. Her use of color harmony and composition gives her work its unique energy. Uma is a believer in cross-pollination – she designs hi-tech chips and uses art to make her a better engineer. Uma teaches both watercolor and digital drawing and exhibits nationally and internationally. She is a sole and contributing author to half dozen books on art. She can be followed on social media @UmaPaints or at [www.umakelkar.com](http://www.umakelkar.com)

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### Show Calendar

(Save these Dates)

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| August 14    | Entry Deadline  |
| August 17    | Notifications emailed to all accepted artists and posted on CWA website |
| August 27    | Deadline for receiving shipped paintings                                |
| August 29    | Artwork drop-off at San Ramon City Hall Gallery                         |
| August 30    | Hang Show and Juror's award selection by Uma Kelkar                     |
| August 30    | Show opens  |
| September 14 | Artist's Reception and Awards, 5:30 - 7:30 pm                           |
| October 12   | Exhibitors receive an email reminder about artwork pick-up              |
| October 30   | Show closes   |
| October 30   | Pick up paintings at the gallery  |
| November 1   | All shipped paintings returned  |

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### Eligibility

This CWA Members Show is open to ALL CWA members 18 years or older.

Paintings must be two-dimensional and primarily watermedia on paper surface; Yupo, Tyvek and Aquabond are acceptable. Pastel or collage may be used as long as watermedia is the dominant medium. Digital media, photography, prints, or reproductions are not acceptable. The source material and composition of submitted work must be wholly original and not derived from any published images. Entries must be entirely the work of the artist, and **not shown previously in a CWA Members Show**. No workshop or class work allowed. All paintings must be for sale. All work submitted to this show must have been completed in the past two years. Subject matter that may be objectionable to the public (e.g., nudity, obscenity, and extreme political/religious views) will be disqualified.

- Artists that fail to provide the accepted entry will be disqualified for one year from entering a CWA Member Show.
- Paintings shown in a previous CWA Members Show will be disqualified from this show and the member will be disqualified for one year from entering Members Shows.

**SHIPPED PAINTINGS FROM ALL REMOTE CALIFORNIA AND OUT-OF-STATE MEMBERS ARE WELCOME. See Accepted Entries section on next page for more details.**

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**Online Entries Only**

All entries will be submitted via our website, [californiawatercolor.org](http://californiawatercolor.org). Members may enter up to three digital images in jpeg format, resolution 300 dpi, with 1200 pixels on the longest side, one painting per file. Show only the image without mat or frame.

Log in to the Members homepage, choose Shows/Exhibitions, then Member Shows and choose Autumn's Allure. Confirm your information, add your painting details and upload your images.

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**Entry Fees** (non-refundable)

Entry fee is payable by PayPal, credit, debit, or individual account.  
CWA Members: \$25 for two images, \$35 for a maximum of three images.

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**Accepted Entries**

All accepted artists will be notified by email and results will be posted online August 17, 2019. Accepted work must match the submitted image; paintings not consistent with submitted image WILL be disqualified. The acceptance email will include all instructions for delivering the accepted painting(s) to the San Ramon City Hall Gallery in San Ramon, including a San Ramon City Hall Gallery loan agreement to sign and return with the artwork.

**Please note;** delivery for this show is hand-carry for those close enough to the venue to do so. To clarify this, we want to open this show to our members in other states, as well as those who are located more remotely in California to where most of our Members Shows take place in the Bay Area. Think of it this way, IF you have been in a Members Show in the past several years, and hand carried your work to deliver to the show, please consider that you **are required** to do so for this show. Shipping of paintings for those in California, will be allowed for those who live south of San Jose, east of Sacramento and north of Santa Rosa.

More details for shipping paintings will be in the acceptance letter. There will be a \$20 handling fee for shipped paintings.

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**Size Limits**

Minimum image: 140 square inches, no side less than 10 inches. Maximum outside frame: 40 x 40 inches.

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**Framing**

All paintings on paper, Yupo or Tyvek must be framed in simple, square-cornered frames ready for hanging and protected under acrylic (not glass). Frames **MUST** have a foam core backing, wire ends must be taped and should be ready to hang. No sawtooths, clamps or eye screws will be accepted. Mats (optional) must be white or off white. Colored liner mats are acceptable. Paintings on Aquabond (or other similar surfaced) cradled panels and varnished or finished with a protective coating may be displayed without an acrylic covering, but must still be framed in simple, square-cornered frames with wire (and D-rings) for hanging. Additional details may be included in instructions to accepted artists.

The following sentence is repeated for your *convenience*... Frames **MUST** have a foam core backing. It must show clearly that it is foam core when the painting is accepted at the show. IF you use the type of frame that has clasps that turn to close a hard board backer in place, the frame **must** have a brown paper dust cover glued to (over) the back of the frame. The masonite and hard board backing boards that come with many store-bought frames are not acceptable. The reason for this is that if someone buys a painting at one of our shows, we want them to get a product that will not discolor with age or affect the watercolor paper or surface.

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**Sales**

All sales will be made through the San Ramon City Hall Gallery. All paintings must remain for the duration of the show. San Ramon City Hall Gallery will retain a 20% commission on all work sold. CWA will retain a 10% commission on all work sold.

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**Conditions and Liabilities**

No work may be withdrawn before the end of the Show. CWA and San Ramon City Hall Gallery reserve the right to photograph artwork or copy images for promotional purposes. San Ramon City Hall Gallery does not provide insurance for the artwork while it is in their possession. The submission of entries to this show shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus.

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**Questions**

Please email: [mail@michaelfriedland.com](mailto:mail@michaelfriedland.com) Contact: Michael Friedland 415 505 3399  
To enter: [californiawatercolor.org](http://californiawatercolor.org) - then Members Home Page...

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