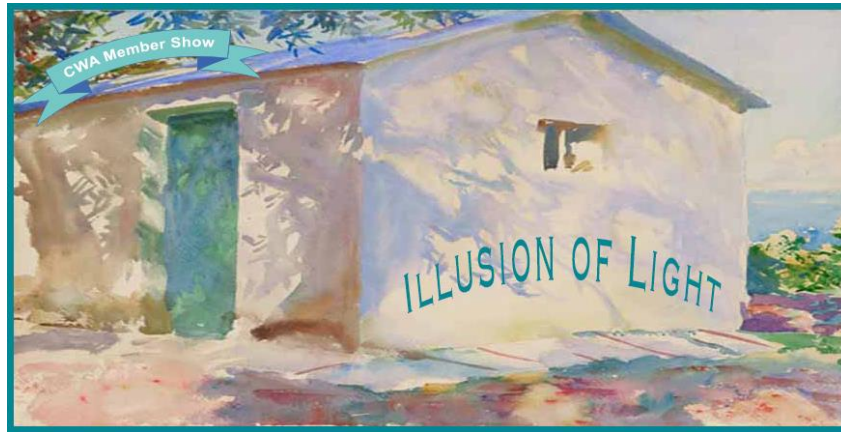




California Watercolor Association  
Member Show

July 2-29, 2021 | San Ramon Community Center  
Lindsay Dirx Brown Gallery



**Theme of the Show: Illusion of Light**

Artists are able to create the illusion of light using different color and tonal values. Value defines how light or dark a given color or hue can be. Values are best understood when visualized as a scale or gradient, from dark to light. It takes skill to create this optical illusion and difficult in the medium of watercolor. Please submit artwork that highlights your use of light and value, as this will be the primary focus of the jurying process.

Open to **ALL** CWA Members – July 2-29, 2021

ENTRY OPENING: May 1, 2021

ENTRY DEADLINE: June 1, 2021

- If COVID restrictions prevent the Gallery from having visitors, the show will be online only. Those restrictions may be unknown until after the paintings have been delivered and hung.

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**Awards**

1st Place - \$100, 2nd Place - \$75, 3rd Place - \$50, and 4 Honorable Mentions

Lindsay Dirx Brown Gallery  
San Ramon Community Center  
12501 Alcosta Blvd.  
San Ramon, CA 94583

<https://www.sanramon.ca.gov/cms/one.aspx?portalId=10826130&pageId=15079914>

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**Jurors**

Juror of Selection: Karen Frey, AWS, NWS, Watercolor USA Honor Society

<http://www.karenfrey.com>

Juror of Awards: Robin Purcell, MCWA, AWS, NWS

<https://robinpurcellpaints.blogspot.com>

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**Show Calendar** (Save these Dates)

- 6/1 Entry Deadline
- 6/9 Notifications emailed to all accepted artists and posted on the CWA website
- 6/25 Deadline for receiving shipped paintings
- 7/1 Artwork drop-off at the San Ramon Community Center Lindsay Dirx Brown Gallery (Herein known as the Gallery.)
- 7/1 Hang Show
- TBD Juror's award selection by Juror of Awards
- 7/2 Gallery show opens (Reception TBD based on COVID restrictions)
- 7/15 Exhibitors receive an email reminder about artwork pick-up
- 7/29 Show closes
- 7/30 Pick up paintings at the Gallery
- 8/3 All shipped paintings go out by shipping carriers identified in the return shipping label provided by the artist.

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**Eligibility**

This CWA Members Show is open to ALL CWA members 18 years or older.

Paintings must be two-dimensional and primarily watermedia on paper surfaces; Yupo, Tyvek, and Aquabond are acceptable. Pastel or collage may be used as long as watermedia is the dominant medium. Digital media, photography, prints, or reproductions are not acceptable. The source material and composition of submitted work must be wholly original and not derived from any published images. Entries must be entirely the work of the artist and not shown previously in a CWA Members Show. The work must not be shown in another show (i.e., online) while this show is open. No workshop or class work allowed. All paintings must be for sale and priced framed. All work submitted to this show must have been completed in the past two years. Subject matter that may be objectionable to the public (e.g., nudity, obscenity, and extreme political/religious views) will be disqualified.

**Important Eligibility Notes:**

- Artists that fail to provide the accepted entry will be disqualified for one year from entering a CWA Members Show.
- Paintings shown in a previous CWA Members Show or a concurrent show will be disqualified from this show, and the member will be disqualified for one year from entering Members Shows.

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**Online Entries Only**

All entries will be submitted via our website: <https://www.californiawatercolor.org>. Members may enter up to three digital images in jpeg format, resolution 300 dpi, with 1200 pixels on the longest

side, one painting per file. Show only the image without mat or frame.

- Log in using Member's Login from the CWA website homepage:  
<https://www.californiawatercolor.org>.
- From the Members homepage, choose Shows/Exhibitions, then Member Shows, and select **Illusion of Light**.
- Confirm your information, add your painting details, and upload your images.
- As a final step, pay for your entry.

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### **Entry Fees** (non-refundable)

Entry fee is payable by PayPal or credit card. And must be completed by the entry deadline of 6/1. CWA Members: \$25 for two images, \$35 for a maximum of three images.

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### **Accepted Entries**

A maximum of 50 paintings will be chosen for this show. All accepted artists will be notified by email, and results will be posted online by 6/4.

Accepted work must match the submitted image; paintings not consistent with the submitted image WILL be disqualified. The acceptance email will include all instructions for delivering or shipping the accepted painting(s) to the Gallery, including an Artist Agreement to sign and return to CWA. CWA welcomes artwork from ALL members, whether you are in California or out-of-State. However, the Gallery will accept **only** hand-delivered work on 7/1. If paintings need to be shipped, the accepted artists will be provided with the detailed shipping requirements and must be received by the CWA address to be provided by 6/25.

Note: There will be a \$20 handling fee for shipped paintings, and the artist must provide a pre-paid shipping label for the original shipping container.

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### **Size Limits**

Minimum image: 140 square inches, no side less than 10 inches. Maximum outside frame: 40 x 40 inches.

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### **Framing**

These framing guidelines are intended to help ensure your artwork's safety, the safety of its handlers and maintain a high standard of presentation for the gallery show. Paintings considered unsafe for hanging may not be hung at the discretion of the Gallery. Any repairs or adjustments will result in extra charges.

- Use neat and sturdy metal or wood frames with square corners. No ornate or rococo frames.
- Plexiglas™ (acrylic) covering is required. NO GLASS. Floated art must not touch the plastic.
- All paintings on paper, Yupo or Tyvek paper, must be framed in simple, square-cornered frames and protected under acrylic covering.
- Mats, if used, shall be white or off-white, clean and neatly cut. Thin, colored liners are acceptable.

- Backing material shall be foam board or acid-free backing materials, NO cardboard backing. Wood frames may have a paper backing (dust cover) glued to the edge of the frame.
- Picture frame hangers MUST be flush with the frames (D-rings); NO sawtooth hooks, clamps, or eye hooks.
- The wire must be fastened securely, with the wire ends taped. The center of the wire should reach two inches below the top of the frame.
- Paintings on Aquabond (or other similar surfaced) cradled panels and varnished or finished with a protective coating may be displayed without an acrylic covering but must still be framed in simple, square-cornered frames with D-rings and wire for hanging.

The following sentence is repeated for your *convenience* . . . Frames **MUST** have a foam core backing. It must clearly show the foam core when the painting is accepted at the show. If you use the type of frame with clasps that turn to close a hard board backer in place, the frame **must** have a brown paper dust cover glued to (over) the back of the frame. The Masonite and hard board backing boards that come with many store-bought frames are not acceptable. The reason for this is that if someone buys a painting at one of our shows, we want them to get a product that will not discolor with age or affect the watercolor paper or surface.

Additional details may be included in instructions to accepted artists.

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### Sales

CWA will handle all sales. All paintings must remain for the show's duration and cannot be shown in another concurrent show. CWA will retain a 10% commission, and the Gallery will retain a 20% commission on all work sold. ALL paintings must be for sale. Maximum price is \$2000. Paintings must be priced as framed. Price changes are not allowed once the show opens.

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### Conditions and Liabilities

No work may be withdrawn before the end of the show or entered in a concurrent show. CWA and the Gallery reserve the right to photograph artwork or copy images for promotional purposes. The Gallery does not provide insurance for the artwork while it is in their possession. The submission of entries to this show shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus.

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### Questions

Please email: [shows@californiawatercolor.org](mailto:shows@californiawatercolor.org)

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### How to Enter

- Log in using Member's Login from the CWA website homepage: <https://www.californiawatercolor.org>.
- From the Members homepage, choose Shows/Exhibitions, then Member Shows, and select **Illusion of Light**.
- Confirm your information, add your painting details, and upload your images.
- As a final step, pay for your entry.