



California WATERCOLOR Association

May 2012

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

contents

- 2** From the President
- 3** CWA Workshops
- 4** Show News
- 5** Member News
Workshop Corner
- 6** Directors,
Committees, Staff,
Announcements
Outreach
- 7** Plein Air Corner
Sponsorships
- 8** Calendar
- Insert**
Gallery Concord
Prospectus

PLEIN AIR
Come paint with
us at China Camp
on May 19

For details, go to:
www.californiawatercolor.org
on the calendar page.

General Meeting • 7:30 pm, Wednesday, May 16, 2012 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

May Guest Artist Margaret Fago, CWA



Water is a subject that has fascinated me for years. I love to observe its many moods, which make varied surface patterns, different colors and lights. It's liquid, pulled and pushed by gravity, wind, currents and everything in and on it. It is reflective yet at the same time, it is transparent, so it shows colors and objects through it, while reflecting back the light and objects above it.

After spending twenty years as a sail maker, boat canvas maker and Sunday watercolor painter, I am now painting full time. One of my favorite subjects is to capture images of water scenes and their many moods. Come to my shows to see the quiet reflections, the expanses of oceans, lakes and streams, the sailing, the boats, the people, the birds and the animals that hang out around our water environments in the San Francisco Bay Area and beyond.

My painting style is realistic, with light and design being primary movers in my compositions. How parts of my painting relate to each other are very important. Light and dark patterns, color interactions, diagonals, repetitions of shape and form are elements that I look for to develop my designs. The abstract framework of a realistic painting is the key to its successful dynamic appeal.

I have been a practicing artist since childhood when I began painting and drawing with my mother, an accomplished artist. My skills were developed with art classes in high school, continued with classes every semester at UC San Diego and UC Davis where I received a BA in Biology. After graduation my art

education continued by reading art books and taking classes at night school and week long workshops. I am a signature member of CWA.

Currently, I am teaching Watercolor Dynamics (a beginning class and an intermediate/advanced class) and Drawing Dynamics at the Frank Bette Center for the Arts in Alameda. New classes start every two months. This summer, in June, I will be returning for the fourth year to teach a week long workshop of Plein Air Watercolor at the Feather River Art Camp, near Quincy, California.

My objective, as a teacher, is to nurture my students' creative abilities. Because there are many ways to learn, I listen and respond to my students'



questions and stumbling blocks so I can give specific feedback to lead them forward with positive, meaningful information. I enjoy helping them find their own artistic voice. In each class I show techniques and possibilities in watercolor with demonstrations followed up with lots of personal one on one instruction as my students work on their own projects. Specific, positive feedback, given frequently during the painting process, is the key to finding and expanding ones often hidden and submerged creative artistic voice.

With my beginning watercolor students I work through a series of paintings and color mixing exercises to give them a strong platform of basic techniques from which to expand on with their own images and ideas.



My more advanced students work on their own projects to try new ideas and techniques in an atmosphere where they can paint more freely and tell their stories more forcefully by learning from examples of strong composition and artful color combinations.

newsletter deadline info

The deadline for placing items in the newsletter is the 15th of each month prior to publication.

Send articles and photos by disk, email, fax or in writing to:

Patricia Rosa

newsletter@californiawatercolor.org

5499 Wilke Dr.

Concord, CA 94521

Ph: 925.348.1120

eFax: 413.375.1851

membership/ data manager

Mail all changes of address, phone number and email to:

Anne Jacobson

cwa.data@gmail.com

c/o CWA P.O. Box 4631

Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month (except June and December) at 7:30pm,

Shadelands Center

111 N. Wiget Lane

Walnut Creek, CA

(NW corner of Wiget Lane and Ygnacio Valley Road).

cwa workshop info

Wendy Oliver

925.280.1944

Janet Groza

925.922.1235

Michele Weitzenberg

707.576.0466

cwa gallery

Gallery Concord

1765 Galindo

Concord, CA

925.691.6140

Hours:

Thursday - Sunday, 11:00am - 4:00pm

Free parking behind the Gallery,

accessible only from Clayton Road

(just west of Galindo)

www.galleryconcord.com

e-newsletter info

To receive this newsletter electronically (and in color) please send a note to our Data Manager with the email address at which you wish to receive the newsletter. You will then no longer receive it on paper in the mail, but will receive it via email.

from the president

Hello Artists,

Transparency is present in watercolor paintings, paints and is needed to understand the 'who,' 'what,' 'why,' 'when,' and 'where' of what the CWA board is doing for the organization.

Many of you have made suggestions and raised questions about CWA. Making it easier for you to be heard and receive an answer was discussed at the last monthly board meeting. The board recognizes that it is important to be transparent and inform the members of what is happening behind, what seems to be, a closed door. In order to make that easier for you, the members, I'll start with a few pieces of information, learned since taking on this position, which might be of interest to you.

Did you know how we strive for transparency?

1. Every decision made by the board is with the intent of bringing advantages to its members and retaining a healthy and thriving organization.
2. All CWA board meetings are open to the members and we welcome your participation.
3. The board and all committee volunteers consist of very dedicated people who work many volunteer hours to make things happen for the members of this organization.
4. It takes profit in a non-profit to stay alive—CWA has corporate bills that must be paid, legal papers filed annually and other financial obligations.
5. CWA must carry (expensive) corporate insurance.
6. CWA designed and operates a website especially for the members' convenience and an avenue for reaching others in the art world.
7. National and CWA member shows are meant to create a show place for selling and showing your art.
8. The general meetings, according to bylaws, must start with a business meeting meant to inform the audience of current CWA information.
9. The general meetings, sponsored by CWA, always offer a free demonstration by a professional artist or an art-related special event.
10. CWA workshop committee hires professional artists, presents a pleasant stay for the student experience at a competitive price, and brings profit to the CWA operating budget. The workshop team must guesstimate their workshop budget one to two years in advance of the workshop dates in order to secure the instructor and avoid miscalculations and debt to the CWA budget.
11. The board wants to hear from you.

Transparency of your thoughts is needed from the members to the board. We want to better understand what is important to all CWA members. A suggestion box will be present at general meetings. While it wouldn't be reasonable for the board to make all changes happen, it is for sure that the board will learn more about your expectations. Please don't keep your thoughts to yourself. The board wants to hear from you.

Thank you for being a transparent part of CWA.

Stay inspired,

Karen J. Powers, CWA President

(510) 502-6211

karen_powers@hotmail.com

PS I must add that the board still needs a Budget Director, Vice President, and Communications Director. Is that you? Your participation is important.



watercolor workshops 2012

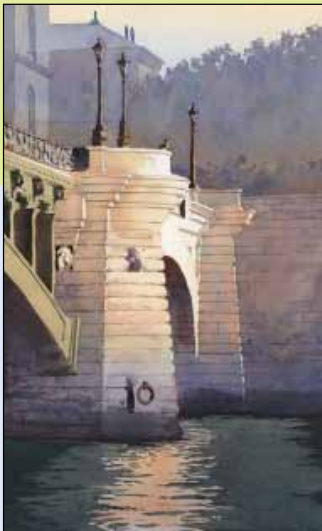
If you're interested in any of these workshops, we advise you to register soon... the Reardon one is now wait-listed. For more info, check out artists' websites and/or the workshop brochure (available online at CWA). And remember that if you sign up for two or more at the same time, you'll get a 10% discount.

DAVID LOBENBERG *Mastering the Six Skill Sets of Drawing* June 16-17/All Levels

David's high level of excellence in figurative/landscape watercolor and acrylic painting is well recognized by artists and collectors nationwide and he has completed commissioned works for collectors such as Arnold Schwarzenegger, the US Air Force, and Imax Corporation.

David's workshop will cover the six primary skill sets of drawing: Angles, proportion (or size), position, contours, values, and shapes. His approach to teaching has evolved from many years of instructing college students. David will provide all necessary drawing supplies and objects to draw.

This workshop actually began as a smaller workshop limited to 15 enrollees, but due to popular interest, it has been expanded to allow for more students. If you're interested, sign up soon... it could definitely fill up.
www.davidlobenberg.blogspot.com
\$160 for CWA members.



MICHAEL REARDON [WAIT-LIST] *Plein Air Painting* July 21-22/All Levels

Michael has traveled the world, creating plein air paintings as he goes. In this workshop he will share some of his insights into painting plein air, and how to enjoy it. Through demonstrations and hands-on painting, Michael will show ways to simplify and create dynamic compositions, work quickly and decisively, and capture the essence of a scene convincingly. He will cover the use of a limited palette, dynamic color mixing, and the use of light and value to describe form.

www.reardowatercolors.com
\$165 for members.

KATHLEEN ALEXANDER *Detailed Realism in Luminous Color* September 17-21/All Levels

Kathleen teaches and paints in both Hawaii and California and exhibits nationally. Her workshop will focus on how to capture the grace and beauty of tropical flowers and still life, so that your paintings look alive. Kathleen will show you how to create smooth transitions in petals, and flowers that glow with an inner radiance by underpainting and glazing. She will also cover the choice of painting subjects and the importance of light and composition.

For a step-by-step of Kathleen's painting process, check out this link:

<http://kathleenalexanderwc.blogspot.com/>

For other info about Kathleen, go to her website: www.kathleenalexanderwatercolors.com
\$395 for CWA members.



show news

Primavera, the 35th Annual Alamo Danville Artists' Society (ADAS) Spring Art Show

A weekend event at Blackhawk Plaza in Danville, California. The event will feature a large artist exhibit in the main rotunda and adjacent inside space. Livermore area wineries vendors will provide wine tasting. The show dates are Saturday May 5 and Sunday May 6, 2012.

Call For Entries Borders/Boundaries

The Sebastopol Center for the Arts calls for artwork that explores the concept of borders and boundaries: geographical, psychological, political, cultural, and physical. Borders and boundaries can be man-made or natural. Open to all media including video and film. Deadline for submissions is May 29, 2012, 6:00pm.

For more information and to apply, go to sebartarts.org/index.php/calls-entry/ or contact Catherine Devriese at (707) 829-4797, sebartarts.org

Call for Entries Handcrafted and Through the Lens: Nature Interpreted

July 10 - October 21, 2012

Presented by the Friends of Filoli Art Committee. A juried invitational exhibit of original 2D paintings and photography, including mixed media. Deadline for Submissions of Entries is May 18, 2012.

For details contact the exhibit Co-Curators: Jerry Barrack at (650) 364-8265, jbarrack@sbcglobal.net or Jasmin Flores at (650) 863-8788, jasmintflores@yahoo.com.

Woodbury Art Museum Art of Our Century

A juried show of contemporary art from the Western Region of the United States call for entries open through May 12, 2012, available online at uvu.edu/museum/.

Woodbury Art Museum
Utah Valley University
800 W University Parkway, MS 256
Orem, Utah 84058

The 10th Annual Tri-City Open Studios Tour

Just in time for Mother's Day... The Fremont Art Association and the Tri-City artists present Open Studios Tour, May 5-6, 11:00am-5:00pm. Featuring works of 17 local talented artists in 7 locations throughout the Tri-City area presenting fabulous works of paintings, sculptures, infused-glasses, jewelry, photography, and more. Start your tour at the Fremont Art Centre, 37697 Niles Blvd., Niles-Fremont (corner of J Street). Maps and directions to other studios will be provided at the Centre. While there, be sure to view the original watercolor painting (valued at \$325) offered as a raffle prize.

For details, call the FAA Centre at (510) 792-0905 or go to FremontArtAssociation.org.

Alviso Rotary Arts & Crafts Show

July 15, 2012 10:00am-6:00pm. This is a juried show. The location is adjacent to Famous Vahl's Restaurant (in the quaint village of Alviso, at south end of San Francisco Bay). Reserve your 10' x 12' spot now (limited number of spaces) \$75. An Early Bird Reservation Fee of \$50.00 is extended to CWA members through May 31 based on space available. Interested parties

please call or contact Ed von Nordeck (CWA Member) at (408) 267-0780 or cb4ins@comcast.net

CELEBRATION! Tilden Nature Area Environmental Education Center

May 2 - August 2012

Located at the north end of Central Park Drive in Berkeley, California. An art exhibit celebrating the successes of conservation in the region, state and nationally opens May 2 showing through August 31, 2012 at the Tilden Nature Area Environmental Center in North Berkeley.

The show will feature works of 60 professional and amateur artists portraying plants and animals no longer listed as endangered species due to conservation efforts through strategies of land managers, volunteers and rangers throughout the states and local parks.

Some of the featured species include the Brown Pelican, the Tiger Salamander, the Salt Marsh Harvest Mouse, and Tule Elk. The show's sponsors include East Bay Regional Park District and Merritt College Environmental Management and Technology Department.

For more information contact: Robbie Branywynn at rbrandwynn@aol.com.

Open Tuesday through Sunday 10:00am -4:30pm

Co-sponsors: Merritt College Environmental Program, Sierra Club Bay Chapter



CWA Exhibit at The Gallery at 48 Natoma May 18 to July 5, 2012

Folsom Parks and Recreation
48 Natoma Street, Folsom, California
(916) 355-7285

Join us for the Opening Reception May 18, 6:00pm - 8:00pm
Hours: Monday-Friday, 9:00am-5:00pm; Thursday 6:00pm-8:00pm

With live music and refreshments
www.arts.folsom.ca.us and [facebook.com/TheGalleryat48Natoma](https://www.facebook.com/TheGalleryat48Natoma)

member news

Jann Pollard, NWS, CWA has a feature article in "Watercolor", American Artist magazine, Spring Issue 2012. It is available now either in your subscription or at Barnes and Noble. As an alternate, you can view a web version at: jannpollard.com/watercolorarticle. Two of Pollard's paintings have been purchased for the collection at the new Duke Cancer Center in Durham, North Carolina. Jann will also be teaching a workshop at Filoli in Woodside, California, September 18 - 22, 2012. For more info: www.jannpollard.com, jannpollard@mac.com.



Lake Como Reflection by Jann Pollard

Francesca Brayton exhibited 2 paintings Corona del Mar and Crystal Cove Hill in the Invitational City of Brea Art Gallery Exhibition "In the Light of Day" which ran August 6-September 16. She exhibited 2 paintings in the Hawaii National Show, March 27-April 21 juried by Don Andrews and received the SMS Research Award for Morro Bay. She exhibited in the Rockies West National Show (Western Colorado Watercolor Society) March- April, juried by Frank Francese and received the Sage Dome Watercolorists

Award for Safari Park, San Diego. She is exhibiting Mexican Poinsettia and Birthday Flowers in the Invitational Exhibition "Garden as Art" at the CCAA Museum of Art in Rancho Cucamonga, March 30-May 20, 2012.

Christine Dougherty would like to invite you to see her work on exhibit in three Bay Area locations the month of May.

Solo Exhibit in Nelly's Java,
1952 Mountain Blvd., Oakland, California
Located in the Village of Montclair, next door to the Post Office.
Mon-Fri 6:00am-5:30pm; Sat 7:00am-5:00pm; Sun 7:30am- 4:00pm.

Seven watercolor landscapes in the group exhibit:
"This Land is My Land",
Expressions Gallery, 2035 Ashbey Avenue, Berkeley, California
Phone: 510-644-4930; Wed-Sat Noon-5:00pm; Sun Noon 3:00pm.

It is an honor to have three paintings: "Open Passage", "Blue Skies Merging" and "La Rondine Sky Drop" selected by the City of Berkeley to be in the group exhibit, "Looking Back & Then into the Future", and will be on display through September 19, 2012. City of Berkeley, Planning and Development Department
2120 Milvia Street/2nd Floor, Berkeley, CA
Mon-Thurs 8:30am-4:00pm

For more information go to ChristineDoughertyWatercolors.com

workshop corner workshops by members and others

The Allure of Watercolor with Claire Verbiest

July 27-29, 2012, 9:30am - 3:30pm

In her workshops, Claire creates a casual and friendly atmosphere, one in which her students receive lots of individual attention and have ample time to paint on their own. The theme and focus of this workshop is street scenes and flowers, giving you a solid foundation for creating paintings on your own. Claire's enthusiasm for the medium of watercolor is contagious and through exercises and demos, she will lead you to a better understanding of the properties of w/c pigments, the importance of color/value relationships, composition, edges and color temperature. It will be a joyful experience in the spirit of camaraderie and learning. All levels of expertise are welcome, however, the workshop requires a basic knowledge of drawing and color.

Willowick Business Park,
1170 Burnett Avenue, Suite Q
Concord, California

\$295 for three days.
Call (925) 639-7161 for more information
or email pam.howett@sbcglobal.net

3rd Annual Women's Journaling Alpine Retreat

Set aside September 9-14, 2012 for the 3rd Annual Women's Journaling Alpine Retreat in the Sierras near Bear Valley with Elaine Frenett and Jean Warren. Join us as we creatively connect to the outdoors and to ourselves through painting and journaling. Sign-up by July 15, 2012 for two extra days!

visualartjournaling.wordpress.com/itinerary-2012-retreat/

Michael Reardon 2012 Workshop Schedule

May 19-20, 2012, Urban Landscape, San Francisco
Two Full Days - A Few Spaces Left

June 24, 2012, A Day in the Wine Country
One Full Day in Sonoma - A Few Spaces Left

July 21-22, 2012, CWA Workshop (Wait List Only)
August 25-26, Reflections on Water
Two Half Days - A Few Spaces Left

October Workshop Added
October 27-28, 2012, Fall Colors
9:30am-1:00pm Each Day
Please go to reardonwatercolors.com/workshops
for more information and registration.

board of directors

<i>president</i>	Karen Powers 510.502.6211
<i>vice president</i>	Open
<i>director california exhibits</i>	Lynda Moore 415.454.4027
<i>director of programs</i>	Carol Husslein 925.935.6779
<i>secretary</i>	Leslie Wilson 925.935.7529
<i>budget director</i>	Open
<i>director of communications</i>	Open
<i>directors of workshops</i>	Wendy Oliver 925.280.1944 Janet Groza 925.922.1235 asst: Alexis Milea, Ann Patterson registrar: Michele Weitzenberg 707.576.0466
<i>co-directors of outreach</i>	Sheila Cain 510.845.0863 Maryellen Reinthaler 925.672.0102
<i>director of membership</i>	Sue Johnston 510.531.5471
<i>board members at large</i>	Iretta Hunter, Joan Gombos 510.367.4295

volunteer committees

<i>national exhibition</i>	Open
<i>gallery concord co-directors</i>	Myrna Wacknov and Mary Spivey
<i>gallery concord treasurer</i>	Gladys Schaible
<i>gallery concord publicity</i>	Qian Gao
<i>community outreach</i>	Carol Smith, Helene Yu-June Rice, Mona Rivers-Vasquez, Jack Gautreaux, Charlotte Huntley
<i>mail distribution</i>	Sue Johnston
<i>hospitality</i>	Open, assistant: Open
<i>greeter</i>	Donna Gamel
<i>treasurer assistants</i>	Gladys Schaible, Annette Hodtwalker
<i>video library</i>	Charlotte Morris*, Carolyn Warmsun, Terrie Moore
<i>plein air</i>	Samantha McNally
<i>photographer</i>	Rollando Barrero
<i>panel rental</i>	Barb Bochenek*, Pam Howett
<i>cwa webmaster</i>	Bruce Stangeland

staff

<i>membership/data manager</i>	Anne Jacobson
<i>newsletter editor</i>	Patricia Rosa
<i>accountant</i>	Kathy Vigil
<i>audio/visual set up</i>	Stephen Abts

*Chair of Committee

announcements

Cup of Tea/Coffee With That Demo?

As announced at our April general meeting, we are suspending the "hospitality" function until such time as a "hospitality team" can be formed. Members Phyllis Annee-Wecker, Pam Miller and numerous helpers have attempted to keep the hospitality alive, however participation in providing snacks to attendees has been severely limited in the past year or more. If you are interested in forming such a team, please let me know and we can revisit this function. Remember, teamwork divides the task and doubles the success.

Email: programs@californiawatercolor.org
Carol Husslein

4th Annual Plein Air Paint Out

Join fellow artists in a 1-day open air paint out. Capture the light, shadow and colors from the natural world around you. Let the park be your creative muse! Free public viewing of artwork from 1:15-2:15. People's Choice Awards at the end of the day.

Place: Coyote Hills Regional Park in Fremont
Date: June 3, 2012 (Sunday)
Time: 8:00am-2:30pm
Registration Required: Call (888) 327-2757, option 2, 3
Fee: \$15 (\$17 for non-resident of Alameda and Contra Costa Counties)

Entry fee includes registration, parking pass, morning snack and light lunch. Registration deadline is May 31, 2012.

For more information, contact Naturalist Dino Labiste at (510) 544-3215 or e-mail dlabiste@ebparks.org

The event is hosted by East Bay Regional Park District.



CWA

Outreach

Ana Villalobos, a County Community Health Worker, requested art lessons for four 5th grade students from Meadow Homes School In Concord. These four young artists won the four top prizes in a lead poisoning intervention poster contest and she felt their talents would benefit from additional art instruction; five weeks of lessons were taught by Carol Jurasin at Gallery Concord.

To Volunteer, contact
outreach@californiawatercolor.org

plein air corner



CWA Painters Convene Despite Near-Freezing Temperatures

By Andrea Baron



When I awoke March 17th, the weather outside was near freezing, and I wondered if anyone from CWA was really going to paint en plein air today. Although we packed our gear and hit the road, my husband, Brian Rusnak, and I drafted a Plan B, which mostly involved going to Peet's and reading instead of painting in 46-degree weather. Unfortunately—I mean, lucky for us—five other CWA artists boarded the downtown Danville bus that would take us to Tao House. Along with some teenagers working on a homework assignment, Samantha McNally, Carol Husslein, Theresa Lo, Bob Shaw, and Betsy Trtek joined me and Brian. Rollie Barrero missed the first bus and arrived later.



Despite the overcast skies and excessive dampness after a heavy rain the day before, we bundled up and began capturing the beauty of the semi-rural landscape. During our three hours of painting time, we'd float into the visitor's center and read the historical materials while warming up our fingers just enough to continue painting.



Tao House was the home of America's only Nobel prize-winning playwright, Eugene O'Neill. He lived there from 1937 to 1944. The 13-acre, hillside property boasts views of the entire East Bay, from Benicia bridge in the north to the Altamont Pass in the east. Today, the house is a national historic site.



We artfully caught the dreary weather in our paintings, but by the time we started the show and tell at 1 p.m., we'd had enough of the cold and the meeting lasted only a few minutes. The driver was willing to make a special trip to take our chilled bodies back to downtown Danville. When the paint out ended and we returned to our cars, I noted the temperature had reached a balmy 53.



Please join us for our next plein air day at China Camp on May 19. Check the plein air section of www.californiawatercolor.org for details as well as facebook.com/californiawatercolor in events.



sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is sent out monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, February 10 for the March newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Patricia Rosa at newsletter@californiawatercolor.org or 925.348.1120 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10
3 months: \$750
12 months: \$3000

Benefactor

Half Page/7.5 x 5
3 months: \$450
12 months: \$1800

Fellowship

Third Page/7.5 x 3.25
3 months: \$360
12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)
3 months: \$240
12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)
3 months: \$180
12 months: \$720

Classified

text only: approximately 400 characters, including spaces. \$50/month (free to CWA members and non-profit organizations)



CALIFORNIA
WATERCOLOR
ASSOCIATION Box 4631 • Walnut Creek, CA 94596-0631

Nonprofit Org.
U.S. Postage
PAID
Concord, CA
Permit No. 720

Return Service Requested

2012 Calendar

MEETINGS & DEMOS

January 18	Marcy Wheeler – pet portraits
February 15	Member critique and show
March 21	Linda Sutton
April 18	Ric Dentinger
May 16	Margaret Fago
June	No Meeting
July 18	Michael Reardon
August 15	Salvador Valencia
September 19	Kathleen Alexander
October 17	Leslie Wilson
November 21	Jerry Stitt
December	No Meeting

MEMBER SHOWS

Feb. 25 – Mar. 30	John Muir Medical Center
May 18 – July 5	Gallery at 48 Natoma, Folsom

WORKSHOPS

March 19-21	Linda Sutton
April 16-20	Ric Dentinger
June 16-17	David Lobenberg
July 21-22	Michael Reardon
September 17-21	Kathleen Alexander

CWA PLEIN AIR DAYS

January 14	Planning meeting at Gallery Concord 1:00pm
February 18	Niles
March 17	Tao House
April 21	Sonoma Town Square
May 19	China Camp
June 1 (Friday)	Blake Garden
June 16	Crockett
July 21	Michael Reardon's Plein Air Workshop <small>(See workshop page of CWA's website)</small>
July 28	Crab Cove
August 18	Miller Knox Park
September 15	Pt. Reyes, Pierce Pt. Ranch
October 20	Briones Park
November 17	Benicia
December 15	Quinn's Lighthouse

Plan ahead! Submissions for the newsletter must be received by the 15th of the month prior to publication! Send to Patricia Rosa (see page 2).



Photos of Paint Outs, CWA show winners, & Monthly Demos
are on www.facebook.com/californiawatercolor



Gallery Concord

PROSPECTUS

1765 Galindo Street
Concord, CA 94520

MEMBERSHIP:

To apply for membership, send resume and jpegs or web site address to myrnawack@prodigy.net and mary-spivey@att.net OR send resume and photos of your work to Gallery Concord, 1765 Galindo St., Concord, CA 94520. Member selection is based on the quality of work and the needs of the gallery. All artists showing at the gallery on an on-going basis must be members of CWA with dues current. Artists will be accepted as vacancies occur.

SELECTION JURORS:

2-3 past CWA Presidents and the Gallery Directors of Gallery Concord

ARTIST DUTIES:

Member artists must make a six month commitment to Gallery Concord. Member artists will be required to sit approximately one day a month. Member artists must also volunteer for duties once a quarter at receiving, hanging, or the reception. Artists wishing to no longer be a member of the gallery must give 30 days notice prior to the end of a quarter.

GALLERY ENTRIES:

To allow equal representation, a point system, based on the painting sizes, is used to determine the number of entries per member artist for each show. No copies or class work allowed. Paintings must be completely framed in metal or wood, wired and ready to hang. No sawtooths, clamps or screw eyes. Flat brackets required on wood frames. Plexiglas is required on all paintings larger than 14" in any direction. Member artists may show only water based media on paper. Gallery Concord reserves the right to withhold the hanging of any painting. Framed artwork may be hung in the Gallery only once a year. Unframed pieces may be shown more than once in a year.

SHOWS:

Member artist shows are changed quarterly.

FEES:

Fees of \$25 per quarter are paid by member artists by cash or check made payable to Gallery Concord.

HOURS:

The gallery is open Thursday through Sunday 11:00 to 4:00.

RECEPTIONS:

A reception is held with the opening of each new show. Artists are expected to attend the receptions.

SALES:

15% of sales will go to CWA Scholarship/Outreach Program.

OTHER EVENTS:

The Gallery classroom can be used by gallery member artists for workshops, classes, and other events. Permission must be secured from a gallery director. There are no charges for the use of the gallery.

