



January 2014

California WATERCOLOR Association

General Meeting • 7:30 pm, Wednesday, January 15, 2014 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

P.O. Box 4631
Walnut Creek, CA 94596
www.californiawatercolor.org
email: info@californiawatercolor.org

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CWA Plein Air 2014 Planning Meeting

Place: El Sobrante Library,
El Sobrante Meeting Room
4191 Appian Way
El Sobrante, CA 94803
(510) 374-3991

Date: Saturday, January 11, 2014
Time: 10:00 am to 12:30 pm

For details, go to:
www.californiawatercolor.org
on the plein air page.

January Guest Artist Gary Bukovnik



I was fascinated by flowers from an early age. My great grand mother had a rose garden into which no children were admitted. I was perhaps two when I was allowed to enter, hands behind my back so as not to touch, and allowed only to smell the blossoms. Sometimes she would give me the fallen petals which thrilled me.

Most children start to draw with crayons and finger paint but for me it was watercolor. My mother covered the kitchen table with many layers of newspaper and then I was allowed to paint.

When I was just four, we moved in with my grandmother who had a general store in the country near Cleveland Ohio. All around were nurseries, growing plants and flowers destined for shipping around the country, so I was literally surrounded by flowers.

Many artists choose subject matter and medium but I feel that I was chosen by both. At first I tried to escape this destiny, but as time went by, after my move to San Francisco, it reclaimed me. I was in a gallery at Civic Center when the owner called me into his office. I was sure he was about to ask me to leave his stable of artists, but I was wrong. I had come to California to paint only landscapes as that seemed to me more "art" than flowers; however the gallery owner wanted me to paint FLOWERS, much to my surprise and dismay. It seemed to me a sad state of the inescapable. But I wanted to make my way in the world and pay the rent, so I reluctantly returned to my first love. A wonderful discovery is that all along as I had heard of artistic suffering and the searching for one's self — when there it was — I had it: subject, medium and I became inseparable from life.

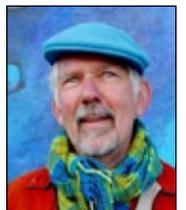
I have always felt that all the things to which we are attracted or admire in life become the essence of an artist's uniqueness. Each individual person — even though having similar influences — is his or her own particular mix — in choice and proportion of those things. It is what makes each an individual. For me some of the greatest influences — other artists like Matisse, Degas, Alfons Mucha, Charles Demuth, Mark Rothko, Robert Motherwell, Paul Wonner, Mark Adams have all left their imprint on style, choice, or technique — then there is Music which fills my life — composers Haydn and Richard Strauss head the list for me — these are the ingredients of my aesthetic.

Although I paint flowers exclusively for exhibition, a love of drawing enriches my life and affects my work in subtle ways. I like to think that a painting can be viewed in several ways. Representation of three-dimensional objects segues into abstraction when conceptions and perceptions are put on paper. The paintings are all me — aspects of portraiture. That picture mood and views are about life.

I have been painting in San Francisco since 1974 and have been growing as a person and, I hope, as an artist. Early in this decade I went to Italy to be a visiting artist at the American Academy in Rome — an event that changed my life. Due at first to a shipping mishap — I was forced to paint without my usual materials. Encourage by many incredible people I met there, my work began to cease being still: the flowers and their containers began to move and fly.

Just as my art was changing so did I. I found that this new-to-me way of looking at things has offered much opportunity to evolve personally and as an artist. Now free of old constraints — flowers, vases, water; anything can fly and make comments about the world in ways I could not previously have dreamed.

That brings me to the present and my newest discovery of Asia: essentially watercolor shares a kinship with Asian art: thought before action. I am very excited to see a new door begin to open to me and I wonder — if Rome taught me to fly free — what will I learn and where will I go now from immersion in China and Japan? At my age, I feel again that life is just beginning.





newsletter deadline info

The deadline for placing items
in the February newsletter is the
15th of January.

Send articles and photos by disk,
email, fax or in writing to:

Patricia Rosa

newsletter@californiawatercolor.org

5499 Wilke Dr.

Concord, CA 94521

Ph: 925.348.1120

eFax: 413.375.1851

membership/ data manager

Mail all changes of address,
phone number and email to:

Anne Jacobson

cwa.data@gmail.com

c/o CWA P.O. Box 4631

Walnut Creek, CA 94596

monthly meetings

Meetings are held the third
Wednesday of each month
(except June and December)
at 7:30pm,

Shadelands Center

111 N. Wiget Lane

Walnut Creek, CA

(NW corner of Wiget Lane and
Ygnacio Valley Road).

cwa workshop info

Wendy Oliver

925.280.1944

Janet Groza

925.922.1235

June Hunt

510.520.3802

e-newsletter info

To receive this newsletter electronically
please send a note to our Data Manager
with the email address at which you wish
to receive the newsletter.

from the president

DO YOU PLAN...

Your world of art?

To call yourself an **Artist?**

On visiting the **CWA 44th National Exhibition**
before its final day?

To spend **More Time** in your studio?

On entering the **45th National Exhibition 2015**
for your first time?

On analyzing yourself for a **Self-Portrait?**

On **Challenging Yourself** with an unusual style
instead of the norm?

On a **New Tune-Up** of your normal artistic style?

On doing **Plein Air** for the first time ever
with the wind in your face?

On creating artwork by using only **ONE** color?

To have **Time To Share** your appreciation for watercolor
with a beginner?

On **Having Fun** while you create your next painting?

On **Visiting More Art Museums** to see paths the masters
broke open for those who followed?

On **Being More Serious** with your next paintings?

On **Analyzing** the color of fog, snow, wind, rain, air,
moonlight, starlight and sand?

On taking a **CWA Workshop** with great artists?

On **Playing Your Favorite Music**
while you create with a wet brush?

To **Spend More Time** with a wet brush?

On A Wonderful 2014?

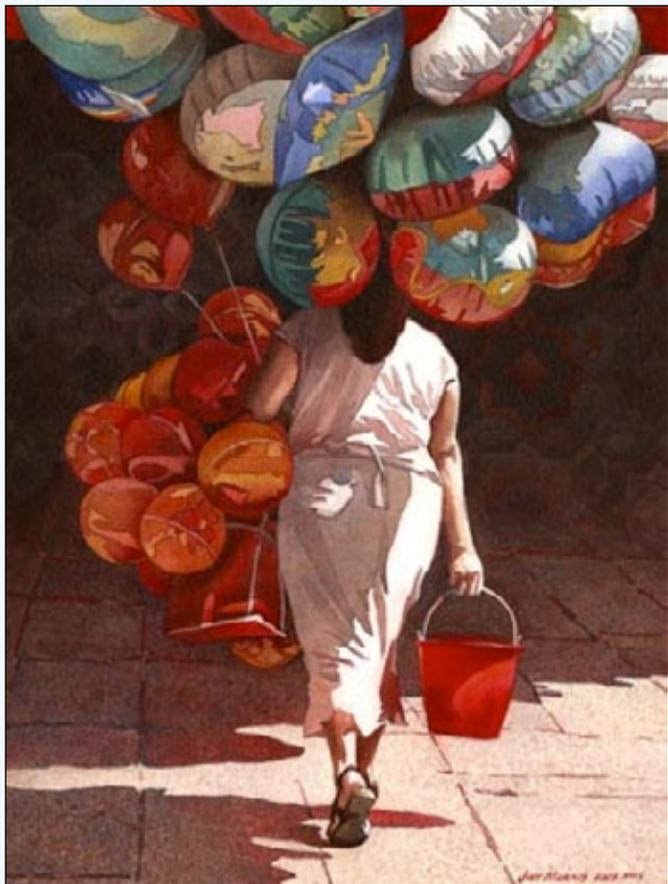
To Remain An Artist!

Whatever your plans, please accept
Sincere Wishes for a Wonderful and Creative 2014 Year.

Karen Powers
CWA President

2014 CWA WORKSHOPS SERIES

The CWA Workshops Committee is pleased to lead off a strong field of workshops, starting with Judy Morris in February and followed by David Savellano in April.



Judy Morris Good Design...Hidden In Plain Sight 5 Days/February 17 to 21

"My painting philosophy is very simple. I paint because I can't stop. I don't know exactly when I became obsessed with watercolor painting. It caught me when I wasn't paying attention and changed my life."

"Good Design is hidden in plain sight. You just have to know how to find it. And I can show you how! You will learn to avoid confusion by using design concepts that work. Together we will find the underlying concepts that work...Every successful painting has an underlying structure that ensures success or creates visual problems."

Judy will provide logical explanations of the elements and principles of design, teach you how to use "inspiration without imitation", color chords that create harmony, texture techniques that add surface interest to your painting, painting techniques that make you smile throughout the painting process, and finally, finishing techniques that make your painting a winner!

Every artist wants a successful painting. Every successful painting has an underlying structure that ensures success or creates visual problems. She will help you discover the most effective painting path for your painting style. Class time will be balanced between demonstrations, discussions, and painting time with individual help. The workshop will end with a formal critique of work completed in class.

Materials List Available Online
Class Outline Available Online
CWA members \$540,
non-CWA \$595.

Judy has achieved much during her 45 years as a painter and teacher. She is a signature member of AWS, NWS, TWSA, and NWS, and a popular juror and workshop teacher. Judy teaches throughout the US and internationally (Mexico, England, Switzerland, France, Italy and Japan).

Widely recognized, Judy Morris was one of only 15 American artists included in the 2011 Taiwan International Watercolor Exhibition, and one of only 125 non-Chinese artists from 62 countries selected for the 2012 Shanghai Zhujiajiao International Watercolor Biennial Exhibition. In 2012, Judy was also very pleased to be invited by Cheng-Khee Chee to exhibit in the Third Invitational Exhibition of Contemporary International Watermedia Masters at the Jiangsu Province Art Museum in Nanjing and Tianjin City, China in 2012 as well.

Morris, as a recipient of 50+ national and regional awards, has seen her works selected for AWS, NWS, and TWSA exhibitions. Judy has had numerous feature articles in national publications, including INTERNATIONAL ARTIST MAGAZINE. Her work has been included in more than a dozen recent watercolor books and publications, nine SPLASH books, including the recent SPLASH RETROSPECTIVE, covering 20+ years of contemporary watercolor.



*To learn more about Judy,
visit her at judymorris-art.com.*

2014 CWA APRIL WORKSHOP



David Savellano Plein Air: Landscape, Seascape & Cityscape 3 Days/April 17 to 19

In April, it is time for “Plein Air” with David Savellano. A CWA member and native Californian, David Savellano is an artist who works primarily en plein air, creating watercolor paintings that capture random moments—on the street, in nature, and wherever else his portable easel takes him.

“I enjoy working outdoors because it’s unpredictable and lends itself to a kind of spontaneity you just can’t get in a studio...When you paint outdoors, you’re completely immersed in the scene—the atmosphere, the mood.”

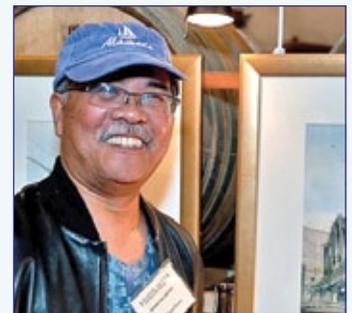


David is an architect and largely self-taught watercolorist with excellent drawing skills and a strong sense of perspective that have elevated his artwork to a professional level. As his many students will attest, he is also a very skillful and inspirational teacher with a very accessible approach to plein air painting.

David will begin with a half-day lecture on plein air painting, his approach, materials, and equipment. At each of three sites, David will choose a scene to paint and students will gather around and paint along with him in a step-by-step method. By observing (taking photos

as desired) and receiving individual coaching, students will learn David’s approach to composition, value planning, perspective and painting techniques. Plein air painting will include a seascape (Crown Memorial State Beach, Alameda), a landscape (Inspiration Point in Tilden Park, Orinda), and a cityscape (Embarcadero Ferry Building, San Francisco near the BART station).

Materials List Available Online
CWA members \$245,
non-CWA \$300.



Visit David at his website to get some painting tips, and learn more about him and his work: dauidsavellano.com.



board of directors

- president* **Karen Powers** 510.502.6211
vice president/membership **Sue Johnston** 510.531.5471
co-chair california shows **JoAnn McMahon**
Fran Osborne
director of programs **Carol Husslein** 925.935.6779
secretary **Leslie Wilson** 925.935.7529
budget director **Iretta Hunter** 925.330.2988
co-chair communications **Sharon Hind-Smith** 415.310.8165
Arena Shawn 765.491.8338
directors of workshops **Wendy Oliver** 925.280.1944
Janet Groza 925.922.1235
asst: Anne Jacobson 510.339.6916
registrar: June Hunt 510.525.0965
co-directors of outreach **Sheila Cain** 510.845.0863
Victoria Bianco 925.687.8675

staff

- membership/data manager* Anne Jacobson
newsletter editor Patricia Rosa
accountant Melissa Alva
audio/visual set up Annegret Van Gemenen-*primary*
Don Husslein-*alternate*

volunteer committees

- national exhibition* Ruth Miller
community outreach Carol Smith,
Helene Yu-June Rice
Mona Rivers-Vasquez
Charlotte Huntley
Maria Batkova
Deb Taylor
mail distribution Sue Johnston
hospitality Open, assistant: Open
greeter Donna Gamel
treasurer assistants Annette Hodtwalker
video library Charlotte Morris*
Terrie Moore
plein air Samantha McNally
photographer Rolando Barrero
panel rental Barb Bochenek*
Pam Howett
cwa webmaster Bruce Stangeland

*Chair of committee

member news



Sierra Nevada Headwaters by Valerie P. Cohen

Valerie P. Cohen's watercolor "Sorrow in the Morning (Bristlecone Pine)" has been accepted into the 2014 Signature American Watermedia Exhibition at the Fallbrook Art Center (Juror Dean L. Mitchell). UCLA Library Special Collections commissioned her painting "Sierra Nevada Headwaters," which will exist on the Los Angeles Aqueduct Digital Platform website. Her landscapes of the Sierra Nevada will appear in "Mountain Views: the Newsletter of the Consortium for Integrated Climate Research in Western Mountains (CIRMOUNT, Autumn 2013)

Sayeko Nakamura's two paintings had been selected and will be published in "The Artistic Touch 6" book. Also painting "Festive Rhythm" was accepted into the Adirondacks National exhibition of American Watercolor 2013. Painting "Episode XX" was into the Watercolor West international show and painting "Waiting" was accepted into the Hawaii Watercolor Society Open exhibition.

Bruce Stangeland has a one-man show of his paintings from December 3 until January 25, 2014 in the Loggia Gallery of the Berkeley City Club, at 2315 Durant Ave. There is a city parking garage one block East.

Jane McCullough has launched a new business - Wholesale Picture Framing Supplies. We are a wholesale picture framing supply store, serving artists, photographers, and anyone in need of affordable picture framing materials. We are a home based business, located near downtown Los Altos; a welcoming shop where artists can take the time they need to choose materials for their particular project. We have over 2000 moulding samples and an extensive array of matboard choices. Please visit our website for shop hours and more information: frames-for-artists.com

workshop corner

Mira M. White Classes

Watercolor: Boost Your Creative Edge!!

January 13-March 10, Mon. 9:30am-12:30pm (no class Feb. 17)
(New location) 1136 Saranap Ave. Studio F, Walnut Creek, CA
Pre-register: (925) 947-5773 (limited enrollment)
Tuition: \$250 (8 classes)

Workshops: March-May, 2014

Confident Color Choices "Mira's Method For Color Mixing"

March 8-9, Sat./Sun. 10:00am-4:00pm
Art Studio, Room 16, Meher Schools, 999 Leland Dr., Lafayette, CA
Tuition: \$200 (2 Days, Instruction only)

Mixed Media Meets Melted Wax!

April 5-6, Sat./Sun. 10:00am-4:00pm
Art Studio, Room 16, Meher Schools, 999 Leland Dr., Lafayette, CA
Tuition: \$275 (2 Days, Includes some materials)

Abstract Landscape With Soft Pastels

A Plein Aire Workshop in Berkeley, CA

April 26-27, Sat./Sun. 10:00am-4:00pm
Native Plants Garden, Tilden Park, Berkeley, CA
Tuition: \$200 (2 Days)

Info: (925) 947-5773, miraMwhite@earthlink.net, www.miraMwhite.com,
or www.miramwhitefineartworkshops.com

Berkeley Artist Olya Segal teaches watercolor to two small groups. Classes are ongoing, every other week, Mon., 2:00-5:00m. or Tues. 7:00-10:00pm, starting January 13. Cost is \$100-120/month. There are two openings in Monday group. Drawing, composition, space, perspective, design, color theory, technique and more. All inquiries are welcome, first class 1/2 off, feel free to stop by to meet me.

Contact Info: (510) 558-8912, o.segal@yahoo.com or www.olyasegal.com

Tom Jones Workshops

February 15-22 – Casa de Los Artistas, Puerto Vallarta, Mexico
Contact: Robert Masla at (413) 625-8382, bob@maslafineart.com
or www.ArtWorkshopVacations.com

May 9-11 – San Clemente Art Supply, San Clemente, CA
Contact: Hailey Fynaardt at (949) 369-6603 or hfynaardt@scartsupply.com

May 12-17 – Society of Decorative Painters, San Diego, CA
Contact: www.decorativepainters.org

May 19-22 – Colorado Watercolor Society, Denver, CO
Contact: Terrey Harrod at (303) 981-6004 or teamterrey@yahoo.com

August 25-29 – Bohn's Bones Art Gallery, Malta, MT
Contact: Kathy McMahon at (406) 654-1523, kfrieda3@aol.com
or bohnsbones.com

Contact Info: Tom@TomJonesArtist.com or www.TomJonesArtist.com



watercolor
CALIFORNIA WATERCOLOR ASSOCIATION

We Have Received Our 44th National Exhibition!

Elaine Daly-Birnbaum traveled to San Ramon to meet with us, offer her comments and graciously jury our show. She was charming, generous with her expertise and happily gave comments and critiques when asked. She was wonderful to work with and hoping she can return in February for our reception.

Besides Elaine it took many people to get this show on the road! I extend huge THANK YOUs to:

Andrea Baron, Brian Rusnak, Joyce Yamada, Betsy Trittek, Joann McMahon, Iretta Hunter, Sue Johnston, Bob Davidson, Georganne Zaro-Eddy, Sharon Hind Smith, Marianne Elliott, Sandra Morea, Wendy Oliver, Karen Powers, Myrna Wacknov, Marilyn Miller, Janet Groza, Marilyn Hill, Anne Jacobson, Joan Gombos. If I missed anyone, I apologize. These volunteers, checked paintings, mended, organized paper work, bubble bagged and carried the work to a waiting truck. Many hands made for a lighter load. *Thank you.*

Our show is snuggled up in a storage unit waiting for its debut in February. In the meantime we are working on the catalog which will be mailed to all members.

We will need help with the reception in February and shipping paintings back to the artists in March. If you'd like to get involved email or call me:

Ruth Miller, National Show Chairman
rmiller94507@comcast.net
(925) 837-2828

sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is emailed monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, Jan. 10 for the Feb. newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Patricia Rosa at newsletter@californiawatercolor.org or 925.348.1120 for further information.

sponsor levels

Distinguished Donor

Full Page/7.5 x 10
3 months: \$750
12 months: \$3000

Benefactor

Half Page/7.5 x 5
3 months: \$450
12 months: \$1800

Fellowship

Third Page/7.5 x 3.25
3 months: \$360
12 months: \$1440

Patron

Quarter Page/3.75 x 5 (vert)
3 months: \$240
12 months: \$960

Friend

Eighth Page/3.75 x 2.5 (hrz)
3 months: \$180
12 months: \$720

Classified

text only: approximately 400 characters, including spaces. \$50/month (free to CWA members and non-profit organizations)

show news by members and others

Small Works–Big Art

All-Gallery Group Show by The Artists of Viewpoints Gallery

January 7-February 2, 2014

The artists of Viewpoints Gallery celebrate the new year, 2014, with an all-gallery group show. The fourteen local artists of Viewpoints Gallery exhibit individual interpretations of Small Works–Big Art in oils, watercolor, pastels, mixed media, and ceramics.

Gallery Hours: Mon.-Sat. 11:00am-5:00pm, Sun. 11:00am-3:00pm

Viewpoints Gallery
315 State Street
Los Altos, CA 94024
(650) 941-5789
www.viewpointsgallery.com.

Open Call for Art – Awarding a Feature at Scope Art Show NYC

Year In Review is a juried, international all-medium-encompassing open call for art, photography and fashion. You are invited to take part in a mission to present a range of technique, style and narrative that captures the best emerging talent of 2013. Go to www.yearinreviewcompetition.com to participate. The third of an annual series, Year In Review is an international open call for Painting, Sculpture & Installation, Photography, Design & Illustration, Motion & Sound, Fashion, and more.

The Grand Prize Package – One artist, determined by the Grand Prize jury, will be selected to receive: An exclusive booth at SCOPE New York 2014, next to the top figures in the global art scene; \$10,000 cash grant, including \$5,000 to spend however you want and \$5,000 toward production of the booth; Printed inclusion in the SCOPE New York 2014 catalog distributed at the fair; A publicity campaign in New York City promoting you and your work.

The People's Choice Award – A Trip Around the World this Summer 2014; \$2,500 cash grant; International exposure via a feature published by SCOPE Art Show and See.Me.

The Category Awards – The jury panel will select six artists who will each receive inclusion in a Group Exhibition in New York City during Armory Week, an online feature published by See.Me and a printed inclusion in the SCOPE New York 2014 catalog distributed at the fair. These six artists will be chosen in the following categories: Painting, Sculpture & Installation, Works on Paper, Photography, Design & Illustration, Motion & Sound.

The Fashion Award – The special Fashion jury panel from Creem Magazine will select one participant who will receive: \$1,000 cash grant, A Double-Page Spread Printed Feature of your work in Creem Magazine, A Special Feature on the See.Me Blog, Printed feature in the SCOPE Catalog Distributed at The Fair

Participants are selected for special features every day at 5pm EST. Go to www.yearinreviewcompetition.com to participate

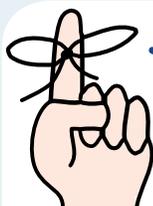
ArtNetwork · 10655 Park Ave Ext, · Nevada City, CA 95959 · USA

CWA 2014 CALENDAR

2014 MEETINGS & DEMOS

January 15	Gary Bukovnik
February 19	Judy Morris
March 19	Robin Purcell
April 16	David Savellano
May 12	Mira White (2nd Monday in May)
June 18	To Be Determined
July 16	Stan Miller
August 20	Melissa Adkison
September 17	Judy Greenberg
October 15	Dorcas Moulton
November 19	Sal Valencia

California Watercolor Association
44th National Exhibition
February 14 to March 15, 2014
at the Olive Hyde Art Gallery in Fremont, California



Plan ahead!

Submissions for the newsletter must be received by the 15th of the month prior to publication!

February Newsletter Deadline is January 15th.

Send to newsletter@californiawatercolor.org

2014 WORKSHOPS

February 17-21	Judy Morris
April 17-19	David Savellano
June 19-21	Mary Whyte
July 14-18	Stan Miller
August 14-16	Jeanne Vodden
September 15-18	Judy Greenberg

CWA PLEIN AIR 2014 PLANNING MEETING

El Sobrante Library,
El Sobrante Meeting Room
4191 Appian Way
El Sobrante, CA 94803
(510) 374-3991

Saturday, January 11, 2014
10:00 am to 12:30 pm

For details, go to:
www.californiawatercolor.org
on the plein air page.



Local Shows for 2014 that are in the planning stages:

John Muir, will be in late June to the beginning of August.

Alta Bates will be late June through late August.

The Alameda Library will set up at the end of August and go through the end of September.

Boundary Oaks Golf Club is tentatively set for the beginning of October through the end of November.
More information to come in the new year.



Photos of Paint Outs, CWA show winners, and Monthly Demos are on www.facebook.com/californiawatercolor