



January 2015

# California WATERCOLOR Association

General Meeting • 7:30pm, Wednesday, January 21, 2015 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

P.O. Box 4631  
Walnut Creek, CA 94596

www.californiawatercolor.org  
email: info@californiawatercolor.org

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## Leslie Wilson CWA, January Guest Artist



Majestic Mount Diablo by Leslie Wilson

Leslie Wilson is a watercolor artist offering original watercolor paintings and commissions, including landscapes, still life and figures in an impressionistic style. Art has always been fundamental in her life. She has focused on watercolor painting for more than 25 years, capturing the moment in vibrant light and color, both en plein air and in the studio. She loves transforming the ordinary into the extraordinary and reminding people of the places they have been, the people they have met, and the truly remarkable light and color in our world.

Leslie has a B.A. in Secondary Art Education from the University of Maryland. Recent recognition includes a 1st Place for “Majestic Mount Diablo” in the 2014 Walnut Creek Paint Out.

**Published:**

North Light Books, *Splash II*, Spring 2010  
“The Other Side of the Mountain”

**Ongoing Watercolor Classes:**

**Continuing watercolor classes** – Lafayette  
Wednesdays, 9:30am-12:30pm  
*Call or email for schedule*

**Civic Arts Education** – Walnut Creek  
Wednesdays, 2:00pm-5:00pm  
Fridays, 1:00pm-4:00pm  
<http://tinyurl.com/mangdyt>

**Art Exploration Class** (Open to Seniors)  
Valley High School, Dublin  
Mondays, 3:00pm-5:00pm  
7-week sessions  
(Fall, Winter and Spring)  
<http://tinyurl.com/kz8heaf>

**Contact Info:**

Leslie Wilson Watercolors  
Walnut Creek, California  
(925) 935-7529  
[lesliewilson@lesliewilson.net](mailto:lesliewilson@lesliewilson.net)  
[www.lesliewilson.net](http://www.lesliewilson.net)



### 2015 CWA PLEIN AIR DAYS

The first plein air day is  
scheduled for March.  
Everyone is welcome.



## newsletter deadline info

The deadline for placing items  
in the February newsletter is the  
15th of January.

Send articles and photos by disk,  
email, fax or in writing to:

**Patricia Rosa**

newsletter@californiawatercolor.org

5499 Wilke Dr.

Concord, CA 94521

eFax: 413.375.1851

## membership/ data manager

Mail all changes of address,  
phone number and email to:

**Anne Jacobson**

cwa.data@gmail.com

c/o CWA P.O. Box 4631

Walnut Creek, CA 94596

## monthly meetings

Meetings are held the third  
Wednesday of each month  
(except June and December)  
at 7:30pm,

**Shadelands Center**

111 N. Wiget Lane

Walnut Creek, CA

(NW corner of Wiget Lane and  
Ygnacio Valley Road).

## cwa workshop info

**Wendy Oliver**

925.280.1944

**June Hunt**

510.520.3802

**Anne Jacobson**

510.339.6916

## e-newsletter info

To receive this newsletter  
electronically please send a note to  
our Data Manager with the email  
address at which you wish  
to receive the newsletter.

# from the president Commit = Pledge

Before you jump, in a flash, to the next page, please continue to read my message. You won't be sorry, I promise you!

I know we are all committed to many things. We have long-term commitments to our families, faith, friends, jobs and pets. We have briefer commitments to cars, cell phones, art supplies and suppliers. We may have very momentary commitments to hairstyles, fashion, fragrance and diets.

Many of you have had a long-term commitment to be a member of CWA. A section of you have a briefer commitment, volunteering on the board and various committees. An even smaller portion of you have had momentary commitments to specific events such as a few hours to hang a show, serve at a reception, or receive art for a show.

Each of these commitment levels is crucial and greatly appreciated! CWA needs your volunteerism at all of these levels to continue to thrive and grow into the future. Believe me, every CWA department will gladly accept your assistance. Never worry, offer your time and we will use it! Just contact a committee member and ask what you can do for your level of commitment.

Thank you for asking me to pledge myself to CWA as the 2015 president. I look forward to working with many of you this year!

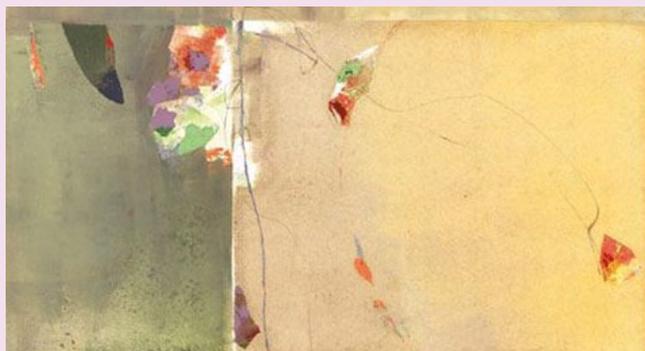


*Sincerely,*  
Carol Husslein



# 2015 watercolor workshop series

California Watercolor Association



*Katherine Chang Liu*

5 Days | February 16-20

“Open Studio” Workshop | Intermediate/Advanced

CWA Members \$595, Non-Members \$650.

See Katherine’s work at [www.jenkinsjohnsongallery.com](http://www.jenkinsjohnsongallery.com)



The students who take Katherine’s class keep coming back for more. Why? Because Katherine gives every artist a great deal of personalized attention. In fact, that is really what Katherine’s classes are all about. This is Katherine’s 3rd seminar for CWA in recent years, and the reason is that our members keep requesting her. Clearly not all great artists make good teachers, but Katherine certainly does. She was featured in the American Artist March 2008 article entitled Watercolor: 20 Great Watercolor Teachers: Biographies and Artwork.

Katherine has years of experience working with artists individually to help each painter develop his or her strengths and personal style. This approach is a major focus of the renowned Taos Intensive Studies Seminar (ISS), and Katherine is one of their key instructors. Ask previous CWA members who have studied with Katherine and you will get confirmation of the value of her workshop. Apparently some of her students refer to her as the “The Art Whisperer”, a tribute to her ability to relate to each artist’s ideas and strengths right away, and help in their development of those ideas.

Regarding her teaching philosophy, Katherine says that her preference and strength is to work with artists one on one. “I pay much attention to the observation of each artist’s particular intent and ability in his work, and hopefully sort things out, and guide this artist’s further development. Sometimes I suggest small adjustments, and other times I try to work with the artist to find the clarification of his content, and how he might best express that content”.

Since this is an “open studio” workshop, each artist will bring the resource material and supplies most suitable for his or her own work. This is definitely not a “cookie-cutter” workshop!

## Joseph Zbukvic & Charles Reid 2015 Workshops are sold out!

Space available still at this time for:



### Iain Stewart

3 days, July 16-18, Light in Watercolor,  
All Levels – Members \$395



### Mary Ann Beckwith

3 days, October 22-24,  
Brush and Beyond,  
All Levels  
Members \$395

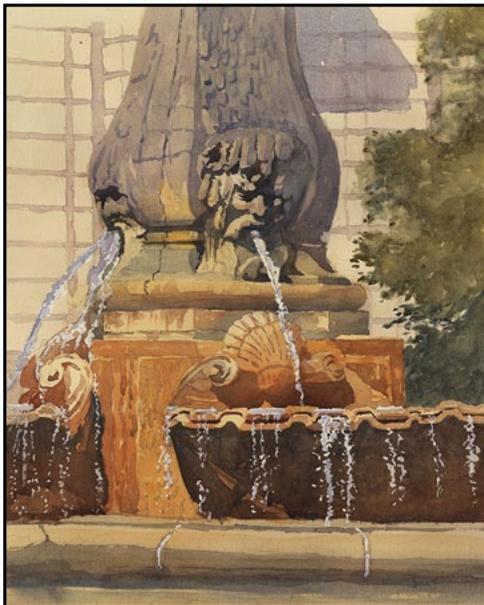
# member news

# workshop corner



ArtZ Vitamins by Irina Sztukowski

**Irina Sztukowski's** paintings from ArtZ Vitamins series attracted attention of G's Gourmet company from Ireland. As the result of cooperation with this company and GreenHouse designers' studio, several dozens of Irina's new watercolor paintings will be transformed into labels of tasty jams, relishes, and marmalade. Irina Sztukowski comments, "It is exciting to know that my hard work brought delicious fruits; and now my watercolors are literally ready to be served." [www.artirina.com](http://www.artirina.com)



Headwaters by Larry Cannon, CWA

**Larry Cannon CWA** will be exhibiting his watercolor titled "Headwaters" at the California Art Club's 104th Annual Gold Medal Exhibition to be held at the USC Fisher Museum of Art in Los Angeles from March 29 through April 19, 2015.

## Carol Maddox

"Capturing the Green Heart of Italy" workshop at La Romita in the Umbrian Hills will be led by Carol Maddox and Lisa Guthrie. They invite you to paint and sketch along with them, following in the footsteps of Renaissance artists. This will be a 10-day session, August 21-31, 2015.

For more information, visit La Romita's website at [www.laromita.org](http://www.laromita.org) or call Carol at (925) 462-8866 or Lisa at (414) 461-1419.

## Donald Davidson Class

Botanical Illustration of Desert Flora, Course Number:ART X454.5  
March 20-22, 2015

Learn how to draw artistic and realistic flowering plants in a manner designed to understand the form, function, and identification of native plants. Exciting hands-on experience both in the lab and in the field amid native flora habitats. Techniques in pencil, pen, and watercolor:  
Schedule: This field study is based at the Desert Studies Center (of California State University) located within the Preserve at Soda Springs (Zzyzx), about an hour outside Las Vegas, about a three-hour drive from Riverside. The course fee includes two nights' lodging at the Center

Contact David at (202) 744-3647 or [donaldddepicts@msn.com](mailto:donaldddepicts@msn.com)  
<http://www.nps.gov/plants/cw/watercolor/index.htm>

## Tom Lynch – Watercolor Secrets Revealed

Hosted by WASCO March 16-20, 2015. The objective of the workshop is to show the vast range and flexibility of watercolor and to put emotion and conviction into painting by exploring and experimenting, and developing creativity of each individual. This 5 day workshop will be held at the 4-H foundation of Sonoma County on Commerce Blvd, Rohnert Park from 9:30 am to 4:30 pm daily

Level: Intermediate/Advanced

The cost is \$450.00. Payment due with entry.

Please call or email any time with questions:  
[dianaliebe03@yahoo.com](mailto:dianaliebe03@yahoo.com) or (707) 245-7512, (707) 739-7285

## Karen Frey Workshop

Karen Frey will be teaching "Eat, Sleep, Paint"; a workshop at La Romita in the beautiful Umbrian region of Italy from May 4 - 18, 2015. Our focus will be on both painting en plein air and developing a sketchbook. For more information contact Karen Frey at [blumule@att.net](mailto:blumule@att.net) or (510) 652-9837. To learn more about La Romita visit their website at [www.laromita.org](http://www.laromita.org).



## board of directors

- president* **Carol Husslein** 925.935.6779  
*co-vice presidents/membership* **Sue Johnston** 510.531.5471  
**Robert Davidson** 510.552.4924  
*co-chairs california shows* **Liz Johnston** 925.988.0450  
**Unfilled**  
*co-directors of programs* **Marilyn Miller** 925.631.6673  
**Betsy Trtek** 925.825.4371  
*secretary* **Leslie Wilson** 925.935.7529  
*budget director* **Iretta Hunter** 925.330.2988  
*communications director* **Fatima Camiloza**  
*co-directors of workshops* **Wendy Oliver** 925.280.1944  
**Phyllis Brady** 925.855.8532  
*workshops assistants* registrar: June Hunt 510.525.0965  
publicity: Anne Jacobson 510.339.6916  
*co-directors of outreach* **Sheila Cain** 510.845.0863  
**Victoria Bianco** 925.687.8675

## staff

- membership/data manager* Anne Jacobson  
*newsletter editor* Patricia Rosa  
*bookkeeper* Melissa Alva  
*audio/visual set up* Unfilled

## volunteer committees

- national exhibition* Ruth Miller  
*community outreach* Carol Smith  
Helene Yu-June Rice  
Mona Rivers-Vasquez  
Charlotte Huntley  
Deb Taylor  
*mail distribution* Sue Johnston  
*hospitality* Open, assistant: Open  
*greeter* Donna Gamel  
*treasurer assistants* Annette Hodtwalker  
*video library* Charlotte Morris\*  
Terrie Moore  
*plein air* Samantha McNally  
Andrea Baron  
*photographer* Rolando Barrero  
*panel rental* Barb Bochenek\*  
Pam Howett  
*cwa webmaster* Efrain Ibarra  
*members at large* Susan Scolnick  
Dmitry Grudsky

\*Chair of committee

# 45<sup>TH</sup> NATIONAL EXHIBITION 2015

CALIFORNIA WATERCOLOR ASSOCIATION



Forks and Spoons by Anthony Rogone

## *CWA* watercolor

JANUARY 15 - FEBRUARY 21  
HARRINGTON GALLERY  
4444 RAILROAD AVE.  
PLEASANTON, CA

OPENING RECEPTION  
JANUARY 15  
6:00PM - 8:00PM\*

*\*Come early to enjoy old town Pleasanton  
and avoid the commute traffic*

Rose Hotel is walkable  
Hyatt House is local

# Dear Elizabeth...

Questions and answers about watercolor art

## Risky Business...

I received a very interesting note from CWA member Valerie Cohen, (valeriepcohen.com). Valerie commented, “You write that watercolors are rarely seen in galleries or museums because ‘watercolor is an edgy medium.’ EDGY means tense, nervous, irritable, forefront of a trend, outside the limits, experimental, avant-garde.”

Cohen added “Let us consider the catalog for the NWS 2014/15 International Exhibition. Every painting is technically superb (perhaps too superb?), but their subjects are exactly the same as those I have seen, over many decades, in every show catalog. Most of those categories are horrible cliches. Where are the personal statements about the world we live in, the grief, politics, violence, climate-change, disease, racism, violence — or, alternatively, joy in the geomorphology of America?”

I was so interested in hearing more from Valerie that I began a correspondence with her. I explained that I believe because watercolor is on the edge of the traditional art world, an opportunity for innovative and experimental work exists. I do not take full advantage of that opportunity in part because of the demanding nature of the medium and in part (perhaps the greater part) because of the challenge. And yet, the best work seems to emerge when I mindfully step away from my most polished effects.

In looking for the leading edge in watercolor art, I am looking for painters who push the edges. I found many experimental, edgy,

or avant-garde watercolor paintings in the 2011 Tate Watercolour Exhibition in London. Jon Snow, British journalist, passionate watercolor painter and viewer of the exhibition provides a commentary. Snow acknowledges watercolor as a risky, dangerous medium as he strolls through the Tate galleries commenting on a few of his favorite paintings. Click on the You Tube address to view Snow’s commentary. I found watching the five-minute video to be time well spent.

Snow describes watercolor as the medium of the precise. I understand his meaning all too well. Watercolor can evoke meaning in the viewer with seemingly simple color washes. The openness and transparency of watercolor allows the viewer to construct or complete the image. To achieve such complex effects requires the artist to choose the precise amount of time, paint, and effort. The watercolor painter must say so much and no more, to stop painting at precisely the right moment. In my experience, stopping is easier said than done. Valerie added, “The goal is to simplify, to remove all unnecessary detail, yet to preserve form, design, and meaning. As my dear late friend Mildord Zornes said, ‘Stop before that last brush-stroke — better, stop before the last three brush-strokes!’ ”

As we organize the California shows for 2015, I believe at least one venue needs to have an emphasis on experimental or avant-garde work. Valerie might say that we need to encourage non-cliche work. You might try a new and disturbing subject; or, you might choose a subject you have often painted, one that you know and love, but paint it in a whole new way.

I would love to hear more comments from you, dear readers. How might we step out to explore the edges of watercolor.

In closing, for more information and a general description of the 2011 Tate Watercolour Exhibition go to: <http://watercolor.net/british-watercolours/>

Thanks for reading and send your watercolor questions to [ejohns5513@aol.com](mailto:ejohns5513@aol.com).

## sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is emailed monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, Feb. 10 for the Mar. newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Patricia Rosa at  
newsletter@californiawatercolor.org  
or 925.348.1120 for further information.

## sponsor levels

### Distinguished Donor

Full Page/7.5 x 10  
3 months: \$750  
12 months: \$3000

### Benefactor

Half Page/7.5 x 5  
3 months: \$450  
12 months: \$1800

### Fellowship

Third Page/7.5 x 3.25  
3 months: \$360  
12 months: \$1440

### Patron

Quarter Page/3.75 x 5 (vert)  
3 months: \$240  
12 months: \$960

### Friend

Eighth Page/3.75 x 2.5 (hrz)  
3 months: \$180  
12 months: \$720

### Classified

text only: approximately 400 characters, including spaces. \$50/month (free to CWA members and non-profit organizations)

## show news

### Call for Entries – Sebastapol Center for the Arts “PEOPLES”

February 27 - March 29, 2015 | Intake submissions: January 26  
Juror: Jenny Lynn Hall

We are calling for artwork ranging from pure representation of the body to the essence of human experience (i.e. reflected through activity or emotions). “Peoples” includes the opportunity to share work about cultures and humanity in all its’ forms and is open to all media. To apply online, go to [www.entrythingy.com](http://www.entrythingy.com)

### “PALATES TO PALETTES”

April 3 - May 2 | Intake submissions: March 2

It’s all about food! Glorious food? Survival, indulgence or self destruction? The practice of depicting food and feasting stretches back to antiquity. Through the ages it has continuously been used as skillful observation and/or to share symbolic meaning. All media will be accepted but heavily scented or decaying material should be presented by video or film or in a clear airtight display cabinet. To apply online go to [www.entrythingy.com](http://www.entrythingy.com)

### Art Squared

#### All Gallery Group Show by The Artists of Viewpoints Gallery (Including CWA Members Veronica Gross, Floy Zittin and Jan Grady)

Exhibits runs January 8-30, 2015

The artists of Viewpoints Gallery celebrate the new year, 2015, with an all gallery group show. The fifteen local artists of Viewpoints Gallery exhibit individual interpretations of Art Squared in oils, watercolor, pastels, mixed media, and ceramics. [www.viewpointsgallery.com](http://www.viewpointsgallery.com)

## Missing Email?

Are You Missing Your Email? Did You Add CWA to Your Personal Contacts?

If you think you are missing CWA email, please start by putting CWA addresses into your personal contacts. The most commonly used email addresses are: [datamanager@californiawatercolor.org](mailto:datamanager@californiawatercolor.org), [national@californiawatercolor.org](mailto:national@californiawatercolor.org), [membership@californiawatercolor.org](mailto:membership@californiawatercolor.org) and [cwa.data@gmail.com](mailto:cwa.data@gmail.com). This will help to keep your newsletters and other CWA communications from going astray.

If you can, add [@californiawatercolor.org](mailto:@californiawatercolor.org) to your Safe-Senders list. If you don’t know how, check the webpage below from Constant Contact.

- You can allow mail from specific email addresses to safely come into your inbox without it being placed in your junk or spam folder by “white-listing” email addresses within your email client or Internet security software and adding email addresses to a safe senders list
- Check this Constant Contact webpage for tricks to work through individual ISPs: <http://support2.constantcontact.com/articles/FAQ/2753>. All the major providers like AT&T, Earthlink, AOL, Verizon, Gmail, Comcast and Yahoo are covered.

Remember to check your spam folders regularly. we send the messages out but we need your help to make sure they get through. If you are getting our messages, please read them!

# Take a Sneak Peek at 2015 Plein Air Activities

## plein air corner

As 2014 draws to a close, the plein air committee is gearing up for a great 2015 season.

### Here are some changes to expect:

- Andrea Baron will join Samantha McNally as co-chair.
- Instead of an open group meeting in January to pick the painting locales, Andrea and Sam will coordinate locales based on previous group favorites. They will aim for locales that are diverse yet close to home. If you have a locale to recommend, please send an email to Andrea ([pleinair@californiawatercolor.org](mailto:pleinair@californiawatercolor.org)) by January 15 with the locale name, address, and best time of year to paint in that area.
- Previously, most plein air meet ups were on Saturday in the week of the CWA monthly meeting. As CWA has added more weekend workshops, it makes sense to coordinate and change some of the plein air days. To that end, some Fridays, Sundays, and alternate Saturdays will be added to the schedule. Hopefully, this will encourage workshop attendees to also join some of the plein air days.

So be on the lookout for a listing of plein air days, which will be posted on the CWA website by the February meeting. The first plein air day is scheduled for March. Everyone is welcome. Hope to see you there.



# CWA 2015 CALENDAR

## CWA MEETINGS & DEMOS

January 21, 2015	Leslie Wilson
February 18, 2015	Katherine Chang Liu
March 18, 2015	Joyce Faulknor and Guy Magallanes
April 15, 2015	Member White Elephant
May 20, 2015	John Finger
June 2015	<b>NO MEETING</b>
July 15, 2015	Iain Stewart
August 19, 2015	<b>TBD</b>
September 16, 2015	Joseph Zbukvic
October 21, 2015	Mary Ann Beckwith
November 18, 2015	Carol Maddox
December 2015	<b>NO MEETING</b>

## 2015 CWA WORKSHOPS

February 16-20	Katherine Chang Liu
April 20-24	Charles Reid Session 1
April 27-May 5	Charles Reid Session 2
July 16-18	Iain Stewart
September 14-16	Joseph Zbukvic Session 1 (EB)
September 18-20	Joseph Zbukvic Session 2 (SF)
October 22-24	Mary Ann Beckwith

## 2015 CWA PLEIN AIR DAYS

The first plein air day is scheduled for March. Everyone is welcome.



**Plan ahead!**

Submissions for the newsletter must be received by the 15th of the month prior to publication!

**February Newsletter**

**Deadline is January 15th.**

Send to [newsletter@californiawatercolor.org](mailto:newsletter@californiawatercolor.org)

## CWA Member Shows

### Boundary Oak

October 16 - December 18, 2014  
3800 Valley Vista Road  
Walnut Creek, CA 94598

#### Pickup:

Saturday, January 3  
11:00am - noon

#### Chairperson:

JoAnn McMahon  
(510) 848-1207  
[joannm1@me.com](mailto:joannm1@me.com)

#### Juror:

Dorcas Moulton

### Lindsay Dirx Brown

**Art Gallery**  
January 5 - 30, 2015

#### Reception:

Saturday, January 10  
2:00pm - 4:00pm

#### Drop Off:

Monday, January 5, 2015  
10:00am - 2:00pm

#### Pickup:

Friday, January 30, 2015  
2:00pm - 4:00pm

### John Muir

**Medical Center**  
August 29 - October 9, 2015

#### Drop Off:

Saturday, August 29, 2015  
9:00am - 11:00am

#### Pickup:

Friday, October 9, 2015  
2:00pm - 4:00pm



Photos of Paint Outs, CWA show winners, and Monthly Demos are on [www.facebook.com/californiawatercolor](http://www.facebook.com/californiawatercolor)