



**February 2016**

# California WATERCOLOR Association

General Meeting • 7:30pm, Wednesday, February 17, 2016 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

P.O. Box 4631  
Walnut Creek, CA 94596

www.californiawatercolor.org  
email: info@californiawatercolor.org

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## February Guest Artist Keiko Tanabe

Our first workshop artist for 2016 is Keiko Tanabe, an award-winning artist and a signature member of the National Watercolor Society. Often working en plein air, her atmospheric watercolors perfectly capture a sense of time and place. Through her use of color, textures, and signature brushwork, Keiko's works beautifully convey both the exotic and the simple scenes of the many places she travels.

After learning basic drawing and watercolor painting skills at a local community school in San Diego, Keiko decided to paint full-time. From then on, she intensely taught herself to be fluent in watercolor painting, just as one would do to master a foreign language. A workshop with Alvaro Castagnet introduced her to the joy of plein air painting, which is a major aspect of her work. Her subjects include landscape, cityscape, waterscape and interior scenes, which will be demonstrated in the workshop, using representational and impressionistic compositions.

Keiko is originally from Kyoto, Japan. As a child growing up in an art-loving family, she always enjoyed drawing and painting and won many awards in children's art contests. However, art was not her initial chosen field of study. She earned a B.A. in intercultural communication (International Christian University, Tokyo, Japan) and an M.A. in international education (UCLA, California). She then worked in international relations positions on both sides of the Pacific.

Throughout her life Keiko has had the opportunity to travel extensively in Europe, Asia and North America. Her interest in art, love of travel, and strong interest in other



cultures eventually came together for her, pointing her toward a career in art. She finally launched that career in 2005 after she quit her job in international marketing.

Keiko's first project as an artist was a collaboration with her father, a renowned scholar of French literature in Japan. Through the *Azure Sea and Sky of Provence: A Tribute to Her Joie de Vivre* (Kosei Publishing, Osaka, Japan) were published in August, 2003, a authored by her father and illustrated by Keiko. Since then, Keiko's paintings have been included in many exhibitions around the world, either by invitation or by having her works juried in. Most recently she was chosen to be a guest artist in several key watercolor exhibitions in France, Italy and Spain.

CWA!*continued on page 2*



*continued from page 1*

Her work has been purchased by private and corporate collectors from all around the world, and her paintings have been featured in leading art publications in the U.S., Europe and Japan. She was the featured artist in *Watercolor Artist* in 2014. As of 2014, Keiko had self-published six art books.

Join us to welcome Keiko Tanabe to CWA!





# from the president

## Make it a Date!

The setting is beautiful.  
The art is outstanding.  
The location offers a multitude of dining options.

I'm sure you've guessed that I'm talking about making our 46th National Exhibition a date destination. Believe me, I've tested it out!

We BART to go to the city. We caught the Muni 'F' on Market and rode it to the end of the line at Jones and Beach, past the crowds at Pier 39 and all of the souvenir shops. The Cannery Gallery is a short stroll from the Muni stop.

We attended the opening reception January 7th. The show is breathtaking. After staring in admiration at the artwork, congratulating the attending artists and chatting with as many folks as possible, we strolled over to the Blue Mermaid for dinner. We had a wonderful dinner and what made it even better, we were able to use the discount the restaurant extended to exhibition attendees.

## It was a wonderful date night!

Now we are going to be taking friends to the show and dining again in the area still utilizing the discounts. The coupons are available on the CWA website under Exhibitions.

The exhibition runs through February 28th. The Cannery Galleries are open daily, 10am-6pm at 2801 Leavenworth Street, San Francisco.

## Make it a date!

Carol Husslein



**Coupons Available at**  
**[www.californiawatercolor.org](http://www.californiawatercolor.org)**  
**under Exhibitions**

**Argonaut Hotel**  
**25% Discount**

**Blue Mermaid Chowder House & Bar**  
**20% Discount**

**Cioppino's**  
**10% Discount**



# 2016 Watercolor Workshop Series

California Watercolor Association



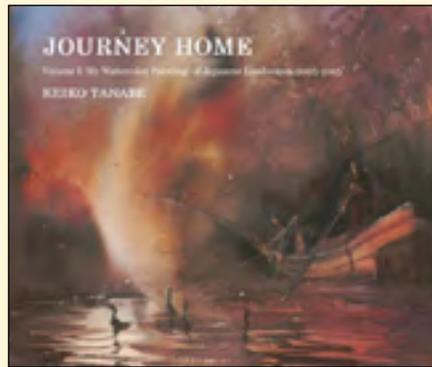
**Keiko Tanabe**

5 Days | February 15-19

Watercolor: Keep It Simple and Strong | All Levels

CWA Members \$595

Keiko Tanabe, our first workshop artist of 2016, has a new book out of her Japanese landscapes. This collection of 180 works (2005-2015) shows places she visited over the last 10 years. As a native of Japan who lives in America, she depicts scenes from Kyoto and other Japanese cities and towns to express her nostalgic emotions associated with her childhood and cherished memories from the past.



**Bev Jozwiak**

3 Days | March 16-18

Painting Life with Life

All Levels

CWA Members \$395



**Jean Pederson**

5 Days | September 19-23

Faces and Figures in Water Media

Intermediate/Advanced

CWA Members \$595



**Carol Carter**

4 Days | April 19-22

Watercolor from the Heart

All Levels

CWA Members \$495



**Stan Miller**

4 Days | October 18 - 21

Romantic Realism/Portrait and

Landscape in Watercolor

Intermediate/Advanced

CWA Members \$495



**Frank Eber**

4 Days | May 17-20

Atmospheric Landscape in Watercolor

All Levels \*

CWA Members \$495

Registrations available online now. For information, contact our registrar, Sally Noble, at [registrar@californiawatercolor.org](mailto:registrar@californiawatercolor.org).  
**Hope to see you in a 2016 workshop!**

\*Students should have an understanding of the watercolor medium



## newsletter deadline info

The deadline for placing items in the March newsletter is the 15th of February.

Send articles and photos by disk, email, fax or in writing to:

**Patricia Rosa**

newsletter@californiawatercolor.org

5499 Wilke Dr.

Concord, CA 94521

eFax: 413.375.1851

## membership/ data manager

Mail all changes of address, phone number and email to:

**Anne Jacobson**

cwa.data@gmail.com

c/o CWA P.O. Box 4631

Walnut Creek, CA 94596

## monthly meetings

Meetings are held the third Wednesday of each month (except June and December) at 7:30pm,

**Shadelands Center**

111 N. Wiget Lane

Walnut Creek, CA

(NW corner of Wiget Lane and Ygnacio Valley Road).

## cwa workshop info

**Wendy Oliver**

925.280.1944

**Anne Jacobson**

510.339.6916

## e-newsletter info

To receive this newsletter electronically please send a note to our Data Manager with the email address at which you wish to receive the newsletter.

# show news

## **The 59th Juried National Exhibition at The Haggin Museum, Sponsored by Stockton Art League**

Cash awards over \$5,000. Open to all US artists. No photography or computer art.

Dates: July 7–September 11, 2016.

Deadline: May 13, 2016

Juror: Brian Blood

Prospectus: [www.stocktonartleague.org](http://www.stocktonartleague.org)

Inquiries: [mflumiani@sbcglobal.net](mailto:mflumiani@sbcglobal.net) Type "Haggin" in subject line

<https://client.smarterentry.com/sal>

## **International Juried Watercolor Exhibition**

Society of Watercolor Artists 2016 International Juried Exhibition in Fort Worth, Texas

Deadline: 20 February 2016

Society of Watercolor Artists proudly announces their call to artists for its annual international exhibition, 16 April-28 May. Frank Eber is the juror for this prestigious exhibition scheduled to show in the Atrium Gallery of the Fort Worth Central Library. Watercolor artists 18 and older are invited to participate with traditional watercolor media on paper. Online entry is simple and conducted through Calls for Entry (CaFE). Creating your account with CaFE is free. Deadline for entry is 20 February with notifications of acceptance following on 29 February. Prizes equal \$4000 in cash and merchandise. This show is limited to 50 pieces. The Society of Watercolor Artists also bestows Signature Status to those active members in good standing whose works have been accepted into five juried SWA exhibitions. The SWA membership year runs Jan-Dec and, if desired, artists can join on the SWA website. Details and prospectus can be found on the website at: [www.swawatercolor.com](http://www.swawatercolor.com). The link to CaFE is: [https://www.callforentry.org/festivals\\_unique\\_info.php?ID=3040](https://www.callforentry.org/festivals_unique_info.php?ID=3040)

Society of Watercolor Artists can be visited on their website: [www.swawatercolor.com](http://www.swawatercolor.com)

## **43rd Annual Rocky Mountain National Watermedia**

September 17 - October 23, 2016. The Rocky Mountain National Watermedia (RMNW) exhibition, in its 43rd year, is presented by Foothills Art Center (FAC) in Golden, Colorado. RMNW attracts entrants and jurors from throughout the United States, and is regarded as one of the top watermedia exhibitions in the country. The 2016 juror is Katherine Chang Liu.

Mail In Submission Deadline: May 17, 2016

Online Entry Submission Deadline: May 24, 2016

For more information and to apply online through Call for Entry: <http://tinyurl.com/h6se7ef>  
[www.foothillsartcenter.org](http://www.foothillsartcenter.org)

## **Art Muse Contest, Compete at Your Skill Level [www.artmusecontest.com](http://www.artmusecontest.com)**

Art Muse Contest, a new and different monthly online competition is issuing a call for entries for artist submissions. We have a different approach by leveling the playing field. Compete with your peers at your skill level – 3 Levels, Master Class, Emerging Artist and Budding Artist. Low Entry Fees - \$25/2 entries Master Class and Emerging, \$15/1 entry – Budding. New Award winning judges each month. Awards include cash prizes, art supplies, Pop Up Surprise Awards, Monthly Drawings for additional prizes and marketing consultations. Opportunity for Gallery representation, Gallery Show and Exhibitions. Maximum 75 entrants for Master Class, and maximum 150 entrants for Emerging and Budding Artists for January, February and March.

Enter Art Muse Contest today and Make Your Mark!

To find out more, please visit [www.artmusecontest.com](http://www.artmusecontest.com).



**46th National  
Exhibition  
Jan. 5 - Feb. 28**

**Academy of Art  
University  
Cannery Galleries  
2801 Leavenworth  
San Francisco, CA**

**Mon.-Sat. 9:00-6:00  
Sun. 10:00-6:00**



*Jeannie Vodden, Shadows Moved Over Her Young Face*

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## **We Need You!**

We need 2 crews to take down our National Exhibition. Please check your calendars and try to help.

Monday, February 29, at the Cannery Gallery in SF (there is usually street parking this early). 9:30 - 12:30 to help take paintings off the wall, sign out hand pick ups and bubble bag the paintings that will be trucked back to Alamo.

Tuesday, March 1, at 74 N. Jackson Way, Alamo. 9:00 - 12:00 to box up the paintings that will be shipped home to their owners. I'll treat for lunch when the job is complete.

Please try to give us a bit of your time. They are both big jobs and can't be left to a handful of people.

Thank you,  
Ruth Miller  
(925) 683-1120  
[national@californiawatercolor.org](mailto:national@californiawatercolor.org)



# Snapshots from the 46th National Exhibition



Ruth Miller hugs our 1st Place Prize Winner,  
Georganne Zaro



Dick Cole congratulates Robin Purcell



Sue Johnston presenting Victoria Chiofalo  
with a Signature Award



CWA President, Carol Husslein and  
Dick Cole, Award Selector



## board of directors

*president* **Carol Husslein** 925.935.6779

*co-vice presidents/membership* **Sue Johnston** 510.531.5471

**Deborah Graffuis** 925.939.7626

*national exhibition* **Ruth Miller** 925.683.1120

*co-chair california shows* **Liz Johnston** 925.988.0450

**Joan Alexander** 925.957.6849

*co-directors of programs* **Marilyn Miller** 925.631.6673

**Betsy Trtek** 925.825.4371

*secretary* **Leslie Wilson** 925.935.7529

*budget director* **Iretta Hunter** 925.330.2988

*communications director* **Yvonne Lee** 510.928.2377

*co-directors of workshops* **Wendy Oliver** 925.280.1944

**Phyllis Brady** 925.849.6584

*workshops assistants* registrar: Sally Noble

publicity: Anne Jacobson 510.339.6916

*co-directors of outreach* **Sheila Cain** 510.845.0863

**Victoria Bianco** 925.687.8675

*members at large* **Annegret van Gemeren** 925.926.0616

**Doug Sandelin** 925.487.6812

## staff

*membership/data manager* Anne Jacobson

*newsletter editor* Patricia Rosa

*bookkeeper* Melissa Alva

*audio/visual set up* Unfilled

## volunteer committees

*community outreach* Shelila Cain

Victoria Bianco

Geroganne Eddy-Zaro

Marianne Elliott

*mail distribution* Iretta Hunter

*hospitality* Sandra Morea

Susan Scolnick

*treasurer assistants* Annette Hodtwalker

*co-video librarians* Charlotte Morris

Terrie Moore

*plein air* Samantha McNally

Andrea Baron

*panel rental* Barb Bochenek\*

Pam Howett

*cwa webmaster* Efrain Ibarra

\*Chair of committee

## workshop corner

### Michael Reardon Workshops

Michael Reardon AWS, NWS, CWA is leading two coastal workshops, one in Carmel and one in Mendocino. Both will focus on composition, values, and color. Registration is limited to keep class sizes small and to ensure individual attention.

#### Carmel Visual Arts, March 21-24, 2016, "Painting Light and Color"

For details and registration, go to [www.carmelvisualarts.com](http://www.carmelvisualarts.com) or call (831) 250-5732.

#### Mendocino Arts Center, April 30-May 1, 2016, "Plein Air: Painting Light and Color in the Landscape"

For details and registration, go to [www.mendocinoartcenter.org](http://www.mendocinoartcenter.org) or call (800) 653-3328.

[mreardon@mreardon.com](mailto:mreardon@mreardon.com)

<http://michaelrreardon.blogspot.com>

### Mira M. White Fine Art Classes and Workshops

#### Abstracting The Figure With Mixed Media! (2 Day)

April 23-24, 2016, Sat-Sun. 10:00am-4:00pm

Marin Museum of Contemporary Art, Hamilton Field, 500 Palm Dr., Novato, CA

Tuition: Members \$225, Non-Members \$250

(Additional Models fee to be paid to the instructor)

Pre-register: (415) 506-0137 or [info@marinmoca.org](mailto:info@marinmoca.org)

#### Abstracting The Landscape With Mixed Media! (3 Day)

May 13, 14, 15, Fri.-Sun. 9:30am-4:30 pm

Mendocino Art Center, Little Lake St., Mendocino, CA

Tuition: TBA

Pre-register: (800) 653-3328

[miraMwhite@earthlink.net](mailto:miraMwhite@earthlink.net)

[www.miraMwhite.com](http://www.miraMwhite.com)

## CWA Welcomes 10 Members to Our Signature and Master Signature List

Following application to the board for approval, 10 CWA members were presented with a certificate of Signature status at this year's 46th National Exhibition opening reception on January 7, 2015.

After applying to the board for approval the following members can place CWA or MCWA after their name.

**Having been accepted into 3 National Exhibitions we offer congratulations to the following new Signature Members:**

Sally Baker, Rolando Barrero, Susan Harper, Kathleen Mitchell, Hazel Stone and Jay Rider

**After being accepted into 6 or more National Exhibitions the following members can proudly place MCWA after their name:**  
Denise Athanas, Victoria Chiofalo, Melani Lacki and Sal Valencia

# member news

## sponsorships

The CWA newsletter is accepting ads from anyone who would like to be a sponsor of CWA. The newsletter is emailed monthly to all of our members. It is a very effective way to reach a large audience of artists. All CWA artists paint with watercolors, but not exclusively. Many members also paint in oils, acrylic and pastels.

We are offering the following sponsor packages that reflect available advertising space. All ads, except Classified, run for a minimum of 3 months and are payable in advance. A 10% discount is available to CWA members, members also get classified ads for free. Deadline for insertion is the 10th of each month prior to publication (ie, Feb. 10 for the Mar. newsletter).

Formats accepted are digital or camera-ready artwork. Images should be scanned at 300 dpi. File format preferred is PDF, but we can accept JPG, TIFF, EPS files. All ads will appear in black and white in the print version, and in color in the email version.

Contact Patricia Rosa at [newsletter@californiawatercolor.org](mailto:newsletter@californiawatercolor.org) for further information.

## sponsor levels

### Distinguished Donor

Full Page/7.5 x 10  
3 months: \$750  
12 months: \$3000

### Benefactor

Half Page/7.5 x 5  
3 months: \$450  
12 months: \$1800

### Fellowship

Third Page/7.5 x 3.25  
3 months: \$360  
12 months: \$1440

### Patron

Quarter Page/3.75 x 5 (vert)  
3 months: \$240  
12 months: \$960

### Friend

Eighth Page/3.75 x 2.5 (hrz)  
3 months: \$180  
12 months: \$720

### Classified

text only: approximately 400 characters, including spaces. \$50/month (free to CWA members and non-profit organizations)



### “Waitin’ on Joe”

by **Beth Bourland** was awarded 3rd Place out of 60 entries in an all-media Oakland Art Association exhibition. The work was displayed at Alameda’s main library 2nd Floor Gallery in January. It’s an interpretation of a little street scene in Crockett.

[www.bethbourland.faso.com](http://www.bethbourland.faso.com)



### “Afternoon Solace”

by **Linda Cloonan** received a cash award in the “Water-media” show at the Sebastopol Center For the Arts. Here are details:

Media: Watercolor on Aquaboard  
Award/Cash Prize:  
Coordinator Award - \$50

[www.studioLcreations.com](http://www.studioLcreations.com)  
[LindaCloonan@live.com](mailto:LindaCloonan@live.com)

## Charlotte Panton

California Watercolor Associations signature Member, Charlotte Panton passed away peacefully on December 27, 2015. She was a founding member and past President of the East Bay Watercolor Society now known as California Watercolor Association. She graduated from UC Berkeley with a degree in Art. She was an avid watercolor artist and a popular art teacher and show juror for CWA. Donations can be made in her memory to the American Cancer Society.

# Dear Elizabeth...

Questions and answers about watercolor art

Send your watercolor questions to [ejohns5513@aol.com](mailto:ejohns5513@aol.com)

*Georganne Zaro-Eddy*

The stories of artists are very interesting to me. I often ask artists about their inspiration or how they constructed the composition for a painting. This month, I am interviewing Georganne Zaro-Eddy, who was awarded the Gold or First place in the 46th National CWA show. The award winning painting is below and the title gives a clue to the painter's story.



Island of Brac by Georganne Zaro, watercolor 2015

I wondered about the Island of Brac and what significance the place held for Georganne. So, I did some research and found that Brac is a large island in the Adriatic Sea and is home to almost 14 thousand inhabitants. The island has been inhabited since Neolithic times. Perhaps, humans have lived there for so long because the scenery is amazing, featuring the highest mountain in the Adriatic and stunning beaches. Brac is a part of Croatia; but has belonged to other nations in the past.



City life on the Island of Brac, 2015



An amazing beach on Brac Island



Human habitations on Brac Island

Georganne's great grandparents immigrated from Brac to California in the early 20th century. Georganne returned to explore family roots, experience the culture, and visit Medjagori.

As Georganne explained "Our original two fold plan for the journey was to visit Brac and Medjagori, a spiritual draw for Catholics and members of other faiths who visit Brac". Medjagori is a spiritual destination because thirty years ago, five children saw and communed with the Blessed Virgin Mary and continue to receive visitations to this day. Interested readers can search Medjagori online to learn more.

Georganne continued, "all the while we travelled, my friend, Ceil and I continued to do paintings and sketches, called little jewels in memory of the trip. One time, I did a sketch of a villa and the owner, a woman, asked if we would like to stay there for free in exchange for the painting. We accepted her offer."

After visiting Medjagori, Georganne and Ceil headed to Brac. Georganne said, "while we were waiting at the dock of Splits (an ancient coastal town along the Adriatic Sea) for our ferry to Brac, we began a conversation with a man, who spoke some English. When we arrived, Neno, who lived in Brac, showed us around the Island for three days. Eventually, he invited us to visit his home, which was a 13th or 14th century stone residence in a little village, overlooking the Adriatic Sea.

*continued on page 11*

*continued from page 10*

The afternoon light was beautiful and I walked up to the second story to take pictures of the Adriatic.”



**Georganne's picture from the second level of Neno's home**

“Most of the homes are small and people live in the courtyards. When, I looked down into the courtyard, I saw a mix of old things such as an old wheel, fish netting, and a little, wooden two-man boat. I also saw a small café table and slatted, wooden chairs, which are typical of Europe and that I saw everywhere in our travels. I looked down and the different shapes and shadows fascinated me, as the late afternoon sunlight crisscrossed the courtyard. I immediately took pictures of the shapes and shadows on the stone floor. Reflections of shapes around the courtyard were on the chairs and table as well as the shadows from the table and chairs on the old stone.”

Georganne described the process “I took the photograph in 2008. Last year, I was looking through all my photos, and I thought oh my gosh, I have to paint that.” Then, I sat down and started doing some sketches. What I liked so much about the picture was the old, faded stone colors contrasted with the bright plastic of the clothespins.”



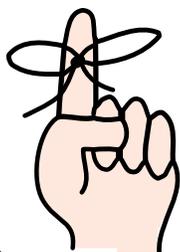
**Photograph by Georganne**

“I worked and reworked my design, and the process took a long time. I stated by looking at every one of the shapes. To me, every single shape in the painting is important and has to be interesting on its own. If you do not have interesting shapes, the painting will die.”

“Then, came the challenge of eliminations. Eliminating, eliminating, eliminating, and I developed the design by creating a very dark shape that eliminated the boat, the nets, much of the clutter that was there. This process seemed to go very smoothly, because the image was speaking to me as I worked.”

Georganne concluded, “I had so much fun painting the little brightly colored clothespins. All through Europe, I saw so many clotheslines, they do not have washers and dryers, and they do have a clothesline. I am usually attracted to organic shapes; I am not sure why I was so attracted to the hard edges in this image.” As I listened to Georganne, I reflected the change in focus from soft to harder edges had taken her art in a new and very interesting direction.

I want to thank Georganne for sharing her story with us. The narrative of her travels, the photographs, and the people she met, the process she used to develop the painting has been very interesting for me; and, I hope for you dear reader. Thanks again Georganne for sharing a story about the richness and beauty of life and of creating art within that life.



## Plan ahead!

**Submissions for the newsletter must be received by the 15th of the month prior to publication!**

**March Newsletter Deadline is February 15th**

Send to [newsletter@californiawatercolor.org](mailto:newsletter@californiawatercolor.org)

# CWA 2016 CALENDAR

## MEETINGS & DEMOS

January 20	John Muir Laws
<b>February 17</b>	<b>Keiko Tanabe</b>
March 16	Bev Jozwiak
April 20	Carol Carter
May 18	Frank Eber
June	<b>NO MEETING</b>
July 20	Michael Reardon
August 17	Myrna Wacknov
September 21	Jean Pederson
October 19	Stan Miller
November 16	Nancy Collins
December	<b>NO MEETING</b>

## CWA WORKSHOPS

<b>February 15-19</b>	<b>Keiko Tanabe</b>
March 16-18	Bev Jozwiak
April 19-22	Carol Carter
May 17 - 20	Frank Eber
September 19-23	Jean Pederson
October 18-21	Stan Miller



Photos of Paint Outs, CWA show winners, and Monthly Demos are on [www.facebook.com/californiawatercolor](http://www.facebook.com/californiawatercolor)