

P.O. Box 4631 Walnut Creek, CA 94596 www.californiawatercolor.org email: info@californiawatercolor.org

> 2 From the President

3 47th National Exhibition

4 CWA Workshops

5-6 Outreach

7 California Shows Welcome New Members

8-9 Dear Elizabeth

IO Member News Plein Air Corner

Show News

12 Directors Committees Staff Artist Getaways/Retreats Classifieds

13

Calendar Sponsorships

Fantasy, by Denise Athanas, winner of the CWA 46th National Exhibition Norbert Volk Award

California Association

No Meeting in June • Happy Painting • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

Save the Date

47th National Exhibition

call for Entries: JUNE 15, 2016

January 14 -February 25, 2017

Entry Deciditions September 1, 2016



from the president Putting Yourself Out There, It's Easy...

Like many "budding" artists, I do not come from an art background. Art was not a large part of my family. We visited galleries because of historical significance, but I never thought of "art" as a way of life.

I retired in 2007 and decided to live art for the first time in my life. I subscribed to art magazines and websites. I asked for artist demonstration DVDs for my birthday, Christmas and Mothers Day. I took classes and workshops. I submitted my "work" to shows. At first, the shows I was in were unjuried. Every entry was hung. Then I started entering juried shows. I have been accepted in many, but not all. Sometimes I understand once I see the show, other times I don't. I believe many of us are in the same boat.

As mentioned earlier, I subscribe to a number of online art sites. One of those subscriptions is Artists Network. Recently, one of the newsletters really struck a chord. It was titled: How to Deal With Criticism by Lee Hammond (http://tiny.cc/b4dkby). Lee speaks to us in the article about putting ourselves out there. Then she discusses a "hate" email she received. She steps back from that email to analyze what it says and responds. Lee brings me home to my thoughts about not being juried into shows. Every review is personal. Every entry is personal. Putting ourselves "out there" is easy... and... hard to do.

Lee states, "The moral of this story is to not let the negativity in others take away your joy. If you're following your passion and loving your work, that's the greatest payoff in the world. Did you leave the world a better place? Then job well done!"

I never want to be one of those people too afraid to put myself out there, only to have my family deal with it when I'm gone. How sad is that? I want to celebrate now... celebrate completing art and maybe, just maybe, celebrate acceptance into a juried show. Yes, my next juried show goal is the CWA National!!!! Yeah!!!

Carol Husslein

CIA 47th National Exhibition Restructuring National

Since I have not been successful finding a replacement to lead National, I have agreed to stay on board, but in a slightly different capacity. I have asked Iretta Hunter to join me as co-director and together we will keep the exhibition on track and moving forward.

- Anne Jacobson will continue with the electronic portion.
- Samantha McNally and Marilyn Miller have agreed to stay on as the Money Makers.
- Georgeanne Zaro-Eddy and Deb Taylor have agreed to facilitate another reception.
- Bob Davidson has stepped up to manage Receiving. This is the actual handling of the paintings. They will need unwrapping, storing, transporting and repacking. Lots of you have helped with this in the past and Bob will need you again, a capable team.
- No one has stepped up to take the catalog. Patricia Rosa does the layout and graphic work. I gather the information, and she puts the pieces together and makes it beautiful. Selecting and designing a cover is also part of this job, one part I've really enjoyed. If anyone would like to give this a try, let me know.

My new 2017 mantra is that this exhibition belongs to **EVERY CWA MEMBER**. Right, that's **YOU**, young, old, new, experienced, shy, extroverted. Whoever you are, there is a perfect job for **YOU!**

So think about your skills and step up. If everyone helps, this does not need to be such an enormous, daunting responsibility.

- Can you help with a Juror lunch?
- Can you give a day to unpack paintings?
- Can you stuff envelopes?
- Can you drive a rental truck?
- Can you proofread?
- And and and and... just let me know how you want to help.

Please email me, phone me, or talk to me at a meeting and let me know what you'd like to do. Ruth Miller

national@californiawatercolor.org 925-837-2818

FYI the gears of this exhibition are already turning. The 2017 Call for Entries and Prospectus will be on our website in June. Start painting now!

A random aside: The benefits of doing this job are plenty, i.e. Iretta and I drove to Sonoma today to return Dick Cole's painting that CWA displayed at the Cannery Galleries. We not only got a personal, one man art show in his home, but enjoyed two hours of lively conversation over lunch. This was a great day with a fascinating man.

Ruth Miller



After a wonderful winter and spring of workshops, we are taking the summer off! There are only two more workshops this year, and we know that they will be excellent, with the caliber of artists we have scheduled.

Jean Pederson is coming to us from Canada in September for a 4-day workshop. We have revised the workshop to include mixed media, as well as watercolor, so it should be great. Jean is well-known for her beautiful and moving portraits, but now we are adding figurative and mixed media. We tried to have Jean come a couple of years ago, but a snafu with US Customs caused us to reschedule. So now we have a new opportunity to learn from this internationally recognized artist. If you are interested in portraits or figurative work, this is a great opportunity.

Back by popular demand, Stan Miller is reprising his workshop on romantic realism, with a focus on landscapes and portraiture. Stan will be here for the final workshop of the year. A true gentleman, Stan will demonstrate his techniques for creating lifelike paintings, his use of egg tempera, and many other valuable lessons.

Don't miss these opportunities, brought to you by your workshop team!

2016 Watercolor Workshop Series

California Watercolor Association

Registrations available online now. For information, contact our registrar, Sally Noble, at registrar@californiawatercolor.org. **Hope to see you in a 2016 workshop!**









Jean Pederson

4 Days | September 19-22 Mixed Media Faces and Figures Intermediate/Advanced CWA Members \$495, Non-Members \$550 (Now 4 days and includes Mixed Media as well as Watercolor)

Jean Pederson's course will open the door into the exploration of various combinations, mixed media with an emphasis on water soluble paints and mediums as they relate to the human face and figure. You will be encouraged to work beyond your traditional practice in pursuit of your own personal language. We will be exploring how everything, from watercolor to gouache, gesso, acrylics, inks, mark making tools, collage and much more, can be applied to figure painting. Emphasis will be placed on design and personal style. Live models and class work will be part of the course.

Stan Miller 4 Days | October 18 – 21 Romantic Realism/Portrait and Landscape in Watercolor Intermediate/Advanced | CWA Members \$495



outreach Martinez + Oakland Outreach Programs

The CWA Outreach Program reports a successful presentation of our VA Outreach Program in collaboration with AC5 (the Arts and Culture Commission of Contra Costa County), self-portrait watercolors painted by veterans at the VA Center for Rehabilitation and Extended Care. Both Martinez and Oakland Group were represented.



The show runs from May 24 to June 10, 2016 **Art Passages Gallery** 651 Pine St, Martinez, CA.

8:00 AM to 5:00 PM Monday - Friday. Admission is **FREE**















Acrylic Paintings by Veterans living in Contra Costa County

Portraits are an endless source of interest because we have a basic human impulse to look at faces and try to see the character behind them. Self-portraits have the added fascination that comes from looking into the mirror and trying to study one's own face. These self-portraits were created by veterans through the partnership between the Martinez VA Recreation and Therapy Department and the California Watercolor Association.



On May 24th AC5's Director Roger Renn presented to the Board of Supervisors **ABOUTFACE:** Building Veterans' Understanding through Self-portraits as the new Art Passages **Exhibit** (located in the Foyer on the main floor). The paintings were done by veterans living in Contra Costa County during a series of workshops offered in late 2015 and early 2016.

These are a few quotes from Veterans who participated:

"I felt like I was looking out a window. I felt like the image was looking back at me. I didn't feel blue at any time during the process."

"I felt able to express myself as I blended my colors and reflected on my life."

continued on page 6

continued from page 5

"This portrait makes me reflect on all these 83 years of life and where I am now. Whenever I draw and paint I feel good all over."

"I felt a sense of accomplishment after completing my selfpotrait."

The **ABOUTFACE** exhibit

will then travel throughout Contra Costa County stopping at Libraries and Veterans' buildings over the next year. It is also invited to show at the Govenor's Mansion.

Building Veterans' Understanding Through Self-Portraits

For the past year, the **Arts and Culture Commission of Contra Costa County** and the **County Veterans Service Office** has sponsored a program for veterans to paint self-portraits. Called ABOUT**FACE** the program helped veterans gain confidence and enhance their creativity. As you view these self-portraits our hope is that you will become aware of each veteran's unique story. The paintings were done by veterans living in Contra Costa County during a series of workshops offered in late 2015 and early 2016.

Special thanks for the support of the **California Arts Council** and the Ca**lifornia Watercolor Association**. We are pleased to include in this exhibit several watercolors done by veterans as part of the California Watercolor Association Outreach Program.

We also want to acknowledge the support for ABOUTFACE workshops from the Contra Costa County Board of Supervisors, Contra Costa Television, and Friends of AC5. Thank you to ATU4IA for providing the art studio to conduct eight workshops and to Pacifica Pizza for hospitality for our veterans during these evening workshops.

ABOUT**FACE** workshops were based on the belief that individuals have the capacity to heal themselves and improve their ability to function in civilian life. The workshops require self-reflection from the participating veteran. During the workshops veterans learned acrylic painting techniques that allowed them to express their feelings by visualizing, painting on large canvases and telling their stories. We hope you gain a deeper insight into the unique stories of these veterans as you experience this show.

OUTREACH DONATION WISH LIST
OUTREACH DONATION MOTION
A LUTER AND OR PIGMENUS
PROFESSIONAL QUALITY PRIMARY COLORS
BRANDS: AMERICAN JOURNEY, HOLBEIN,
BRANDS: AMERICAN OCUNICAL SMITH
WINSOR NEWTON, DANIEL SMITH
COLORS:
REDS - QUINACRIDONE ROSE, PERMANENT
REDS - QUINACKIDONE REED
ALIZARIN CRIMSON, CAD. RED
YELLOWS - LEMON YELLOW, AUREOLIAN
YELLOW, QUINACRIDONE GOLD, YELLOW
OCURE CAD YELLOW
BLUES - COBALT BLUE, ULTRAMARINE
BLUES - CODALT DEAD, TET
BLUE, PEACOCK BLUE
ADDITIONAL COLORS - COLBALT VIOLET,
AND ORANICE CAD YELLOW DEEP,
QUINACRIDONE BURNT ORANGE, OPERA
QUINACKIDONE DENAL
MISCELLANEOUS:
10 GATOR BOARD 25 X 19" APPROX.



newsletter deadline info

The deadline for placing items in the June newsletter is July 15.

Send articles and photos by disk, email, fax or in writing to: **Patricia Rosa** newsletter@californiawatercolor.org 5499 Wilke Dr. Concord, CA 94521 eFax: 413.375.1851

membership/ data manager

Mail all changes of address, phone number and email to: Anne Jacobson cwa.data@gmail.com c/o CWA P.O. Box 4631 Walnut Creek, CA 94596

monthly meetings

Meetings are held the third Wednesday of each month (except June and December) 7:30pm Shadelands Center 111 N. Wiget Lane Walnut Creek, CA (NW corner of Wiget Lane and Ygnacio Valley Road).

cwa workshop info

Wendy Oliver 925.280.1944 Anne Jacobson 510.339.6916

e-newsletter info

To receive this newsletter electronically please send a note to our Data Manager with the email address at which you wish to receive the newsletter.



California Watercolor Association Signature Member Show

The CWA signature member show, "Waterworks" will open on July 1, 2016, at the Olive Hyde Gallery in Fremont, California (123 Washington Blvd., Fremont, CA 94539, 510-791-4357). CWA signature members are accomplished artists, who have been accepted into three national exhibitions. A reception with light refreshments will be open to the public and held on July 9 in the gallery patio from 5:30 to 7:30pm.

Welcome to Our New CWA Members

Sally Van Slyke Libby Erickson Maria Carlile Brvnn Carroll Eileen Butcher Kathy Schermerhorn Sharon Petersen Telagio Baptista Carol Gerich Susan Jochheim Gabriole Zeviar Geese Martha Slavin Mark Shawver Mark Goltz Lucy Ashton Ulrike Halverson

Constance Gutowsky Chris Triplett Hyun Yi Lynn Van Houten Stephanie Gerwin Gina Hawes Jean Gallagher Eric Lin **Travis Weaver** Rebecca Wong Siobhan Dillon Helen Haves Louise Henriksen Sandra Leboy Nancy Moriarty Ji-Eun Shim





Boszi–Watercolor on Paper by Endre Penovac, 2015

Soft Step 2–Watercolor on Paper by Endre Penovac, 2014

Fluffy-Watercolor on Paper by Endre Penovac, 2016

Spirit Cats by Penovac

Endre Penovac is a Serbian artist who uses the evocative power of watercolor to paint cats, chicks, and flowers that fade and flow across the page.

Penovac mixes lots of water with watercolor and ink, which is then applied to wet paper. The paint spreads and feathers out across the paper and, somehow, Penovac makes it all work. The quick, vivid lines and lost edges provide a spirited image. We know these cats; we have seen the agile spines and nimble postures in real life, even thought the image is not photo-realism. Penovac says "the way of watercolor painting – the way I do it – is like our world. The predictable, the plannable and the unpredictable, unexpected happenings make it complete." Endre explains that many of the black cat paintings are of Boszi (witch in English), his black cat.

Penovac was born in Tornjos, Serbia. He graduated from the Academy of Fine Arts in Novi Sad. He works as an independent artist and has won recognition in Germany, France, China, Switzerland, Italy, Hungary, Serbia, India, Pakistan, Turkey, Germany, Macedonia, Albania, Russia, and Greece. His work has been purchased for exhibits in Europe, America, Australia, and Asia. Penovac also teaches in small workshops or provides demonstrations. Perhaps one of the most interesting aspects of Penovac's career as an independent artist is that he markets his work primarily online. Penovac has a website where interested readers can learn more about him (www.penovacendre.com). He is also a featured artist at London's Saatchi Gallery (www.saatchiart.com/endre_penovac).



Landscape-Watercolor on Paper by Endre Penovac, 2012

Penovac has 73 paintings on display at his feature page in the Saatchi website. The paintings are not too expensive, with prices well beneath \$1,000. Interested readers will note that many, if not most,

continued on page 9



Dropped Bouquet–Watercolor on paper by Endre Penovac, 2014

continued from page 8

of Penovac's paintings have been sold. As I look at the images, I find myself considering one for my own home. Sales and encouraging sales is a central feature of the Saatchi online presence. And, the Saatchi has many features to help interested buyers.

The gallery mission is "to support thousands of extraordinary artists all over the world and help people who love art discover their works." To meet the mission, the gallery has blogs, catalogs, articles, and features on new artists. Some features offer decorating advice on how to use original art as the centerpiece of a room or home. Others suggest that collecting art can begin with a plan.

The artwork is interesting at Saatchi. The marketing is superb. I recommend a visit to the Saatchi to experience something different in both the images and the way the Gallery approaches sales. As always, dear reader, thanks for reading and sending any thoughts.



Plan ahead!

Submissions for the newsletter must be received by the 15th of the month prior to publication! July Newsletter Deadline is June 15th Send to newsletter@californiawatercolor.org

member news



Malibu Lagoon by Larry Cannon

CWA Signature Member Larry Cannon's watercolor, Malibu Lagoon, has been selected for inclusion in the American Society of Marine Artists' (ASMA) 17th National Exhibition. Larry is also a Signature Member of ASMA.

The exhibition will travel to the following six art museums over the course of 16 months starting this September: The Muscarelle Museum – Willamsburg, VA Chesapeake Bay Maritime Museum – St. Michaels, MD Art Academy Museum – Easton, MD Quinlan Visual Arts Center – Gainsville, GA Minnesota Marine Art Museum – Winona, MN Mystic Seaport Museum – Mystic, CT



Sabrina by Laurie Goldstein-Warren

Laurie Goldstein-Warren's painting, Sabrina, was awarded First Place in the Northwest Watercolor Society's 76th International Open Exhibition. She also received the Best of Show Award in the Texas Watercolor Society's 67th National Exhibition for her painting, Pedicab-NYC. She will also be featured in the upcoming Splash 18 by North Light Books.

plein air corner CWA and Academy of Sciences Plein Air Event on July 16!



Mark your calendars and RSVP to sam@samanthamcnally.com for the exciting CWA and Academy of Sciences plein air event on July 16! CWA plein air artists will get free entry, free parking, free lunch and access to the whole building and roof to paint in and on!! See the CWA website plein air page for the details, or click here. Don't forget to RSVP, we need to get your name on the list to enter the building.

Flyers with more details can be viewed and downloaded from the CWA's Plein Air web page at: http://tiny.cc/vhltby

show news

SHOW TO SEE

Blackhawk Gallery New Exhibit Spectrum

May 6 through July 10. The exhibit features sculptures by guest artist Dan Good and works by forty-two member artists. Visit our ADAS gallery Monday-Saturday 10:00am-8:00pm and Sunday 11:000am-6:00pm. The Blackhawk Gallery is located at 3416 Blackhawk Plaza Circle in Danville, California, in the Blackhawk Plaza. Phone: (925) 648-8023. Web: www.BlackhawkGallery.org

CALL FOR ENTRIES "Sacred & Profane" 2016 Arc Gallery National Juried Exhibition

Deadline: September 11, 2016

Description: Sacred: things that inspire awe and reverence. Profane: everything else that is mundane, common or vulgar. As an artist, where do you draw the line between sacred and profane?

Arc Gallery is seeking works that pit the sacred against the profane. Works may incorporate both concepts or favor either one. Literal as well as symbolic interpretations welcome!

Categories Accepted: Sculpture, painting, drawing, photo, printmaking, ceramics, assemblage, collage, mixed media, fiber art, Artist Book.

Juror: Kim Larson, Modern Eden Gallery, San Francisco, CA Juror's Award: A Juror's Award ribbon, certificate and \$250 award will be presented to three works that express the most imaginative interpretation of the theme.

Exhibition Dates: November 12 – December 10, 2016 Arc Gallery is located at 1246 Folsom Street, San Francisco, CA. Phone: (415) 298-7969. Web: www.arc-sf.com/sacred--profane.html

ART EXPO: Attend, or Exhibit!

Inexpensive exhibit space available for visual artists Contact agiancola@lvpac.org for details, or visit out website at bothwell.lvpac.org. From 10:00am to 5:00pm on Sunday, June 12 the Bothwell Arts Center will fling open its doors for ART EXPO, an exciting one-day exposition on all things art. Artists, community members, art shoppers and the just plain curious are invited to spend a day exploring, learning, and trying out new materials. Several professional practice seminars/workshops for artists will be held as well. \$10 admission, free to children 12 and under; 2466 8th Street, Livermore, CA.

CALL FOR ENTRIES NWS 96th Annual International Exhibition

Registration will be from June 1 to July 17, 2016. The prospectus is available on the NWS website at www.nationalwatercolorsociety.org.

CALL FOR ENTRIES Hayward Arts Council Open Juried Art Show

The Hayward Arts Council is sponsoring an Open Juried Art Show this fall in the John O'Lague Galleria in Hayward City Hall. The Show is open to residents in the nine counties of the San Francisco Bay Area. You are invited to submit up to three original 2D works completed within the last three years. The Juror is Carolyn Lord. This exhibition will be on display from October 3 to November 17, 2016. Awards Reception will be held on October 7 at the Hayward City Hall Rotunda 777 B Street, Hayward, CA. Prizes: First Place-\$1,500, Second Place-\$1,000, Third Place-\$500 and Honorable Mentions.

Apply using the CAFE for Artists! Website (registration is free): https://www.callforentry.org.

CALL FOR ENTRIES

Art Contemporary Marin-Bay Area Painting 2016

This event is an opportunity for Bay Area Artists to meet and exhibit their work. We greatly encourage new media, nontraditional and traditional art forms. ACM's intention is to present a multiplicity of painterly art representing local artists with contemporary perspectives. Venue: Toby's Art Gallery in Point Reyes Station at 11250 Highway One, Point Reyes Station, CA. Exhibition Dates: August 3 - August 30, 2016 Reception: August 5 Entry Deadline: July 1, 2016 Selection Committee: Larry Bryson, Exhibition Coordinator/ Painter and Claudia Chapline, Painter Eligibility: Residents of the nine Bay Area counties. Entry Fee: \$20 for one image, \$30 for up to 3 images. Download Prospectus: http://tiny.cc/tw4mby Questions: Larry Bryson: info@larrybrysonarts.com Toby's Gallery: (415) 663-1223, tobysfeedbarn.com/art-gallery

1st Annual Benicia Plein Air Paint Out

Enter the 1st Annual Benicia Plein Air Paint Out on August 27, by going to www.beniciapleinair.com and click Paint Out. It's a one day event with CWA past President John Finger judging the show. The Mayor of Benicia will present the awards. The paintings will be seen by the general public during the reception in the courtyard next to the Benicia Plein Air Gallery in the late afternoon and evening. Sales will be through the Benicia Plein Air Gallery.



board of directors

co-vice presidents/membership Sue Johnston 510.531.5471

workshops assistants registrar: Sally Noble

president Carol Husslein 925.935.6779 Deborah Graffuis 925,939,7626 national exhibition Ruth Miller 925.683.1120 co-chair california shows Liz Johnston 925,988,0450 Joan Alexander 925.957.6849 co-directors of programs Marilyn Miller 925.631.6673 Betsy Trtek 925.825.4371 secretary Leslie Wilson 925.935.7529 budget director Iretta Hunter 925.330.2988 communications director Yvonne Lee 510.928.2377 co-directors of workshops Wendy Oliver 925.280.1944 Phyllis Brady 925.849.6584 publicity: Anne Jacobson 510.339.6916 co-directors of outreach Sheila Cain 510.845.0863 Victoria Bianco 925.687.8675 members at large Annegret van Gemeren 925.926.0616 Sandra Morea 925.984.3226

staff

membership/data manager Anne Jacobson audio/visual set up Unfilled

newsletter editor Patricia Rosa bookkeeper Melissa Alva

volunteer committees

community outreach Shelila Cain Victoria Bianco Geroganne Eddy-Zaro Marianne Elliott mail distribution Iretta Hunter hospitality Sandra Morea Susan Scolnick co-video librarians Charlotte Morris Terrie Moore plein air Samantha McNally Andrea Baron panel rental Barb Bochenek* Pam Howett cwa webmaster Efrain Ibarra

*Chair of committee

artist getaways/retreats

Alpine Art Retreat

Alpine Art Retreat in the Sierras with Elaine Frenett and Jean Warren will take place this year August 14-19. We'll explore abstraction in nature, conjure images through word play, create mandalas, experiment, and reflect! Come paint and/or journal with us along Lake Alpine's magical shores. All inclusive. Elaine: (541) 944-2196. http://tiny.cc/xouk9x

Artist Getaway 2016/17

Half Moon Bay, August 14 and 15, 2016 Occidental, October 16-22, 2016

Murphys, June 4-9, 2017 www.artistgetaway.com

Artist Getaway, Inc. PO Box 20214 El Sobrante, CA 94820-0214 Call Samantha (415) 828-4991

classifieds

AMERICAN FRAME

American Frame is pleased to announce their patronage of CWA! As a result CWA has become a member of their Alliance Program. American Frame is offering all CWA members a 5% discount on purchases. Make your purchase at www.AmericanFrame.com and use ALLIANCE2016 as your discount code at check out to receive this wonderful benefit available to CWA members!

CWA 2016 Calendar

Meetings & Demos

January 20	John Muir Laws
February 17	Keiko Tanabe
March 16	Bev Jozwiak
April 20	Carol Carter
May 18	Frank Eber
June	NO MEETING
July 20	Michael Reardon
August 17	Myrna Wacknov
September 21	Jean Pederson
October 19	Stan Miller
November 16	Nancy Collins
December	NO MEETING

Plein Air Schedule

July 16	CWA Plein Air at Academy of Sciences, San Francisco
April 1	CWA Plein Air at Blake Garden

CWA Workshops

February 15-19	Keiko Tanabe
March 16-18	Bev Jozwiak
April 19-22	Carol Carter
May 17 - 20	Frank Eber
September 19-23	Jean Pederson
October 18-21	Stan Miller



CWA Newsletter Advertising

We are revamping our advertising policy.

Updates coming soon.



Photos of Paint Outs, CWA show winners, and Monthly Demos are on www.facebook.com/californiawatercolor