



September 2016

P.O. Box 4631
Walnut Creek, CA 94596

www.californiawatercolor.org
email: info@californiawatercolor.org

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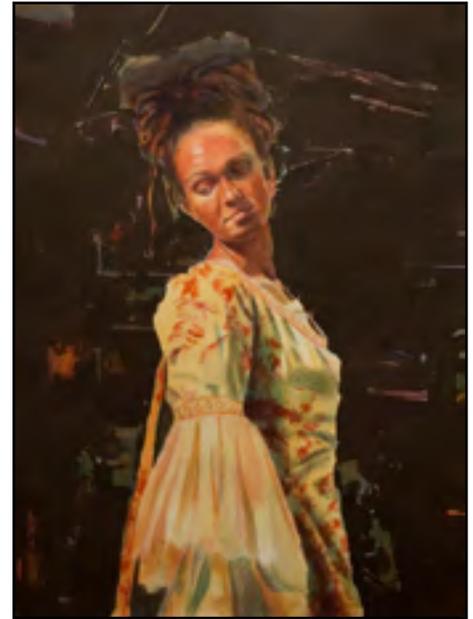


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California WATERCOLOR Association

General Meeting • 7:30pm, Wednesday, September 21, 2016 • Shadelands Center, 111 N. Wiget Lane, Walnut Creek, CA

September Guest Artist Jean Pederson



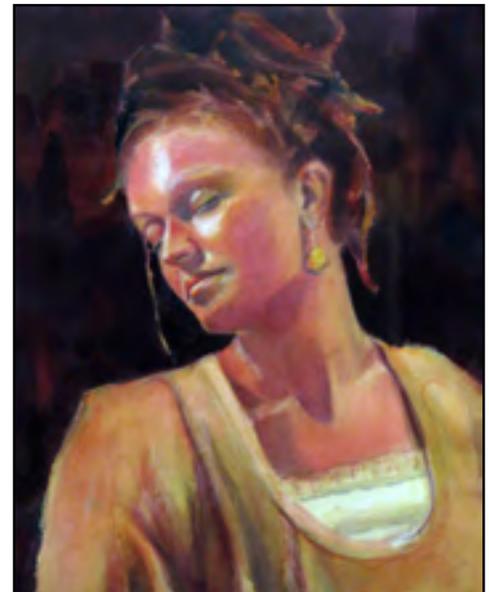
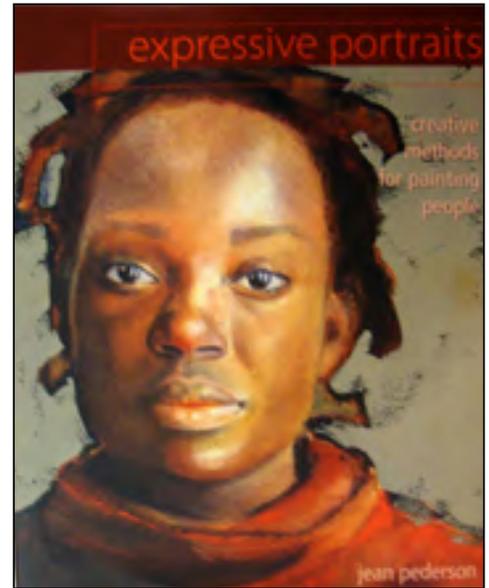
Jean Pederson (AWS, MCWA) is our guest artist for the September general meeting and our workshop artist September 19-22. This workshop, *Expressive Portraits: Creative Methods for Painting People* (Intermediate/Advanced), will delve into the exploration of various combinations of mixed media, with an emphasis on water soluble paints and mediums vis a vis the human face and figure. We will be exploring everything from watercolor to gouache, gesso, acrylics, inks, mark-making tools, collage and much more, to see how they can be applied to figure painting and we will be painting live models. Limited space is still available, so if you wish to join us, sign up online or contact our registrar, Sally Noble, at registrar@californiawatercolor.org.

In the *Dear Elizabeth* column of our May newsletter, Liz Johnston introduced us to Jean Pederson. Liz properly described her as “*painter of complexity*” – she is an artist of rich talent who uses the richness of water media in all its forms to create her beautiful works. Although Jean is renowned for her portraits and figurative work, the focus this workshop, she is also very skilled in florals, landscapes and abstracts.

Pederson has been painting for over twenty years, balancing her strong teaching abilities and writing with her continuing aspiration to convey her ideas in visual form. She has exhibited her work in China, England, Sweden, New York, San Francisco, Mexico and across Canada, and is the author of “*Expressive Portraits: Creative Methods for Painting People*” North Light Books has approved her to write a second book. Jean has been honored with numerous national and international awards. In 2005, she was the first recipient of the Federation of Canadian Artists Early Achievement Award, granted for her many honors, awards, international writing to promote art education, and consistently exceptional painting.

Jean’s traditional practice includes referential imagery of people, still life, landscape and abstraction. In addition to watercolor, Jean uses the layering of a variety of media to create an assortment of possibilities within her work, e.g., quality of edge, line and texture all play a role within her imagery. Although a master of watercolors, mixed media has become an important venue for her creative expression.

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continued from page 1

The portraits in her paintings are based on people who she has met or impacted her. These subjects in her paintings often reflect different walks of life as well as diverse cultural and religious backgrounds. We are hard pressed to find a period in time when the human figure wasn't represented. Finding a way to express the human figure in a language that reflects the twenty-first century is perhaps the greatest challenge in figurative work today.

Jean's work has been placed in the Royal Collection in Winsor, England, and she has been honored with numerous National and International awards over the years. Pederson has exhibited her work in China, London, Stockholm, New York (United Nations, Metropolitan Museum of Art, Guggenheim, the Museum of Modern Art), San Francisco, Mexico and across Canada.

Sponsored by Holbein, Jean has received many awards. In addition to being a Master Signature Member of CWA, she is a Silver award winner and signature member of the American Watercolor Society, as well as organizations in her native Canada, including the Canadian Society of Painters in Watercolour (C.S.P.W.C.), Alberta Society of Artists (A.S.A. Signature Member), and Federation of Canadian Artists (SFCA Senior Signature Member).

Pederson is a graduate of the University of Calgary (Major in Fine Arts) and a previous award winner in our own National Exhibitions, winning the 2001 Silver award and 2011 Juror's award. She was also an award winner in 2008 in the AWS's 141st International Exhibition, a Finalist in *The Artist's Magazine* – Experimental category and also in the magazine's Portrait category, a previous TWSA and NWSA award winner, and frequent participant in many exhibitions across Canada, the US, and multiple times in the China International Invitational Water Media Exhibition, Jiangsu Water Color Institute.



Jean has a long history as a workshop and art teacher, and previously has been the Windsor and Newton teaching Contributing Editor for *The Artist's Magazine*. For more information on Jean, visit her website at www.jeanpederson.com



from the president

“Creativity Takes Courage”

By the time you read this, I will have thrown my “hat” into the ring... by this I mean I’ve entered my three paintings into the 47th CWA National Exhibition!

Henri Matisse told the world “Creativity Takes Courage.” Henri learned that when he exhibited “**Woman With a Hat**” for the first time in 1905 at the [Salon d’Automne](#). The painting caused a scandal. It was called barbaric. The painting outraged people. Matisse was called a “wild beast and a victimizer of women.” The woman in the painting was his wife and she was fully clothed.

Why all the fuss?

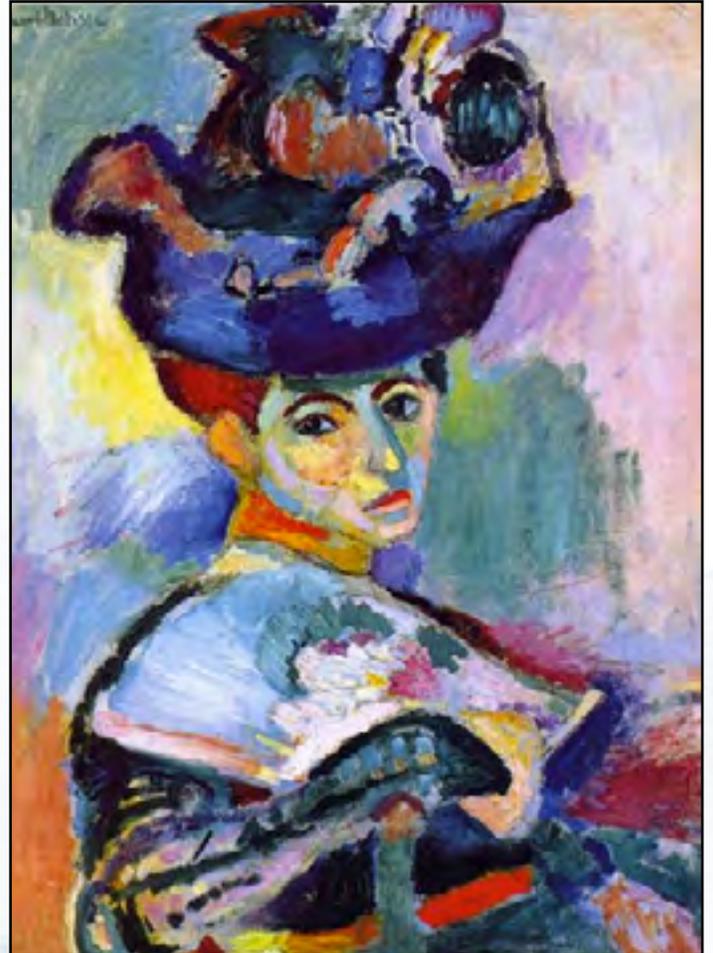
Color!

Yes, I said color. The woman’s face was all different colors! Pure colors. Her hat was all different colors. Her dress was all different colors. Matisse studied the color palette of pointillist Signac and combined that color with post-impressionistic techniques used by Cezanne and Van Gogh. It was a surprise the painting survived the exhibition, but survive it did. Gertrude and Leo Stein bought “**Woman With a Hat**” for full asking price just before the exhibit closed. Note, Leo Stein called it the “nastiest smear of paint I have ever seen,” yet he and his sister Gertrude knew the painting was an important step forward for the modern painting movement. Eventually the infamous painting made its way into the SF MOMA collection.

I hope when you start a new painting you encourage yourself to try a new color, throw caution to the wind. You are the artist in control of your palette. Be a Matisse! I did and it felt really good!

“Creativity takes courage”

Carol Husslein



47th

NATIONAL EXHIBITION

JAN. 14-FEB. 25, 2016



watercolor

CALIFORNIA WATERCOLOR ASSOCIATION

All of our 47th National Exhibition entries soon to be in the hands of the juror, Donna Zagotta! We wait expectantly for her results. We will publish the accepted artists to all those who entered, the membership and on our website on October 1, 2016.

Receiving:

The receiving site has been changed to Lafayette Christian Church, 584 Glenside Drive, Lafayette. Receiving of shipped paintings will take place November 7-11. Hand deliveries will be on November 12. I need a few more volunteers on Wednesday, November 9 and Friday, November 11. I need two people daily. Please contact me if you can help us. For all of you who have volunteered I will email you with all the details. On November 12 we will welcome Linda Doll, our awards juror, to the church for lunch and awards selection. Besides all the boxes and painting hauling, this is a fun day!

I am hosting a “how to receive a painting” dinner“ for all national volunteers before the October general meeting on October 16, at 6:00pm. Please put it on your calendar.

2018 National Exhibition:

I am still on a gallery search for 2018. I am talking with Marin Art Association and another Gallery in Oakland, but nothing has been settled as yet. I fear we're moving into the era of paying handily for a space! If you have a great idea, please let me know.

I continue to look for my replacement.

I have been involved with National for 4 years. Enough, I say!! If you are interested please let me know. I will work along side a new person for an entire year or more. You will not feel abandoned, I promise. All of my support staff is remaining in place and this will help any new person. It's a wonderful volunteer job to sink your teeth into. It requires a great deal, but the payoffs are big. I now know at least 4,823 people!!! If that happens to be your goal, this is the JOB for you!! HA!

Ruth Miller

Your National Director
national@californiawatercolor.org



**Girl with Umbrella,
Donna Zagotta, Entry Juror**



outreach

CWA Outreach at Art in the Park, Martinez



The Arts and Culture Commission

The Arts and Culture Commission of Contra Costa County (AC5) is dedicated to advancing the arts in a way that promotes communication, education, appreciation and collaboration throughout Contra Costa County so that we may grow creatively as a community that preserves and celebrates our diverse cultural expression.

On August 21, CWA Outreach co-director Victoria Bianco and AC5 staff member Roger Renn manned a booth promoting the About Face veteran painting project. On display were works created by veterans from the Oakland VA. Martinez Veteran, Wes Evans, did watercolor paintings crediting CWA for his growing knowledge and love of the watercolor medium. He made about \$300 averaging about \$30 dollar for each of his 10 paintings sold, all were unframed. He was happy as this was his first time selling at a venue like this. As a result of our Outreach program, he is developing skills that not only calm his mind but puts a few dollars in his pocket!

CWA sponsors Outreach at VA facilities in Oakland and Martinez. Outreach Co-Director Sheila Cain, works at the Oakland facility. Outreach Co-Director Victoria Bianco works at the Martinez facility.

If you are interested in assisting at either location, please contact CWA Outreach at outreach@californiawatercolor.org.



Victoria Bianco

CWA Member Show *WATER FALL*

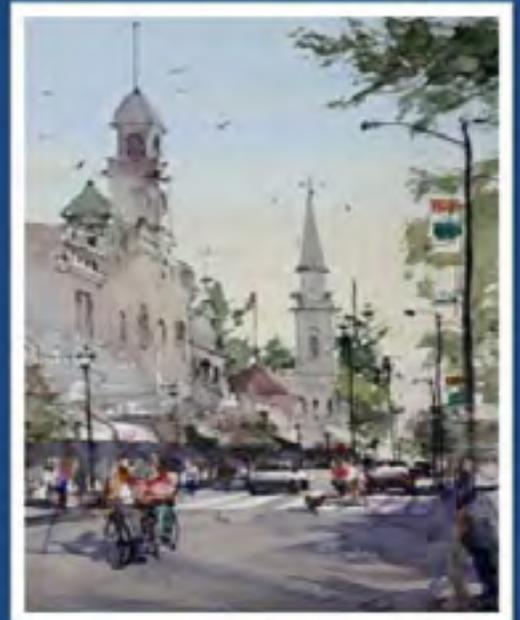
September 1 - September 30, 2016



Entry Juror: Michael Reardon ,
Hankar Ruins, Ladakh

Lindsay Dirx
Brown Gallery

San Ramon,
California



Awards Juror: David Savellano,
An Easy Afternoon

Myrna Wacknov Demo Products used during Myrna Wacknov Demonstration on August 17, 2016

Many stores sell the following products, these are examples only.



Watercolor Pigment Used:

Doc Ph. Martin's Hydrus Fine Art Watercolor

<http://tiny.cc/f3raey>

Winsor & Newton Professional Watercolor Sticks

<http://tiny.cc/73raey>

Daniel Smith Extra Fine Watercolor Sticks

<http://tiny.cc/h4raey>

Tyvek Source:

All Weather Blueprints

<http://tiny.cc/p0raey>

Glue Used:

Yes! Paste All-Purpose Stick Flat Glue

<http://tiny.cc/r1raey>

Photo Editing Ap:

iColorama S-Photo Editor and Brush Painter

Apple IOS photo editor Myrna mentioned,
available at App Store

CWA 2017 Board Positions

Hello fellow CWA members.

We are looking for volunteers interested in serving on the Board of Directors for 2017. The open positions and descriptions are listed below. Please contact me if you are interested in finding out more on any of these positions!

Sincerely,

Carol Husslein

President CWA

president@californiawatercolor.org

Co-Vice President

The Vice President shall manage the membership processes of recruitment, record membership, new member orientation and shall oversee management of petition(s) for signature membership(s). The Vice President shall be responsible for duties or special projects as may be prescribed by the President and/or CWA Board of Directors. In the absence or disability of the President, the Vice President shall perform all duties of the President; shall have signature powers over the financial accounts along with the Budget Director, which shall have the same validity and binding effect as if done by the President. The Vice President shall act as Board Liaison to the Data Manager.

Current Co-Vice Presidents are Sue Johnston and Annegret van Gemeren. Sue Johnston is retiring from the position for 2017. We are seeking her replacement.

The Budget Director

The Budget Director shall be accountable to the Board for all funds of the Association; shall act as a custodian of the Associations' investment accounts, and shall manage the balances of all CWA financial accounts as approved by the Board; shall review bill-paying and record-keeping activity, and shall oversee accounts along with the bookkeeper. The Budget Director shall maintain an inventory of all property of every kind and nature of the Association and maintain proper records. In the first quarter of the year, the Budget Director shall provide to the newsletter for publication the annual financial report and approved budget proposal. The Budget Director shall act as Board liaison to the bookkeeper and tax preparer.

Current Budget Director is Iretta Hunter. She is leaving this position and is looking for a replacement.

Director of National Exhibition

The Director of the National Exhibition shall manage the National Exhibition and shall act as board liaison to the National Exhibition Committee. The Director shall select a juror and exhibition site, with concurrence of the Board. The Director is responsible for appointing and managing all exhibition committee members.

Current Director of National Exhibition is Ruth Miller. She would really like to share this position with someone and hand it off after the 47th.

Co-Director of Shows

The Director shall be responsible for appointing all show chairpersons and jurors and shall manage all exhibits sponsored by the California Watercolor Association, including but not limited to determining the number of shows in a year. This shall exclude the annual National Exhibition. The Director(s) of Shows shall act as Board liaison and manage the show chairs.

Current Co-Directors of Shows are Liz Johnston and Joan Alexander. Both Liz and Joan are leaving the position for 2017. Craig Moline has stepped up to be one of the Co-Directors for 2017. We are seeking an additional Co-Director.

Co-Director of Programs

The Director of Programs shall be in charge of programs for the meetings and shall act as Board liaison and manage the video librarian(s), hospitality chair, technical support, and the Plein Air Committee.

Current Co-Directors of Programs are Marilyn Miller and Betsy Trtek. Marilyn is leaving the position, however Betsy is remaining. She is seeking a Co-Director.

Members At-Large

The two members at-large will have no assigned programs. They will provide assistance to the Board on special assignments, will learn the Board's functions, and will serve as liaison between the Board and the general membership.

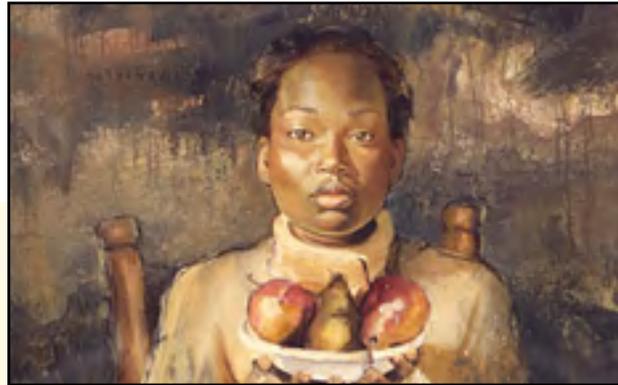
Current Members At-Large were Sandy Morea and Annegret van Gemeren. Annegret moved into the Co-Vice President position when Deborah Graffuis graciously accepted the Director of Communications position, which was recently vacated. Sandy will remain in her position. We need an additional Members At-Large person.



2016 Watercolor Workshop Series

California Watercolor Association

Workshops held at Cal State East Bay, 4700 Ygnacio Valley Road, Concord



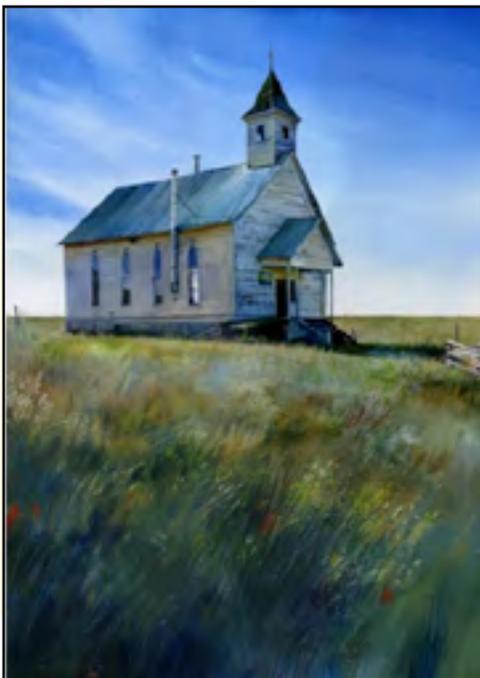
Jean Pederson

4 Days | September 19-22

Mixed Media Faces and Figures

Intermediate/Advanced

CWA Members \$495, Non-Members \$550



Stan Miller

Romantic Realism/ Portrait and Landscape in Watercolor

4 Days | October 18 – 21

Intermediate/Advanced

CWA Members \$495,

Non-Members \$550





2017 Watercolor Workshop Series

California Watercolor Association

2017 Schedule



John Salminen

5 Days | February 13-17
Realism Through Design
CWA Members \$695,
Non-Members \$750



John Salminen



Jeannie Vodden

4 Days | March 15-18
Translucent Watercolor Portraits
CWA Members \$495,
Non-Members \$550

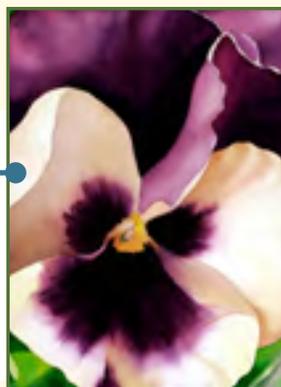


Jeannie Vodden



Birgit O'Connor

4 Days | March 15-18
Fearless Flowers
CWA Members \$495,
Non-Members \$550



Birgit O'Connor



Michael Reardon

2 Days | July 21-22
Watercolor Techniques
CWA Members \$275,
Non-Members \$325



Michael Reardon



Janet Rogers

4 Days | October 16-19
Expressive Watercolors – Flowers, Faces & Figures
CWA Members \$495,
Non-Members \$550



Janet Rogers

2017 SIGN-UPS AVAILABLE NOW.

For information, contact our registrar, Sally Noble, at registrar@californiawatercolor.org.



newsletter deadline info

The deadline for placing items
in the October newsletter is
September 15.

Send articles and photos by disk,
email, fax or in writing to:
Patricia Rosa
newsletter@californiawatercolor.org
5499 Wilke Dr.
Concord, CA 94521
eFax: 413.375.1851

membership/ data manager

Mail all changes of address,
phone number and email to:
Anne Jacobson
cwa.data@gmail.com
c/o CWA P.O. Box 4631
Walnut Creek, CA 94596

monthly meetings

Meetings are held the third
Wednesday of each month
(except June and December)
7:30pm

Shadelands Center
111 N. Wiget Lane
Walnut Creek, CA
(NW corner of Wiget Lane and
Ygnacio Valley Road).

cwa workshop info

Wendy Oliver
925.280.1944
Anne Jacobson
510.339.6916

e-newsletter info

To receive this newsletter
electronically please send a note to
our Data Manager with the email
address at which you wish
to receive the newsletter.

member news



Sedona Sentinel by Larry Cannon

“Sedona Sentinel” by Larry Cannon CWA has been juried into the prestigious Laumeister Fine Art Competition, a mixed media exhibition at The Bennington Center for the Arts in Bennington, Vermont.



Jane W. Ferguson is in a joint exhibit of Mixed Water Media and Encaustic Art Exhibit, “Line and Shape,” with artist Nancy Calhoun at Viewpoints Gallery from August 30 - October 1. Reception on Saturday, September 10, 4:00 - 7:00pm. For more info call (650) 941-5789.



Come join us for a Plein Air painting day at **Heather Farms Park** in Walnut Creek

September 24th, 2016

We will meet from 10:00 a.m. to 1:30 p.m.

301 North San Carlos Drive

Walnut Creek, CA 94598

The Park has a lot to offer. There is a natural pond setting, a man made pond setting, a few buildings, birds, and people. The website indicates that the garden area, where the Rose Garden and Gazebo are, have been rented that weekend and all other weekends in the near future. That part of the park may or may not be accessible for us to paint at, except from a distance.

We will meet in front of the Heather Farm Community Center area at 10:00 a.m. and then meet back there to show our paintings at 1:30 p.m.

Hope to see you there!!

Contact person: Theresa Lo





board of directors

- president* **Carol Husslein** 925.935.6779
- co-vice presidents/membership* **Sue Johnston** 510.531.5471
Annegret van Gemeren 925.926.0616
- national exhibition* **Ruth Miller** 925.683.1120
- co-chair california shows* **Liz Johnston** 925.988.0450
Joan Alexander 925.957.6849
- co-directors of programs* **Marilyn Miller** 925.631.6673
Betsy Trtek 925.825.4371
- secretary* **Leslie Wilson** 925.935.7529
- budget director* **Iretta Hunter** 925.330.2988
- communications director* **Deborah Graffuis** 925.939.7626
- co-directors of workshops* **Wendy Oliver** 925.280.1944
Phyllis Brady 925.849.6584
- workshops assistants* registrar: Sally Noble
 publicity: Anne Jacobson 510.339.6916
- co-directors of outreach* **Sheila Cain** 510.845.0863
Victoria Bianco 925.687.8675
- members at large* **Sandra Morea** 925.984.3226
Vacant

staff

- membership/data manager* Anne Jacobson
- newsletter editor* Patricia Rosa
- bookkeeper* Melissa Alva
- audio/visual set up* Unfilled

volunteer committees

- community outreach* Sheila Cain
 Victoria Bianco
 Geroganne Eddy-Zaro
 Marianne Elliott
- mail distribution* Iretta Hunter
- hospitality* Sandra Morea
 Susan Scolnick
- co-video librarians* Charlotte Morris
 Terrie Moore
- plein air* Samantha McNally
- panel rental* Barb Bochenek*
 Pam Howett
- cwa webmaster* Efrain Ibarra

*Chair of committee

workshop corner

Karen Frey

Eat, Sleep, Paint Workshop

Karen Frey will once again be teaching at La Romita in the beautiful Umbrian countryside of Italy from May 2 – 16, 2017. This is a fantastic venue including accommodations and delicious food during a luxurious two weeks of doing nothing other than paint, paint, paint. We will go to new locations each day, many including lovely medieval hill towns. We have the first spot in the season and last year the weather was absolutely perfect. This is a truly fantastic opportunity to both travel and paint; two of my favorite things! To register for, or learn more about this workshop you can contact Karen at blumule@att.net, or call me at (510) 652-9837. You can also take a look at the La Romita website at www.laromita.org which is now listing 2017 workshops.

Linda Sutton

Color Tricks Workshop

Dates: October 1 -2, 2016 at Arts Benicia

Color plays tricks, learn to trick not be tricked. Like those crazy white mats that are not. Have FUN manipulating color relationships, why and how they work, it's not ALL light the eye and brain have influence. Making total control less of an issue, the nature of your medium, and emotion, more of one. It's not ALL about light the eye and brain have influence, focusing on a significant relationships allows more opportunity for freedom. Students leave with valuable personal references, and/or a painting that taught them something.

www.artsbenicia.org

www.Ldsutton.com

Watercolor Artists of Sonoma County (WASCO) Present a Nancy Collins Workshop "Fun Color Tips and Tricks"

This innovative class is for those who have taken Nancy's Color Theory class, as well as newcomers. I am always adding vital knowledge and tricks that help watercolor become more controllable. When we paint in watercolor, you really need information to create the colors you want without the dreaded MUD! This class will focus on understand Polarity, viscosity and other characteristics of watercolor and how to be successful. Fun will be on the agenda as well good information to help you on your road to success. Students are encouraged to bring in paintings they are having problems with and want to come up with new color combinations. All levels are welcome.

www.nancycollinsart.com

When: Friday, September 30, Saturday, October 1 and Sunday, October 2, 2016

Time: 9:30am – 4:00pm

Price: \$325.00 Paid in full at time of Registration

Place: Luther Burbank Art and Garden Center

2050 Yulupa Avenue, Santa Rosa, CA

For more info contact Diana Liebe at (707) 739-7285 or wascoart@aol.com.



Plan Ahead!

**Submissions for the newsletter
 must be received by the 15th of the month
 prior to publication!**

October Newsletter Deadline is September 15th

Send to newsletter@californiawatercolor.org

show news

Landscape Show: Call for Entries

Deadline for Entries: September 19, 3:00-6:00pm

Show runs from October 21 through November 27, 2016. Juried by Sukey Bryan. A perfect opportunity to show your landscape; traditional, contemporary, ecological, controversial. What is your landscape? Use photography, painting, weaving, drawing, collage or sculpture or video or any medium to express yourself.

www.sebarts.org

Announcing Art Trails 2016 Open Studio Weekends

Dates: October 8-9, 15-16, 10:00am-5:00pm

Preview Exhibit: September 23-October 16, 2016

This is the third year that Sonoma County Art Trails has operated under the Sebastopol Center for the Arts umbrella, and we are so honored to be a part of this wonderful program that offers unparalleled art exposure across the entire county. This year, 173 artists are participating and opening their doors to art enthusiasts from near and far.

www.sebarts.org

The Watercolor Artists of Sonoma County (WASCO) is Hosting Their 22th Annual “Aqua Areas” Art Show

Dates: September 9 - 18, 2016

Location: Coddington Mall, Santa Rosa, California

This is the largest “all watercolor and water media” showcase in the North Bay. Exhibiting consistently high quality art, this long-running show has developed a faithful following of art lovers. This impressive juried and judged show is a display of some of the best watercolor and water media paintings in our area. This popular show is free and open to the public from 10 a.m. to 8 p.m. Monday through Saturday, and from 11:00am to 6:00pm on Sunday. Live watercolor demonstrations will take place Saturdays and Sundays from 1:00-4:00pm. While the public is viewing our juried art show, they can also participate in our raffle of several donated pieces of art. The proceeds of this raffle go toward our SRJC art scholarship that WASCO gives every year. The opening reception and awards presentation will be held on Sunday, September 11, from 4:00-5:30pm and is open to the public.

For further information contact:

Joan Wale, WASCO Aqua Areas Show Chairperson

mjwale@aol.com

(707) 433-6714

www.wascoart.org.

Call for Entries

8th Annual Signature American Watermedia Exhibition “World Of Watercolor 2017”

Fallbrook Art Center proudly presents the 8th Annual Signature American Watermedia Exhibition, a sale and show featuring up to 120 original works in all water media created by U.S. and International artists who have achieved Signature Membership status in one or more U.S. societies. Juror for Selections and Awards is Dale Laitinen, NWS, WW. \$10,000 in Cash and Merchandise awards. Show runs from February 5 - March 19, 2017. Opening Reception is Saturday, February 4, 2017. Deadline for entries is November 25, 2016.

For Prospectus and to apply online go to <http://tiny.cc/1kxeeey>

Fallbrook Art Center
103 South Main at Alvarado
Fallbrook, California 92028
(760) 728-1414

New Benefit For Members

**Image Design & Framing
is Providing a 25% Discount
on Custom Framing**

31 Railroad Ave., Danville
Located at in the Danville Square
Shopping Center
925-838-3898
www.idf31.com

Please Mention You Are A Member.

CWA 2016/17 Calendar

Meetings & Demos

January 20	John Muir Laws
February 17	Keiko Tanabe
March 16	Bev Jozwiak
April 20	Carol Carter
May 18	Frank Eber
June	NO MEETING
July 20	Michael Reardon
August 17	Myrna Wacknov

September 21 **Jean Pederson**

October 19	Stan Miller
November 16	Nancy Collins
December	NO MEETING

Plein Air Schedule

April 1	CWA Plein Air <i>at Blake Garden</i>
July 16	CWA Plein Air <i>at Academy of Sciences, San Francisco</i>

September 24 **CWA Plein Air**
at Heather Farms, Walnut Creek

2016 CWA Workshops

February 15-19	Keiko Tanabe
March 16-18	Bev Jozwiak
April 19-22	Carol Carter
May 17 - 20	Frank Eber
September 19-23	Jean Pederson
October 18-21	Stan Miller

2017 CWA Workshops

February 13-14	John Salminen
March 15-18	Jeannie Vodden
March 15-18	Birgit O'Connor
July 21-22	Michael Reardon
October 16-19	Janet Rogers



CWA Newsletter Advertising

We are revamping our advertising policy. Updates coming soon.



Photos of Paint Outs, CWA show winners, and Monthly Demos are on www.facebook.com/californiawatercolor