



March 2018

P.O. Box 4631  
Walnut Creek, CA 94596  
www.californiawatercolor.org  
email: info@californiawatercolor.org

# California WATERCOLOR Association

General Meeting: 7:30pm, Wednesday, March 21, 2018 • Center for Community Arts, 111 N. Wiget Lane, Walnut Creek, CA

## March Guest Artist Jeannie McGuire, AWS



Residing in her hometown of Pittsburgh, Pennsylvania, Jeannie McGuire began her professional career with a commercial graphic design and photography degree from the Art Institute of Pittsburgh in 1974. Twelve years with an international corporation were followed by a freelance graphic design business, portrait and figurative commissions, cofounding a co-op art gallery, and now, doing what she truly loves to do: create and compose paintings in a unique way.

Exhibiting internationally, Jeannie's work has been recognized in invitational exhibitions in the USA, China, France and Italy including a feature exhibition in the Jordan Schnitzer Museum of Art, Eugene, Oregon. She has received many prestigious awards including the American Watercolor Society's 144th Gold Medal of Honor for her painting, "Kenneth." Jeannie juries art exhibitions and gives figurative design workshops to artists, always encouraging a purpose for creating art. Her original work and commissions are in both private and public collections and are represented in numerous art magazines. She is a signature member of the American Watercolor Society, the Pittsburgh Watercolor Society and other select small groups.

Jeannie's strong figurative works in the watercolor medium invoke individual interpretation, communicating human character and situations. Her work is impressionistic in nature with an identifiable subject versus a traditional portrait. Inspirations for her paintings come from her own photography, acquired snap shots, client and family photos and life drawings.

Her paintings, workshop schedule, and exhibitions may be viewed at <http://www.jeanniemcguire.com>.



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# Call for Entries

**LAST CHANCE!**

California Watercolor Association  
CWA Members Show/"Personal Journeys"

March 31 – April 28, 2018

Delta Gallery-The STREETS of Brentwood  
2485-Sandcreek #128, Brentwood, CA 94513

**ENTRY DEADLINE: March 8, 2018**

Awards: 1<sup>st</sup> \$100, 2<sup>nd</sup> \$75, 3<sup>rd</sup> \$50 and Four Honorable Mentions

All CWA Member Artists: March 8th is the last chance to enter your paintings for the Delta Gallery Show for 2018. To enter Login and go to the Member's Home Page at: <http://www.californiawatercolor.org/membership-home.php>



**Juror of Acceptance—Randall David Tipton:** [www.randalldavidtipton.com](http://www.randalldavidtipton.com)

The landscape has been my primary interest from an early age. I'm mostly self taught but have been deeply influenced by the American abstract expressionists, particularly in their belief in improvisation as path to something unique and meaningful. In my brief education, I was fortunate to work with Richard Diebenkorn in the first master class at the new Santa Fe Institute of Fine Art. It was a pivotal experience. As an avid walker, I explore, study, record and remember the various landscapes of Northwestern Oregon that I move through. This is the basis of my work. My paintings are the result of trial and error, and though I have sincere regard for my subjects, my intentions are aesthetic. A mood, memory, drawing or a photo gets things started. The painting is built with a casual scaffold of many small gestures and experiments which are developed, altered and often removed. Sometimes realistic description and contour prevail, other times, an abstract atmosphere of the place itself. Through the process, I hope to construct a work of inherent interest and in the spirit of that landscape.



**Juror of Awards—Leslie Wilson Watercolors:** [www.lesliewilson.net](http://www.lesliewilson.net)

Leslie Wilson is a watercolor artist offering original watercolor paintings and commissions, including landscapes, still life and figures in an impressionistic style. Art has always been fundamental in her life. She has focused on watercolor painting for more than 30 years, capturing the moment in vibrant light and color, both en plein air and in the studio. She loves transforming the ordinary into the extraordinary and reminding people of the places they have been, the people they have met, and the truly remarkable light and color in our world.

## Show Calendar (*Save these Dates*)

- March 8, 2018** Entry deadline
- March 18 Acceptance notifications emailed to all accepted artist and accepted list posted on CWA website.
- March 29 Noon to 2:00pm: Artwork drop off and artist check-in  
2:00pm to 5:00pm: Hang paintings
- March 30 Finish hanging
- March 31** Juror's Award selection (10:00am to Noon). Winners posted on website. **Show opens 12:00pm**
- April 7 Artist Reception and Awards from 4:00pm to 7:00pm
- April 28** **Show closes 9:00pm**
- April 29 Artists pick up paintings (Noon to 4:00pm)

## Venue

A large open space, beautifully lighted gallery situated in Brentwood, California, featuring the works of renowned artists of regional stature in painting, sculpture and conceptual art. CWA Members Show is our second year at this gallery, and welcomes the artists and visitors to another successful show in 2018.

### Eligibility

The CWA Member Shows are open to all CWA artists 18 years or older. Paintings must be two-dimensional and primarily watermedia on paper surface; Yupo and Tyvek are acceptable. Pastel or collage may be used as long as watermedia is the dominant element. No digital media, photography, prints, or reproductions. Source material and composition must be wholly original and not derived from any published images. Entries must be entirely the work of the artist, and not shown previously in a CWA Member Show. No workshop or class work allowed. All paintings must be for sale.

### Size Limits

Minimum image: 140 square inches, no side less than 10 inches. Maximum outside frame: 40"x 40"

### Framing

All paintings must be framed in simple, square-cornered frames ready for hanging and protected under Plexiglas with foam core backing, wire ends taped and ready to hang. **No sawtooths, clamps or eye screws.** Mats (optional) must be white or off white. Colored liner mats are acceptable. Additional details may be included in instructions to accepted artists.

### Online Entries Only

All entries will be submitted via our website, [www.californiawatercolor.org](http://www.californiawatercolor.org). Artists may enter up to three digital images in jpeg format, resolution 300 dpi, with 1200 pixels on the longest side, one painting per file. *Show only the image without mat or frame.*

**CWA Members:** Log in to the Members Home page, choose Shows/Exhibitions>, California Shows, confirm your information, and then add your painting details and upload your images.

### Entry Fees (non-refundable)

Entry fee is payable on PayPal by credit, debit, or individual account. CWA members: \$20 for two images, \$30 for a maximum of three images.

### Accepted Entries

All accepted artists will be notified by email and results will be posted online-March 18th. Accepted work must match submitted image; paintings not consistent with submitted image may be disqualified. **All paintings must have Painting Label attached on the back.** Labels are found on [Californiawatercolor.org](http://Californiawatercolor.org) >Membership >Forms > Labels for painting.

### Sales

Delta Gallery will retain a 30% commission. CWA will retain a 10% commission on all work sold.

### Conditions and Liabilities

No work may be withdrawn before the end of the Show. CWA and the Delta Gallery reserve the right to photograph artwork or copy images for promotional purposes. Insurance coverage is the artist's sole responsibility, both in transit and during the Show. Neither CWA nor Delta Gallery insures the artwork and neither shall be responsible for loss or damage to any artwork submitted. The submission of entries to this show shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus.

### Questions

Please email: [californiashows@californiawatercolor.org](mailto:californiashows@californiawatercolor.org)  
Contact: Craig Moline 415-806-0907

### To Enter

Login and go to the Member's Home Page at:  
<http://www.californiawatercolor.org/membership-home.php>



# from the president

## California Watercolor Association



**“We don’t make mistakes, just happy little accidents.”**

**– Bob Ross**

That philosophy not only applies to painting and other artistic endeavors but to life itself. We laugh about Bob’s “happy little trees” and his “mighty brush” but Bob and other television painters have taught us that we CAN do almost anything by simply doing it!

Television painters Jon Gnagy, Bill Alexander, Bob Ross, Jerry Yarnell, Wilson Bickford, David Dunlop, Stefan Baumann, Terry Madden, Eric Dowdle, Gary and Kathwren Jenkins; to name a few, have inspired generations of people to take up painting as a hobby or business. They have also given us the ability to make “mistakes” and recover from them. I’ve heard a close woodworker friend of mine saying “it’s not a mistake, it’s a feature.” How right he is. I’ve seen beautiful wood tables with “butterflies” on them. What are those little pieces of wood called butterflies doing on that table top? They are possibly holding the cracking wood together and of course... being a feature!

It’s the same with our painting. What happens when you get carried away and splash flecks of dark paint in that sky? You turn those flecks into birds, don’t you? And you need those birds to add dimension to that empty sky... right?

Bob and many of his television painting colleagues have given us the freedom to go forth and love the “joy of painting.”

As Bob would say “Any way you want it to be, that’s just right.”

Happy painting!

*Carol Husslein,*  
CWA President



Museum of Art



Watermedia:

The Color of Summer



## California Watercolor Association Members Show

June 9 – August 26, 2018

**ENTRY DEADLINE: April 6, 2018**

Awards: 1st \$500, 2nd \$200, 3rd \$100  
and Four Honorable Mentions

St. Mary's College Museum of Art  
1928 Saint Mary's Road, Moraga, CA 94556

St. Mary's College Museum of Art is a prestigious museum located on the beautiful, sylvan campus in the Moraga Hills above Oakland. The museum is unique in Contra Costa County as the only one accredited by the American Association of Museums. The museum is well known for its extensive collection of the work of early California landscape painter William Keith. CWA is proud to have the opportunity to show our members' work in such a wonderful venue.

### Jurors

Juror of Acceptance—**Skip Lawrence** [www.skiplawrence.com](http://www.skiplawrence.com)

Art is the successful presentation of our passions, affections, point of view, celebrations, declarations, or beliefs. Selecting paintings for inclusions and awards is subjective. I have no checklist of evaluation. My first criteria are how a painting makes me feel. An artist's commitment to an idea or emotion it is always evident. Whether the style is purely abstract or the most carefully rendered realism, for me, honest feeling trumps technique. Art shows are admirable, for they give us the chance to share in the evolution of art and artist. Though some have been singled out to receive special recognition, each artist who entered this show has my admiration and esteem. All painters who strive to make and share their art enrich the lives of those who view the paintings. Thank you for allowing me to be a part of your process to bring these images to view.

Juror of Awards—**Gary Bukovnik** [www.garybukovnik.com](http://www.garybukovnik.com)

When judging an exhibition I find it is one of those difficult things to know exactly what to do. Should the judge use the criteria of technique as a foremost indicator of expertise . . . or creativity with the medium . . . or perhaps inspiration? In the end it is all of these things, plus the one most ineffable, how a painting moves the viewer emotionally. I have always felt mastering of technique to be very important, like proficiency in another language. Once mastered, one can begin to say whatever it is they have in their heart or mind freely without restriction. Tempered by all these aspects when judging, I look to see the overall harmonious combination in a work of art that strikes the heart. This is something unquantifiable and mysterious. Always when judging you get just one person's point of view. It is my hope that, in the end, the best and greatest are recognized even though there can be but one first place, etc. All paintings entered have something special to offer, and I often regret that every single one cannot have an award.

### Show Calendar (Save these Dates)

April 6	Entry deadline
May 4	Notifications emailed to all accepted artists - Accepted list posted on CWA website
May 23-25	8:00am—4:00pm: Artwork drop-off at St. Mary's and artist check-in
May 25	Shipped paintings must arrive at St. Mary's
June 8	Juror's Award selection
June 9	Show opens - Public Opening 2:00—4:00pm
June 9	Artist Reception & Awards from 2:00—4:00pm
August 26	Show closes 4:00pm
Aug 28-31	Artists pick up paintings (8:00am—3:00pm)

## Eligibility

This CWA Members Show is open to **ALL** CWA Members 18 years or older. Paintings must be two-dimensional and primarily watermedia on paper surface; Yupo and Tyvek are acceptable. Pastel or collage may be used as long as watermedia is the dominant medium. Digital media, photography, prints, or reproductions are not acceptable. The source material and composition of submitted work must be wholly original and not derived from any published images. Entries must be entirely the work of the artist, and not shown previously in a CWA Members Show. No workshop or class work allowed. All paintings must be for sale. All work submitted to this show must have been completed in the past two years.

### Online Entries Only

All entries will be submitted via our website, [californiawatercolor.org](http://californiawatercolor.org). Members may enter up to three digital images in jpeg format, resolution 300 dpi, with 1200 pixels on the longest side, one painting per file. Show only the image without mat or frame.

Log in to the **Members** homepage, choose **Shows/Exhibitions**, then **Member Shows** and choose **The Color of Summer**. Confirm your information, add your painting details and upload your images.

### Entry Fees (non-refundable)

Entry fee is payable by PayPal, credit, debit, or individual account.  
CWA Members: \$25 for two images, \$35 for a maximum of three images.

## Accepted Entries

All accepted artists will be notified by email and results will be posted online May 4, 2018. Accepted work must match the submitted image; paintings not consistent with submitted image may be disqualified. The acceptance email will include all instructions for delivering the accepted painting to St. Mary's College.

Shipping instructions for members who cannot drop off their accepted work in person will be provided with the acceptance email.

### Size Limits

Minimum image: 140 square inches, no side less than 10 inches. Maximum outside frame: 40 inches x 40 inches.

### Framing

All paintings must be framed in simple, square-cornered frames ready for hanging and protected under acrylic (not glass) with foam core backing, wire ends taped and ready to hang. **No** sawtooths, clamps or eye screws. Mats (optional) must be white or off white. Colored liner mats are acceptable. Additional details may be included in instructions to accepted artists.

### Sales

All sales will be made through the artist. All paintings must hang for the duration of the show. CWA will retain a 25% commission on all work sold.

## Conditions and Liabilities

No work may be withdrawn before the end of the Show. CWA and St. Mary's College Museum of Art reserve the right to photograph artwork or copy images for promotional purposes. Insurance coverage during transport is the artist's sole responsibility. St. Mary's College Museum of Art provides insurance for the artwork while it is in their possession. The submission of entries to this show shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus. Each accepted artist will also receive a St. Mary's loan agreement (in the CWA acceptance package) to sign and return with the artwork.

## Questions

Please email: [mail@michaelfriedland.com](mailto:mail@michaelfriedland.com)  
Contact: Michael Friedland 415 505 3399  
To enter: Login and go to the Member's Home Page at: <http://www.californiawatercolor.org/membership-home.php>



### membership/ data manager

Mail all changes of address,  
phone number and email to:  
cwa.data@gmail.com  
c/o CWA P.O. Box 4631  
Walnut Creek, CA 94596

### monthly meetings

Meetings are held the third  
Wednesday of each month  
(except June and December)

7:30pm

#### Center for Community Arts

111 N. Wiget Lane  
Walnut Creek, CA  
(NW corner of Wiget Lane and  
Ygnacio Valley Road).

### cwa workshop info

Wendy Oliver

925.280.1944

Phyllis Brady

925.459.4218

### e-newsletter info

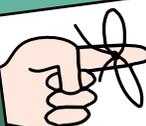
To receive this newsletter  
electronically please send a note to  
our Data Manager with the email  
address at which you wish  
to receive the newsletter.

# 48th National Exhibition by the Numbers

- 648** Entries, representing
- 4** Countries
- 1** Distinguished Entry Juror, Dean Mitchell
- 1** Notable Awards Juror, Myrna Wacknov
- 76** Accepted paintings
- \$13,000** Awarded to
- 23** Award winners
- 1** New venue, Marin Society of Artists Gallery in San Rafael
- 1** Very efficient gallery keeper, Ronile Valenza
- 3** New Master Signature members,  
Anne Fallin, Julie Limberg and Geoffrey McCormack
- 1** Exciting catalog cover,  
“Outdoor Market” painted by Qian Gao, CWA
- 1** Talented catalog graphic designer, Patricia Rosa
- 6** Talented Show Hangers,  
Michael Friedland, Carol Husslein, Iretta Hunter, Sarah Kahn,  
Ruth Miller and Leslie Wilson
- 200+** Reception attendees
- 3** Reception Party Planners,  
Georganne Zaro-Eddy, Deb Taylor and Annegret van Gemenen
- 1,500+** Art Lovers visited the exhibition
- 3** Paintings sold
- 52** Volunteers needed, many did more than one tour of duty
- 1** Master truck driver, Joe Tringali
- 2** Electronic gurus, Anne Jacobson and Samantha McNally, Data Managers
- 49th** CWA National Exhibition will be returning to the Harrington Gallery  
in Pleasanton, Jurors – Iain Stewart and Karen Frey
- 50th** Already in the works!

Submitted by

*Iretta Hunter & Ruth Miller*



## Plan Ahead!

Submissions for the newsletter  
must be received by the 15th of  
the month prior to publication!

**April Newsletter Deadline  
is March 15th**

Send to [newsletter@californiawatercolor.org](mailto:newsletter@californiawatercolor.org)

# \$money matter\$

Presented below is the California Watercolor Association (CWA) 2017 Profit and Loss Statements.

This statement is subject to the variability of the income and expenses related to workshops and the national exhibition.

If you have any questions, please contact the Budget Finance Director at [budgetdirector@californiawatercolor.org](mailto:budgetdirector@californiawatercolor.org).

## INCOME

CWA Member Shows	\$2,620
Interest	\$40
Membership	
New	\$4,491
Renewal	\$19,555
Video fees/rentals	\$400
National Exhibition	
Catalogue Sales	\$1,097
Donations	\$9,053
Entry Fees	\$14,255
Handling Fees	\$4,206
Outreach Program	\$722
Workshop Fees	\$37,698

**Total Income \$94,137**

## EXPENSES

Administrative	
Insurance	\$2,129
Merchant Fees	\$1,926
Website Fees	\$710
License/Permits	\$70
Taxes	\$10
Contract Services	
Accounting	\$10,650
Data Manager	\$5,700
Newsletter Editor	\$4,800
CWA Member Shows	
Awards	\$350
Commissions	\$300
Juror Fees	\$400
Rent	\$415
Supplies/Printing	\$312
Membership	
AV/Event Setup	
Demo Artist Fees	\$2,250
Postage	\$87
Printing	\$964
Rental / Storage Fees	\$6,191
Supplies	\$1,068
National Exhibition	
Awards	\$9,900
Catalogue	\$5,060
Catering	\$288
Equipment Rental	\$286
Juror Fees	\$800
Postage	\$1,237
Rent - Storage & Venue	\$4,998
Supplies	\$629
Outreach	
Awards - Alameda Co. Fair	\$150
Workshops	
Artist Instructors	\$22,563
Catering	\$602
Model Fees	\$107
Postage	\$210
Room Rental	\$4,225
Supplies	\$1,487

**Total Expenses \$90,874**

**NET INCOME (LOSS) \$3,263**





# 2018 WATERCOLOR WORKSHOP SERIES

## CALIFORNIA WATERCOLOR ASSOCIATION



### Jeannie McGuire, AWS

4 Days | March 19-22

#### Figurative Design – Character is More

Advanced Beginner to Advanced

CWA Members \$520; Non-Members \$580

In Jeannie’s workshop, she will share many aspects of her art through versatile projects and extended experimentation. As a student, you are encouraged to be inspired by the instructor’s approach; to imagine a story, character, and persona of the people in your reference photos; to find your own unique signature/style or improve upon your drawing and painting skills; discover the freedom of intuitive painting and go beyond illustration and create paintings worthy of exhibition. Students will explore the interplay between the figurative subject(s) and their backgrounds, natural design in reference materials, cropping impact, pigment maintenance, using a higher ratio of pigment to water, intentional and spontaneous marks, use of titanium white, and the freedom to change one’s mind. Each day begins with a demo pertaining to the day’s project such as; exploring eyes and faces in an unconventional way; focusing on a single figure with an obscure background; and intertwining a group of people with their background elements. Students receive plenty of personal attention and painting time.

Artist website at <http://jeaniemcguire.com>



### Eric Wiegardt, AWS-DF, NWS

4 Days | April 18-21

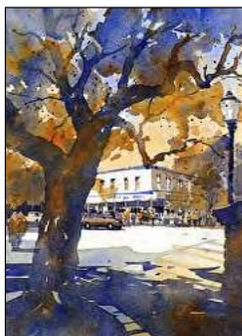
#### Wiegardt’s Painterly Watercolors

Advanced Beginner to Advanced

CWA Members \$595; Non-Members \$655

Eric’s workshops are designed to loosen up even the tightest painter and break the niggling detail habit.

Artist website at [www.ericwiegardt.com](http://www.ericwiegardt.com).



### Iain Stewart

3 Days | July 19-21

#### Painting Light in Watercolor

Advanced Beginner to Advanced

CWA Members \$415; Non-Members \$475

Iain will explore the medium of watercolor in a relaxing and creative environment.

Artist website at <http://tiny.cc/jyoloy>.



### Ted Nuttall

4 Days | August 14-17

#### Painting the Figure from Photographs

Advanced Beginner to Advanced

CWA Members \$595; Non-Members \$655

Ted will demonstrate the techniques, and instill the confidence to enjoy painting people.

Artist website at [www.tednuttall.com](http://www.tednuttall.com).



### Nancy Collins – NEW!

2 Days | September 17-18

#### Everything About Colors

All Levels

CWA Members \$275; Non-Members \$335

Nancy will help you understand the characteristics of watercolors, and how to make them perform in the manner that suits you.

Artist website at [www.nancycollinsart.com](http://www.nancycollinsart.com)



### Lian Quan Zhen

3 Days | September 20-22

#### Free and Fun - Color Pouring and Paint Around with 3 Watercolors

Beginners to Advanced

CWA Members \$415 Non-Members \$475

Lian teaches basic techniques such as compositions and coloring, and his unique methods of “Color Pouring and Blending” and “Paint Around” (negative painting).

Artist website at [www.lianspainting.com](http://www.lianspainting.com).

For full workshop descriptions and online registration, go to:

<http://www.californiawatercolor.org/classes.php>

For more information, email us at:

[registrar@californiawatercolor.org](mailto:registrar@californiawatercolor.org)

## CWA Board of Directors

President	Carol Husslein 925-935-6779 President@californiawatercolor.org
Vice President/Membership	Annegret van Gemeren Membership@californiawatercolor.org
Co-CWA Member Shows	Michael Friedland CaliforniaShows@californiawatercolor.org
Co-CWA Member Shows	Craig Moline 415-806-0907 CaliforniaShows@californiawatercolor.org
Co-Communications Director	Deborah Graffuis 925-939-7626 Communications@californiawatercolor.org
Co-Communications Director	Sharon Hopkins 925-935-3701 Communications@californiawatercolor.org
Director of Programs	<b>VOLUNTEER NEEDED</b> Programs@californiawatercolor.org
Budget Director	Sandi Sherwood 925-825-7017 BudgetDirector@californiawatercolor.org
Co-Director National Exhibition	Ruth Miller 925-837-2818 National@californiawatercolor.org
Co-Director National Exhibition	Iretta Hunter National@californiawatercolor.org
Secretary	Leslie Wilson Secretary@californiawatercolor.org
Director Community Outreach	Sheila Cain 510-845-0863 Outreach@californiawatercolor.org
Co-Director Workshops	Wendy Oliver 925-280-1944 Workshops@californiawatercolor.org
Co-Director Workshops	Phyllis Brady 925-459-4218 Workshops@californiawatercolor.org
At Large	Sandra Morea 925-984-3226 AtLarge@californiawatercolor.org <b>ADDITIONAL VOLUNTEER NEEDED</b>

## CWA Staff

Membership/Data Manager	Samantha McNally
Newsletter Editor	Patricia Rosa
Bookkeeper	Melissa Alva

## CWA Volunteer Committees

Audio/Visual Set Up	<b>VOLUNTEERS NEEDED</b>
Community Outreach	Sheila Cain Victoria Bianco Georganne Zaro-Eddy Marianne Elliott Maggie Metcalf
Mail Distribution	Sandi Sherwood
Hospitality	Sandra Morea <b>ADDITIONAL VOLUNTEER NEEDED</b>
Co-Video Librarians	Terrie Moore (Chair) Barb Bochenek Joe Tringali
Plein Air	Samantha McNally
Panel Rental	Carol Husslein
CWA Webmaster	<b>VOLUNTEERS NEEDED</b>

# member news & info



## Member News

**Juanita Hagberg's** painting, "Currents V" has been selected for "Aquarius 2018 - Pacific Regional Watermedia Exhibition." February 23 - April 15 (Reception March 2) at the San Luis Obispo Museum of Art, San Luis Obispo, California. Juror: Michael Reardon.

**Currents V** by Juanita Hagberg

## Signature Membership and Master Signature Membership Status

Members, are you keeping track track of your National Exhibition Acceptances? Should you petition for your Signature Membership or Master Signature Membership Status?

## Membership Required

Ask a friend to become a member. We have several shows coming up, where CWA Membership is required to show and sell your paintings.

## Donations for Community Outreach

Please bring and donate your gently used Art Magazines for resale to the General Meeting Magazine Table. The 25¢ per magazine proceeds are given and used for our Community Outreach Projects.

## Welcome New Members

Brittainy Barnes	Nell Bartlett
Lorraine Clarke	Kim Gillilan
Michael Granger	Gary Heger
Christine Lemor	Vishal Pahuja
Ania Shapiro	Mike Shea
Tina Ting	Lamar Van Gunten
Sandi Young	

*Annegret van Gemeren*  
CWA Vice President  
Membership Director

# I Need You... CWA Needs You

## Hello All CWA Members, We, CWA and I Need Volunteers!

I know, I know everyone and every organization wants you to volunteer. I feel the same pull as you do. You ask yourself many questions:

Do I have the time?  
Do I know the job?  
Can I do the job?  
How can I get out of the job if I don't want to do it any more?  
Do I like the people I'll have to work with?  
Will the other people like me?  
What do I get out of it, what's in it for me?  
I travel, who's going to do it when I'm out of town?

Believe me, there are many, many more questions.  
I know, I've asked them.

### I volunteer.

Why... because I believe in supporting wonderful people and organizations. That is why I volunteer. Sometimes I kick myself, but most of the time I feel a huge sense of warmth, gratitude, pride and above all friendship. I volunteer with other like-minded folks supporting groups and people who have the same focus as I do. In this case it is art.

Now, I'm not saying I have all of the same political, philosophical or religious beliefs as everyone I volunteer with. That is not a part of this discussion. I volunteer with CWA to support art in the form of watermedia.

Ivan H. Scheier, one of the true American pioneers of the field of volunteerism, once said, "The broadest, and maybe the most meaningful definition of volunteering: Doing more than you have to because you want to, in a cause you consider good." I consider CWA a good cause, hence I volunteer.

Now I come to the point of my letter to you, CWA members. We are looking for volunteers to fill open positions in our organization. Some are board positions, others are not board positions. Board positions require more time due to attendance at board meetings.

### We have two non-board positions we would like to fill:

One is a **Co-Hospitality** volunteer. I really like having two folks volunteer for jobs because a job shared is a job halved as the old saying goes. One person does not have to do it all. The Hospitality person sets out all the goodies on a table at the general meetings and has the hot water ready for coffee and tea. They circulate a clipboard asking for volunteers to provide treats. We have ten general meetings per year, no meeting in June or December.

This person must be located not far from the meeting location in Walnut Creek due to traffic issues. However that would be up to the volunteer.

The next non-board position is **Webmaster**. This position requires quite a bit of computer skills but can be done from anywhere and mostly any time.

### We do have two board position unmanned at the moment:

The first is **Programs**. This person sets up the general meetings. We have ten general meetings per year, no meeting in June or December. Ideally, this person would be located not far from the meeting location in Walnut Creek due to traffic issues. However that would be up to the volunteer. This volunteer selects artists to demonstrate for the general meeting when we do not have a workshop artist that will be providing the demonstration. For 2018 for example, we have six workshop artists who will be demonstrating at the general meetings. That means the Program Director will need to fill four slots for the rest of the ten meetings. The Programs volunteer also sets up the AV used to project the demonstration on to the large screen in the auditorium for the audience to enjoy. I have done this for years along with a couple of other members. We will train and assist!

The second open board position is **Member-At-Large**. We have two of these positions, but only one is filled. This volunteer learns the ropes of CWA and works on projects with other board members when they need assistance. Usually the Member-At-Large steps into another board position when it becomes open and they are comfortable doing it. There are no set tasks for this position.

And last but not least, we have our **National** board position. Technically we have a wonderful volunteer, who has graciously volunteered to see our National Exhibition through to our 50th, but now is the time to bring in another person to learn the ropes from the expert! Nobody needs to reinvent the wheel when the wheel is working extremely well! Come on board now and work with Ruth Miller, pick her brain and join in the excitement.

Bottom line, we want you, we need you and we appreciate you! Every person who volunteers brings fresh, new ideas to CWA. It keeps us relevant to today's art world and to the public.

I hope I have given you food-for-thought and you will consider putting yourself out there for CWA.

Cheers,

*Carol Husslein*  
President, CWA

Contact me for more information:  
president@californiawatercolor.org

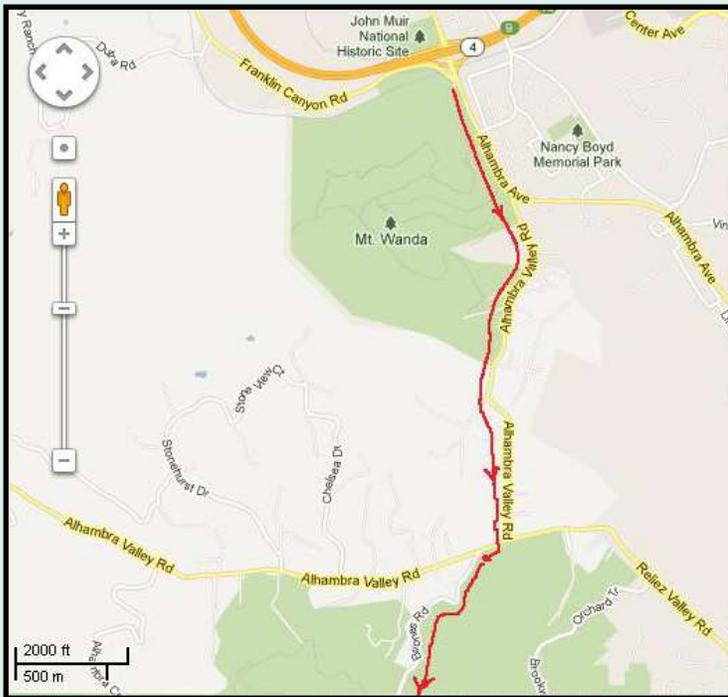


# Plein Air - Briones Regional Park

March 24, 2018, 10:00am to 1:00pm



From Martinez, CA ↓



To Pleasant Hill →

From Highway 4 in Martinez, exit onto Alhambra Ave. South.

Veer to the left onto Alhambra Valley Road.

At the intersection of Reliez Valley Road turn right

Then a quick left onto Briones Road. (So if you're coming from Pleasant Hill, turn left on Briones Road, just after the intersection of Alhambra Valley Road, where Reliez turns into Alhambra Valley Road).

It's a narrow and winding road to the top. Parking is along the road at the end. At the top are restrooms and water. Elevation 875 feet. Trails lead to views of Mount Diablo and surroundings. There are lots of Oaks. <http://www.ebparks.org/parks/briones>

We can meet at the turn around at the top as shown by the arrow, at 1:00pm.

Bring a bag lunch.



The street sign for Briones Road is easy to miss. It's very near the intersection for Alhambra Valley Road, which is seen in this photo in the distance.



Right turn, coming from El Sobrante.

Left turn coming from Pleasant Hill.



# show news

## Valley Art Gallery Call to Artists “Bay Area Life 2018”

Exhibition Dates: May 12 - June 23, 2018

Deadline Submissions: April 4, 2018

Opening Reception: May 12, 2018

Juror: Emma Acker, Associate Curator of American Art,  
Fine Art Museums of San Francisco

Juror's Awards: First Place Award \$350, Second Place Award  
\$250, Third Place Award \$150, and Three Honorable Mentions.

The subject is the artist's view and interpretation of the lifestyle  
that makes the Bay Area such a wonderful place to live. Only  
two-dimensional mediums will be accepted: painting, drawing,  
photography, print making, collage, mixed media. Eligibility:

Artists Residing in the San Francisco Bay Area. Entry Fee: Gallery  
members: \$35 for first work, \$5 for each additional work up to  
three works total. Non-members: \$45 for first work, \$10 for each  
additional work up to three works total. Entry fees are non-  
refundable. For prospectus go to: <http://tiny.cc/8hnlqy>

To submit your entry, go to:

<http://www.entrythingy.com/d=valleyartgallery.org>

Valley Art Gallery

1661 Botelho Drive, Suite 110, Walnut Creek, California  
(925) 935-4311

## 45th Annual Rocky Mountain National Watermedia Exhibition Call for Entries

Submission Deadline: May 22, 2018

Exhibition Dates: September 8 - October 27, 2018

The Rocky Mountain National Watermedia (RMNW) exhibition,  
in its 45th year, is presented by Center for the Arts Evergreen (CAE)  
in Evergreen, Colorado. CAE is pleased to begin its second year  
of hosting this annual exhibition. CAE is pleased to announce  
that internationally acclaimed painter, author, and teacher, Mary

Ann Beckwith, will serve as the juror for the 45th Annual Rocky  
Mountain National Watermedia Exhibition.

Direct Link for the CALL is: <http://bit.ly/Watermedia>

## Sebastopol Center for the Arts Call for Entry “Green?”

Exhibition Dates: August 6 - September 9, 2018

Deadline Submissions: July 9, 2018

Juror: Chester Arnold

A 21st century approach to the subject of “GREEN.” Calling for  
art work that expresses nuances and variations of the color green,  
using any medium and style. Also visual expressions with focus  
on ecological awareness, the threat of a 6th extinction, social  
commentaries, actual problems and creative solutions, human  
responsibility and consequences.

Prospectus at: <http://tiny.cc/iknlqy>

## Bold Expressions 2018, Northern California Arts, Inc. – 63rd International Open Juried Art Exhibit

Exhibit Date: October 1 - 28, 2018

Entry Deadline: August 11, 2018

Submit Work: September 14 - 15, 2018

Reception: October 13, 2018

Open to fine artists everywhere. NCA, Inc. located in Sacramento  
Area invites you to submit your original artwork, no photography,  
film or crafts. Juror: Margarita Chaplinska. Best of show \$1000;  
\$3000 total cash and gift awards. For detailed prospectus, go  
to [norcalartsinc.org](http://norcalartsinc.org) and click on call to artists. “NCA Bold  
Expressions 2018.”

Paul Dessau, NCA Bold Expressions Show Chair  
87 Covered Bridge Rd.  
Carmichael, CA 95608  
[paul@nccn.net](mailto:paul@nccn.net)

# workshop corner/artist getaways

## Pocket Sketch On-The-Go “Travel with Pocket Sketching” Weekend Workshop in Mendocino

Pocket Sketch is a pen and watercolor technique that is quick to  
draw and easy to learn using pocket sized material which you  
can take with you anywhere. Learn to sketch a variety of subjects:  
landscape, still life, journaling, etc. This fun-filled three-day  
workshop, April 20 - 22, is at the picturesque Mendocino Art  
Center. To register for the workshop, call MAC toll free:  
(800) 653-3328, Ext. 10. For questions about the workshop,  
call (925) 325-9632.

## Elaine Frenett and Jean Warren Retreat

“Women's Alpine Celebration,” Journaling and Painting Retreat  
at Lake Alpine, August 8-13, 2018 with Elaine Frenett and Jean  
Warren. Deep connections, creative women, and expanded  
self-awareness. Come explore journaling and watercolor in the

Sierras, near Bear Valley. In this unique retreat you will discover  
how to combine eyes and mind with heart! More information:  
<http://www.VisualArtJournaling.wordpress.com> or (541) 944-2196

## Michael Reardon Workshop

Please join Michael Reardon for a week long workshop in the heart  
of Spain next spring, May 21-24, 2018. The workshop will be held  
in the beautiful village of Olmeda de las Fuentes, Spain, known as  
the Village of Painters. Larissa Gonzalez of Art Courses in Spain  
has designed a unique program of painting and instruction at a very  
reasonable cost.

For more information, go to <http://www.artcoursesinspain.com>  
or email Larissa at [larissa.gonzalez@gmail.com](mailto:larissa.gonzalez@gmail.com). It should be a lot  
of fun.

# CWA 2018 Calendar

## Meetings & Demos

January 17	Daniel Smith
February 21	Steve Rogers
<b>March 21</b>	<b>Jeannie McGuire</b>
April 18	Salvador Valencia
May 16	Dale Laitinen
June—Summer Break	NO MEETING
July 18	Iain Stewart
August 15	Ted Nuttall
September 19	Lian Quan Zhen
October 17	Taryn Curiel
November 21	Giving Thanks to Art... Watch, Listen and Learn!
<b>December—Winter Break</b>	<b>NO MEETING</b>

## CWA Workshops

January 26-27	Michael Reardon
February 19-22	Steve Rogers
<b>March 19-22</b>	<b>Jeannie McGuire</b>
April 18-21	Cancelled - Eric Wiegardt
July 19-21	Iain Stewart
August 14-17	Ted Nuttall
September 17-18	Nancy Collins
September 20-22	Lian Quan Zhen

## Plein Air

<b>March 24</b>	<b>Briones Regional Park</b>
April 21	Viansa, Sonoma
May 11 (Friday)	Blake Garden
June 23	Curry Point, Mt. Diablo
July 21	Bartholomew Vineyard
August 18	Benicia
September 22	Little Farm, Tilden Park
October 20	Pacifica

## Setting the Record Straight

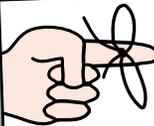
CWA corrects all significant errors that are brought to our attention.

### Newsletter Correction:

Editions: March, April, May and June 2018  
Section: 2018 Watercolor Workshop Series

CWA inadvertently used the incorrect artwork photo to advertise Nancy Collins September 17-18, 2018 workshop. The artwork photo used was of a painting by Jeanne Hyland titled "Marilyn Rose." CWA apologizes to Jeanne Hyland for the confusion. The error has been corrected.





## Plan Ahead!

Submissions for the newsletter must be received by the 15th of the month prior to publication!

April Newsletter Deadline is March 15th

Send to [newsletter@californiawatercolor.org](mailto:newsletter@californiawatercolor.org)