

California WATERCOLOR Association

General Meeting: 7:30pm, Wednesday, August 21, 2019 • Center for Community Arts, 111 N. Wiget Lane, Walnut Creek, CA

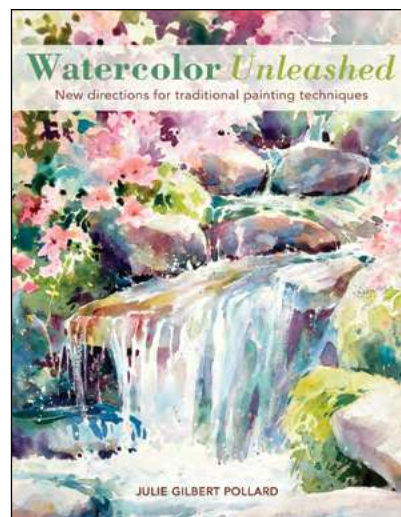
August 2019

P.O. Box 4631
Walnut Creek, CA 94596
www.californiawatercolor.org

contents

August Guest Demo Julie Pollard	1
From the President	2
CWA Member Show– Autumn's Allure Prospectus	3, 4
CWA 50th National Exhibition Call for Entries	5
Community Outreach	6, 7
General Information Falkirk Show News CWA Board Bylaws Review	8
CWA Workshops	9
Directors Staff Committees Member Announcements	10
July General Meeting Sharing Gallery Personalized Critique	11
Member News	12
CWA 50th National Exhibition Prospectus	13, 14
Plein Air	15, 16, 17
Show News Artist Opportunities	18
CWA Member Show– Falkirk List of Accepted Paintings	19
Calendar	20

August Guest Demo Julie Pollard



Julie Pollard is the author of three North Light books, *Watercolor Unleashed*, *Discover Oil Painting*, and *Brilliant Color* (oil & acrylic). She also has three *Watercolor Unleashed* videos, two *Acrylic Unleashed* videos, and four *Oil Painting Unleashed* videos for Artistsnetwork.com (formerly North Light). Julie has taught watercolor and oil classes for more than 30 years. While glowing brilliant color in a format of painterly



realism is her personal painting objective, her goal when teaching is to assist in the search for the individual artistic personality of each student and leaning heavily on the fundamentals of art as the gateway to fulfilling personal expression and intuitive painting. “We all have a glowing, yet elusive, mental, and emotional visualization of what we long to express in paint,” she says. “Just remember that your skills must catch up with that vision!” Julie presents the necessary “nuts and bolts” material in a logical practical manner along with large doses of encouragement, with emphasis on personal taste and goals.

Artist website at www.juliegilbertpollard.com.





from the president

California Watercolor Association

"I paint and I dream at the same time" *B. Gauguin*

This is the key, unless you are a photorealist painter of course. Many of us, maybe I'll be daring and say most of us, are not photorealist. Then why do we struggle so hard to paint our subjects the way we start out wanting to paint them! We paint all the foliage green. We think all tree trunks are brown. All white birds are white... STOP!

Let's try to listen to our inner Gauguin. He has something here. The painting in front of you is not a duplication of your reference photo. It is a part of your mind. It's an extension of yourself. You subtract things, you add things, you use your imagination to make your painting unique. What is the main denominator here... YOU! We are told to simplify our subject matter all the time, but do we do it? No, because we are not dreaming, we are performing a mental process of simplifying.

Do we need to "see" everything in our paintings or can we "dream" things into our paintings? Whether it is color or shape, why not dream more or less into your paintings. The painting police might be taking a coffee break and not give you a ticket for putting yourself into your work!

So, the next time you see that unusual purple tree in a painting of mine with the teal tree trunk, don't ask and I won't tell.

Carol Husslein

CWA President



Tao House Plein Air 4 by Carol Husslein



Crystal Light by Erin Hanson



Harvest Dream by Carol Husslein



Paint an Abstract Landscape in Watercolor
by Angela Fehr

AUTUMN'S ALLURE

CWA Members Show Open Juried Exhibit

Open to **ALL** CWA Members August 30 - October 30, 2019

ENTRY DEADLINE: August 14, 2019

San Ramon City Hall Gallery, 7000 Bollinger Canyon Road, San Ramon, CA

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Awards

1st \$100 - 2nd \$75 - 3rd \$50 & four Honorable Mentions

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Jurors

Juror of Selection - David Broad

David Broad maintains a studio in San Rafael, California where he paints watercolors in the impressionistic tradition featuring a variety of subjects. He studied at the Maryland Institute of Art and after service in the army in World War II studied at Pratt Institute in Brooklyn, New York. Upon graduating he began a career as an Illustrator/Designer from 1950 until retiring in 1996 to devote his time to painting. He became a Master Signature member of the California Watercolor Association and when not napping continues to paint a few Award winning paintings.

Juror of Awards - Uma Kelkar

Uma Kelkar's watercolor practice gained a second wind after she took it up as a healing activity after her first child. Since, then, she has gone on to wield ink, charcoal and drawing on tablet apart from her regular plein air practice. Her use of color harmony and composition gives her work its unique energy. Uma is a believer in cross-pollination – she designs hi-tech chips and uses art to make her a better engineer. Uma teaches both watercolor and digital drawing and exhibits nationally and internationally. She is a sole and contributing author to half dozen books on art. She can be followed on social media @UmaPaints or at www.umakelkar.com

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Show Calendar

(Save these Dates)

August 14	Entry Deadline
August 17	Notifications emailed to all accepted artists and posted on CWA website
August 27	Deadline for receiving shipped paintings
August 29	Artwork drop-off at San Ramon City Hall Gallery
August 30	Hang Show and Juror's award selection by Uma Kelkar
August 30	Show opens
September 14	Artist's Reception and Awards, 5:30 - 7:30 pm
October 12	Exhibitors receive an email reminder about artwork pick-up
October 30	Show closes
October 30	Pick up paintings at the gallery
November 1	All shipped paintings returned

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Eligibility

This CWA Members Show is open to ALL CWA members 18 years or older.

Paintings must be two-dimensional and primarily watermedia on paper surface; Yupo, Tyvek and Aquabond are acceptable. Pastel or collage may be used as long as watermedia is the dominant medium. Digital media, photography, prints, or reproductions are not acceptable. The source material and composition of submitted work must be wholly original and not derived from any published images. Entries must be entirely the work of the artist, and **not shown previously in a CWA**

Members Show. No workshop or class work allowed. All paintings must be for sale. All work submitted to this show must have been completed in the past two years. Subject matter that may be objectionable to the public (e.g., nudity, obscenity, and extreme political/religious views) will be disqualified.

- Artists that fail to provide the accepted entry will be disqualified for one year from entering a CWA Member Show.
- Paintings shown in a previous CWA Members Show will be disqualified from this show and the member will be disqualified for one year from entering Members Shows.

SHIPPED PAINTINGS FROM ALL REMOTE CALIFORNIA AND OUT-OF-STATE MEMBERS ARE WELCOME. See Accepted Entries section on next page for more details.

continued on page 4

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Online Entries Only

All entries will be submitted via our website, californiawatercolor.org. Members may enter up to three digital images in jpeg format, resolution 300 dpi, with 1200 pixels on the longest side, one painting per file. Show only the image without mat or frame.

Log in to the Members homepage, choose Shows/Exhibitions, then Member Shows and choose Autumn's Allure. Confirm your information, add your painting details and upload your images.

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Entry Fees (non-refundable)

Entry fee is payable by PayPal, credit, debit, or individual account.

CWA Members: \$25 for two images, \$35 for a maximum of three images.

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Accepted Entries

All accepted artists will be notified by email and results will be posted online August 17, 2019. Accepted work must match the submitted image; paintings not consistent with submitted image WILL be disqualified. The acceptance email will include all instructions for delivering the accepted painting(s) to the San Ramon City Hall Gallery in San Ramon, including a San Ramon City Hall Gallery loan agreement to sign and return with the artwork.

Please note; delivery for this show is hand-carry for those close enough to the venue to do so. To clarify this, we want to open this show to our members in other states, as well as those who are located more remotely in California to where most of our Members Shows take place in the Bay Area. Think of it this way, IF you have been in a Members Show in the past several years, and hand carried your work to deliver to the show, please consider that you **are required** to do so for this show. Shipping of paintings for those in California, will be allowed for those who live south of San Jose, east of Sacramento and north of Santa Rosa.

More details for shipping paintings will be in the acceptance letter. There will be a \$20 handling fee for shipped paintings.

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Size Limits

Minimum image: 140 square inches, no side less than 10 inches. Maximum outside frame: 40 x 40 inches.

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Framing

All paintings on paper, Yupo or Tyvek must be framed in simple, square-cornered frames ready for hanging and protected under acrylic (not glass). Frames **MUST** have a foam core backing, wire ends must be taped and should be ready to hang. No sawtooths, clamps or eye screws will be accepted. Mats (optional) must be white or off white. Colored liner mats are acceptable. Paintings on Aquabond (or other similar surfaced) cradled panels and varnished or finished with a protective coating may be displayed without an acrylic covering, but must still be framed in simple, square-cornered frames with wire (and D-rings) for hanging. Additional details may be included in instructions to accepted artists.

The following sentence is repeated for your *convenience*... Frames **MUST** have a foam core backing. It must show clearly that it is foam core when the painting is accepted at the show. IF you use the type of frame that has clasps that turn to close a hard board backer in place, the frame **must** have a brown paper dust cover glued to (over) the back of the frame. The masonite and hard board backing boards that come with many store-bought frames are not acceptable. The reason for this is that if someone buys a painting at one of our shows, we want them to get a product that will not discolor with age or affect the watercolor paper or surface.

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Sales

All sales will be made through the San Ramon City Hall Gallery. All paintings must remain for the duration of the show. San Ramon City Hall Gallery will retain a 20% commission on all work sold. CWA will retain a 10% commission on all work sold.

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Conditions and Liabilities

No work may be withdrawn before the end of the Show. CWA and San Ramon City Hall Gallery reserve the right to photograph artwork or copy images for promotional purposes. San Ramon City Hall Gallery does not provide insurance for the artwork while it is in their possession. The submission of entries to this show shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus.

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Questions

Please email: mail@michaelfriedland.com

Contact: Michael Friedland 415 505 3399

To enter: californiawatercolor.org - then Members Home Page...

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CWA NATIONAL EXHIBITION 50th ANNIVERSARY

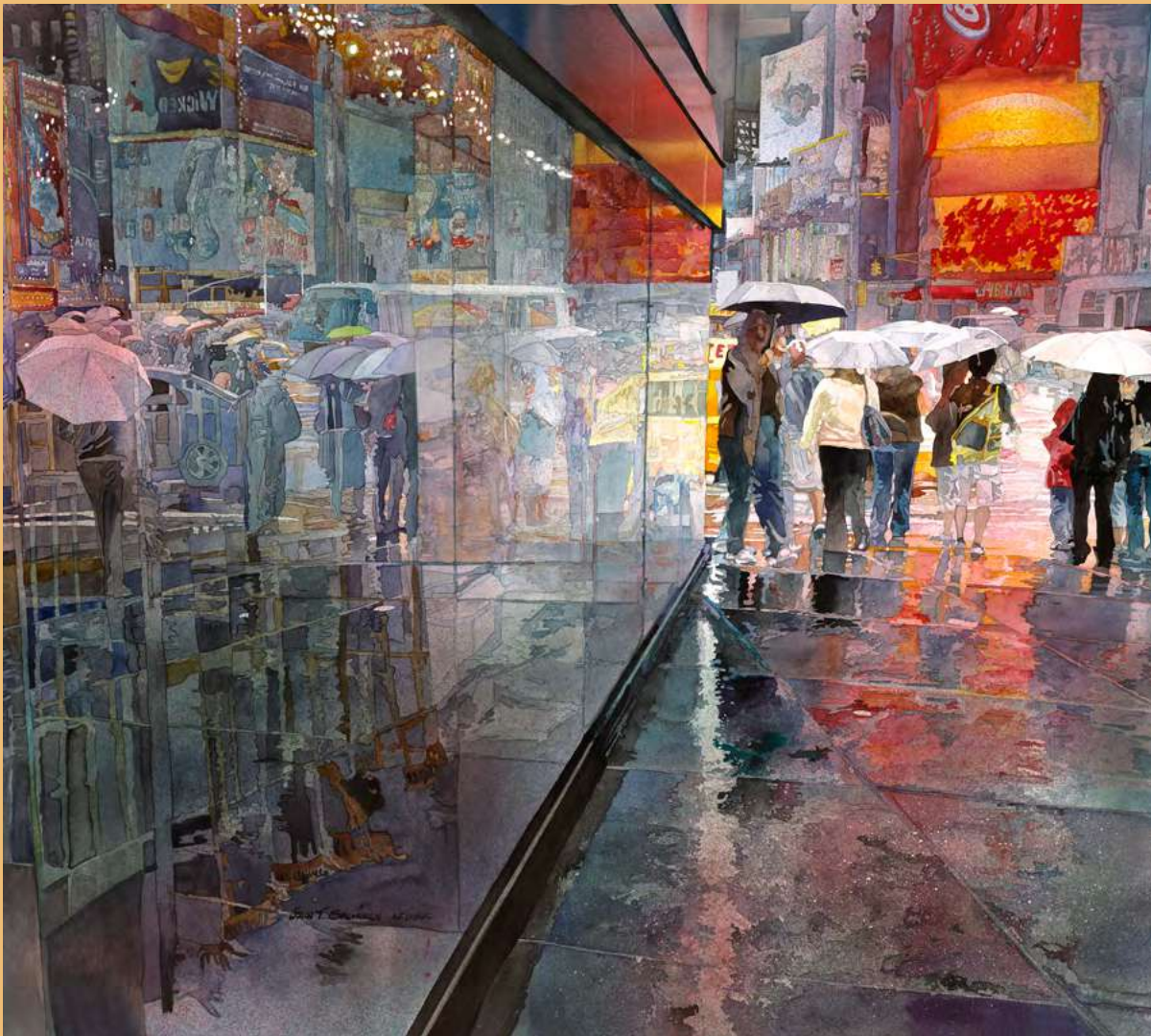
January 11-February 22, 2020

\$15,000 in Anticipated Awards

Call for Entries – Enter NOW

[Click Here for Prospectus](#)

Entry Deadline September 1, 2019



Rainy Day Times Square by John Salminen

John Salminen – Juror of Selection | **Michael Reardon** – Juror of Awards
Harrington Gallery at Firehouse Arts Center in Pleasanton, California

SPECIAL EVENT: Michael Reardon Workshop January 31-February 2, 2020



Community Outreach

CWA Presents Awards at the Alameda County Fair



watercolor by Shawn D'Costa
7-8th grade category



Sky Scrapers by Emily Har
9-10th grade category

CWA Youth Award Blue Ribbon Winners



Night Terrors by Aaliyah Gholamipour,
11-12th grade category



CWA Youth Award Runner Ups



Encouraging the community to enjoy painting with watercolors is one of the California Watercolor Association's goals. Encouraging young people to paint watercolors is an especially high priority. So we were delighted to preview the high quality juried exhibit of 7th-12th graders at the 2019 Alameda County Fair in Pleasanton and choose the CWA award winners.

The paintings were judged by four criteria: composition, originality, color/value and title. Rating each painting by these criteria helped sort the winners from a group of fine paintings. The criteria of title helped to interpret the intention of the creator. There were some provocative titles, for example, *Morphing Is Natures Beauty*, *City of Colors*, and *Blank Face*.

Each winner received \$50 and CWA Youth Award blue ribbon. The winner for the 7th-8th grade category was Shawn D'Costa for his painting *watercolor*. The winner for the 9-10th grade category was Emily Har for her painting



Sky Scrapers. The winner for the 11th-12th grade category was Aaliyah Gholamipour for her painting *Night Terrors*. It was a pleasure to view these young people's paintings. See what you think of the upcoming generations' watercolors.

Judges, Co-Chairs Community Outreach
Georganne Zaro-Eddy and Sheila Cain



Community Outreach

Martinez VA



Wednesday at the VA in Martinez

We had a full house with new and old faces Wednesday at the Veterans Recreation and Rehab Center in Martinez. Continuing artists are now starting to build impressive portfolios.

Georganne Zaro brought a gift from Gary Bukovnik which was a book of his artwork. It was well received and will serve as a resource and inspiration for all of us.

Victoria, Julie, Georganne and Maggie

STAND DOWN ON THE DELTA 2019

STAND DOWN THE DELTA IS A FOUR-DAY, THREE-NIGHT EVENT IN WHICH VETERANS ARE PROVIDED FULL MEDICAL TREATMENTS, COURT AND LEGAL SERVICES, DMV, CHAPLAIN SERVICES, HOUSING, ADDICTION AND MENTAL HEALTH COUNSELING, EMPLOYMENT, AND A MYRIAD OF OTHER COMMUNITY SERVICES. DURING THE EVENT, VETERANS ARE ALSO PROVIDED WITH CLOTHING, MEALS, SHOWERS, SLEEPING TENTS, AND A SAFE PLACE TO "STAND DOWN" FOR THE DURATION. THE NEXT STAND DOWN ON THE DELTA WILL BE HELD SEPTEMBER 20th - 23rd, 2019 AT THE CONTRA COSTA COUNTY FAIRGROUNDS LOCATED IN ANTIOCH, CA.

THANK YOU FOR YOUR CONTRIBUTION TO DELTA VETERANS GROUP. YOUR SUPPORT WILL HELP OUT VETERANS IN THE MOST NEED AND THEIR FAMILIES MAKE THE TOUGHEST TRANSITION OF THEIR LIVES.

DELTA VETERANS GROUP IS A 501(C)(3) NONPROFIT ORGANIZATION. TAX ID #462650624. YOUR CONTRIBUTION IS TAX DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW.

CONTRIBUTION RANKS

PRIVATE - \$5
SERGEANT - \$25
LIEUTENANT - \$50
CAPTAIN - \$100
MAJOR - \$500
COLONEL - \$1,000
GENERAL - \$2,500
4 STAR GENERAL - \$5,000

PLEASE MAIL TO:

DELTA VETERANS GROUP
ANTIOCH VFW
815 FULTON SHIPYARD RD.
ANTIOCH, CA 94509
C/O: STAND DOWN ON THE DELTA

GIVE BACK and Have Fun!

Volunteers needed for Veterans "Stand Down on the Delta 2019"

Stand Down on the Delta is a multi-day event where vets receive free medical, legal, employment and a myriad of other community services. CWA members will be providing a watercolor experience for our vets between their appointments. Volunteer! September 21, 2019, 12:30-3:30pm at the Contra Costa County Fair Grounds.

For more information call Sheila Cain, (510) 845-0863.



Thank You Gary Bukovnik!

This spring Gary hosted two groups of CWA members in his San Francisco studio. There he presented CWA with three copies of this gorgeous, extensive, coffee table size book of his work. Community Outreach and the veterans are the fortunate recipients of the books and they are thrilled. Many thanks to Gary Bukovnik, who is not only a celebrated watercolorists, but a very hospitable host and generous fellow.



Mailing Address

California Watercolor Association
Post Office Box 4631
Walnut Creek, CA 94596 USA

To Email a Board, Staff or Committee Member Go To

www.californiawatercolor.org/contact.php
and choose a recipient from the drop down menu.

Membership/Data Manager

Mail all changes of address, phone number and email to
Post Office Box 4631
Walnut Creek, CA 94596 USA
Or email to:
datamanager@californiawatercolor.org

Monthly Meetings

Meetings are held the third Wednesday of each month at 7:30pm
(except June and December)

Meeting Location

Center for Community Arts
111 N. Wiget Lane
Walnut Creek, CA 94598
(NW corner of Wiget Lane and Ygnacio Valley Road)

Newsletter Distribution

To receive this newsletter electronically please contact the Data Manager with the email address at which you wish to receive the newsletter.

CWA Photo Notice

CWA may be taking photos or videos at CWA events. Your presence here constitutes your "permission, consent and release" to be photographed without compensation whatsoever in perpetuity. Images may be used online and in print exclusively by CWA explicitly for publicity, information and promotion.



Plan Ahead!

Submissions for the newsletter must be received by the 15th of the month prior to publication!

**September Newsletter
Deadline is August 15th**

Click here to make a submission.

Falkirk Show News

Our member Kate Peper stepped up at the last minute to represent CWA as Falkirk Cultural Center's "pop-up" demo painter and exhibitor on July 12. This event was Falkirk's contribution to San Rafael's Second Friday ArtWalk. Visitors that evening were encouraged to have an early sneak-peek upstairs at the current CWA show that opened on July 19. Visitors were served refreshments and were encouraged to watch Kate paint a demo and ask any question that they might have had about her demo or the paintings that she displayed. THANKS Kate!



CWA Board Bylaws "Term of Office" Review

Your board periodically reviews the CWA Bylaws and Policy and Procedures documents. A current review of the Bylaws brought the following item to our attention:

ARTICLE V NOMINATIONS AND ELECTIONS

Section 6. Term of Office. The term of office for all Board Members shall be one calendar year beginning with the 1st day of January and ending with the 31st day of December. A Board Member may be re-elected to the same or another position on the Board. At the time that a Board Member vacates a position on the Board, that retiring Board Member shall turn over all books, papers, money, credit cards, other information and Association property to the newly elected replacement Board Member. **A Board Member may serve four consecutive whole terms in the same office.**

Since the Board has traditionally had difficulty fielding new Board members, Board consensus is that we should strike the last line. This change will be brought to the membership at the September 18, 2019, general meeting for a vote. All changes to the CWA Bylaws require a vote by members at a general meeting.



2019 WATERCOLOR WORKSHOP SERIES

CALIFORNIA WATERCOLOR ASSOCIATION

Workshops are held at California State University East Bay Concord Campus in the Art Lab
4700 Ygnacio Valley Road, Concord, CA 94521



Julie Pollard

**Watercolor Unleashed,
Wet and Wild**

3 Days | August 22-24

All Levels

CWA Members \$375 | Non-Members \$435

Learn how to make water look wet, reflective, and splashy! With a stunning waterfall or intimate woodsy creek as your model, study water in motion and glassy reflection. Painting water that looks wet requires some basic knowledge of the dynamics of how water moves and how objects are reflected in its mirror surface. Techniques will be demonstrated to address the various puzzles with which the artist is faced when painting this stunning, fascinating, and challenging subject!

Artist website at www.juliegilbertpollard.com

1 PLACE AVAILABLE



Mark Mehaffey

**Experiment for Fun, Design for Success,
Traditional to Experimental**

4 Days | September 18-21

Advanced Beginner to Advanced

CWA Members \$575 | Non-Members \$635

Participants will create paintings using the elements of shape, line, value, and color to simplify subject. They will learn to use a variety of color plans to create emotion and mood in a representational painting.

Artist website at markmehaffeyfineart.com

11 PLACES AVAILABLE

**For full workshop descriptions and
online registration, go to:**

<http://www.californiawatercolor.org/classes.php>

For more information go to:

www.californiawatercolor.org/contact.php

and choose **Workshops** from the Recipient drop-down menu

CWA Board of Directors

President	Carol Husslein
Vice President/Membership	Annegret van Gemenen
Co-CWA Member Shows	Michael Friedland
Co-CWA Member Shows	VOLUNTEER NEEDED
Communications Director	Rosemary Therkelsen
Co-Director of Programs	Pat Wai
Co-Director of Programs	VOLUNTEER NEEDED
Budget Director	VOLUNTEER NEEDED
Co-Director National Exhibition	Ruth Miller
Co-Director National Exhibition	Iretta Hunter
Secretary	Leslie Wilson
Co-Director Community Outreach	Sheila Cain
Co-Director Community Outreach	Georganne Zaro-Eddy
Director Workshops	Wendy Oliver
At Large	Sandra Morea
	Sharon Hopkins

CWA Support Personnel

Bookkeeper	Melissa Alva
Membership/Data Manager	Samantha McNally
Newsletter Editor	Patricia Rosa
Workshop Publicity	Janet Groza

CWA Volunteer Committees

Audio/Visual Set Up	VOLUNTEERS NEEDED
Community Outreach	Sheila Cain
	Victoria Bianco
	Marianne Elliott
	Maggie Metcalf
Co-Video Librarians	Joe Tringali (Chair)
	Barb Bochenek
	Mary Tichenor
Hospitality	Sandra Morea
	Susan Scolnick
	ADDITIONAL VOLUNTEER NEEDED
Mail Distribution	Carol Husslein
Panel Rental	Carol Husslein
Plein Air	JoAnn McMahon
Webmaster	Samantha McNally
Workshop Registrar	Joe Tringali

To Email a Board, Staff or Committee Member Go To:

www.californiawatercolor.org/contact.php
and choose a recipient from the drop down menu.

member announcements

Coffee with the CWA President



Coffee is on California Watercolor Association, Thursday, August 8, 2019 at 11:00am.

Join Carol Husslein, CWA President, at Starbucks in Countrywood Shopping Center to discuss your thoughts and suggestions on making California Watercolor Association the best yet!

Location:

Starbucks Patio
(look for the outdoor table sign)
Countrywood Shopping Center
716 Bancroft Road
Walnut Creek, CA 94598

Date/Time Information:

Thursday, August 8, 2019
11:00am-noon

Contact Information:

Go to www.californiawatercolor.org/contact.php, choose the **President** option from the **Recipient** drop-down menu, and send Carol a message about your interest to attend.

This event is a casual gathering designed to give CWA members an opportunity for constructive feedback. We want to hear from you!

Welcome New Members

Bonnie Boyce
Denise Hillman
Charlotte McGovern

Reduce Taxes for 2019?

You can avoid paying taxes on part of an IRA minimum required distribution if you rollover the money directly to a non-profit organization like CWA (Federal Tax ID 51-0142997)! The donation must be a direct transfer from the entity holding the IRA and not as a personal check from the beneficiary of the IRA to CA Watercolor Assoc. (Please speak with your financial advisor for specific information). That amount will not count as income but it will not qualify for a charitable deduction. Checks may be sent to California Watercolor Association, PO Box 4631, Walnut Creek, CA 94598.



July General Meeting



Thank you, Don Andrews for willingly and humorously sharing your years of experience and knowledge to a packed house at the General meeting. Both of Don's CWA workshops, Landscapes and Figures, at Cal State East Bay Concord were a sell out!

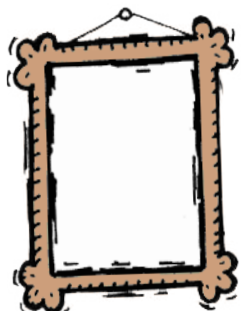
July Door Prize Winner!

CWA member Karyn Newman was our lucky raffle prize winner at the July 17th CWA General Meeting!

Receive a raffle ticket at the door on your way into the August general meeting for the next chance to win!



All CWA monthly General Meetings are OPEN to the public and admission is FREE.



Join the Sharing Gallery at the Next CWA Monthly Meeting

The California Watercolor Association community members are incredibly talented watercolor artists, full of inspiring ideas and helpful techniques; so here's a fun way to share your current unframed paintings—whether complete or in progress—with each other at our monthly Wednesday evening meetings in Walnut Creek.

A display table will be available at 6:30pm to set up your unframed works on a first-come, first-serve basis. If you have a small table easel, please bring it along.

Casually discuss your works with others artists over refreshments before the general meeting begins at 7:30pm.

Register Online for a Personalized Critique at a Monthly Meeting

And as an added benefit to those who have earned volunteer hours certificates, you can register for a personalized twenty-minute critique with a CWA Master member for the cost of 10 volunteer hours.

To register go to www.californiawatercolor.org/contact.php, choose the **Program Director** option from the **Recipient** drop-down menu, and make your request in the **Comments Section**.

The Program Director will schedule your time and date. The first artist will be scheduled at 6:30pm and the second at 6:50pm. A confirmation email will be sent a week before the date of your personal critique.

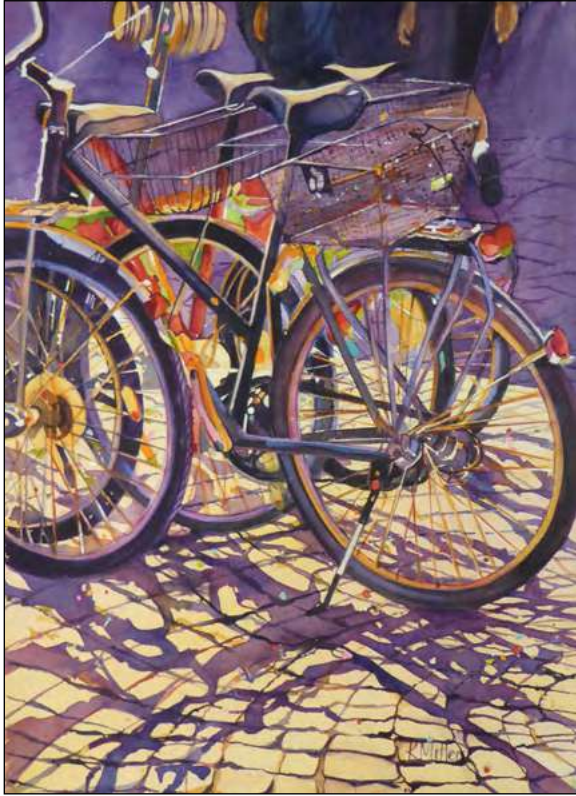
Please note:

- Register online: www.californiawatercolor.org/contact.php
- Two unframed complete or in progress artworks per artist per critique
- Bring your CWA volunteer hours certificate
- One critique session per CWA member per calendar year

Shadelands Art Center
111 Wiget Lane
Walnut Creek, CA 94598



member news



Day Trippers by Ruth Miller

Ruth Miller, MCWA

Day Trippers will be part of a solo hallway show at Harrington Gallery, 444 Railroad, Pleasanton, 94566. There will be 10 paintings on display between July 25-September 7, 2019.

In the main gallery a fun show, entitled *Play Date*, will be up from August 2-September 14, 2019.

Ruth's website: www.ruthmillerwatercolors.com.



Kelp Forest by Theodore Heublein

Theodore Heublein

Theodore's painting *Kelp Forest* was juried into the Into the Blue exhibit located at the Village Theatre Art Gallery in Danville, CA. The exhibit runs June 28-August 17, 2019.

Theodore's website: www.theodoreheubleinart.com.



Sausalito Houseboats by Michael Friedland

Michael Friedland, CWA

Michael's paintings *Sausalito Houseboats* and *A Walk in the Woods* were selected for the WASH Go With the Flow Show in Sacramento, CA.

Michael's website: www.michaelfriedlandstudio.com.



California Watercolor Association

January 11 - February 22

Harrington Gallery
Pleasanton, CA

► P R O S P E C T U S

Jurors

John Salminen, Juror of Selection.

John is a world-renowned watercolor artist and teacher from Duluth, MN. He is a signature member of the America Watercolor Society and National Watercolor Society. He has won more than 200 awards in national and international exhibitions. Besides exhibiting his work in many one-person shows and small group shows in the United States, he has been invited to more than 40 international shows, including Thailand, China, Russia, Belgium and Australia. He is author of the book, *Master of the Urban Landscape*.

Michael Reardon, Juror of Awards.

Michael is a watercolor artist based in Oakland, CA. He is a very popular workshop instructor. He is a signature member of American Watercolor Society, National Watercolor Society and the California Art Club. He is also a master signature member of CWA. His work has received numerous awards in national and international competitions. Michael has been featured in many magazines. He is the author of *Watercolor Techniques*, published by North Light Books.

Exhibition Calendar

September 1, 2019	Entry deadline, midnight - Pacific Standard Time
September 28	Acceptance notifications
November 11-15	Receive shipped paintings
November 16	Receive hand-delivered paintings
November 16	Awards selection
January 11, 2020	Exhibition opens
January 11	Artist Reception and Awards Ceremony, 2:00 – 4:00 pm
February 22	Exhibition closes
February 25	Pick up hand-delivered paintings, 12:00 – 2:00 pm

Venue

The Harrington Gallery, in the Firehouse Arts Center, 4444 Railroad Avenue, Pleasanton, California, features the works of renowned visual artists of regional and national stature in painting, sculpture, installations, and conceptual art. Old Fire Station Number One, established in 1888, served downtown Pleasanton well for many years. This rebuilt facility became the basis for the Firehouse Arts Center, including a portion of the original building with brick walls preserved within the gallery space. The gallery is just a few steps off Main Street in the heart of downtown Pleasanton.

Eligibility

- CWA 50th National Exhibition is open to all artists 18 years or older.
- Paintings must be two-dimensional and primarily of watermedia on paper surface; Yupo and Tyvek are acceptable.
- Pastel or collage may be used as long as watermedia is the dominant element.
- No digital media, photography, prints, or reproductions. Source material and composition must be wholly original and not derived from any published images.
- Any photo reference material must be taken by the artist and is neither copyrighted nor published.
- Entries must be recent works completed within the last two years, entirely the work of the artist, and not shown previously in a CWA National Exhibition.
- All paintings must be for sale. The selling price cannot be changed after entry.
- No workshop or class work allowed.
- Artists who fail to provide an accepted entry are disqualified from the next two CWA National Exhibitions.



Size Limits

- Minimum image: 140 square inches, no side less than 10 inches.
- Maximum outside frame: 44x44 square inches.

How to Submit an Entry

All entries will be submitted through our website, www.californiawatercolor.org.

CWA Members

Log in to the Members Home Page; choose the National Exhibition link; confirm your information; add your painting details, and upload your images.

Members Entry Fee (nonrefundable): \$40 for one image, \$5 each additional image, maximum three. Entry fees are payable on PayPal by credit, debit or individual account.

Non-CWA Members

From our Home Page, click on 50th National – How to Enter, or go to Shows/Exhibitions, National Exhibitions, National Exhibition Entry – Non-CWA Members and follow the instructions.

Non-members Entry Fee (nonrefundable): \$50 for one image, \$5 each additional image, maximum three. Entry fees are payable on PayPal by credit, debit or individual account.

You will need the following information to complete your entry:

- Title of painting
- Size of frame and size of painting image (height x width)
- Selling price (The selling price cannot be changed after entry.)
- Medium
- Digital jpg image of your painting, 300 dpi, no more than 1200 pixels on the longest side. Show only the image without mat or frame.

You may wish to join CWA prior to entry to save on your entry fee and to enjoy the benefits of membership. You may do this during the entry process.

► **Deadline for submission is midnight, September 1, 2019 - Pacific Standard Time**

Framing

- All paintings must be framed in simple, square-cornered frames ready for hanging.
- Paintings must be protected under sturdy acrylic, such as Plexiglas. No glass is permitted.
- Mats (optional) must be white or off white. Colored liner mats are acceptable.
- Additional details will be included in instructions to accepted artists.
- Artists outside of the contiguous USA may send artwork unframed, and CWA will frame for the exhibition for an additional \$100 fee.

Accepted Entries

All accepted artists will be notified by email, and the selected artists will be posted online September 28, 2019. Artists with accepted artwork may be asked for a higher resolution image for the exhibition catalog. Shipping instructions will be attached to the acceptance email. All accepted paintings will have a handling fee of \$50. Accepted work must match submitted image; paintings not consistent with submitted image may be disqualified. All accepted paintings will be represented in the exhibition catalog. Each exhibition entrant will receive a complimentary catalog prior to the exhibition opening. Additional catalogs will be available for purchase.

Sales

The Harrington Gallery will handle all painting sales and retain a 30% commission.

Conditions and Liabilities

No work may be withdrawn before the end of the exhibit. CWA and the Harrington Gallery reserve the right to photograph artwork or copy images for promotional purposes. Insurance coverage is the artist's sole responsibility, both in transit and during the exhibit. Neither CWA nor the Harrington Gallery insures the artwork and neither shall be responsible for loss or damage to any artwork submitted. Accepted artists must sign a release of liability. The submission of entries to this competition shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus.

Questions

If you have any questions, please email national@californiawatercolor.org . . . Or call an exhibition co-director:

Ruth Miller, 925-683-1120 | Iretta Hunter, 925-330-2988



Plein Air – Meeker Slough, Richmond

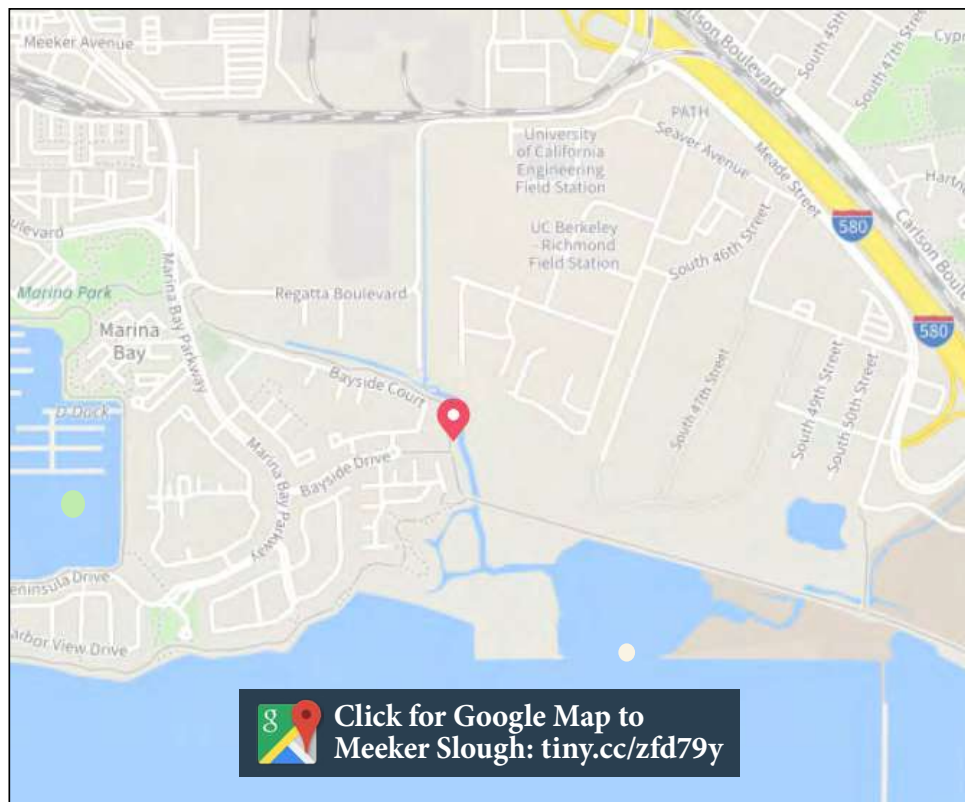
Saturday, August 17, 2019, 10:00am to 1:30pm



Meeker Slough has many vistas from which to choose. The direct south is the view of the Albany Hills. Southwest is the Oakland Container Depot, with cranes visible. West is the Bay and Mt. Tamalpais. Looking East is the view up the slough with the bridge connecting the San Francisco Bay Trail to Point Isabel. The bathrooms are to the South on the San Francisco Bay Trail at Point Isabel.

Directions

Driving West on 580 exit at Marina Bay Parkway/23rd Street exit. Go West on Marina Bay Parkway to Bayside Drive. Turn left on Bayside Drive and park around the circle. After parking at the Circle on Bayside Drive walk on the paved path between the condos to get to the Slough. The path is paved to all the vistas. If it is full, park on Bayside Drive.



We will ask for a volunteer to write the story for the newsletter. We'll take pictures and also ask you to email your finished painting image to us for the newsletter and the CWA Facebook page photo albums.

Location

Meeker Slough
Richmond, California 94804

Questions?

Contact JoAnn McMahon,
Plein Air Coordinator
Email: joannm1@mac.com or
pleinair@californiawatercolor.org
Cell: (510) 435-9763

July Plein Air Gallery

Crab Cove, Alameda

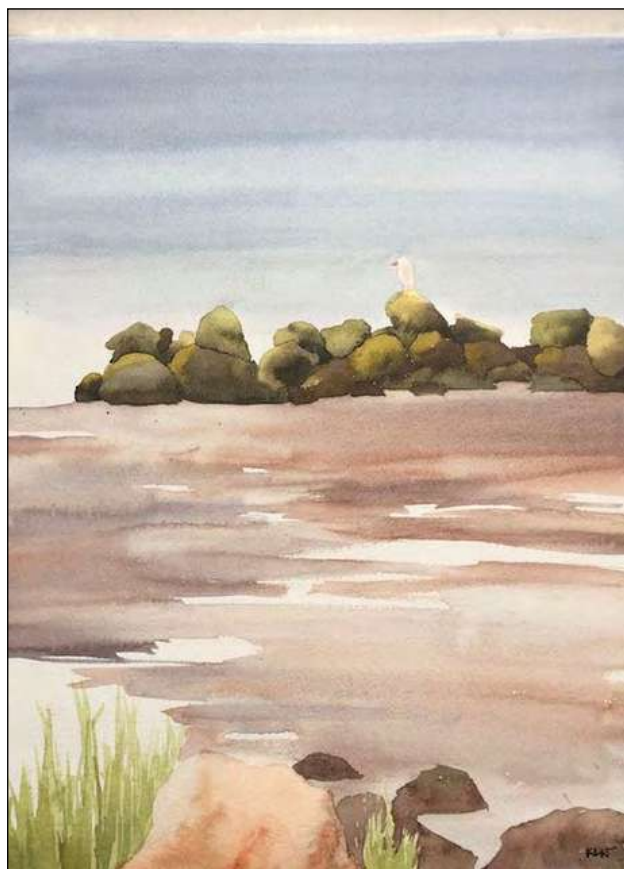
JoAnn McMahon is the CWA Plein Air Chairperson. All plein air artists (and all mediums) are welcome to participate in our CWA plein air adventures. For more info on plein air events, go to <https://www.californiawatercolor.org/paintouts.php>.

CWA Plein Air Event Questions?

Contact JoAnn McMahon,
Plein Air Coordinator
Email: joannm1@mac.com or
pleinair@californiawatercolor.org
Cell: (510) 435-9763



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A Reminder...

Friday August 9th from 1 to 4:30 pm we'll have a plein air competition on the grounds of Falkirk Cultural Center. YOU are invited to take part in this fun event!

There will be People's Choice Awards ribbons for the plein air paintings voted on by the visiting public.

The CWA Members Show Awards Reception is from 5 to 8 pm on the same day.

Come to paint on the beautiful eleven acres of varied gardens and this elegant Queen Anne mansion.

For more information, email Michael Friedland at mail@michaelfriedland.com





3rd Annual Benicia Plein Air Paint-Out, 2018 First Place Award winner: "From the Corner of Park and Jefferson," pastel by Clark Mitchell © Clark Mitchell

4th Annual Benicia Plein Air Paint-Out Saturday, August 24, 2019

Plein Air Competition, Exhibit & Sale
Hosted by *BENICIA Plein Air* GALLERY

Call for Artists and Event Details

www.beniciapleinair.com/4th_annual_paint-out

8:30 am - 2:30 pm	See 40 artists painting throughout Benicia
4:00 pm	Awards ceremony Our judge is nationally acclaimed artist Carolyn Lord
4:00 - 6:00 pm	Reception, exhibit & sale Free & open to the public

BENICIA
Plein Air
GALLERY

307 First St., Benicia CA 94510
(707) 297-5903
beniciapleinairgallery@gmail.com
www.BeniciaPleinAir.com



show news

Call to Artists! Kansas Watercolor Society National Exhibition

Mark Arts invites all North America artists to apply for the Kansas Watercolor Society National Exhibition. Cash awards of \$3,000 will be given, and patron purchase awards are also anticipated.

Juror: Thomas W. Schaller

Entry Deadline: August 12, 2019

Exhibit Dates: October 4-December 14, 2019.

More Info at: <https://www.markartskss.com/callforartists/>

Online Entry at: <https://markarts.secure-platform.com/a>

Call to Artists – Changing Perspective

Changing perspective is one of the best ways to get past entrenched, habitual and potentially outmoded ways of thinking, seeing, working and responding to the world and people around us. This show challenges artists to shake things up a bit by Changing Perspective with their piece. Do something new; do something different. Create art that changes your own perspective—or the perspective of others. Prospectus: tiny.cc/mxmbaz

Judge: Robert Regis Dvorak

Event Dates: October 29-November 17, 2019

Receiving: October 25, 2019

Sacramento Fine Arts Center, Inc.

5330-B Gibbons Dr.

Carmichael, CA 95608

<http://www.sacfinearts.org>

Final Call to Artists! All Creatures Great & Small

This show is all about the critters we share our lives with... in the wild and as our companions and family members. Animals touch our lives in so many ways, and remind us in caring for

them what it is to be human. Contact Darrci Robertson at (916) 690-1743 for more information.

Application Deadline Extended to August 10, 2019

Opening Reception: September 7, 2019

Show Dates: September 7-25, 2019

Prospectus at: tiny.cc/h6kr8y

Online Application at: <https://client.smarterentry.com/ElkGrove>

Elk Grove Fine Arts Center

9683 Elk Grove-Florin Road

Elk Grove, CA 95624

(916) 685-5992

egfinearts@frontiernet.net

www.elkgrovesfineartscenter.org

Call to Artists! Bold Expressions 2019, Northern California Arts, Inc. (NCA) 64th International Open Juried Art Exhibit

Open to fine artists everywhere. NCA, Inc., located in Sacramento Area, invites you to submit your original artwork (photography, giclees, video, computer generated art, or crafts are not accepted for this show).

Juror: Chris Daubert

Entry Deadline: August 10, 2019

Awards Reception: October 27, 2019

Exhibit Dates: October 1-27, 2019

Prizes: Best of Show \$1,000, other cash and gift awards

Prospectus at: tiny.cc/oldo8y

Online Entry at: tiny.cc/7ndo8y

Bold Expressions

5330B Gibbons Drive

Carmichael, CA 95608

paul@nccn.net

More info at: <https://norcalartsinc.org>

artist opportunities

Watercolor Teacher Needed

The Brentwood Art Center is looking to hire a talented watercolor teacher who can teach an Intro to Watercolor class.

Details can be found at www.brentwoodart.com.

Call for Mural Artist

The city of Fallbrook is seeking an artist to create a permanent Tromp-l'oeil mural. Details at: tiny.cc/kjmbaz.

Deadline for Submissions: September 1, 2019

Installation by: November 15, 2019

Questions: Contact Linda Wilson

103 South Main at Alvarado

Fallbrook, CA 92028

(760) 728-1414

info@fallbrookartcenter.org

www.fallbrookartcenter.org

Following are the paintings that were accepted at the Falkirk Cultural Center Members Show...

First Name	Last Name	Title
Sasha	Boyko	Red Gloves
David	Broad	Varda Ferry
Sheila	Cain	Beneath the Surface
Michael	Friedland	HotHazy DeltaDay AlmostAugust
Juanita	Hagberg	Tahoe Twilight
Annie	Haines	New Brighton State Beach
Theodore	Heublein	Poipu Monk Seal
Sharon	Hind-Smith	Homeless by the Tracks
Carol	Husslein	Japanese Tea Garden SF 3
Glen	Jarvis	Lotus
Glen	Jarvis	Crows
Sue	Johnston	Gondola Depot
Uma	Kelkar	The untouched BBQ grill
Uma	Kelkar	Drama in the sky
Shirley R.	Kleppe	Caffe del Borgo
Neelu	Manish	Bowl of Tomatoes
Samantha	McNally	Pink Rose
Samantha	McNally	Down by the River
Ruth	Miller	High and Dry
Marilyn	Miller	The Suq
Marilyn	Miller	Mendo Mood
Karyn Lynn	Newman	Natural Bridges with July Fog
Karyn Lynn	Newman	Morning Rockaway Beach
Eileen	Ormiston	Magical place on the creek
Eileen	Ormiston	Waterfall Lake Lagunitas
Lillian	Peng	Summer Afternoon
Lorraine	Prinzing	Dog Walker
Crowden	Satz	Lagavulin and Lismore
Bonnie Joy	Sedlak	moon walk
Bonnie Joy	Sedlak	coastal farm
Tony	Segale	Morro Gray
Tony	Segale	Solo Sentry
Misty	Segura-Bowers	Detritus
Rita	Sklar	Writers Resist
Rita	Sklar	For Foodies
Jane	Sneed	Springtime on Walnut Street
Mary	Tichenor	BFFs at the Beach
Salvador	Valencia	Reposed
Rae Ann	Williams	Harvest Time I
Rae Ann	Williams	Church in Hanalei
Leslie	Wilson	Spring Bling
Georganne	Zaro-Eddy	Sunset at the Reservoir

CWA 2019 Calendar

General Meetings & Demos

January 16	David Savellano
February 20	Gary Bukovnik
March 20	Brenda Swenson
April 17	Sara Kahn
May 15	Soon Y. Warren
June—Summer Break	NO MEETING
July 17	Don Andrews

August 21 Julie Pollard

September 18	Mark Mehaffey
October 16	Heather Martin
November 20	Carolyn Lord (At the Lakeside Room at Heather Farm Park)
December—Winter Break	NO MEETING

CWA Workshops

March 21-23	Brenda Swenson
May 13-15	Soon Y. Warren
July 15-16	Don Andrews Session 1 - Landscapes
July 17-18	Don Andrews Session 2 - Figures

August 22-24 Julie Pollard

September 18-21 Mark Mehaffey

CWA Members Shows

May 2-June 15	Danville Village Theatre Danville, CA
July 19-August 24	Falkirk Cultural Center San Rafael, CA

August 30-October 30 San Ramon City Hall
San Ramon, CA

September 14-November 1 John Muir
Aspen Surgery Center – Walnut Creek, CA

Coffee with the President

March 14	April 11
May 9	June 13
July 11	August 8
September 26	October 10

Starbucks from 11:00am-noon.
716 Bancroft Rd., Walnut Creek, CA 94598
(Located in Countrywood Shopping Center)

Plein Air

February 12	Pt. Lobos
March 9	Heather Farm Park
March 23	Old Borges Ranch
April 13	China Camp
April 27	Briones Park
May 11	Tao House
May 25	Rockaway Beach
June 8	Rodeo Beach, Marin Headlands
June 29	Curry Point, Mt. Diablo
July 20	Crab Cove, Alameda

August 17 Meeker Slough, Richmond

Check for updates on our website and social media!



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