

December 2019

P.O. Box 4631
Walnut Creek, CA 94596
www.californiawatercolor.org

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No General Meeting in December.

Happy Painting



California WATERCOLOR Association



Please join us for the
Artists' Reception & Awards Presentation

January 11, 2020 from 2:00-4:00 pm

Harrington Gallery at Firehouse Arts Center
4444 Railroad Ave., Pleasanton, CA 94566

See Calendar of Events on page 3. Open to the public.

For more information, contact Ruth Miller or Iretta Hunter
at national@californiawatercolor.org.



From the President California Watercolor Association

“Don’t Blend In” *SWENSON*

“Don’t Blend In”

It resonates in my mind...

Think about everything in your life whether it is art, music, poetry or the flowers planted in your garden, the scarf you tie around your neck, your hair color.

What?

Why?

I believe as soon as we are old enough to start developing our personalities “don’t blend in” comes into play. As babies we have a loud cry to gain attention. As a toddler we become really great at chucking those lima beans at the nearest adult.

As young children, if allowed to get ready for school by ourselves, we wear very interesting outfits. As teenagers, if our parents are open-minded, we may sport exciting hair colors or styles. These traits often continue until we are ready for a “real” job, then we are expected to “blend in” with our co-workers. Blend in means the same attire as everyone else, the same hair styles, the same speech...you get the point. We become conditioned to “blend in.” We are not supposed to rock the boat. We are supposed to conform. The people in charge have always placed restrictions on others in order to control...everything including art.

Then, the new employee with a visible tattoo walks into the office. OMG! A tattoo! I remember this moment so vividly after reading Brenda’s article. It started me thinking along the lines of how restrictive we become always trying to “blend in.”

I wonder as I often do about how much we have lost to every facet of our lives because we are supposed to “blend in.” We crush creativity and end up with mediocrity. Who cares if that person has their nose pierced? Who cares if their hair is green? Who cares if they’re wearing pants instead of a dress? What does any of that have to do with intelligence and creativity?

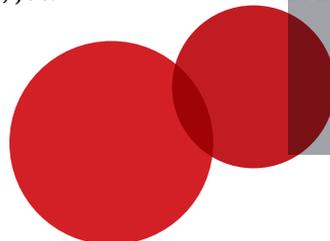
While we’re off for the holiday season and approach 2020, please “don’t blend in.” Instead put your unique self into your art and your life. I can’t wait to see your art in 2020!

Our workshop registrar, Joe Tringali, sent me this article written by Brenda Swenson. Thank you, Joe.

Happy Holidays to All

Carol Husslein

CWA President



Wednesday, October 23, 2019

Don't Blend In

Last weekend I visited three exhibits: the National Watercolor Society, Watercolor West and California Art Club. I was humbled and awe struck. It left me thinking, how can I stand out in a world where skill and originality is unparalleled to another time in history?

The next day I drove to Ventura to visit family. I traveled along the old 118 through Moorpark. I've driven this road hundreds of times. The drive takes a little longer but I enjoy the view. I like seeing what crops are growing in the field, produce stands and flowers. I was treated to large fields of bright orange marigolds. It's stunning to see a field of bright orange. To my surprise in the middle of the field was a single sunflower standing alone...it took my breathe away.



It got me thinking. There's lots of clones and copy cats in the art world. Our job is to be the best at showing the world who we are. So how do I stand out in a field?

- *Focus on my own work
- *Build skills
- *Be myself
- *Paint what I know
- *Find subjects that make my heart sing... share that with the world.

and thank you!

*Happy Painting!
Brenda*



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Posted by Brenda Swenson at 12:18 PM 18 comments

Labels: attitude

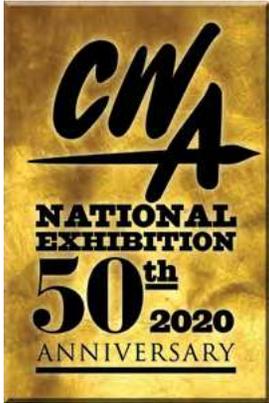
brendaswenson.blogspot.com

Click to Read

Posted: Wednesday, October 23, 2019



CWA 50th NATIONAL EXHIBITION: JANUARY 11-FEBRUARY 22, 2020



Please join us for the
Artists' Reception & Awards Presentation
 January 11, 2020 from 2:00-4:00 pm
 Open to the public.

For more information, contact Ruth Miller or Iretta Hunter at national@californiawatercolor.org.

Surf Classic by Eileen McCullough; *Dare Me* by Jo Kopp; *Pink House Stands Alone Berkeley* by Barbara Tapp, CWA; *Executive Lunch* by Craig Anderson; *Screaming* by Denise Athanas, MCWA

CALENDAR OF EVENTS



SPECIAL EVENT MICHAEL REARDON WORKSHOP

Watercolor Technique
 3 Days | January 31-February 2, 2020
 Advanced Beginner to Advanced
 CWA Members \$425
 Non-Members \$485
 In this workshop, Michael will share information from his latest book, *Watercolor Techniques*. He will share some of his insights into painting and how to enjoy it. Artist website at www.mreardon.com
 3 places available. Register online at www.californiawatercolor.org/classes.php

TALK WITH THE CURATOR/ GALLERY TOURS

1:00-2:30 pm
Michael Friedland & Barbara Tapp
 Gallery Tour
 January 21, 2020
Iretta Hunter, Ruth Miller & Carol Husslein
 Coffee with the Curator
Everything You Ever Wanted to Know About CWA and a National Show
 January 28, 2019
Pat Moseuk
 Gallery Tour
 February 8, 2020

WEDNESDAY ARTIST DEMOS IN THE GALLERY

1:00-3:00 pm
Sue Johnston – January 15, 2020
Playing with Texture
Steve Berry – January 22, 2020
Simplifying Your Subject for Better Composition
Sal Valencia – January 29, 2020
Airbrush, Painting from the Heart
David Savellano – February 5, 2020
Plein Air, Urban Streets
Barbara Tapp – February 2, 2020
Urban Painting

Harrington Gallery | 4444 Railroad Ave. | Pleasanton, CA 94566 | (925) 931-4849

Hours: Wednesday-Friday 12:00-5:00 pm; Saturday 11:00 am-3:00 pm; Closed Holidays.



Inspirational Yosemite

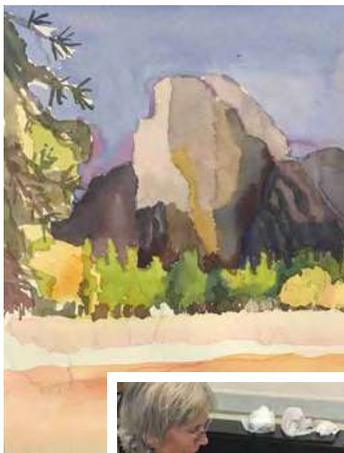
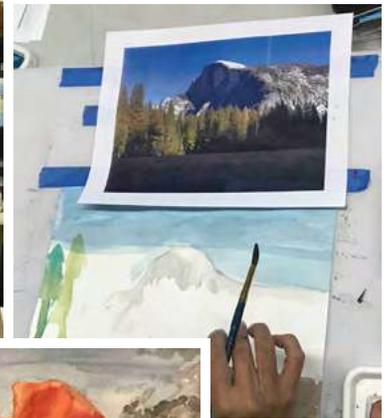
Half Dome is one of the iconic landmarks of Yosemite National Park. Last month the Oakland veterans had the good fortune to paint from photos taken by Michael Friedland who had just returned from teaching there this October. Michael demonstrated how to make things dimensional. We worked on our paintings letting colors mix on the paper to establish the Half Dome shape. Michael reminded us that color was relative, for example, not all skies need to be blue.

As the group sketched from the photos, the conversation went to who visits Yosemite. Michael had discovered that visitors were (pretty much) either tourists or rock climbers. Many employees of the park are serious rock climbers. After dark one can see lights on the face of El Capitan where the climbers spend the nights hanging from the wall in slings. Most of us wondered at rock climbers' motivations.

The first of the vets to share his work had greatly simplified the landscape to just a slab of rock, surrounded by a yellow sky and a plain minimal foreground. He went on to tell a tale of how he first scaled Half Dome when he was nine years old. Then when eleven years old he scaled Half Dome rope free. Furthermore, at fifteen made his first rescue. We were all amazed and dumbfounded to learn this until he broke out laughing and we realized that he was pulling our leg. His tall tale had enriched his artwork and got us all laughing.

The rest of the group had worked at truer, more realistic interpretations of the valley floor, trees and rising rock formations. We found that a range of values increased our success, but as always we had plenty more to experience in the wide world of watercolor painting.

Sheila Cain





Community Outreach

Martinez VA



November was a busy month for everyone. We presented our annual art show during the Veteran's Day weekend. Choosing representative works became yet another learning experience as we matted work for the show. Geanna was instrumental in deciding how best to present her work. It was exciting to see how the matting brought out the beauty of everyone's work. Victoria and I mounted the work on the windows in a busy hallway intersection. Judging by reactions, it is a hit! Ceremonies were getting underway as we finished. All branches of service were represented and attendees were appreciative and in good spirits.

Maggie Metcalf

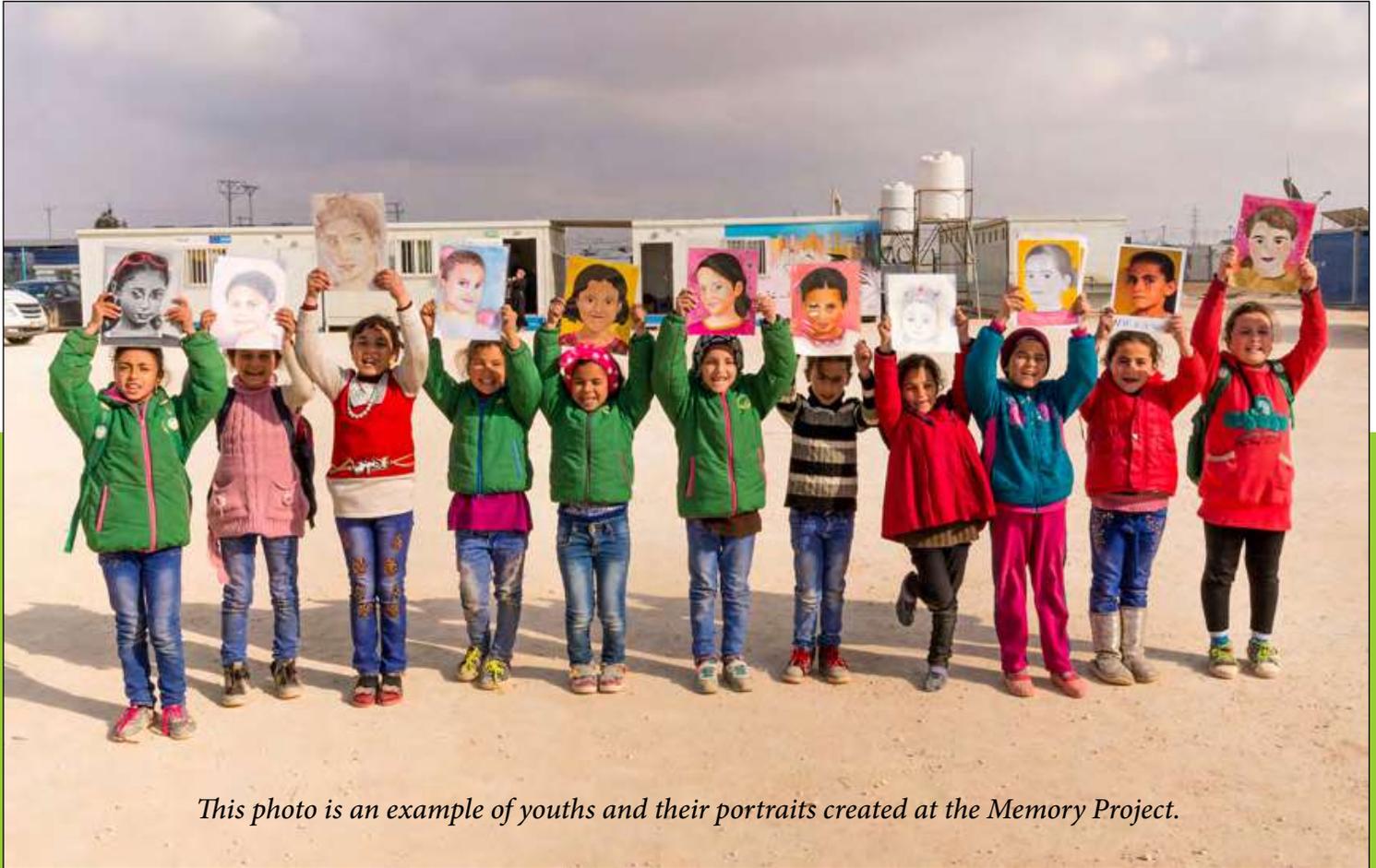
**Volunteer with Community Outreach
and help bring the wonders of creativity
to your community.**

Call Sheila Cain (510) 845-0863



Community Outreach

The Memory Project with John Swett High School



This photo is an example of youths and their portraits created at the Memory Project.

CWA Community Outreach is pleased to announce that we have embarked upon a wonderful outreach opportunity with the Memory Project. This is a nonprofit organization that invites art teachers and their students to create portraits for youth around the world who have faced substantial challenges, such as neglect, abuse, loss of parents and extreme poverty.

CWA is working with a local high school, John Swett, in Crockett, California. CWA has connected the new John Swett student art club with the Memory Project's Portrait Program. They have just received their first set

of photos from ten children in Afghanistan. Our high school students will paint portraits from these photos. Once the portraits are completed, they will be sent back and shared with excited children awaiting these art works from another country so far away. CWA will be funding this, as well as supplying some art materials.

This is an extremely powerful program, and we are so excited to be a part of it. We look forward to connecting more local schools in the future.

Georganne Zaro-Eddy
Co-Chair Community Outreach

For further information, check out memoryproject.org.



Community Outreach

Thank you California Watercolor Association

November 14, 2019

Dear Sheila Cain,

Thank you so very much for sponsoring the “Best Watercolor grades 11-12” award for the watercolor piece “Night Terrors” I entered into the Alameda County Fair this year. That piece was part of a series I made based on a concentration of traumatic experiences that occur in many people, and it means quite a lot to me that one of them was recognized and appreciated.

Having my work be respected in this manner, as a young adult trying to make it in the field of art, is both an incredible feat for me, and a boost to the understanding that art is definitely appreciated in this world, unlike what some may say. I am grateful to have the chance to thank you personally.

With sincere gratitude,

Aaliyah Gholamipour



Night Terrors by Aaliyah Gholamipour

Every year CWA juries and awards student artworks at the Alameda County Fair. This year we received a thank you letter from a high school student that I want to share with you. It shows how important our CWA organization can be to a young person. This letter has made me proud to work for and be a member of California Watercolor Association.

Sheila Cain



Michael Reardon, CWA, AWS, NWS, WW
Watercolor Technique

3 Days | January 31 - February 2, 2020

Advanced Beginner to Advanced
CWA Members \$425 Non-Members \$485
In this workshop, Michael will share information from his latest book, Watercolor Techniques. He will share some of his insights into painting and how to enjoy it.

Artist website at www.mreardon.com

This workshop will be held at the Harrington Gallery, located at 4444 Railroad Ave., Pleasanton, CA 94566.



Thomas W. Schaller, AWS, NWS, TWSA
The Architecture of Light and Shadow

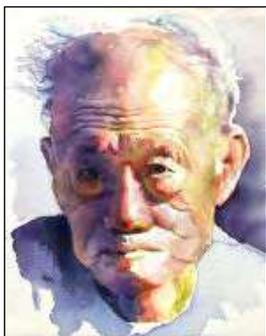
2 Identical Classes – 3 Days Each

Session 1: March 18-20, 2020

Session 2: March 23-25, 2020

Advanced Beginner to Advanced
CWA Members \$450 Non-Members \$510
In Tom's workshops, painting indoors or out, he demonstrates the fundamentals and crucial importance of identifying strong compositional subjects for the artist.

Artist website at thomasschaller.com



Peggi Habets, NWS, PWS, BWS

Session 1: Creating Expressive Portraits and Figures

2 Days | May 18-19, 2020

Advanced Beginner to Advanced
CWA Members \$275 Non-Members \$335
In this workshop, we will be expanding our idea of what a portrait is and will create personal works of art, rather than a copy of a photo.

Session 2: Creating Landscapes and Cityscapes with Personality and Mood

2 Days | May 20-21, 2020

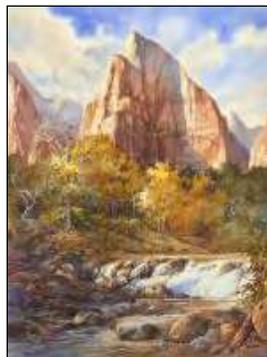
Advanced Beginner to Advanced
CWA Members \$275 Non-Members \$335
In this workshop, we will work to create a place and time that evokes mood and atmosphere. Day one will focus on the landscape/cityscape only and day two will focus on painting figures in a scene.
Artist website at www.habets-studio.com



Leslie Wilson, CWA
Watercolors Fresh and Loose

4 Days | July 15-18, 2020

Intermediate to Advanced
CWA Members \$330 Non-Members \$390
In this workshop, Leslie will teach a direct painting method for an impressionistic result. She will help you explore brush techniques, find areas of emphasis, promote looseness and keep the viewer's eyes moving through the painting.
Artist website at www.lesliewilson.net



Roland Lee, NWS, UWS, DWS
Landscape

2 Days | August 20-21, 2020

Advanced Beginner to Advanced
CWA Members \$300 Non-Members \$360
This workshop is designed to help artists become better interpreters of the landscape by learning to see how nature catches our attention. Our role is not to duplicate nature but to create new images based on our personal experiences.
Artist website at rolandlee.com



Michael Holter, NWS, TWSA, OPS, SWS
Session 1: Landscape

2 Days | September 14-15, 2020

Advanced Beginner to Advanced
CWA Members \$270 Non-Members \$330
This workshop will focus on the use of watercolor to paint exciting paintings of places. You will explore the use of light and shadow to create interesting compositions and achieve dynamic results.



Session 2: Figures

2 Days | September 16-17, 2020

Advanced Beginner to Advanced
CWA Members \$270 Non-Members \$330
This workshop will focus on the use of watercolor to paint exciting paintings of figures. Many watercolorists have an aversion to painting people and with that in mind, special attention will be paid to the steps Michael uses to paint his award-winning figurative paintings.
Artist website at michaelholter.com



Fealing Lin, NWS, TWSA, WW, SDWS, MWS
Luminous Faces and Figures

4 Days | October 19-22, 2020

Intermediate to Advanced
CWA Members \$465 Non-Members \$525
Fealing will teach you how to relax and enjoy the process as you discover the spontaneity and uniqueness to watercolor. You will also learn how to capture the quality of light available to you.
Artist website at www.fealingwatercolor.com

For full workshop descriptions and online registration, go to:
<http://www.californiawatercolor.org/classes.php>
For more information go to: www.californiawatercolor.org/contact.php
and choose **Workshops** from the Recipient drop-down menu.

CWA Board of Directors

President	Carol Husslein
Vice President/Membership	Annegret van Gemenen
Co-CWA Member Shows	Michael Friedland
Co-CWA Member Shows	VOLUNTEER NEEDED
Communications Director	Rosemary Therkelsen
Co-Director of Programs	Pat Wai
Co-Director of Programs	Michelle George
Budget Director	VOLUNTEER NEEDED
Co-Director National Exhibition	Ruth Miller
Co-Director National Exhibition	Iretta Hunter
Secretary	Leslie Wilson
Co-Director Community Outreach	Sheila Cain
Co-Director Community Outreach	Georganne Zaro-Eddy
Director Workshops	Wendy Oliver
At Large	Sandra Morea
	Sharon Hopkins

CWA Support Personnel

Bookkeeper	Melissa Alva
Membership/Data Manager	Samantha McNally
Newsletter Editor	Patricia Rosa
Workshop Publicity	Janet Groza

CWA Volunteer Committees

Audio/Visual Set Up	VOLUNTEERS NEEDED
Community Outreach	Sheila Cain
	Victoria Bianco
	Marianne Elliott
	Maggie Metcalf
Co-Video Librarians	Joe Tringali (Chair)
	Barb Bochenek
	Mary Tichenor
Co-Hospitality	Susan Scolnick
	Jean Holmes
	VOLUNTEER NEEDED
Mail Distribution	Carol Husslein
Panel Rental	Carol Husslein
Plein Air	JoAnn McMahon
Webmaster	Samantha McNally
Workshop Registrar	Joe Tringali

To Email a Board, Staff or Committee Member Go To:

www.californiawatercolor.org/contact.php
and choose a recipient from the drop down menu.

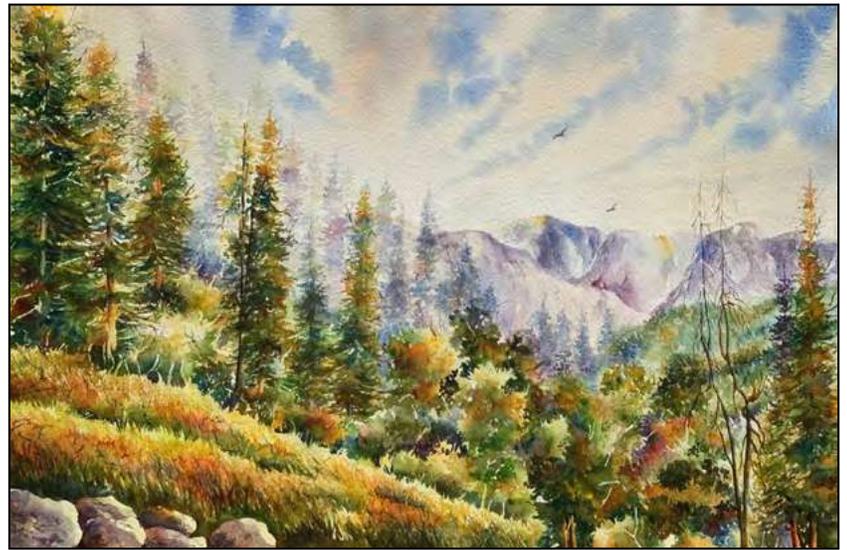
Member Announcements

Welcome New Members

Sharon Kinkade Claire Maxwell Joan Muggleton
Nancy Shake Christine Stavem

To email Annegret van Gemenen go to:
www.californiawatercolor.org/contact.php and choose
Membership Director: Annegret van Gemenen
from the drop down menu.

Member News



Austrian Alps by Meghana Mitragotri

Meghana Mitragotri

Meghana's painting, *Austrian Alps*, recently won Honorable Mention Award at Pleasanton Art League's Annual Members' Show. This art show runs in the Harrington Gallery of Pleasanton's Firehouse Art Center until December 14. Meghana will be demonstrating her art style in the gallery on Wednesday, December 4, from 1:00-3:00pm.



Mailing Address

California Watercolor Association
Post Office Box 4631
Walnut Creek, CA 94596 USA

To Email a Board, Staff or Committee Member Go To

www.californiawatercolor.org/contact.php
and choose a recipient from the drop down menu.

Membership/Data Manager

Mail all changes of address, phone number and email to
Post Office Box 4631
Walnut Creek, CA 94596 USA
Or email to:
datamanager@californiawatercolor.org

Monthly Meetings

Meetings are held the third Wednesday of each month at 7:30pm
(except June and December)

Meeting Location

Center for Community Arts
111 N. Wiget Lane
Walnut Creek, CA 94598
(NW corner of Wiget Lane and Ygnacio Valley Road)

Newsletter Distribution

To receive this newsletter electronically please contact the Data Manager with the email address at which you wish to receive the newsletter.

CWA Photo Notice

CWA may be taking photos or videos at CWA events. Your presence here constitutes your "permission, consent and release" to be photographed without compensation whatsoever in perpetuity. Images may be used online and in print exclusively by CWA explicitly for publicity, information and promotion.



Plan Ahead!

Submissions for the newsletter must be received by the 15th of the month prior to publication!

**January Newsletter
Deadline is December 15th.**

Click here to make a submission.

November General Meeting

A huge "Thank you" to Carolyn Lord for her enthusiastic demonstration at our November general meeting. In this shot, Carolyn is demonstrating her plein air setup. Yes, that is a five gallon bucket she's sitting on. She also uses it to carry her painting equipment to the site where she is painting.



Door Prize Winners!

We had five lucky door prize winners at the November 20, 2019 CWA General Meeting!

Receive a raffle ticket at the door on your way into the January General Meeting for the next chance to win!

All CWA monthly General Meetings are OPEN to the public and admission is FREE.



Photos by Annegret van Gemeren

Artist Opportunity

CALL TO ARTISTS – Mural Installation

All submissions are due by January 1, 2020 for installation by March 1, 2020

SCOPE/THEME OF WORK: Inspired by: 'Remembering the Watkins Bros. Livery, Feed & General Jobbing,' a business established on that site in 1881. 'Interpreting Fallbrook's rich history for our contemporary world.'

ACCEPTABLE FORMATS: Painted on Panel or Digital on Vinyl

LOCATION: The location for the mural is in on the West Side of 123 E. Alvarado St. in Historic Downtown Fallbrook, California (Fallbrook Wellness Spa). Artists are encouraged to check out the location (side of building - mural location, with optional mural space on front of building).

ARTISTS FEE: We're working within a budget of \$7,500-\$10,000.

PROPOSALS: Digital Submissions in JPEG/PDF format OR Renderings

SUBMITTAL: Please submit the following:

Rendering and Information Sheet with Artist Contact Info, Overall Dimensions, Proposed Mural Surface, an Explanation of the Design Concept as it relates to the theme, and Requested Artist Fee.

CONTACT: If you have additional questions, or for more specifications:

Linda Wilson, Board Member – Fallbrook Arts, Inc.

info@fallbrookartsinc.org or (760) 731-9584

Show News

Show to See – Holiday Exhibition: “A Gift of Art” Featuring New Artwork from Five CWA Members

Viewpoints Gallery presents “A Gift of Art,” a festive holiday exhibition highlighting smaller works of art in a wide variety of mediums. These one-of-a-kind pieces create memorable gifts and are also perfect for enhancing your own special collections. Paintings, ceramics and jewelry, plus other smaller gift items, have been created for the holiday season by the 15 artists at Viewpoints Gallery. This holiday exhibit will help you find beautiful, unique and personalized gifts. We look forward to seeing you this holiday season!

Exhibit Dates: December 2-31, 2019

Holiday Reception: December 6, 2019, from 5:00-8:00pm

Reception is free and open to the public.

Gallery hours: Mon.-Sat. 11:00am-5:00pm;

Sun. 11:00am-3:00pm.

Viewpoints Gallery
315 State Street
Los Altos, CA 94022
(650) 941-5789
www.viewpointsgallery.com

Show to See – 54th Annual Holiday Collection for Artful Giving

Valley Art Gallery’s newest Artful Giving exhibition, which continues to December 28, 2019, includes a wide variety of beautifully crafted ceramics, wood and glass pieces, original designer jewelry, fiber arts, holiday decorations, small paintings, and many other unique, one-of-a-kind gift items all handcrafted by our talented East Bay artisans. Also on display our latest juried selection of over 300 original works by Bay Area artists. Our Valley Art Gallery artists have created and donated wonderful (and very popular) 4” x 4” miniature paintings for sale in support of our Gloria Marshall Art Education Award.

Each year the award money goes to a deserving public school art program in Contra Costa County. Numerous elementary, middle and high school arts classes have received it over the years.

Extended Holiday Hours (through December 23, 2019):

Tues.-Sat. 11:00am-5:00pm; Sun. 11:00am-3:00pm;

Mon. 11:00am-5:00pm,

Valley Art Gallery
1661 Botelho Dr. #110
Walnut Creek, CA 94596
(925) 935-4311
valleyartgallery.org

Final Call to Artists Alternative Views – Art Competition Elk Grove Fine Arts Center

Imaginative artwork which may include surrealist, fantasy or other elements to show a different view of the world beyond our everyday reality. Prospectus: tiny.cc/dkcpez.

Online entry: tiny.cc/8ncpez.

Application Deadline: December 6, 2019

Contact Darrci Robertson at (916) 690-1743 or egfinearts@frontiernet.net for further information.

Elk Grove Fine Arts Center
9683 Elk Grove-Florin Road
Elk Grove, CA 95624
www.elkgrovesfineartscenter.org

Sacramento Fine Arts Center Call to Artists – The Art of Theatre: From Hamlet to Hairspray

Love the theater? You don’t have to be an actor to answer this casting call. The Sacramento Fine Arts Center is launching a new “Art of” series. Works of art auditioning for the show can include paintings, sculptures and other 2D, 3D works with a “theater” theme. The subject matter can include famous characters, costume designs or anything that exemplifies that there is no business like show business.

Prospectus: tiny.cc/u1xbdz.

Online entry: tiny.cc/x3xbdz.

Judge: Maggie Morgan

Event Dates: January 28-February 16, 2020

Online Entry Deadline: December 21, 2019

Sacramento Fine Arts Center, Inc.
5330-B Gibbons Dr.
Carmichael, CA 95608
<http://www.sacfinearts.org>

CWA Calendar

General Meetings & Demos

December 2019 – Winter Break
NO MEETING

January 15, 2020	Michael Reardon
February 19, 2020	Nancy Roberts
March 18, 2020	Thomas W. Schaller
April 15, 2020	White Elephant
May 20, 2020	Peggi Habets
June — Summer Break	NO MEETING
July 15, 2020	Judith Kunzle
August 19, 2020	Roland Lee
September 16, 2020	Michael Holter
October 21, 2020	Fealing Lin
November 18, 2020	Uma Kelkar
December — Winter Break	NO MEETING

CWA Workshops

January 31-February 2, 2020	Michael Reardon
March 18-20, 2020	Thomas W. Schaller Session 1
March 23-25, 2020	Thomas W. Schaller Session 2
May 18-19, 2020	Peggi Habets Session 1 – Portraits and Figures
May 20-21, 2020	Peggi Habets Session 2 – Cityscapes
July 15-18, 2020	Leslie Wilson
August 20-21, 2020	Roland Lee
September 14-15, 2020	Michael Holter Session 1 – Landscape
September 16-17, 2020	Michael Holter Session 2 – Figures
October 19-22, 2020	Fealing Lin

Plein Air

No Plein Air Until March 2020!

Check for updates on our website and social media!



Clean out your STUDIO, KITCHEN TABLE, SPARE ROOM, & bring all those art goodies that you no longer use!

Remember the workshop where you bought every material suggested, and only used once? How about all the acrylic supplies you stocked up on, but now you stick to transparent watercolors? What's in all those boxes left over from your last move? Think of all the paints, brushes, paper, books, doo-dads, palettes that are just taking up space in your space. Free yourself, and give someone else a chance to try out your unwanted supplies! CWA members may sign up for a free table (banquet size, so you'll have lots of room). You must reserve in advance by March 24, 2020. You can accept cash and checks from all of your customers, or credit cards with your mobile device if you have a card reader. As always, the public is welcome, so spread the word about this sale!

To Submit Questions or Sign up?

Contact Juanita Hagberg, White Elephant Coordinator or Michelle George and Pat Wai, Co-Program Directors at artsale@californiawatercolor.org.

