



California WATERCOLOR Association

Livestream Demo for Members at 7:00 pm, Wednesday, September 16, 2020

September 2020

P.O. Box 4631
Walnut Creek, CA 94596
www.californiawatercolor.org

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PAINTING DEMO

September Online Demo Artist Michael Holter

This will be livestreamed to both **YouTube** and **Facebook** for CWA members and friends to participate at no charge, on Wednesday, September 16, from 7:00–9:00 pm. **The reference photo** will be emailed to CWA members approximately two weeks prior to the demo. There is no limit to the number of participants, and members are encouraged to invite friends to participate (and share the links below and the reference photo with them)..

YouTube link is <https://youtu.be/56GozVwQFJA>

Facebook link is <https://www.facebook.com/michael.holter/>



Ships 2 and Light on the Facade by Michael Holter

Michael Holter, NWS, TWSA, OPS, SWS, is an American Impressionist that has rapidly become known for his dynamic oil paintings and watercolor portraits, figures, and landscapes. After a successful career in advertising design and creative leadership, Michael began focusing more seriously on his painting in 2011. He is a member of the Salmagundi Club of New York and quickly became a signature member of the National Watercolor Society, American Impressionist Society, Watercolor Honor Society, Southwestern Watercolor Society, Society of Watercolor Artists, Missouri Watercolor Society, Outdoor Painters Society, and several others.

His work has received numerous awards, been published in the Northlight Books issues of *Splash 16* through *Splash 21* and been recognized by being selected three times to the Fabriano (Italy) Watermedia Exhibition and in the World Watercolor Competition in Taiwan where he was juried into the top 30 artists in the show. He was on the teaching faculty of the 2018 and 2019 Plein Air Convention. Michael has released a DVD, *7 Steps to Landscape Painting in Watercolor*.

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From the President California Watercolor Association

**"I am only one, but I am one. I cannot do everything, but I can do something.
And I will not let what I cannot do interfere with what I can do."**

Edward E Hale

I know that's a long title. But sometimes that's what it takes to get your point across. We are dealing with unique circumstances and have to put a bit more thought into our actions and reactions.

Your board cannot meet face-to-face unless they find an outdoor space where we can all distance ourselves from one another at least six feet. At this time of the year the heat pretty much puts the kibosh on that. Well, we are really working well with ZOOM meetings and have decided that is the way we will proceed in the future even when we are all able to come together in person again. Why? Because more people can participate without driving long distances to attend meetings.

We have been conducting our board meetings in Walnut Creek for almost six years, from 7:00–9:00 pm. Board members have driven from Danville, Alamo, Livermore, San Rafael, Berkeley and Oakland to participate. During the rainy winter months and rush hour traffic, that has been a real chore and sacrifice. Now they can grab a beverage, put on their slippers and walk through their home to their computer instead, AND they can get as much done without the commute!

We cannot physically hang our shows in galleries. That does not mean we have stopped having beautiful shows! We are having virtual shows AND we have SOLD art! So, please continue to enter our member shows and the upcoming 51st National Exhibition. They are REAL juried shows and they have a LARGE audience. Share the details of our virtual shows/exhibits with your friends and family via email and social media. This will give us an even larger audience. I know we would all rather gather together, view art and make merry, but until we can, let's make our virtual events the best we can and let others see how we can adapt to current situations. Be flexible!

Last but not least, we are having general meetings with live guest artist demonstrations! We are doing this via ZOOM and our attendees love it! We have co-hosts monitoring the chat questions raised by the audience. The co-hosts "feed" the questions to the guest artist so they can respond in real time. It has been wonderful and very interactive. So even though we are not meeting in person at the monthly general meeting we are still getting together, LIVE, to watch an accomplished guest artist demonstrate their unique painting process.

When you're given lemons you make really good lemonade or lemon curd or lemon meringue pie or limoncello...I think you get my drift.

CWA will continue to do what we CAN do!

Carol Husslein
CWA President



51st National Exhibition

CALL FOR ENTRIES

NEW Entry Deadline
▶ October 15, 2020

Frank Webb
Juror of Selection

David Savellano
Juror of Awards

**January 9 to
February 27, 2021**

\$15,000 in Anticipated Awards

Due to the Covid-19 pandemic, we will present this exhibition online.



David Savellano - Looks So Different From Above



California Watercolor Association

▶ Entries Open Now • [Click here for Prospectus](#)



Online Only: November 15–December 15, 2020

Open to **ALL** CWA Members

ENTRY DEADLINE: October 1, 2020

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Awards

Due to the broad nature of the submissions, no awards will be given.

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Juror of Selection

Salvador Valencia

Sal is a contemporary plein air artist and abstract expressionist whose passion for life and art are vividly seen in colorful paintings. Painting outdoors with watercolors enables him to capture the true effects of color in sunlight and shade. By experimenting with color and design, he intensifies the mood and subject in his work and challenges viewers to look closer at colors seen versus what is perceived. He is a Signature Member of multiple art organizations and is a Master Signature Member of CWA.

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Show Calendar (Save these dates)

10/1	Entry Deadline
10/15	Notifications emailed to all accepted artists and posted on CWA website
11/15	Show available online
12/15	Show closes

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Eligibility

This CWA Members Show is open to ALL CWA members 18 years or older.

Paintings must be two-dimensional and primarily watermedia on paper surface; Yupo, Tyvek and Aquabond are acceptable. Pastel or collage may be used as long as watermedia is the dominant medium. Digital media, photography, prints, or reproductions are not acceptable. The source material and composition of submitted work must be wholly original and not derived from any published images. Entries must be entirely the work of the artist, and **not shown previously in a CWA Members Show**. No workshop or class work allowed. All paintings must be for sale. Work submitted to this show does not need to have been completed during the past two years. Subject matter that may be objectionable to the public (e.g., nudity, obscenity, and extreme political/religious views) will be disqualified.

- Artists that fail to ship or deliver (to the buyer) an entry that sells will be disqualified for one year from entering a CWA Member Show.
- Paintings shown in a previous CWA Members Show will be disqualified from this show and the member will be disqualified for one year from entering Members Shows.

All remote California and out-of-state members are welcome.

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Online Entries Only

All entries will be submitted via our website, californiawatercolor.org. Members may enter up to three digital images in jpeg format, resolution 300 dpi, with 1200 pixels on the longest side, one painting per file. Show **only** the image **without** mat or frame.

Log in to the Members homepage, choose Shows/Exhibitions, then Member Shows and choose Holiday Market Affordable Art Show. Confirm your information, add your painting details and upload your images.

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Entry Fees (non-refundable)

Entry fee is payable by PayPal, credit, debit, or individual account.

CWA Members: \$25 for two images, \$35 for a maximum of three images.

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Accepted Entries

All accepted artists will be notified by email and results will be posted online October 15, 2020. Art will be displayed online only. Matting and framing are described below in the Sales section below.

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Size Limits

Minimum image size is 10"x14", maximum image size is 44"x44".

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Framing

No matting or framing required.

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Sales

All sales will be made through an email to sales@californiawatercolor.org. Sold paintings will remain on the show site but marked "SOLD" for duration of the show. CWA will retain a 25% commission on all work sold.

Prices should be set for the artwork only without matting, framing, shipping or delivery. These items should be negotiated between the artist and buyer after the painting has been sold.

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Conditions and Liabilities

No work may be withdrawn before the end of the Show. CWA reserves the right to photograph artwork or copy images for promotional purposes. The submission of entries to this show shall constitute an agreement on the part of the artist to the terms and conditions as set forth in this prospectus.

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Questions

Please email: DCorriganCWA@gmail.com

To enter: Log in to the Members homepage, choose Shows/Exhibitions, then Member Shows and choose Holiday Market Affordable Art Show. Confirm your information, add your painting details and upload your images.

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CWA Board of Directors

President	Carol Husslein
President 2021	VOLUNTEER NEEDED
Vice President/Membership	VOLUNTEER NEEDED (Now)
CWA Member Shows	Donna Corrigan
Communications Director	VOLUNTEER NEEDED (Now)
Co-Director of Programs	Pat Wai
Co-Director of Programs	Michelle George
Budget Director	Iretta Hunter
Director National Exhibition	Michael Friedland
Secretary	Leslie Wilson
Co-Director Community Outreach	Sheila Cain
Co-Director Community Outreach	Georganne Zaro-Eddy
Director Workshops	Wendy Oliver
At Large	VOLUNTEER NEEDED (Now)
	VOLUNTEER NEEDED (Now)

CWA Support Personnel

Bookkeeper	Melissa Alva
Membership/Data Manager	Samantha McNally
Newsletter Editor	Patricia Rosa
Workshop Publicity	TAKING RESUMES

CWA Volunteer Committees

Audio/Visual Set Up	VOLUNTEER NEEDED (Now)
Community Outreach	Sheila Cain
	Victoria Bianco
	Marianne Elliott
	Maggie Metcalf
Co-Video Librarians	Joe Tringali (Chair)
	Barb Bochenek
	Mary Tichenor
Co-Hospitality	Susan Scolnick
	Jean Holmes
	VOLUNTEER NEEDED (Now)
Mail Distribution	Carol Husslein
Panel Rental	Carol Husslein
Plein Air	JoAnn McMahon
Webmaster	Samantha McNally
Workshop Registrar	Joe Tringali

To Email a Board, Staff or Committee Member Go To:

www.californiawatercolor.org/contact.php
and choose a recipient from the drop down menu.

Welcome New Members

Jeanne Ballestero, Suzanne Kelsey,
Alys Lynn Lemke, Maura Madden Donovan,
Lonna Necker and Allison Spreadborough

To email membership, go to:
www.californiawatercolor.org/contact.php
and choose **Membership Director**
from the drop down menu.

Michael Holter

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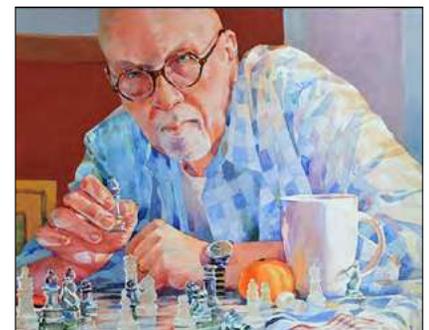
*Slow Down for Winter, and
Weatherford Morning 2*
by Michael Holter

Although Michael has been painting most of his life, his work experience spans a wide range of creativity, from high school art teacher, advertising creative director, and businessman. He holds a Bachelor's Degree in Art Education and an MA in Visual Communication.

His wide range of experience influences his approach to his exciting and popular workshops which he holds throughout the US.

Michael says, "My work is impressionistic. I like to represent people or places and allow the painting to evolve from the recognizable. The challenge is to balance the care needed to make the representation interesting... and perhaps believable, with the freedom, looseness, and painterly quality that makes a painting so expressive."

Artist's website at
<https://michaelholter.com>.



Members Show

Falkirk Cultural Center



On Friday, August 14th, we gathered in the Victorian parlor at Falkirk Cultural Center to greet one another and catch up after so long...and of course, to announce the winners of the Falkirk Members Show. As the SF Chamber Music quartet played quietly on the veranda, the dining room table welcomed with delectable hors d'oeuvres generously provided by Chez Panisse. The excellent Chardonnay donated by Far Niente cooled the warm evening...but the highlight of the evening was the talk given by Winslow Homer and John Singer Sargent about painting on location...—ZZZZzzzzz*&\$*&%#@—WAIT! WHAT?!!!—Oh...that was just another daydream...sorry...we're still sheltered in place!

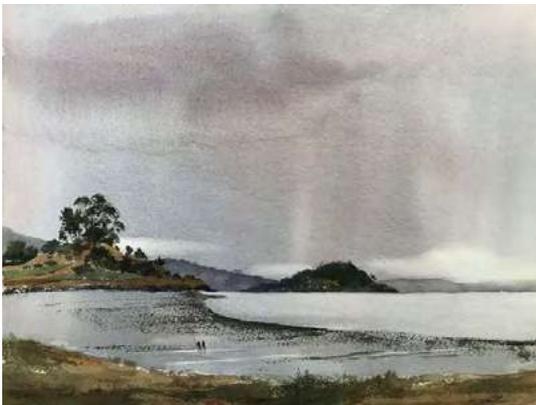
The Falkirk show was juried for selection by Birgit O'Connor and for awards by Barbara Tapp. Thank you both for a wonderful job. And we thank Falkirk Cultural Center for hosting this show. Falkirk has also invited CWA back for a second Members Show in November and December, and we'll all have our fingers crossed that we may see the work on the walls at that time. As most of you know, the work for this show can be seen on our new website gallery.

The following paintings and artists were selected for awards.

First place	Low Tide So Serene	Michael Friedland
Second place	Alec's Geranium	Susan Jochheim
Third place	California Coast II	Georganne Zaro Eddy

Honorable Mentions:

I Am	Robin Becic
Goin' Home	John Ediger
Serenity of Summer Light	Marina Goldberg
Consultation	Leslie Wilson



Low Tide So Serene - Michael Friedland



Alec's Geranium - Susan Jochheim



California Coast II - Georganne Zaro Eddy



Clockwise from top left; John Ediger, Robin Becic, Marina Goldberg, Leslie Wilson

Michael





Plein Air – Heather Farm Park, Walnut Creek

Saturday, September 19, 10:00 am to 2:00 pm



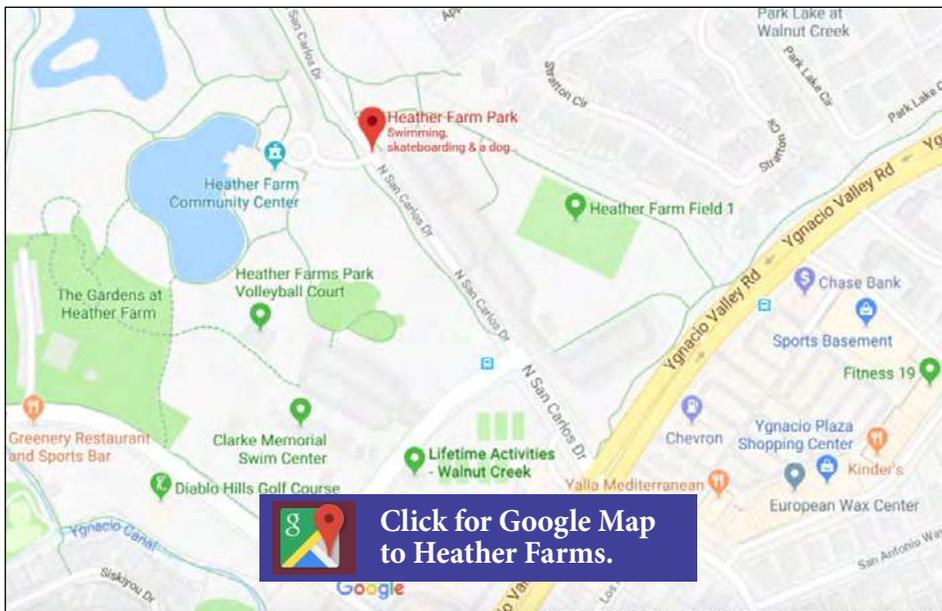
Come join us for a Plein Air painting day at Heather Farm Park in Walnut Creek. The park has a lot to offer. There are natural and man made pond settings, a few buildings, gardens, birds and people. The garden areas, where the Rose Garden and Gazebo are, may be rented that weekend and may or may not be accessible for us to paint (except from a distance). We will meet in front of the Heather Farm Community Center area at 10:00 am and then meet back there to show our paintings at 1:30 pm. Hope to see you there!

Heather Farm Park
301 North San Carlos Drive
Walnut Creek, CA 94598

[Click here](#) for further info about Heather Farm Park.

Questions?

Contact JoAnn McMahon, Plein Air Coordinator
Email: joannm1@mac.com or pleinair@californiawatercolor.org
Cell: (510) 435-9763



Please remember to wear masks and practice social distancing as prescribed by the state of California, Walnut Creek and/or Contra Costa County. Please check for air quality issues or facility closures (due to COVID-19) for the day of the event. Please call JoAnn at (510) 435-9763 if you have any questions regarding the possibility of a cancellation.

Member News



Light on the Past by Juanita Hagberg

Juanita Hagberg

Juanita's watercolor painting, *Light on the Past*, has been accepted into The de Young Open Exhibition.

"We are enormously excited to include your work in this 'salon-style' exhibition. Less than 8% of submissions made it into the final exhibit. There were more than 11,000 entries, and fewer than 900 made it to the final. So congratulations are indeed in order. Due to Covid-19, the dates for the exhibition will be announced later".

— de Young Museum, San Francisco.

Artist's website at www.juanitahagbergwatercolors.com.



Theodore Heublein

Special Recognition and Special Merit Awards

Theodore has been juried into Light Space Time 10th Annual Animals Exhibition and received Special Recognition for *Amboseli Elephant*. Exhibit runs through August.

Theodore has been juried into Light Space Time 10th Open and received Special Merit for *Front Porch Hibiscus 2* and Special Recognition for *Lemaire Channel Antarctica*.

Artist's website at www.theodoreheubleinart.com.

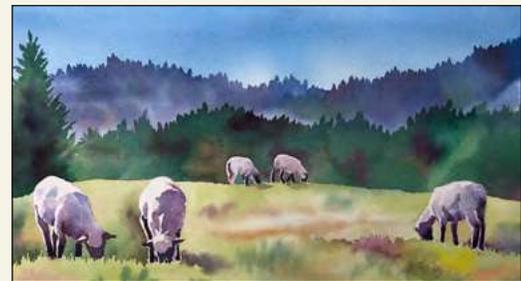


Samantha McNally



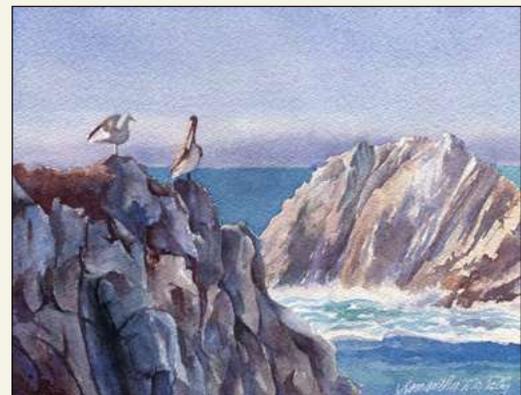
Virtual Art Show Sale!

Samantha's painting, *California Coast*, part of the CWA online show, Summer So Serene, has been sold. The paintings were originally planned to be shown at the Falkirk Cultural Center in San Rafael, it was sold from the Falkirk website instead. **Click to view.**



ZOOM Paint-Along Demo

Samantha has been asked to do a ZOOM paint-along demo for the Concord Art Association members. If you're a member of CAA you can join in on September 8 at 6:00 pm. Samantha will be painting two of these sheep in a similar setting in a paint-along.



Valley Art Gallery's, Sea to See Exhibit

Samantha has two paintings in Valley Art Gallery's, Sea to See Exhibit, August 18–September 25, 2020.

This online virtual sea of all things coastal one of the motifs you'll see among our collection-worthy collection of original works from the best of the best East Bay artists — more than 300 works — all available for sale or rent-to-purchase through our exclusive "No Regrets" rental program. CWA's Ruth Miller and Leslie Wilson also have paintings in this show! **Click to View.**



Mailing Address

California Watercolor Association
Post Office Box 4631
Walnut Creek, CA 94596 USA

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and choose a recipient from the drop down menu.

Membership/Data Manager

Mail all changes of address, phone number and email to
Post Office Box 4631
Walnut Creek, CA 94596 USA
Or email to:
datamanager@californiawatercolor.org

Monthly ZOOM Meetings

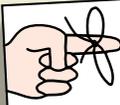
During COVID-19, ZOOM meetings are held the third Wednesday of each month from 7:00–9:00 pm, unless otherwise specified.

Newsletter Distribution

To receive this newsletter electronically please contact the Data Manager with the email address at which you wish to receive the newsletter.

CWA Photo Notice

CWA may be taking photos or videos at CWA events. Your presence here constitutes your "permission, consent and release" to be photographed without compensation whatsoever in perpetuity. Images may be used online and in print exclusively by CWA explicitly for publicity, information and promotion.

Plan Ahead!
Submissions for the newsletter must be received by the 15th of the month prior to publication!
**October Newsletter
Deadline is September 15th.**
Click here to make a submission.

Member News

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Local Artists Collaborate

CWA member Dee Tivenan, and fellow local artists and painters Katie Korotzer of Orinda, and Jennifer Perlmutter of the Jennifer Perlmutter Gallery in Lafayette, missed the camaraderie of painting and socializing together in person and decided to organize a socially distanced way to collaborate on artworks while also raising funds for local schools.

Originally Dee Tivenan's brainstorm, the group of three developed the idea of collaborating on a set of three paintings using video after deciding that painting together even if outdoors would potentially be risky with the virus. The group designed a logo, "3 Painters/3 Collaborations/3 Paintings," and picked up their paint brushes. All three painters work in an abstract style using water based media such as acrylic paint, house paint, graphite and collage.

Collaborative artworks are a great way for artists to spark creativity and develop new ways of making art that will deepen their practice. In the system the three artists designed, each artist begins a painting and films the process. The paintings are then exchanged and the next week the artists develop the canvas further using what the previous artist created as a starting point. Their short videos showing the progress made by each artist are posted on Instagram each week.

At the end of the collaboration, three exciting paintings will have been created, each worked on by all three artists. All three artists report having fun with the project, and are learning from the experience of beginning using another artist's marks as a starting point for the next layer. In addition, making a short film of the painting process each week has been another chance to learn and grow. The finished paintings will be sold via online auction with the proceeds going to benefit Lafayette, Moraga and Orinda schools through their Education Foundations.

To learn more about Katie Korotzer, Jennifer Perlmutter and Dee Tivenan visit:
<https://deetivenan5.wixsite.com/paintings> or @deetivenan
<https://www.katiekorotzer.net> or @katiekorotzer
<https://jenniferperlmuttergallery.com> or @jenniferperlmutter

In Memoriam: Marianne K. Brown

Long time teacher and well-known watercolorist, Marianne K. Brown passed away August 26 at the age of 93. Marianne was a member of CWA for many years and was a Dolphin Fellow with SEA (Society of Experimental Artists). She wrote *Watercolor by Design* published by Watson Gupstill, and was also a featured artist in *International Artist*. Marianne taught up until this past year, most recently at the Moraga Hacienda.

On a personal note, several artists I saw at the 50th National Exhibition reception asked me about Marianne. She touched a lot of lives during her long life of painting, showing, and her greatest love, teaching.

Camille Young



CWA Calendar

2020 General Meetings & Demos

January 15	Michael Reardon
February 19	Nancy Roberts
March 18	CANCELLED
April 15	CANCELLED
White Elephant Sale	Date TBD
May 20	CANCELLED
June 17 — ZOOM Paint Along for Members	Stephen Berry
July 15 — ZOOM Paint Along for Members	Leslie Wilson
August 26 — ZOOM Demo for Members	Roland Lee

**September 16 — Livestream Paint Along
(for Members & Guests)**
Michael Holter

October 21 — ZOOM Paint Along for Members	David Savellano
November 18	Uma Kelkar
December — Winter Break	NO MEETING

CWA 2020 Workshops

CWA has canceled all remaining workshops due to COVID-19 concerns by Contra Costa County and our hosting site at California State University East Bay.

The Workshop Team is working on providing live online workshops.

Watch for dates and info at:

<https://www.californiawatercolor.org/classes.php>



CWA 51st National Online Exhibition

January 9–February 27, 2021

NEW Entry Deadline — October 15, 2020

CWA 2020 Members Shows

SUMMER daze Online Members Show

July 1–31, 2020
[Click here to view.](#)

SUMMER-SO-SERENE Online Members Show

July 28–August 22, 2020
[Click here to view.](#)

CWA Holiday Market Affordable Art Show Online Members Show

November 15–December 15, 2020
[Entry deadline — October 1, 2020. Click to enter.](#)

2020 Plein Air

March 21	CANCELLED
April 18	CANCELLED
May 16	CANCELLED
June 20	China Camp
July 18	Rodeo Beach, Marin Headlands
August 15	Crab Cove, Alameda
September 19	Heather Farm Park
October 17	Curry Point, Mt. Diablo
November 21	Viansa Winery, Sonoma

Check for updates on our website and social media!

Please note that all future dates, workshops and events (CWA and Non-CWA) are subject to change due to COVID-19 restrictions. Please confirm with any of the organizations or events listed in the newsletter before submitting artwork or making plans to attend a future event.

