



California WATERCOLOR Association

ZOOM Demo for Members and Guests at 7:00 pm, Wednesday, September 15, 2021

September 2021

P.O. Box 4631
Walnut Creek, CA 94596
www.californiawatercolor.org

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September ZOOM Demo Artist

Michael Holter, NWS, OPS, SWS, SWA

There will be a **ZOOM General Meeting and Painting Demonstration** by Michael Holter for CWA members and friends to participate, on Wednesday, September 15, 2021, from 7:00–9:00 pm. Prior to the General Meeting, we will email the ZOOM link to members (some members are finding it in their spam folder or not receiving it at all, so we are also providing the link info below).

ZOOM Link: <https://us02web.zoom.us/j/87855354663?pwd=ejJSMDDoZkMrTzIUak16NWt6YjJIUT09>
Meeting ID: 878 5535 4663 **Passcode:** 35708



The Shawl, and Mustang by Michael Holter

Michael Holter is an award-winning artist who works in watercolor and oil. His paintings can be found in private and corporate collections in the US and several foreign countries. Although Michael has been painting most of his life, his work experience spans a wide range of creative challenges. He has been an art teacher, creative director, and businessman in both fine art and commercial art. Michael has owned and operated galleries and holds a Bachelor's Degree in Art Education and an MA in Visual Communication.

Michael is a member of the Salmagundi Club, a signature member of The National Watercolor Society, The American Impressionist Society, The Watercolor Honor Society, The Transparent Watercolor Society of America, The Outdoor Painter Society, the Southwestern Watercolor Society, The Missouri Watercolor, The Society of Watercolor Artists and more.

Michael's work is impressionistic. He likes to represent people or places and allow the painting to evolve from the structure of what is recognizable. The challenge is to balance the care needed to make the representation interesting... and perhaps believable, but with the freedom, looseness, and painterly quality that makes painting unique and expressive.

He has been influenced by artists Charles Reid, Richard Schmid, Burt Silverman, Frank Webb, John Singer Sargent, Ted Nuttall, and several others. Even though he has an art degree, most of what he puts into practice is self-taught through studying the work of these distinguished artists and much painting.

continued on page 10





The Drawing Board

California Watercolor Association

Each month in 2021, a different member of the CWA Board of Directors will have the opportunity to write an art-related article for our members.



Robert's Lane by Kathleen Stumpfel



Pt. Reyes House by Kathleen Stumpfel



White Hat and Beard by Kathleen Stumpfel

As a member of the CWA Board, it is my turn to write an article for our monthly newsletter.

Most of us paint first and title last. Sometimes, in about the middle, a title just pops out of the ether. And a few of us get a title in our heads and figure out the work to go with it. Particularly with whimsical and didactic art, this last system is worth considering. The right title makes a difference as to how a work is seen and understood. Not only are titles a bridge to the viewer, but they are also part of the art. We should give your titles some careful thought.

There are five main kinds of titles: Sentimental, Numerical, Factual, Abstract, and Mysterious. For comparison purposes, take a recent painting of mine of a person walking down a lane by an old cottage. Following the five main kinds mentioned above, titles worth considering for this work might be *On the Way Home*, *Cottage #3*, *The Lane*, *Patterns*, and *Robert's Lane*. I tend to use factual titles to help me remember a painting by a key object but I love to see titles that the viewer thinks about a little bit.

"Titles do not give a just idea of things; were it otherwise, the work would be superfluous."

Gustave Courbet

"I'll play it first and tell you what it is later."

Miles Davis

"Only connect."
E. M. Forster

Artists do well to set up their works and run them by a series of title possibilities. Ask yourself, "What am I truly saying here, and what might be the sub-text of this?" Consider the implications of your proposed titles and how they might add or subtract from your purposes. Like cut-lines to newspaper illustrations, titles serve to confirm what's seen but also to add knowledge, insight, and a glimpse into the author's mindset. On the other hand, art titling is often used to obfuscate or evoke irony. J.M.W. Turner is an example of an artist who used ironic, compound titles — e.g., *The Fighting 'Temeraire'*, tugged to her last berth to be broken up, 1838.

Abstract art can present titling challenges. The formal values of the work itself may be mentioned — e.g., *Red on Blue*. Titling can also give viewers a clue that might help them on a voyage of imagination and discovery — e.g., *Talisman*. Sometimes you don't want to say too much. Brevity is mysterious.

Kathleen Stumpfel
CWA, Member-at-Large

52nd National Exhibition

CALL FOR ENTRIES

Entry Deadline
▶ September 1, 2021

Andy Evansen
Juror of Selection

Birgit O'Connor
Juror of Awards

January 8 to
March 10, 2022

Firehouse Art Center - Harrington Gallery - Pleasanton, CA

\$15,000 in Anticipated Awards



Birgit O'Connor - Gloria Shirley



California Watercolor Association

Enter Now! • [Click here for Prospectus](#)



Community Outreach

The Why and the What for Community Outreach?



Community Outreach Programs, including the Memory Project above.



It is a pleasure to share painting with the community. I have witnessed youngsters and oldsters get a special twinkle in their eyes when brushing paint onto paper. I have read the thank you letters from students who've won the Alameda County Fair Student Awards. It's wonderful to see a classroom of high school students follow a "paint along" with CWA volunteer demonstrator or a group of veterans work to create an image despite their physical or mental injuries. These are the joys experienced by volunteers in the CWA Community Outreach Programs.

The California Watercolor Association is a non-profit organization setup to address and extend to it's members the art of painting in watermedia. The members participate in many ways. Many extend their knowledge of watermedia via the demonstrations performed at the monthly General Meeting. Others enter their art works into the CWA Member Shows of

the National Exhibition. Others participate in plein air events. Still others take the sponsorship of painting in water media out into the community. To be a non-profit CWA is required to give back to the community. This is the piece that Community Outreach plays for CWA.

As a result of the pandemic, CWA has expanded to a larger demographic. If you are part of this new demographic, please consider sharing an Outreach with your community. You may know a group of youngsters or oldsters who would like to try the painting experience, for instance your book club or a relatives' Boy Scout or Brownie troop, the local recreation department. We sponsor high school students whose art teachers want to go global and paint portraits for underprivileged children in Africa. Volunteering has many rewards!

Sheila Cain

CWA, Co-Director Community Outreach

Let's share with our communities! Call Sheila Cain at (510) 845-0863, or Georganne Zaro-Eddy at (925) 980-7722



Mailing Address

California Watercolor Association
Post Office Box 4631
Walnut Creek, CA 94596 USA

To Email a Board, Staff or Committee Member Go To

www.californiawatercolor.org/contact.php
and choose a recipient from the drop down menu.

Membership/Data Manager

Make changes to your address, phone number and email on the members home page, under membership when you're logged with a current membership account.
Email datamanager@californiawatercolor.org if you have trouble logging in.

Monthly ZOOM Meetings

are held the third Wednesday of each month from 7:00–9:00 pm, unless otherwise specified.

Newsletter Distribution

To receive this newsletter electronically please contact the Data Manager with the email address at which you wish to receive the newsletter.

CWA Photo Notice

CWA may be taking photos or videos at CWA events. Your presence at CWA events constitutes your "permission, consent and release" to be photographed without compensation whatsoever in perpetuity. Images may be used online and in print exclusively by CWA explicitly for publicity, information and promotion.

COVID-19 Notice

Please note that all future dates, workshops and events (CWA and Non-CWA) are subject to change due to Federal, State of California, and local COVID-19 restrictions.

Please confirm with any of the organizations or events listed in the newsletter before submitting artwork or making plans to attend a future event.

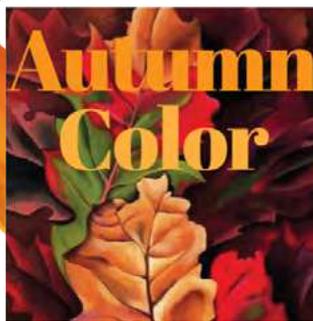


Plan Ahead!

Submissions for the newsletter must be received by the 15th of the month prior to publication!

**October Newsletter
Deadline is September 15th.**

Click here to make a submission.



CWA Member Show

Falkirk Cultural Center — San Rafael
October 7–November 12, 2021

Entry Deadline

September 10, 2021

Jurors

Juror of Selection: Karen Kramer

Juror of Awards: Patricia Abraham

Awards

1st Place — \$100, 2nd Place — \$75, 3rd Place — \$50,
and 4 Honorable Mentions

Show Calendar

(Save these Dates)

- Sept. 10 Entry Deadline
- Sept. 20 Notifications emailed to all accepted artists and posted on the CWA website
- Oct. 4 Artwork drop-off (1:30 pm–4:30 pm) at the Falkirk Cultural Center (Herein known as the Gallery.)
- Oct. 5 Hang Show
- Oct. 6 Juror's award selection by Juror of Awards
- Oct. 7 Gallery show opens (Reception TBD based on COVID restrictions)*
- Oct. 7 Reception at gallery (5:00 pm–7:00 pm)
- Nov. 5 Exhibitors receive an email reminder about artwork pick-up
- Nov. 12 Show closes
- Nov. 15 Pick up paintings (1:30 pm–4:30 pm) at Gallery

Click Here for Prospectus

To Enter

Online Entries Only. All entries will be submitted via our website:
Log in to the **Members** page at www.californiawatercolor.org.

Confirm your information, add your painting details and upload your images.

Entry Fee is \$25 for two images, \$35 for a maximum of three images.

Fees are payable by PayPal or credit card and must be completed by the entry deadline of September 10, 2021.

Falkirk Cultural Center
1408 Mission Avenue at E Street
San Rafael, CA 94901
www.cityofsanrafael.org/falkirk

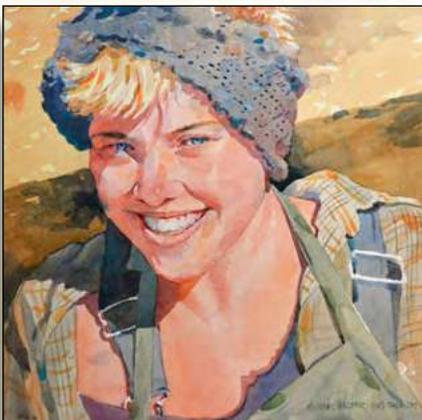
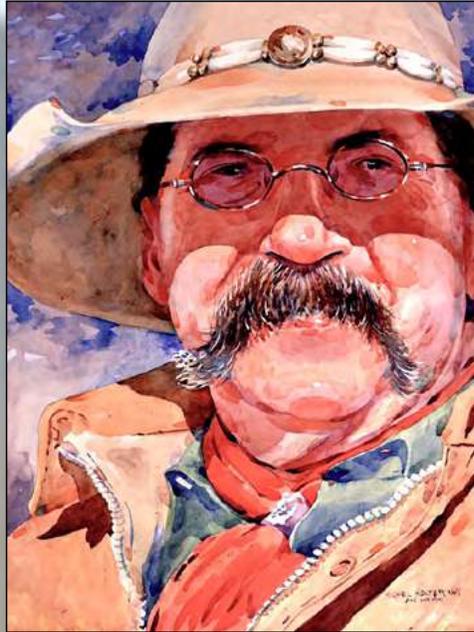
**If COVID restrictions prevent the Gallery from having visitors, the show will be online only.*

Questions: Contact us at shows@californiawatercolor.org



CALIFORNIA WATERCOLOR ASSOCIATION 2021 WATERCOLOR ONLINE WORKSHOP SERIES

CWA strives to provide our students with some of the best workshops with the top professional artists of our time. Please join in the fun. We look forward to meeting you.



Michael Holter, NWS, OPS, SWS, SWA **Watercolor Impressionism: Faces and Places**

3-Day ZOOM Online Workshop | October 15–16, 2021

Advanced Beginner to Advanced

CWA Members \$225 Non-Members \$285



Many artists have an unnatural aversion to painting people, yet we know there is an attraction to the human form when viewing a painting. Not only does including people in artwork add interest and connection to the viewer, it takes the same skills as painting a landscape or still life. The method Michael demonstrates and instructs you in will take you through the necessary steps to achieve your goals and give you tools to create a well-structured representation while still allowing for the expressive use of color and brushstroke.

Michael's workshop will include insightful discussion of important aspects of figurative work such as composition and capturing a mood. You will spend time on exercises designed to heighten your techniques. There will be real-time demonstrations as well as high-speed video demos of Michael working in his studio. Students of all levels and interests will enjoy Michael's personal and up-front style of teaching as well as his inspirational approach to his work. Students will leave prepared and challenged to move on to a new level of confidence in painting portraits in watercolor.

Artist website at michaelholter.com

Workshops are held online during the pandemic — we will resume our workshop slate at California State University East Bay Concord Campus in the Art Lab at 4700 Ygnacio Valley Road, Concord, CA 94521, when it is safe.

For full workshop descriptions, pricing, and online registration, go to <http://www.californiawatercolor.org/classes.php>.

To request additional information, go to www.californiawatercolor.org/contact.php and choose **Workshops** from the **Recipient** drop-down menu.



Plein Air – Heather Farm Park, Walnut Creek

Saturday, September 18, 2021, 11:00 am to 2:30 pm



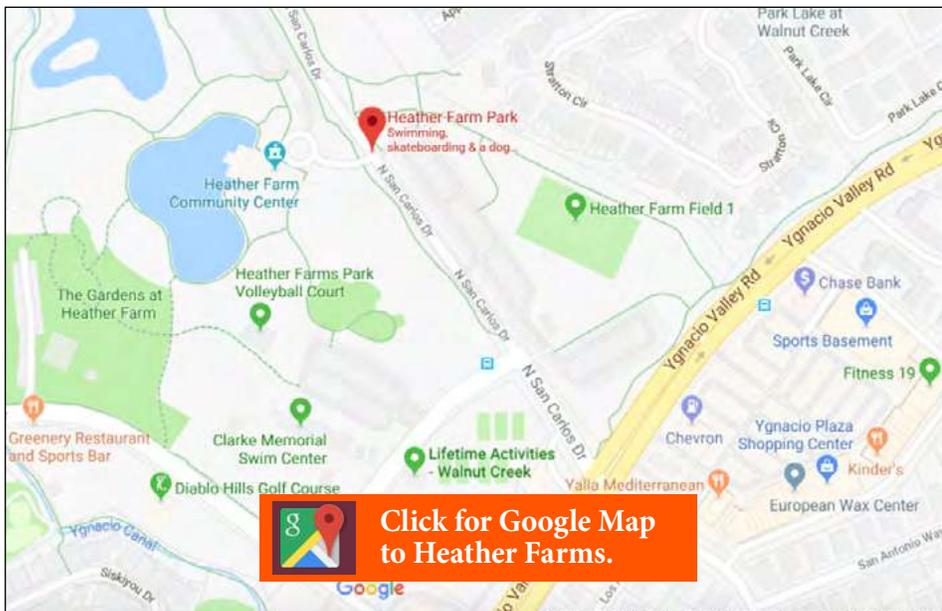
Come join us for a Plein Air painting day at Heather Farm Park in Walnut Creek. The park has a lot to offer. There are natural and man-made pond settings, a few buildings, gardens, birds, and people. The garden areas, where the Rose Garden and Gazebo are, may be rented that weekend and may or may not be accessible for us to paint (except from a distance). We will meet in front of the Heather Farm Community Center area at 11:00 am and then meet back there to show our paintings at 2:00 pm. Hope to see you there!

Heather Farm Park
301 North San Carlos Drive
Walnut Creek, CA 94598

[Click here](#) for further info about Heather Farm Park.

Questions?

Contact JoAnn McMahon, Plein Air Coordinator
Email: joannm1@mac.com or pleinair@californiawatercolor.org
Cell: (510) 435-9763



 Please remember to wear masks and practice social distancing as prescribed by the state of California, Walnut Creek and/or Contra Costa County. Please check for air quality issues or facility closures (due to COVID-19) for the day of the event. Please call JoAnn at (510) 435-9763 if you have any questions regarding the possibility of a cancellation.

Member News



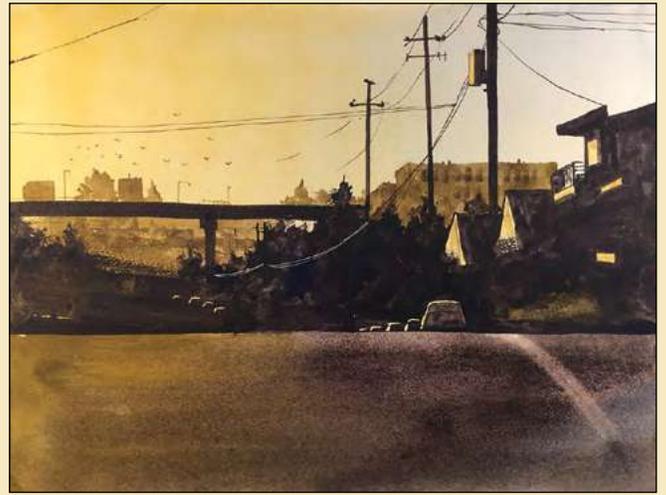
Spring Blooms by Samantha McNally

Samantha McNally

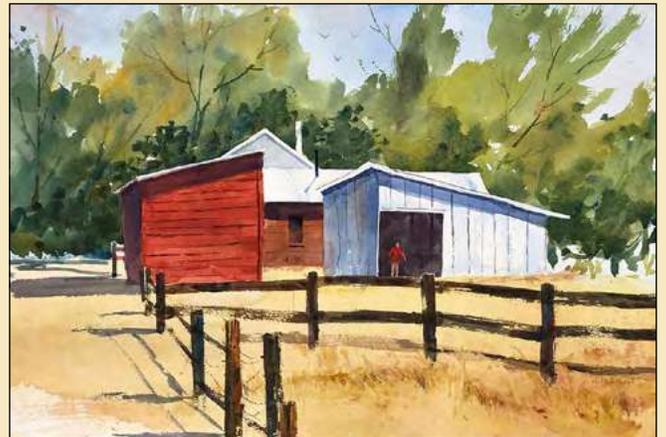
Samantha will be joining Main Street Arts Gallery in Martinez. Her paintings hang in galleries in Benicia, Valley Art Gallery in Walnut Creek, and now in Martinez at Main Street Arts Gallery. She has demonstrated watercolor painting for local art associations like Concord Arts and Alamo Danville Arts. The ocean and pelicans are among her favorite painting subjects as well as portraits, flowers, and animals. She is a webmaster for Art Associations, Galleries, and artists, and she teaches watercolor classes on Zoom.

Artist website at www.samanthamcnally.com

Main Street Arts
613 Main Street
Martinez, CA 94553
(925) 269-8049
www.mainstreetarts.net



Oakland Afternoon Light by Michael Friedland



California Summer Sunlight by Michael Friedland

Michael Friedland, CWA

Michael's painting, *Oakland Afternoon Light*, was selected to be in the Watercolor West International Exhibition.

His painting, *California Summer Sunlight*, was selected to be in the W.A.S.H 43rd Annual Open Exhibition in Sacramento, and won an honorable mention.

Artist website at michaelfriedlandstudio.com



Out on a Limb by Bonnie Joy Sedlak

Bonnie Joy Sedlak

Bonnie's painting, *Out on a Limb*, was accepted in the Kentucky Watercolor Society's national juried show — Aqueous 2021. Show hangs in Lexington, Kentucky from August 16–October 8, 2021.

Artist website at bonniejoysedlak.com

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Member News

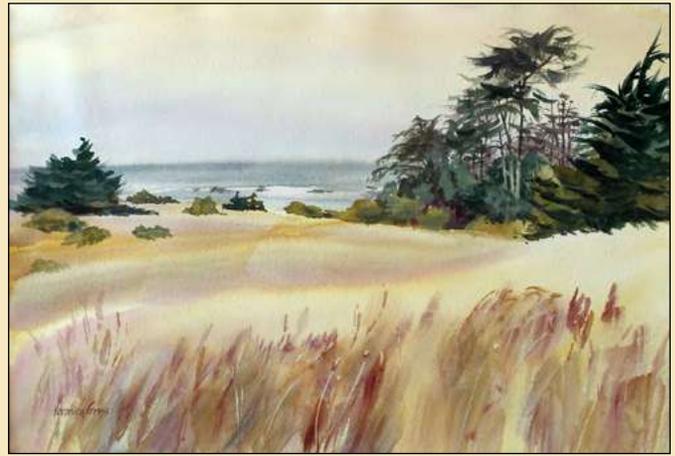
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Veronica Gross

Veronica is the featured artist at Viewpoints Gallery, in Los Altos, California, from September 1–26, 2021. The show is titled, *The Sierra to the Sea*.

Artist website at www.veronicagrossart.com

Viewpoints Gallery
315 State St.
Los Altos, CA 94022
(650) 941-5789
www.viewpointsgallery.com



Mendocino Meadow by Veronica Gross



Color Fields by Robin Purcell

Robin Purcell

Robin's series of paintings of the Carlsbad Flower Fields, inspired by the abstracts of Carmen Herrera, was recently profiled in the September issue of *Plein Air Magazine*.

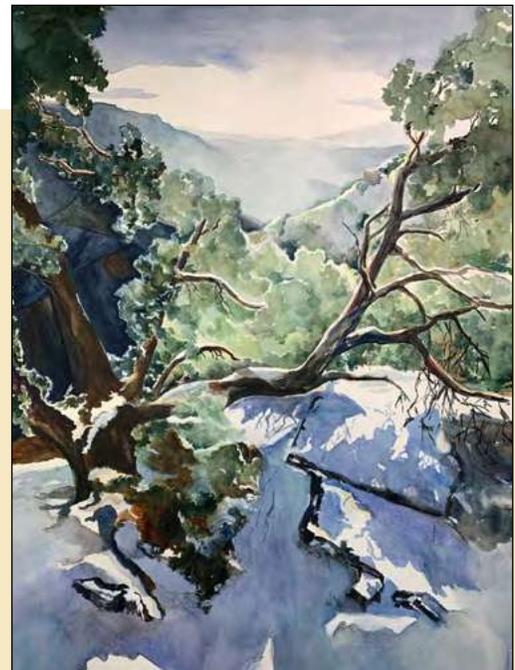
Artist website at Robinpurcellpaints.blogspot.com



Dance by Kathleen Stumpf

Kathleen Stumpf

Kathleen's painting, *Dance*, won second place in the Sacramento Arts Center show, *The Art of Music and Dance*.



Canyon Rim View by Diane Pargament

Diane Pargament

Diane will exhibit *Canyon Rim View* at the 2021 RFA Member Show October 16–17, 2021 at the Rocklin Event Center. Rocklin Fine Arts is a nonprofit organization dedicated to promoting and supporting art in Placer County. www.rocklinfinearts.org



CWA Board of Directors

President	VACANT
Vice President/Membership	Destiny Bradt
Co-Director of CWA Member Shows	Donna Corrigan
Co-Director of CWA Member Shows	Chris Harper Triplett
Communications Director	VACANT
Co-Director of Programs	Pat Wai
Co-Director of Programs	Michelle George
Budget Director	Iretta Hunter
Director National Exhibition	Michael Friedland
Secretary	Leslie Wilson
Co-Director Community Outreach	Sheila Cain
Co-Director Community Outreach	Georganne Zaro
Director Workshops	Joe Tringali
At-Large	Christine Stavem Kathleen Stumpel

CWA Support Personnel

Bookkeeper	Melissa Alva
Membership/Data Manager/ Webmaster	Adrienne Hefter
Newsletter Editor	Patricia Rosa

CWA Volunteer Committees

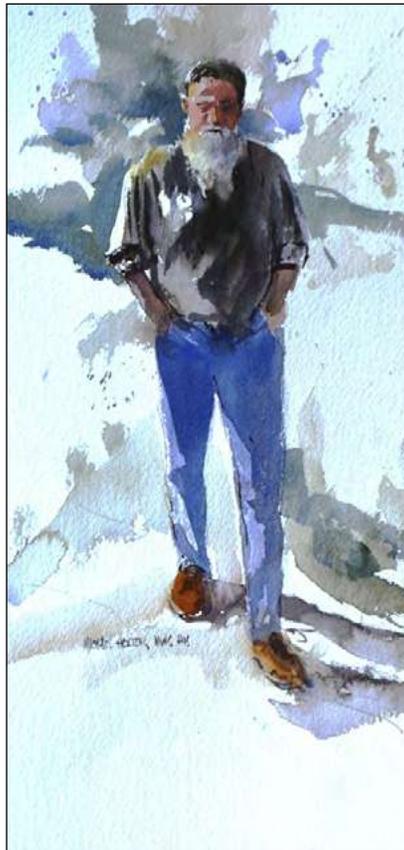
Audio/Visual Set Up	VOLUNTEER NEEDED (Now)
Community Outreach	Sheila Cain Victoria Bianco Marianne Elliott Maggie Metcalf
Co-Video Librarians	Joe Tringali (Chair) Barb Bochenek Mary Tichenor
Co-Hospitality	Susan Scolnick Jean Holmes Sharon Hopkins
Mail Distribution	Carol Husslein
Panel Rental	Carol Husslein
Plein Air	JoAnn McMahon
Webmaster	Adrienne Hefter
Workshop Registrar	Pat Wai

We Need You!

Now is your chance to be a CWA board member! The positions of President, and Communications Director are open. Please contact former CWA President Carol Husslein for more information and say you want to volunteer. You can read the description of the positions in the CWA bylaws. Email Carol at cahusslein@yahoo.com

To Email a Board, Staff or Committee Member Go To:

www.californiawatercolor.org/contact.php and choose a recipient from the drop down menu.



Lonnie by Michael Holter



Waiting by Michael Holter

Michael Holter

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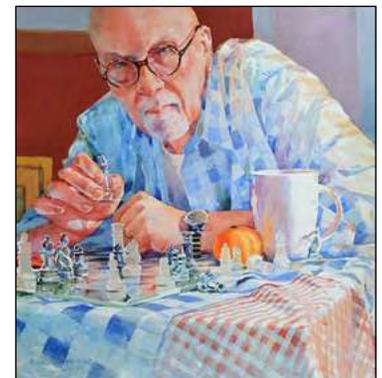
From Michael...

"My wife, Cyndy, and I grew up in the wide-open plains of North Dakota and arrived in Plano, Texas by way of Minnesota (I can paint a snowy winter landscape with the best of 'em) prior to our east coast years in Virginia. We often travel, enjoying the beauty of God's creation."

Artist website at www.michaelholter.com



Weather Movin Through by Michael Holter



Keeping Myself in Check by Michael Holter

Welcome New Members

Ginger Chen
Lisa Evans
Charles Griffith
Dorothy Kowey
Deb Madden
Valdoris Wright

To email membership, go to: www.californiawatercolor.org/contact.php and choose **Membership Director** from the drop down menu.

Shows News

Notice: Please review prospectus and entry details via links provided for the most complete and up-to-date show information prior to submitting artwork for any call for artists, or attending a class.

**Support our friends at WASH...
VOTE in their Painting of the Month contest,
September 11–13, 2021.**



[Click here](#) to vote.



fallbrook art center

**Call For Entries
World of Watercolor 2022
13th Annual Signature American
Watermedia International Exhibition**

The only show of its kind. Open only to signature level members of U.S. Watercolor/Watermedia Societies and Associations. Up to 120 works will be selected for the show.

Deadline for Entries: November 8, 2021

Show Dates: February 13–April 10, 2022

Juror for Selection and Awards: Charles Henry Rouse

Cash and Merchandise Awards of \$15,000 including:

Best of Show \$2,500, First Place \$2,000,

Second Place \$1,500, Third Place \$1,000

Entry Fees: \$35/1 work, \$45/2 works (only 1 work per artist is eligible for acceptance for the exhibition)

[Click Here](#) to Apply Online

For questions or assistance, contact:
Mary Perhacs, Executive Director or
Kimber Petralito, Director of Exhibitions
info@fallbrookartcenter.org
(760) 728-1414

Fallbrook Art Center
103 South Main Ave.
Fallbrook, CA 92028
www.fallbrookartcenter.org



Livermore Art Association Call for Entries! The Late Spring Art Show 2021

Registration Deadline: September 1, 2021

Receiving: September 9, 2021

Show Dates: September 11–12, 2021 Reception/Awards: September 12, 2021

Artwork Pickup: September 12, 2021

[Click here](#) to register.

New Location:

Bothwell Arts Center

2466 8th Street, Livermore, CA 94550

LIVERMORE Supported in part by a grant from the City of Livermore Commission for the Arts.

The Pleasanton Art League (PAL) is Hosting its 4th Annual Plein Air Painting Competition: “Paint Pleasanton 2021” at the Museum on Main

This fun event will take place September 25–26, 2021.

[Click here](#) for Registration and Entry forms.

Enter and pay fees online or download the printable form, complete and deliver with fee at check-in or mail to PAL.

Awards and sales will be September 26, 2021. We hope to see artists who have participated in past years, and lots of new painters — don't hesitate to join in on the fun!

Pleasanton Art League
P.O. Box 23
Pleasanton, CA 94566

CALL FOR ARTISTS



PAINT PLEASANTON

CWA Member Resources



Watch Us on YouTube!

Did you miss a general meeting demo? Want to go back and review part of a demo again? Watch now on YouTube.

Check out our YouTube Channel and subscribe to get notified of our latest demos from your favorite artists! Don't forget to subscribe to the channel!

Thank you, and enjoy!



CWA Michael Holter Demo



CWA Stephen Berry Demo



CWA 50th National Art Show at the Harrington Gallery



CWA 50th National Show 2020

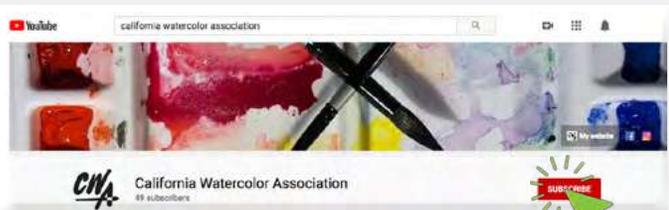


CWA Roland Lee Demo



CWA Leslie Wilson Demo

And More!



Click here to go to the CWA YouTube Channel, and don't forget to click the subscribe button!



CWA Video Library

Staying engaged and creative is easy...just go to the CWA website and view the library catalog, note the video that you are interested in, send Joe the catalog number in an email and he will check to see if it's available. He will let you know about it's availability and mail it to you if available. It is your responsibility to return the video 30 days after receiving. It can be dropped off at Joe's home or mailed. All you need to do is pay postage.

[Click Here to view our entire catalog.](#)

It can also be found by going to our website and clicking the [About Us Tab](#) and follow the link to [Video Library](#).

Checking out a video will be simple, please follow the steps below:

- 1) You must be a Member
 - 2) Once you find a video that you are interested in, note the **Catalog Abstract Number**.
 - 3) Email me at Jftringali@sbcglobal.net, with the **Catalog Abstract Number** and I will check its availability. I will send you a verification if it is available or let you know if it is checked out.
 - 4) If the video is available we will mail it to your home via USPS. Your address on your membership records will be used for shipping.
- Please login and make sure your address information is up-to-date.
- 5) Your rental period is for 30 days. You are responsible to return the video to me. You are responsible for return shipping costs.

Return Address:

Joe Tringali
1508 Peters Ranch Rd
Danville, CA 94526

6) Members who return videos after 30 days must pay a \$5.00 Late Fee. Lost videos must be replaced at the video replacement value.

We are excited to offer this service and hope it will lead to your creative enjoyment while you are sheltered in place.

Joe Tringali



2021/2022 CWA Calendar

2021 ZOOM Meetings & Demos

January 20	Thomas W. Schaller
February 17	Charles Henry Rouse
March 17	Stephen Berry
April 21	Fealing Lin
May 19	Juanita Hagberg
June 16	David Savellano
July	Summer Break—NO MEETING
August 18	Sue Johnston

September 15 — ZOOM Demo

Michael Holter
(for Members & Guests)

October 20	John Muir Laws
November 17	Xi Guo
December	Winter Break—NO MEETING

Go to **Monthly Meetings** under the **About Us** tab at www.californiawatercolor.org for updates.

CWA 2021 Workshop Series ZOOM Online Workshops

January 23–25	Thomas W. Schaller
Workshop 1: The Architecture of Light and Shadow	
February 4–6	Thomas W. Schaller
Workshop 2: The Architecture of Light and Shadow	
March 15–18	Charles Henry Rouse
Shaping Up Your Watercolors	
April 16–18	Stephen Berry
Composition and Design	
July 17–18	David Savellano
Vacation Journaling — Ink and Watercolor	

October 15–16 **Michael Holter**
Watercolor Impressionism: Faces and Places

To request additional information, go to www.californiawatercolor.org/contact.php and choose **Workshops** from the **Recipient** drop-down menu.

CWA 52nd National Exhibition

January 8–March 10, 2022

Firehouse Arts Center — Harrington Gallery
Pleasanton, CA 94566

Entry Deadline — September 1, 2021

[Click here](#) for Prospectus

CWA Member Shows

Spring Into Art

Online Member Show — March 1–28, 2021

[Click here to view.](#)

Shower Us With Art

Online Member Show — April 9–25, 2021

[Click here to view.](#)

Lindsay Dirx Brown Gallery — San Ramon

Member Show — July 2–28, 2021

[Click here to view.](#)

Autumn Color at Falkirk Cultural Center

Gallery Member Show

October 7–November 12, 2021

Entry deadline is September 10. [Click here](#) for Prospectus.

Plein Air

March 20	San Pablo Dam Reservoir
April 17	Curry Point, Mt. Diablo
May 15	Rodeo Beach, Marin Headlands
June 19	Benicia, First Street
July 17	China Camp
August 21	Mulholland Hill

September 18 **Heather Farm Park**

October 16 **Borges Ranch**

November 20 **Viansa Vineyard**

Check for updates on our website and social media!

