



June 2022

P.O. Box 4631  
Walnut Creek, CA 94596  
www.californiawatercolor.org

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# California WATERCOLOR Association

• No Meeting in June • Happy Painting •

## CWA 53<sup>rd</sup> National Exhibition

### CALL FOR ENTRIES

Entry Deadline September 1, 2022



Gary Tucker, The Tobin

January 7 - March 18, 2023

Harrington Gallery at the Firehouse Art Center, Pleasanton, California

Gary Tucker - Juror of Selection Uma Kelkar - Juror of Awards

\$15,000 in anticipated awards

[Click Here for Prospectus](#)





# The Drawing Board

## California Watercolor Association

Each month, a different member of the CWA Board of Directors will have the opportunity to write an art-related article for our members.

### Science is our friend and benefactor!

For my turn to write 'the drawing board' article, I thought that we could look into some of the many connections between science and the arts...specifically in our case, color in the Industrial Revolution.

Historically, the search for new colors was focused on finding new colors (dyes) for fabric and for paints. Among others, the textile industry grew rapidly as the Industrial Revolution made possible the mass production of fabrics and clothing for a burgeoning population. Paint to protect and decorate buildings and other things were also the focus of finding new colors. Artist's paints benefited from these advancements, but were lower priorities than society's other needs.

During the Industrial Revolution, scientific advancement more than tripled the number of elements in (what became) the Periodic Table. Some elements, such as iron, copper, silver, lead, tin, gold and mercury were known since before antiquity.



Queen Victoria's Mauve dress

From that time to just before the beginning of the Industrial Revolution in 1760, there were only 14 (what became designated as) 'elements' known to humankind. By the end of that period of discoveries (around 1840), there were 55, many of which were able to be used to create new colors, among other things.

So, while this search to find new colors had a focus, we'll see that some new colors

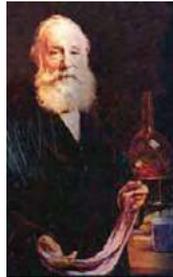
were discovered by happy accidents, the result of scientific research with completely different goals in mind. One story among many is that of William Perkin, a student at the Royal College of Chemistry, he was attempting to invent an anti-malaria drug in a makeshift lab at his home. He noticed that a liquid developed in his experiments stained a cotton rag

a beautiful intense mauve color. Realizing its value, Perkin quickly abandoned his original experiment and his studies to commercialize his new color discovery. Not long afterwards, Queen Victoria wore a dress the color of Perkin's mauve to her daughter's wedding causing quite a fashion sensation. The new color became known as Queen's Lilac.



In another such story, a Swiss paint maker working in Berlin, Johann Diesbach, was attempting to make a new red color using Cochineal insects, something that had been used to make red dye since the time of the Aztecs. Herr Diesbach used some potash in his experiment, unaware that it was

tainted...and a new color was born, Prussian Blue! These are just two examples of how many of the colors we use have come into being by happy accidents.



William Perkin

Some other vivid colors that came along during the Industrial Revolution included Cobalt Blue in 1807, Viridian (green) in 1838, Cadmium Yellow in 1820, Cerulean Blue and Cobalt Violet, in 1860 as well as a synthetic version of Ultramarine Blue that was very much less expensive than the organic version. Emerald Green appeared around this time, although its toxicity

led to its pretty quick demise. Once it was discovered that the same chemical in Emerald Green paint was used as rat poison in the sewers of Paris, people lost their enthusiasm for the color! In fact, there is speculation that the emerald green flocked wallpaper in a favorite room of Napoleon's where he was exiled, may have contributed to his death!

Another aspect of the immense changes brought during the Industrial Revolution was that as the dye and pigment industry grew, scientists began to develop ways to chemically synthesize pigments that had traditionally been made from natural materials. A well known story is that of Ultramarine Blue.

Lapis Lazuli is a semi-precious stone that, for centuries was found only in remote parts of the world, principally Afghanistan. It has been mined there



Lapis Lazuli

*continued on page 5*



### Mailing Address

California Watercolor Association  
Post Office Box 4631  
Walnut Creek, CA 94596 USA

### To Email a Board, Staff or Committee Member Go To

[www.californiawatercolor.org/contact.php](http://www.californiawatercolor.org/contact.php)  
and choose a recipient from the drop down menu.

### Membership/Data Manager

Make changes to your address, phone number and email on the members home page, under membership when you're logged with a current membership account.  
Email [datamanager@californiawatercolor.org](mailto:datamanager@californiawatercolor.org) if you have trouble logging in.

### Monthly ZOOM Meetings

are held the third Wednesday of each month from 7:00–9:00 pm, unless otherwise specified.

### Newsletter Distribution

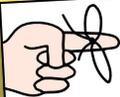
To receive this newsletter electronically please contact the Data Manager with the email address at which you wish to receive the newsletter.

### CWA Photo Notice

CWA may be taking photos or videos at CWA events. Your presence at CWA events constitutes your "permission, consent and release" to be photographed without compensation whatsoever in perpetuity. Images may be used online and in print exclusively by CWA explicitly for publicity, information and promotion.

### COVID-19 Notice

Please note that all future dates, workshops and events (CWA and Non-CWA) are subject to change due to Federal, State of California, and local COVID-19 restrictions. Please confirm with any of the organizations or events listed in the newsletter before submitting artwork or making plans to attend a future event.



### Plan Ahead!

Submissions for the newsletter must be received by the 15th of the month prior to publication!

**July Newsletter  
Deadline is June 15th.**

**Click here to make a submission.**

# Beautiful Wellness

## CWA Member Show

August 21-October 6, 2022

Sponsored by John Muir Health  
Auxiliary Gallery at Aspen Center

### Entry Deadline

July 9, 2022

### Jurors

Juror of Selection: Susan Avis Murphy AWS, SWS, MWS, BWS  
Juror of Awards: TBD

### Awards

1st Place — \$150, 2nd Place — \$100,  
3rd Place — \$50, and 2 Honorable Mentions — \$25

### Show Calendar

(Save these Dates)

- May 28 Entry Opening
  - July 9 Entry deadline
  - July 30 Notification to accepted artists and posted on the CWA website
  - August 15 Deadline for receiving shipped paintings
  - August 20 Artwork drop-off at the John Muir Auxiliary Gallery
  - August 20 Hang show
  - August 21 Gallery show opens
  - August 25 Notification of awards to artists and posted on the CWA website
  - October 1 Exhibitors receive an email reminder about artwork pick-up
  - October 6 Show closes
  - October 7 Pick up paintings at the Gallery
- All shipped paintings go out by shipping carriers identified in the return shipping label provided by the artist.

### To Enter

Log in to the **Members** page at [www.californiawatercolor.org](http://www.californiawatercolor.org).  
Confirm your information, add your painting details and upload your images.  
Entry Fee is \$25 for one image, \$30 for two images.

**Click Here for Prospectus**



Auxiliary Gallery at Aspen Center  
133 La Casa Via, Walnut Creek, CA 94598  
<https://www.johnmuirhealth.com>

**Questions:** Contact us at [shows@californiawatercolor.org](mailto:shows@californiawatercolor.org)



## Leslie Wilson, CWA Watercolors — Fresh and Loose

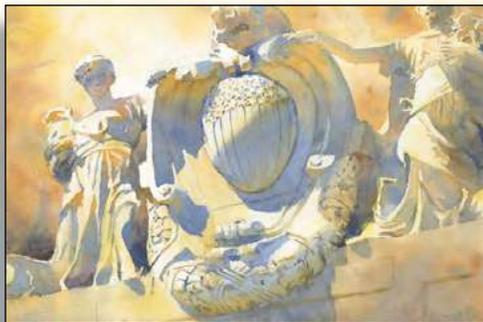
**3-Day Online Workshop  
August 15-17, 2022**

**Advanced Beginner to Expert**

CWA Members \$315 Non-Members \$375

Explore watercolor painting to its fullest with emphasis upon a direct painting process, incorporating elements of design and your own creative vision. Students will develop more advanced watercolor painting skills using still life, live model, and/or photographic references.

Artist website at <https://www.lesliewilson.net>



## Michael Reardon, AWS, NWS, WW, CWA Watercolors Techniques

**3-Day Online Workshop | September 19-21, 2022**

**Advanced Beginner to Advanced**

CWA Members \$340 Non-Members \$400

In this workshop you will work on techniques to strengthen your skills in watercolor landscape painting. Fundamentals covered will include: creating a strong composition, evoking a sense of light through the use of values; and manipulating color for its full expressive effect.

Artist website at [www.mreardon.com](http://www.mreardon.com)

## Fealing Lin, NWS, TWSA, WW, SDWS, MWS Transparent Watercolor Portraiture and Figure

**3-Day Online Workshop | October 12-14, 2022**

**Intermediate to Expert**

CWA Members \$175 Non-Members \$235

Fealing will teach you how to relax and enjoy the process as you discover the spontaneity and uniqueness to watercolor. You will also learn how to capture the quality of light available to you. You will achieve a level of transparency with your images and develop an understanding of head architecture that will give you the confidence to take on even the most challenging portraits.

Artist website at [www.fealingwater.com](http://www.fealingwater.com)



CWA strives to provide our students with some of the best workshops with the top professional artists of our time. Please join in the fun. We look forward to meeting you. For full workshop descriptions, pricing, and online registration, go to <http://www.californiawatercolor.org/classes.php>. To request additional information, go to [www.californiawatercolor.org/contact.php](http://www.californiawatercolor.org/contact.php) and choose **Workshops** from the **Recipient** drop-down menu.



An early metal tube



since antiquity and was highly valued for its intense blue color. During the Middle Ages, it began to be imported to Europe where it was ground into powder to produce the finest and most expensive of all blue pigments, 'ultramarine' from the Latin 'beyond the sea'. It was at times more expensive than gold



and was reserved for the most holy parts of paintings in the Middle Ages and Renaissance, the robes of Christ or the Virgin Mary, for example. In 1824, a French organization to promote industry created a contest with a six thousand franc prize to the first one who could create an accurate, synthesized version of Ultramarine Blue. A German and a Frenchman stepped forward with their results at the same time. After a bitter squabble

about who was first, the organization awarded the prize to the Frenchman and the color then became known as French Ultramarine Blue. [An aside, in our current watercolors the difference between a tube of Ultramarine Blue and French Ultramarine Blue is that the latter is much more granulating.]

The discoveries in science have yielded many new colors for all manner of uses, certainly the art world's as well.

Another interesting story where science, invention and the arts overlapped, in 1841, John Goffe Rand, an American, invented something that would help turn artists' attention even more towards nature and the outdoors. The collapsible metal tube could hold paint (among other things) and allow for much easier opportunities to paint 'en plein air' as well as in studio. Prior to the invention of the metal tube, paint was prepared for artists by a guild of craftsmen called Colourmen. Most artists worked with a preferred colourman and would place their orders, which, when ground and prepared were delivered in a pig's bladder tied shut with a string. The

artist would pierce the bladder and squeeze out what they needed. The metal tube changed that (likely to the great relief of pigs!). Some art historians argue that the invention of the metal tube and the explosion of the vibrant new colors for artists during the Industrial Revolution along with another new technology, the locomotive were responsible for the advent of the Impressionist movement. Artists in Paris and elsewhere could simply pack up their tubes and hop on a train and get out in the country to paint for the day...and they did.

These are just a very few of the fascinating stories about color and how we've gotten the paintbox that we have today. Art and science have had wonderful connections over the centuries... thank you science!

If you'd like to read more about this history, here are a few recommendations:

**Color, A History of the Palette** by Victoria Finlay

**On Color** by David Kastan

**The Secret Lives of Color** by Kassia St. Clair

**Bright Earth** by Philip Ball

## Michael Friedland

Director, National Exhibition



A colourman grinding pigment



Winsor & Newton, late 1700's pan paint with Griffin logo still in use



# Plein Air — Benicia, First Street

Saturday, June 18, 2022, 10:00 am to 2:00 pm



We can paint anywhere in Benicia and then meet at the Benicia Plein Air Gallery for our 1:30 pm critique. Bring a bag lunch.

### Directions to Benicia Plein Air Gallery:

From 680 North, take Exit 58A on the left to merge onto I-780 West toward Benicia/Vallejo, take Exit 5 for East 2nd Street toward Central Benicia, turn left onto East S Street, take the first left onto East 2nd Street, turn right onto Military East, take the first left onto First Street

From 80 East, take Exit 30A toward Benicia/Martinez, merge onto I-780 East, take Exit 3B to merge onto Military West, turn right onto First Street

Benicia Plein Air Gallery  
307 First Street  
Benicia, CA 94510  
www.beniciapleinair.com

### Questions?

Contact JoAnn McMahon,  
Plein Air Coordinator  
Email: joannm1@mac.com or pleinair@californiawatercolor.org  
Cell: (510) 435-9763



Please remember to wear masks and practice social distancing as prescribed by the state of California, and/or Solano County. Please check for air quality issues or facility closures (due to COVID-19) for the day of the event. Please call JoAnn at (510) 435-9763 if you have any questions regarding the possibility of a cancellation.



## CWA Board of Directors

President	<b>VACANT</b>
Vice President/Membership	Destiny Bradt
Co-Director of CWA Member Shows	Kathleen Stumpf
Co-Director of CWA Member Shows	<b>VACANT</b>
Co-Director of Communications	Christine Stavem
Co-Director of Communications	<b>VACANT</b>
Co-Director of Programs	Pat Wai
Co-Director of Programs	Michelle George
Budget Director	Donna Corrigan
Director National Exhibition	Michael Friedland
Secretary	Leslie Wilson
Co-Director Community Outreach	Sheila Cain
Co-Director Community Outreach	Georganne Zaro-Eddy
Director Workshops	Joe Tringali
At-Large	Chris Harper Triplett Janey Kaiser

## CWA Support Personnel

Bookkeeper	Melissa Alva
Membership/Data Manager/ Webmaster	Adrienne Hefter
Newsletter Editor	Patricia Rosa

## CWA Volunteer Committees

Audio/Visual Set Up	<b>VOLUNTEER NEEDED</b>
Community Outreach	Sheila Cain Victoria Bianco Maggie Metcalf
Co-Video Librarians	Joe Tringali (Chair) Barb Bochenek Mary Tichenor
Co-Hospitality	Susan Scolnick Jean Holmes Sharon Hopkins
Mail Distribution	Carol Husslein
Panel Rental	Carol Husslein
Plein Air	JoAnn McMahon
Workshop Registrar	Pat Wai

## We Need You!

Now is your chance to be a CWA board member! The positions of President, and Communications Co-Director are open. Please contact former CWA President Carol Husslein for more information and say you want to volunteer. You can read the description of the positions in the CWA bylaws. Email Carol at [cahusslein@yahoo.com](mailto:cahusslein@yahoo.com)

## To Email a Board, Staff or Committee Member Go To:

[www.californiawatercolor.org/contact.php](http://www.californiawatercolor.org/contact.php) and choose a recipient from the drop down menu.

# Member News

## Beth Bourland

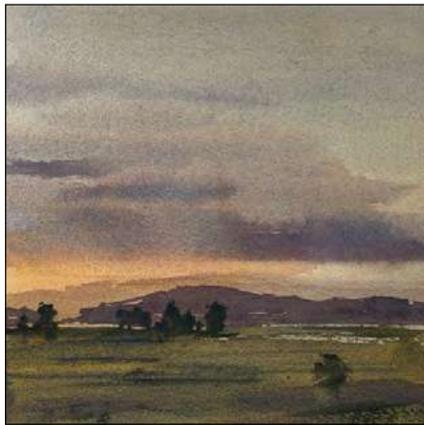
Beth's watercolor, *Ferry Point Tunnel, Pt. Richmond* was selected for the Fine Arts Invitational at 4th Street Fine Art in Berkeley. Exhibition dates are May 6–June 19, 2022. Gallery hours are Friday–Sunday, 12:00 noon–5:00 pm.

Fourth Street Fine Art  
2000 Fourth St, Berkeley, CA 94710  
[www.4thstreetfineart.com](http://www.4thstreetfineart.com)

Artist website at  
<https://bethbourland.wordpress.com>



*Ferry Point Tunnel, Pt. Richmond* by Beth Bourland



*Late Sunday Afternoon, and Over that hill, there lies...* by Michael Friedland

## Michael Friedland, CWA

Michael has two paintings in the Philadelphia Watercolor Society's 2022 Members Show, and two paintings in Northern California Artists 2022 Members Show. One of them won Best in Show.

Artist website at [michaelfriedlandstudio.com](http://michaelfriedlandstudio.com)

## Welcome New Members

Carol Young, Sharon Tobar, Laura Sheridan, Sheia Reid, Hung Nguyen, Mikaela Koncilja, Julie Frank, Sandra Fishman

To email membership, go to:  
[www.californiawatercolor.org/contact.php](http://www.californiawatercolor.org/contact.php) and choose **Membership Director** from the drop down menu.

# Plein Air Opportunities

## Third Annual Paint Livermore Plein Air Competition

June 3–5, 2022  
Hosted by the Livermore Art Association, paint in the Livermore area. Register by mail by May 27, application form on website. Open to all artists. LAA and PAL members \$25 entry fee, Non-members \$35 entry fee.

[Click here](#) for details.

## Paint Pleasanton

September 17–18, 2022  
Hosted by the Pleasanton Art League, paint in the Pleasanton area. Open to all artists.

[Click here](#) for details (available soon).

# CWA Member Resources



## Watch Us on YouTube!

Did you miss a general meeting demo? Want to go back and review part of a demo again? Watch now on YouTube.

Check out our YouTube Channel and subscribe to get notified of our latest demos from your favorite artists! Don't forget to subscribe to the channel!

Thank you, and enjoy!



CWA Michael Holter Demo



CWA Stephen Berry Demo



CWA 50th National Art Show at the Harrington Gallery



CWA 50th National Show 2020

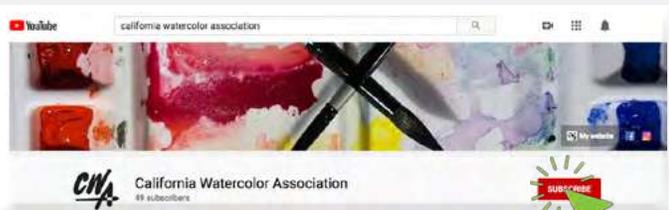


CWA Roland Lee Demo



CWA Leslie Wilson Demo

And More!



**Click here to go to the CWA YouTube Channel, and don't forget to click the subscribe button!**



## CWA Video Library

Staying engaged and creative is easy...just go to the CWA website and view the library catalog, note the video that you are interested in, send Joe the catalog number in an email and he will check to see if it's available. He will let you know about it's availability and mail it to you if available. It is your responsibility to return the video 30 days after receiving. It can be dropped off at Joe's home or mailed. All you need to do is pay postage.

[Click Here to view our entire catalog.](#)

It can also be found by going to our website and clicking the [About Us Tab](#) and follow the link to [Video Library](#).

**Checking out a video will be simple, please follow the steps below:**

- 1) You must be a Member
  - 2) Once you find a video that you are interested in, note the **Catalog Abstract Number**.
  - 3) Email me at [Jftringali@sbcglobal.net](mailto:Jftringali@sbcglobal.net), with the **Catalog Abstract Number** and I will check its availability. I will send you a verification if it is available or let you know if it is checked out.
  - 4) If the video is available we will mail it to your home via USPS. Your address on your membership records will be used for shipping.
- Please login and make sure your address information is up-to-date.
- 5) Your rental period is for 30 days. You are responsible to return the video to me. You are responsible for return shipping costs.

**Return Address:**

**Joe Tringali**  
1508 Peters Ranch Rd  
Danville, CA 94526

6) Members who return videos after 30 days must pay a \$5.00 Late Fee. Lost videos must be replaced at the video replacement value.

We are excited to offer this service and hope it will lead to your creative enjoyment while you are sheltered in place.

*Joe Tringali*



# 2022/23 CWA Calendar

## General Meetings & Demos

January 19, 2022	Andy Evansen (ZOOM)
February 16, 2022	Dale Laitenen (ZOOM)
March 16, 2022	Tom Lynch (ZOOM)
April 20, 2022	Janet Rogers (ZOOM)
May 18, 2022	Guy Magallanes (ZOOM)

**June 2022**  
**Summer Break**  
**NO MEETING**

July 20, 2022	Leslie Wilson (ZOOM)
August 17, 2022	Michael Reardon (ZOOM)
September 21, 2022	Fealing Lin (ZOOM)
October 19, 2022	Carolyn Lord (ZOOM)
November 16, 2022	Heather Martin (ZOOM)
December	Winter Break—NO MEETING

Go to **Monthly Meetings** under the **About Us** tab at [www.californiawatercolor.org](http://www.californiawatercolor.org) for updates.

## CWA 53rd National Exhibition

**January 7–March 18, 2023**

Firehouse Arts Center — Harrington Gallery  
Pleasanton, CA 94566

Entries open June 1, 2022

**Click here** for Prospectus

## CWA Member Shows

**Beauty of California**  
Delta Gallery Community Art Center  
April 7–July 1, 2022

**Beautiful Wellbeing**  
John Muir Hospital, Walnut Creek  
August 20–October 7, 2022  
**Click here** for Prospectus

**Fall Show**  
City Hall Gallery, San Ramon  
September 1–October 31, 2022

**Winter Show**  
Falkirk Cultural Center, San Rafael  
October 14–December, 2022

## CWA Online Workshop Series

January 18–21, 2022	Andy Evansen A Valued Approach to Watercolor (ZOOM)
April 18–22, 2022	Tom Lynch Color and Contrast, Light and Shadow (ZOOM)
May 10–13, 2022	Janet Rogers Watercolor Impression — Flowers to Figures (ZOOM)

**August 15–17, 2022** **Leslie Wilson**  
Watercolors — Fresh and Loose (ZOOM)

September 19–21, 2022	Michael Reardon Watercolors Techniques (ZOOM)
October 12–14, 2022	Fealing Lin Transparent Watercolor Portraiture and Figure (ZOOM)

To request additional information, go to [www.californiawatercolor.org/contact.php](http://www.californiawatercolor.org/contact.php) and choose **Workshops** from the **Recipient** drop-down menu.

## Plein Air

April 16, 2022	Borges Ranch
May 21, 2022	Tao House

**June 18, 2022** **Benicia, First Street**

July 16, 2022	Rodeo Beach
August 20, 2022	Green Valley Road
September 17, 2022	Black Diamond Mines
October 22, 2022	China Camp
November 18, 2022	Viansa Winery

*Check for updates on our website and social media!*

