



November 2022

P.O. Box 4631  
Walnut Creek, CA 94596  
www.californiawatercolor.org

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**Plan Ahead!**

Submissions for the newsletter must be received by the 15th of the month prior to publication!

**December Newsletter  
Deadline is November 15th.**

**Click here to make a submission.**

# California WATERCOLOR Association

ZOOM Demo for Members and Guests at 7:00 pm PST, Wednesday, November 16, 2022



## November ZOOM Demo Artist Heather Ihn Martin

There will be a **ZOOM General Meeting and Demo** by Heather Ihn Martin for CWA members and friends to participate, on Wednesday, November 16, 2022, from 7:00–9:00 pm PST. Prior to the General Meeting and Demo, we will email the ZOOM link to members (some members are finding it in their spam folder or not receiving it at all, so we are also providing the link info below).

**ZOOM Link:** <https://us02web.zoom.us/j/89030119611?pwd=Yk50YWwzeVh2T0JBQWtWMkxJWndxQT09>  
**Meeting ID:** 890 3011 9611      **Passcode:** 195555



*Poppies and Roses at the Garden, and Coffee, Almond Croissants, and Mums* by Heather Ihn Martin

Raised in a rural part of Michigan, artist Heather Ihn (pronounced "een") Martin has been creating art since she can remember. She graduated from the Ringling School of Art and Design in 2005, obtaining her BFA in Illustration. While her dreams of being a Disney artist never came to fruition (like almost every other child her age), she did find herself in the mobile gaming industry for a decade before pursuing fine art.

Never shying away from a challenge, Heather's work is almost exclusively painted directly from life. She finds it crucial to be immersed in the environment and works hard to capture the moment through her eyes. Landscapes, still-lives, interiors, architecture, portraits, animals, there is no subject that she won't attempt and approach with equal curiosity and excitement.

*continued on page 7*



# The Drawing Board

## California Watercolor Association

Each month a different member of the CWA Board of Directors has the opportunity to write an art-related article for our members.

As CWA's newest Board Member At-Large, it is my turn to write for the monthly newsletter. I am glad to have this opportunity to talk about my painting style.

I received my Master's in Fine Arts in India and enjoy working in different painting mediums; however, my favorite is watercolor.

Painting is a sort of meditation for me. I like to listen to calming music in the background while painting because it helps promote a creative mood. Nature provides inspiration for my art.

While using realism as the basis of my paintings, I begin with a traditional wash technique. It is important to leave white paper for highlights or, in the example "Flow," to show the effect of the white water. Later, I added more details with darker values and texture for the desired result.

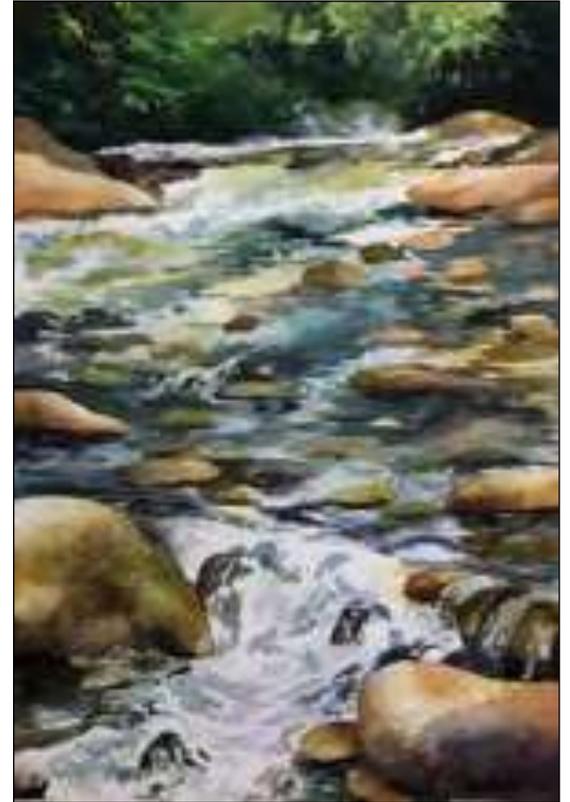
I developed my creative painting style using transparent and opaque watercolors in the traditional way, giving emphasis to composition and colors. While creating the paintings below, I worked in sections and added perspective and texture.

I like to create paintings with a beautiful design to give joy to the viewer, experimenting with new techniques, different color schemes, and varied subjects in my style.

Wish you all Happy Thanksgiving!

*Rekha Joshi*

Member At-Large



*Flow* by Rekha Joshi



*Road Towards the Village* by Rekha Joshi



*Orchids* by Rekha Joshi



# Community Outreach

## Campolindo High School Plein Air Event



It was a lovely crisp fall morning in the town of Moraga at a beautiful historical site. Hacienda de la Flores is an original authentic Spanish-style farmhouse, built in 1917, hidden and nestled in the foothills of town. Over the years, and many owners, additions, and changes, today this Hacienda is affectionately known as the little Hearst Castle—a popular place for weddings and other special events. In the beautiful gardens surrounding this historic structure gathered a group of aspiring young artists guided by their art teacher Justin Seligman of Campolindo High School in Moraga. Their objective was to learn and experience painting outdoors in plein air using watercolor. CWA Community Outreach was asked to assist.

We started our day talking about the impressionist period. We talked about supplies needed to paint watercolor and how beautifully watercolor adapts to plein air painting. I had my own very little watercolor travel kit I have taken all over, including Europe, the Caribbean, and Mexico. This kit includes a postcard-size watercolor block to capture my travel experiences. I showed them examples of how they too could make little travel kits for themselves. During my painting demonstration, I discussed my approach when selecting a subject, how to examine what draws my eye to a particular subject, and how to use and take advantage of the effects of painting with watercolor media.

After the students had a chance to do their own paintings, we sat down and talked about their work. I brought examples of my work done in the field and showed them finished paintings developed later in my studio as a result

of my experiences gleaned from painting in the outdoor environment in plein air. A lot of my examples were from my little postcard-size watercolor block. These were drawn and painted quickly trying not to labor too much on the details, but to try and capture what first attracted me. I showed them examples of how beautifully watercolor flows and mingles



Beginning photo

Quick painting on 3 x 5 postcard size watercolor block.



Final painting

with other colors, how the white of the paper is used, and painting darks beside to create the focal points and guide the viewer's eye through the painting. Again, I emphasized the importance of not trying to create masterpieces and not being too judgmental of their work, but rather enjoying the process of painting outdoors. Hopefully, with time and practice, they too will discover the wonders, satisfaction, and joy of working with watercolor.

*Georganne Zaro*

Co-Director, Community Outreach



# CALIFORNIA WATERCOLOR ASSOCIATION 2023 WATERCOLOR WORKSHOP SERIES



**Thomas W. Schaller, AWS, NWS, TWSA**  
**The Power of Design**  
**3-Day Online Workshop**  
**January 23-25, 2023**  
**Intermediate to Advanced**



CWA Members \$300 Non-Members \$360

Thomas W. Schaller is an award-winning artist, architect, and author based in New York City. As a renowned architectural artist, he received a Graham Foundation Grant and is a two-time recipient of the Hugh Ferriss Memorial Prize.  
Artist website [thomasschaller.com](http://thomasschaller.com)



**Birgit O'Connor, MCWA, LWS-M, NWWS**  
**Big, Bold and Beautiful Flowers**  
**3-Day Online Workshop**  
**February 22-24, 2023**  
**All Levels\***



CWA Members \$225 Non-Members \$285

Birgit O'Connor is an award-winning master watercolor artist, best-selling author, and sought-after instructor. Her work has been included in collections worldwide and published in more than 60 national and international artist publications.  
Artist website [birgitoconnor.com](http://birgitoconnor.com)

*\*Focus on Intermediate to Advanced*



**Uma Kelkar**  
**Juicy Watercolors**  
**2-Day Online Workshop**  
**March 11-12, 2023**  
**Intermediate to Advanced**



CWA Members \$350 Non-Members \$410

Uma Kelkar is an artist-engineer combo from San Jose, California. There is a commonality in both the fields of watercolor and engineering. She has found that less is more, and simple is supreme in both disciplines.  
Artist website [umakelkar.com](http://umakelkar.com)



**Frank Eber, AWS, NWS, TWSA, WW**  
**Beyond Technique: Finding Individual Expression**  
**4-Day In-Person Workshop**  
**April 23-26, 2023**  
**All Skill Levels<sup>‡</sup>**



CWA Members \$440 Non-Members \$500

Frank Eber was raised in Europe and mentored by Italian master painter Renato Casaro in 1994-95. In the 1980s and 1990s, he worked as a professional illustrator and a portrait artist by commission. His love for travel has given him prime opportunities to paint.  
Artist website [frankeber.com](http://frankeber.com)

*<sup>‡</sup>With basic understanding of watercolor techniques*



**Gary Tucker**  
**Light and Shadow with Watercolor**  
**4-Day In-Person Workshop**  
**October 16-19, 2023**  
**Advanced Beginner<sup>†</sup>**



CWA Members \$525 Non-Members \$595

Gary Tucker was drawing and painting from an early age, and in high school, he began to think more seriously about life as an artist and started to make art his life path. Eventually, he moved to Boston where he enrolled at The School of the Museum of Fine Arts.

Artist website [garytuckerartist.com](http://garytuckerartist.com)

*<sup>†</sup>Some experience with watercolor helpful*



**Juanita Hagberg**  
**Abstraction in Watercolor on Yupo**  
**3-Day Online Workshop**  
**November 1-3, 2023**  
**Advanced Beginner to Advanced**



CWA Members \$195 Non-Members \$255

Juanita Hagberg always wanted to be an artist. She loved drawing and was attracted to anything creative. Experiencing nature is paramount to her, and she loves painting in plein air, and these impressions become the genesis for her abstractions.

Artist website [juanitahagbergwatercolors.com](http://juanitahagbergwatercolors.com)

CWA strives to provide our students with some of the best workshops with the top professional artists of our time. Please join in the fun. We look forward to meeting you.

In-Person Workshops will be held at the Danville Ranch Clubouse, 1895 Ridgeland Circle, Danville, CA 94526.

For full workshop descriptions, pricing, and online registration, go to <http://www.californiawatercolor.org/classes.php>.

To request additional information, go to [www.californiawatercolor.org/contact.php](http://www.californiawatercolor.org/contact.php) and choose **Workshops** from the **Recipient** drop-down menu.

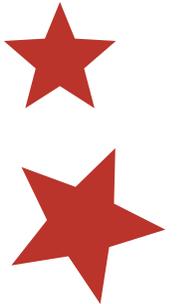
# CWA Board Slate 2023

**General Membership Vote is planned for the November General Meeting on Wednesday, November 16, 2022 at 7:00 pm PST via Zoom!**

Note that our Board of Directors' positions allow for more than one person to fill the position, making the job easier for the team. We are looking forward to volunteers to fill these positions.

To inquire or volunteer for a position, please go to [www.californiawatercolor.org/contact.php](http://www.californiawatercolor.org/contact.php) to contact a board member.

Position	2023 Director/Nominee
President	Vacant
Vice President/Membership	Destiny Bradt
Co-Director, Communications	Christine Stavem
Co-Director, Communications	Vacant
Co-Director, Member Shows	Kathleen Stumpf
Co-Director, Member Shows	Vacant
Co-Director, Programs	Michelle George
Co-Director, Programs	Pat Wai
Budget Director	Donna Corrigan
Director, National Exhibition	Michael Friedland
Secretary	Leslie Wilson
Co-Director, Community Outreach	Sheila Cain
Co-Director, Community Outreach	Georganne Zaro-Eddy
Director, Workshops	Joe Tringali
Member At-Large	Janey Kaiser
Member At-Large	Rekha Joshi



Thank you,  
*Leslie Wilson*  
 CWA Board Secretary  
*We need your help!*





# Expanding White CWA Member Show

January 14-27, 2023

Corte Madera Community Center

## Entry Deadline

December 14, 2022

## Awards

1st Place — \$150, 2nd Place — \$100,  
3rd Place — \$75, and 4 Honorable Mentions — \$25

## Show Calendar (Save these Dates)

November 9	Entries open
December 14	Entry deadline
December 21	Notification to accepted artists and posted on the CWA website
January 6	Deadline for receiving shipped paintings
January 11	Artwork drop-off at Corte Madera Community Center
January 12	Hang show
January 14	Gallery show opens Awards to artists at reception and posted on the CWA website
January 27	Show closes
January 30	Pick up paintings at Corte Madera Community Center

## To Enter

Log in to the Members home page at  
[www.californiawatercolor.org](http://www.californiawatercolor.org),  
choose **Shows/Exhibitions**, then **Member Shows** and  
choose **Expanding White**. Confirm your information, add  
your painting details and upload your images. Entry Fee  
is \$25 for one or two images, \$35 for three images.



THE TOWN OF  
CORTE MADERA  
MARCO COUNTY CALIFORNIA

**Corte Madera Community Center**  
498 Tamalpais Drive  
Corte Madera, CA 94925  
[www.townofcortemadera.org](http://www.townofcortemadera.org)



# Many Approaches CWA Member Show

October 14-November 18, 2022

Falkirk Cultural Center

Congratulations to the award winners of the  
**Many Approaches CWA Member Show.**  
Thank you for your participation!

## 1st Place

Judy Rowe  
*Let's Do Coffee*

## 2nd Place

Pat Moseuk  
*Aqueduct*

## 3rd Place

Leslie Wilson  
*Sea Ranch Bluff*

## Honorable Mentions

Pat Wai  
*Breakfast at Takayama*

Loreta Landucci  
*At the Ranch*

Carol Husslein  
*Visual Fields*

Suzanne Bean  
*July Nicasio*

## Thank you to our juror for this show

Eleanor Cox, SWS, BWS, PVW, VWS

## Thank you to all the participating artists, and to Falkirk Cultural Center.

Your contributions are essential to the success  
of this CWA show and are greatly appreciated!!



**Falkirk Cultural Center**  
1408 Mission Avenue at E Street  
San Rafael, CA 94901  
[www.cityofsanrafael.org/falkirk/](http://www.cityofsanrafael.org/falkirk/)

**Questions:** Contact us at [shows@californiawatercolor.org](mailto:shows@californiawatercolor.org)



### Mailing Address

California Watercolor Association  
Post Office Box 4631  
Walnut Creek, CA 94596 USA

### To Email a Board, Staff or Committee Member Go To

[www.californiawatercolor.org/contact.php](http://www.californiawatercolor.org/contact.php)  
and choose a recipient from the drop down menu.

### Membership/Data Manager

Make changes to your address, phone number and email on the members home page, under membership when you're logged with a current membership account. Email [datamanager@californiawatercolor.org](mailto:datamanager@californiawatercolor.org) if you have trouble logging in.

### Monthly ZOOM Meetings

are held the third Wednesday of each month from 7:00–9:00 pm PST, unless otherwise specified.

### Newsletter Distribution

To receive this newsletter electronically please contact the Data Manager with the email address at which you wish to receive the newsletter.

### CWA Photo Notice

CWA may be taking photos or videos at CWA events. Your presence at CWA events constitutes your "permission, consent and release" to be photographed without compensation whatsoever in perpetuity. Images may be used online and in print exclusively by CWA explicitly for publicity, information and promotion.

### COVID-19 Notice

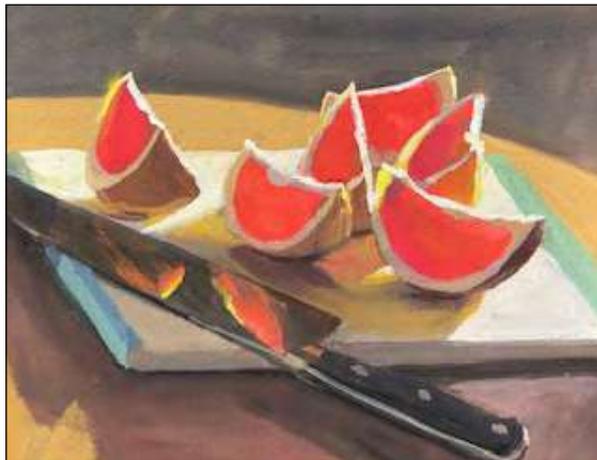
Please note that all future dates, workshops and events (CWA and Non-CWA) are subject to change due to Federal, State of California, and local COVID-19 restrictions. Please confirm with any of the organizations or events listed in the newsletter before submitting artwork or making plans to attend a future event.



Cherry Blossoms by Heather Ihn Martin



Coconut Morning Kitchen by Heather Ihn Martin



Grapefruit Afternoon by Heather Ihn Martin

## Heather Ihn Martin

continued from page 1

You'll often find Heather lugging a backpack twice her size near her home in the hills of Northern California to paint in plein air. If not outdoors, she's hogging a surprising amount of space indoors to paint still-lives in a house shared with her husband, two dogs, and two cats (the ducks and chickens in the yard).

Artist website at [www.heatherihnart.com](http://www.heatherihnart.com)



## Welcome New Members

Sharon Gadberry, Ann Maglinte, Arthur Norcome,  
Shruti Thombare, Carolyn Underhill, Priscilla Walker

To email membership, go to: [www.californiawatercolor.org/contact.php](http://www.californiawatercolor.org/contact.php)  
and choose **Membership Director** from the drop down menu.



# Plein Air — Viansa Sonoma Winery

Saturday, November 19, 2022, 11:00 am to 2:00 pm



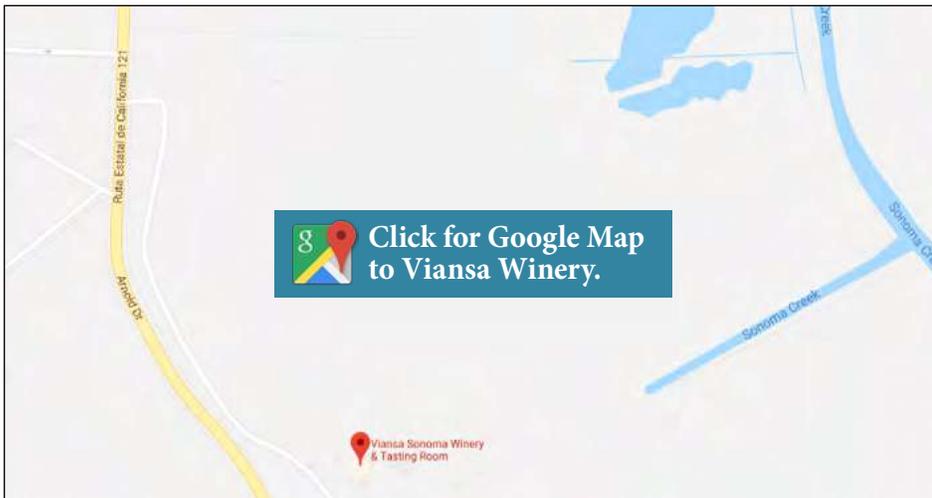
We have permission to paint at Viansa Winery. It's on top of a hill and there are views of the wetlands, the hills and the vineyards. Even the parking lot has great views. We can paint anywhere from 11:00 am–1:30 pm and then we will meet at 1:30 pm at the top of the stairs/ramp in the shady area under the trees to look at our paintings. Afterwards, we can buy lunch and a glass of wine if we like. As always, don't block walkways, paths or parking spots with your easel. Please don't sit at tables unless you're having food or wine.

Viansa Sonoma Winery  
25200 Arnold Drive, Sonoma, CA 95476  
(800) 995-4740  
<http://www.viansa.com>

We will ask for a volunteer to write the story for the newsletter. We'll take pictures and also ask you to email your finished painting image to us for the newsletter and the CWA Facebook page photo albums.

### Questions?

Contact JoAnn McMahon, Plein Air Coordinator  
Email: [joannm1@mac.com](mailto:joannm1@mac.com) or [pleinair@californiawatercolor.org](mailto:pleinair@californiawatercolor.org)  
Cell: (510) 435-9763



 [Click for Google Map to Viansa Winery.](#)



Please remember to wear masks and practice social distancing as prescribed by the state of California, and/or Sonoma County. Please check for air quality issues or facility closures (due to COVID-19) for the day of the event. Please call JoAnn at (510) 435-9763 if you have any questions regarding the possibility of a cancellation.



## CWA Board of Directors

President	VACANT
Vice President/Membership	Destiny Bradt
Co-Director, Member Shows	Kathleen Stumpf
Co-Director, Member Shows	VACANT
Co-Director, Communications	Christine Stavem
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Secretary	Leslie Wilson
Co-Director, Community Outreach	Sheila Cain
Co-Director, Community Outreach	Georganne Zaro-Eddy
Director, Workshops	Joe Tringali
Member At-Large	Janey Kaiser
Member At-Large	Rekha Joshi

## CWA Support Personnel

Bookkeeper	Melissa Alva
Membership/Data Manager/ Webmaster	Adrienne Hefter
Newsletter Editor	Patricia Rosa

## CWA Volunteer Committees

Audio Visual Set Up	<b>VOLUNTEER NEEDED</b>
Community Outreach	Sheila Cain Victoria Bianco Maggie Metcalf
Co-Video Librarians	Joe Tringali (Chair) Barb Bochenek Mary Tichenor
Co-Hospitality	Susan Scolnick Jean Holmes Sharon Hopkins
Mail Distribution	Carol Husslein
Panel Rental	Carol Husslein
Plein Air	JoAnn McMahon
Workshop Registrar	Pat Wai

## To Email a Board, Staff or Committee Member:

Go to [www.californiawatercolor.org/contact.php](http://www.californiawatercolor.org/contact.php) and choose a recipient from the drop down menu.

# Show News



## CALL TO ARTISTS: Magnum Opus 2023

Enter your Magnum Opus into our premier annual exhibit, reflecting the most recent outstanding art achievement for participating artists.

Entry Deadline: Jan 27, 2023

Entry Notification: February 11, 2023

Show Dates: February 28- March 25, 2023

Entry Fee (non-refundable): Members — \$20 per work, or 3 for \$50;

Non-Members — \$25 per work or 3 for \$65

[Click here](#) for prospectus

[Click here](#) to enter via Entrythingy

Sacramento Fine Arts Center, Inc.,  
5330B Gibbons Drive  
Carmichael, CA 95608  
[www.sacfinearts.org](http://www.sacfinearts.org)

## For Sale

### Lightbox

LightPad 950 LX —

24 in. x 17 in. Thin, Dimmable

LED Light Box for tracing, and drawing.

Like new, \$100 (new costs \$250 - \$400).

Contact Beth Bourland at [bbsketch46@comcast.net](mailto:bbsketch46@comcast.net)

Artist website at [www.bethbourland.com](http://www.bethbourland.com)



# CWA Member Resources



## Watch Us on YouTube!

Did you miss a general meeting demo? Want to go back and review part of a demo again? Watch now on YouTube.

Check out our YouTube Channel and subscribe to get notified of our latest demos from your favorite artists! Don't forget to subscribe to the channel!

Thank you, and enjoy!



CWA Michael Holter Demo



CWA Stephen Berry Demo



CWA 50th National Art Show at the Harrington Gallery



CWA 50th National Show 2020

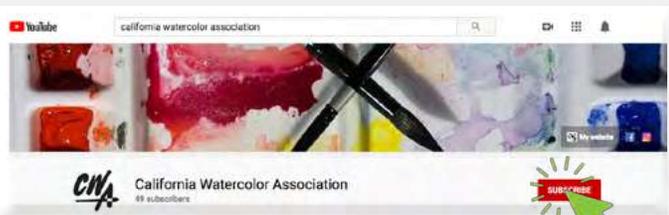


CWA Roland Lee Demo



CWA Leslie Wilson Demo

And More!



**Click here to go to the CWA YouTube Channel, and don't forget to click the subscribe button!**

<https://www.youtube.com/c/CaliforniaWatercolorAssociation>



## CWA Video Library

Staying engaged and creative is easy...just go to the CWA website and view the library catalog, note the video that you are interested in, send Joe the catalog number in an email and he will check to see if it's available. He will let you know about it's availability and mail it to you if available. It is your responsibility to return the video 30 days after receiving. It can be dropped off at Joe's home or mailed. All you need to do is pay postage.

[Click Here to view our entire catalog.](#)

It can also be found by going to our website and clicking the **About Us Tab** and follow the link to **Video Library**.

**Checking out a video will be simple, please follow the steps below:**

- 1) You must be a Member
  - 2) Once you find a video that you are interested in, note the **Catalog Abstract Number**.
  - 3) Email me at [Jftringali@sbcglobal.net](mailto:Jftringali@sbcglobal.net), with the **Catalog Abstract Number** and I will check its availability. I will send you a verification if it is available or let you know if it is checked out.
  - 4) If the video is available we will mail it to your home via USPS. Your address on your membership records will be used for shipping.
- Please login and make sure your address information is up-to-date.
- 5) Your rental period is for 30 days. You are responsible to return the video to me. You are responsible for return shipping costs.

**Return Address:**

**Joe Tringali**  
**1508 Peters Ranch Rd**  
**Danville, CA 94526**

6) Members who return videos after 30 days must pay a \$5.00 Late Fee. Lost videos must be replaced at the video replacement value.

We are excited to offer this service and hope it will lead to your creative enjoyment while you are sheltered in place.

*Joe Tringali*



# 2022/23 CWA Calendar

## General Meetings & Demos

**November 16, 2022 — ZOOM Demo**  
**Heather Ihn Martin**  
**(for Members & Guests)**

December 2022 Winter Break—NO MEETING  
January 18, 2023 Birgit O'Connor (**ZOOM**)  
February 15, 2023 Uma Kelkar (**ZOOM**)  
March 15, 2023 Frank Eber (**ZOOM**)  
April 19, 2023 Thomas W. Schaller (**ZOOM**)  
May 17, 2023 Daniel Smith, and  
Hahnemühle Representatives (**ZOOM**)  
June 21, 2023 TBD  
July 2023 Summer Break—NO MEETING  
August 16, 2023 TBD  
September 20, 2023 Gary Tucker (**ZOOM**)  
October 18, 2023 Juanita Hagberg (**ZOOM**)  
November 15, 2023 TBD  
December 2023 Winter Break—NO MEETING

Go to **Monthly Meetings** under the **About Us** tab at  
[www.californiawatercolor.org](http://www.californiawatercolor.org) for updates.

## CWA 53rd National Exhibition

**January 7–March 18, 2023**  
Firehouse Arts Center — Harrington Gallery  
Pleasanton, CA 94566

## CWA Member Shows

**Many Approaches**  
Falkirk Cultural Center, San Rafael  
October 14–November 18, 2022  
**Expanding White**  
Corte Madera Community Center  
January 14–27, 2023

## Plein Air

**November 19, 2022** **Viansa Winery**

*Check for updates on our website and social media!*

## CWA 2023 Workshop Series

**January 23–25, 2023** **Thomas W. Schaller**  
**The Power of Design (ZOOM)**

February 22–24, 2023 Birgit O'Conner  
**Big, Bold and Beautiful Flowers (ZOOM)**

March 11–12, 2023 Uma Kelkar  
**Juicy Watercolors (ZOOM)**

April 23–26, 2023 Frank Eber  
**Beyond Technique: Finding Individual Expression (LIVE)**

October 16–19, 2023 Gary Tucker  
**Light and Shadow with Watercolor (LIVE)**

November 1–3, 2023 Juanita Hagberg  
**Abstraction in Watercolor on Yupo (LIVE)**

To request additional information, go to  
[www.californiawatercolor.org/contact.php](http://www.californiawatercolor.org/contact.php) and choose  
**Workshops** from the **Recipient** drop-down menu.

