

July 2024

P.O. Box 4631 Walnut Creek, CA 94596 www.californiawatercolor.org

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Community Outreach Art Supplies Sale







VATERCOLOR

Association

No Meeting in July • Happy Painting •

the California Watercolor Association presents the

xhibition

February 15-March 23, 2025

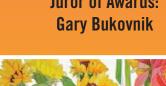


Autumn Birdh by Michael Holter

Entry Deadline: September 23, 2024 \$15,000 in Anticipated Awards

Click here for Prospectus

Juror of Selection: Michael Holter Juror of Awards:





Talavera Composition II by Gary Bukovnik

Contact us at 55questions@californiawatercolor.org



California Watercolor Association P. O. Box 4631 Walnut Creek, CA 94596 USA www.californiawatercolor.org

Gallery Info: Piedmont Center for the Arts 801 Magnolia Ave, Piedmont, CA 94611 www.piedmontcenterforthearts.org



The Drawing Board

Each month a different member of the CWA Board of Directors has the opportunity to write an art-related article for our members.

"Inspirational and Motivational Quotes: Why They Are So Important to Us" by Georganne Zaro

Sometimes in my very busy life, I allow myself to be a bit over-committed, overwhelmed, and overloaded. My paintbrushes remain idle in their designated old metal cup. My "artistic journey" gets blocked. To help me refocus I often turn to motivational, inspirational, and spiritual reading to spur me on. Quotes that can provide quick bursts of wisdom to help get us back on track. I read recently that, "Inspirational and motivational quotes capture and appeal to your subconscious mind, which indeed is the major portion of our entire mind. Creativity is found subtly embedded in the subconscious mind. Inspirational quotes may instantaneously change your entire thought process, redirecting your energies towards a positive path. It may take only 10 to 20 seconds to digest yet their messages may trigger sufficient information that last months or even years. So, I thought it might be fun to look at some quotes together of famous artists, past and present. I reached out to our CWA board members, past and present, as well as other artist members to share some of their favorite inspirational quotes. So here we go:

Let's start with a smile. The Stahler cartoon above was shared by Lis MacDonald, our new Director of Programs. Smiles are contagious and quotes that bring smiles help lift our spirits. Similarly, Albert Einstein's statement about the contagious nature of creativity is very accurate.



Everyone knows TV personality Bob Ross! Joe Tringali, our Workshop Director said Bob Ross greatly influenced his art career.



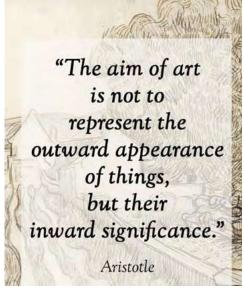
Below is the all-time great classic quote by Pablo Picasso.

"LEARN THE RULES LIKE A PRO. SO YOU CAN BREAK THEM LIKE AN ARTIST." PABLO PICASSO

Pat Moseuk, a CWA artist who paints beautiful abstracts, shared this Edgar Degas quote.



Here is an Aristotle quote that I particularly like.



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The choice was to finish an abstract collage on Yupo or work on the farm painting and possibly complete it. Those who chose to work on collages headed to a stack of magazines brought in by Pat Moseuk. They searched for colors, words, or images that would complete their artwork. Then they trimmed and glued the bits of paper onto their Yupo artwork.

The farm painters referred to their value studies and partially completed paintings and moved on from where they left off. In a previous session, we had painted a value study beginning with the middle values. The plan was to redraw the composition and paint in the lighter areas first. Then consulting the value study painting, add the mid to darker values in color. Finally concluding with the darkest value. Of course, there's the stepping back from the artwork to ascertain what's needed to pull it all together.











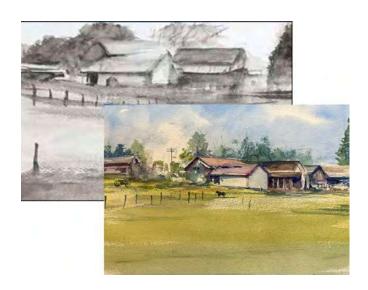
Outreach

continued from page 3

This was a fun class. People were sharing scissors, magazines, and glue. The Oakland Veterans Group functions more like a painting group than a class with a leader. The CWA volunteers are learning a lot from the veterans and hopefully vice versa. We have mutual respect. Once these two projects are complete the plan is to move on to portraits and selfportraits. We all find the prospect both exciting and scary, a good recipe for drama and interesting paintings.

Sheila Cain

Co-Director, Community Outreach







Observations

The CWA Outreach programs bring art to a variety of groups. One of the best things about it is that people are happy to see you show up. Another thing is that artists, new to painting or professionals, usually have other talents. A person's life experiences contribute to the richness of what we experience when offering art instruction to others.

Many of our VA artists have musical talent and have performed and created in the music field. It is not uncommon for a veteran, painting or not, to spontaneously play the piano that is in the room. Some veterans who possess other talents just come and observe.

One such man creates his dreamcatchers to fly over his wheelchair instead of the more commonly used flags. The traditional feathers kept disintegrating so he melted down recycled metal cans to create metal feathers that are quite durable. He also crafts drums from salvaged wood. He taught us that dreamcatchers need an opening in the center to let the good dreams in while the outer portion traps the bad ones. On a recent trip to the Southwest, I spoke with a young man who affirmed this and said he'd had one since he was a baby.

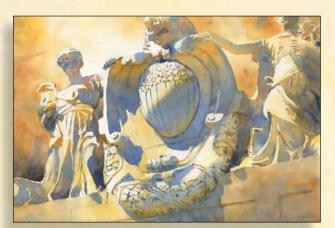
Another veteran (who wasn't in our painting class), told us about his life experiences including being homeless for a year after getting out of the military. He had created a good life for himself and then sang us a hip-hop song a capella. He also played a version with music and background singers on his phone. It was profound.

Dale has the ability to coax paintings out of veterans who think they just can't paint. We've witnessed tears of joy more than once and it is always a reminder that what we do matters.

Dale Rutz & Maggie Metcalf
Community Outreach



CALIFORNIA WATERCOLOR ASSOCIATION 2024 WATERCOLOR WORKSHOP SERIES



Michael Reardon Watercolor Techniques

LIVE

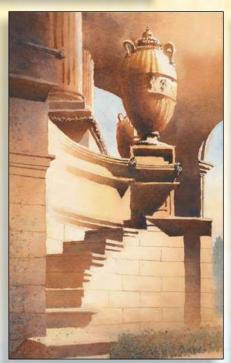
3-Day In-Person Workshop | September 27-29, 2024 All Skill Levels

CWA Members \$250 Non-Members \$310

This workshop focuses on techniques to enhance your skills in watercolor landscape painting. It will cover the fundamentals of creating a strong composition, using values to evoke a sense of light, and manipulating color for its full expressive effect. Michael will demonstrate his painting style and the use of colors in his palette while encouraging you to develop your unique style and approach to watercolor painting.

Artist's website at mreardon.com











Dale Laitinen Shapeshifting the Western Landscape

4-Day In-Person Workshop | October 20-23, 2024 Intermediate to Advanced

CWA Members \$400 Non-Members \$460

A painting rich with shapes, colors, and details, complete to the final brushstroke belies its beginnings in observation, sketching, composition, and ultimately washes of color that bring it to life. Painting, especially watermedia requires an unending enthusiasm for experimentation and a hands-on approach to the discipline.

Artist's website at dalelaitinen.com



CWA strives to provide our students with some of the best workshops with the top professional artists of our time. Please join in the fun. We look forward to meeting you. In-Person Workshops will be held at the Danville Ranch Clubhouse, 1895 Ridgeland Circle, Danville, CA 94526, except for the Carolyn Lord Workshop which will be held at Tilden Regional Park Botanic Garden. For full workshop descriptions, pricing, and online registration, go to http://www.californiawatercolor.org/classes.php. To request additional information, go to www.californiawatercolor.org/contact.php and choose Workshops from the Recipient drop-down menu.



The September CWA General Meeting and Demo will be held in person at Don Tatzin Hall in the Lafayette Library at 3491 Mt. Diablo Blvd., Lafayette, CA 94549.

We are excited to welcome back our CWA members and guests for our first in-person General Meeting and live demo since the Covid-19 pandemic.



Demo Artist: Michael Reardon

The event will also be streamed live on YouTube.

Click here for directions to the Lafayette Library.

PROPOSED MODIFICATION to SECTION 5 of the CWA BYLAWS:

At our last Board meeting on June 4, 2024, the Board voted for a change in Policies and Procedures, where all places where the National Exhibition appears will become the International Exhibition.

At the August 2024 General Membership meeting, we will conduct a GENERAL MEMBERSHIP VOTE to modify the CWA BYLAWS regarding: Section 5. Director of National Exhibition.

The Board recommends a YES vote to change all instances of National **Exhibition** to **International Exhibition**.



A YES vote will favor the change from National Exhibition to International Exhibition.



A NO vote will keep the Bylaws as they currently read.

The proposed change will read:

Section 5. Director of International Exhibition: The Director of the International Exhibition shall manage the International Exhibition and shall act as board liaison to the International Exhibition Committee. The Director shall select a juror and exhibition site, with concurrence of the Board. The Director is responsible for appointing and managing all exhibition committee members.

Thank you!!

Leslie Wilson, CWA Board Secretary



CWA Depends on Volunteers!

Without our volunteers, CWA cannot function. We rely on you to help us make a difference in our schools, community, and organization. If you are able to help and have not already signed up to do so, please log in and update your volunteer categories on the right side of the Members' Home page.

Did you know that all board members are volunteers?

Every year, there are open positions available. If you would like to join the board, there are at-large positions that can help you get familiar with the board's activities and responsibilities.

Volunteering has its benefits.

Volunteers earn credits that can be accrued towards items like workshop days, CWA aprons, and panel rentals for shows. Click here for details.

Opportunities:

The Outreach team, the International Exhibition committee, and the Member Shows committee are always in need of volunteers!

Join us today!

If you are interested, please contact Leslie Wilson at secretary@californiawatercolor.org



Mailing Address

California Watercolor Association Post Office Box 4631 Walnut Creek, CA 94596 USA

To Email a Board, Staff or **Committee Member Go To**

www.californiawatercolor.org/contact.php and choose a recipient from the drop down menu.

Membership/Data Manager

Make changes to your address, phone number and email on the members home page, under membership when you're logged with a current membership account. Email datamanager@californiawatercolor.org if you have trouble logging in.

General Meetings

Monthly General Meetings are held on the third Wednesday of each month from 7:00 pm-9:00 pm, PDT, via Zoom, unless otherwise specified.

There is no meeting in July.

The September General Meeting will be live! See info on page 6.

Newsletter Distribution

To receive this newsletter electronically please contact the Webmaster with the email address at which you wish to receive the newsletter.

CWA Photo Notice

CWA may be taking photos or videos at CWA events. Your presence at CWA events constitutes your "permission, consent and release" to be photographed without compensation whatsoever in perpetuity. Images may be used online and in print exclusively by CWA explicitly for publicity, information and promotion.







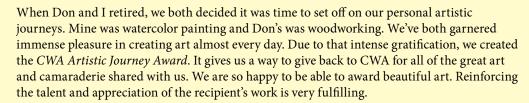


prior to publication! **August Newsletter** Deadline is July 15th.

Click here to make a submission.

DID YOU KNOW?

You can sponsor a CWA International Exhibition Award! It's true.



You too, can create a CWA International Exhibition Award. The minimum amount is \$200. You can get together with a group of friends, pool your resources, decide on a title for your award.

Carol & Don Husslein

Send a check made payable to CWA with this information to: California Watercolor Association P.O. Box 4631 Walnut Creek, CA 94596

California A Wonderful Paint Along at the CWA Members Sh Places + People I am truly grateful to CWA and the Village Theatre and Art Gallery in



A Wonderful CWA Members Show

Danville for the incredible opportunity to lead a two-hour Watercolor Paint Along on June 15 as part of the California Places and People Members Show. This event included twelve community members, many of whom were watercolor beginners. We had a fantastic time painting an Iris flower together, exploring techniques such as wet on wet, wet on dry, negative painting, lifting, and more. It was delightful to see all the wonderful creations at the end. The participants also enjoyed viewing the outstanding paintings in the show.

A big thanks to Members Shows Director, Kathleen Stumpfel, and to the Village Theatre Art Gallery Programs coordinators and staff: Jessica Wallner, Beth Fergadiotis, and Lin Swenson, for all their help in coordinating this event.

Meghana Mitragotri

meghana.ms@gmail.com www.daintlymade.com



CWA Board of Directors

VACANT President Vice President/Membership **VACANT** Leslie Wilson Secretary Director, Budget Kathleen Catton

Director, Member Shows Kathleen Stumpfel Director, Communications Jessica de Jesus

Director, Programs Lis MacDonald **VACANT**

Director, International Exhibition Co-Director, Community Outreach Sheila Cain Co-Director, Community Outreach Georganne Zaro Director, Workshops Joe Tringali

Member At-Large Rekha Joshi **VACANT** Member At-Large

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Membership/Data Manager/ Adrienne Hefter Webmaster

Newsletter Editor Patricia Rosa

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Co-Video Librarians Joe Tringali (Chair)

Barb Bochenek Madeline Shelby

Susan Scolnick Co-Hospitality Jean Holmes

Sharon Hopkins

55th International Exhibition Jessica de Jesus Iretta Hunter

Carol Husslein Samantha McNally Marilyn Miller **Ruth Miller** Patricia Rosa Joe Tringali

Leslie Wilson Mail Distribution Carol Husslein

Panel Rental Carol Husslein Plein Air **Nutan Singh** Workshop Registrar Pat Wai

To Email a Board, Staff or Committee Member:

Go to www.californiawatercolor.org/contact.php and choose a recipient from the drop-down menu.

Member News



Sycamore Grove Trail by Bernie Stein

Bernie Stein

Bernie's paintings, Land's End, and Sycamore Grove Trail, were selected for the Alameda County Fair, which runs from June 14-July 7, 2024. The paintings can be viewed at the Alameda County Fair in Pleasanton.

His painting, CHBC Swim Races, was selected for the California Art Club's, The Sensations of Summer, online exhibition from June 19-September 21, 2024. Click here to view the exhibition.

Additionally, his painting, Corner of Woodmere Street, is in the Laguna Plein Air Painters Association 18th Annual, Less is More, Show, running from July 1-31, 2024. **Click here** to view the show.

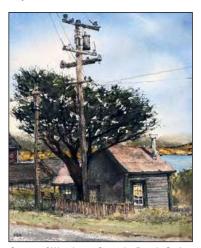
Lastly, his painting, Neighbors, was selected by Shuang Li, the juror for the San Diego Watercolor Society, to be in their, Out N' About, Plein Air Exhibition, running from July 1-31, 2024. **Click here** to view the exhibition.



CHBC Swim Races by Bernie Stein



Neighbors by Bernie Stein



Corner of Woodmere Street by Bernie Stein

Samantha McNally

Main Street Arts Gallery in Martinez will be hanging new art on the walls! You're invited to join the first Friday celebration on July 5, 2024, from 6:00-9:00 pm. Main Street will be closed to traffic for the occasion, with music, food, and all the businesses staying open late for a big party. At the event, you'll get a chance to see three of Samantha's newly-finished watercolor paintings.

Hours: Wed.-Sat. from 11:00 am-4:00 pm; Sun. from 10:00 am-2:00 pm. Open on the first Friday of each month from 6:00-9:00 pm.

Main Street Arts 613 Main Street, Martinez, CA 94553 www.mainstreetarts.net



Michael Friedland

Michael will be teaching a workshop for the WASH Watercolor Society in Sacramento. The focus of the workshop will be on the role and importance of water. "It's The Water" that affects every aspect of how we can make our paintings work...the water in the paper and in the brush. August 8–9, 2024. **Click here** to register, or for more information.



Plein Air – Forest Home Farms Historic Park Saturday, July 13, 2024, 10:00 am to 1:00 pm



The Forest Home Farms is a 16-acre municipal historic park located in San Ramon, California. In 1997, Ruth Quayle Boone bequeathed the land and all buildings on it to the City of San Ramon for use as a park and historical site in memory of her husband, Travis Moore Boone. After Ruth Boone's death in 1998 at the age of 94, the City expanded the memorial to include Ruth, in honor of her generosity to the people of San Ramon and in recognition of the contribution women made to agriculture in the San Ramon Valley. The grounds host various exhibits and displays including our Tractor Museum, and newly installed Railroad Depot Display!

Meet at 10:00 am at the Glass House, and paint anywhere in the park. Bring your lunch and meet back at the Glass House to show your paintings at 12:30 pm. Park hours are 10:00 am-4:00 pm. Parking is available on site.

Forest Home Farms Historic Park

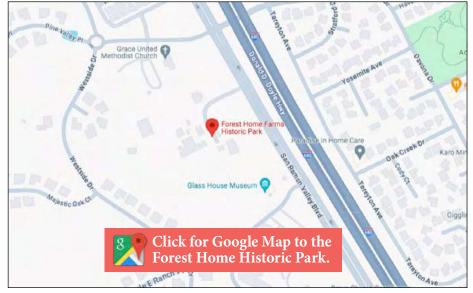
19953 San Ramon Valley Blvd. San Ramon, CA 94583-3440 925 973-3200

Click here for website

Questions?

Contact Nutan Singh, Plein Air Coordinator Email: nutan.finearts@gmail.com











The Drawing Board

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Juanita Hagberg, another CWA successful abstract watercolor painter and instructor, offered her own quote: "We spend too much time worrying about what other people think. Art is personal, we need to be passionate and driven. Shut out the noise!" I like that, Juanita.



Sue Johnston, long-time dedicated past board member and accomplished artist, submitted the above quote by Van Gogh.



She also included this from Thomas Edison. I like that one.

A multimedia very accomplished professor artist friend of mine, Trisha Grame sent me a great quote "Art is the only way to run away without leaving *home.*" Another good one!



Jessica de Jesus, our new and very enthusiastic CWA Director of Communications shares one of her favorites by Maya Angelou.

Ruth Miller is a very prolific artist and past director of our National Exhibitions. She loves this quote by Maya. This sounds like you Ruth.



Ruth also shared: A little girl, 4 years old, says she knows what drawing is: "You just think about something and then run a line around your think." That has to curl up the corners of your lips into a smile.

Speaking of children. Samantha McNally, past president of CWA, accomplished artist and teacher shared this quote by Pablo Picasso. My response is to get out of your comfort zone, take risks, you might find that child hiding deep within.



Carolyn Lord, a well-known awardwinning artist, teacher, and juror shared a favorite quote from Disney artist Mary Blair. "Almost all artwork, no matter what the final form, begins with drawing because drawing is the artist's fundamental tool." We are constantly being told the importance of drawing. A book I would like to share with you I have read over and over again. Pages are all marked up, with lots of notes, and dogeared corners. The book is *The Zen of* Seeing: Seeing/Drawing as Meditation

by Frederick Frank. Here are just a few quotes from the hundreds of inspirations and meaningful words and thoughts found in his book (it was hard to select just three):

"Have nothing intervene with what the eye perceives. The hand moves in perfect Freedom and Innocence, the landscape draws itself."

"My fingers become the slender shoot that probes the sky."

"Seeing/Drawing is the art of un-learning about a thing."

Julie Cohn an artist in Berkeley paints very beautiful very large watercolor paintings. I loved this one she composed herself, "When the painting is done, it will quietly tell you. Listen to the whispers." When to stop? It plagues us all.

Sheila Cain, Co-Director of Community Outreach, reminds us of three little important words "Less is more." Yes, this is difficult but we need to listen to the whispers. Henri Matisse states:



We need to laugh a little more and not take this perhaps too seriously. Salvador Dali captures this perfectly.



Lastly one of my favorites by Pablo Picasso. "When you are an artist, you are never alone." This is certainly so true. Being a member of CWA and a volunteer brings great rewards. The added bonus of friendship with other artists.

Georganne Zaro

Co-Director, Community Outreach

Show News

Social Media



Exhibition Dates: November 2-December 1, 2024 Entry Deadline: September 17, 2024

This exhibition seeks to revere food and everything associated with it, from growing it to eating it, from storing it to wasting it, and anything that evokes it. Entries are sought in any medium, both 2D and 3D. Jurors are a famous San Francisco Bay Area Michelin star chef with a strong artistic sense and a multi-media Bay Area artist with a strong sense of food as an art form.

Click here to learn More

Sebastopol Center for the Arts 282 S. High Street | Sebastopol, CA 95472 www.sebarts.org





Expressions in Plein Air 2024 CALL FOR ARTISTS

Plein air painting is about leaving the four walls of your studio behind and experiencing painting and drawing in the landscape. The practice goes back for centuries but was truly made into an art form by the French Impressionists.

> Exhibition Dates: September 7-26, 2024 Entry Deadline: August 17, 2024

> > Click here to enter.

Elk Grove Fine Arts Center

9020 Elk Grove Boulevard, Suite 101 Elk Grove, CA 95624 elkgrovefineartscenter.org



Jessica de Jesus, our Communicatins Director, is sharing some engaging content. Like us on Facebook and Instagram to stay informed on what is happening. CWA Social Media is your resource for information, promoting the CWA, our members, events, and more.

Updated Content Now Online

- Upcoming CWA Events
- Recaps of Workshops and Demonstrations
- Calls for Entries
- Member Highlights, Welcomes, and News
- Updates on CWA Outreach
- Book Recommendations

CWA Social Media Call for Content!

Attention CWA Community: Help us populate the CWA Instagram and Facebook feeds with the latest and greatest member news, member updates, calls for art, etc...!

Follow Us

Instagram:

https://www.instagram.com/cawatercolorassociation/

https://www.facebook.com/CaliforniaWatercolor

Contribute

Click here to submit content.





CWA Member Resources



Watch Us on YouTube!

Did you miss a general meeting demo? Want to go back and review part of a demo again? Watch now on YouTube.

Check out our YouTube Channel and subscribe to get notified of our latest demos from your favorite artists! Don't forget to subscribe to the channel!

Thank you, and enjoy!





CWA Michael Holter Demo

CWA Stephen Berry Demo





the Harrington Gallery

CWA 50th National Art Show at CWA 50th National Show 2020





CWA Roland Lee Demo

CWA Leslie Wilson Demo

And More!



Click here to go to the CWA YouTube Channel, and don't forget to click the subscribe button!

https://www.youtube.com/c/CaliforniaWatercolorAssociation



CWA Video Library

Staying engaged and creative is easy...just go to the CWA website and view the library catalog, note the video that you are interested in, and send Madeline the catalog number in an email and she will check to see if it's available. She will let you know about its availability and mail it to you if available. It is your responsibility to return the video 30 days after receiving. It can be dropped off at Madeline's home or mailed. All you need to do is pay postage.

Click here to view our entire catalog.

It can also be found by going to our website and clicking the About Us Tab and following the link to Video Library.

Checking out a video will be simple, please follow the steps below:

- 1) You must be a Member
- 2) Once you find a video that you are interested in, note the Catalog Abstract Number.
- 3) Email me at madInshelby@aol.com, with the Catalog Abstract Number and I will check its availability. I will send you a verification if it is available or let you know if it is checked out.
- 4) If the video is available we will mail it to your home via USPS. Your address on your membership records will be used for shipping.

Please log in and make sure your address information is up-to-date.

5) Your rental period is for 30 days. You are responsible to return the video to me. You are responsible for return shipping costs.

Return Address: Madeline Shelby 482 Broadmoor Blvd. San Leandro, CA 94577

6) Members who return videos after 30 days must pay a \$5.00 Late Fee. Lost videos must be replaced at the video replacement value.

We are excited to offer this service and hope it will lead to your creative enjoyment.



2024 CWA Calendar

ZOOM General Meetings & Demos

January 17, 2024 Dongfeng Li February 21, 2024 Andy Evansen March 20, 2024 Michael Holter April 17, 2024 Carolyn Lord May 15, 2024 Hugh Mossman June 19, 2024 David Savellano

July 2024 Summer Break — NO MEETING

August 21, 2024 Dale Laitinen

September 18, 2024 Michael Reardon

October 16, 2024 Keiko Tanabe
November 20, 2024 (6:00 pm) Don Andrews
December 2024 Winter Break — NO MEETING
Go to Monthly Meetings under the About Us tab at
www.californiawatercolor.org for updates.

CWA Member Shows

San Ramon City Hall Gallery October 2024

55th International Exhibition

at Piedmont Center for the Arts February 15-March 23, 2025

Click here for Prospectus

CWA Workshop Series

February 7–9, 2024 Andy Evansen
A Valued Approach to Watercolor (ZOOM)

Painting Portraits and Landscapes with an Eye Towards the Emotional Experience of the Subject (LIVE)

April 23–25, 2024 Michael Holter Watercolor Impressionism,

Landscapes and Cityscapes (ZOOM)

May 17–19, 2024 Carolyn Lord
Plein Air Watercolor at

the EBRP Botanical Garden (LIVE)

September 27–29, 2024 Michael Reardon Watercolor Techniques (LIVE)

October 20–23, 2024 Dale Laitinen
Shapeshifting the Western Landscape (LIVE)

To request additional information, go to www.californiawatercolor.org/contact.php and choose **Workshops** from the **Recipient** drop-down menu.

Welcome New Members

Sylvia Jimenez, Elizabeth Largen, Chase Martin, Maggie Miller

To email membership, go to www.californiawatercolor.org/contact.php and choose **Membership Director** from the **Recipient** drop-down menu.

Community Outreach Art Supplies Sale

at GREAT SAVINGS to our CWA Members!

Click here to download the spreadsheet with currently available items.

To purchase contact Sheila at sheilahillcain@gmail.com or Georganne at georgannezaro@gmail.com.

